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Sheer  
Driving Pleasure

BMW 3 Series  
Price and Options



Executive  
Sedan  
January 2004

Sheer  
Driving Pleasure



**Stylish. Dynamic. Exclusive.**  
Experience the result of our  
uncompromising pursuit of  
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BMW Australia Ltd. ABN 1100 467 5129. Market and Product Planning 01/2004. Part No. 8898 1900 534. VI 2223-1

BMW 3 Series Executive Sedan  
**Price and Options**



	318i	318i Executive	320i Executive	325i Executive	330i Executive
<b>Transmission</b>					
5-speed manual transmission	\$49,950	\$53,950	\$62,900	\$69,500	–
5-speed automatic incl. Steptronic	\$52,550	\$56,550	\$65,500	\$72,100	\$93,300

#### Technical Features

Anti-lock Braking System (ABS)	•	•	•	•	•
Dynamic Brake Control (DBC)	•	•	•	•	•
Cornering Brake Control (CBC)	•	•	•	•	•
Automatic Stability Control & Traction (ASC+T)	•	•	•	•	•
Dynamic Stability Control (DSC III)	•	•	•	•	•
Driver and front passenger airbags incl. occupant detector	•	•	•	•	•
Front and rear side airbags	•	•	•	•	•
ITS head airbags for driver and front passenger	•	•	•	•	•
Sport suspension	\$870	\$870	\$870	\$870	\$400
DataDot technology	•	•	•	•	•

#### Exterior Features

BMW aluminium wheel – 16" with full wheel cover in aluminium look and 205/55 R16 tyres	•	–	–	–	–
BMW alloy wheels – 16" star spoke 45 with 205/55 R16 tyres	\$2,500	•	–	–	–
BMW alloy wheels – 16" star spoke 136 with 225/50 R16 tyres	\$2,930	\$430	•	–	–
BMW alloy wheels – 17" double spoke 98 with 205/50 R17 tyres	\$3,900	\$1,400	\$970	–	–
BMW alloy wheels – 17" star spoke 44 with 225/45 R17 tyres	\$4,330	\$1,830	\$1,400	\$430	NCO
BMW alloy wheels – 17" star spoke 119 with 225/45 R17 tyres	\$4,330	\$2,080	\$1,650	\$680	NCO
BMW alloy wheels – 17" star spoke 137 with 225/45 R17 tyres	\$4,580	\$2,080	\$1,650	\$680	•
BMW M alloy wheels – 17" double spoke 68 M with 225/45, 245/40 R17 tyres	\$5,700	\$3,200	\$2,770	\$1,800	\$1,120
Metallic paint	\$1,600	\$1,600	\$1,600	\$1,600	\$1,600
Electric sunroof – glass	\$2,750	\$2,750	\$2,750	\$2,750	\$2,750
Central locking with remote control	•	•	•	•	•
Alarm system with remote control	\$760	\$760	\$760	\$760	\$760
Headlight washer system	\$700	\$700	\$700	\$700	•
Rain sensor incl. automatic headlight control	\$390	\$390	•	•	•
Front fog lights	\$690	\$690	•	•	•
Bi-Xenon headlights incl. headlight washer system <sup>(1)</sup>	\$1,820	\$1,820	\$1,820	\$1,820	•
Park Distance Control (PDC) – rear	\$920	\$920	\$920	\$920	•
Climate comfort windscreen	\$350	\$350	\$350	\$350	\$350
Climate comfort glazing for windscreen and side windows	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Clear indicator lenses	•	•	•	•	•

(1) Only available in conjunction with front fog lights on 318i models.

(2) Must be specified with a wood trim.

(3) Fitment of MD (Mini Disc) player replaces in-dash CD player.

(4) Includes interior light package on 318i models.

(5) CD player is replaced with cassette player.

(6) Must be ordered in conjunction with Automatically dipping interior mirror.

• Standard  
NCO No Cost Option  
Acc Dealer fit accessory  
– Not available

Note: The options pricing above is based on factory fitment.

