



All Wheel Drive lets you **cruze**

the **cruze** from all views



A whole new car. A whole new attitude.

What happens when Holden's designers and engineers push the envelope? You get the new All Wheel Drive Cruze. A stylish new car with charisma.

The Cruze is a new type of car altogether. Developed for our Australian conditions and way of life, it combines the best features of a compact, fuel efficient hatch for getting around town, and a light recreational crossover vehicle for weekend getaways.

With this new approach comes a fresh new look. (After all, who wants to look like everyone else?) The Cruze has a distinctive head-turning style. The bonnet is set off by multi-reflector halogen headlamps, low mounted fog lamps and sleek grill lines. The rear is complete with two high mounted pillars of jewel effect rear lamps. And if that's not enough attitude for you, the sides have striking black wheel arch extensions to enhance the already dynamic moulded body kit.

Of course it's a little easier to see how the Cruze can help you get away from it all. The Cruze has the athletic look of a recreational vehicle with higher than usual ground clearance for a small car, 15" satin finish alloy wheels and sculpted roof rails.

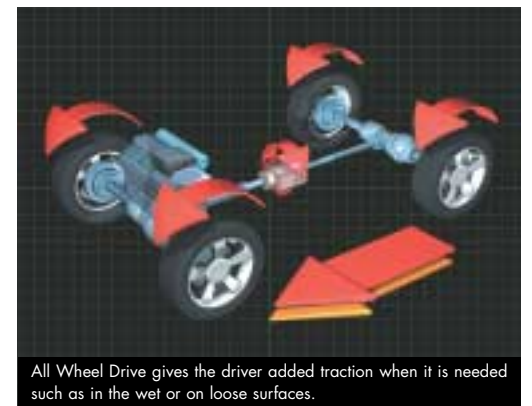
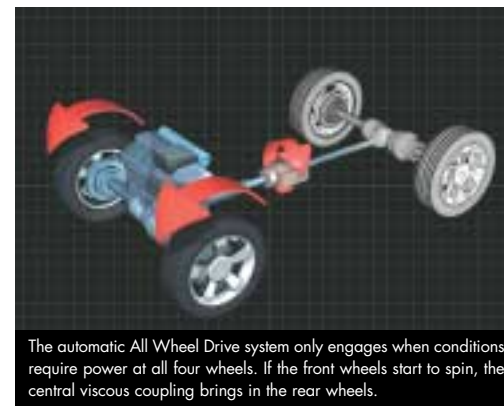
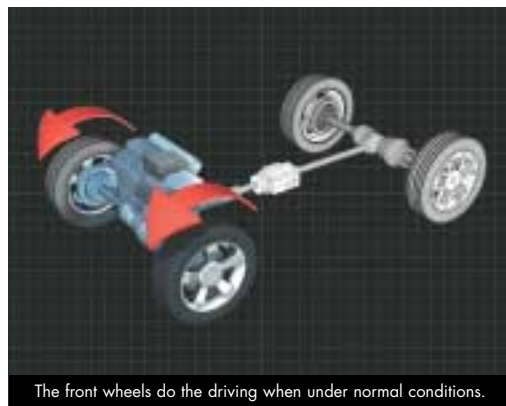
So it looks fantastic. (Even if we do say so ourselves.) But how does the Cruze perform? Here you get another winning combination: excellent fuel efficiency and low emissions, coupled with the thrust of a 1.5 L multipoint fuel injected DOHC engine. So when you compare it to similar vehicles, you'll find it's got one of the best power to weight ratios around. With the Holden Cruze, you get the best of both worlds.

cruze through anything with AWD



All Wheel Drive explained.

All Wheel Drive is an exciting feature that makes the Cruze a safer, more dynamic car to drive. It's what sets the Cruze apart from its nearest competitors. All Wheel Drive means increased safety, superb handling and confidence in varying road conditions. Like when you're driving on wet greasy roads or on loose surfaces such as gravel. It gives you the confidence to Cruze through anything.





cruze console



What can we say? It's dashing.

Stylish and functional. It's the mark of great design. And this is exactly what you'll find inside the Cruze. The console has a strong modular construction that doesn't just look fantastic, it's actually been designed to make driving easier.

First up, looks. The sporty, silver toned finishes give the console a slick modern appearance. While the distinctive instrumentation dials and large circular knobs and buttons are a design feature in themselves.

Still, no matter how funky it is, you can't keep looking at the console while you're driving. That's why we've placed the multi-function display directly under the windscreen - to let you view the time, date, trip time and average speed with ease. So you can glance down at the buttons, change them to suit your needs, and still concentrate on the road ahead.



cruze control

On a more serious note. (We'll get back to the fun stuff in a minute.)

