



CUPRA
ATECA



BEAUTY

EXTERIOR STYLING
INTERIOR STYLING
COLOURS
WHEELS
UPHOLSTERIES
TRIBE EDITION

04

INNOVATION

TECHNOLOGY
SAFETY
CUPRA CONNECT

32

28

POWER
PERFORMANCE HIGHLIGHTS

42

LEISURE
FUNCTIONAL ACCESSORIES
ENVIRONMENTAL

TECHNICAL

STANDARD & OPTIONAL
EQUIPMENT
ACCESSORIES (DESIGN
RELEVANT & FUNCTIONALS)
ENGINE SPECS

48

EXTERIOR STYLING



Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



→ *PROPELLED
BY INNOVATION*

Experience better handling and control. The diamond-cut, 19" Machined Alloy wheels, with a robust aerodynamic design, come with the award-winning performance brakes with Brembo calipers.



↙ *WHAT DOES INNER
POWER LOOK LIKE?*

A double-twin exhaust system transmits a level of sportive performance far beyond anything you may have expected.

↑ *SOPHISTICATION
AT FIRST SIGHT*

With an accentuated and robust bonnet, full LED headlights and contrasting dark aluminium detailing.



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INTERIOR STYLING



← *SUPERIOR CONTROL*

High performance at your fingertips. Start the engine at the touch of a button, shift through gears or select your ideal driving mode using the advanced steering wheel's satellite buttons.

↓ *MOOD LIGHTING*

Light up the interior your way. Select from a range of ambient lights and form a tonality perfectly fitted to your driving style.

↑ *INTERIOR COMMAND*

Customise the information you need into three widgets via the high-definition 9.2" touch screen. And on the 10.25" Digital Cockpit your drive data is displayed directly in your line of sight, so you can keep your eyes on the road ahead.



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↓ *DESIGN FIT FOR THE TRACK*

For optimised performance and exclusive aesthetics, pedals with matching footrest combine Dark Aluminium and rubber resulting in sportive driving with a sophisticated twist.

↑ *SPORTING COMFORT*

The electric sportive bucket seats are designed with the finest fabrics, like the timeless Petrol Blue genuine leather. Adjust to your preferred setting, so that you always feel comfortable, especially at top speed.



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DETAILS



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↓ GRAPHITE GREY² 






↓ MAGIC BLACK^{2,4}  



↓ DARK CAMOUFLAGE^{3,4}  



Tribe Edition TE 
Standard 
Optional 
¹Soft
²Metallic
³Special Metallic

⁴Please note that the CUPRA Ateca Tribe Edition will be available in the first quarter of 2023 (the exact date is to be confirmed).

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↓ NEVADA WHITE² 



↓ BILA WHITE¹ 



↓ VELVET RED³ 



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Optional 
¹Soft
²Metallic
³Special Metallic

→ 20" SUPREME COPPER^{3,4} **TE**



↓ 19" EXCLUSIVE AERO
SPORT BLACK AND COPPER² **□**



↓ 19" EXCLUSIVE AERO
SPORT BLACK AND SILVER² **□**



↑ 19" EXCLUSIVE SPORT
BLACK AND COPPER¹ **□**

↓ 19" EXCLUSIVE SPORT
BLACK AND SILVER¹ **□**



↑ 19" EXCLUSIVE R SPORT
BLACK AND SILVER¹ **□**

Tribe Edition TE **TE**
Standard **■**
Optional **□**

¹ The performance brakes with Brembo caliper are an optional.

² Not compatible with Brembo calipers.

³ Only available for the Tribe Edition with performance brakes and Brembo calipers in front.

⁴ Please note that the CUPRA Ateca Tribe Edition will be available in the first quarter of 2023 (the exact date is to be confirmed).

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↑ PETROL BLUE LEATHER O

Tribe Edition TE TE

Standard S

Optional O

¹ Only available with the Tribe Edition.

² Please note that the CUPRA Ateca Tribe Edition will be available in the first quarter of 2023 (the exact date is to be confirmed).

