

## There are rewards to buying a Holden that go beyond the joy of driving one

### Easy Purchase Options

#### Finance

**SmartChoices**, provided by GMAC Financial Services, is an array of automotive finance products designed to help the dream of driving a new Holden become a reality. Just select the product, term and payment structure that best suits your lifestyle and your Holden Dealer can provide more information.

#### Insurance

**Holden Insurance** offers a range of competitively priced insurance products, providing tailor-made protection, at whatever level of cover you need. For more information, call the Holden Insurance hotline on 1300 784 026.

#### Holden Leasing

Whatever the size of your fleet, Holden Leasing offers a range of flexible, value driven, specialist fleet leasing products. Years of experience means they can provide the best solution for you. Call Holden Leasing on 03 9693 0400 for more information.

#### Holden MasterCard

**Holden MasterCard** can assist you to get into a new Holden sooner. 10% of credit purchases on this card goes towards a Rebate of up to \$3,000 on your new Holden<sup>1</sup>. That's a \$1 saving towards a new Holden for every \$10 spent. There are a range of extra features including up to 45 days interest free<sup>2</sup> on credit purchases and a competitive interest rate.

Apply<sup>3</sup> online at [www.holden.com.au/mastercard](http://www.holden.com.au/mastercard) or call Holden MasterCard's 24 hour help line 131 200.

### Ownership Benefits

#### Holden Service

With over 300 Holden Dealers, Holden can supply an enviable level of customer care. Our Service Network is one of the largest in the country. Only Holden Dealership technicians have access to regular Holden factory training.

#### Holden Warranty

Every new Holden comes with a New Vehicle Warranty, covering your Holden for 3 years or 100,000 kilometres, whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. For support after that, a Holden Extended Warranty can be purchased for vehicles that have travelled less than 100,000 kilometres and prior to the vehicle being registered for 3 years from date of first registration. Refer to your owner's handbook or see your Holden Dealer for full terms, conditions and exclusions.

#### 24 Hour Roadside Assistance

Provided for the first year of your new Holden's life<sup>4</sup>, Holden Roadside Assistance is one of Australia's most comprehensive assistance packages with over 3000 Roadside Assistance patrols nationwide<sup>5</sup>. There to help with even the smallest service, the toll-free Roadside Assistance hotline is always open, 1800 817 100.

#### Club Holden

Owning a Holden has another great benefit – Club Holden. It's a free online service that provides exclusive vehicle and owner information tailored to your Holden. Register today at [www.club.holden.com.au](http://www.club.holden.com.au)<sup>6</sup>.

#### For more information contact

**Holden Customer Assistance on 1800 033 349**

**Monday to Friday 8am to 7pm or Saturday 9am to 1pm EST or visit [www.holden.com.au](http://www.holden.com.au)**

# VIVA

**1** A total of \$3000 in the form of Holden Card 'Core Rebate' (plus additional 'Bonus Rebate' accumulated via the Partner Program) accrued over a maximum of five years may be applied per eligible vehicle purchased. Vehicle sales for which a fleet allowance is paid are not eligible for Holden MasterCard Rebate. Earning and redemption of Rebate towards a new Holden is subject to the Holden Card Rebate Program Rules. **2** The interest-free period applies where the card account is fully paid by the due date each month. **3** Applications are subject to Westpac's normal lending criteria. **4** From date of first registration. **5** In remote or sparsely populated areas you may experience delay in obtaining Roadside Assistance. Refer to the Roadside Assistance brochure in your glovebox for full terms and conditions of this service. **6** Most Holden vehicles from 1997 can be registered for Club Holden.

Cover image: optional alloy wheels shown

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HOLDEN **VIVA**

## Viva the revolution

Compromise nothing. The new Holden Viva combines Holden performance and great fuel economy with head turning style. With its Italian design origins, evident via its powerful lines, wrap around headlamps and sporty stance, the Viva really is the new leader for small cars. But that's only half the story. Underneath, it's engineered for enjoyment and packs in more features than you thought possible for the price.

Available in hatch, sedan or wagon models, Viva features a lively 1.8 litre engine, air conditioning, front power windows (with rear on the wagon model), heated power mirrors and an interior that blends contemporary design with the practicality of more than 20 storage spaces in each model. Plus every Viva has four airbags as standard and features high strength steel on 40% of the vehicle's body – all for added protection at no extra cost. And like every Holden, Viva enjoys a 3 year/100,000 kilometre\* Holden Warranty and one year Holden Roadside Assistance. It all adds up to one thing – a revolution in small car value.



