

BMW 3 Series
Touring



The Ultimate
Driving Machine

bmw.com.au



THE BMW 3 SERIES TOURING.

SPECIFICATION GUIDE.

BMW EfficientDynamics
Less consumption. More driving pleasure.

MODELS.

	Transmission	Cylinder / Capacity cm ³	Power / Torque	Combined fuel consumption l/100km	Acceleration 0-100km/h
Petrol Models					
320i Lifestyle	6-speed automatic	4-cylinder 1,995	115 kW 200 Nm	7.7	9.3 sec
323i Lifestyle	6-speed automatic	6-cylinder 2,497	140 kW 230 Nm	8.4	8.1 sec
335i M Sport	6-speed automatic	6-cylinder 2,979	225 kW 400 Nm	8.7	5.9 sec
Diesel Models					
320d Lifestyle	6-speed automatic	4-cylinder 1,995	135 kW 380 Nm	5.4	7.9 sec

BMW recommends the use of RON 95 super unleaded petrol. Unleaded 91 RON and higher with a maximum ethanol content of 10% (E10) may also be used. Output and fuel consumption figures apply to RON98 fuel. All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EU), which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment (e.g. wider tyres) can have a significant impact on fuel consumption.

■ Standard

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STANDARD EQUIPMENT.

	320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Transmission and technology				
6-speed automatic transmission	■	■	■	■
BMW TwinPower Turbo 4-cylinder in-line diesel engine		■		
BMW 4-cylinder in-line petrol engine, with Double-VANOS and Valvetronic	■			
BMW 6-cylinder in-line petrol engine, with Double-VANOS and Valvetronic			■	
BMW TwinPower Turbo six-cylinder in-line petrol engine, with Double-VANOS, Valvetronic and High Precision Injection				■
Brake Energy Regeneration, improves fuel efficiency and ensures that the full power of the engine is available for acceleration	■	■	■	■
Brake-wear indicator	■	■	■	■
Condition Based Service, inspections are scheduled to suit the way in which the car is driven	■	■	■	■
Diesel particle filter (maintenance-free)		■		
Double-joint spring-strut front axle	■	■	■	■
Electric Power Steering with Servotronic	■	■	■	
Five-link rear suspension	■	■	■	■
Hydraulic Power Steering				■
M Sport suspension				■
Start/Stop button	■	■	■	■

Safety				
Active headrests, front, automatic triggering of the headrests in the event of a crash, to reduce whiplash	■	■	■	■
Airbags: driver and front passenger airbags, seat occupancy detector for front passenger airbag; head airbags in the front and rear; side airbags for driver and front passenger	■	■	■	■
Brakes: disc brakes at the front, inner-vented	■	■	■	■
Central locking with electronic immobiliser, crash sensor; fuel tank filler cap integrated with central locking and remote control	■	■	■	■
Dynamic Braking Lights, flashing brake lights and hazard indicator under extreme braking	■	■	■	■
Dynamic Stability Control (DSC):				
- Antilock Braking System (ABS)	■	■	■	■
- Braking Readiness			■	■
- Cornering Brake Control (CBC)	■	■	■	■
- Dry Braking			■	■
- Dynamic Traction Control (DTC)	■	■	■	■
- Pullaway Assistant			■	■
Safety body shell: bumper system with deformation zones at the front and rear, easily-replaceable deformation elements that absorb impacts at speeds up to 15km/h; integrated side impact protection in doors	■	■	■	■
Seat belts: three-point seat belts for all seats, including belt stopper, pyrotechnic belt tightener and belt limiter. Seat belts in interior colour	■	■	■	■
Warning triangle and first aid kit	■	■	■	■

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STANDARD EQUIPMENT.

	320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Wheels and tyres				
BMW light-alloy wheels, V-spoke styling 338 , 8 J x 17" with 225/45 R17 run-flat safety tyres	■	■	■	
BMW light-alloy wheels, Star-spoke styling 193 M , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 225/35 run-flat safety tyres. Snow chains cannot be fitted				■
Locking wheel bolts	■	■	■	■
Run-flat safety tyres incl. run-flat indicator	■	■	■	■
Exterior design				
BMW Individual High-Gloss Shadow Line				■
Chrome Line Exterior , decorative moulding side frame, window recess cover and door sill finishers in chrome	■	■	■	
Exhaust tailpipe , Chrome matt	■	■	■	■
M Aerodynamics Package				■
Ornamental front grille , kidney grille slats in chrome and chrome surround and decorative bar in front apron in chrome	■	■	■	■
Rear window opens separately	■	■	■	■
Roof rails , Black	■	■	■	■
Driver assistance				
Cruise Control	■	■		
Cruise Control with braking function			■	■
Park Distance Control (PDC) , rear	■	■	■	
Park Distance Control (PDC) , front and rear				■
Light and sight				
Adaptive headlights with variable light distribution, incl. cornering lights, illuminates bends as driver turns the steering wheel				■
Bi-Xenon headlights , incl. headlight washing system, automatic headlight range control and four light rings used as daytime running lights and LED indicators				■
Fog lights front and rear, with free-form reflector	■	■	■	■
Halogen headlights for high and low beam , with four light rings used as daytime running lights	■	■	■	
High-Beam Assist , automatically switches between high and low beam				■
Interior mirror with automatic anti-dazzle function	■	■	■	■
Lights Package incl. vicinity lighting integrated in handles, exit lights at the front, reading lights front and rear, front footwell lights, illuminated vanity mirrors for driver and front passenger and soft light function and the rear	■	■	■	■
Rain sensor , incl. automatic headlight activation	■	■	■	■

