



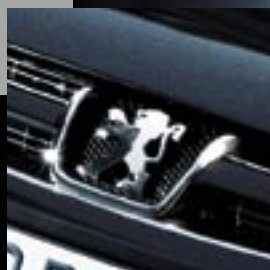
PEUGEOT

607



ENGINEERED TO BE ENJOYED

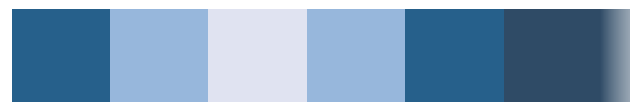
Every luxury
including the
rarest of all.
Charisma.




The stunning Peugeot 607 is designed to stand out from the crowd, by simply standing apart. From every angle, breathtaking. Every feature, meticulously designed. Every luxury, considered. Every drive, memorable.

For more than a century Peugeots have been created to provide a rare sense of driver enjoyment and engineering excellence. The Peugeot 607 is the embodiment of this wealth of automotive excellence.

Taking the latest technology, finessing it with Peugeot's legendary engineering 'know-how' and that unmistakable European sense of style, the 607 is more than simply a luxury car, it's a vehicle of rare beauty. Seducing its driver, passengers and onlookers in equal parts. For this is car that comes equipped with the rarest luxury of all – charisma.





A fine balance of intellect, inspiration and engineering. This is what sets the Peugeot 607 apart. Its smooth curves flow gracefully from the exterior into the beautiful leather trimmed interior.

Under its sweeping bonnet, a magnificent 24-valve quad cam 152 kW, 3.0 litre, V6 engine. Whisper quiet, vibration free and ready to provide exceptional low down torque as well as high speed power. This remarkably smooth engine also sets new standards in versatility and environmental cleanliness.

Inside, refinement and quality reach new levels. From the sumptuous, supportive seats to the personalised settings activated by your ignition key, everything is perfect. Most importantly, almost every luxury feature is fitted as standard.

Because at Peugeot, we believe luxury is not an option. Leather interior, Tiptronic gearbox, adaptive suspension, ABS with EBF, cruise control, twelve speaker six stacker CD, electronic parking assistance, 152 kW 3.0 V6 – you will find them already fitted to your Peugeot 607 – not presented on an options list.

A triumph of
technology



Experience
absolute comfort



As with every part of the 607, engineering and enjoyment are at play.
Perhaps no more so than here inside the spacious cabin.



From the first moment you slide in behind the steering wheel, you will find yourself at ease in the thick, broad shouldered leather seat. Everything is clearly defined and everything is within easy reach.

At the touch of a button the independent suspension can be controlled to suit your driving mood or driving conditions. The effortless, responsive automatic Tiptronic transmission is nestled perfectly under your hand. Travel comfort for your passengers is also of primary importance, which is why the 607's automatic climate-control air conditioning system enables different settings for the right and left hand side of the passenger compartment. Even the wide padded armrests have two cup holders at the front and rear. All this blends seamlessly to create a refined, soothing ambience within your 607.



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Setting the highest standards in its class

Advanced electronic suspension system

With the press of a button, select between firm (sports) mode and flexible (comfort) mode. In sport mode, agility and precision become the priority with nine separate settings from which the system will select – depending on your speed, the terrain, and your driving style. In comfort mode, damping settings will automatically adjust to provide you with the most comfortable ride across a variety of driving surfaces (including corrugated iron-like Australian outback terrain). At all times – in either mode – the system's electronic "brain" is gathering and analysing data from various critical areas of the car. It then compares its findings with the multiple selection parameters stored in its memory, and makes appropriate adjustments in the suspension settings – imperceptibly to those on board, and all within milliseconds.



Multifunction key

Security is integral to the 607. The high frequency remote control keys control the locking and unlocking of each door, as well as the opening and closing of the boot. To maximise anti theft security, the 607 is also fitted with remotely activated deadlocks.



Electric windows

The electric front and rear windows can be centrally controlled and locked from the driver's position.



Electric sun blind

Now you're covered from every angle. With a touch of a switch on the centre console you can raise or lower the rear window sunblind to help reduce heat and UV penetration into the cabin.



Athermic (heat reflective) windscreen

To help keep things cool and comfortable in the cabin, the 607's athermic windscreen has a metallic oxide layer within the glass to reduce the transmission of heat, by filtering up to 25% of the sun's energy. This not only provides coolness, but also UV protection for your luxurious leather interior.





