



APPROVED

ACCESSORIES

for the 1938



BUICK

Six and Eight



DE LUXE RADIO

De luxe from antenna to speaker, with the new attractive and convenient Safety Vision Control unit shown on the opposite page. A compact 8-tube, two unit set with many new features that give remarkable performance. The compact chassis, with 8 horizontally mounted tubes, is housed in a receiver case finished in attractive black crackle lacquer and chrome. A separate 8-inch speaker, especially designed to provide tone range, insures even sound distribution. Other De Luxe Radio features include the amazing new City (whisper) Tuning Position which eliminates electrical interference in metropolitan areas . . . the Automatic Volume Control which increases volume at speeds over 55 miles per hour . . . the Automatic Noise Control which eliminates interference and improves tone quality . . . and the Four-Step Tone Control which gives a full range of tone for all kinds of programs. Installation is easily and conveniently made.

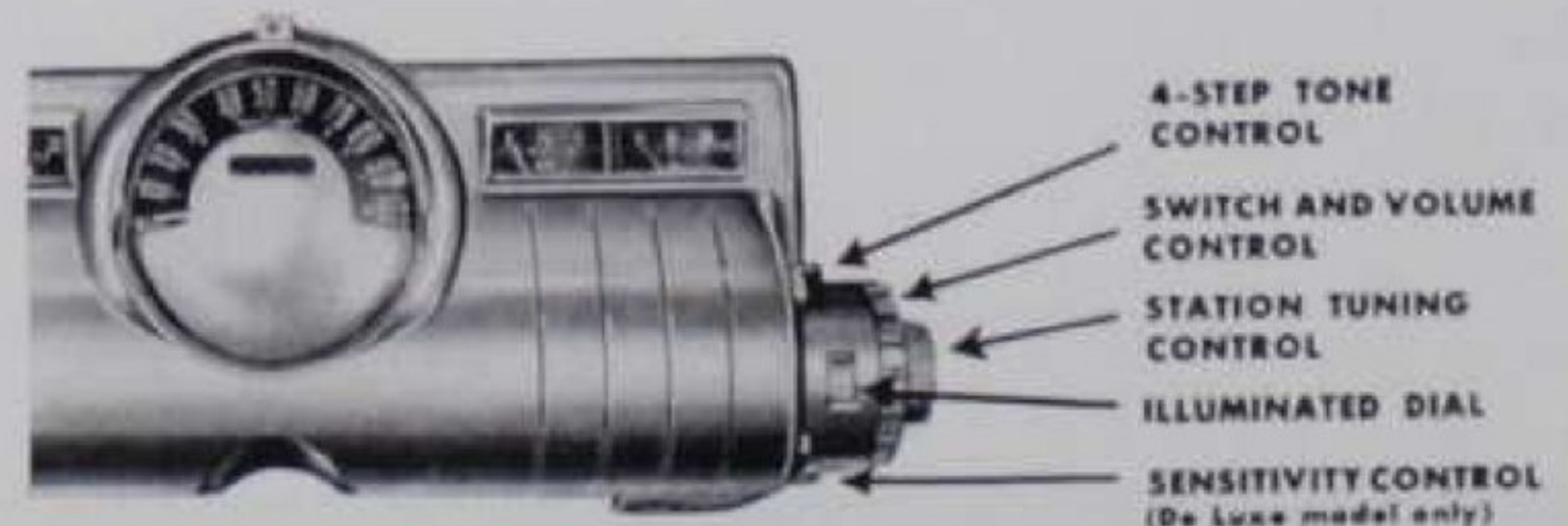
Installed Price **\$66.50**



STANDARD RADIO

Fine radio reception at an attractive price. A 6-tube, single-unit set with tubes mounted horizontally in a compact chassis. The efficient 8-inch speaker is mounted in the front section of the receiver case, which is well-ventilated and finished in black crackle lacquer trimmed in chrome. It has numerous modern features including a Beam Output Tube which provides greater volume and clearer reception than any single tube previously used on a radio of this type, and the new Four-Step Control which increases tone range and eliminates noise and musical frequencies. It is operated by the attractive, Safety Vision Control unit illustrated below.

Installed Price **\$53.00**





DE LUXE HEATER

Center Mounting provides 50% more heat for the driver. This feature, plus an entirely new semi-oval design with large, full-opening deflector doors, provides uniform circulation of heat to all parts of the car. Large underside openings increase heat flow to the floor by over 30%.

A highly efficient, permanently lubricated fan motor insures a steady flow of heat with extremely low current consumption. The variable speed switch is installed as a part of the Safety Instrument Unit. A removable plate at the top of the Heater provides for defroster installation.

The De Luxe Heater is beautifully finished in black crackle lacquer and trimmed with striking chrome center panel and deflector knobs. Provision has been made for quick installation in all 1938 model Oldsmobile cars.

