



ALL-NEW PEUGEOT 3008 SUV



PEUGEOT



\*GT Line model shown.

PEUGEOT has always adhered to a high-quality and innovative French manufacturing tradition. Now more than ever, PEUGEOT is channelling its energy into designing vehicles with striking desirability that deliver a sensory experience beyond driving.

Ergonomics, materials, connectivity - every detail has been thought out to give you a more intuitive drive.

## 2017 EUROPEAN CAR OF THE YEAR

For the first time in history, an SUV has been voted European Car of the Year. 58 journalists from 22 countries agreed that the all-new 3008 SUV is the top new car for sale in 2017. Combined with the 20 other awards that the all-new 3008 SUV has won, this is an award winning vehicle in every way.





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\*GT Line shown with optional Grip Control.

## A REVELATION IN DESIGN

The SUV that you've been waiting for, the perfect balance between character and robustness. At the front of the Active and Allure, its large grille with chrome-ringed halogen headlight facets create a fine piercing look. Alternatively choose the GT Line or GT, with their sporty Full LED optics combined with an embossed chequered front grille. Discover the 3008's fluid and dynamic lines, emphasised by an elegant chrome wing insert, extended by the stainless-steel roof arch trim.



## TRUE ELEGANCE

From the first glance, this new breed of SUV has a harmonious, top-of-the-range feel through the perfect balance of its proportions, and the care taken with all its finishes. An assertive contemporary style is expressed in the design of its long, ribbed bonnet.



## MADE FOR ADVENTURE

With the all-new PEUGEOT 3008 SUV, every journey will be an adventure no matter the distance. If your destination is off the beaten track, the all-new PEUGEOT 3008 SUV will take it in its stride. The optional Advanced Grip Control®\* with its five driving modes and Hill Assist Descent Control will allow your journeys to continue, even off the tarmac.



\*GT Line model shown.

## THE STRIKING DESIGN CONTINUES

Discover a subtle and determined character with the glossy Black Diamond\* roof. A black strip incorporating 3-claw red opaline daytime LEDs brings an ultra-modern touch of style.

\*Standard on GT Line and GT.



\*Allure model with Grip Control shown.

## AMPLIFIED EMOTIONS

Increase your senses tenfold on board the all-new PEUGEOT 3008 SUV. With its spectacular new PEUGEOT i-Cockpit®, the 3008 SUV invites you to explore a 100% digital world. The 8.0" capacitive touchscreen with smart phone levels of responsiveness, configurable 12.3" head-up digital instrument panel which can be personalised to suit the driver's needs and the compact sports steering wheel with integrated controls are guaranteed to enhance your driving experience. To accompany the new PEUGEOT i-Cockpit®, the Efficient Automatic Transmission (EAT6) is operated by the stylish electric impulse control.





\*Allure model shown.

## A TOUCH OF PERFECTION

Every detail of the new PEUGEOT i-Cockpit® has been designed following a meticulous approach, from the full-grain leather trimmed steering wheel to the soft touch materials that adorn the door cards and dashboard fascia, no detail has been overlooked. To complement the 8.0" capacitive touchscreen satin chrome toggle switches inspired by the world of aviation provide a unique touch to the striking cockpit design, with perfect weighting and damping, each switch is a work of art.



## HIGH-DEFINITION DRIVE

Taking your seat behind the wheel in the all-new PEUGEOT 3008 SUV allows you to fully appreciate the configurable 12.3" head-up digital instrument panel. Featuring crisp graphics, this large display can be customised to provide a variety of display modes. Modes include a traditional 'Dials' selection, similar to the traditional analogue style. Other modes include the 'Driving' selection as shown above, whereby driver assistance information takes centre stage allowing the dials to take on a 'roller' appearance. In addition a further 3 modes are available, 'Personal', 'Minimal' and 'Navigation'.



## A COMMANDING VIEW

With its raised ride height the all-new PEUGEOT 3008 SUV will give you a commanding view of the road ahead from the comfort of the new PEUGEOT i-Cockpit®. Designed with the driver in mind, it's the small details that make the biggest difference. Take the compact sports steering wheel, low set to reduce arm fatigue whilst the dimensions heighten the sense of agility in the bends. To add to the 'cockpit' design the touchscreen and toggle switches have been angled towards the driver whilst the configurable 12.3" head-up digital instrument panel is positioned above the steering wheel to appear closer to the road, reducing the distance your eyes travel to view key information.



