

# PRIUS V



**TOYOTA**





# The Toyota Advantage.



## Capped price servicing.<sup>1</sup>

New Prius v comes with Toyota Service Advantage. That means you'll pay the same low capped price from one logbook service to the next for the first 3 years or 60,000km (whichever comes first). You can enjoy peace of mind knowing in advance what your maximum servicing costs will be. Better still, your Toyota will be serviced by Toyota-trained Technicians who know your vehicle inside out and use Toyota Genuine Parts. For the full benefits of Toyota Service Advantage consult a Toyota dealer or visit [toyota.com.au/advantage](http://toyota.com.au/advantage)



## We've got your back.

Every new Toyota is built to exceptional standards, which is backed by a 3 year/100,000km<sup>2</sup> warranty, giving you the peace of mind to feel confident for years to come.



## Your battery goes further.

The HV (Hybrid) Battery Warranty coverage on Prius vehicles has been extended from 5 years / 100,000 kilometres to 8 years / 160,000 kilometres (whichever occurs first) commencing with the model Prius on sale from July 2009. This extended warranty coverage will also apply retrospectively to all Prius vehicles sold by Toyota Australia since introduction in late 2001. Owners should contact their Toyota Prius Dealer to activate this retrospective warranty.



## Finance to get you going.

Sometimes you need just a little help to get up and running. Toyota Finance<sup>3</sup> can offer you a wide range of vehicle financing. From personal loans to leasing for all kinds of business, we can help.



## Even more protection.

Everyone needs vehicle insurance, but take out our Comprehensive Motor Vehicle insurance and you'll get a policy packed with a great range of benefits.

These include:

- Where your Toyota becomes a total loss, is under 3 years old and has less than 100,000km on the clock, we'll replace it with a brand new Toyota vehicle.
- We'll also promise to use genuine new Toyota parts to repair your vehicle if it is less than 5 years old.
- And we'll guarantee the quality of workmanship on all authorised repairs as long as you remain the owner of the vehicle.

Toyota Insurance also offers Finance Gap Insurance, Payment Protection Insurance and Extended Warranty Insurance.<sup>4</sup>



## Extend your peace of mind.

Extend your original factory warranty by up to 3 years with the Toyota Extra Care Extended Factory Warranty. Available on most new and used Toyotas<sup>5</sup> it will give you extra peace of mind – as will membership to our Roadside Assist service, offering breakdown assistance 24/7. Rest assured should your vehicle be immobilised by a roadside breakdown or accident, help is never more than a phone call away with Toyota Extra Care Roadside Assist.

## Discover the full range of Toyota products and services and find your nearest dealer at [toyota.com.au](http://toyota.com.au)

1 Maximum payable for standard scheduled servicing (normal operating conditions) until first of 3 years or 60,000kms (up to the first 6 services). Excludes Government & Rental vehicles. Contact your Toyota Dealer or go to [toyota.com.au/advantage](http://toyota.com.au/advantage) for other exclusions and eligibility.

2 New Vehicle Warranty expires 3 years from date of first delivery or 100,000 kms, whichever occurs first. Refer to the warranty conditions. The New Vehicle Warranty does not limit and may not necessarily exceed your rights under the *Competition and Consumer Act 2010*.

3 Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, Australian Credit Licence No 392536.

4 Terms and conditions apply. Before making a decision about any of the insurance products, please refer to the current Product Disclosure Statement (PDS) for the relevant product available from participating dealers, via the Toyota Insurance website at [toyotainsurance.com.au](http://toyotainsurance.com.au) or by calling 137 200. Toyota Insurance is a division of Aioi Nissay Dowa Insurance Co. Ltd. ABN 39 096 302 466 AFSL Number 254489 (Andia). Nothing within the Toyota Insurance Extended Warranty products affects any statutory rights you may have under the *Competition and Consumer Act 2010*.

5 The Toyota Extra Care Extended Factory Warranty Agreement is between Toyota Motor Corporation Australia Limited ABN 009 686 097 (TMCA) and the purchaser of the motor vehicle and is administered

by Toyota Financial Services (TFS) a division of Toyota Finance Australia Limited ABN 48 002 435 181 on behalf of TMCA. Terms and conditions apply. Available on most new and used Toyota vehicles up to 8 years old that have travelled less than 120,000 kms. For more information visit [toyotaextracare.com.au](http://toyotaextracare.com.au). Nothing within the Toyota Extra Care Extended Factory Warranty product affects any statutory rights you may have under the *Competition and Consumer Act 2010*.

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# A family of high achievers.



Prius v overseas model shown.



## It's simply a better way to drive.

When Prius was born at the dawn of the 21st century, it combined the power of a petrol engine and an electric motor in the world's first mass production hybrid car.

Going beyond delivering exceptional fuel efficiency, it also shaped a motoring revolution – with advanced design and powerful performance. And it received great acclaim, the world over.