Installed Price **\$19.95**



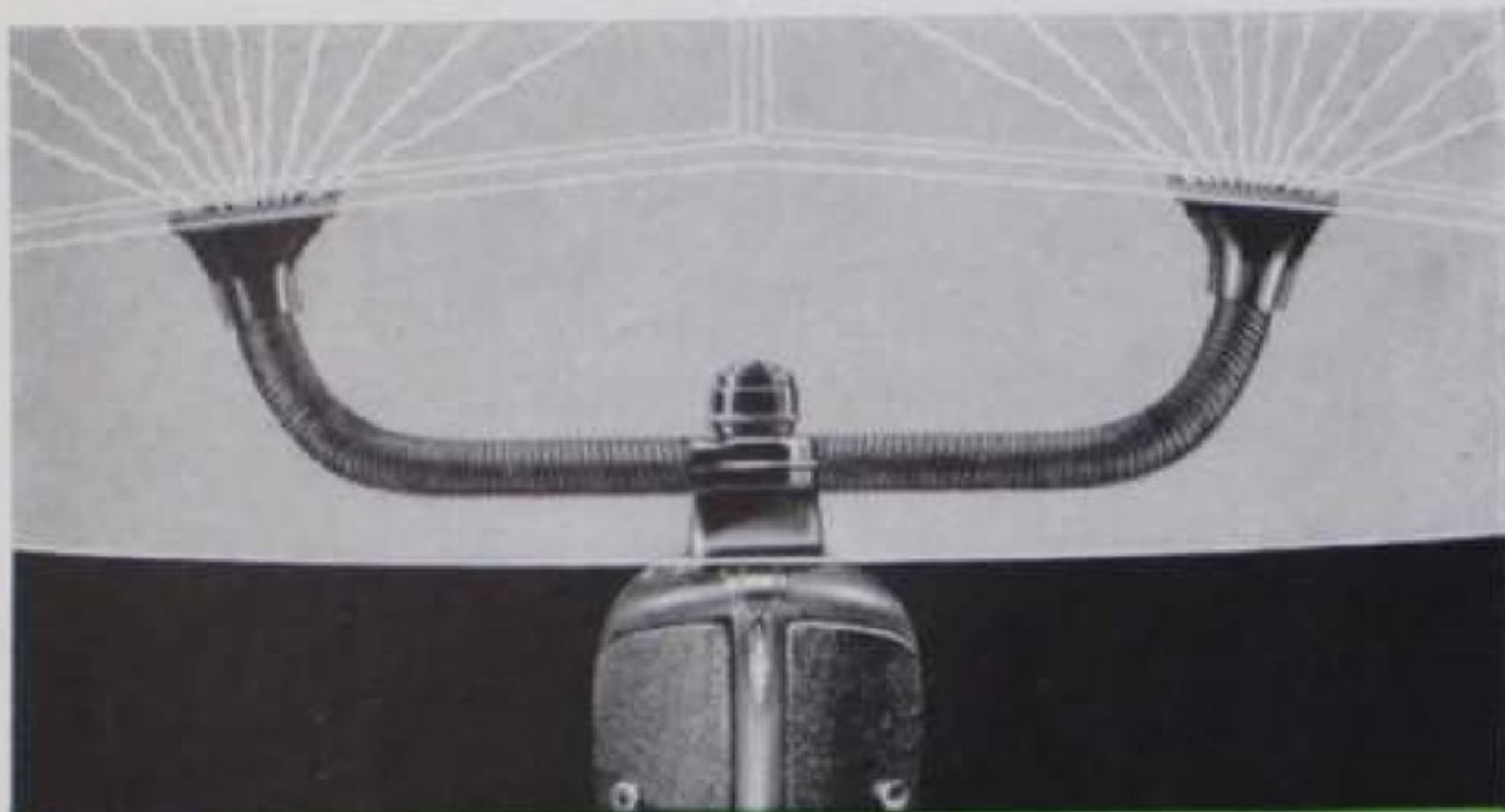
STANDARD HEATER

A remarkably efficient and moderately priced heater. Similar to the De Luxe Heater in appearance, design and construction, except for size and heat capacity. Has a sturdy, self-lubricating fan motor with variable switch control. Full opening doors and large underside openings enable it to provide exceptionally large heat volume for its size. All 1938 model Oldsmobiles are designed to permit quick installation, either with or without the dual windshield defroster.

Installed Price **\$14.45**



This new principle of mounting heaters in the center of the front compartment instead of at the side is used for both De Luxe and Standard models. It insures more even heat distribution and greater comfort for driver and passengers.



DUAL SAFETY DEFROSTER

Designed for use with Oldsmobile's new 1938 Center Mounted Heaters. A steady flow of heat is directed against the windshield through two individually mounted, flexible tubes extending from heater to large vent openings at the top of the instrument panel. Controlled by a separate variable speed switch located in the Safety Instrument Unit. Clears frost, fog, snow and sleet from windshields very quickly and is a decided factor in safe driving.