↓ DINAMICA BLACK WITH SHARK GREY^{1,2} TE



← BLACK DINAMICA S

→ GENUINE BLACK LEATHER O



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CUPRA ATECA TRIBE EDITION

DISTINGUISHABLE BY ITS UNIQUE FEATURES AND POWERFUL 300HP ENGINE. OUR LATEST EDITION ENTERS A NEW ERA GEARED TOWARDS INSPIRING A MORE PROFOUND DRIVING EXPERIENCE. AVAILABLE IN MOODY SHADES OF DARK CAMOUFLAGE AND MAGIC BLACK, EACH PART OF THE CUPRA ATECA TRIBE EDITION IS REFINED TO THE LAST DETAIL, COUPLED WITH BOLDER ADDITIONS TO REFLECT YOUR DARING SPIRIT.

* Please note that the CUPRA Ateca Tribe Edition will be available in the first quarter of 2023 (the exact date is to be confirmed).

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↗ *A NEW DIMENSION*

Sculpted for something different
Light and aerodynamic, with a fierce
appearance. The powerful 20" wheels
with performance breaks and Brembo
calipers in front, as well as a lustrous
Copper finish, provoke the ultimate
energised performance for your
CUPRA Ateca Tribe Edition.

↑ *SIGNATURE EDITION*

Exclusive CUPRA lettering in Black
Chrome is displayed across the rear
of your Ateca Tribe Edition, creating
a lasting impression that reinforces
your place in the Tribe.

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in the first quarter of 2023 (the exact date is to be confirmed).

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→ *UNRIVALLED
EXCELLENCE*

A surge of sophistication. The finest
quality interior in Dinamica Black
beckons you in and pairs perfectly
with sportive Bucket seats for an
exceptional driving sensation.





POWER

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↓ *PERFORMANCE UNVEILED*

The CUPRA Ateca gives you fully dynamic driving thanks to a DSG automatic gearbox, with four-wheel-drive technology, DCC suspension and performance brakes with Brembo calipers. And underneath it all, a powerful 300 HP engine with 6 driving modes: taking you 0 – 100 km/h in just 4.9 seconds.



↑ *FULLY HARNESSSED*

Revel in the CUPRA Ateca's high-performance power. The CUPRA Drive mode modifies your setup, creating a more exhilarating driving experience and enhancing the roar of the engine.

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INNOVATION

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CUPRA ATECA



↑ CONNECTIVITY BOX

Place your smartphone in the Connectivity Box to sync, charge seamlessly and stay in touch with your world.

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↗ POWERED BY PRISTINE SOUND

The CUPRA Ateca's BeatsAudio™ System is pure bliss for the ears. Driven by an impressive 340W amplifier to give you full high-fidelity sound.

↓ IMPECCABLE PARKING

Cameras on the front, rear and exterior mirrors give you a 360° view of your car's surroundings. So parking your CUPRA Ateca is always a pleasure.



