

Supreme comfort
Classic styling
Bold performance

The new **Pontiac**

The Bold One...New Pontiac Parisienne Sport Sedan

Meet the new Pontiacs! The smoothest, sleekest Pontiacs ever. Striking new styling, plush new interiors, eye-catching new trims, and a new standard of excellence in luxury cars. Just whet your appetite. Read this, then see them for yourself at your nearest G.M.H./Pontiac dealer. Drive the new Pontiac. Discover the prestige of motoring in the grand manner.

The most exciting Pontiac ever released! Here's a car that combines superb performance with comfort and dashing appearance. The 4 door hard top is luxurious, powerful and undeniably beautiful. This year's styling is more dramatic

than ever before. The already famous Pontiac long wheelbase and wide track result in clear, uncluttered lines. Exciting features include the commanding new grille treatment with 4 wide set headlights, the flowing line over the rear wheels, new chrome treat-

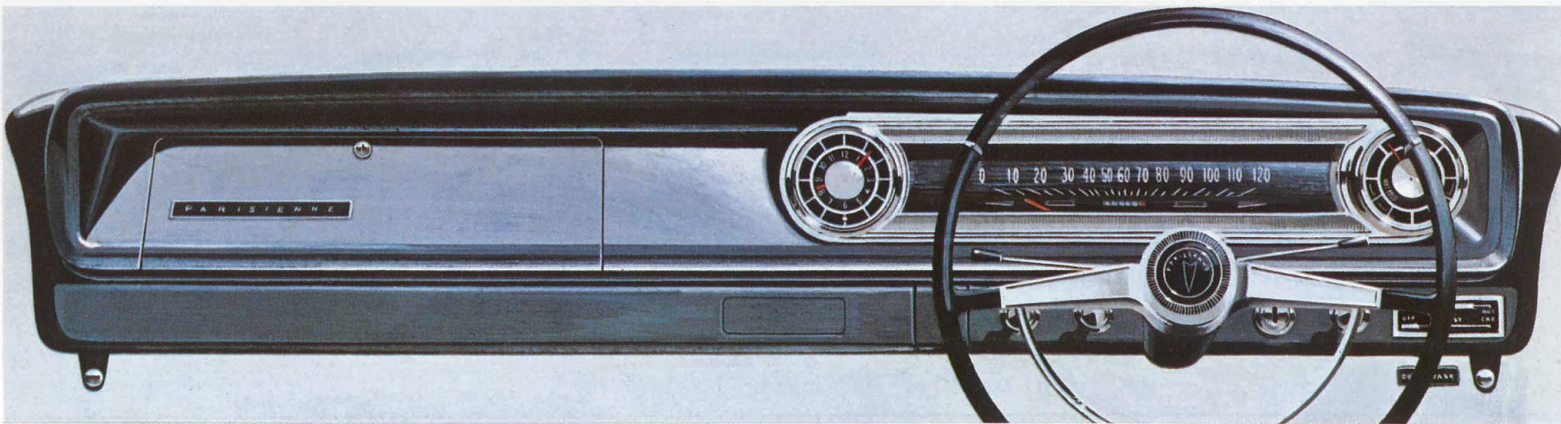
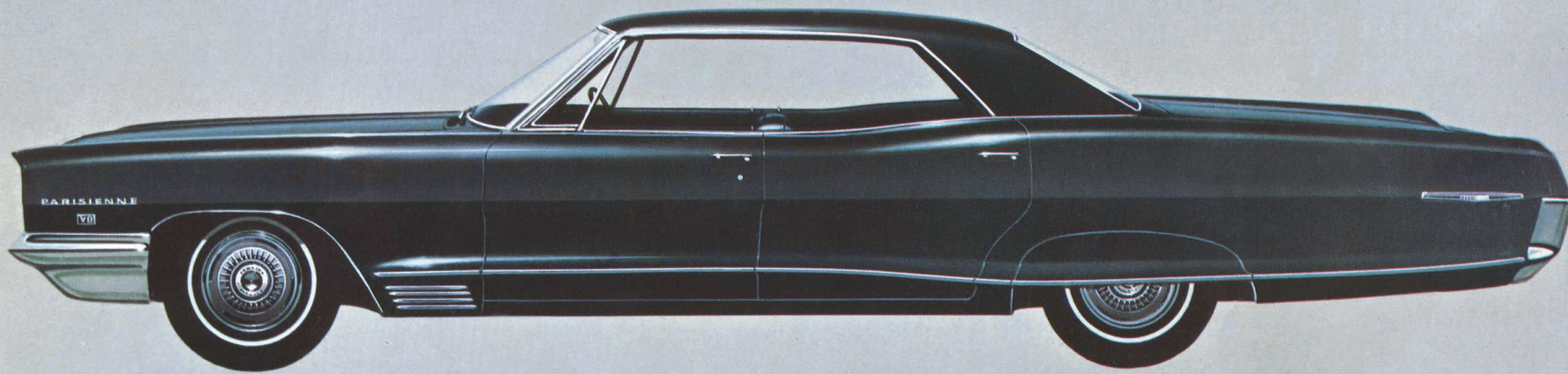
ments on the side panels, new rear wheel covers, a sculptured new rear end styling, and distinctive new wheel trims. These are topped by a crisp, low, pillarless roof line that makes the Pontiac Parisienne Sport Sedan stand out amongst the big cars.

