

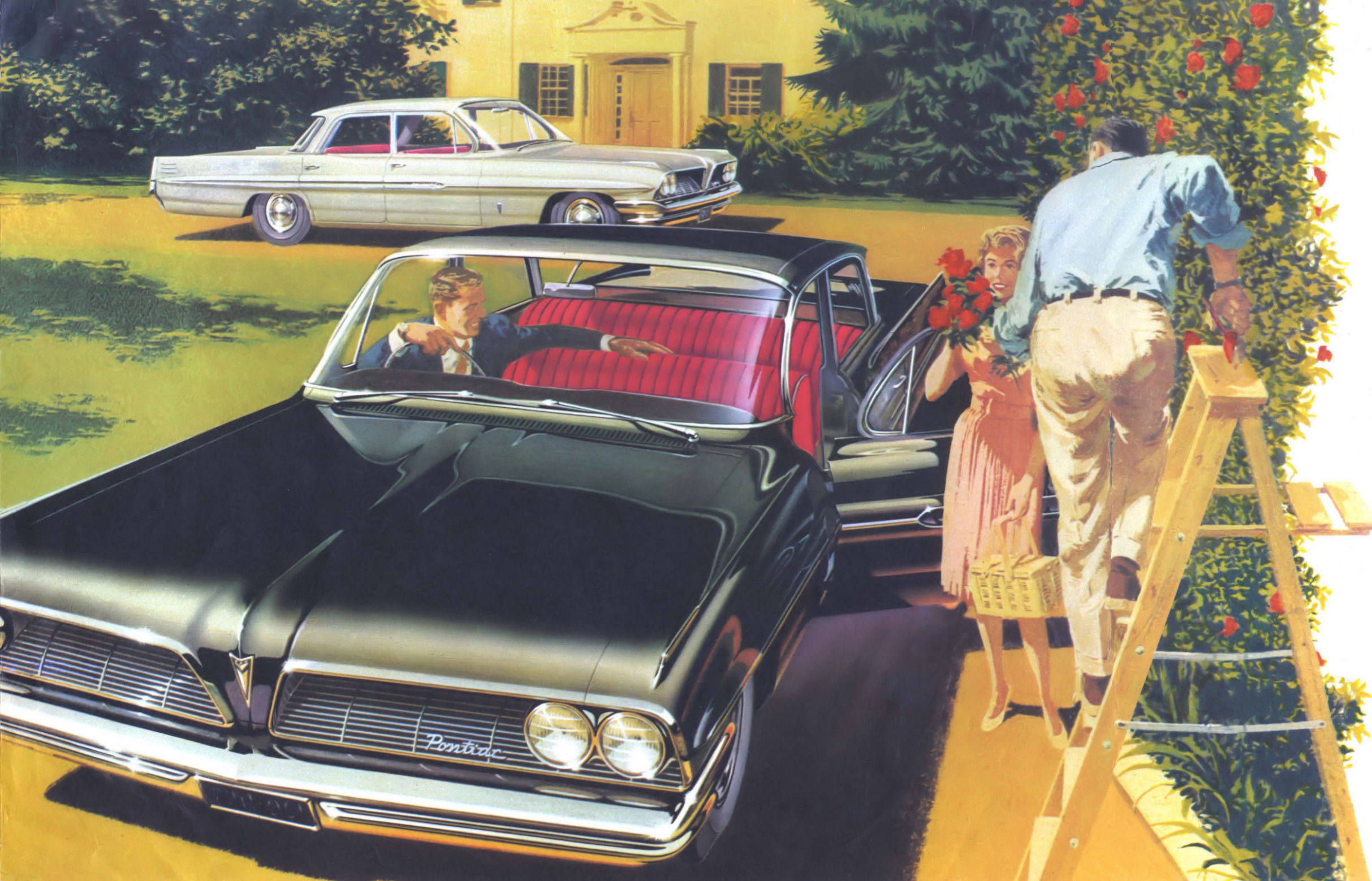
The elegant new 

PONTIAC

Laurentian

*Presenting
the illustrious
PONTIAC
—superb motoring
in the renowned
General Motors
tradition*