HATCH **VIVA**

Viva style is all about life, action and personality. The vision was to create a sporty hatch with powerful lines – from the wrap around headlamps and sculpted wheel arches to the sleek spoiler at the rear. A roomy interior featuring two-tone grey upholstery highlighted by metallic silver-look facings is the key to its contemporary interior style. You can't put a price on inspired design.



SEDAN **VIVA**

There's nothing we value as much as your safety. That's why there's dual front, and front side airbags in every Viva. The entire passenger compartment is isolated with a passenger safety cell ensuring optimum passenger protection in the event of a collision. In addition, power steering makes parking easier and cruising surer. An optional pack featuring Anti-lock Braking System (ABS), 15" alloy wheels (steel spare) and rear power windows is also available.



WAGON **VIVA**

Compact enough to find a parking space, yet big enough to take the dogs to the park or the boards to the beach. The Viva wagon was designed to let you make the best of both worlds. It comes with a long list of integrated safety features and loads of storage space – enhanced by the flexibility of a 60/40 split fold rear seat and a rear cargo blind for additional privacy. Ideal for carrying work gear around town or mountain bikes to the hills. This wagon is what you make of it.



## More than just striking good looks

Sharp contemporary design gives the Viva hatch strong athletic lines on the road. Inside, Viva's style is accentuated by stylish grey cloth seats, and metallic silver-look highlights on the air inlets and instruments. But behind the style, the real value of good design and engineering comes into its own. There's up to 1045 litres of cargo space with the rear seats folded down and more than 20 separate storage compartments to keep everything from street directories to water bottles in their place. There's even a power outlet in the dash to charge your mobile phone. The 1.8 litre DOHC engine is quiet, responsive and fuel efficient. Power steering is geared to make parking easier in town yet provides precise steering at highway speed. Value for money has never looked so good.

HATCH **VIVA**



## Stretch out in safety and style

The real value of good design asserts itself in the Viva sedan to create a car that gives you room to move – plus room for all your gear in a boot that offers loads of storage space. Passengers in the front and back have plenty of leg room as well as the security of front seatbelt pre-tensioners and three point seatbelts for all seating positions. Additional security is provided by driver, front passenger and front side impact airbags as standard. Light weight, high strength steel is used on 40% of the Viva's body to create a safer, stronger and more fuel efficient car. Meanwhile, the powerful jewel effect four element headlamps light up the road while tinted glass reduces glare and helps to improve all round visibility for the driver. Invest in safety with the new Viva sedan.

SEDAN **VIVA**



optional alloy wheels shown



## Designed to take loads off your mind

On paper, the Viva wagon is a people carrier, load carrier and all round problem-solver. On the road it exudes personality from its large clear headlamps to the distinctive vertically-styled rear lamps shaped to allow a wider opening for loading. Inside there's more than enough load carrying space with the flexibility of folding down the 60/40 split-fold seats to swallow up to 1410 litres of luggage and a handy cargo blind to keep your belongings safely out of sight. There's also a power outlet in the dash to charge your mobile and a second outlet just where you need it most – in the luggage compartment. Viva is the stylish way to carry more for less in a deceptively roomy wagon.

WAGON **VIVA**



## The inside story

Inside, the Viva reflects the sharp, contemporary exterior design. Metallic silver-look highlights add definition and style to the dash, steering wheel and instrument panel – Viva the revolution in design. Driver ergonomics are catered for by a height and reach adjust steering column and an 8-way adjustable driver's seat with its own lumbar support. Standard equipment includes the four speaker CD/MP3 player with steering wheel mounted audio controls. All models come with front power windows, while rear power windows are also included on the wagon. Heated power mirrors, air conditioning and keyless entry also come as standard. Extra protection is provided by driver, front passenger and front side impact airbags – a real safety plus in this price range. Viva really is the complete package – inside and out.

VIVA

HATCH SEDAN WAGON

## The added value of standard features

Features don't make a car, but they make a great car even better value. The new Viva sensibly combines safety with convenience and style for a complete driving experience. From the push button front power windows and keyless entry to the convenience of steering wheel mounted audio controls for the CD/MP3 player, function and design are integral to the Viva. It's the big thinking small car that cleverly fits in more than 20 separate storage spaces for a clean and uncluttered interior. Viva sets the standard in standard features.