At Holden, each time we design a new vehicle we take your safety to heart, and the Cruze is no exception.

To start with, the overall design of the Cruze gives you a higher than usual driving position to provide a clearer view of the road, while the high mounted tail lights increase your visibility to other cars.



For your personal security the Cruze comes equipped with remote central locking and an engine immobiliser. The immobiliser automatically activates when you remove your key from the ignition and the engine can only be reactivated with a key encoded with the correct electronic data.

When it comes to seat belts, we've incorporated some of the latest car safety technology. The front seat belts are height adjustable and have pre-tensioners and force limiters built in. Quite simply, these are high tech features that make you even safer in a major collision. During the early stages of impact, the pyrotechnic pre-tensioners reduce the slack in the shoulder and lap sections to hold you more firmly against the seat. Then, if the force exceeds a safe limit, the force limiters lower the maximum belt pressure on the chest.



In the unlikely event of an accident the Cruze has twin airbags and side impact protection bars to shield you, as well as head restraints on all window seats. You also have the option to add ABS to the Cruze's comprehensive safety package.

*Vehicles shown on this page and on front and rear cover feature decorative plates available as accessories.

cruze in comfort



Casual. Contemporary. Actually, it's just really cool.

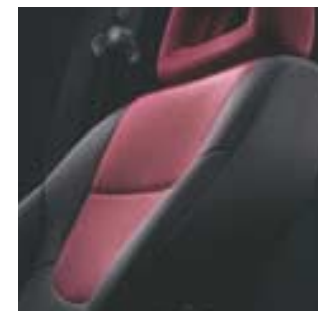
Just like the console, the rest of the cabin is a great combination of style and substance.

The Cruze comes equipped with all the right stuff to enjoy the drive: a four speaker CD stereo, air conditioning, electric power steering, power windows and electric mirrors. All standard.

The elevated cabin position makes stepping into and out of the Cruze far easier than other cars. And once you're inside there's plenty of head, shoulder and leg room in both the front and rear seats.

The seats themselves are ergonomically designed to give you a better view of the road. And all seats are contoured to fit around the curves of the body for maximum comfort. But really, who's looking at the ergonomics when the seats are covered with a modern high tech fabric like nothing you've seen before? This super chic, hard-wearing fabric even comes in bold colours to complement the exterior colour of your car.

When it comes to storage, the split folding rear seats recline and give you the freedom to carry any combination of passengers or cargo (OK, shopping bags). Even smaller items can be stowed conveniently in the glove box, moulded door pockets, large drink holders or the storage tray under the front passenger seat. Now this is Cruzing.



*Picture features silver power windows switch surround (accessory).

choose and **cruze**



Style it up with the right accessories.

When it comes to accessorising your car, chrome and leather never go out of fashion.

With the Cruze, you can add a racy leather covered steering wheel, streamlined black roof bars and highlights of chrome on your door handles, door snibs and exhaust.

It's the simple and stylish way to individualise your Cruze.

- I. Leather wrapped steering wheel.
- II. Chrome internal door snib.
- III. Chrome internal door handle.
- IV. Stainless steel exhaust extension.
- V. Carpet mat set (front & rear).
- VI. Roof bar kit.

CRUZE in reds, yellows, silvers and blues

Our designers have left nothing unfinished.

Even the colour of your interior fabric has been chosen to complement the colour of your car.

The black, red and silver coloured Cruzes all have a dynamic red mesh interior.

While the blue, white and yellow Cruzes have a stylish silver mesh fabric inside.



1



2



3



4



5



6

Duco Colours

- 1. Mellow Yellow
- 2. Spirited Silver (Metallic)
- 3. Blissful Blue (Metallic)
- 4. Bright White
- 5. Reflective Red
- 6. Rapt Black (Metallic)

Trim Colours

- A. Silver Insert
- B. Red Insert



This colour chart illustrates the available exterior colours of Holden Cruze. As these are printed colours and not actual samples, variations between those illustrated and actual paint/trim may occur. Metallic paints are an extra cost item and certain colours may not be available from time to time.

