



BMW 7 Series Price and Options



February 2004



Stylish. Dynamic. Exclusive. Experience the result of our uncompromising pursuit of sheer driving pleasure.

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BMW 7 Series **Price and Options**

Transmission		735i	735Li	745i	745Li	760Li
Septend automatic transmission with Sieptonic \$174,100 \$184,800 \$207,200 \$223,000 \$323,000 \$324,400 \$100,000 \$207,000 \$223,000 \$324,400 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,000 \$207,	Transmission	700.	, 552.		7 102.	, 552.
Servotronic power steering		\$174,100	\$184,600	\$207,200	\$223,000	\$332,400
Tis head and tapes for front and rear						
Side injusts alriangs for front and rear	Technical Features					
Side impact airbags for front and rear	Servotronic power steering	•	•	•	•	•
Power and front passenger airbags with occupant detector	ITS head airbags for front and rear	•	•	•	•	•
Authorick Backing System (ABS) Automatic Stability Control & Tacidon (ASC+T) Pymanic Stability Control & Tacidon (ASC+T) Pymanic Stability Control & Tacidon (ASC+T) Pymanic Stability Control & Calcidon (ASC+T) Pymanic Brake Control (DBC) Pymanic Brake Control (ACC) St. 50,000 St. 5	Side impact airbags for front and rear	•	•	•	•	•
Automatic Stability Control (SC 0.0) Dynamic Brake Control (DBC) Electronic Damper Control (EDC-C) ⁿ S2,900 NCO	Driver and front passenger airbags with occupant detector	•	•	•	•	•
Dynamic Stability Control (DSC 8.0) • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •	Anti-lock Braking System (ABS)	•	•	•	•	•
Pynamic Brake Control (DBC)	Automatic Stability Control & Traction (ASC+T)	•	•	•	•	•
Electronic Damper Control (EDC-C)	Dynamic Stability Control (DSC 8.0)	•	•	•	•	•
Dynamic Drive*** \$5,900 \$4,070 \$5,900 • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • <t< td=""><td>Dynamic Brake Control (DBC)</td><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td></t<>	Dynamic Brake Control (DBC)	•	•	•	•	•
Cruise Control • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •	Electronic Damper Control (EDC-C)(1)	\$2,900	NCO	•	•	•
Active Cruise Control (ACC) \$4,500 \$4,500 \$4,500 \$4,500 \$. Park Distance Control (PDC) – front and rear \$1,650 \$. Self-levelling rear suspension \$1,650 \$.	Dynamic Drive ⁽¹⁾	\$5,900	\$4,070	\$5,900	•	•
Park Distance Control (PDC) — front and rear Self-levelling rear suspension \$1,650 S1,650 S1	Cruise Control	•	•	•	•	•
Self-levelling rear suspension \$1,650 • \$1,650 • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •	Active Cruise Control (ACC)	\$4,500	\$4,500	\$4,500	\$4,500	•
Data Dot technology	Park Distance Control (PDC) – front and rear	•	•	•	•	•
Exterior Features BMW alloy wheels – 18" star spoke styling 91 NCO BMW alloy wheels – 18" stuble spoke styling 93 • NCO NCO NCO NCO - NCO NCO - BMW alloy wheels – 18" star spoke styling 94 NCO S3,210 S3,210 S4,700 S4,700 S1,490 • NCO NCO - BMW alloy wheels – 19" star spoke styling 95 with mixed tyres" S4,700 S4,700 S4,700 S1,490 •	Self-levelling rear suspension	\$1,650	•	\$1,650	•	•
BMW alloy wheels – 18" star spoke styling 91 - - - NCO NCO NCO NCO NCO PROBLEM Will by wheels – 18" double spoke styling 94 NCO NCO <td>DataDot technology</td> <td>•</td> <td>•</td> <td>•</td> <td>•</td> <td>•</td>	DataDot technology	•	•	•	•	•
BMW alloy wheels = 18" star spoke styling 91						
BMW alloy wheels – 18" double spoke styling 93 • NCO NCO NCO — BMW alloy wheels – 18" multi-spoke styling 94 NCO • NCO NCO — BMW alloy wheels – 19" star spoke styling 95 with mixed tyres" \$3,210 \$3,210 • NCO NCO BMW alloy wheels – 19" star spoke styling 92 with mixed tyres" \$4,700 \$4,700 \$1,490 • • BMW alloy wheels – 20" Y spoke styling 149 with mixed tyres" \$2,200 – \$2,200 – - - - BMW alloy wheels – 20" Y spoke styling 149 with mixed tyres" \$2,200 – \$2,200 – - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td></td<>						
BMW alloy wheels – 18" multi-spoke styling 94 NCO • NCO NCO — BMW alloy wheels – 19" star spoke styling 95 with mixed tyres. \$3,210 \$3,210 • NCO NCO BMW alloy wheels – 19" star spoke styling 92 with mixed tyres. \$4,700 \$4,700 \$1,490 • • BMW alloy wheels – 20" Y spoke styling 149 with mixed tyres. \$2,200 – \$2,200 – — — Electric sunroof – glass \$3,300 \$3,300 • • • • Bi-Xenon headilights with headlight washer system • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •		-				NCO
BMW alloy wheels – 19" star spoke styling 95 with mixed tyres" \$3,210 \$3,210 \$1,490 • • • • • • • • • • • • • • • • • • •			NCO			-