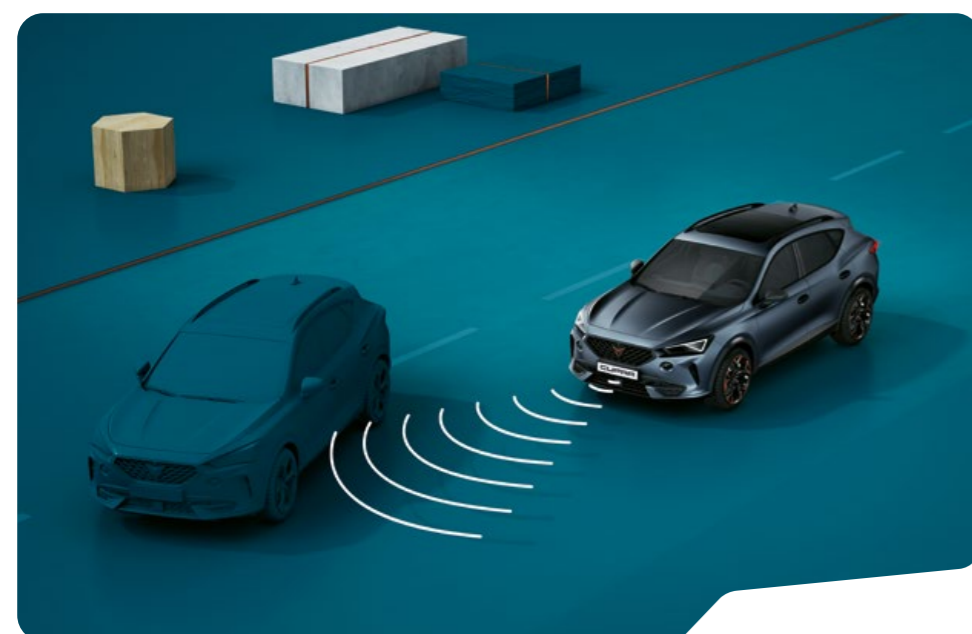
→ **ACC
PREDICTIVE**

Keep aware of surrounding cars, upcoming bends or speed limit changes and have your course corrected accordingly.



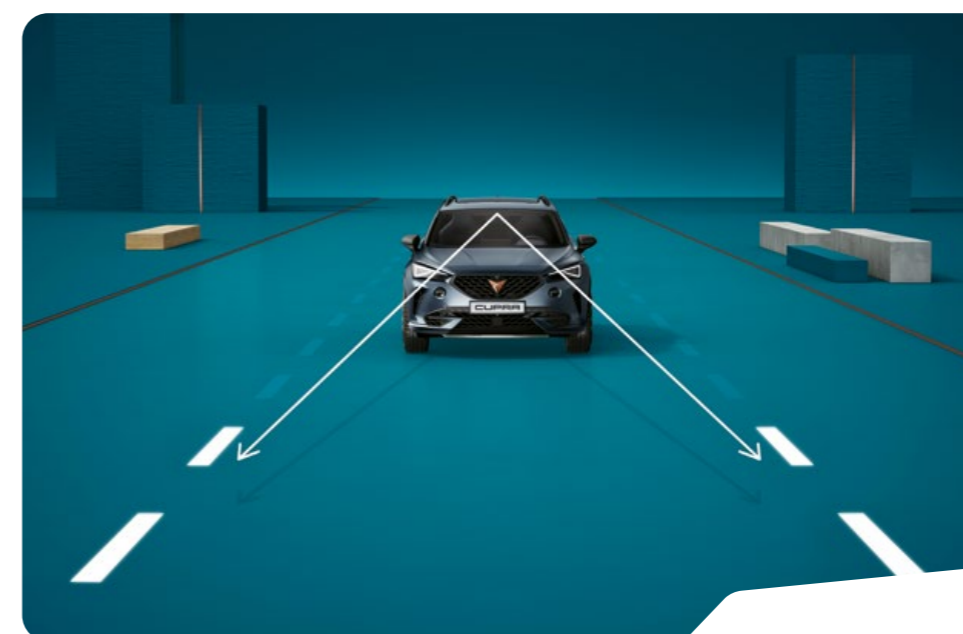
→ **EXIT
ASSIST**

This system warns you of upcoming traffic behind you, meaning you'll never have to worry about the blind spot.



← **FRONT
ASSIST**

Potential collisions are prevented when autonomously cruising with ACC Predictive. The CUPRA Ateca keeps your set limit and will even automatically stop should your reactions falter.



← **LANE
ASSIST**

With corrective steering technology, Lane Assist keeps you in your chosen lane, making an effective contribution towards the prevention of accidents.

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← *LIGHT ASSIST*

The CUPRA Ateca is equipped with Light Assist and uses a windscreen camera to detect traffic around you, automatically switching from main beam to avoid dazzling oncoming traffic.