There's a power that keeps you out in front too. Motive force of the Sport Sedan is a potent 230 h.p. Astro-Flame V8. This gentle giant is one of the world's most developed and dependable power plants. It gives surging thrust with incredible smoothness.

Advanced engineering features include a 4-barrel carburettor, high compression cylinder heads, hydraulic valve lifters for superb quietness, an efficient full-flow oil filter, and a self-declutching engine fan for less power loss and engine noise.



Accurate power steering takes the effort out of parking, without losing all-important 'feel' on the open road. This is teamed with power brakes for tip-toe stopping under the most demanding circumstances.



A silky smooth Powerglide automatic transmission, the world's best seller, is fitted as standard equipment.

Tinted windscreen glass makes driving the Parisienne Sport Sedan easy on the eyes. And there are all the other features you expect with such a car—electric windscreen washers, padded sun visors, winder operated ventipanes for exact ventilation, heater and demister, courtesy lights on the front doors.

Generously wide seats are covered in a range of colour harmonised imported fabrics that are soft to the touch and easy to clean. These new interiors feel and look the ultimate in styling.

Floor covering is deep pile imported wall-to-wall carpet. Sound proofing material and rubber insulation are used extensively for added comfort.

Drive the dynamic new Pontiac Parisienne Sport Sedan soon. Discover the luxury and prestige of motoring in the Pontiac manner.

Pontiac



This is certainly a hard year to choose which Pontiac!

The Pontiac Parisienne Sedan combines the head turning flair of the Sport Sedan with traditional and slightly conservative luxury.

Distinctive new front and rear contours, new tail lights, new rear wheel covers and proud new emblems give the Parisienne Sedan an exciting, contemporary appearance.

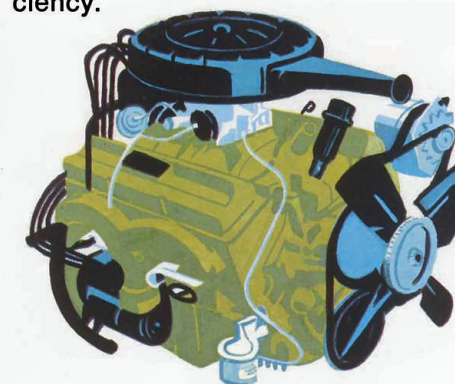
The Parisienne combines prestige, performance and roadability. Like the Sport Sedan, it shares Pontiac's im-

mensely strong perimeter frame. This means all passengers sit inside the chassis, not on top. This results in greater riding comfort. Outsize suspension has soft sprung coils on all 4 wheels, with stabilisers fitted front and rear for incredibly smooth and precise cornering for such a large car. Wide low-profile tyres further soften ride and give even more stability.

