

RAV4

The SUV for every journey



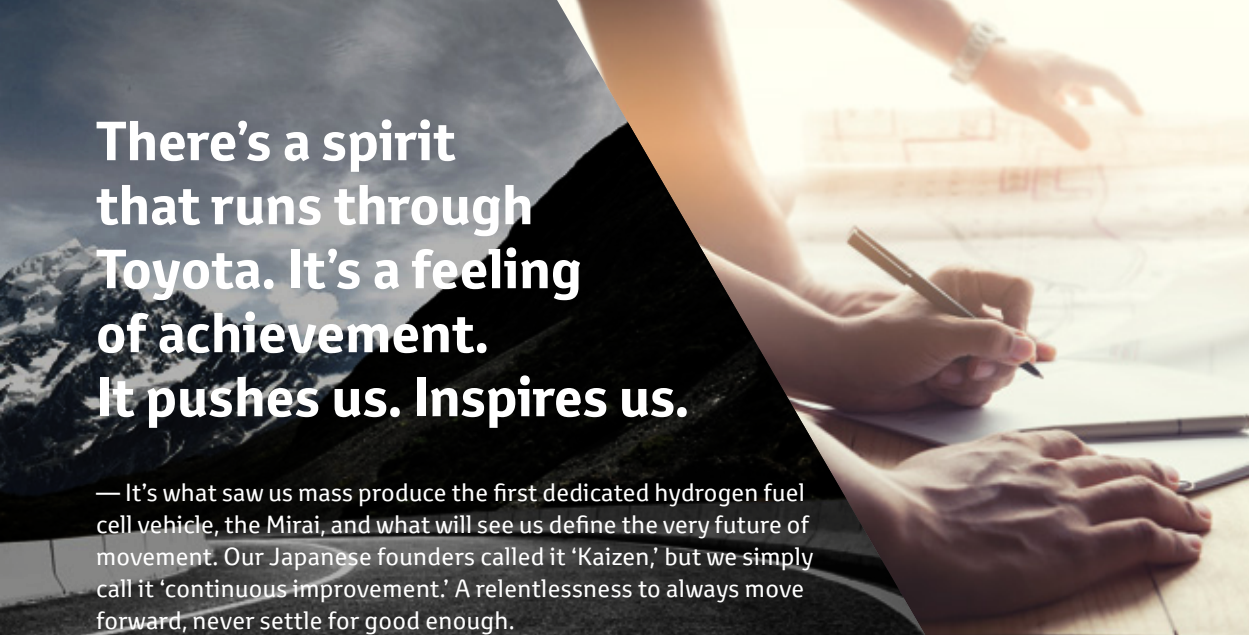
TOYOTA



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Oh what a feeling!



There's a spirit that runs through Toyota. It's a feeling of achievement. It pushes us. Inspires us.

— It's what saw us mass produce the first dedicated hydrogen fuel cell vehicle, the Mirai, and what will see us define the very future of movement. Our Japanese founders called it 'Kaizen,' but we simply call it 'continuous improvement.' A relentlessness to always move forward, never settle for good enough.

And here's the exciting part, this feeling of achievement is yours to experience. Life changing moments, just waiting to be told. Whether it's the thrill of experiencing the latest in technology, venturing somewhere completely new or simply spending more time with your family. That sense of achievement, whatever form it comes in, will be a feeling you never forget.

This is a journey for which we don't know the destination, but looking back at how far we've come, it's safe to say tomorrow looks exciting beyond imagination.



“

We are a group of passionate perfectionists who can't let well enough alone...

