

GMC

WE ARE PROFESSIONAL GRADE.®



1500 Extended Cab SLT shown in Silver Birch Metallic with optional equipment.



Extended Cab interior with available front leather seating surfaces and other optional equipment.



Available QUADRASTEER helps Sierra maneuver in and out of tight spaces.



1500 Regular Cab Sportside in Fire Red with optional equipment.

2004 GMC SIERRA

GMC® trucks have built a reputation for offering performance beyond your expectations. The strength, durability and refinement of GMC Sierra® reflect over 100 years of honing our craft. Sierra offers an exceptional variety of models. Whether you're looking for 2WD or 4WD, Regular or Extended Cab, Crew Cab,® or Long or Short Box, Sierra has the right truck for you. Professional Grade, through and through.

BASE MSRP¹

	2WD	4WD
1500 WT Regular Cab Short Box	\$19,835	\$24,725
1500 WT Regular Cab Long Box	\$19,935	\$24,825
1500 WT Extended Cab Short Box	\$23,890	\$28,290
1500 WT Extended Cab Long Box	\$26,385	\$29,390
2500 WT Regular Cab Long Box	\$24,190	—
2500 WT Extended Cab Short Box	—	\$30,640
2500 SLE Crew Cab Short Box	\$32,223	\$35,635

AVAILABLE ENGINES

Vortec™ 4300 V6 MFI
195 hp @ 4600 rpm
260 lb.-ft. of torque @ 2800 rpm

Vortec 4800 V8 SFI
285 hp @ 5600 rpm
295 lb.-ft. of torque @ 4000 rpm

Vortec 5300 V8 SFI
295 hp @ 5200 rpm
330 lb.-ft. of torque @ 4000 rpm

Vortec 6000 V8 SFI
300 hp @ 4400 rpm
360 lb.-ft. of torque @ 4000 rpm
(standard on 2500)

STANDARD CAPACITIES

Payload (lbs.) ²	1,828–3,570
Max cargo volume (cu. ft.) ³	55.6–70.7
Towing (lbs.) ⁴	up to 10,800
GVWR (lbs.) ⁵	6,100–8,600
Fuel tank (gal. approx.)	26–34
Seating	3–6

AVAILABLE MECHANICAL FEATURES ON ALL SIERRAS

- Auxiliary heavy-duty battery
- Camper wiring equipment with wire connector at front of box (available on 2500 WT only)
- Engine block heater
- Automatic locking rear differential with carbon discs
- Shield Package (4WD only) with oil pan, differential case and transfer case shields
- Trailering Package with platform hitch, transmission oil cooler, electric brake controller and seven-way to four-way adapter

INTERIOR

	WT	BASE	SLE	SLT
Dual-zone temperature controls (automatic climate control on SLT)	S	S	S	S
Cruise control and programmable power door locks	A	S	S	S
Remote Keyless Entry with two transmitters	–	–	S	S
Driver Information Center	S	S	S	S
Power driver seat	–	–	A	S
Auto-dimming rearview mirror with eight-point compass and power windows with driver's Express-Down feature	–	–	S	S
AM/FM stereo with CD player; includes seek-scan, digital clock, auto tone control and automatic volume	–	S	S	–
One-year OnStar Safe & Sound Plan ⁶	–	–	A	S
XM Satellite Radio ⁷ (service fees extra)	–	–	A	A

EXTERIOR

Halogen foglamps	–	–	S	S
Power, heated, folding outside rearview mirrors	–	–	A	S
Tinted Solar-Ray [®] glass (deep tint on SLE and SLT models)	S	S	S	S
Swing-out rear quarter window (Extended Cab models only)	S	S	S	S

MECHANICAL

Manual Insta-Trac [®] shift-on-the-fly 4WD with floor shifter (requires 4WD and four-speed automatic transmission)	S	S	–	–
Autotrac [®] transfer case with electronic push-button controls (requires 4WD and four-speed automatic transmission)	–	–	S	S
QUADRASTEER four-wheel steering system ⁸	–	–	A	A
Four-speed automatic transmission (standard on 1500 Extended Cab models, 1500 SLE and on all 1500 and 2500 4WD models; available on 2500 SLE 2WD)	A	A	S	S
Auxiliary heavy-duty battery	A	A	A	A
Camper wiring equipment with wire connector at front of box (not available on 1500 WT; available on 2500 WT)	A	A	A	A
Engine block heater	A	A	A	A
Automatic locking rear differential with carbon discs	A	A	A	A
Trailering Package with platform hitch, transmission oil cooler, electric brake controller and seven-way to four-way adapter	A	A	A	A

SAFETY

Driver and front-passenger air bags with Passenger Sensing System ⁹	S	S	S	S
Four-wheel antilock disc brakes	S	S	S	S
PASSLock [®] II theft-deterrent system	S	S	S	S

AVAILABLE EXTERIOR COLORS



SAND BEIGE METALLIC



ONYX BLACK



POLO GREEN METALLIC



SUMMIT WHITE



SILVER BIRCH METALLIC



CARBON METALLIC



SPORT RED METALLIC



FIRE RED



MARINE BLUE METALLIC

Key: S = Standard A = Available – = Not Available

WHEELS



16" SIX-LUG CHROME STYLED-STEEL WHEEL. STANDARD ON 1500 BASE AND SLE MODELS.



16" EIGHT-LUG PAINTED STEEL WHEEL WITH PAINTED CENTER CAP. STANDARD ON 2500 WORK TRUCK MODELS.



16" SIX-LUG PAINTED STEEL WHEEL WITH PAINTED CENTER CAP. STANDARD ON 1500 WORK TRUCK.



16" EIGHT-LUG CHROME STYLED-STEEL ALUMINUM WHEEL WITH CHROME CENTER CAP. STANDARD ON 2500 REGULAR AND EXTENDED CAB SLT. AVAILABLE ON SLE MODELS.



16" SIX-LUG BRIGHT-MACHINED ALUMINUM WHEEL. STANDARD ON 1500 SLT. AVAILABLE ON 1500 SLE.



16" EIGHT-LUG CHROME STYLED-STEEL WHEEL WITH CHROME CENTER CAP. STANDARD ON 2500 BASE, SLE, AND CREW CAB SLT MODELS.



17" SIX-LUG POLISHED CAST-ALUMINUM WHEEL. AVAILABLE ON 1500 SLE AND SLT 4WD ONLY.

- 1 Manufacturer's Suggested Retail Price as of 8/11/03. Destination, freight, tax, title, license and optional equipment are extra.
- 2 Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo.
- 3 Calculated using Long Box measurements. Cargo and load capacity limited by weight and distribution.
- 4 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your GMC dealer for additional details.
- 5 Gross Vehicle Weight Rating (GVWR). When properly equipped; includes vehicle, passengers, cargo and equipment.
- 6 Call 1-888-4ONSTAR or visit www.onstar.com for system limitations and details.
- 7 XM is available only in the 48 contiguous states. For more information, visit gm.xradio.com.
- 8 Requires 1500 Extended Cab Short Box or 2500 Crew Cab. With 2WD models includes Electronic Traction Control system. With 4WD models includes electronic Autotrac transfer case, redesigned pickup bed with flared fenders and marker lamps, roof marker lamps, heavy-duty rear limited slip differential, 71" rear track width, 145-amp alternator, Ride-Control Suspension Package, heavy-duty trailering equipment and heavy-duty power disc brakes.
- 9 Passenger Sensing System not available with 2500 Crew Cab. Always use safety belts and proper child restraints, even with air bags. Even with the Passenger Sensing System, children should be properly secured in a rear seat. See the Owner's Manual for more safety information.

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