- 1 Manual transmission
- 2 Automatic transmission (optional)
- 3 Power outlet (2 for wagon)
- 4 Rear spoiler (hatch only)
- 5 Single CD/MP3 player
- 6 Power windows Front standard on hatch and sedan. Front and rear standard on wagon and available on hatch and sedan (optional as part of pack)
- 7 Heated power mirrors Extra safety and convenience in misty conditions and frosty mornings
- 8 Keyless entry
- 9 15" steel wheels with covers
- 10 Digital time display
- 11 Air conditioning with variable temperature control
- 12 Driver, front passenger and front side-impact airbags Four airbags as standard is a definite safety bonus
- 13 Steering wheel mounted audio controls
- 14 Anti-lock Braking System (ABS) ABS prevents the wheels from locking up in emergency braking situations, allowing the driver to maintain directional control under heavy braking (optional as part of pack)
- 15 Sunglasses holder (sedan and wagon models)
- 16 Cup holders
- 17 Engine The 1.8 litre 89kW DOHC engine sets the pace. Responsive, quiet and with great fuel economy
- 18 15" alloy wheels (optional as part of pack – steel spare)
- 19 Silver-look roof rails (wagon only)
- 20 Wagon blind The cover blind pulls out to hide your valuable luggage and keeps shopping out of view (wagon only)
- 21 More than 20 storage spaces (drawer under front passenger's seat on sedan and wagon models)



WAGON SEDAN HATCH

VIVA

## Specifications

<b>Engine</b>	1.8 litre DOHC engine Four cylinders. Double overhead camshafts operate four valves per cylinder. Aluminium head. Sequential multipoint fuel injection. Variable intake manifold				
<b>Bore x stroke</b> (mm)	80.5 x 88.2				
<b>Capacity</b> (cc)	1796				
<b>Compression ratio</b> (:1)	9.7				
<b>Power</b> (ECE, kW)	89 @ 5800rpm				
<b>Torque</b> (ECE, Nm)	169 @ 3600rpm				
<b>Gear ratios</b> (:1)	Manual	Auto			
	1st	3.54	2.72		
	2nd	2.16	1.49		
	3rd	1.48	1.00		
	4th	1.12	0.72		
	5th	0.89	-		
	Final Drive	3.72			
<b>Recommended petrol</b>	ULP. Alternative: PULP for slightly higher performance				
<b>Fuel economy*</b> (L/100km)	Manual	Auto			
	Hatch	7.4	8.8		
	Sedan	7.4	8.8		
	Wagon	7.4	8.8		
<b>Petrol tank</b> (L)	60				
<b>Brakes</b>	4 wheel disc brakes. Front ventilated				
<b>Anti-lock Braking System</b> (ABS) - optional	4-channel, 4 sensor				
<b>Suspension</b>	Front	MacPherson strut. Offset coil springs and stabiliser bar			
	Rear	Dual link. Independent coil springs and stabiliser bar			
<b>Steering</b>	Rack and pinion with hydraulic power steering				
<b>Track</b> (mm)	Front	1480			
	Rear	1480			
<b>Turn circle</b> (m)	10.4				
<b>Wheelbase</b> (mm)	2600				
<b>Dimensions</b> (mm)	Length	Width (including mirrors)	Width (excluding mirrors)	Height	
	Hatch	4295	1985	1725	1445
	Sedan	4515	1985	1725	1445
	Wagon	4580	1985	1725	1500 (with rails)
<b>Interior dimensions</b> (mm)	Leg	Shoulder	Head		
	Hatch Front	1068	1387	993	
	Hatch Rear	932	1364	964	
	Sedan Front	1068	1389	993	
	Sedan Rear	932	1363	961	
	Wagon Front	1068	1387	1000	
	Wagon Rear	932	1364	999	
	<b>Cargo volume</b> (L)	Rear seat up	Rear seat folded down		
Hatch		275	1045		
Sedan		405	1225		
Wagon		400	1410		
<b>Kerb weight</b> (Est. kg)	Manual	Auto			
	Hatch	1268	1293		
	Sedan	1273	1298		
	Wagon	1343	1368		
<b>Towing</b> (kg)	Hatch, Sedan, Wagon	610. Braked trailer 1200			
<b>Service</b>	3000km or 3 months (at no cost) inspection, then every 15,000km or 12 months, whichever comes first. Coolant change every 3 years, brake and clutch every 2 years. Spark plug replacement every 60,000km				