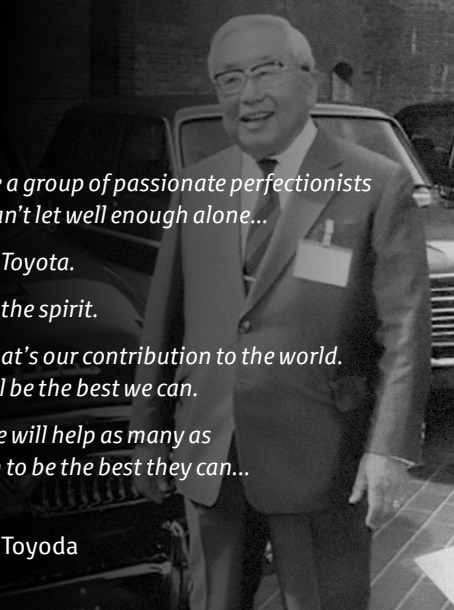
That's Toyota.

That's the spirit.

*And that's our contribution to the world.
We will be the best we can.*

*And we will help as many as
we can to be the best they can...*

— Eiji Toyoda





Front cover: Cruiser model shown
This page: GX model shown

Get ready for a whole new adventure

Strapping on the surfboard, buckling up the kids or just loading in your overnight bags – however adventure sounds to you, you can be prepared with the latest RAV4. Built for fun, designed for discovery and made to ensure a trip of a lifetime – this is the car for the young at heart and the free of spirit.

From front to rear, everything about the RAV4 is geared towards your next escape. Whether it is a big road trip or just a quick shopping trip, you'll find the RAV4 is versatile, spacious and sporty enough to get you there in style and comfort.

It is packed with superior technology, such as the 6 speaker audio on GX and GXL and 11 speaker JBL®² premium audio on Cruiser, seven SRS airbags, flexible storage options and reversing camera.¹ Active Cruise Control,¹ Autonomous Emergency Braking¹ as well as front and rear parking sensors¹ are standard on all grades. This means every drive comes with the latest innovations for your enjoyment.

Ready? It's time to get a little adventurous.

This is what adventure looks like



Cruiser model shown

From the first look it's clear this is a vehicle that wears its stylish sophistication with pride. With the angular headlights, sculpted body, deep grille and squared off bumpers – the RAV4 makes no effort to hide its sporty sense of adventure.

Cruiser models come with a power back door for added convenience. The overall effect is a stylish, sporty silhouette that's equally at home in the great outdoors or the inner city. So if you're going off-road, or just off to the gym, your RAV4 will always look the part.

A first-class performance



GXL model shown

With the choice of a 2.0L or 2.5L petrol engine, the RAV4 is sporty, responsive, smooth and whisper quiet. It has been designed with your driving comfort in mind.

The Electric Power Steering (EPS) control provides precise steering feedback, while the Dynamic Torque Control AWD system allows the driver to track the intended driving line and helps achieve

drivability on every road surface condition. So whether you're negotiating the Great Ocean Road or the office car park, you can be confident that cornering will always be smooth in your RAV4.

Whisper quiet...

Dampening panels on the dash and sound insulation in the floor reduce inside noise, while outside, the door mirrors are specifically

designed to optimise airflow.

...yet roaring with excitement

When you are ready for an even greater performance, turn on SPORT Mode (Automatic and CVT only). With an improved accelerator response and the benefit of sports shift timing, it will help you feel in total control.



Instrument cluster – AWD Cruiser model shown



Gear selector – GXL model shown



Front seat armrest storage –
Cruiser model shown



Front seat door pockets

Take the inside line on life

You might live an active lifestyle, but that doesn't mean you have to go without life's comforts. Step inside the RAV4 and you'll begin to appreciate just how comfortable and adventurous your journey can be.

The RAV4 is spacious and open – just what you would expect in an SUV – and luxurious too. Further accentuating the design, silver accented ornamentation has been used alongside a matte black trim and what's more, the RAV4 has a lot more legroom than you would believe from a quick glance from the outside.

Taking technology new places

Settle into the driver's seat, and find at your fingertips the Multi Information Display (MID). It keeps you up-to-date on everything you need to know, from the outside temperature to fuel economy.