\*Overseas GT Line model shown.



AMPLIFIED EXPERIENCE



## LIMITLESS CONNECTIONS

Now your compatible smartphone is displayed on the 8-inch touch screen, using the Mirror Screen\* function to make the most of your apps using Apple CarPlay™, Mirrorlink® and Android Auto™, or simply recharge your compatible phone using the wireless charging pad†.

\*Only the certified apps Mirrorlink®, Apple CarPlay™ or Android Auto™ will function when stationary and when driving, as appropriate. When driving, certain functions of the applications concerned will be disabled. Some types of content that may be free of charge on your smartphone require paid subscription to an equivalent certified Mirrorlink®, Apple CarPlay™ or Android Auto™ App. The Mirror Screen function operates, as appropriate, via MirrorLink® technology (for MirrorLink®-compatible Android, Blackberry and Windows phones), via Apple CarPlay™ (for iOS phones) or via Android Auto™ (for Android phones) subject to holding a telephone subscription including Internet access with the user's operator. For more information please see your local authorised PEUGEOT dealer.

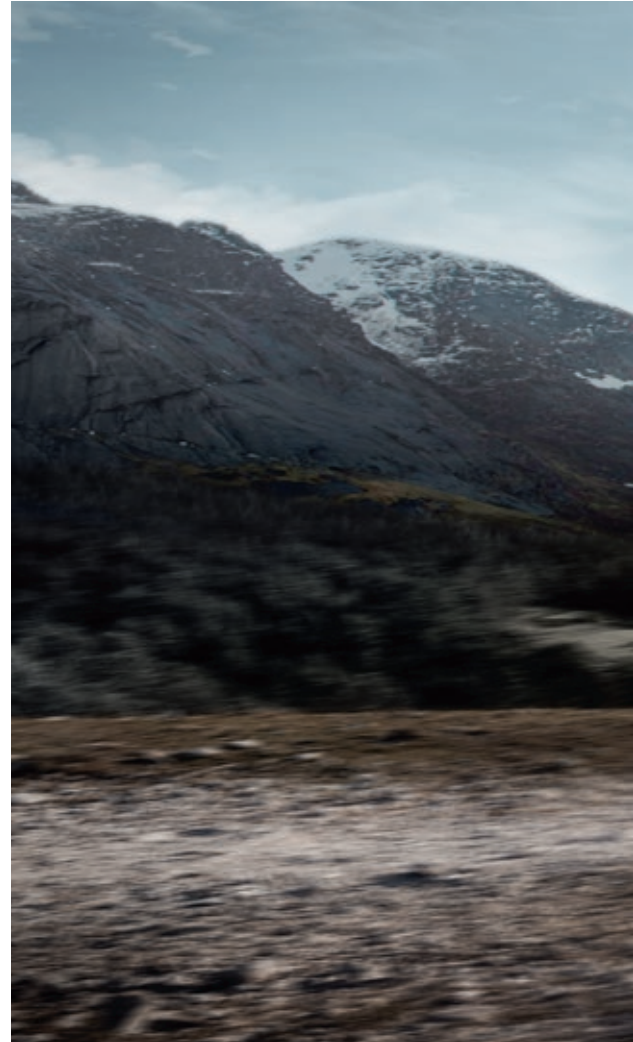
†Wireless standard on all models. Some phone models will require an adaptor to wirelessly charge. For a full list of compatible phones go to: <http://www.qinside.biz/en/support/qi-enabled-phones-2017>



## NAVIGATION IN 3 DIMENSIONS

Your route becomes more real and intuitive with 3D navigation\*. On the touchscreen or head-up digital display, you will get turn by turn directions for where ever you need to go, as well as information like current speed limits and where the nearest service stations are. All of these features make the all-new PEUGEOT 3008 SUV your ultimate trip companion.

\*3D effect only available in certain areas.



## ADVANCED GRIP CONTROL®

With its compact sports steering wheel, the all-new PEUGEOT 3008 SUV has the agility for every day commuting. When the terrain gets a bit tougher however, the all-new PEUGEOT 3008 SUV has the perfect solution in the form of optional Advanced Grip Control®\*. With one action on the thumbwheel on the centre console, your grip mode adapts instantly to the most difficult conditions with some of the five settings on offer including Mud, Sand and Snow. Advanced Grip Control® provides the perfect alternative to the more traditional 4x4 systems which often add more weight to a vehicle reducing the overall efficiency.