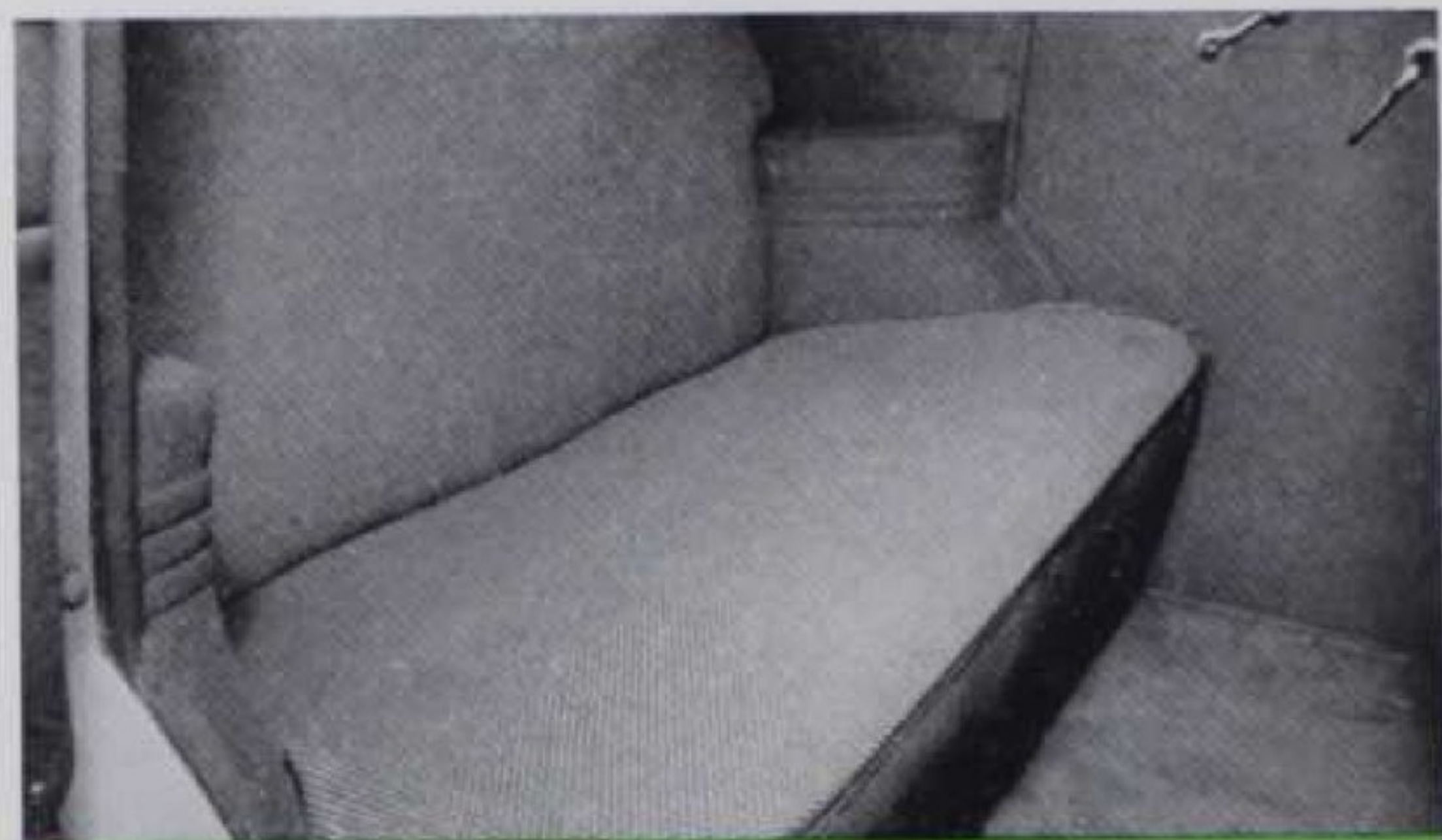
Installed Price **\$8.25**

DEFROSTING AND VENTILATING FAN

Highly efficient and safe! Has flexible rubber blades which direct a strong flow of air against the windshield to keep it free from frost, fog, sleet and snow. Air flow can be directed to any part of windshield. Used for ventilation in warm weather. Mounted either on the steering column or at the top of the instrument panel.



Installed Price **\$4.40**



SEAT COVERS

Entirely new in design, texture and weave. Smart and attractive in appearance. Expertly tailored from fine, soft-texture Sea-Breeze material to fit snugly to the seats and to harmonize with the interior appointments of all 1938 Oldsmobiles. Will not wrinkle or cling to the heavier fabrics worn in winter.

Their smooth surface and open weave, which permits constant circulation of air, provide an exceptional degree of comfort even on extremely long drives. They will retain their attractiveness over unusually long periods. Are very easy to install and remove and may be cleaned in a few minutes with ordinary soap and water.

1938 seat covers are available in two styles . . . De Luxe covers which are made entirely of Sea-Breeze material . . . Standard covers (illustrated) which employ Sea-Breeze material for the seat backs and seat cushions.

INSTALLED PRICE DE LUXE COVERS

Two Passenger Models \$ **9.35**

Five Passenger Models **16.95**

INSTALLED PRICE STANDARD COVERS

Two Passenger Models \$ **6.95**

Five Passenger Models **12.95**

ELECTRIC CLOCK

Exceptionally attractive. Designed to harmonize with the other instruments. Requires no winding. Is dependable, quiet and accurate. Space for mounting is provided above the speedometer where it is directly in line with the driver's vision and can be seen at a glance. Illuminated by a shielded light to make it easily readable at night.