BMW alloy wheels – 19" star spoke styling 92 with mixed tyres" \$4,700 \$1,490 - - BMW alloy wheels – 20"Y spoke styling 149 with mixed tyres" \$2,200 - \$2,200 - - Electric surroof – glass \$3,300 \$3,300 • • • Front fog lights • • • • • • Adaptive Headlight with headlight washer system • • • • • • Adaptive Headlights \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,450 \$1,450 \$1,450						-
BMW alloy wheels – 20" Y spoke styling 149 with mixed tyres in Electric surroof – glass \$3,300 \$3,300 • • • Front fog lights • • • • • • Bi-Xenon headlight with headlight washer system • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • <td>BMW alloy wheels – 19" star spoke styling 95 with mixed tyres (2)</td> <td>\$3,210</td> <td>\$3,210</td> <td>•</td> <td>NCO</td> <td>NCO</td>	BMW alloy wheels – 19" star spoke styling 95 with mixed tyres (2)	\$3,210	\$3,210	•	NCO	NCO
Electric sunnorf—glass \$3,300 \$3,300 • • • Front fog lights • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •			\$4,700		•	•
Front fog lights Bi-Xenon headlights with headlight washer system • • • • • • • • • • • • • • • • • • •	BMW alloy wheels – 20" Y spoke styling 149 with mixed tyres (3)	\$2,200	-	\$2,200	-	-
Bi-Xenon headlights with headlight washer system • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • <td< td=""><td></td><td></td><td>\$3,300</td><td>•</td><td>•</td><td>•</td></td<>			\$3,300	•	•	•
Adaptive Headlights \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,290 \$1,200 \$1,200 \$1,200 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,050 \$2,050 \$2,050 \$2,050 \$2,050		•	•	•	•	•
Rain sensor incl. automatic headlight control • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • </td <td>Bi-Xenon headlights with headlight washer system</td> <td>•</td> <td>•</td> <td>•</td> <td>•</td> <td>•</td>	Bi-Xenon headlights with headlight washer system	•	•	•	•	•
Exterior folding door mirrors (with automatic dipping interior/exterior mirrors) • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •	Adaptive Headlights	\$1,290	\$1,290	\$1,290	\$1,290	\$1,290
(with automatic dipping interior/exterior mirrors) • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • <t< td=""><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td></t<>	•	•	•	•	•	•
Alarm system with remote control • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • <		•		•	•	•
Comfort access system \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,350 \$2,050 \$2,050 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,000 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450 \$1,450	Central locking with remote control	•	•	•	•	•
Automatic tailgate operation \$1,200 • \$1,200 • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • •	Alarm system with remote control	•			•	•
Soft-close automatic for doors \$1,450 \$1,450 \$1,450 • Universal remote control \$500 \$500 \$500 \$500 Climate comfort windscreen • • • • Climate comfort glazing windscreen and side windows ⁽⁴⁾ \$1,990 \$1,990 \$1,990 - Protective glazing ⁽⁴⁾ \$2,050 \$2,050 \$2,050 \$2,050 • Clear indicator lenses \$550 \$550 • • • Metallic paint • • • • • Sport package ⁽⁶⁾ \$7,700 - \$1,000 - -	Comfort access system	\$2,350	\$2,350	\$2,350	\$2,350	\$2,350
Universal remote control \$500 \$500 \$500 \$500 \$500 Climate comfort windscreen • • • • • • Climate comfort glazing windscreen and side windows **I \$1,990 \$1,990 \$1,990 - - Protective glazing **I \$2,050 \$2,050 \$2,050 \$2,050 • • Clear indicator lenses \$550 \$550 • • • • Metallic paint • • • • • • • Sport package **I \$7,700 - \$1,000 - - -	Automatic tailgate operation	\$1,200	•	\$1,200	•	•
Climate comfort windscreen • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • </td <td>Soft-close automatic for doors</td> <td>\$1,450</td> <td>\$1,450</td> <td>\$1,450</td> <td>\$1,450</td> <td>•</td>	Soft-close automatic for doors	\$1,450	\$1,450	\$1,450	\$1,450	•
Climate comfort glazing windscreen and side windows wind streen and side windows	Universal remote control	\$500	\$500	\$500	\$500	\$500
Protective glazing ⁶⁴ \$2,050 \$2,050 \$2,050 • Clear indicator lenses \$550 \$550 • • Metallic paint • • • • • Sport package ⁶⁵ \$7,700 - \$1,000 - -	Climate comfort windscreen	•	•		•	•
Clear indicator lenses \$550 • • • Metallic paint • • • • Sport package ® \$7,700 - \$1,000 - -	Climate comfort glazing windscreen and side windows (4)	\$1,990	\$1,990	\$1,990	\$1,990	-
Metallic paint • • • • • Sport package ®) \$7,700 - \$1,000 - -	Protective glazing (4)	\$2,050	\$2,050	\$2,050	\$2,050	•
Sport package (6) \$7,700 - \$1,000 - -	Clear indicator lenses	\$550	\$550	•	•	•
	Metallic paint	•	•		•	•
BMW Individual 7 Series ® \$25,650 \$25,650 \$22,440 \$20,950 \$14,190	Sport package (5)	\$7,700	-	\$1,000	-	-
	BMW Individual 7 Series (6)	\$25,650	\$25,650	\$22,440	\$20,950	\$14,190