Room for all your stuff

The RAV4 has a large amount of cargo space on the inside. That means more room for your shopping, suitcases and sports equipment. There are some clever space-saving aspects too. For example, the 60:40 split fold rear seats mean you can configure the back in different ways. So those long items of all shapes and sizes can be stored partly in the boot or partly in the seat area. Or, for really big loads, you can use all of the seat space to create a substantial storage area.



Cruiser model shown

Out and out escapism



The RAV4 is packed with enough smart technology and clever features to make every drive one to look forward to.

With Electric Power Steering (EPS) the RAV4's a breeze to manoeuvre, and parking's easy too. Front and rear parking sensors¹ and reversing camera¹ are standard across the range.

Go riding on the freeway.

Active Cruise Control is a standard feature on all RAV4 grades. Enjoy your trip with the six speaker audio on GX and GXL, and 11 speakers JBL^{®2} premium audio system on Cruiser, complete with

digital radio³ (DAB), Bluetooth^{®4} and a USB port⁵ for your iPod^{®6} so you can crank up your favourite tunes all the way there. With satellite navigation⁷ as standard, you'll always get to where you need to go with ease and you can connect your smartphone⁵ to find fuel, weather reports and much more using Toyota Link.⁸

Truly visionary design...

The intelligent body design of the RAV4 means you can see more of the road, and more of the sights, without moving a muscle. Available as standard on GXL and Cruiser models there's Blind Spot Monitor¹ (BSM) that is designed to

alert you to hazards in your rear blind spot, and also Rear Cross Traffic Alert¹ that is designed to alert you to potential hazards approaching from the right or left of your vehicle when reversing out of a tight parking spot.

...with room for your gear.

Phone, coffee, camera, sunnies – when you're out on an adventure, you need to be able to store all of your essentials. That's why the RAV4 is full of clever compartments, pockets and cup holders – so you'll never have to leave a thing behind when getting away from it all.

Cruiser model shown

Be adventurous, not risky

You can be confident that for every wild adventure, you will drive home in a vehicle equipped with an impressive system of safety technology, which comes with a 5-star ANCAP safety rating (tested in 2016).

Braking new ground.

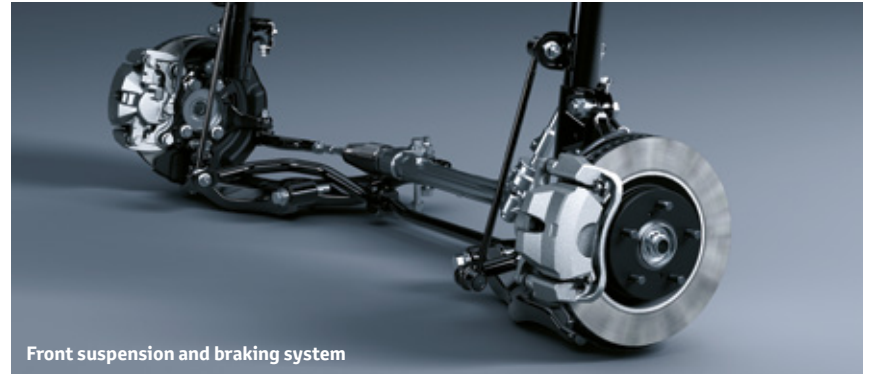
When you're on the go, it's good to know you can stop in a hurry. That's why we have gone all-out with the inclusion of an Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Vehicle Stability Control (VSC). Designed to help ensure maximum brake force to all wheels in even the worst conditions.

Stay on track, always.

Available as standard on all grades, Lane Departure Alert¹ (LDA) uses a camera to detect lane markings. It provides audible and visual warning should it recognise that you've moved out of your lane without indicating. If no steering correction is made, the Steering Assist function gently applies steering angle to help guide your vehicle back into the lane. Hill-start Assist Control¹ (HAC) helps make roll-backs a thing of the past even when negotiating the steepest of hill starts.

The one place we're not adventurous.

We have equipped the RAV4 with seven SRS airbags, including curtain shield airbags that help protect all your passengers from a side impact. The RAV4 is equipped with an Autonomous Emergency Braking technology which comes standard on all grades.