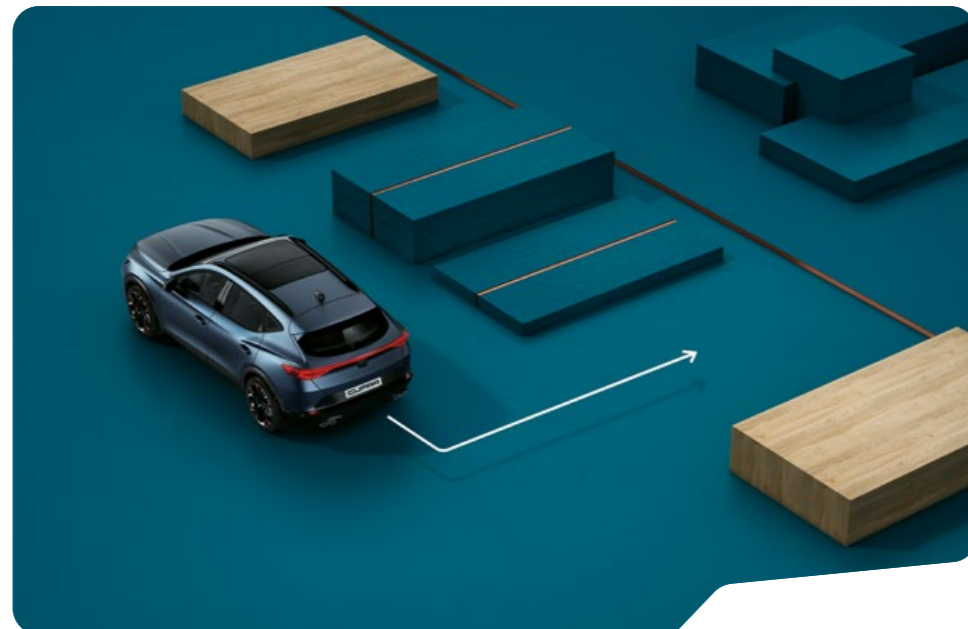


← *TRAFFIC SIGN RECOGNITION*

With built-in Traffic Sign Recognition technology, the integrated front camera lets you see upcoming speed limits and overtaking restrictions via your Digital Cockpit.

→ *PARK ASSIST*

Park Assist gets you in and out of your parking spot with autonomous ease, by measuring the distance between the back of your CUPRA Ateca and taking control of steering so that all you have to do is accelerate or decelerate.



→ *VIRTUAL PEDAL*

Got your hands full? Just put your foot under the Virtual Pedal sensor at the rear of your CUPRA Ateca to open the boot automatically.



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CUPRA CONNECT

A SEAMLESS LINK TO YOUR CAR AND TO THE WORLD FROM ANYWHERE. FROM REAL-TIME UPDATES AND ALERTS TO NAVIGATION AND MUSIC SERVICES, KEEP CONSTANTLY INFORMED WITH CUPRA CONNECT.



↑ ALWAYS COVERED

If you have any questions about CUPRA CONNECT services, you can speak directly to a CUPRA customer care agent via your car's voice connection feature. Additionally, with the Breakdown Call feature, all relevant data is sent directly to the Roadside Assistance Call Centre, making it quicker to locate you and bring you to your closest service partner.

*Remote Access & Online infotainment service clusters include a free-trial period. After this period, in order to keep enjoying the service a renewal is required.

** Only available with the optional Alarm function.

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↑ ANY PLACE, ANY TIME

Stay connected to your CUPRA with Remote Access Services* on the CUPRA CONNECT app. Spot your car in the crowd, lock and unlock remotely and receive anti-theft and speed alerts**.

↓ ALWAYS INFORMED

Access real-time traffic updates and benefit from automatic route optimisation with online navigation and infotainment services*.



LIVE IT YOUR WAY

GIVING YOU COMPLETE FREEDOM TO GO WHEN AND WHERE YOUR IMPULSE TAKES YOU. THERE EXISTS NO BETTER TIME THAN RIGHT NOW TO EXPLORE IN A WAY THAT PERFECTLY ECHOES WHO YOU ARE. ACCUMULATE ENDLESS EXPERIENCES AND DO IT WITH THE UTMOST EASE AND STYLE.