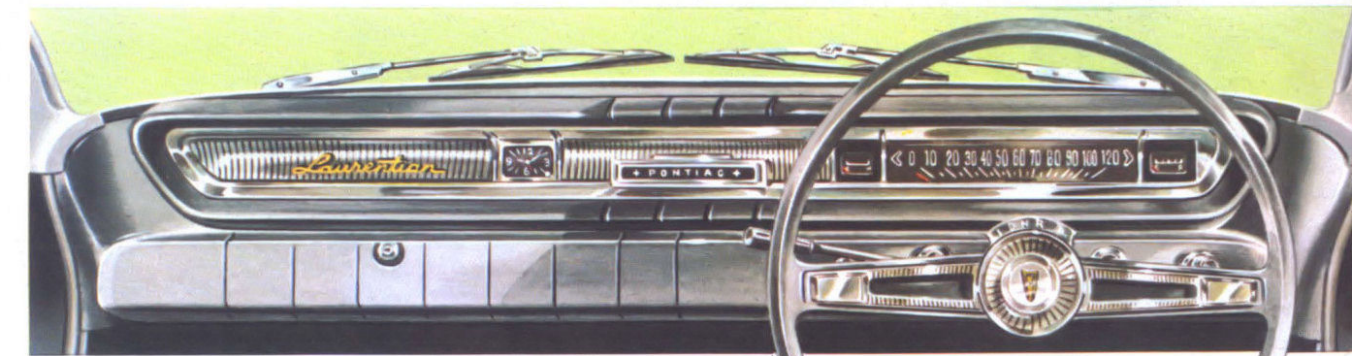
A promise of new splendour, matchless performance

Every clean, sweeping line of the new Pontiac gives a promise of what you can expect from this luxuriously appointed car. Lovely to look at and lovely to drive — that's the new Pontiac Laurentian.

From the front, the dramatic new styling is emphasised by the canted twin grille design, which gives a deep, three-dimensional sweep to the entire front-end treatment. The fender line, clinging closely to the body, gives the car a sculptured sleekness. This, and a well-defined new side moulding treatment, create a view of alert, poised action. The smart rear styling is accentuated by sharp, clean lines, with gleaming stainless steel highlights blending with the new body-moulded rear fender treatment. Inside Pontiac, too, you'll find new luxury and beauty, with plenty of room in which to relax in comfort.

Matching the loveliness of styling is the spirited performance of Pontiac's V8 engine. This delivers silent, effortless power; and the flexibility and smoothness of Powerglide automatic transmission give new pleasure to automatic motoring. This superb combination of engine and transmission is matched by "Wonder-touch" power steering and vacuum-powered brakes for full measure of positive control and safety.

In every way Pontiac promises new splendour, matchless performance. And it's a promise it **keeps**. It's a promise to every motorist who wants a car which carries the stamp of prestige . . . it's a promise to **you**, the discerning motorist.



So distinctive, so functional . . .

The Pontiac instrument panel is characteristic of the car . . . beautiful, convenient. The top of the panel is flat, and all the instruments are located in a single horizontal recessed cluster immediately ahead of the driver for at-a-glance reading. Instrument rims and control knobs are all finished in chrome. Standard features include an electric clock, a key-locking glove compartment with automatic light, a cigarette lighter and two ash trays.



Sumptuous interior styling offers new luxury

Magnificently appointed, the interior of the new Pontiac caters for your every comfort. Both front and rear seats are lavishly padded with foam cushioning, and the upholstery is tastefully tailored in rich, warm genuine leather, colour-matched to the fashionable new Magic-Mirror exterior colours.

