

## BORN TO RUN

At the heart of any true sports car is a willing and responsive engine. One which assures the driver of exhilaration on the command of the right foot. Free-revving and free-running. The 206 CC is blessed with two such engines.

Twin overhead camshafts, 16-valves, cross-flow aluminium heads, hydraulic tappets – these are performance items. Both engines effortlessly scale the rev range while also producing an abundance of useful torque – sheer pulling power – throughout their operating range. A delight to drive.

The 1.6-litre produces an eager 80 kW of power at 5,750 rpm and a maximum 147 Nm of torque at 4,000 rpm. The GTi-spec 2.0-litre is simply awe-inspiring in its willingness – 100 kW at 6,000 rpm and 190 Nm of torque at 4,100 rpm get you from A to B very, very enthusiastically.

Because of their clever air intake, exhaust system and camshaft design, both engines meet the strict Euro 3 anti-pollution standards without having to resort to add-on mechanical devices. Constant monitoring of that environmental performance (against European On-Board Diagnostic criteria) is carried out by the injection computer utilising information provided by two oxygen probes situated on either side of the catalytic converter. Engine operating performance is continually adjusted and any problems are automatically reported at the next service.

These engines live up to every promise of the 206 CC concept.

**206 CC**   
**PEUGEOT**

*Engineered to be Enjoyed*

## PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance. Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

### Driving down the costs of servicing

Peugeot petrol and diesel engined cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. Cost savings compared to competitive models increase with mileage covered, and could be up to 45%. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Peugeot recommends an intermediate check between services.

### 2 year-unlimited km Warranty

Complete parts and labour coverage in the first two years, irrespective of distance travelled. During the period, you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to conditions outlined in the Warranty Maintenance Book).

### 12 year Anti-Corrosion Warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork - one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

### Peugeot Extended Warranty

Extended Warranty cover for a further 12 or 24 months after the original two year warranty expires. Peugeot Extended Warranty is a comprehensive scheme exclusively available to Peugeot Owners. Customers wishing to extend their warranty will also extend their Peugeot Assistance cover at extremely advantageous rates. Speak to your Peugeot Dealer for full details.

### Peugeot Assistance

Whatever it takes to get you going again, in the event of a breakdown or emergency, it only takes one free phone call to make it happen. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

### Peugeot Genuine Parts Promise

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

### Important Notice.

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at January 2002. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty. Limited (ACN 000 426 282).