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↑ *EFFORTLESS
ESCAPADES*

Ease and accessibility. The CUPRA Extendable Ski & Snowboard Rack lets you load and unload without having to lean over the car roof.

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↘ *TOWING
BIKE RACK*

Go another way. The Towing Bike Rack lets you transport up to 2 bikes and is tailored to your CUPRA Ateca, so you can load up and start exploring.



ENVIRONMENTAL INFORMATION

AIR QUALITY

Diesel engines incorporate an optimised exhaust gas treatment, the Selective Catalytic Reduction system (SCR), with AdBlue® twin dosing to further minimize nitrogen oxide emissions.

LIGHTING

Headlamps and rear lamps are 100% LED, reducing significantly power consumption and increasing life and effectiveness of the lamps.

RENEWABLE AND RECYCLED MATERIALS

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.

TYRES

Low rolling resistance tyres reduce the rolling resistance coefficient.

AERODYNAMICS

Improved vehicle aerodynamics, thanks to optimised design of the bodywork, wheels and cooling system.

BRAKES

Incorporation of RBO technology (which reduces the residual brake torque between the brake and disc), permits an emissions reduction of up to 1g CO₂/100km.

BODYWORK

Use of ultra-high strength steel, which together with hot stamping technology, permits a reduction in thicknesses and weight without loss of performance.

ACOUSTICS

All versions incorporate a double-seal system on the doors, which reduces noise levels and enhances comfort.

SEATS

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.

CIRCULAR ECONOMY

We are advancing several initiatives and actions regarding circular economy in our processes to be more efficient, minimise our waste and reduce the environmental impact of our supply chain.

Move to ZERO, CUPRA's environmental mission
Climate Change. Resources. Air Quality. Environmental compliance.



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TECHNICAL SPECIFICATIONS

Discover all the technical specifications by engine type, from emissions and consumption data; to performance statistics and transmission types.

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Ateca.

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SAFETY

	CUPRA ATECA
Driver and front passenger airbags, two front-side airbags, two curtain airbags and a knee airbag for the driver ¹	•
3-point safety belts for rear seats, with visual and acoustic reminders	•
Safety pack: RKA + Tiredness Recognition: - Tiredness Recognition - Tyre pressure warning light	•
Safe & Driving pack M1 in combination with Navi System+²: - Adaptive Cruise Control - Front Assist - Lane Assist - Light Assist - Traffic Sign Recognition - Multifunction camera	◦
Safe & Driving pack L in combination with Navi System+³: - Adaptive Cruise Control - Front Assist - Lane Assist - Side Assist and Exit Assist - Light Assist - Traffic Sign Recognition - Multifunction camera	◦
Safe & Driving pack XL in combination with Navi System+⁴: - Adaptive Cruise Control - Front Assist - Travel Assist - Side Assist and Exit Assist - Light Assist - Traffic Sign Recognition - Multifunction camera	◦
Pedestrian Protection, Front Assist and City Emergency Braking	•

¹ Airbag deactivation included on the front passenger's side.

² Not available with Safe & Driving pack L and with Safe & Driving pack XL.

³ Not available with Safe & Driving pack M1 and with Safe & Driving pack XL.

⁴ Not available with Safe & Driving pack M1 and with Safe & Driving pack L.

