

Holden Monaro LS

Moves right into your world.



Holden. The great way to move.

Holden Monaro LS

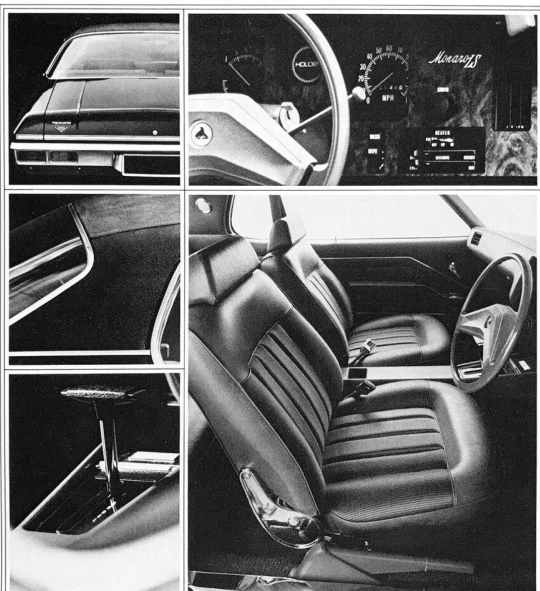
Personal luxury is a way of life.

Holden Monaro LS. For 'LS' read luxury/sport. And believe it. Your first impression will be of something very good-looking, very long, very low. With a pure thoroughbred line enhanced by four headlamps, a vinyl roof, and true coupe styling.

Then open the door on an interior that couldn't be described as anything less than opulent. Supremely comfortable, supremely roomy, reclining front buckets richly upholstered in leather-grain vinyl (or with optional Royal Cord cloth trim inserts).

Luxurious loop pile carpet stretches from wall to wall. Full length luxury arm rests stretch along the doors. In front of you, a handsome burl walnut finish instrument panel. Behind you, the subtlety of a tinted rear window.

And a special luxury—flow-thru ventilation. Weather and noise are locked out, while fresh air flows through the car from individually controlled vents, to secret exit valves behind the doors. Plus an 'airmix' heating/demisting system that allows fingertip warmth-control. But luxury is only one side of the Monaro 'LS' character. It stands steady on wheels a full five feet apart. With a big coil spring by every one of them to give you a 'jet-smooth' ride. And a front chassis frame with eight thick rubber mounts. So Monaro 'LS' has the silent smoothness of a big car, yet remains a delight to handle. And forward-mounted steering holds 'LS' tracking straight and true, even on rough highways.



Beneath the international 2 door style there's Australian strength, from a powerful '202' six-cylinder engine, to a choice of 3 supersmooth V8's—the 185 hp (138 kW) '253', 240 hp (179 kW) '308' and 275 hp (205 kW) '350'. Transmissions range from 3 or 4 speed manuals, to 3-speed Tri-matic automatic transmission (Turbo-hydrumatic on '350').

Holden Monaro 'LS':

Australia's first pure blend of luxury and sport.

Standard features:

5 foot track, 4-coil suspension. Unique chassis design with eight rubber bushes to lock out road noise and bumps. Forward-mounted steering for positive road tracking. Power assisted 11" ventilated disc brakes. Dual circuit braking system (if one should fail, the other's still there, while a warning light glows on the dash). Side-mounted handbrake. Energy-absorbing steering column. Anti-burst door locks with recessed handles. 4-jet windshield washers. Articulated wiper arm driver's side. Sheet steel cargo barrier. Combined ignition/steering lock. 'Airmix' heating/demisting system. Slim pillars to eliminate blind spots.

Top Left: Not just a beautiful shape, but cavernous boot space.

Centre Left: Vinyl roof is standard, you may order Black, Ash, Dooskin, Chestnut, or Juniper... or delete altogether.

Bottom Left: T-bar automatic floor shift, an option.

Top Right: Master of all you survey.
Bottom Right: Reclining bucket seating is standard, T-bar floor shift is optional.

General Motors-Holden's
Sales Pty. Limited
Copyright August 1973 H291
JOHN SANDS, ARTWORKER, 1973