Toyota Safety Sense

The road is an unpredictable place – you can never be certain of what dangers may lie ahead. Which is why we developed Toyota Safety Sense (TSS),⁹ a multi-feature active safety package to help keep you and your passengers out of harm's way.

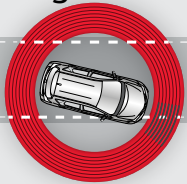
TSS incorporates Lane Departure Alert, Pre-Collision Safety system,

Automatic High Beam and Active Cruise Control.

With automated pre-collision warning and braking at its core, TSS uses intuitive technology to sense danger, providing greater reassurance to the driver and extra protection for passengers across a varying range of driving speeds and conditions.

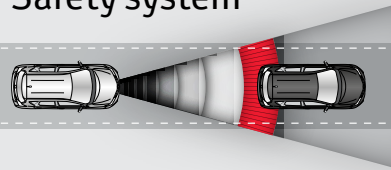


Lane Departure Alert¹ with steering assist



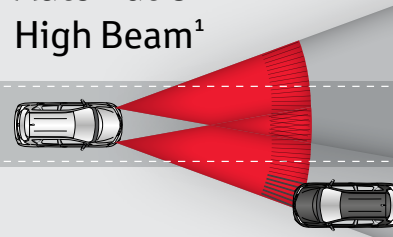
Lane Departure Alert (LDA) with steering assist is designed to help prevent vehicles drifting from their lane, by monitoring road markings, and providing a visible and audible alert should it detect any deviation from the lane. It may also apply additional steering force if needed, to help you stay in your lane.

Pre-Collision Safety system¹



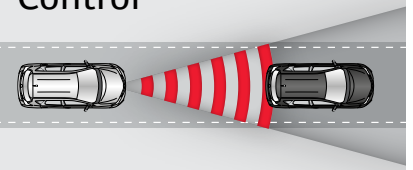
Pre-Collision Safety system (PCS) helps keep you safe, with Forward Collision Warning (FCW) using radar to identify any threat up ahead and issue an alert. During braking, Brake Assist (BA) applies additional force, and if necessary, Autonomous Emergency Braking (AEB) will activate to reduce speed and mitigate impact.

Automatic High Beam¹



Using a camera to sense either approaching headlights or the tail lights ahead, Automatic High Beam (AHB) is designed to help you maintain safe and considerate driving by switching between high and low beam as needed.

Active Cruise Control¹



Keeping a constant distance between vehicles helps make driving safer. By using a millimeter-wave radar to constantly monitor the gap, Active Cruise Control (ACC) will maintain a safe distance from the vehicle in front, automatically accelerating or slowing down to compensate for the vehicle in front varying its speed.

GX



- 2.0L 2WD petrol¹⁰ or 2.5L AWD petrol engine
- Available in Auto CVT (2WD only), 6-speed automatic (AWD only) or 6-speed manual transmission (2WD only)
- Dynamic Torque Control (AWD only)
- 60L fuel tank capacity
- 17" steel wheels
- Daytime Running Lamps (DRLs)
- Front fog lamps
- LED headlamps with auto-leveling
- Rain sensing wipers
- Driver's 6-way and front passenger 4-way manual seats
- 60:40 split fold rear seat
- Colour Multi Information Display (MID)
- 6.1" colour touchscreen display with digital radio³ (DAB)
- Satellite navigation⁷
- Steering wheel controls with audio, MID and telephone controls
- Reversing camera
- Front and rear parking sensors
- Vehicle Stability Control (VSC)
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- Driver's and front passenger front and side, curtain shield and driver's knee SRS airbags
- Toyota Safety Sense⁹, including Lane Departure Alert (LDA), Automatic High Beam (AHB) and Pre-Collision Safety system (PCS) including Forward Collision Warning (FCW), Brake Assist (BA) and Autonomous Emergency Braking (AEB)