Electronic Parking Assistance

Incorporated into the rear bumper of the 607 are four sensors, which measure the proximity of the car to other objects. A series of audio signals – which progressively increase in frequency – helps you to judge distances in all parking situations.



6 Disc CD

The boot mounted 6 disc CD auto-changer feeds through 12 JBL speakers, with speed related volume control and, to make your listening pleasure more accessible, a steering column remote control system.



Electric Front Seats and Driving Position Memory

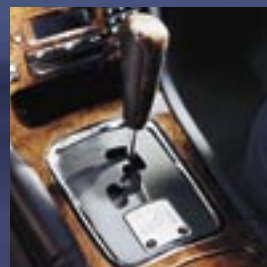
On the new 607, Peugeot promises you your own personalised driving setting, down to the millimetre. Every factor: the seat fore/aft position, the backrest angle, and the seat and headrest height are motor driven on the two front seats. Once you've found your optimum driving position using all of these parameters, the information can be stored and instantly retrieved for up to four different drivers using either the driver's door keypad, or your remote control multifunction key. Exterior mirror settings are also memorised as part of the programme.



Tiptronic automatic transmission

Responsiveness and silken smooth gear changes are the hallmarks of the Porsche Tiptronic system transmission. There are four conventional positions in the automatic mode. However, if you select the fifth 'sequential' position, you have a super responsive manual transmission on your hands. Change gears effortlessly by pushing forward to shift up and pull back to shift down.

In the conventional Drive position you can select a 'sport' mode for dynamic performance, or a 'snow' mode to maximise traction in slippery conditions.



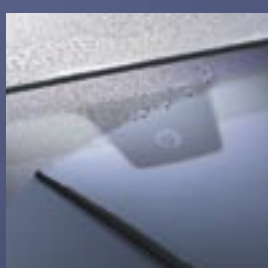
Electric tilt/slide sunroof

Automatically controlled by the driver, the integrated sunroof effortlessly glides open and retracts into the roofline for a seamless closure. An optional feature at additional cost.



Automatic rain-sensing wipers

Once you have selected 'Automatic', when it starts to rain your windscreen wipers switch on and the speed varies according to the intensity. Also, for added safety, the 'Night strategy' sensors apply a faster wipe speed. Conversely, wiper speed automatically reduces if you slow down below 8 km/h.



Automatic headlight illumination system

Fading light, bad weather, tunnels... the luminosity sensors (which double as a sunlight intensity sensor for the climate-control system) will switch on your headlights automatically. Definitely a 'stand out' safety feature on the 607.



Headlight delay security illumination

To see you safely inside at night, the 607's lights remain on to serve as "guidance". The lights will then switch off once you lock the car via the remote control.



Active about safety



Airbags

Naturally a car of this calibre has front airbags and side chest airbags, but in the 607 you'll also find side 'curtain' airbags to protect the heads of both front and rear occupants.

Built into the roof, the side curtain airbag activates along the window should a side impact collision occur. In the event of a side impact collision, these airbags are triggered by a separate control unit situated within the central tunnel of the 607. This control unit communicates with two 'warning satellites' built into the side rails.

To complete the 607's comprehensive airbag safety system, the driver's side airbag features controlled release vents and a 60 litre capacity, which is 33% in excess of the European standard.



Side impact protection

Constructed to minimise the effect of side impacts, Peugeot safety engineers build in longitudinal reinforcing members which have been encased in a special double thickness, shock-absorbing material. Working in conjunction with the full-length curtain airbags, the 607 provides unprecedented levels of safety for all occupants.



Emergency Brake Assist (EBA)

Designed to detect an emergency braking situation, the EBA system steps in and helps by amplifying the braking pressure exerted by the driver. Delivering exceptional stopping power when you need it most.



Electronic Stability Programme (ESP) and Traction Control (ASR)

At the heart of the ESP system is a 'yaw rate sensor'. It is inside the passenger compartment, almost in the 607's centre of gravity. By reading information from the steering wheel sensor, it compares the vehicle's actual trajectory with the trajectory required by the driver. In case of under or oversteer, the system initiates a correcting response by braking one or more wheels, even modifying engine torque if necessary. The traction control system (ASR) utilises the ABS braking system to eliminate wheel spin in slippery conditions, or when excessive power is applied.



