



307 CC

ENGINEERED TO BE ENJOYED





The CC Story

When Peugeot unveiled the 401 Eclipse at the Paris Trade fair in 1934, the motoring world was awed by the very first folding hardtop roof. Motorists now had access to the best of both worlds: hard top performance with the freedom of top-down driving.

Fast forward 70 years, and Peugeot's position as the leader of convertible technology is cemented with the stunning CC range. Take the 207 CC. This is a car that's as exciting to look at as it is to drive, combining the freedom and versatility of a coupé cabriolet with the performance and safety of the 207. There is no compromise: it is an elegant cabriolet as well as a lithe performance coupé.

But it's the flagship of the CC range that will really pique your interest. An ingenious automatic folding steel roof lets you transform a coupé to a cabriolet at the touch of a button. Delivering open-top driving with the luxury of a genuine four-seat sports coupé, Peugeot's legendary handling system and a vast array of active and passive safety features work silently to provide confidence and control.

We invite you to read on, and see why the 307 CC is, without a doubt, engineered to be enjoyed.

Freedom

A gorgeously elegant cabriolet. A lithe performance coupé. The new 307 CC is both and more.

Underneath its ingenious folding steel roof and flowing lines lies a luxury car that accommodates four adults in supreme comfort, creating a unique blend of style and practicality. The 307 CC takes Peugeot's legendary steering, handling and ride qualities to the highest levels. Harnessed to either a spirited 103 kW 2.0 litre 16-valve or a high-performance 130 kW 2.0 litre 16-valve engine, the result is a genuine wind-in-the-hair sports tourer.

And a little rain won't spoil the fun. Simply press a button and in seconds the 307 CC becomes a spacious, luxurious steel roofed coupé. Chrome-rimmed instruments, drilled aluminium pedals and a leather sports steering wheel complete the visual treat.

A beautiful interior to match a head-turning exterior:



The front windscreen wipers activate when they detect the first drops of rain and adapt their speed if it gets heavier, letting you focus on the road.



Dual zone climate-control air conditioning lets you set your ideal temperature and air-flow independently to your front seat passenger.



Cruise control and speed limiter; intuitively accessed from a stalk on the steering column, take the work out of long drives or staying within the limits around town.

Freedom

The 307 CC is a genuine four-seat coupé cabriolet, allowing four adults to travel in complete comfort and elegant luxury with the roof up or down. Once you sit inside the 307 CC, you'll understand why it's in a class of its own for style, functionality and flair.

The 307 CC's beautifully contoured seats are finished in a high quality "Andorra" cloth finish while the 307 CC Sport's interior is trimmed in a dynamic combination of leather and cloth. A variety of leather interiors are available as an option on both versions, allowing you to tailor your 307 CC to your own unique sense of style.

A leather steering wheel with metallic inserts and white instrument dials trimmed with chrome complement the "low" sports car driving position. The ambience of sporting luxury is further enhanced by aluminium pedals, foot rest and gear knob, monogrammed metal door sill plates and chromed air vent controls.

An aerodynamically raked windscreen minimises wind noise and buffeting when the roof is lowered. Programmable climate-control air conditioning, cruise control, six speaker CD/Radio, fingertip-controlled power windows and mirrors, automatic illuminating headlights and rain-sensing wipers are all standard features on both versions of this anything-but-standard vehicle.



Performance

The 307 CC range includes two exceptional engines offering the driver both power and finesse.

307 CC

At the heart of the 307 CC is a spirited twin overhead cam, 16-valve 2.0 litre engine. Featuring a cross-flow aluminium head and hydraulic tappets it revs effortlessly, delivering 103 kW of power at 6,000 rpm and 200 Nm of torque at 4,000 rpm.

307 CC Sport

Powering the high performance 307 CC Sport is a mechanical tour de force: the 2.0 litre 16-valve engine with variable valve timing, dual mode intake and four-way aluminium manifold. This extraordinary unit offers a serious sports car experience, with 130 kW of power at 7,000 rpm and 202 Nm of torque at 4,750 rpm.

Model	Engine	Power (kW@rpm)	Torque (Nm@rpm)	Transmission	Combined Fuel Consumption
307 CC	2.0 litre	103 @ 6,000	200 @ 4,000	5-speed manual / 4-speed automatic	8.1/8.4 (l/100km)
307 CC Sport	2.0 litre	130 @ 7,000	202 @ 4,750	5-speed manual	8.8 (l/100km)



The sport shift 5-speed manual gearbox provides direct response and fingertip control.



Responsiveness and silky smooth gear changes are the hallmarks of our Tiptronic automatic transmission.