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STANDARD EQUIPMENT.

	320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Interior design				
BMW Individual roofliner Anthracite				■
Door sill finishers , Chrome with Edition designation	■	■	■	
Door sill finishers , M designation				■
Instrument panel with circular speedometer and rev counter displays as well as fuel gauge and fuel consumption display; 335i M Sport with oil temperature display	■	■	■	■
Interior trim , Black High-Gloss	■	■	■	
Interior trim , Aluminium Glacier Silver				■
Upholstery , Dakota leather	■	■	■	■
Comfort and interior equipment				
Armrest, front with individual adjustment	■	■	■	■
Automatic air conditioning incl. Automatic Air Recirculation (AAR) and fogging and solar sensors	■	■	■	■
Centre armrest at rear	■	■	■	■
Comfort Access System , keyless access to the vehicle and keyless engine start				■
Cupholders , two in the instrument panel above the glove box, folding	■	■	■	■
Loading area cover , with divider net and comfort opening function	■	■	■	■
Luggage compartment package , incl. luggage net on the left, floor net, waterproof folding box, reversible floor mat with integrated protective cover	■	■	■	■
Personal Profile , personalisation of important controls	■	■	■	■
Seats/seat comfort:				
-BMW Sport Seats for driver and front passenger				■
-Lumbar support for driver and front passenger, electric				■
-Rear headrests, with manual height adjustment	■	■	■	■
-Seat adjustment, electric, with memory function for driver's seat				■
-Standard Seats, with partially electric seat adjustment	■	■	■	
Steering wheel, Sport leather with multifunction buttons	■	■	■	
Steering wheel, M leather with multifunction buttons				■
Storage compartment package , incl. rear centre console with storage compartment, storage nets on back of front seats, two integrated cupholders in centre armrest in rear	■	■	■	■
Through-loading system , 60:40 split folding rear seats	■	■	■	■

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STANDARD EQUIPMENT.

	320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Entertainment, communication and information				
AUX-IN connection	■	■	■	■
Bluetooth , enables wireless connection of a compatible Bluetooth mobile phone to the vehicle. See bmw.com/Bluetooth for a list of compatible mobile phones	■	■	■	■
HiFi loudspeaker System , 8 loudspeakers, 180W analogue amplifier with equaliser				■
Navigation Package Professional with high-definition 8.8" colour monitor, bird's eye view and arrow display, DVD drive, hard disk drive for maps and audio data, MP3 decoder, including iDrive Controller with one-touch keys and eight favourite buttons and Voice Control				■
Radio BMW Professional , 6 loudspeakers (4 x 25 Watt), 6 programmable memory buttons, and MP3-compatible CD drive	■	■	■	
USB audio interface , enables connection of an MP3 player, Apple iPod or USB memory stick via the USB interface	■	■	■	■

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OPTIONAL EQUIPMENT.