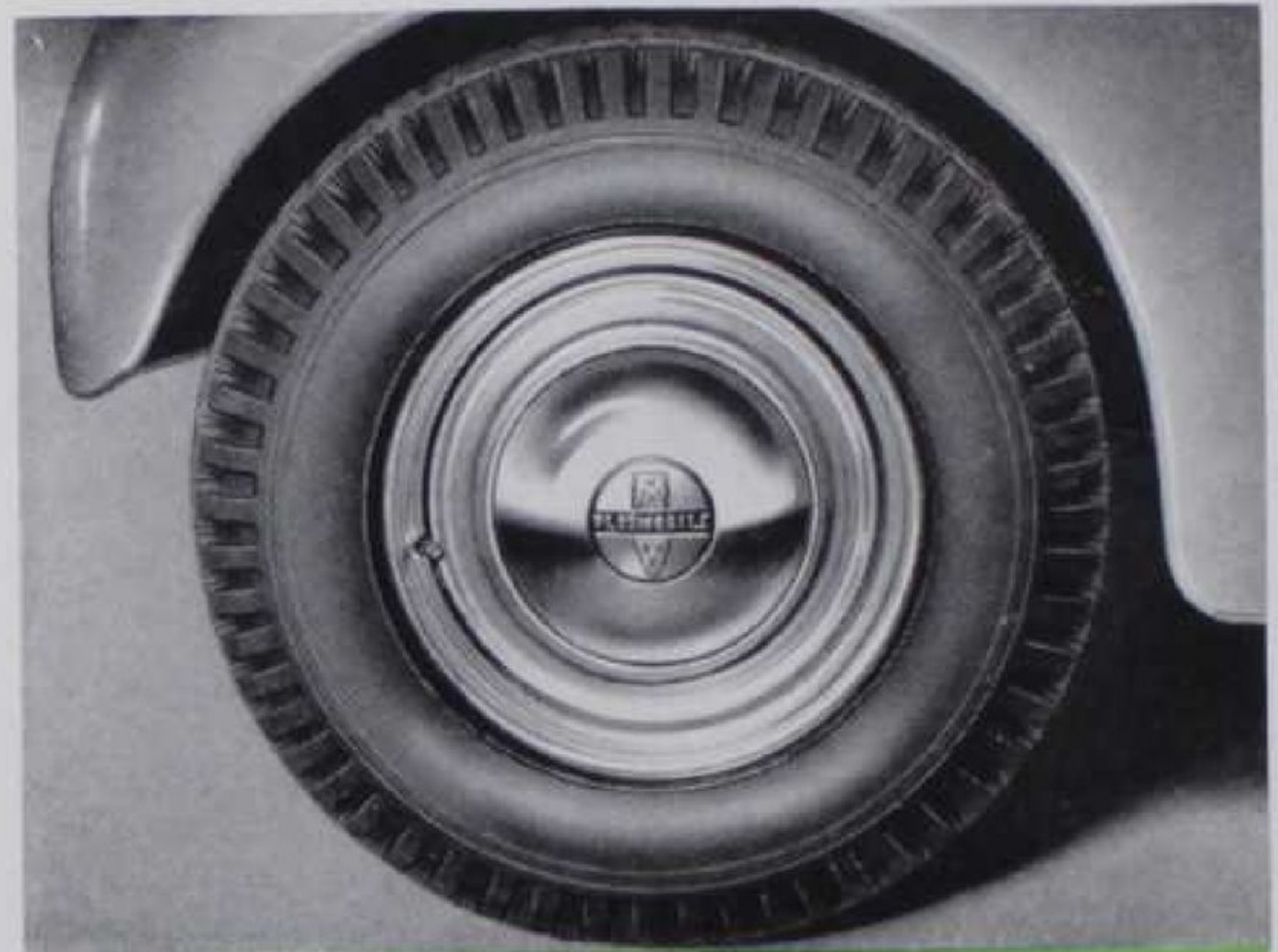
Installed Price **\$12.25**

HEADER CLOCK

A 30-hour header clock of the pull wind type, designed to harmonize with the interior appointments of all model Oldsmobiles. Extremely accurate and dependable. Installation is made directly above the rear view mirror where it is clearly visible to all passengers. Can be installed very quickly.



Installed Price **\$4.25**



WHEEL MOULDINGS AND DISCS

Oldsmobile Chrome Wheel Mouldings and Chrome Wheel Discs "dress-up" the wheels—give an added touch of smartness to the entire appearance of the car.

The Chrome Wheel Mouldings, when used alone, provide a gleaming band around the outside diameter of the wheel that individualizes the car. The Chrome Wheel Discs fit closely between the Chrome Wheel Mouldings and the Hub Cap. Combined, the Mouldings and Discs completely cover the wheel spokes—making, in effect, a complete chrome wheel.

Both Mouldings and Discs are made of stainless steel, heavily chrome-plated and are rust resisting. They are easy to keep clean and easy to install. Both are held permanently in place by steel springs.