| | |
|---|---|
| POWERTRAIN | |
| 74kW, 1.5 litre DOHC engine. | S |
| 5-speed manual transmission. | S |
| 4-speed automatic electronic control transmission. Power & Economy mode. | O |
| All Wheel Drive (AWD). Drive is directed to rear wheels automatically as required. | S |
| MECHANICAL | |
| Power steering, electric assist. | S |
| Front disc brakes, ventilated. Rear drum brakes. | S |
| Four sensor/four channel Anti-lock Braking System (ABS). Includes Electronic Brake-force Distribution (EBD) to allow rear brakes to produce optimum stopping power for a given load. | O |
| SUSPENSION | |
| Front: Independent, with MacPherson struts. Stabiliser bar. | |
| Rear: Trailing arms. Panhard rod. Coil springs. | S |
| WHEELS, TYRES | |
| 15 x 5.5J inch alloy wheels. 175/65 R15 84T tyres. Space saver temporary steel spare wheel – 15 x 4.5J inch steel wheel. 165/65 R15 84T tyre. | S |
| EXTERIOR | |
| Bumpers in body colour. | S |
| Front foglamps integrated into bumper. | S |
| Decorative plates on front, side & rear skirt. | A |
| Body kit, in black: Wheel arch overfender & rocker panel under doors. Moulded rear mudflaps. | S |
| Exterior mirrors in body colour. | S |
| Metallic paint. | O |
| Stainless steel exhaust extension. | A |
| Corrosion protection includes: Galvanisation of sheet metal; engine hood, side body, floor, roof, doors, rear gate, box section. Wax inside engine hood & door panels. PVC coating in wheel house & lower part of floor panels. | S |
| Weather shield. | A |
| Bonnet protector. | A |
| Headlamp protectors. | A |
| DRIVER | |
| Steering wheel height adjust. | S |
| Leather-wrap steering wheel. | A |
| Electric exterior mirrors. | S |
| Intermittent wiper setting. | S |
| Rear window wiper/washer, auto return to start point. | S |
| Electric rear window demist. | S |
| Remote fuel filler door release. | S |
| Headlamps left on, audible warning. | S |
| Tachometer. | S |
| Gauges: Engine temperature. Fuel. | S |
| Trip meter. | S |
| Variable instrument dimming. | S |
| Warning lamps include: Oil pressure. Alternator. Check engine. Low fuel. Brake failure. Parking brake on. Fasten seat belt reminder. | S |
| Audible warning if key left in ignition. | S |
| Multi Function Display: Time, including alarm, date, trip time and average speed. | S |
| SOUND SYSTEM | |
| Compact disc player (single disc). | S |
| Four speakers. | S |

| | |
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| ENGINE | |
| Four cylinders. Aluminium alloy block & cylinder head. | |
| Double overhead camshafts operate four valves per cylinder. | |
| Multipoint fuel injection. Distributorless direct ignition system. | |
| Electric cooling fan. | |
| RECOMMENDED PETROL OCTANE | 91 RON (ULP) |
| BORE x STROKE (mm) | 78.0 x 78.0 |
| CAPACITY (cc) | 1490 |
| COMPRESSION RATIO (:1) | 9.5 |
| POWER (DIN, kW) | 74 @ 6000rpm |
| TORQUE (DIN, Nm) | 138 @ 4500rpm |
| GEAR RATIOS (:1) | |
| Manual | 1st 3.454 2nd 1.904 3rd 1.280 4th 0.966 5th 0.815 Rev. 3.272 Final drive ratio 4.105 |
| Auto | 1st 2.875 2nd 1.568 3rd 1.000 4th 0.697 Rev 2.300 Final drive ratio 4.361 |
| FUEL ECONOMY (L/100 km *) | |
| Manual | City 6.8 Hwy 5.2 |
| Auto | City 7.2 Hwy 5.4 |
| PETROL TANK CAPACITY (L) 41 | |
| STEERING | Rack & pinion. Electric assist power steering. |
| TURN CIRCLE (kerb to kerb) | 10.0m |
| TRACK (mm) | Front: 1420 Rear: 1405 |
| WHEELBASE (mm) | 2360 |
| DIMENSIONS (mm) Exterior: | Length: 3625 Width: 1640 Height: Including roof rail: 1605 |