\*GT Line model shown.

## HILL ASSIST DESCENT CONTROL

Designed to assist with the descent of steep slopes, Hill Assist Descent Control is incorporated as part of the Advanced Grip Control® system. When descending a slope with a gradient of more than 5% and with vehicle speed below 30km the system will work to reduce the risk of slipping. During a descent the system maintains speed and brake control, allowing the driver to concentrate on the vehicle's path of travel during the manoeuvre.



AT THE PINNACLE OF SAFETY

\*Overseas Allure model shown.



## ALWAYS GOT YOUR BACK

Featuring outstanding levels of standard safety equipment and driver assistance systems, the all-new PEUGEOT 3008 SUV will provide optimum safety for you and those dearest to you. Every all-new PEUGEOT 3008 SUV enjoys two sets of Isofix mounting points, six airbags including full length curtain and tyre pressure sensor monitoring.

## ADVANCED DRIVER ASSISTANCE SYSTEMS

Featuring class-leading levels of advanced driver assistance systems\*, the all-new PEUGEOT 3008 SUV Allure versions and upwards benefit from a host of systems designed to assist the driver on the open road. These systems include Active Blind Spot Detection which alerts the driver to an obstacle via an LED in the mirrors as well as applying a trajectory correction to the steering, should the driver not notice an obstacle. Other standard assistance systems from GT Line upwards include Active Lane Keeping Assistance, Advanced Driver Attention Alert, PEUGEOT Smartbeam Assistance, Adaptive cruise control with stop function and emergency braking system with camera and radar.

In recognition of this, all-new Peugeot 3008 SUV was awarded a five star rating – the highest rating possible – from Euro NCAP, the most widely-recognised independent vehicle safety assessor in Europe, following extensive and rigorous crash testing.







## ON-BOARD INTELLIGENCE

\*GT Line shown with optional Grip Control.





## AS IF BY MAGIC

Hands full? Watch the ingenious hands-free electric tailgate\* open and close, making it easy to load all your objects. All it takes is a swift foot motion under the bumper centre to activate it... making life easier. This clever option also includes the innovative PEUGEOT Open and Go+ system, a system that incorporates keyless entry and push-button start, relieving the need to remove the key from your pocket or bag.





## CREATE YOUR OWN SPACE

Structured or generous, create your own in-car space with the Magic Flat system and its 2/3-1/3 fold-down bench seat, freeing up a flat floor. Store your things depending on your leisure activities, with the amazing 2-position floor. And even load very long objects, thanks to the flat-folding front passenger seat\*.

\*Flat folding passenger seat only on Allure, GT Line and GT models.



ALL-NEW PEUGEOT 3008 SUV GT

\*Overseas GT model shown in Coupe Franche paint scheme.





\*Overseas GT model shown in optional Coupe Franche paint scheme.

## ASSERTIVE STYLE

From the very first glance, the all-new PEUGEOT 3008 SUV GT provides the ultimate display of character and strength that makes an accomplished SUV. Discover the striking front end design featuring a prominent chequered chrome grille, either side stunning headlights with full LED technology and LED sequential scrolling front indicators feature. A raised horizontal bonnet and extended wheel arch trim, add further to give the ultimate in assertive style.



## SPORTY ELEGANCE

GT styling enhancements are abundant on this flagship SUV. With an imposing stance, GT models feature 19" 'Boston' matte Haria two-tone finish diamond cut alloy wheels and prominent 'GT' badging leaving you in no doubt of this SUV's impressive capabilities. Door mirror shells in chrome and aluminium longitudinal roof bars provide a sharp contrast to the black diamond roof. To better appreciate the world outside on the journey, GT models also benefit from an optional panoramic opening glass roof\*.

\*Panoramic opening glass roof optional on all models.



## SENSORY EXPERIENCE

With the amazing PEUGEOT i-Cockpit® Amplify, your interior adapts to all your moods. “Boost” or “Relax” ambiances offer a choice of delicate Scentsy fragrances, vary the intensity of the ambient lighting or modify the screen colour. Enjoy a top-of-the-range interior made from sophisticated materials such as, satin steel chrome, Alcantara® or Nappa leather with fine copper tone topstitching. Activate the driver’s massage\* seat function with five different massage styles and three power settings to truly peak all of your senses\*.