		320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Equipment packages					
7MC + Z1A	Exclusive Innovations Package: -17" light-alloy wheels, Star-spoke styling 339 - Aluminium satinated roof rails -Bi-Xenon headlights with headlight washer system -Fine-wood trim Bamboo Grain Anthracite -High-Beam Assist -Navigation Package Business -Steering wheel inlay in Chrome Pearl Grey	<input type="checkbox"/>		<input type="checkbox"/>	
337 + Z1A	M Sport Innovations Package: -17" light-alloy wheels Double-spoke styling 194 M -Aluminium Glacier Silver interior trim -Bi-Xenon headlights with headlight washer system -BMW Individual High-Gloss Shadow Line -BMW Individual roofliner Anthracite -BMW Sport Seats -Door sill finishers with M designation -High-Beam Assist -M Aerodynamics Package -M leather steering wheel -M Sport suspension -Navigation Package Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Wheels					
2BZ	BMW light-alloy wheels, Double-spoke styling 161 , 8 J x 17" with 225/45 R17 run-flat safety tyres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2SZ	BMW light-alloy wheels, Multi-spoke styling 284 , 8 J x 17" with 224/45 R17 run-flat safety tyres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2KU	BMW light-alloy wheels, V-spoke styling 285 , 8 J x 17" with 225/45 R17 run flat-safety tyres	NCO	NCO	NCO	
2S1	BMW light-alloy wheels, Star-spoke styling 286 , front 8 J x 17" with 225/45 R17, rear 8.5 J x 17" with 255/40 R17 run-flat safety tyres. Snow chains cannot be fitted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2S2	BMW light-alloy wheels, Star-spoke styling 287 , front 8 J x 18" with 225/40 R18, rear 8.5 J x 17" with 255/40 R18 run-flat safety tyres. Snow chains cannot be fitted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2DF	BMW light-alloy wheels, Star-spoke styling 339 , 8 J x 17" with 225/45 R17 run-flat safety tyres Standard and only available with Exclusive Innovations Package (7MC + Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2ME	BMW M light-alloy wheels, Double-spoke styling 194 M , front 8 J x 17" with 225/45 R17, rear 8.5 J x 17" with 255/40 R17 run-flat safety tyres. Snow chains cannot be fitted Standard on and only available with M Sport Innovations Package (337 + Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2MF	BMW M light-alloy wheels, Star-spoke styling 193 M , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 225/35 run-flat safety tyres. Snow chains cannot be fitted Only available with M Sport Innovations Package (337 + Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

■ Standard □ Optional NCO No Cost Option

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OPTIONAL EQUIPMENT.

		320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Options					
2XA	Gear shift paddles for automatic transmission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
217	Active steering , speed related adaptation of the steering angle, includes Servotronic			<input type="checkbox"/>	<input type="checkbox"/>
225	M Sport suspension deletion Only applicable to 320i/d and 323i in conjunction with M Sport Innovations Package (337+Z1A)	NCO	NCO	NCO	NCO
248	Steering wheel heating Not available with M Sport Innovations Package (337+Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3AA	Roof rails Black slimline Only available with Exclusive Innovations Package (7MC+Z1A)	NCO	NCO	NCO	
3AT	Roof rails Aluminium satinated Included in Exclusive Innovations package (7MC+Z1A)				<input type="checkbox"/>
302	Alarm system , with remote control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
313	Exterior Mirror Package , incl. electrically folding mirrors and passenger mirror parking function Not available with Interior and exterior anti-dazzle mirrors (430)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
320	Model designation deletion	NCO	NCO	NCO	NCO
322	Comfort Access System , keyless access to the vehicle and keyless engine start	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
346	Chrome Line exterior Alternative pricing when equipped with M Sport Innovations package (337+Z1A)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	NCO
358	Climate comfort windscreen , reduces unwanted heating of the interior by means of an infrared reflective surface	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4AB	Interior trim , Fine-wood Burlled Walnut Only available on 320i/d and 323i in conjunction with either M Sport Innovations Package (337+Z1A or Exclusive Innovations Package (7MC+Z1A)	NCO	NCO	NCO	NCO
4A3	Interior trim , Fine-wood Walnut Light Alternative pricing when equipped with either Exclusive Innovations (7MC+Z1A) or M Sport Innovations (337+Z1A) package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NCO
4B9	Interior trim , Fine Brushed Aluminium Alternative pricing when equipped with either Exclusive Innovations (7MC+Z1A) or M Sport Innovations (337+Z1A) package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NCO
402	Panorama glass sunroof , electric, with slide and lift control and sliding roofliner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
417	Mechanical sunblind for rear side doors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
430	Interior and exterior mirrors with automatic anti-dazzle function Not with exterior mirror package (313)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
459	Electric seat adjustment with memory for driver's seat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
464	Ski bag	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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OPTIONAL EQUIPMENT.