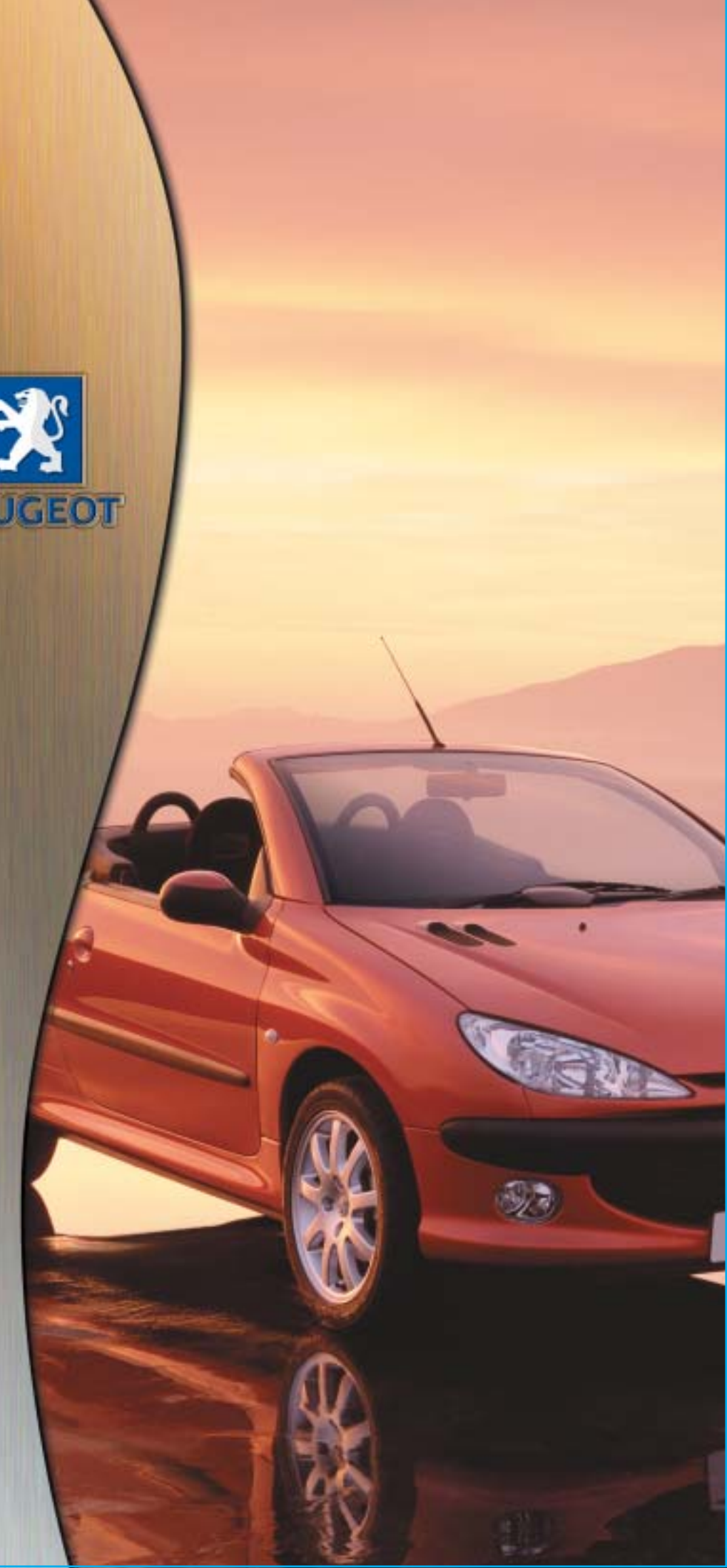


**PEUGEOT**

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*Engineered to be Enjoyed*









## 206 CC PEUGEOT

### A LONG AND DISTINGUISHED HISTORY OF COUPÉ AND CABRIOLET CREATION

Style and grace are not new to Peugeot. And never is that better exemplified than on the rare occasions when Peugeot releases another in its series of classic coupés and cabriolets. When faced with that challenge, Peugeot's stylists and designers have unfailingly created an outstandingly beautiful and greatly sought-after automobile.

A high point within that elegant continuum was the Peugeot 402 which graces this page. It was a show stopper at the Paris Fair of 1935, when it introduced the world to the concept of combining the freedom of a cabriolet with the practicality and security of a coupé. Revolutionary. In many ways it is the forerunner and the inspiration of the Peugeot 206 CC, circa 2001.

There is a truth about such cars which Peugeot understands: that more than any other car, coupés and cabriolets make a statement on behalf of their owners. Their confidence, their individuality, their sense of style and, most especially, their love of life. Free, unfettered, joyful. That is their essence. A sequence of classics from the 404 Cabriolet (1961), the 504 Coupé (1969), the 205 Cabriolet (1986) through to today's 306 Cabriolet and 406 Coupé attests to Peugeot's grasp of that fundamental understanding. These were rare jewels, polished and presented to lift the spirits of those who wanted something more in their lives than everyday transport.

Now it is time to continue that inspired and inspiring line and time to reprise a show-stopping concept.

Introducing the new Peugeot 206 CC Coupé Cabriolet.





NEW PEUGEOT 206 CC:

NEITHER A COUPÉ NOR A CABRIOLET,  
BUT BOTH

One glance at the new 206 CC and you'll be hooked. It oozes European chic and style from every angle.

The coupé and the cabriolet are arguably the two most thrilling designs in modern motoring. Now, with imagination, verve and distinctive flair, Peugeot melds them into one. Sophisticated and dynamic, the new Peugeot 206 CC converts from an elegant coupé into a sporty, aggressive convertible at the touch of a button. In fact, in a little less time than it has taken you to read this paragraph.

When first exhibited as a concept car at the 1998 Geneva Motor Show, the individuality and feline grace at play in the 206 CC's styling created a sensation. Most believed the notion of a coupé which could be transformed into a cabriolet would never see the light of day. How wrong they were.

Peugeot made the dream car a striking reality. With the roof up, the 206 Coupé Cabriolet is exactly what it appears. An utterly eye-catching coupé – albeit with a sportier lower profile, a higher boot line and a larger and more sharply raking windscreen. With the roof down, it becomes what Peugeot lovers have fantasised about. The cabriolet version of the immensely successful and stylish 206.

The true genius of the 206 CC resides in its unique folding steel hood. The protection and benefits of a 2 + 2 coupé, with the freedom of a cabriolet. The new Peugeot 206 CC. Performance and handling that are pure Peugeot. Enjoy, enjoy.







WANTED. PARTNER SEEKING  
ADVENTURE AND WIDE OPEN SPACES

You're ready now for your first drive of the 206 CC. Within seconds you notice the ride. Not soft and flexible like many open-top cars, but taut and responsive. A real sports car.

For Peugeot engineers the structural rigidity in the 206 CC was a high priority from the moment it left the drawing board and first touched the bitumen.

Back on the road, you're marvelling at the car's sheer manoeuvrability. The way it hugs the road and revels in the corners. But of course, that's the heritage. Nothing drives and rides, corners and stops like a Peugeot. These are the qualities which made 206 the World Rally Champion in 2000 and again in 2001.