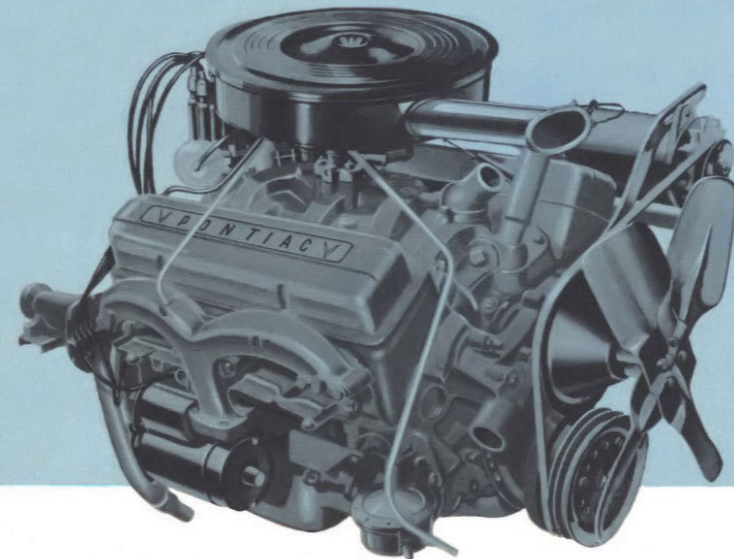
A new lower transmission tunnel means plenty of space for long legs, and sofa-wide seats mean lounge-room comfort for large adults.

Both the front and rear floors are carpeted in colours to match the

upholstery. There are courtesy light switches on both front doors, and both rear door armrests are fitted with ash trays.

Other special features

Pontiac's exterior beauty will stay lustrous and new-looking for up to 3 years without polishing, because of new Magic-Mirror Acrylic Lacquer Finish. Simply washing with water will bring out the colour richness of this gem-hard finish. Pontiac's luggage compartment, with its self-locking lid, has all the space you need for all the family's holiday luggage.



Spirited Pontiac 170 B.H.P. V8 Engine

There's power-plus in Pontiac's V8 valve-in-head engine which has been proved over millions of miles of owner-driving here and abroad. With a compression ratio of 8.5 to 1, it develops 170 B.H.P. — an abundance of energy for any circumstance . . . energy you can bring into instant action at the touch of a toe.

Silken Powerglide automatic transmission

Driving Pontiac is a new lesson in relaxation, for Pontiac is equipped with world-famous Powerglide automatic transmission — the ultimate in automatic driving ease. With Powerglide, the engine automatically selects the correct drive ratio, smoothly taking Pontiac through all speed ranges with one unbroken surge of power.

"Wonder-touch" power steering

For normal driving Pontiac requires less than two pounds of steering effort, yet you still retain the feel of the road. Fingertip control means wonderful new parking ease.

Full coil suspension smooths roughest roads

Pontiac's full coil suspension cushions the ride over the roughest roads. There are rugged coil springs front and rear and Pontiac's new, larger body mounts are designed to provide a new high in passenger comfort.

Efficient power brakes

Pontiac's V8 power is matched by the safest and most dependable type of vacuum power brakes. Minimum pedal pressure distributes effort between front and rear brakes for perfect, gentle braking.

Twin headlights

Pontiac is equipped with twin headlights for safer night driving under all conditions. Each of the twin lamps is separated to provide a larger arc of illumination.

Points of interest

Extra strength is built into Pontiac with the redesigned X-built safety girder frame. The protection of sturdy box-girder side rails is reinforced by extra-rigid "X" design. There's a long 119-inch wheelbase for extra stability, too.

Pontiac's two-speed electric windscreen wipers operate independently of engine speed, and are teamed with efficient windscreen washers.

Another standard feature is back-up lights which make manoeuvring at night easier than ever.

SPECIFICATIONS

ENGINE: 48 H.P. (R.A.C.), overhead valve, V8, 8.5 to 1 compression ratio, max. gross B.H.P. 170 at 4,200 R.P.M., cubic capacity 283 cu. ins. Bore and stroke 3.875 x 3, max. gross torque 275 lb./ft. at 2,200 R.P.M.