Note: Option prices quoted above are inclusive of Luxury Car Tax. If total vehicle price is below the Luxury Car Tax threshold of \$57,009, recalculation of Recommended Retail Price is required.

	318i	318i Executive	320i Executive	325i Executive	330i Executive
<b>Interior Features – Seating</b>					
Jacquard cloth upholstery	•	–	–	–	–
Montana leather upholstery	–	•	•	•	•
Extended Nappa leather Exclusive <sup>(2)</sup>	–	\$1,200	\$1,200	\$1,200	\$1,200
Electric seat adjustment incl. driver's memory	\$2,750	\$2,750	\$2,750	\$2,750	•
BMW sport seats	\$1,340	\$1,340	\$1,340	\$1,340	\$1,340
Lumbar support for driver and front passenger – electric	\$770	\$770	\$770	\$770	\$770
Seat heating for front seats	\$970	\$970	\$970	\$970	\$970
Front armrest	\$320	•	•	•	•
Three-point seatbelt for third rear passenger, incl. third headrest	•	•	•	•	•

#### Interior Features – General

Automatic climate control incl. microfilter	•	•	•	•	•
AM/FM radio incl. in-dash CD player	•	•	•	•	•
CD changer – boot mounted	Acc	Acc	Acc	•	•
In-dash MD (Mini Disc) player <sup>(3)</sup>	\$350	\$350	\$350	\$350	\$350
Automatically dipping interior mirror <sup>(4)</sup>	\$585	\$585	\$420	\$420	•
Hi-Fi 10 speaker system	\$1,010	\$1,010	\$1,010	\$1,010	•
Hi-Fi 10 speaker system harman/kardon	\$1,785	\$1,785	\$1,785	\$1,785	\$775
Matt graphite paint trim	•	–	–	–	–
Titan II interior trim	–	NCO	NCO	NCO	NCO
High gloss myrtle wood trim	–	•	•	•	•
High gloss birch wood trim	–	NCO	NCO	NCO	NCO
On-board computer	•	•	•	•	•
On-board monitor incl. TV	\$3,000	•	•	•	•
BMW Navigation System and on-board monitor incl. TV	\$5,700	\$2,700	\$2,700	\$2,700	•
BMW Radio Navigation System <sup>(5)</sup>	\$2,500	–	–	–	–
Voice recognition system	\$900	\$900	\$900	\$900	\$900
Preparation for Bluetooth mobile phone	•	•	•	•	•
Multi-function steering wheel incl. cruise control	NCO	NCO	NCO	NCO	NCO
Multi-function sport steering wheel incl. cruise control	•	•	•	•	•
Electric rear roller blind	\$860	\$860	\$860	\$860	\$860
Ski bag	\$380	\$380	\$380	\$380	\$380
Through loading system incl. ski bag	\$760	\$760	\$760	\$760	\$760
Universal remote control <sup>(6)</sup>	\$500	\$500	\$500	\$500	\$500

# BMW 3 Series Executive Sedan Price and Options List

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Sport  
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BMW 3 Series Sport Sedan  
**Price and Options**

	318i Sport	320i Sport	325i Sport	330i Sport
<b>Transmission</b>				
5-speed manual transmission	\$56,450	\$65,400	\$72,000	–
SMG (Sequential Manual Gearbox)	–	–	\$74,400	–
5-speed automatic incl. Steptronic	\$59,050	\$68,000	\$74,600	\$95,800

#### Technical Features

Anti-lock Braking System (ABS)	•	•	•	•
Dynamic Brake Control (DBC)	•	•	•	•
Cornering Brake Control (CBC)	•	•	•	•
Automatic Stability Control & Traction (ASC+T)	•	•	•	•
Dynamic Stability Control (DSC III)	•	•	•	•
Driver and front passenger airbags incl. occupant detector	•	•	•	•
Front and rear side airbags	•	•	•	•
ITS head airbags for driver and front passenger	•	•	•	•
Sport suspension	•	•	•	•
DataDot technology	•	•	•	•

