

**BMW 7 Series**  
**Price and Options**



**The Ultimate  
Driving Machine**

May 2005



**Standard equipment | Optional equipment**

Transmission	740i	740Li	750i	750Li	760Li
6-speed automatic transmission with Steptronic	\$178,300	\$189,900	\$208,400	\$227,400	\$335,600

**Technical features**

Servotronic power steering	■	■	■	■	■
ITS head airbags for front and rear	■	■	■	■	■
Side impact airbags for front and rear	■	■	■	■	■
Driver and front passenger airbags with occupant detector	■	■	■	■	■
Anti-lock Braking System (ABS)	■	■	■	■	■
Automatic Stability Control & Traction (ASC+T)	■	■	■	■	■
Dynamic Stability Control (DSC)	■	■	■	■	■
Dynamic Brake Control (DBC)	■	■	■	■	■
Adaptive Drive	\$6,700	\$6,700	■	■	■
Cruise Control	■	■	■	■	■
Active Cruise Control (ACC)	\$4,500	\$4,500	\$4,500	\$4,500	■
Park Distance Control (PDC) – front and rear	■	■	■	■	■
Self-levelling rear suspension <sup>1</sup>	\$1,650	■	\$1,650	■	■
DataDot technology	■	■	■	■	■

Exterior features	740i	740Li	750i	750Li	760Li
BMW alloy wheels – 18" star spoke styling 91	–	–	–	–	NCO
BMW alloy wheels – 18" star spoke styling 175	■	■	NCO	NCO	–
BMW alloy wheels – 18" star spoke styling 174	NCO	NCO	NCO	NCO	–
BMW alloy wheels – 19" star spoke styling 95 with mixed tyres <sup>2</sup>	\$2,700	\$2,700	■	■	NCO
BMW alloy wheels – 19" spoke styling 176 with mixed tyres <sup>2</sup>	\$2,700	\$2,700	NCO	NCO	NCO
BMW alloy wheels – 20" V spoke styling 152i with mixed tyres <sup>3</sup>	–	–	–	–	■
BMW alloy wheels – 20" Y spoke styling 149 with mixed tyres <sup>4</sup>	\$2,200	–	\$2,200	–	–
Electric sunroof – glass	■	■	■	■	■
Front fog lights	■	■	■	■	■
Bi-Xenon headlights with headlight washer system	■	■	■	■	■
Adaptive headlights	■	■	■	■	■
Rain sensor incl. automatic headlight control	■	■	■	■	■
Exterior folding door mirrors (with anti-dazzle interior/exterior mirrors)	■	■	■	■	■
Central locking with remote control	■	■	■	■	■
Alarm system	■	■	■	■	■
Comfort access system	\$2,350	\$2,350	\$2,350	\$2,350	■
Automatic tailgate operation	\$1,200	■	\$1,200	■	■
Soft-close automatic for doors	\$1,450	\$1,450	\$1,450	\$1,450	■
Climate comfort windscreen	■	■	■	■	■
Climate comfort glazing <sup>5</sup>	\$1,990	\$1,990	\$1,990	\$1,990	–
Protective glazing <sup>5</sup>	\$2,050	\$2,050	\$2,050	\$2,050	■
Clear indicator lenses	■	■	■	■	■
Metallic paint	■	■	■	■	NCO
Metallic paint from the BMW Individual Collection <sup>3</sup>	–	–	–	–	■
Sport package <sup>6</sup>	\$9,900	–	\$1,000	–	–