Beneath the plunging bonnet line, the 206 CC's engine – available as either a 1.6-litre, 80 kW 16-valve or a 2.0-litre 100 kW (GTi-spec) 16-valve – responds instantly, always smooth and willing. Your spirits soar. This is living.

Peugeot's relentless pursuit of active safety, its legendary chassis-and-suspension technologies, help ensure that for you the adventure will continue. ABS brakes and an Electronic Brake Force Distribution System (EBFD) are standard on the 206 CC.

Passive safety features too are state-of-the-art. Front and side airbags are standard. The 206 CC comes complete with a safety cell with side-intrusion bars and controlled-collapse zones. The seatbelts have pretensioners and force limiters and the seats incorporate anti-submarining design. Rightly you think, "may the road go on forever".



2000  
Champion



2001  
Champion

**World Rally Champion 2000 & 2001.**





## THE INSIDE STORY

Step to the side of the new 206 CC. Pause momentarily to admire the standard alloy wheels, then swing open the driver's door in one smooth motion. Now you're on the inside. In the cockpit of your 206 CC.

Resist all impulses to turn the key. Rather, take it all in. All the comfort, all the thoughtful appointments that surround you.



Feel the texture of the leather-trimmed sports steering wheel in your hands. You sit comfortably in the supportive sports seats. To the sides are attractive polished aluminium door sills.



Now, take in the dash. Everything is beautifully laid out – simple, clean design with easy-to-read dials. Fingertip-controlled power windows and mirrors help complete the driver and passengers' comfort story.

Remembering the 206 CC is a coupé and a cabriolet, the sophisticated standard climate-control air conditioning caters for all contingencies. It lets you enjoy the thrill of cabriolet motoring even when weather conditions are less than perfect. Then, in coupé mode it's simply a matter of selecting the desired temperature and letting the climate-control maintain optimum cabin comfort.



Through thick and thin, in good weather and bad, your obsession with the new Peugeot 206 CC continues.



*Leather interior optional at extra cost*



## WHEN YOU CAN'T AVOID AN ACCIDENT, SURVIVE IT

The Peugeot view has always been that the best way to survive an accident is to avoid it. The result is a vast investment in the untiring pursuit of what Peugeot calls "active safety".

Active safety is composed of the many unique driver features that define the Peugeot driving experience. Active safety underpins Peugeot's fundamental driver-safety promise: "to put agile and immensely controllable cars in the hands of capable and alert drivers". It will help you to avoid an accident.

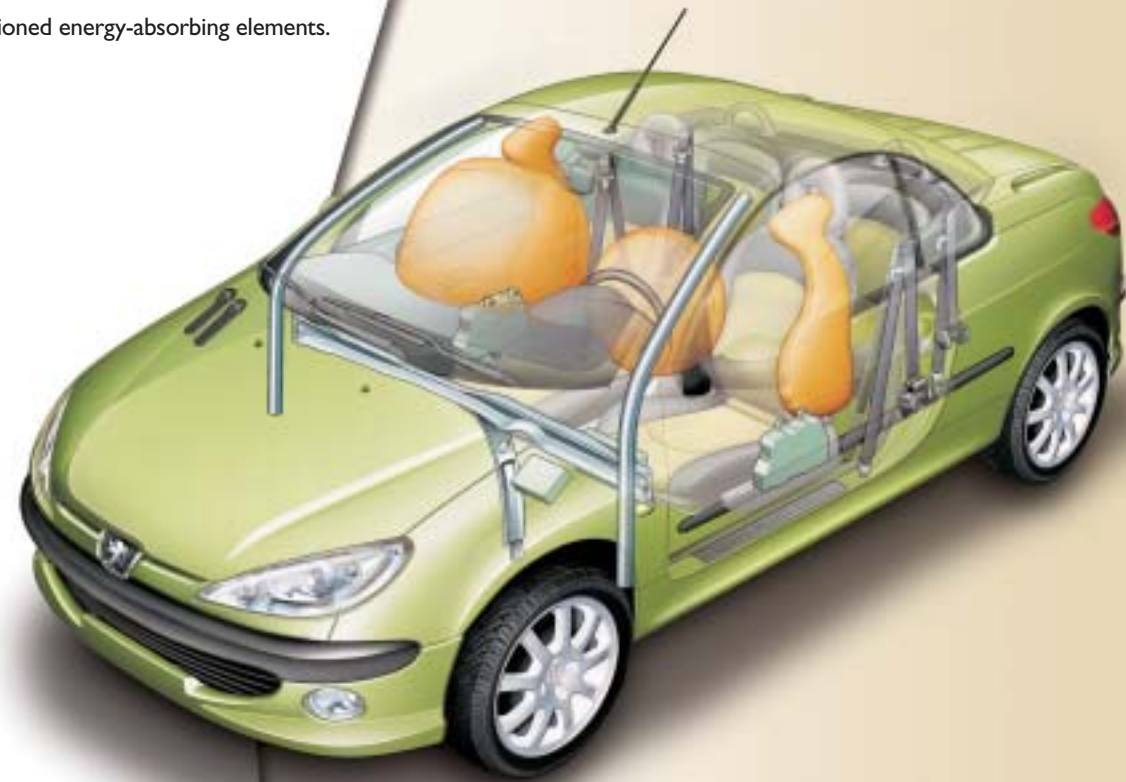
On the rare occasion when it doesn't, it's reassuring to know that the passive safety features on the new 206 CC are similarly state-of-the-art.