INSTALLED PRICE WHEEL MOULDINGS

Set of Five **\$9.00**

Set of Six **\$10.75**

INSTALLED PRICE WHEEL DISCS

Set of Five **\$9.00**

Set of Six **\$10.75**



DE LUXE HORN BLOWER

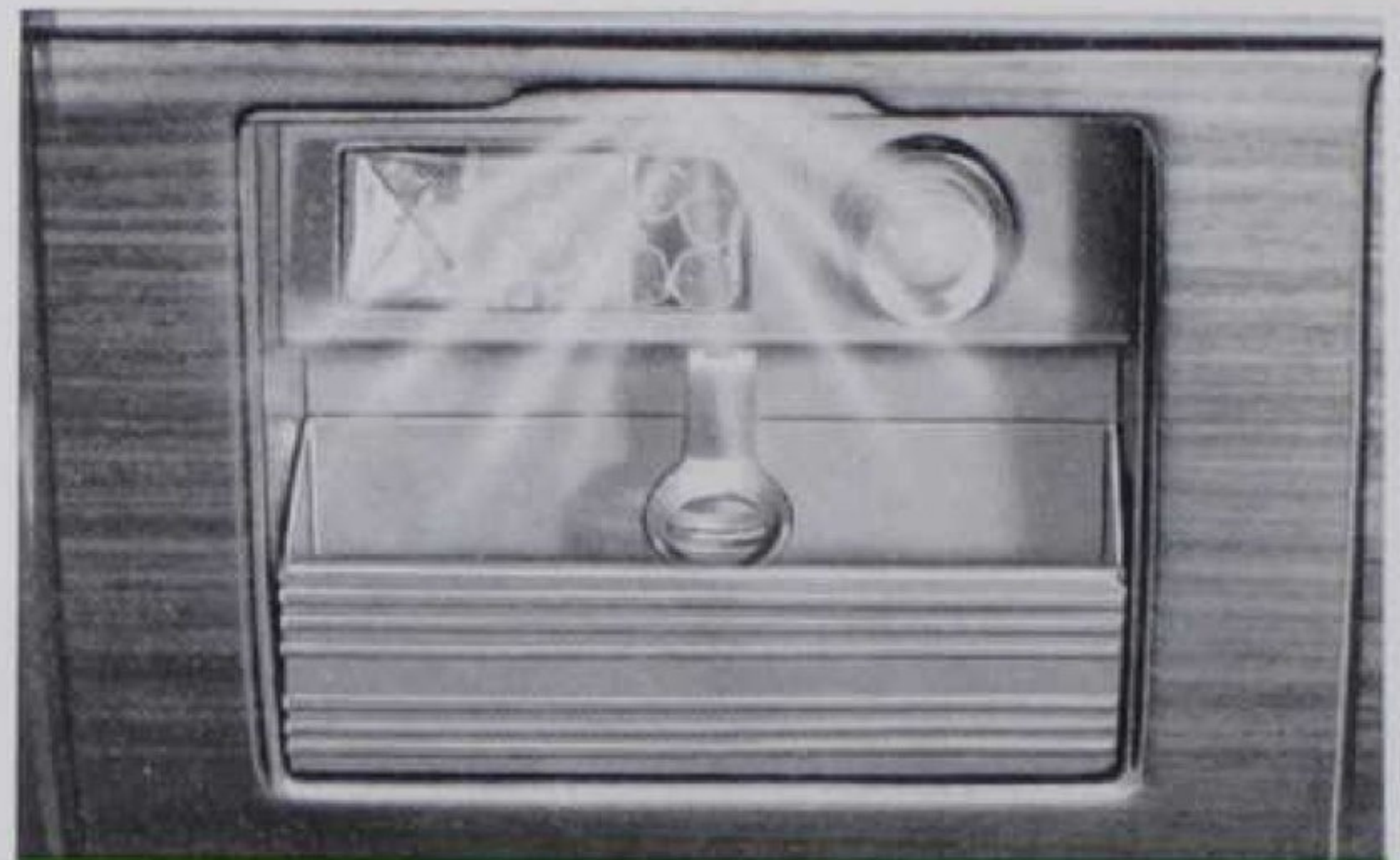
An exclusive Oldsmobile Safety Accessory that will prove convenient either when driving in heavy city traffic or at high speeds on the highway. Permits blowing the horn with either hand without removing hands from the rim of the wheel. Is attractively finished in chrome to harmonize with the instruments and interior fixtures of the car. Designed for installation only on the De Luxe Steering Wheel.

Installed Price **\$1.50**

CIGAR LIGHTER

Oldsmobile's new cigar lighter is designed for installation in the new recessed smoking compartment, illustrated at the top of the next page. It is the "pass around" type and has a particularly efficient and long-life heating element.