Interior features	740i	740Li	750i	750Li	760Li
On-board monitor incl. TV and on-board computer	■	■	■	■	■
BMW Navigation System	■	■	■	■	■
Voice recognition system	■	■	■	■	■
Car telephone with cordless receiver	■	■	■	■	■
ConnectedDrive <sup>7</sup>	■	■	■	■	■
Second cordless receiver in rear	\$1,500	\$1,500	\$1,500	\$1,500	■
Electric steering wheel adjustment	■	■	■	■	■
Multi-function steering wheel	NCO	NCO	NCO	NCO	NCO
Multi-function sport steering wheel	■	■	■	■	■
Steering wheel heating <sup>8</sup>	\$470	\$470	\$470	\$470	\$470
Automatic climate control with microfilter	■	■	■	■	■
Fine wood trim ash dark/light high gloss <sup>9</sup>	■	■	■	■	–
Fine wood trim American Walnut matt <sup>9</sup>	NCO	NCO	NCO	NCO	–
Fine wood trim from BMW Individual Collection <sup>3</sup>	–	–	–	–	■
Fine wood trim with inlays exclusive to 760Li	–	–	–	–	NCO
BMW Professional radio with in-dash CD player	■	■	■	■	■
In-dash MD (Mini Disc) player <sup>10</sup>	\$350	\$350	\$350	\$350	\$350
6 CD changer in dashboard above glove box	■	■	■	■	■
Hi-Fi loudspeaker system	■	■	■	■	–
Hi-Fi loudspeaker system Logic7	\$2,550	\$2,550	\$2,550	\$2,550	■
Rear monitor incl. DVD player	\$8,000	\$8,000	\$8,000	■	■
Anti-dazzle interior mirror	■	■	■	■	■
Electric rear sunblind	\$930	■	\$930	■	■
Electric rear and side blinds	\$1,650	■	\$1,650	■	■
Cup holders – front and rear	■	■	■	■	■
Ski bag	\$750	\$750	\$750	\$750	\$750
Rear air conditioning incl. cooling box <sup>11</sup>	–	\$4,200	–	\$4,200	\$4,200

Interior features	740i	740Li	750i	750Li	760Li
Leather Nasca upholstery <sup>12</sup>	■	■	■	■	–
Full Club leather	\$4,600	\$4,600	\$4,600	\$4,600	NCO
Full Merino leather from the BMW Individual Collection <sup>3</sup>	–	–	–	–	■
Electric seat adjustment with memory function for driver's seat	■	■	■	■	■
Lumbar support for driver and front passenger - electric	■	■	■	■	■
Comfort seats incl. Active headrests and front passenger seat memory	\$3,100	\$3,100	■	■	■
Comfort seats - rear <sup>13</sup>	\$6,700	\$6,700	\$6,700	\$6,700	■
Active front seats	\$1,500	\$1,500	\$1,500	\$1,500	■
Front seat ventilation incl. seat heating for front and rear <sup>14</sup>	\$2,750	\$2,750	\$2,750	\$2,750	\$1,580
Rear seat ventilation incl. seat heating for front and rear <sup>14</sup>	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Seat heating for front seats	\$1,170	\$1,170	\$1,170	\$1,170	■
Seat heating for rear seats <sup>8</sup>	\$1,170	\$1,170	\$1,170	\$1,170	\$1,170
Front armrest incl. tempered storage compartment	■	■	■	■	■
Rear armrest	■	■	■	■	■

<sup>1</sup> Adaptive Drive combines Dynamic Drive and Electronic Damper Control (EDC). Self levelling suspension is only available on the 740i with optional Adaptive Drive.  
<sup>2</sup> Adaptive Drive recommended with star spoke styling 95 and 176 on 740Li.  
<sup>3</sup> The 760Li has paint, upholstery, interior trim and 20" alloy wheels from the exclusive BMW Individual Collection as standard equipment. Paint, upholstery, interior trims and alloys are available from the standard programme should this be preferred. All other 7 Series models are available with BMW Individual equipment. Please refer to your BMW Dealer when ordering.  
<sup>4</sup> Only with Sport package.  
<sup>5</sup> Climate comfort glazing for all windows is not available with protective glazing.  
<sup>6</sup> Sport package includes Sport suspension and Dynamic Drive. Adaptive Drive is not available with Sport Package.  
<sup>7</sup> BMW TeleAssist and BMW Online are provided free of charge for a period of 12 months from the original purchase date, at expiry of this free period, an annual/monthly subscription fee will be applicable.  
<sup>8</sup> Only with seat heating for front seats.  
<sup>9</sup> Fine wood trim shade dependent on leather colour choice. Fine wood trim American Walnut does not include wood on rear parcel shelf.  
<sup>10</sup> Replaces in-dash CD player.  
<sup>11</sup> Not available with ski bag. Reduced boot capacity.  
<sup>12</sup> Nasca leather with perforations included with optional front seat ventilation.  
<sup>13</sup> If ordered with seat ventilation front, seat ventilation rear must be ordered.  
<sup>14</sup> Not available with Full Club leather. Rear seat ventilation only with front seat ventilation and rear comfort seats.

Note: The options pricing above is based on factory fitment.

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Driving Machine**

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