PISTONS: Aluminium alloy.

CRANKSHAFT: Counter balanced.

OILING SYSTEM: Full pressure.

FUEL SYSTEM: Two barrel down-draught carburettor with automatic choke, accelerating pump and fast idle mechanism. Dry element air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control). Tank capacity 16.06 imperial gallons.

COOLING SYSTEM: Capacity 14.59 imperial pints. Self-adjusting permanently lubricated water pump with by-pass.

ELECTRICAL SYSTEM: Delco-Remy ignition system, centrifugal and vacuum spark advance control. Ignition coil — high-intensity spark. Delco-Remy generator with voltage and current regulator, Delco-Remy starter, key turn ignition starter switch.

TRANSMISSION: Powerglide automatic transmission, with hydraulic torque convertor and planetary gear system for reverse and low. Drive position selected with selector lever mounted on steering column. Five positions available (left to right on selector panel) — Low, Drive, Neutral, Reverse, Park.

FRAME: X-design in box-design girder.

FRONT SUSPENSION: Independent coil springing with stabilizer. Direct double-acting hydraulic shock absorbers.

REAR SUSPENSION: Independent coil springing with four-point control linkage. Direct double-acting hydraulic shock absorbers.

REAR AXLE: Semi-floating type with hypoid-drive gear of 3.08 to 1 ratio.

DRIVE SYSTEM: Hotchkiss drive. Two-piece propeller shaft.

BRAKES: Four-wheel vacuum power brakes.

Mechanical parking brake. Total braking surface 185.6 sq. ins.

WHEELS AND TYRES: Five — steel disc. 7.50-14 x 4 ply tubeless tyres on wide-base rims.

WHEELBASE: 119 ins. Overall length 209.96 ins., width 78.2 ins., loaded height 55.5 ins.

STEERING GEAR: Hydraulic power steering. Ratios — gears 20 to 1, overall 24 to 1. Turning circle 43.6 ft.

LIGHTS AND HORNS: Dual sealed-beam head lamps. Parking lamps mounted beneath front bumper. Rear licence-plate lamp. Back-up lamps. Dome light. Dual matched horns. Flashing turn signal lamps front and rear. Glove compartment lamp. Courtesy light switches operated by front doors.

BATTERY: 12-volt, 9-plate, 60 amp. hour.

INSTRUMENTS: Speedometer, engine temperature and fuel gauges. Generator charge, oil pressure and high-beam warning lights. Variable indirect instrument cluster lighting. Electric clock.

CONTROLS: Illuminated five-position ignition lock with key turn starting. Light switch, air intake controls and control for two-speed, self-parking, twin electric windshield wipers. Automatic windshield washer.

EXTERIOR: Anodized aluminium body side moulding. Curved panoramic windshield. Push-button door handles. Same key operates front door locks, glove compartment lock and luggage compartment lock. Two-tone colours available at no extra cost. Magic-Mirror Acrylic Lacquer finish.

INTERIOR: Cushions and squabs upholstered in single-tone leather. Plastic-foam seat pads in both seat cushions. Carpet on front and rear floors. Individually controlled ventilators at either side of dash. Ventipanes on front doors, winder operated. Two extensible sun visors. Arm-rests on all doors. Foot-rest, rear seat. Assist straps with coat hooks on rear roof rails. Cigarette lighter in instrument panel. Ash trays front and rear. Rear view mirror.

The new Pontiac, like all GMH vehicles, is covered by the GMH Warranty — 4,000 miles or 90 days with 1,000 and 2,000 miles free services. Ask your dealer to tell you more about this. Ask, too, about the confidential hire purchase facilities available through G.M.A.C., General Motors' own hire purchase company.

Specifications and equipment subject to change without notice.

GENERAL MOTORS-HOLDEN'S PTY. LIMITED, AUSTRALIA