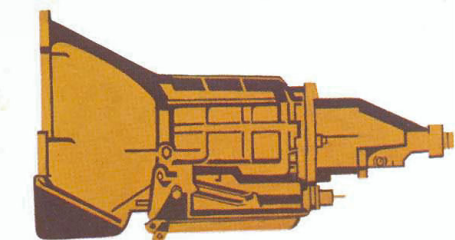
Power steering, power brakes, automatic choke and smooth shifting Powerglide automatic transmission are fitted as standard.

Engines

1. Strato-Flash 195 h.p. 283 cu. in. V8. This rugged power-unit of the Parisienne Sedan has many outstanding engineering refinements. A 2-barrel carburettor ensures excellent performance with the utmost economy; a heavy-duty 5-bearing crankshaft adds to the engine's smoothness and long life; hydraulic valve lifters ensure engine quietness; and precision cast cylinder block and heads assist high cooling efficiency and engine rigidity. Full-flow oil filter and an oil-wetted paper element type air cleaner also contribute to maximum engine efficiency.



2. Astro-Flame 230 h.p. 327 cu. in. V8. This is the source of the tremendous power of the Pontiac Parisienne Sport Sedan. It obtains its ultra-high performance from special cylinder heads, 4-barrel carburettor, aluminium alloy main and connecting rod bearings, special alloy machined fly wheel, heavy-duty 5-bearing crankshaft, thermostatically-controlled fan. The Astro-Flame features a full-flow oil filter, oil-wetted paper element type air cleaner, and hydraulic valve lifters.

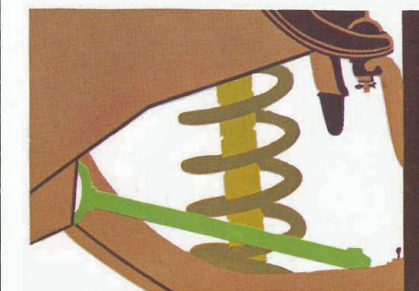


Transmission

Pontiac's Powerglide is renowned for its exceptional smoothness, quietness and dependability, and its ability to effortlessly handle any driving situation. Selector quadrant is illuminated to permit easy selection at night.

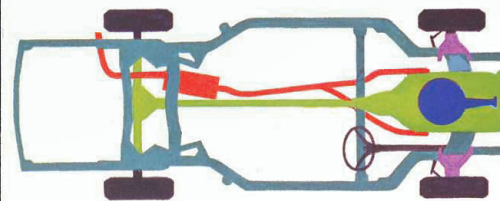
Suspension

Pontiac's great stability and smooth ride are a revelation thanks to an improved suspension system, Pontiac's wide track and long wheelbase. The massive full coil suspension helps provide the quietest, smoothest ride you could wish for.



Chassis

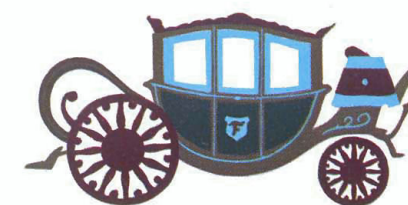
The Pontiac perimeter frame has great strength and inbuilt rigidity yet is surprisingly light. It extends to the edges of the body. Large rubber mountings insulate the body from road shocks.



Body by Fisher

The Body-by-Fisher nameplate on the imported body panels is your absolute assurance of the finest automobile body design and construction. Longer and wider, the body is a particularly rugged structure with extra strength pillars. It has a sturdy one-piece floor pan for extra strength. Extensive body insulation eliminates road noise and winter draughts.

Seat belt anchor points are standard equipment on both models.



Specifications

Engines

Strato-Flash V8. Bore 3.875 ins. Stroke 3 ins. Capacity 283 cu. ins. Compression ratio 9.25:1. Max. horsepower 195 @ 4,800 r.p.m. Max. torque 285 lb./ft. @ 2,400 r.p.m. RAC rating 48 h.p. Astro-Flame V8. Bore 4.001 ins. Stroke 3.250 ins. Capacity 327 cu. ins. Compression ratio 8.75:1. Max. horsepower 230 @ 4,400 r.p.m. Max. torque 330 lb./ft. @ 2,800 r.p.m. RAC rating 51 h.p.