#### Exterior Features

BMW M alloy wheels – 17" double spoke 68 M with 225/45, 245/40 R17 tyres	•	•	•	•
Metallic paint	\$1,600	\$1,600	\$1,600	\$1,600
Electric sunroof – glass	\$2,750	\$2,750	\$2,750	\$2,750
Central locking with remote control	•	•	•	•
Alarm system with remote control	\$760	\$760	\$760	\$760
Headlight washer system	\$700	\$700	\$700	•
Rain sensor incl. automatic headlight control	•	•	•	•
Front fog lights in oval design	•	•	•	•
Bi-Xenon headlights incl. headlight washer system	\$1,820	\$1,820	\$1,820	•
Park Distance Control (PDC) – rear	\$920	\$920	\$920	•
Climate comfort windscreen	\$350	\$350	\$350	\$350
Climate comfort glazing for windscreen and side windows	\$1,500	\$1,500	\$1,500	\$1,500
Clear indicator lenses	•	•	•	•
M Aerodynamic Package II	•	•	•	•
Exterior parts in body colour	•	•	•	•

(1) Must be specified with a wood trim.

(2) Fitment of MD (Mini Disc) player replaces in-dash CD player.

(3) Includes interior light package on 318i models.

(4) CD player is replaced with cassette player.

(5) Must be ordered in conjunction with Automatically dipping interior mirror.

• Standard  
NCO No Cost Option  
Acc Dealer fit accessory  
– Not available

Note: The options pricing above is based on factory fitment.

Note: Option prices quoted above are inclusive of Luxury Car Tax. If total vehicle price is below the Luxury Car Tax threshold of \$57,009, recalculation of Recommended Retail Price is required.

	318i Sport	320i Sport	325i Sport	330i Sport
<b>Interior Features – Seating</b>				
Montana leather upholstery	•	•	•	•
Extended Nappa leather Exclusive <sup>(1)</sup>	\$1,200	\$1,200	\$1,200	\$1,200
Electric seat adjustment incl. driver's memory	\$2,750	\$2,750	\$2,750	•
BMW sport seats	•	•	•	•
Lumbar support for driver and front passenger – electric	\$770	\$770	\$770	\$770
Seat heating for front seats	\$970	\$970	\$970	\$970
Front armrest	•	•	•	•
Three-point seatbelt for third rear passenger, incl. third headrest	•	•	•	•

#### Interior Features – General

Automatic climate control incl. microfilter	•	•	•	•
AM/FM radio incl. in-dash CD player	•	•	•	•
CD changer – boot mounted	Acc	Acc	•	•
In-dash MD (Mini Disc) player <sup>(2)</sup>	\$350	\$350	\$350	\$350
Automatically dipping interior mirror <sup>(3)</sup>	\$585	\$420	\$420	•
Hi-Fi 10 speaker system	\$1,010	\$1,010	\$1,010	•
Hi-Fi 10 speaker system harman/kardon	\$1,785	\$1,785	\$1,785	\$775
Anthraccite roof lining	•	•	•	•
High gloss satin chrome	•	•	•	•
High gloss myrtle wood trim	\$670	\$670	\$670	\$670
High gloss birch wood trim	\$670	\$670	\$670	\$670
Aluminium black cube interior trim strips	•	•	•	•
Aluminium silver cube interior trim strips	\$470	\$470	\$470	\$470
On-board computer	•	•	•	•
On-board monitor incl. TV	\$3,000	\$3,000	\$3,000	•
BMW Navigation System and on-board monitor incl. TV	\$5,700	\$5,700	\$5,700	\$2,700
BMW Radio Navigation System <sup>(4)</sup>	\$2,500	\$2,500	\$2,500	–
Voice recognition system	\$900	\$900	\$900	\$900
Preparation for Bluetooth mobile phone	•	•	•	•
Multi-function M sport steering wheel incl. cruise control	•	•	•	•
Electric rear roller blind	\$860	\$860	\$860	\$860
Ski bag	\$380	\$380	\$380	\$380
Through loading system incl. ski bag	\$760	\$760	\$760	\$760
Universal remote control <sup>(5)</sup>	\$500	\$500	\$500	\$500
M door sill inserts	•	•	•	•

# BMW 3 Series Sport Sedan Price and Options List