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EXTERIOR

	CUPRA ATECA
19" Exclusive Sport Black and Silver	•
19" Exclusive Sport Black and Copper	◦
19" Exclusive R Sport Black and Silver	◦
19" Exclusive R Sport Black and Copper	◦
19" Exclusive Aero Sport Black and Silver ⁵	◦
19" Exclusive Aero Sport Black and Copper ⁵	◦
Emergency 18" spare wheel including tool kit and jack ⁵	◦
Goodyear Eagle F1 Supersport performance tyres ⁶	◦
Performance brakes with Brembo calipers (Discs brakes 370 mm + Brembo caliper) ⁷	◦
Flaps ⁸	◦
Heat-insulating and tinted rear windows	•
Front and rear power windows	•
Black roof rails	•
Mirror cases in Dark Aluminium	•
Performance pack⁹: - Rear spoiler in Copper Carbon Fibre	◦
Rear spoiler in Copper Carbon Fibre ¹⁰	◦

• Standard ◦ Optional – Not available

⁵ Not compatible with performance brakes with Brembo caliper.

⁶ Only available with 19" Exclusive Sport Black and Copper and 19" Exclusive R Sport Black and Copper.

⁷ Not compatible with Aerowheels and 18" emergency spare wheel.

⁸ Accessory. Requires pack 20" Supreme Alloy wheels machined Copper.

⁹ Accessory. Requires performance brakes with Brembo calipers with 19" Exclusive Sport Black and Copper or 19" Exclusive R Sport Black and Silver or 19" Exclusive R Sport Black and Copper.

¹⁰ Accessory.

EXTERIOR

	CUPRA ATECA
Welcome light in exterior mirrors	•
Dynamic headlight range control self-adjusting while driving	•
Full LED headlamps and full LED rearlamps with dynamic blinker	•
Front fog lamps with cornering function	•
Exterior mirrors, power-folding, adjustable and heated with front passenger exterior mirror lowering function	•
Electric Tailgate with Virtual Pedal	◦
Towing hook preinstallation	◦
Electric towing hook	◦
Tribe Edition ¹¹:	
- 20" Supreme Alloy wheels with copper with performance brakes and Brembo calipers in front	◦
- Exterior colour in Dark Camouflage or Magic Black	
- CUPRA lettering in black chrome	

¹¹ Only available with Dinamica® Black Electric Bucket seats: Includes Winter Pack.

¹² Requires Safe & Driving pack XL in combination with Navi System+.

¹³ Requires Leather seats or Dinamica® Textile Black seats and Winter Pack. Not available with Storage pack.

¹⁴ Only available with the Tribe Edition. Includes Winter Pack.

¹⁵ Not available with electric driver seat.

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INTERIOR

	CUPRA ATECA
Illuminated CUPRA lettering in door apertures	•
Smart wraparound Ambient Light	•
Two reading lights in front and two in rear	•
Climatronic 3 zones with AirCare & Air Quality Sensor	•
Aluminium pedals	•
Automatic Dark Aluminium pedals & footrest ¹⁰	◦
Leather Gearshift knob	•
Leather-wrapped multi-function heated sport steering wheel	•
CUPRA heated steering wheel with satellite buttons ¹²	◦
Panorama electric sunroof	◦
Manually adjustable height and lumbar support for front seats	•
Electric driver seat with memory function ¹³	◦
Textile Bucket seats	•
Bucket seats in Dinamica® Textile Black:	
- With Palomino Brown stitching	
- Separately controlled seat heater for front seats	•
- Electronic height adjustment with memory function for driver seat	
- Electronic height adjustment for passenger seat	
- Power-adjustable lumbar support for driver seat	
Bucket seats in Petrol Blue Leather:	
- Separately controlled seat heater for front seats	
- Electronic height adjustment with memory function for driver seat	◦
- Electronic height adjustment for passenger seat	
- Power-adjustable lumbar support for driver seat	
Bucket seats in Genuine Black Leather:	
- Separately controlled seat heater for front seats	
- Electronic height adjustment with memory function for driver seat	◦
- Electronic height adjustment for passenger seat	
- Power-adjustable lumbar support for driver seat	
Dinamica® Black Electric Bucket seats ¹⁴:	
- Tribe Edition	
- With Shark Grey	
- Separately controlled seat heater for front seats	
- Electronic height adjustment with memory function for driver seat	◦
- Dashboard, armrests and door linings in Dinamica Black leather	
- Power-adjustable lumbar support for driver seat	
- Drawer under right front seat	
Document holder under left front seat	•
Storage pack ¹⁵:	
- Drawers under front seats	◦
Mechanical rear seat release	◦
Divider Net	◦
Double floor in boot	◦