## Features

	Hatch	Sedan	Wagon
<b>Powertrain</b>			
1.8 litre, DOHC 16 valve 4 cylinder engine	S	S	S
5-speed manual transmission	S	S	S
4-speed automatic transmission	O	O	O
<b>Mechanical</b>			
Power steering	S	S	S
4-wheel disc brakes, front ventilated	S	S	S
Anti-lock Braking System (ABS)	P	P	P
Front suspension: MacPherson strut	S	S	S
Rear suspension: Dual link	S	S	S
<b>Wheels</b>			
15" x 6" steel wheels. Full flush covers.			
195/55 R15 - 85V tyres. Full size steel spare wheel	S	S	S
15" x 6" alloy wheels. 195/55 R15 - 85V tyres.			
Full size steel spare wheel			
15" x 6" alloy wheel. Tyre not included	A	A	A
16" x 7" alloy wheel. Tyre not included	A	A	A
Alloy wheel lock nuts. Set of 4	A	A	A
<b>Exterior</b>			
Body coloured mirrors – heated	S	S	S
Electric mirrors	S	S	S
Body coloured door handles	S	S	S
Body coloured bumpers front and rear	S	S	S
Body coloured side protection mouldings	S	S	S
Roof rails (silver-look)			S
Body coloured rear spoiler	S		
Metallic paint	O	O	O
Anti-corrosion protection	S	S	S
Mudflaps, front and rear	A	A	A
Weathershields	A	A	A
Roof bars	A	A	A
Headlamp guards	A	A	A
Bonnet protector	A	A	A
Licence plate frames, standard height or slimline	A	A	A
<b>Driver</b>			
Height and telescopic steering adjust	S	S	S
Centre dome lamp with delay function	S	S	S
Front map lamps – driver and passenger	S	S	S
Keyless entry (2 remote keys)	S	S	S
Rear window demister with timer	S	S	S
Dimmable instrument panel illumination - variable	S	S	S
Tachometer	S	S	S
Handbrake warning lamp	S	S	S
Seatbelt warning lamp	S	S	S
Battery saver (headlamps switch off when ignition is off and driver's door open)	S	S	S
<b>Sound system</b>			
AM/FM stereo / single CD with MP3 function	S	S	S
4 Speakers	S	S	S
Steering wheel mounted audio controls	S	S	S

S – Standard feature  
O – Option  
A – Accessory  
P – Option in package

	Hatch	Sedan	Wagon
<b>Seating</b>			
Seat trim in cloth with two tone trim	S	S	S
8-way adjustment of driver's seat			
Recline. Slide. Height. Cushion tilt	S	S	S
4-way adjustment of front passenger seat			
Recline. Slide	S	S	S
Lumbar support driver's seat	S	S	S
Front passenger seat back pocket	S	S	S
Driver and front passenger airbags	S	S	S
Driver and front passenger side impact airbags	S	S	S
Three padded rear head restraints	S	S	S
Front seatbelt pre-tensioners	S	S	S
Front seatbelt sash height adjust	S	S	S
All seatbelts retracting lap/sash	S	S	S
Child restraint anchorages	S	S	S
Childproof rear door locks	S	S	S
<b>Cabin comfort</b>			
Air conditioning with variable temperature control	S	S	S
Power windows, front	S	S	
Power windows, front and rear (with driver's window express down)	P	P	S
Lockable glovebox	S	S	S
Vanity mirror on driver and front passenger's sun visor	S	S	S
Chrome-look interior door handles	S	S	S
Power outlet in console	S	S	S
Power outlet in luggage area			S
Tinted windows	S	S	S
<b>Storage cargo</b>			
Cup holders in centre console	S	S	S
Rear seat back 60:40 split, foldable	S	S	S
Glovebox with lamp	S	S	S
Driver's side compartment storage	S	S	S
Centre multibox/armrest	S	S	S
Storage bins in all doors	S	S	S
Coat hooks	S	S	S
Lamp in boot or cargo area	S	S	S
Front passenger seat side pocket	S	S	S
Shopping hook luggage compartment (left hand side)	S		
Sunglasses holder	S	S	
Drawer under front passenger's seat	S	S	
Storage tray (sits on top of spare wheel under the rear floor)	S		
<b>Security</b>			
Radio frequency remote control key operates:			
Central locking and keyless entry, including boot or tailgate	S	S	S
Engine immobiliser	S	S	S
Sound system PIN code security	S	S	S
Cargo blind	S		

## Exterior colour



**Arctic White**

Hatch  
Sedan  
Wagon

**Chilli Red**

Hatch

**Mercury Silver (metallic)**

Hatch  
Sedan  
Wagon

**Mocha (metallic)**

Sedan  
Wagon



**Sunset Orange (metallic)**

Hatch

**Royal Red (metallic)**

Sedan  
Wagon

**Impact Blue (metallic)**

Hatch  
Sedan  
Wagon

**Jet Black (metallic)**

Hatch  
Sedan  
Wagon

## Interior trim



**Splitside Grey**

Hatch  
Sedan  
Wagon

\* Fuel consumption figures based on ADR 81/01 tests. These figures are provided to assist you in comparing the fuel consumption of Viva with other vehicles. The actual fuel consumption will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use.

As these are printed colours and not actual samples, variations between those illustrated and actual paint/trim may occur. Metallic paint is an extra cost item and certain colours may not be available from time to time. Customers are encouraged to contact their Holden Dealer for current colour availability.