| | |
|---|---|
| AM/FM stereo electronic tune radio. Local/distant selector switch. Automatic station store memory. Sound system security electronics using PIN. | S |
| SEATING | |
| Seat trim in mesh cloth over silver or red fabric inserts. | S |
| Satin silver instrument panel surround & air conditioning control panel. | S |
| Front seat head restraints, padded. Height adjust. | S |
| Rear seat head restraints (2), padded. Height adjust. | S |
| Driver's seat: Lumbar support, adjustable. | S |
| Two rake adjustments on rear seatback, plus vertical for extra cargo capacity. | S |
| Driver's left footrest. | S |
| Driver & front passenger airbags. | S |
| Automatic front seat belt pre-tensioners. | S |
| Front seat belt force limiter, controls maximum force on chest. | S |
| Seat belts lap/sash, retracting, front & rear window seats. | S |
| Front seat belt sash height adjust. | S |
| CHILDREN | |
| Rear seat child restraint anchor points. | S |
| Childproof rear door locks. | S |
| Passenger power window override switch. | S |
| CABIN COMFORT | |
| Air conditioning. | S |
| Tinted side & rear windows. | S |
| Power windows, front & rear. Express down driver's window. | S |
| Chrome door handles & lock snibs. | A |
| Cigarette lighter. | S |
| Ashtray, front. | S |
| Vanity mirror, driver & front passenger side with covers. | S |
| Carpet, front & rear. | S |
| Carpeted floor mats, tailored. | A |
| Passenger overhead assist handles, front & rear. Folding. | S |
| Seat covers. | A |
| STORAGE, CARGO | |
| Twin cup holders, front. | S |
| Driver & passenger under-dash storage trays. | S |
| Drawer under front passenger seat. | S |
| Compartments in centre console. | S |
| Door storage bins, front & rear. | S |
| Storage pocket rear of driver & front passenger seat. | S |
| 50/50 split fold rear seatback. | S |
| Removable cargo cover. | S |
| Carpeted cargo area. | S |
| Cargo area lamp, with override switch. | S |
| Roof rails. | S |
| Aero style roof carry bars. | A |
| Towing equipment. | A |
| SECURITY | |
| Radio frequency remote control key operates: Interior lighting. Central locking for keyless entry. Tailgate lock. Vehicle re-locks 30 seconds after unlocking if no door is opened. | S |
| Engine immobilised automatically when key removed from ignition. Unique code for each vehicle. | S |

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|----------------------------------|--|
| DIMENSIONS (mm) Interior: | Leg: Front: 963 Rear: 839 Head: Front: 1003 Rear: 959 |
| GROUND CLEARANCE (mm) 180 | |
| TOWING (kg) | 350. (With trailer brakes, 800). See your Holden Retailer for details. |
| KERB WEIGHT (kg) | Manual: 985 Automatic: 1000 |
| SERVICE | Service intervals of 15,000 km or 1 year whichever comes first. |

A word about this catalogue. We have tried to make this catalogue as comprehensive and factual as possible. However, since the time of printing some of the information you'll find here may have been updated. Also, some of the equipment shown or described through this catalogue may have been changed and/or is available at extra cost. Further, Holden Ltd. reserves the right to make changes at any time without notice, in prices, colours, materials, equipment and models. Your Holden Retailer has details, and before ordering, you should ask them to bring you up to date. No Holden Retailer or other person is authorised or permitted to give or make any statement, assertion or undertaking in relation to the quality, performance characteristics, descriptions or fitness for any purpose of any Holden product which is at variance with any written statement, assertion or undertaking on any of these subjects given or made by Holden Ltd. A.B.N. 84 006 893 232 in its published sales literature, and the company accepts no liability for any such unauthorised action. Holden Ltd. has authorised Retailers in many parts of Australia for the sale of service parts and the provision of service to owners of Holden's products. Every endeavour is made to ensure that such Retailers carry adequate stocks of service parts, but Holden Ltd. makes no promise other than that contained in the New Vehicle Warranty given by Holden Ltd. that such parts or service facilities will be available at any specific location or at any particular time. Express warranties offered for Holden products are subject to the conditions set out in all vehicle handbooks. Details also available from Holden on request. * Fuel consumption figures based on AS2877 tests. These figures are provided to assist you in comparing the fuel consumption of Cruze with other vehicles. The actual fuel consumption will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use. Copyright Holden Ltd. Printed by: Vega Press 91 Railway Road Blackburn Victoria 3130. May 2002. HCR 007. AD 11002

S: Standard Feature O: Optional A: Accessory



HOLDEN FINANCIAL SERVICES. A SMART MOVE.

Holden Financial Services provides a great range of options to help make buying a new Holden even more affordable.

The SmartChoices range of vehicle finance allows you to select the terms, conditions and pricing structure to suit your lifestyle.

SmartBuy offers affordable, flexible finance with low monthly repayments¹ and the security of a guaranteed minimum buyback price.² For more information and a detailed brochure see your local Holden Retailer or call the SmartBuy hotline on freecall 1800 060 094.

The SmartCare range of competitively priced insurance products gives you tailor-made protection to suit your specific financial needs.