		320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Options (cont.)					
481	BMW Sport Seats Included in M Sport Innovations (337 + Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
488	Lumbar support for driver and front passenger, electric	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
494	Seat heating for driver and front passenger	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5AC	High-Beam Assist , automatically switches between high and low beam Included in Exclusive Innovations (7MC+Z1A) and M Sport Innovations packages (337+Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
508	Park Distance Control (PDC) front and rear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
522	Bi-Xenon headlights incl. headlight washer system , with LED light rings and light strip (rear lights) as well as automatic headlight range control Included in Exclusive Innovations (7MC+Z1A) and M Sport Innovations (337+Z1A) packages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
524	Adaptive headlights , with variable light distribution, incl. cornering lights, illuminates bends as the driver turns the steering wheel Only available with Bi-Xenon headlights (522)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
541	Active Cruise Control , maintains distance from car in front by braking and accelerating in response to signals from radar sensors in the front bumper			<input type="checkbox"/>	<input type="checkbox"/>
6NF	Music Interface for Smartphones , integration of iPhone 3, iPhone 3GS, iPhone 4 and iPhone 4S when using Genuine BMW Accessory snap in adaptor (playback of music via the in-car system and track names shown on the Control Display) Only available with either Navigation Package Business (7KA) or Navigation Package Professional (7KB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
601	TV function , analogue/digital reception (DVB-T) Only available with Navigation Package Professional (7KB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
614	Internet functionality , when stationary, websites can be called up on the Control Display by entering the URL using the iDrive. Note: data transmission via customer mobile phone internet connection. See bmw.com/Bluetooth for a list of compatible mobile phones Only available with Navigation Package Professional (7KB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
672	6 Disc CD Changer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
676	HiFi Loudspeaker System , 12 loudspeakers, 205W analogue amplifier with equaliser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
688	harmon/kardon Surround Sound System , 13 loudspeakers, 420W digital amplifier with LOGIC7 signal processing, Surround Mode and equaliser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7KA	Navigation Package Business , incl. Navigation System Business, Mobile phone preparation with USB interface and Voice Control System Included in Exclusive Innovations (7MC+Z1A) and M Sport Innovations package (337+Z1A) Not available with Navigation Package Professional (7KB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

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OPTIONAL EQUIPMENT.

		320i Lifestyle	320d Lifestyle	323i Lifestyle	335i M Sport
Options (cont.)					
7KB	Navigation Package Professional , incl. Navigation System Professional, Mobile phone preparation with USB interface and Voice Control Not available with Navigation Package Business (7KA) Alternative pricing when equipped with Exclusive Innovations Package (7MC+Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7XA	M Leather steering wheel with gearshift paddles and multifunction buttons Only available with M Sport Innovations package (337+Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
704	M Sport suspension Included in M Sport Innovations package (337+Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
752	BMW Individual high-end Audio System , 16 high-end loudspeakers, 9-channel 825W digital amplifier with DIRAC Live technology, adjustments for sound, stereo or spatial sound, and equaliser			<input type="checkbox"/>	<input type="checkbox"/>
761	BMW Individual sun protection glazing , darker tinted glass for rear and rear side windows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
775	BMW Individual roofliner Anthracite Included in M Sport Innovations (337+Z1A)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Metallic paintwork	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Multifunctional rucksack



Alpine hi-fi system



Snap-in adapter for mobile phone



Stainless steel pedals



Roof box 470L



Ski and snowboard holder, lockable



19" Star spoke 230 light-alloy wheels



Seat back storage pocket



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FINANCE & LEASE.

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INSURANCE.

BMW Insurance has you covered with an outstanding range of products to protect both your BMW and your BMW finance contract. With BMW Insurance you can not only ensure your BMW stays a BMW, but also enjoy peace of mind while you are on the road and off.



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BMW DRIVING EXPERIENCE.

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. If you've ever wondered what an Ultimate Driving Machine is capable of, this is the Ultimate test-drive.

Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

BMW Driving Experience was introduced in 1977, the first of its kind initiated by an automotive manufacturer to improve the skills, reactions and awareness of drivers.

Today more than ever, the 3-stage programme offers drivers a positive, exhilarating experience, along with an excellent education and an enthralling opportunity to accelerate their driving abilities. This is all conducted behind the wheel of an efficient and dynamic range of Ultimate Driving Machines.

The aim of the programme is to enhance each participant's driving ability by developing attitudes and skills through a structured sequence of courses. Each course takes participants through an increasingly challenging mix of low and high speed driving exercises, that help them respond effectively in emergency situations and become progressively more confident, safe and enthusiastic drivers.

Our courses are conducted at Australia's leading facilities, including the world renowned Phillip Island Grand Prix Circuit. All BMW Driving Experience courses are supervised by highly-trained instructors under the stewardship of Le Mans and Bathurst winner, Geoff Brabham.

BMW Driving Experience offers a range of courses, from the entry-level Intensive course, to the more advanced and exhilarating M Dynamic. The final BMW Driving Experience course on offer is the pinnacle of all, our exclusive Fascination course.

BMW Intensive Driving Experience

An exciting introduction into performance driving, designed for confident drivers.

BMW M Dynamic Driving Experience

After completing our Intensive Training course, drivers can take their skills to another level with this high-performance course designed to test their ability to the fullest.

BMW Fascination Driving Experience

The last course offered in the BMW Driving Experience Programme. Fascination is the goal to reach for those who complete our Intensive and M Dynamic Driving Experience courses. Drivers apply all of the skills they have learned in previous courses, and have one-to-two tuition with our highly trained BMW Driving Experience Instructors.

To find out more about BMW Driving Experience courses and dates, please call **1800 000 269** or email **bmw-drivingexperience@bmw.com.au** or visit **bmw-drivingexperience.com.au**

**The BMW
3 Series Touring**

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**The Ultimate
Driving Machine**

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