• Standard ◦ Optional – Not available

TECHNOLOGY

	CUPRA ATECA
Keyless unlocking and ignition system	•
10.25" Digital Cockpit	•
Navi System+ 9.2" : - 9.2" touchscreen infotainment and navigation system - 8 speakers - Voice Control - FM Radio	•
Cartography Europe with Mapcare	•
Digital Audio Broadcasting (DAB)	•
CUPRA CONNECT - Remote Access and Safety & Service ¹⁶: - Safety Services for 10 years - Remote access via app and online platform for 1 year - Online infotainment for 1 year	•
CUPRA CONNECT - Online Infotainment	•
BeatsAudio™ sound system ¹⁷: - 9 premium speakers - 1 subwoofer - 340W amplifier - Surround technology	◦
Connectivity box (Wireless charger)	•
Full Link	•
Two front and rear illuminated USB type C	•
Alarm with Safe function	◦
Top View Camera	•
Park Assist	•

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TECHNOLOGY

	CUPRA ATECA
Trailer Assist ¹⁸	◦
eCall	•
CUPRA Drive Profile: - Shock absorption in front - Dynamic Chassis Control (DCC)	◦
Convenience pack: - Windshield wiper intermittent control with light and rain sensor - Daytime Running Lights with Automatic Coming and Leaving Home function - Interior rear view mirror, frameless, electrochromic and auto-dimming	•
Heat insulating windshield	•
Start-stop system with regenerative braking	•
Winter Pack: - Heated front seats	◦
Climacoat	◦
Heated washer nozzles in front	◦
Plug-in Pack: - 230-V socket in boot - 12-V socket in boot	◦

• Standard ◦ Optional – Not available

¹⁶ Remote services are limited, they have a lifespan of 1 year for combustion models.

¹⁷ Not compatible with performance brakes with Brembo calipers.
Requires 18" emergency spare wheel.

¹⁸ Requires Electric towing hook and Top View Camera.

PERFORMANCE

	REFERENCE
19" Exclusive Sport Black and Copper	575601025ASXEB
19" Exclusive Sport R Black and Silver	575601025APKT2
19" Exclusive R Sport Black and Copper	575601025ANXEB
19" Exclusive Aero Sport Black and Copper	575601025ARXUU
Roof spoiler - Copper carbon fibre	575071640C HPN

INTERIOR

Dark aluminium pedals (automatic)	5FA064205 9DG
Dark aluminium pedals (manual)	5FA064200 9DG
Dark aluminium footrest	5FA071750 9DG

MERCHANDISING

CUPRA Member box	575087013G
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TRANSPORT

Tow Bar	575092160C
Electric kit for vehicles without preinstallation	575055204A
Towing bracket bicycle carrier	000071128H
Towing Bike Rack	000071128K
Roof Bars	575071151
Bike Rack	5F9071128
Surf Rack	000071120HA
Ski Rack for 6 pairs or 4 snowboards	000071129T
Ski Rack for 4 pairs or 2 snowboards	000071129S
Ski Rack Xtender	000071129R

SAFETY

	REFERENCE
Utility kit CUPRA (1 triangle)	6H3093990
Utility kit CUPRA (2 triangles)	6H3093990A
Security kit CUPRA (1 triangle)	6H3093990L
Security kit CUPRA (2 triangles)	6H3093990M
Warning triangle (2 units)	000093601A
Reflective jacket	0000939005A
Reflective vest	000093056J
Anti-theft screws for rims	000071510A

PROTECTION

Key cover Carbon fibre	575087013D
CUPRA car cover	575061701B
CUPRA floor mats - LHD	576863011D LOE
CUPRA floor mats - RHD	577863011D LOE
CUPRA premium floor mats Carbon Fibre look - LHD	576863011E LOE
CUPRA premium floor mats Carbon Fibre look - RHD	577863011E LOE
Reversible boot tray	575061201A
Front mudflaps	575075111A