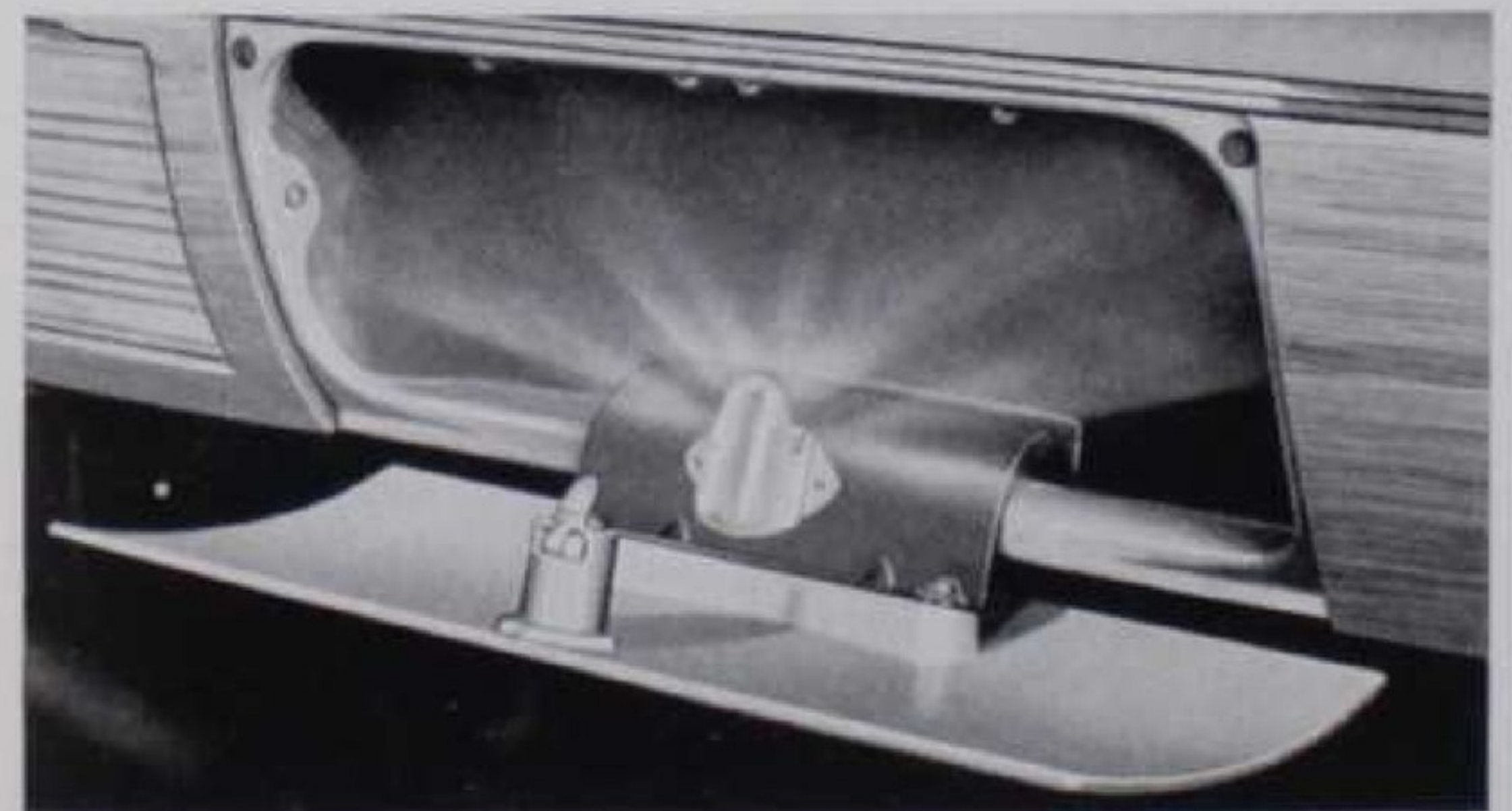
Installed Price **\$1.75**



SMOKING AND PARCEL COMPARTMENT LIGHTS

Two new convenience accessories that are appreciated by both driver and passengers. Lights brightly illuminate the interiors of the compartments. Provision has been made in all 1938 model Oldsmobiles for their installation. Lights for both compartments are sold as a combined installation.

Installed Price **\$1.50**





OWNER INITIALS

Personalize the car—give it a touch of individuality. These initials are die-cast from durable metal and heavily chrome-plated.

Ultra-modern in design, they harmonize with any body color and are striking in appearance. May be attached to hood side panels or 1938 license plate frames. Furnished in two sets of three initials. Easily and quickly installed.

Installed Price **\$3.25**

DE LUXE LICENSE PLATE FRAMES

Especially designed to harmonize with and enhance front and rear appearance of 1938 Oldsmobiles. Provision is made at the top of the frame for the installation of Oldsmobile Chrome Initials. Are adjustable to fit the license plates of practically every state. Heavily chrome-plated. Only two screws are required to attach them solidly to license plates.



Installed Price **\$2.75**



RADIATOR GRILLE GUARD

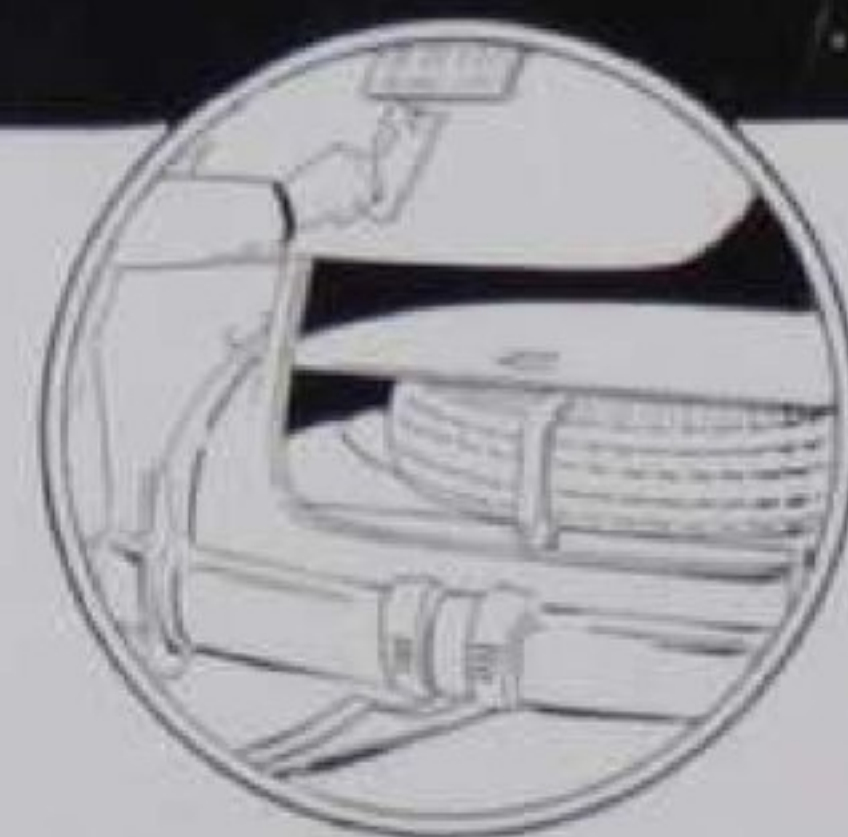
Striking appearance and utmost protection against damage to the radiator grille are combined in this popular accessory. It is designed to harmonize with the design of the radiator grille and front bumper. Made of heavy chrome-plated steel to withstand the hard bumps occasionally received in heavy traffic or when car is parked. Will repay its cost many times over in the protection it affords. Easy to install.