Handling

Peugeot's designers have taken that special "top down" feeling to new levels of safety and sophistication. Even with the roof stowed, the 307 CC remains taut, responsive and nimble, its body shell engineered to avoid the flexing that so often plagues other open top cars. This rigid platform is complemented by Peugeot's renowned ride and handling, featuring a sophisticated Macpherson-type independent front suspension, progressive rack and pinion power steering and Electronic Stability Program (ESP). Together with ABS brakes, traction control and Emergency Brake Assist (EBA) the 307 CC driver enjoys a feeling of complete confidence, to go with the feeling of absolute freedom.

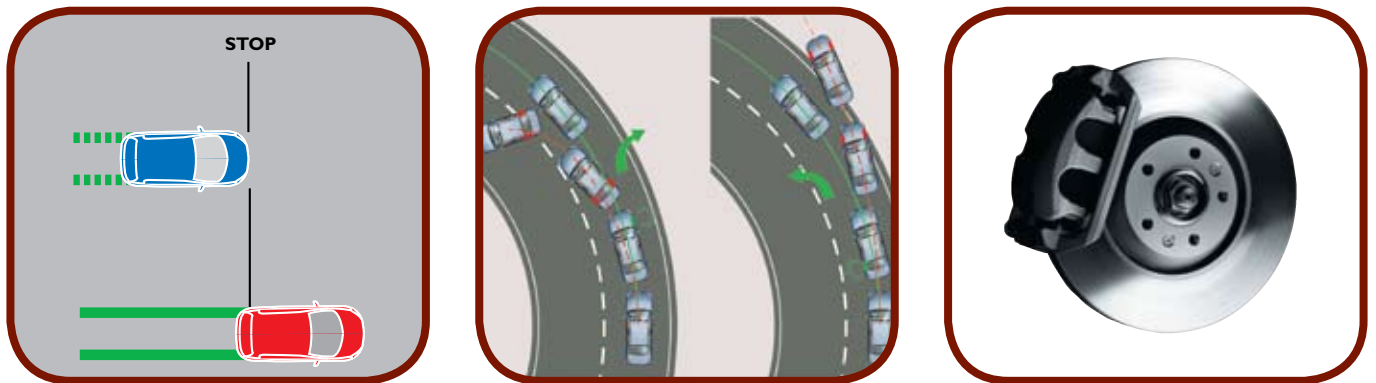


Advanced Safety

Active safety underpins Peugeot's fundamental safety promise. That's why we're renowned for cars with crisp precise handling, excellent progressive brakes, and high levels of roadholding and grip. In short, the 307 CC is equipped to help avoid an accident. And should the worst occur, the passive safety features of the 307 CC are similarly state-of-the-art.

Naturally, front and side airbags come standard. The 307 CC is designed around a safety cell that protects driver and passengers with strong side-intrusion bars and controlled-collapse zones. Seatbelts have pretensioners and force limiters and the seats incorporate an anti-submarining feature.

To provide enhanced occupant protection (and add to torsional rigidity) the front windscreen pillars, the sills, and the body's cross-members are reinforced. The entire windscreen structure is designed to act like a roll-over bar and can withstand extraordinary stresses and loads. Optimising roll-over protection are the two self-deploying bars mounted behind each of the two rear head restraints.



Active Safety System

The 307 CC has a sophisticated handling and braking system on board, comprising of:

ABS

Four wheel disc brakes and the latest multi-sensor Bosch ABS braking system ensure that the 307 CC can be brought to an extremely rapid but controlled halt should the need arise.

EBFD

Electronic Brake Force Distribution (EBFD) is a high-technology system designed to enhance the dynamic performance of the 4-sensor ABS brakes. Sensors continually monitor the loading and speed of each road wheel and act to maintain the right balance of front and rear braking effort in an emergency stop.

EBA

The Emergency Brake Assist (EBA) system automatically increases the braking effort in a sudden stop situation, and activates the hazard lights to warn following drivers.

ESP

Electronic Stability Program (ESP) maintains your car's balance and control in all situations. By automatically reducing the engine's power output and applying brakes to individual wheels, it returns your vehicle to its trajectory if any understeer or oversteer is detected, helping to keep you and your 307 CC pointing in the right direction at all times.

Traction Control

The traction control system utilises the ABS braking system to eliminate wheel spin in slippery conditions, or when excessive power is applied.