The Holden SmartCare Comprehensive Policy even offers new car replacement, agreed value, genuine Holden approved parts guarantee and a range of additional premium benefits.³ For more information and a detailed brochure see your local Holden Retailer or call the SmartCare hotline on freecall 1800 060 094.

SmartDrive offers you competitive small business lease options, with flexible terms, payment and maintenance options usually reserved for large fleet buyers.

For more information and a detailed brochure see your local Holden Retailer or call the SmartBuy hotline on freecall 1800 060 094.

Holden fleet buyers enjoy access to Holden Leasing⁴ which provides a wide range of fleet leasing, management and financial services to approved customers. For more information, consult your Holden Retailer or Holden Leasing direct, on (03) 9696 7400.

THE PACKAGE WOULDN'T BE COMPLETE WITHOUT EXTRA PEACE OF MIND.

We're with you all the way.

As a Holden driver, you're backed by a comprehensive customer care package. With over 300 Retailers and 900 Roadside Assistance Centres nationwide, few other cars in Australia are supported with this exceptional level of customer care.

3 YEAR OR 100,000 KM NEW VEHICLE WARRANTY.

For guaranteed peace of mind, every Holden comes with a 3 year or 100,000 km New Vehicle Warranty,⁵ whichever comes first.

This factory backed, bumper to bumper warranty provides extensive cover for your vehicle including the engine, transmission, interior and exterior components.

An Extended Vehicle Warranty can also be purchased. For more details, please call 1800 505 058.

¹ Fees and charges apply. For the annual percentage rate applicable to you contact your local Holden Retailer. Subject to credit approval and current terms and conditions. ² Conditions apply. A disposal fee of \$385 (incl GST) applies plus charges for excess wear and tear or excess kilometres may also apply. For full terms and conditions please refer to relevant policies at your Holden Retailer. ³ Refer to the policy wording for specific terms, conditions and exclusions. ⁴ Holden Leasing is a registered business name of HNL (Sales) Pty. Ltd. A.C.N. 008 596 290. ⁵ Refer to your owner's handbook or see your Holden Retailer for full terms and conditions. ⁶ Roadside Assistance may not be available in some rural areas. Refer to your Holden Roadside Assistance booklet or see your Holden Retailer for terms and conditions. ⁷ Earning and redemption of rebate is subject to the Holden MasterCard Rebate Program rules. A maximum of \$3000 in the form of Holden MasterCard 'core' rebate (plus any additional 'bonus' rebate accumulated via the partner program) accrued over a maximum of 5 years may be applied per eligible vehicle purchased. Vehicle sales for which a fleet allowance is paid are not eligible for Holden MasterCard rebate. ⁸ Where account is fully paid by the due date each month. Interest rate where account is not fully paid and for cash advances is currently 16.65% pa as at May 2002. Government charges also apply.

3 YEAR/24 HOUR ROADSIDE ASSISTANCE.

Go anywhere, anytime, with complete confidence.

Holden Roadside Assistance, one of Australia's most comprehensive assistance packages, is complementary for 3 years or 100,000 km, whichever comes first.⁶

In the event of something unexpected, from your keys being locked in the car to mechanical and accident advice, you can get in touch with our 24 hour hotline, 365 days of the year, by calling the toll-free number 1800 817 100. This service is delivered by Assist Australia and the combined resources of the Australian motoring organisations.

A DECIDEDLY DIFFERENT LEVEL OF SERVICE.

Retailer support when you need it, where you need it.

With Retailers strategically located nationwide, the Holden Service Network is one of the largest in the country.

Our service centres are staffed by a team of trained technicians who have access to regular factory training, ensuring they're always up to speed on the latest technology.

If you want to know more about the extensive benefits of owning a Holden, contact Holden Customer Assistance on 1800 033 349, Monday - Friday 8 am - 7 pm and Saturday 9 am - 1 pm EST.

THE HOLDEN MASTERCARD.

With the Holden MasterCard, 5% of every dollar you spend on credit purchases goes toward your rebate on a new Holden.⁷

You can redeem a maximum core rebate of \$3000 on any new Holden.⁷

Use your Holden MasterCard at exclusive Holden MasterCard Bonus Partners and you'll receive an extra 1% bonus rebate for every dollar that you spend on credit purchases.

Better still, there's no limit to the amount of bonus rebate that you can earn.

You'll also pay no annual card fee in the first year, get up to 45 days interest free on credit card purchases, and a competitive rate of interest.⁸

To apply, visit any Westpac/Challenge Bank/Bank of Melbourne branch, your local Holden Retailer or call the Holden MasterCard 24-hour customer line 1300 650 696.