Importantly, the Prius anticipated and responded to the needs of an increasingly environmentally-conscious society, shaping a new direction for what is possible, and setting all new benchmarks for the vehicles of the future.

Today, Prius has evolved into a truly remarkable, high-achieving family of hybrids. Each offers unique dynamic styling, superior comfort and optimal power and control.

The original Prius continues to impress, with its raft of innovative features and enduring style. The economical, stylish and compact Prius c is hard to beat when it comes to zipping about town. Joining the Prius family is the new seven-seat Prius v wagon, offering all the technical brilliance of the third generation Prius, but with impressive functionality and flexibility, and an abundance of space for passengers and cargo.

Now there's a Prius to suit everybody, which one's for you?



## Contemporary style for the modern family.

Prius v redefines how you and your family get from A to B. With more than enough space to fit everything you need, or comfortably seat up to seven people, it's adaptable enough to take whatever your busy life can throw at it.

Everything about this smart vehicle has been designed with versatility, comfort and style in mind. On the outside, Prius v has unique styling designed to enhance aerodynamic performance. Features such as aerodynamic headlamps and 16" alloy wheels with aero covers have been specifically designed to provide optimal fuel efficiency. Furthermore, electric power steering and a refined suspension system help Prius v achieve the

handling and agility of a passenger car with enough room for a growing family. It's truly the best of both worlds.

The 1.8L engine with our world leading Hybrid Synergy Drive® technology allows you to rapidly switch driving modes depending on your needs. Choose the 'PWR' mode for strong, on-demand performance, the 'ECO' mode for absolute fuel efficiency, or the 'EV' mode for low speed driving that only utilises the electric motor. It's this innovative technology that puts you in control and gives Prius v its outstanding fuel economy – only 4.4L/100km.<sup>1</sup>

This is a wagon that goes beyond performance – setting new standards in terms of seven-seat comfort, adaptability and refinement. For starters, Prius v's windscreen has been made with UV-reducing green glass and features innovative noise and vibration reduction capabilities, to keep the interior as peaceful as it can be with up to seven people on board.





Prius v also delivers peace of mind with a sophisticated passive safety system, including seven SRS airbags with a driver's knee airbag and curtain shield airbags that extend along the front and rear seats. It also features several active safety features such as Vehicle Stability Control, Brake Assist and Electronic Brake-force Distribution and more – all designed to help keep you and your family safer.

Thoroughly tested on Australian roads for Australian conditions, the versatile 7-seat Prius v wagon will open your eyes to what a premium wagon is truly capable of.

1 Fuel consumption will vary depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 combined (L/100km) for auto models.

2 Satellite Navigation function is not available on Prius v model. Reverse Camera is designed as a driver assist device only and should not be used as a substitute for skilled driving and/or safe parking practices. The area into which the vehicle is to be driven must be visually monitored by the driver.





# The truly refined seven seat wagon with something for everyone.

On the inside, Prius v is an incredibly spacious and adaptable vehicle that is as enjoyable and relaxing to drive as it is comfortable.

What's most impressive is its versatility. You'll find plenty of room for up to seven occupants, with three rows of seating and six different seating configurations – depending on how many people or how much luggage you have on board. So whether you're transporting extra friends or family, prams, golf clubs or suitcases, Prius v is incredibly accommodating. Simply make a few easy adjustments and the seats slide and fold into different configurations.

Designed with the modern family in mind, all of Prius v's controls are situated within easy reach of the driver for split-second comprehension. Prius v even includes a single-dial air conditioner control, a Toyota first, which allows you to easily dial up the target temperature, adjust the fan speed and vary outlet modes simply by rotating or toggling a single, elegant dial. Combined with rear seat sunshades you can make sure the whole family stays comfortable, no matter what's happening on the outside.

Prius v has all the must-have audio technology including a 6 speaker system with USB<sup>1</sup> port for your iPod<sup>®2</sup> and Bluetooth<sup>™3</sup> connectivity for hands-free mobile and music streaming. Its 6.1" touch screen display with integrated reverse camera<sup>4</sup> provides you with valuable feedback on what's behind you as well as your energy and fuel consumption so you can actively evaluate and change the way you drive, for even greater efficiency.



PRIUS V INTERIOR

The innovation doesn't stop there. A vibrant colour combi-meter features a seatbelt reminder so that you know the whole family is buckled in. Even better, the Head Up Display with Touch Tracer technology projects valuable information like speed and temperature on your windscreen so you don't have to take your eyes off the road. And for added convenience there's Smart Entry and Smart Start which allow you to lock and unlock the doors – and even start the engine – simply by carrying the key fob with you.

It's everything the forward-thinking family could possibly need. And much, much more.