(1) For the 735Li EDC-C and Dynamic Drive are only available at the
combined price of \$4,070. They are not available independently.
(2) EDC-C recommended with star spoke styling 92 and 95.
100 0 1 11 0 1 1

⁽³⁾ Only with Sport package.

Interior Features – Seating					
Leather Nasca upholstery (7)	•	•	•	•	NCO (14)
Full Club leather	\$4,600	\$4,600	\$4,600	\$4,600	•
Electric seat adjustment with memory function for driver's seat	•	•	•	•	•
Lumbar support for driver and front passenger – electric	•	•	•	•	•
Comfort seats incl. Active headrests and front passenger's seat memory	\$3,100	\$3,100	•	•	•
Comfort seats – rear ⁽⁸⁾	\$6,700	\$6,700	\$6,700	\$6,700	•
Active front seats	\$1,500	\$1,500	\$1,500	\$1,500	•
Front seat ventilation incl. seat heating for front and rear (9)	\$2,750	\$2,750	\$2,750	\$2,750	NCO (14)
Rear seat ventilation incl. seat heating for front and rear (9)	\$1,500	\$1,500	\$1,500	\$1,500	NCO (1.4)
Seat heating for front seats	\$1,170	\$1,170	\$1,170	\$1,170	•
Seat heating for rear seats ⁽¹⁰⁾	\$1,170	\$1,170	\$1,170	\$1,170	\$1,170
Front armrest incl. temperated storage compartment	•	•	•	•	
Rear armrest					•
Interior Features – General					
On-board monitor incl. TV and on-board computer	•	•	•	•	•
BMW Navigation System	•	•	•	•	•
Voice recognition system	•	•	•	•	•
Car telephone with cordless receiver	•	•	•	•	•
Second cordless receiver in rear	\$1,500	\$1,500	\$1,500	\$1,500	•
Electric steering wheel adjustment	•	•	•	•	•
Multi-function steering wheel incl. operation of Steptronic	•	•	•	•	•
Sport leather steering wheel	\$400	\$400	\$400	\$400	\$400
Steering wheel heating (10)	\$470	\$470	\$470	\$470	\$470
Automatic climate control with microfilter	•	•	•	•	•
Wood trim ash dark/light high gloss (11)	•	•	•	•	-
Wood trim cherry light/dark matt(11)	NCO	NCO	NCO	NCO	-
Wood trim with inlays exclusive to 760Li	-	-	-	-	•
BMW Professional radio with in-dash CD player	•	•	•	•	•
In-dash MD (Mini Disc) player(12)	\$350	\$350	\$350	\$350	\$350
6 CD changer in dashboard above glove box	•	•	•	•	•
Hi-Fi loudspeaker system	•	•	•	•	-
Hi-Fi system Professional Logic7	\$2,550	\$2,550	\$2,550	\$2,550	•
Rear monitor incl. DVD player	\$8,000	\$8,000	\$8,000	\$8,000	•
Automatically dipping interior mirror	•	•	•	•	•
Electric rear sunblind	\$930	•	\$930	•	•
Electric rear and side blinds	\$1,650	\$720	\$1,650	\$720	•
Cup holders – front and rear	•	•	•	•	•
Ski bag	\$750	\$750	\$750	\$750	\$750
Rear air conditioning incl. cooling box ⁽¹³⁾	_	\$4,200	_	\$4,200	\$4,200

735i

735Li

745i

745Li

760Li

BMW 7 Series **Price and Options List**

Standard NCO No Cost Option Not available

Note: The options pricing above is based on factory fitment.

⁽⁴⁾ Climate comfort glazing for all windows is not available with

⁽⁵⁾ Not available with Electronic Damper Control (EDC-C).

⁽⁶⁾ Please refer to separate brochure.

⁽⁷⁾ Perforated leather if ordered with seat ventilation. (8) If ordered with seat ventilation front, seat ventilation

rear must be ordered. (9) Not available with Full Club leather. Rear seat ventilation only with front seat ventilation and rear comfort seats.

⁽¹⁰⁾ Only with seat heating for front seats.

⁽¹¹⁾ Wood trim shade dependent on leather colour choice. Wood trim cherry does not include wood on rear parcel shelf.

⁽¹²⁾ Replaces in-dash CD player. (13) Only with electric sunroof, not with ski bag. Reduced

⁽¹⁴⁾ NCO in conjunction with seat ventilation and Leather Nasca.