Installed Price **\$2.00**

HINGED REAR BODY GUARD



Matches the radiator grille guard in appearance and design except that it is hinged to permit raising and lowering the rear deck lid. Protects the rear deck from damage. Harmonizes with and enhances the appearance of the rear of the car.

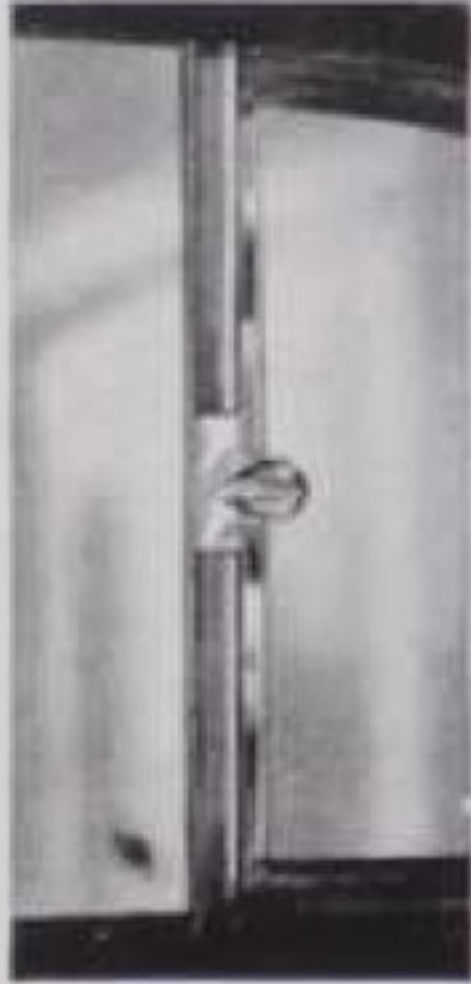


Installed Price **\$2.75**



VENTI-PANE LOCKS

These locks give added protection against entry into the car by securely locking the venti-pane. Strongly constructed to withstand efforts to force them. Easy to attach and operate. No keys are required—a simple turn of the knob is all that is necessary to lock or unlock them. Finished in chrome to match door handles and other fixtures.