- 1 Not all devices will be compatible and functionality will vary depending on the device.
- 2 iPod® is a registered trademark of Apple Inc.
- 3 The Bluetooth™ word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- 4 Satellite Navigation function is not available on Prius v model. Reverse Camera is designed as a driver assist device only and should not be used as a substitute for skilled driving and/or safe parking practices. The area into which the vehicle is to be driven must be visually monitored by the driver.



REAR SIDE SUNSHADE



Seating for seven



Seating for five plus luggage



Seating for two plus luggage



Seating for four plus room for long items



## Emissions

By ensuring high-level fuel efficiency, Hybrid Synergy Drive® helps minimise output of CO<sub>2</sub> and other harmful emissions. All of Toyota's hybrid vehicles are designed to comply with relevant global exhaust emissions regulations.

## Quietness

The peaceful performance of our electric 'EV' mode combined with the high-performance soundproofing materials throughout the engine and passenger compartments delivers a uniquely tranquil driving experience.

## 4 Key Benefits



## Fuel Economy

The aerodynamic styling of Toyota's hybrid vehicles, and clever pairing of an electric motor and robust petrol engine, deliver significant fuel savings. Each vehicle also provides ongoing feedback via its Multi Information Display, to help owners drive more efficiently.

## Power

Hybrid Synergy Drive® combines the power of two energy sources to deliver powerful, smooth acceleration. Your vehicle can be powered by electricity, petrol, or a combination of both – and it's discreet and seamless.



### How the Prius v hybrid system works.

#### Starting Off

The electric motor is used primarily and power stored in the battery is used to turn the motor.

#### Full Acceleration

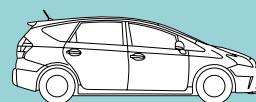
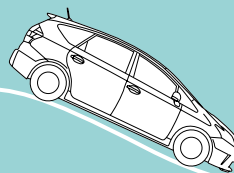
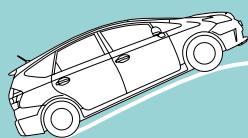
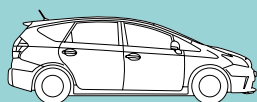
Power is also provided by the petrol engine in addition to the electric motor. Power output is maximised for a very powerful acceleration.

#### Deceleration

The electric motor functions as a generator during deceleration and braking. Regenerated energy is used to recharge the battery.

#### At Rest

Braking to a stop at a traffic light, the petrol engine is first cut off and the electric motor brings the car gently to a stop. The system automatically avoids wasteful idling to conserve fuel and stop CO<sub>2</sub> emission.





# Your Prius v, your way.

Personalise your new Prius v, and enhance its practicality and individuality. Toyota's range of Genuine Accessories are developed to strict quality and performance standards, and are backed by our Toyota Warranty,<sup>1</sup> to suit both your life and your style.



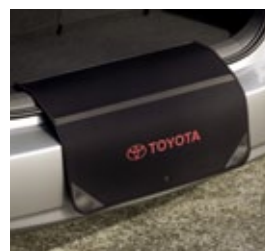
PRIUS V IN SILVER PEARL ACCESSORISED WITH HEADLAMP COVERS AND BONNET PROTECTOR, MUDFLAPS AND DOOR HANDLE PROTECTION FILM. ACCESSORIES SOLD SEPARATELY.



**Headlamp Covers and Bonnet Protector**  
(Sold separately)



**Rear Park Assist<sup>2</sup>**



**Boot Protector**



**Mudflaps**  
Front & Rear Set



**Door Handle Protection Film**



**Bumper Protector**



**Floor Mats**  
Front & Rear Set  
(Front Set shown only)

See your Toyota Dealer for advice regarding Toyota Genuine Accessories. Pictured Accessories are all sold separately. For a comprehensive guide on the entire range of Toyota Genuine Accessories, visit [accessories.toyota.com.au](http://accessories.toyota.com.au) Accessory colours shown may vary from actual colour due to the printing process. Toyota Genuine Accessories are covered by our Toyota Warranty.<sup>1</sup>

<sup>1</sup> All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater. Toyota Genuine Accessories

purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. Conditions apply. The Toyota Genuine Accessories Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.

<sup>2</sup> Park Assist is designed as a driver assist device only and should not be used as a substitute for skilled driving and/or safe parking practices. The area into which the vehicle is to be driven must be visually monitored by the driver.