Steering wheel controls



Multi Information Display (MID)



6.1" colour touchscreen display with satellite navigation⁷



17" steel wheels

GXL



In addition to, or in replacement of, GX features:

- 18" sport alloy wheels
- Privacy glass
- Chrome interior door handles
- Console box with sliding lid
- Premium steering wheel and gear lever
- Steering wheel with audio, MID and telephone controls
- Automatic dual-zone climate control
- Smart entry and start system
- Roof rails
- Reversing camera with Back Guide Monitor
- Electro-chromatic interior mirror
- Blind Spot Monitor
- Rear Cross Traffic Alert
- Optional premium interior pack on 2.0L GXL:
 - Leather accented interior
 - Driver and front passenger seat heaters
 - Driver's 10 ways adjustable power seat with lumbar support
 - Driver's seat memory (2 positions)



Premium steering wheel



Blind Spot Monitor¹



Smart entry and start system



Reversing camera with Back Guide Monitor¹



18" sport alloy wheels

Cruiser



In addition to, or in replacement of, GXL features:

- Available in 2.5L petrol AWD model only
- 18" luxury alloy wheels
- Driver's and front passenger seat heater
- Driver's 10-way power seat
- Driver's seat memory (2 positions)
- Leather accented interior
- Power back door
- Tilt and slide moonroof
- 6.1" LCD colour touchscreen display with 11 speaker JBL^{®2} premium audio, single-disc in-dash CD player, MP3 compatibility⁵ and AM/FM tuner with digital radio³ (DAB)



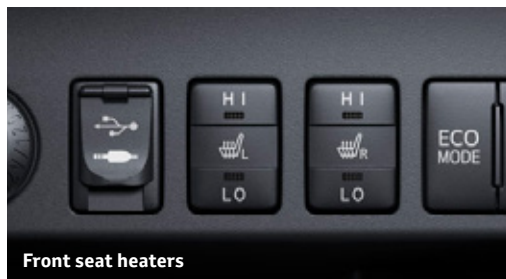
Power back door



Tilt and slide moonroof



18" luxury alloy wheels



Front seat heaters



Driver's seat memory

Show your true colours

We have put together a range of colour options²² for each RAV4 model – all selected to perfectly complement the unique lines and sleek styling of the RAV4. So just how do you want to stand out from the crowd?

COLOUR AND TRIM GUIDE	GX	GXL		Cruiser		
Interior Seat Trim	Black Fabric (FB20)	Black Fabric with Stitching (FA20)	Leather Accented Interior (LA20) (Optional)	Leather Accented Black (LA20)	Leather Accented Tan (LA30)	Leather Accented Beige (LA40)
Glacier White	•	•	•	•	•	•
Crystal Pearl ¹¹		•	•	•	•	•
Hazel ¹¹	•	•	•	•	•	•
Silver Sky ¹¹	•	•	•	•	•	•
Graphite ¹¹	•	•	•	•	•	•
Ink ¹¹	•	•	•	•	•	•
Blue Gem ¹¹	•	•	•	•	•	•
Peacock Black ¹¹		•	•	•	•	•

Images of vehicles used are for illustration purposes only



Glacier White 040



Crystal Pearl¹¹ 070



Silver Sky¹¹ 1D6



Hazel¹¹ 4U5



Ink¹¹ 209



Graphite¹¹ 1G3



Peacock Black¹¹ 221



Blue Gem¹¹ 8X7

Hold onto your seat



Black fabric (FB20 – GX model only)

Everything about the latest RAV4 is dynamic and adventurous, and this same stylish thinking extends to the interior as well. With total comfort in mind, the front seats have been designed to expand the area of contact between the passenger's body and the seat to enhance

overall comfort and convenience. Add to that a variety of seat positions and features that allow you to increase knee space and elbow room; the RAV4 has all the options you need to make sure you get the best comfort during your journey.