Naturally, front and side airbags come as standard. The 206 CC is designed around a safety cell that protects driver and passengers alike with strong side-intrusion bars and controlled-collapse zones. Your seatbelts have pretensioners and force limiters.

The seat design in the 206 CC incorporates an anti-submarining feature, and the body shell features strategically-positioned energy-absorbing elements.



To provide enhanced occupant protection (and add to torsional rigidity) the front windscreen pillars, the sills, and the body's cross-members are reinforced. The entire windscreen structure is designed to act like a roll-over bar and is capable of bearing extraordinary stresses and loads.

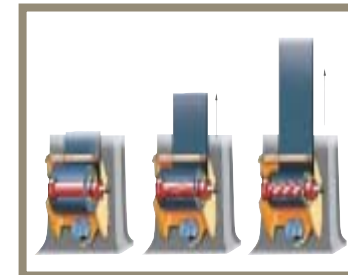


### Airbags



The 206 CC is fitted with a 45-litre drivers' airbag, and has the added safety of a front passenger airbag and dual 12-litre side airbags.

### Seatbelt Force Limiters



The seatbelt force limiters fitted to the front seatbelts act to reduce the forces on the occupants' chests in a collision. Each commences to act on the belt, managing its tension through the duration of an impact, once the load on the belt exceeds 600 kg.

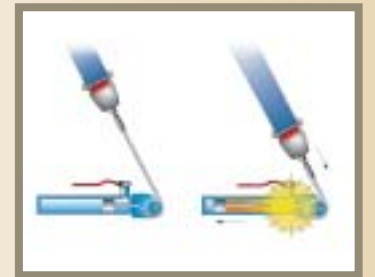
### ABS – Anti-lock Braking System

The 206 CC's uniquely styled alloy wheels provide both beauty and effective brake cooling. Four wheel disc brakes and the latest multi-sensor Bosch ABS braking system ensure that the 206 CC can be brought to an extremely rapid but controlled halt should the need arise.



### Pyrotechnic Front Seatbelt Pretensioning

Controlled by a specific ECU, in an accident a detonation drives a piston to tension the seatbelt buckle stalk, thereby producing a tractive force along the length of the seatbelt. This tightens the belt across lap and chest well before the wearer commences to move forward against it, milliseconds prior to the deployment of the airbags.



### Energy Absorption Zones

Protecting the 'survival cell' front and rear are controlled-collapse energy absorption zones. Constructed from particularly specified and cleverly shaped materials, they provide both reinforcement and programmed crash deformation, affording the cell's occupants optimal protection.



### Electronic Brake Force Distribution (EBFD) system

EBFD is a high-technology system which is designed to enhance the dynamic performance of the 4-sensor ABS brakes fitted as standard to the 206 CC range. Sensors continually monitor the loading and speed of each road wheel and act to maintain the right balance of front and rear braking effort in an emergency stop.





## WHAT GOES UP, MUST COME DOWN

Take a look at some of the world's finest electro-hydraulic, automotive engineering in action: the rigid yet retractable roof on the 206 CC. It's an absolute traffic-stopper, for good reason.

At the touch of a button, in one perfect synchronised motion, your 206 CC's four side windows simultaneously lower, and the boot lid tilts backwards. Next, the roof folds itself into two sections and slides gently into the rear. The boot then quietly and precisely recloses. From coupé to cabriolet in a matter of seconds.

And should you want the windows raised again, simply keep your finger on the roof control switch.

Meanwhile, inside the boot compartment, your 206 CC's rigid roof is safely stowed ready to be reactivated should you require it. (Incidentally, your boot's considerable 410-litre carrying capacity has been reduced, but not severely. It is still a very usable 175-litres.)

A rigid roof that retracts. Has any single feature ever better encapsulated the Peugeot credo of *Engineered to be Enjoyed?* So please, take a second look at the pictures on this page. Breathtaking, isn't it?

But that, quite simply, is the new Peugeot 206 CC ~ Coupé and Cabriolet.