Engine Features

90°-V8 o.h.v. engine. 5-bearing crankshaft. Hydraulic valve lifters. Aluminium pistons. Positive crankcase ventilation. Full-pressure lubrication system. Full-flow oil filter. Automatic choke. Extra features: Astro-Flame 327. Special cylinder heads. Aluminium alloy main and connecting rod bearings. Special alloy machined flywheel. Thermostatically controlled fan.

Fuel System

Fuel tank capacity 16.65 imp. gallons. 283 engine features 2-barrel carburettor. 327 engine, a 4-barrel carburettor. Oil-wetted paper element air cleaner.

Cooling System

Pressurised. Thermostat control for quick warm up.

Electrical

12 volt system. 60 amp. hour capacity battery. Delcotron generator. Centrifugal and vacuum control of distributor spark advance.

Transmission

Powerglide automatic transmission. Two-speed, 3-element torque converter with hydraulically controlled planetary gears.

Suspension

Full coil suspension front and rear. Direct double acting shock absorbers.

Rear Axle

Salisbury, semi-floating type. Ratio 3.55:1.

Brakes

Four-wheel hydraulic, self-adjusting, vacuum power brakes. 11" dia. drums. Bonded linings. Handbrake operates rear brakes.

Steering

Hydraulic power steering. Gear ratio 17.5:1.

Wheels and Tyres

Steel disc wheels. 7.50 x 14-4 ply tubeless whitewall tyres.

Dimensions

Overall length 215.8 ins. Overall width 79.7 ins. Overall height 55.4 ins. (Sedan), 54.5 (Sport Sedan). Wheelbase 119 ins. Track — front 62.5 ins., rear 62.4 ins.

Lights and Horns

Four sealed beam headlamps. Parking lamps. Tail and stop lamps. Self-cancelling flashing turn signals front and rear. Rear licence plate lamp. Reversing lamps. Courtesy switches operated by front doors. Dome lamp: Sedan. Side dome lamps: Sport Sedan. Luggage compartment lamp: Sport Sedan. Illuminated transmission indicator quadrant. Variable indirect instrument cluster illumination. Dual matched horns.

Instruments

Speedometer. Engine temperature indicator light. Fuel gauge. Generator charge, oil pressure, and high beam warning lights.

Equipment and Features

'Modified Zone' windshield. 2-speed electric windshield wipers. Electric windshield washers. Tinted windscreen: Sport Sedan. Metallic Magic-Mirror acrylic lacquer finish. 2-key locking system — one key ignition and door locks, other for glove box and luggage compartment lock. Foam seat cushion pads. Genuine leather trim: Sedan. Imported fabric trim: Sport Sedan. Carpet on front and rear floors. Armrests on all doors and coat hooks. Assist straps: Sedan Model. Heater-demister. Glove box lock. Two sun visors. Cigar lighter. Electric clock. One ashtray in instrument panel, one ashtray in each of rear door armrests. Winder-operated ventipanes. Safety belt anchorages. Estimated kerb weight Pontiac Sedan 3,861 lbs. Pontiac Sport Sedan 4,036 lbs. Specifications subject to change without notice.

General Motors-Holden's Pty. Limited, Brisbane, Sydney, Melbourne, Adelaide, Perth.

The Magnificent One... Pontiac Parisienne Sedan



But it's the plush comfort of the new Parisienne that makes this such a great car. Sit back and relax. The deep padded seats are upholstered in genuine leather. There's generous seating for 6 people, plus a superbly efficient heating and demisting system, door courtesy lights, passenger assist straps, lockable and lighted glovebox and lighted boot. In short, smooth hushed comfort. All interiors are fully carpeted and tastefully colour co-ordinated.

Parisienne performance is in a class by itself. The rugged Strato-Flame V8 engine produces 195 h.p. . . probably more than you will ever need. A 2-barrel carburettor ensures maximum performance with notable economy for such a powerful car.

Magic-Mirror acrylic lacquer paint finish in muted metallic shades retains its lustre with next to no care.

Drive the Pontiac Parisienne Sedan and experience a new high in luxury motoring.

Pontiac:
Symbol of success
Hallmark of quality