## HIGH-DEFINITION EMOTIONS

Every detail of the new PEUGEOT i-Cockpit® has been designed following a meticulous approach, from the full-grain leather trimmed steering wheel to the soft touch materials that adorn the door cards and dashboard fascia, no detail has been overlooked.



121kW 1.6 THP EAT6		
Transmission	6-speed auvto	
Maximum Torque (Nm@rpm)	240 @ 1400	
Maximum Power (kW@rpm)	121 @ 6000	
City drive cycle (L / 100km)	Without Grip Control	With Grip Control
	9.8*	10.1*
Highway drive cycle (L / 100km)	5.3*	5.7*
Combined drive cycle (L / 100km)	7.0*	7.3*
CO <sup>2</sup> emissions (g / km)	156*	165*

\*These emissions and fuel consumption results are based on NEDC's standard test procedure to provide customers with a basis for comparison of the performance of vehicles in accordance with AD81/02. No test can simulate all 'real world' driving conditions. Actual on-road fuel consumption is will vary due to factors such as traffic conditions, vehicle conditions and load, and how you drive. If you would like more information there is a website you can visit at [www.greenvehicleguide.gov.au](http://www.greenvehicleguide.gov.au)

## THP TURBO

Offered with the EAT6 6-speed automatic gearbox, the 121kW THP turbo petrol engine boasts a high level of torque (240 Nm @ 1400 rpm) including in lower gears. It combines dynamism and flexibility. Its 121kW of power offers impressive acceleration. This Euro 6-compliant engine excels in terms of performance and driving pleasure, as well as lowering fuel consumption and CO<sup>2</sup> emissions.





133k BlueHDi EAT S&S	
Transmission	6-speed auto
Maximum Torque (Nm@rpm)	400 @ 2000
Maximum Power (kW@rpm)	133 @ 3750
City drive cycle (L / 100km)	5.5*
Highway drive cycle (L / 100km)	4.4*
Combined drive cycle (L / 100km)	4.8*
CO <sup>2</sup> emissions (g / km)	124*

\*These emissions and fuel consumption results are based on NEDC's standard test procedure to provide customers with a basis for comparison of the performance of vehicles in accordance with AD81/02. No test can simulate all 'real world' driving conditions. Actual on-road fuel consumption is will vary due to factors such as traffic conditions, vehicle conditions and load, and how you drive. If you would like more information there is a website you can visit at [www.greenvehicleguide.gov.au](http://www.greenvehicleguide.gov.au)