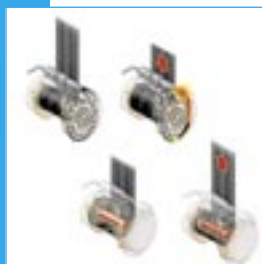
Automatic hazard warning lights

In what is a world's first, the automatic hazard warning lights activate to warn vehicles behind that the 607 driver is braking hard. It's all part of looking after the safety of you as well as others on the road.



Pyrotechnic front seatbelt pretensioning

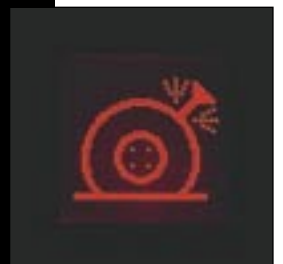
In the event of an accident, a confined detonation drives a mechanism to tension the seatbelt spool. This tightens the belt across the lap and chest well before the wearer commences to move forward and milliseconds before the airbags deploy.



Tyre under-inflation detector

Best-case scenario, loss of tyre pressure can lead to excessive fuel consumption and deterioration of roadholding and braking. Worst case...an accident.

The 607 has a pressure sensor located in each tyre which will transmit a visual and audio warning to the dashboard to inform you of any tyre pressure loss.





Peugeot is relentless in its pursuit of providing the safest cars on the road. We firmly believe the best way to survive an accident is to avoid it. With this in mind, Peugeot's safety engineers set out to design and implement state-of-the-art safety features that will best serve in any accident situation. Peugeot calls it 'Active safety', you'll call it 'Peace of mind'.

Active safety consists of those measures built into the car which help a driver avoid an accident (including the state-of-the-art 607 features outlined in the boxes opposite). Passive safety measures are those designed to protect a driver and passengers once an accident becomes unavoidable.

The 607 represents a benchmark for Peugeot in the development of both active and passive safety.

Smarter way
to service



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A tour de force of applied science

Everything starts here. The heart of the matter is arguably Peugeot engineers' greatest-ever achievement. The magnificent 24-valve, quad cam, 152 kW 3.0-litre V6 engine. That's quite a description, but then this is quite an engine. Whisper-quiet, vibration-free, poised yet powerful; equally adept at providing low speed torque as well as high speed thrust.

Peugeot engineers have worked tirelessly to create the ultimate V6, an engine that applies new standards for versatility and environmental cleanliness.

One of the principal innovations on the new 607 is the introduction of a variable timing and inlet system. This means that cylinder fuel/air mixture induction on your 607 is optimised for power at high revs, whilst torque levels are maximised at low engine speed.

Result: generous power (152 kW at 6,000 rpm) and remarkably smooth operation. Torque is maximised throughout the rev range, reaching a peak of 285 Nm at a tractable 3,750 rpm.

INTELLIGENT MAINTENANCE INDICATOR

Science or Art? You decide. Maintenance programme data averages are scarcely appropriate for the non-average driver. Yet this is what most manufacturers offer as a foundation for a 'vehicle maintenance guide'. Not the Peugeot 607. It precisely tailors your maintenance programme, based on the following criteria – number of start-ups, average oil temperature, engine speeds, running duration, distance and conditions – that your 607 has endured. It stores all of this data into its on-board memory, weighing-up the various factors that determine your optimum service, then dutifully informs you when "it's service time".

Peugeot peace of mind

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance. Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands. To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

Driving down the costs of servicing

Peugeot petrol and diesel engined cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3-year – 100,000 km Warranty

Complete parts and labour coverage in the first three years, or 100,000 km (whichever occurs first). Peugeot Automobiles Australia provides the third year of warranty, in addition to the first two years provided by the manufacturer. During the warranty period, you will also automatically receive Peugeot Assistance cover for complete peace of mind, subject to conditions outlined in the Warranty Maintenance Book.

12-year Anti-Corrosion Warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

Peugeot Extended Warranty

Extended Warranty cover for a further 12 or 24 months after the original 3-year/100,000 km warranty expires. Peugeot Extended Warranty is a comprehensive scheme exclusively available to Peugeot owners. Customers wishing to extend their warranty will also extend their Peugeot Assistance cover at extremely advantageous rates. Speak to your Peugeot Dealer for full details.

Peugeot Assistance

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

Peugeot Genuine Parts Promise

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

**Peugeot Automobiles Australia,
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