

Rukus  
Don't blend in.



TOYOTA



[toyota.com.au](http://toyota.com.au)



Oh what a feeling!

# Stand out from the crowd.

Like leading from the front and being the first with the latest trends? Then with Rukus, you'll be out to make some noise. The match-up of a 2.4 litre engine with edgy urban styling makes it the perfect choice for those who aren't afraid to make a Rukus of their own.

As individual as it is functional, Rukus is ready to blast-off rather than blend in. The highly distinctive design features gloss black grille highlights plus a rear diffuser, effectively channelling the airflow to keep you cruising smoothly around town.

At street level there are 16" steel wheels on the Rukus Build 1 and sleek 16" alloy wheels on Rukus Builds 2 and 3. Your way ahead will always be clear with wide-set projector headlamps as well as outside rear view mirrors incorporating LED indicators.

On Build 3, you'll also be reaching for the stars through the one-touch tilt and slide moonroof.



Front cover and this page: Build 3 model shown



Build 3 model shown



3-spoke premium steering wheel - Builds 2 and 3



Multi Information Display



Generous luggage space



Smart Entry and Start system



Tilt and slide moonroof - Build 3



Leather accented interior - Builds 2 and 3



Power windows



Speaker and subwoofer - Builds 2 and 3

## Dare to be different.

Slip inside and you'll find more than enough room to start a Rukus. Apart from seating five in comfort, there's also a huge 310 litres of luggage space to stack heaps of gear for any urban adventure – including the convenience of a 60:40 split-fold rear seat.

All Rukus models feature the Smart Entry and Start system, making it easy to get in and on your way. Tune in to a pumping six speaker single-disc CD Player with voice control and Bluetooth<sup>®1</sup> compatibility on Rukus Build 1, or the ground shaking nine speaker audio, including subwoofer, on Builds 2 and 3. There is also a 6.1" LCD touch screen on Build 2 and a Satellite Navigation<sup>2</sup> and traffic avoidance system<sup>3</sup> on Build 3.

The Multi Information Display (MID) keeps you in the know with useful vehicle and travel information, and the controls are at your fingertips with steering wheel mounted audio and cruise control.

And when the action heats up, you'll always stay cool with air conditioning, including push-button control on Builds 2 and 3.

# Ready to roar your way.

More than being a head-turning original, Rukus also packs plenty of muscle. The 2.4 litre 4-cylinder 16-valve DOHC VVT-i engine delivers abundant acceleration with 123kW of power and 224Nm of torque. For those who demand more spirited driving, the 4-speed automatic transmission features sequential shift control, allowing manual-like shifting.

Rukus comes with an impressive array of features to help keep you and your passengers safe. The Anti-lock Braking System (ABS) prevents skidding when braking, and Electronic Brake-force Distribution (EBD) distributes braking force to each wheel depending on driving conditions. Furthermore, Vehicle Stability Control (VSC) uses electronic sensors to help prevent oversteer and understeer during cornering, and Brake Assist (BA) helps reduce sudden braking distance in the event of an emergency.

Rukus also comes with six SRS airbags, including driver and front passenger, front seat side and full-length curtain shield protection, to provide you with ultimate peace of mind.



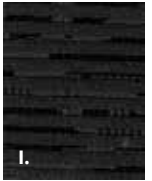
2.4 litre VVT-i engine

# Loud and proud colours.

Now make your Rukus seen and heard by choosing one of these eight sensational colours.

## COLOUR AND TRIM AVAILABILITY

Exterior Colour	I. Dark Gray Fabric (FB10) Build 1	J. Dark Gray Leather Accented Interior (LB10) Builds 2 and 3
Glacier White	•	•
Silver Pearl <sup>4</sup>	•	•
Ink <sup>4</sup>	•	•
Dark Furnace <sup>4</sup>	•	•
Amazon <sup>4</sup>	•	•
Cherry	•	•
Aura <sup>4</sup>	•	•
Dynamic Blue <sup>4</sup>	•	•