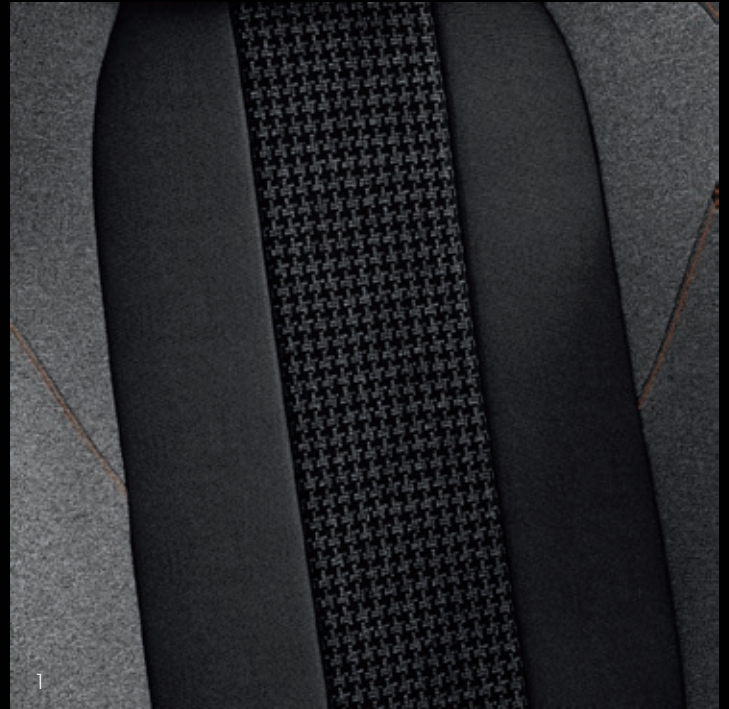
## BLUEHDI TURBO DIESEL

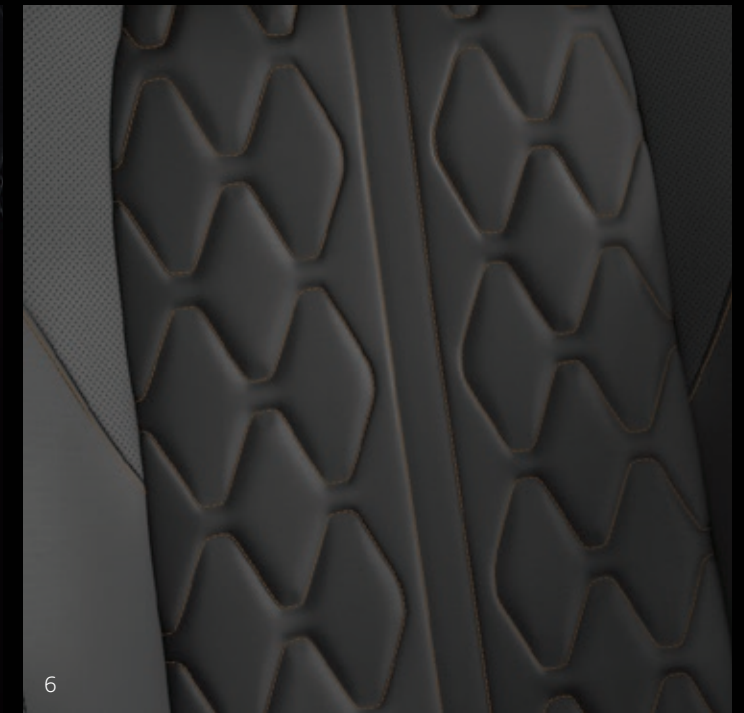
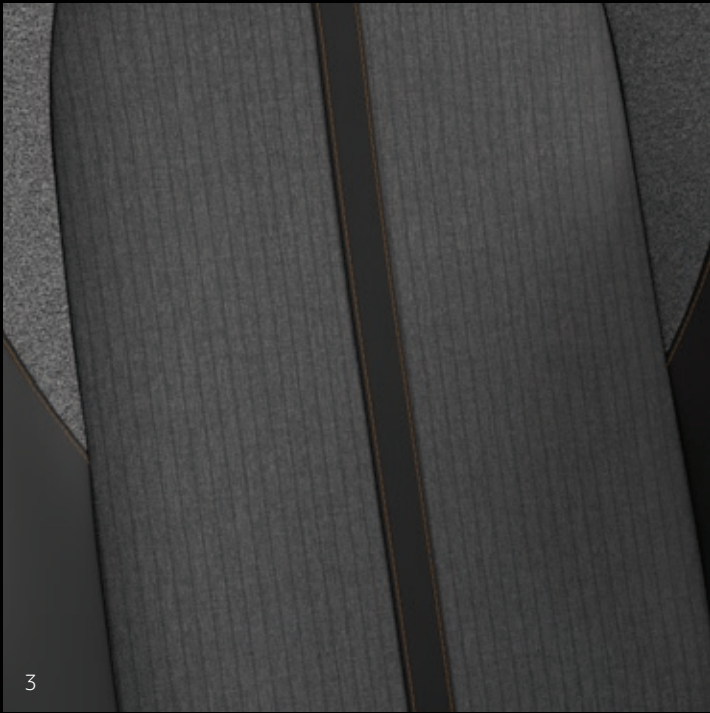
An SUV with a keen temperament, the all-new PEUGEOT 3008 SUV GT offers a powerful and exclusive engine as standard: the 133k BlueHDi EAT S&S combined with an EAT6 6-gear automatic gearbox. The most powerful version of the range for a sporty and engaging driving experience.

## YOUR STYLE - YOUR CHOICE

Put together a warm and elegant ambience which suits you with our selection of interior fabric or leather trims.

1. MECO fabric (Active)
2. PEIDIMONTE TEP / fabric (Allure)
3. IMILA TEP / fabric (GT Line)
4. CLAUDIA Mistral leather (optional on Allure)
5. ALCANTARA® / TEP with Copper Diamond Stitching (GT)
6. NAPPA Leather with Diamond detail (optional on GT Line & GT)





## SET THE TONE

Choose the colour that matches your character from the ten in our colour range and special Coupe Franche two tone colours\*.



Platinum Grey\*



Hurricane Grey



Ultimate Red\*



Pearl White\*



Magnetic Blue\*

\*Optional and not available on all models

†GT and GT Line only

^Not available on GT Line and GT models.