Passive Safety System

Airbags

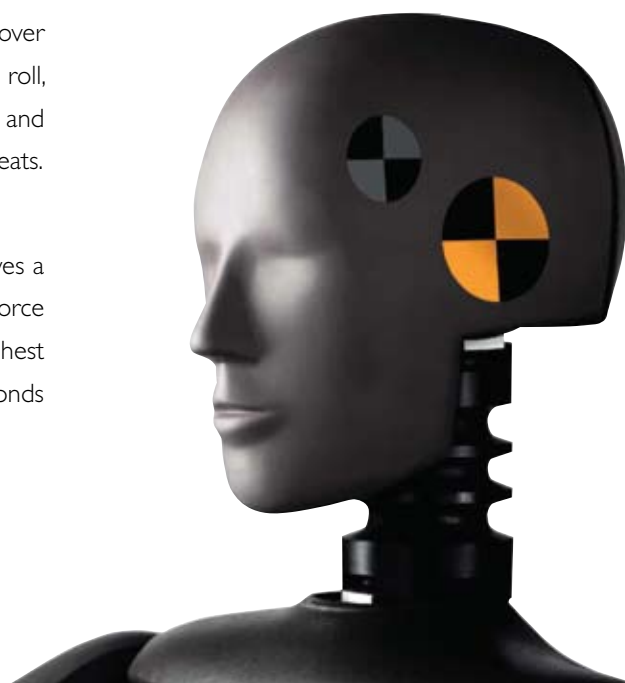
The 307 CC is fitted with four airbags – driver and passenger front airbags, and a side airbag mounted into the frames of each of the two front seats. In the event of a side impact, the latter optimise head and chest protection of driver and passenger.

Active roll-over bars

Complementing the reinforced windscreen structure, two steel roll-over bars are concealed behind the rear head restraints. Should the car roll, sensors fire pyrotechnic charges which immediately deploy both bars up and into position – ensuring optimum protection for passengers in the rear seats.

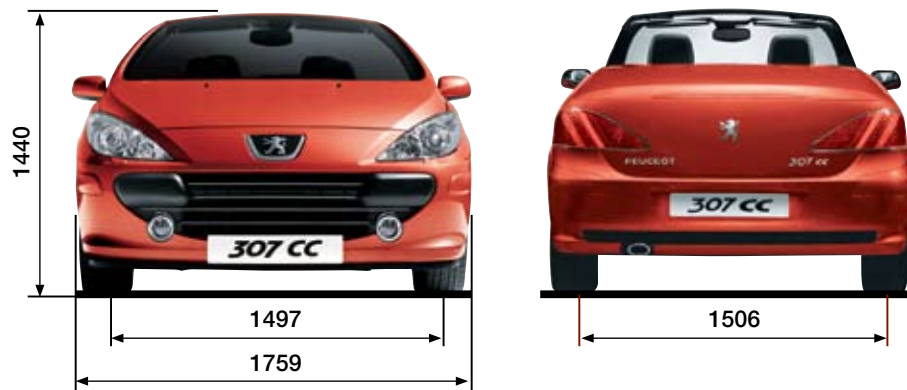
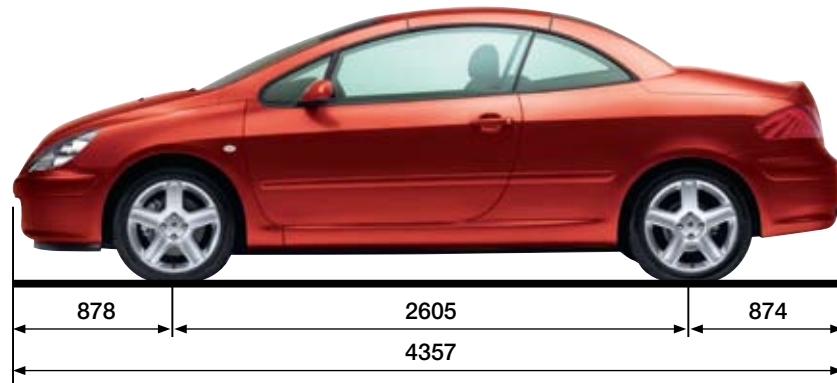
Pyrotechnic seatbelts

Controlled by a specific ECU, in an accident a confined detonation drives a mechanism to tension the seatbelt spool, thereby producing a tractive force along the length of the seatbelt. This tightens the belt along lap and chest well before the wearer commences to move forward against it, milliseconds prior to the deployment of the airbags.





Dimensions



Warranty

PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance.

Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands.

To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book)

12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call.

Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination.

Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at October 2007. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice.

Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

For full specifications details
visit peugeot.com.au

Peugeot Automobiles Australia
Locked Bag 206, Silverwater NSW 1811.

307 CC

ENGINEERED TO BE ENJOYED