Glacier White 040



Silver Pearl<sup>4</sup> 1F7



Ink<sup>4</sup> 209



Dark Furnace<sup>4</sup> 3R0



Amazon<sup>4</sup> 4V0



Cherry 3P0



Aura<sup>4</sup> 8V7



Dynamic Blue<sup>4</sup> 8S6

MECHANICAL SPECIFICATIONS				
<b>Engine</b>	Description	2AZ-FE 2.4 litre petrol 4-cylinder engine		
	Max power (kW/rpm) Max torque (Nm/rpm)	123kW @ 6000rpm/224Nm @4000rpm		
	Valve mechanism	16-valve DOHC, chain drive with VVT-i		
<b>Transmission</b>	Transmission	4-speed automatic transmission (with sequential shift function)		
<b>Fuel</b>	Fuel type/fuel economy <sup>5</sup>	Unleaded petrol/8.8L/100km		
<b>Braking</b>	Control system	Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Vehicle Stability Control (VSC)		
RUKUS MODEL		Build 1	Build 2	Build 3
<b>Dimensions and Weights</b>	Overall length/width (mm)	4280/1760	4280/1760	4280/1760
	Overall height (mm)	1645	1645	1645
	Wheelbase (mm)	2600	2600	2600
	Vehicle kerb weight (kg) <sup>6</sup>	1390-1400	1420-1430	1420-1430
<b>Capacities</b>	Seating capacity	5	5	5
	Fuel tank capacity (L)	55	55	55
<b>Wheels</b>	16" steel wheels	.	.	.
	16" alloy wheels	.	.	.
	Space saver spare tyre/wheel	.	.	.
<b>Exterior</b>	Tilt and slide moonroof	.	.	.
<b>Interior</b>	60:40 split-fold rear seat	.	.	.
	Power windows	.	.	.
	Power mirrors (body colour)	.	.	.
	3-spoke urethane steering wheel (with audio and cruise control switches)	.	.	.
	3-spoke premium steering wheel (with audio and cruise control switches)	.	.	.
	Urethane gear shift knob	.	.	.
	Premium gear shift knob	.	.	.
	Front and rear cup holders	.	.	.
	Fabric interior	.	.	.
	Leather accented interior	.	.	.
<b>Instruments and Controls</b>	Smart Entry and Start system	.	.	.
	Multi Information Display (MID)	.	.	.
	Manual air conditioning	.	.	.
	Automatic air conditioning	.	.	.
<b>Safety</b>	Cruise control	.	.	.
	Six SRS airbags	.	.	.
<b>Security</b>	Immobiliser	.	.	.
<b>Sound System</b>	Single-disc CD player with Bluetooth <sup>®1</sup> capabilities, USB input for some iPods <sup>®7</sup> /USB memory sticks and 3.5mm AUX input for portable audio players <sup>8</sup>	.	.	.
	6.1" touch screen audio, voice recognition and Bluetooth <sup>®1</sup> compatibility	.	.	.
	Satellite Navigation <sup>2</sup> and traffic avoidance system <sup>3</sup>	.	.	.
	Six speakers	.	.	.
	Nine speakers including subwoofer	.	.	.

# The Toyota Advantage.

Every Toyota gives you a lifetime of advantages. That's what makes it a Toyota. You'll enjoy legendary Toyota value from the moment you drive away, and you'll continue to appreciate the quality, safety and innovation that's engineered into each model, every day you drive.



A SMARTER WAY TO BUY

## A smarter way to buy.

Toyota Access puts you in complete control when buying a new car.<sup>9</sup> Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with ongoing flexibility and assurance. To discover Toyota Access for yourself visit [toyota.com.au/access](http://toyota.com.au/access)



EASY FINANCE OPTIONS

## Finance to get you going.

If you need a little help, Toyota Finance<sup>12</sup> can offer you a wide range of vehicle financing. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.



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## Capped price servicing.<sup>10</sup>

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## Even more protection.

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PEACE OF MIND

## We've got your back.

Every new Toyota is built to exceptional standards, backed by a three year/100,000km<sup>11</sup> warranty, giving you the peace of mind to feel confident for years to come. In the unlikely event that you need them, every Toyota Service Centre is committed to providing any warranty repairs you may need. They have the technology, the tools, and the skilled personnel to keep your Toyota in excellent condition.



PEACE OF MIND

## Extend your peace of mind.

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- 2 Current navigation mapping database encompasses major capital and primary national road networks and offers some coverage in regional areas.
- 3 SUNA™ GPS Traffic Updates are only available in metropolitan Adelaide, Brisbane, Canberra, Gold Coast, Melbourne, Perth and Sydney; it operates from information provided by Intelematics Australia and may not cover all road incidents and congestion. See [sunattraffic.com.au](http://sunattraffic.com.au) for details.
- 4 Paint featured is an optional extra at additional cost. Not all colours available on all models, see colour guide for details of availability.
- 5 Fuel consumption varies depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: (ADR81/02 combined).
- 6 Kerb, tare and payload weights are nominal and vary depending on options and accessories.
- 7 iPod® is a trademark of Apple, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- 8 Not all devices will be compatible and functionality will vary depending on the device.
- 9 Guaranteed Future Value (GFV) is the minimum value of your new Toyota at the end of your finance contract, as determined by Toyota Finance. If you decide to return your car to Toyota at the end of your term, Toyota Finance will pay you the agreed GFV amount which will be put against your final payment, subject to fair wear and tear conditions and agreed kilometres being met. The information provided is general in nature. You should seek your own financial advice to determine whether Toyota Access is appropriate for your individual circumstances. Terms and conditions, fees and charges apply. Toyota Access Guaranteed Future Value (GFV) products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, Australian Credit Licence 392536.
- 10 Maximum payable for standard scheduled logbook servicing (normal operating conditions) until first of three years or 60,000km (whichever occurs first), up to the first six services. Excludes Government and Rental vehicles. Contact your Toyota Dealer or go to [toyota.com.au/advantage](http://toyota.com.au/advantage) for other exclusions, eligibility and full details.
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Build 3 model shown