INFOTAINMENT

CUPRA Cable 3 in 1	000051444AR
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PETROL ENGINE

	2.0 TSI 300 HP (221 kW) DSG-7 Start/Stop 4DRIVE
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,984
Cylinder bore and stroke (mm)	82.5 / 92.8
Compression ratio	9.3
Maximum power (kW (HP)/rpm)	221 (300) 5,300-6,500
Maximum torque (Nm/rpm)	400 / 2,000-5,200
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 98
Oil capacity in initial fill (l)	4.5
Alternator (A)	140-180
Battery (Ah/A)	68 - 69 / 360 - 380

PERFORMANCE

Maximum speed [km/h (gear)]	249
Acceleration 0-100 km/h (s)	4.9

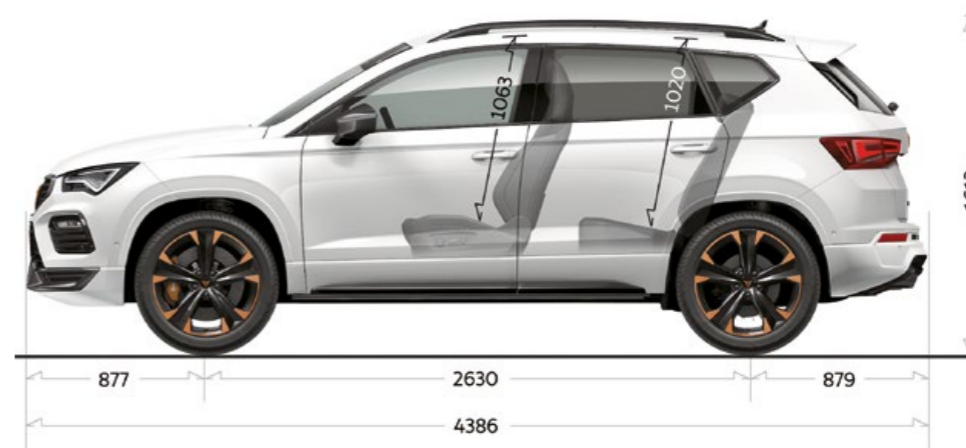
FUEL
CONSUMPTION

	2.0 TSI 300 HP (221 kW) DSG-7 Start/Stop 4DRIVE
	Efficiency Class C - E
Urban (l/100)	9.6 - 9.9
Extra Urban (l/100)	6.6
Combined WLTP (l/100)	8.9 - 9.5

MASS EMISSION

	Efficiency Class C - E
CO ₂ Urban (g/km)	219 - 225
CO ₂ Extra Urban (g/km)	150
CO ₂ Combined WLTP (g/km)	198 - 215

TECHNICAL SPECIFICATIONS



CHASSIS

	2.0 TSI 300 HP (221 kW) DSG-7 Start/Stop 4DRIVE
Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber
Steering System	R-EPS Progressive steering
Turning diameter (m)	10.8
Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front and rear ventilated disc brakes
Front brakes (mm)	CUPRA brakes: 340x30 Brembo calipers: 370x32
Rear brakes (mm)	310x22

WHEELS

Rims	8Jx19 ET45
Tyres	245/40 R19 94W

PACKAGE

	2.0 TSI 300 HP (221 kW) DSG-7 Start/Stop 4DRIVE
Body Type	A-SUV
Length/width/height (mm)	4,386 / 1,841 / 1,599 (roof) - 1,613 (roof rails)
Wheelbase (mm)	2,631
Front/Rear track (mm)	1,575 / 1,549
Boot capacity (l)	485
Fuel tank capacity (l)	55

WEIGHTS

In running order with driver (kg)	1,626
In running order with driver (kg) Front/Rear	953 / 673
Maximum weight allowed (kg)	2,170

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