MECHANICAL SPECIFICATIONS		Prius v
Hybrid System	System type	Series-parallel
	Combined system output	100kW
	Three alternative driving modes	'PWR', 'ECO' and 'EV' driving modes
Petrol Engine	Engine description	1.8L Atkinson Cycle 4 cylinder petrol engine
	Engine code	2ZR-FXE
	Valve mechanism	16-Valve Double Overhead Cam Shaft (DOHC), with Variable Valve Timing with intelligence (VVT-i)
	Maximum power	73kW @ 5200rpm
	Maximum torque	142Nm @ 4000rpm
	Bore x Stroke	80.5 x 88.3mm
	Compression ratio	13.0:1
Electric Motor	Maximum voltage	650V
	Maximum power	60kW
	Maximum torque	207Nm
Battery	Battery type	Lithium-Ion
Fuel Consumption and Emissions	Fuel Economy – ADR81/02 combined cycle (L/100km) <sup>1</sup>	4.4L/100km
	Emissions – Combined CO <sub>2</sub> g/km <sup>1</sup>	101g/km
Transmission	Transmission type	Continuously Variable Transmission (CVT) automatic
Steering, Brakes and Suspension	Electric Power Steering (EPS)	•
	Tilt and reach adjustable steering wheel	•
	Regenerative braking system	•
	Suspension front – Macpherson strut type with stabiliser bar	•
	Suspension rear – coil spring & tuned torsion beam	•
BODY		
Dimensions	Overall length	4615mm
	Overall width	1775mm
	Overall height	1590mm
	Wheelbase	2780mm
Weights and Capacities	Vehicle kerb weight	1565kg
	Gross vehicle weight rating	2115kg
	Seating capacity	7
	Fuel tank capacity	45L
EXTERIOR FEATURES		
Wheels	Wheel – size & type	16" Alloy wheels with full wheel cover
Exterior Details	Front fog lamps & rear fog lamp	•
	Auto-on/auto-off halogen headlamps	•
	LED daytime running lights	•
	Signature 'hybrid blue' tinted headlamps & badging	•
	Retractable electric, heated side mirrors (with side turn lamp)	•
	Rear privacy glass and rear side sun shades	•
INTERIOR FEATURES		
	Six seating configurations	•
	Three independent split-folding second row seats	•
	50:50 split-fold third row seats	•
Instruments and Controls	Smart Entry & Smart Start	•
	Automatic climate control air conditioning	•
	Cruise Control	•
	VFD Multi-Information Display including Trip A & B odometer (km), fuel range (km) consumption (L/100km) <sup>1</sup>	•
	Head Up Display (HUD)	•
	Energy monitor	•
	Hybrid system indicator	•
	Touch Tracer display	•
Storage	20+ storage compartments	•
	Sunglass holder – front overhead console	•
	Beverage holders – 4 x front, 3 x second row, 2 x third row	•
	Luggage space (VDA)	180L – 1020L



ENTERTAINMENT		
	6 speaker, 6.1" touch screen audio display, CD player and AM/FM tuner with Bluetooth™ <sup>2</sup> capability	•
	Steering wheel audio controls	•
	Multi-function display screen	•
	3.5mm AUX + USB input for portable audio players <sup>3</sup>	•
SAFETY		
Active Safety Features	Anti-skid Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)	•
	Vehicle Stability Control (VSC) with Traction Control (TRC) & Hill-start Assist Control (HAC)	•
	LED tail lamps with Emergency Brake Signal	•
	Reverse camera	•
Passive Safety Features	Seven SRS Airbags – including driver's knee airbag	•
	3-point ELR seatbelts for all occupants and driver and front passenger pre-tensioner and force limiter seatbelts	•
	Three child seat anchorage restraint points	•
	Seat belt warning indicator for all occupants	•

## A Prius v in your colour.

Available in 7 dynamic colours so you're sure to find one that's perfect for you.



040 Glacier White



070 Crystal Pearl<sup>4</sup>



1F7 Silver Pearl<sup>4</sup>



1G3 Graphite<sup>4</sup>



3R3 Wildfire<sup>4</sup>



8T5 Tasman Blue<sup>4</sup>



202 Ebony

### Interior Trim



FD18 Grey Fabric Seat Trim

### Wheels



16" Alloy Wheels with full wheel cover

Note: Toyota Australia reserves the right to vary and discontinue from time to time the interior and exterior colours, trims and colour/trim/model combinations currently available. Colours and trims displayed here are a guide only and may vary from actual colours due to printing/display process. See your Toyota Dealer to confirm colour/trim/model availability when ordering your vehicle.

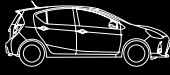
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- 4 Paint featured is an optional extra at additional cost.



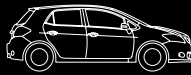
# Leading the hybrid revolution. Shaping the future of cars.



Yaris



Prius c



Corolla



86



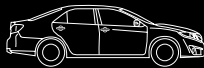
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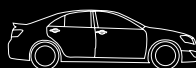
Prius v



Camry



Camry Hybrid



Aurion



Tarago



RAV4



Kluger



FJ Cruiser



Prado



LandCruiser 200 Series



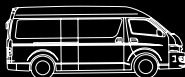
HiLux



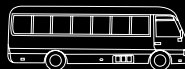
LandCruiser 70 Series



HiAce Van



HiAce Commuter Bus



Coaster