It's what's inside that counts

The RAV4 is available in five trim types,²² including fabric and premium interiors with leather accented seats (Only available on Cruiser model and GXL premium interior option pack), so you can travel in style to every adventure.



Black fabric with stitching (FA20 – GXL model only)



Leather accented black (LA20 – Cruiser model and GXL premium interior option pack only)



Leather accented tan (LA30 – Cruiser model only)



Leather accented beige (LA40 – Cruiser model only. Excludes Graphite exterior colour)

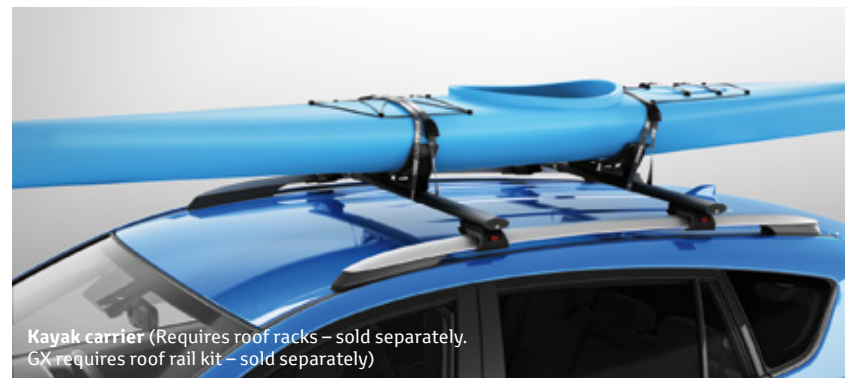
Sporty extras for your weekend adventure

Toyota Genuine Accessories¹² have been built to assist in life's great adventures. Whether you're interested in a weekend getaway, spontaneous adventure or just the great outdoors, RAV4 is up for the challenge. With accessories such as the Bicycle Carrier to help transport your bikes for a weekend ride or the cargo barrier to help ensure your luggage stays where it should, RAV4 helps to get you ready hassle free. All Toyota Genuine Accessories are backed by our Toyota Warranty.¹³

To find out more, go to toyota.com.au/rav4



GXL model in Blue Gem¹⁴ shown with optional roof racks, slimline weathershields, side steps, bonnet protector, headlamp covers, bicycle carrier and 17" alloy wheels. All accessories sold separately.





Carpet floor mats



Blind Spot Monitor
(Applicable on GX models only)



Cargo barrier



17" alloy wheels – (GXL and Cruiser grades require change in tyres from 18" to 17")



Tow bar, tow ball and trailer wiring harness¹⁴ (Each sold separately)



Scuff guard



Fabric seat covers



The Toyota Advantage

Every Toyota gives you a lifetime of advantages. That's what makes it a Toyota. You'll enjoy legendary Toyota value from the moment you drive away, and you'll continue to appreciate the quality, safety and innovation that's engineered into each model, every day you drive.

Discover the full range of products and services and find your nearest Dealer at toyota.com.au

Discover the freedom of Toyota Access¹⁵

Toyota Access puts you in complete control when buying a new car, with lower monthly repayments.¹⁶ Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/access

Capped price servicing¹⁷

A new Toyota means you don't have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to three years or 60,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

We've got your back

Every new Toyota is built to exceptional standards, backed by a three year/100,000km warranty,¹⁸ giving you the peace of mind to feel confident for years to come. In the unlikely event that you need them, every Toyota Service Centre is committed to providing any warranty repairs you may need. They have the technology, the tools, and the skilled personnel to keep your Toyota in excellent condition.

Finance to get you going

If you need a little help, Toyota Finance¹⁹ can offer you a wide range of vehicle financing options. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Insurance options

Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first three years, use of Toyota Genuine Parts, and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance.²⁰ And our Factory Approved Extended Warranty Insurance also provides benefits, for more information visit toyota.com.au/insurance

Extend your peace of mind

Whether it's a flat tyre, lost keys or a flat battery, Toyota Extra Care Roadside Assist²¹ is never more than a phone call away. Available 24 hours a day, seven days a week, our technicians are there to help you get back on the road.