## THE FINISHING TOUCH

Attractive 17", 18" or 19" alloy wheels are available depending on the version.



17" CHICAGO  
alloy wheels  
(standard on Active)



Bianca White<sup>^</sup>



Artense Grey\*



Amazonite Grey\*



Nera Black\*

*Coupe Franche Colours*



Metallic Copper\*



Amazonite Grey/Nera Black  
(CF Met)\*



Platinum Grey/Nera  
Black (CF Met)\*



Metallic Copper/Nera Black  
(CF Met)\*



18" 'DETROIT' Haria Brillant  
two-tone diamond-effect alloy wheels  
(standard on Allure)



18" 'DETROIT' Haria Mat  
two-tone diamond-effect alloy wheels  
(standard on GT Line)



19" BOSTON  
two-tone diamond-effect alloy wheels  
(standard on GT)



18" LOS ANGELES  
two-tone diamond-effect alloy wheels  
(automatically fitted with Grip Control option)

## INFINITE POSSIBILITIES

Whatever your destination and your way of life, a broad spectrum of accessories and equipment is offered to you with the all-new PEUGEOT 3008 SUV. To make the adventure your adventure.

1. Bicycle rack on tow bar
2. Black door mirror shells
3. Coat hanger hook
4. Mud flaps
5. Rear window blind
6. Rubber luggage compartment tray
7. Roof bar with ski racks

Visit [www.peugeot.com.au](http://www.peugeot.com.au) for a full list of accessories.



# PEACE OF MIND

When you choose PEUGEOT, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a PEUGEOT owner, you can rely on a comprehensive range of customer care services from your dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your needs and respond efficiently – someone who also has the expertise to maintain your PEUGEOT correctly, using trained technicians, PEUGEOT Diagnostic Equipment and PEUGEOT Genuine Parts.

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## **PEUGEOT ASSURED SERVICE**

When it comes to peace of mind servicing for your new PEUGEOT there is no substitute for certainty, therefore every PEUGEOT comes with PEUGEOT Assured servicing. PEUGEOT petrol and diesel-engined cars need servicing at 20,000 kilometres or every 12 months (whichever comes first). Technical improvements in PEUGEOT engine design and lubricants have resulted in less time spent on maintenance and fewer service calls. While PEUGEOT can predict the maintenance needs of engine components, the wear rate of others – such as brake pads and tyres – is less predictable and is affected by driving style and conditions. Refer to [peugeot.com.au](http://www.peugeot.com.au) for full details, terms and conditions.

## **THREE YEAR/100,000KM WARRANTY (whichever occurs first)**

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period the part will be repaired or replaced without charge by your authorised PEUGEOT dealer, regardless of any change of ownership of the vehicle during the period covered. The warranty

does not cover items replaced during normal service and maintenance operations which are subject to wear and tear. During the warranty period you will also automatically receive PEUGEOT Assistance cover for complete peace of mind (subject to the conditions outlined in the Service and Information Booklet).

## **12-YEAR ANTI-CORROSION WARRANTY**

PEUGEOT vehicles are renowned for their durability and longevity, due in part to the sophisticated measures taken during the production process to optimise long-term protection from the elements. PEUGEOT backs this advanced technology with a 12-year warranty against corrosion/perforation of your car's bodywork (subject to the conditions outlined in the Service and Information Booklet). This is one of the longest body warranties available in the world today.

## **PEUGEOT ASSISTANCE**

In the unlikely event of a breakdown or emergency, assistance is only a phone call away. PEUGEOT Assistance is free for PEUGEOT new car owners for the duration of the new car warranty. The program includes

24-hour roadside assistance, vehicle recovery and technical advice. For full details of all terms and conditions are available here: <http://www.peugeot.com.au/service-and-support/roadside-assist>

## **PEUGEOT GENUINE PARTS PROMISE**

If your car is in for service or repair, the parts needed to keep it on the road are PEUGEOT Genuine Parts. Using specifically designed and manufactured parts ensures your PEUGEOT operates at peak performance at all times.

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## **IMPORTANT NOTICE**

Inchcape European Automotive Pty Limited trading as PEUGEOT Automobiles Australia (PAA) offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. Features shown or described in this brochure may not be available on all 3008 models. All information in this brochure is believed to be correct at the time of printing. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore (PAA) reserves the right to change specifications without notice. Accordingly this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle.