Disclaimers and Notice

- 1 Active Cruise Control (ACC), Lane Departure Alert (LDA), Automatic High-Beam (AHB), Pre-Collision Safety system (PCS) including Forward Collision Warning (FCW), Blind Spot Monitor (BSM), Rear Cross Traffic Alert (RCTA), Hill-start Assist Control (HAC), Autonomous Emergency Braking (AEB), parking sensors and reversing camera are driver assist features only and not a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
- 2 JBL® is a registered trademark of Harman International Industries, Incorporated.
- 3 Digital radio station coverage dependent on vehicle location.
- 4 The Bluetooth® word mark is owned by Bluetooth SIG, Inc. Not all devices will be compatible and functionality varies depending on the device.
- 5 Not all devices will be compatible and functionality will vary depending on the device
- 6 iPod® is a trademark of Apple, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- 7 Current navigation mapping database encompasses major capital and primary national road networks and offers some coverage in regional areas.
- 8 Toyota Link is available on certain vehicle models and grades only. Toyota Link requires data from a compatible smartphone, third party information, and sufficient mobile data service and GPS signal reception for service to operate. Mobile usage is at the user's own cost. Toyota Australia reserves the right to add, remove or modify applications. For further information (including smartphone compatibility) see toyota.com.au/toyotalink
- 9 Toyota Safety Sense is a driver assist safety package only, designed to operate when certain technical conditions are met, and its features are not a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
- 10 Not available on Cruiser models.
- 11 Paint featured is an optional extra at additional cost. Not all colours available on all models, see colour guide for details of availability.
- 12 Toyota Genuine Accessories are not applicable to all models/grades. Consider the mass of your load to ensure you will not exceed the maximum allowable individual axle capacity, Gross Vehicle Mass and/or Gross Combined Mass of the vehicle. Refer to current Accessories brochure or visit toyota.com.au for details on warranty and toyota.com.au/vehiclepayload for details on vehicle payload, to help determine Accessories suitable for your vehicle. Accessory colours shown may vary from actual colour due to the printing process.
- 13 All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. The Toyota Genuine Accessories Warranty will not apply to the extent that any claim, damage or non-performance is caused by the fitment of any part or accessory that is not Toyota Genuine. Conditions apply. The Toyota Genuine Accessories Warranty does not limit and may not necessarily exceed your rights under the *Competition and Consumer Act 2010*.
- 14 Towing capacity is subject to regulatory requirements, towbar and vehicle design and towing equipment limitations. Ask your Dealer for Toyota Genuine Tow bar capacity and availability details.
- 15 Terms and conditions, fees and charges apply. Toyota Access Guaranteed Future Value products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 16 Lower monthly repayments compared to a similar term with no Guaranteed Future value (GFV) or equivalent balloon final payment. Total interest charges will be higher if a GFV or balloon final payment is selected.
- 17 Maximum payable for standard scheduled logbook servicing (normal operating conditions) until first of three years or 60,000km (whichever occurs first), up to the first six services. Excludes Government & Rental vehicles. Contact your Toyota Dealer or go to toyota.com.au/advantage for other exclusions, eligibility and full details.
- 18 New Vehicle Warranty expires three years from date of first delivery or 100,000km, whichever occurs first. Refer to the warranty conditions. The New Vehicle warranty does not limit and may not necessarily exceed your rights under the *Competition and Consumer Act 2010*.
- 19 Approved applicants only. Terms and conditions apply. Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
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- 21 Toyota Extra Care Roadside Assist is administered by Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 22 Toyota Australia reserves the right to vary and discontinue the current interior and exterior colours, trims and colour/trim/model combinations. Colours and trims displayed here are a guide only and may vary from actual colours due to printing/display process. See your Toyota Dealer to confirm colour/trim/model availability when ordering your vehicle. Metallic/mica pearlescent paint is optional and subject to additional charges on most models.

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