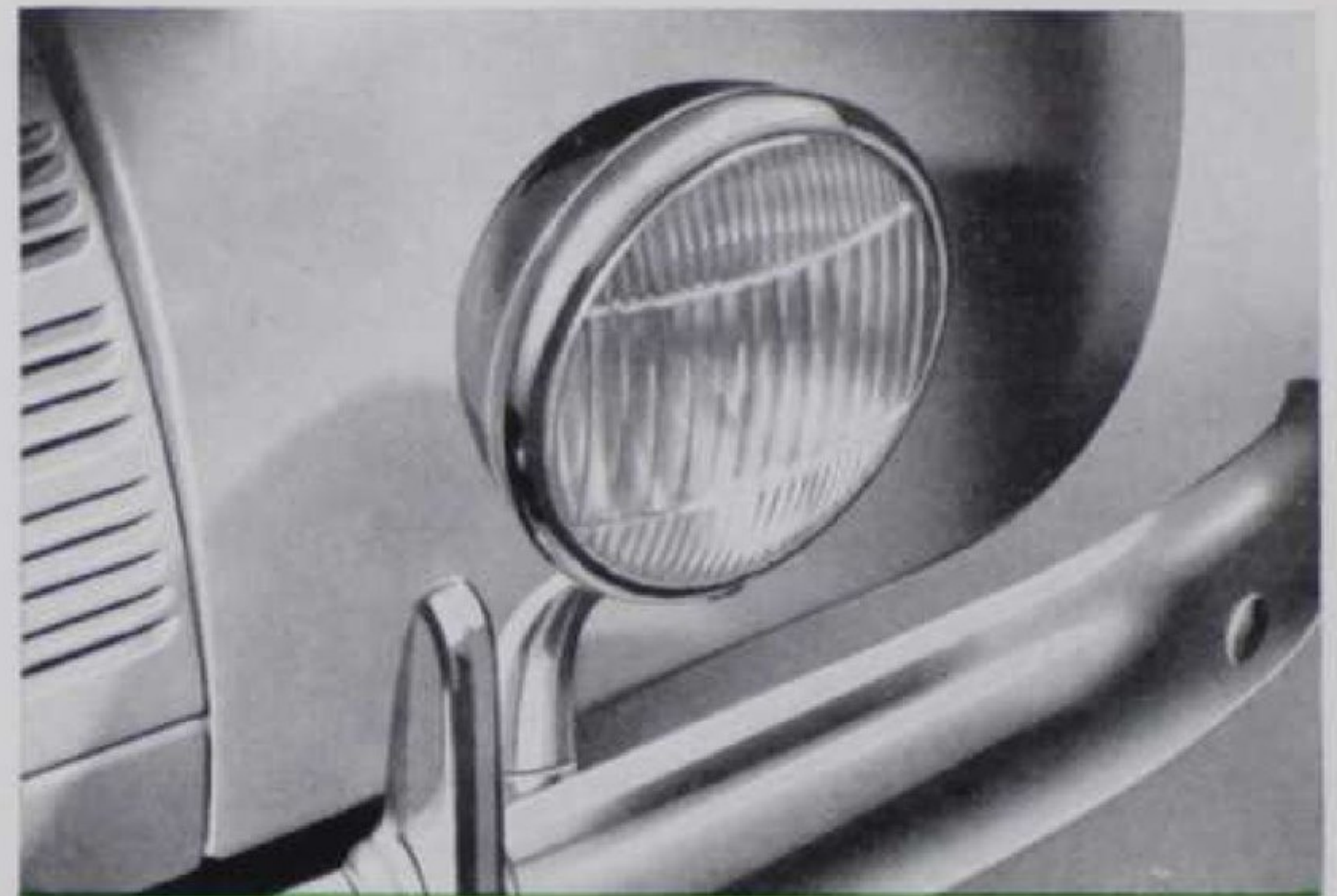
Installed Price **\$1.75**

VENTILATOR INSECT SCREENS

Prevent bees, flies and other insects from entering the car through the front window ventilators. Smart in appearance and do not obstruct the driver's vision or interfere with operation of ventilators in any way. Made of high grade mesh wire which will give dependable service.



Installed Price **\$2.00**

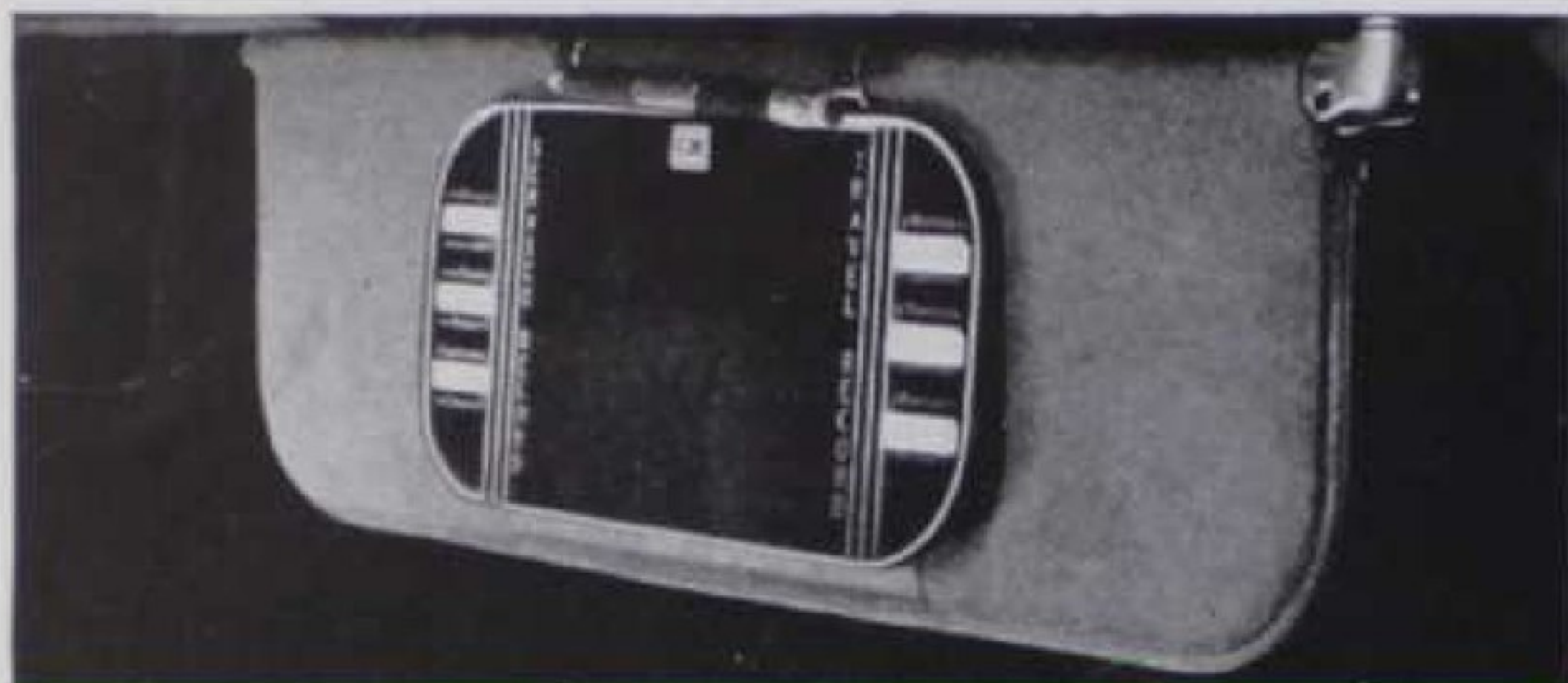


CHROME FOG LAMPS

Fog lamps are widely recognized as a valuable aid to safer driving in fog, heavy snow and rain, for the amber lens, combined with the correct mounting position, increase length of vision and eliminate reflected glare.

These lamps are of high quality manufacture and have been especially designed for 1938 Oldsmobiles. They have much less depth than the previous model to give adequate clearance between the front bumper and fender. They are strongly made and heavily chrome-plated for durability and attractive appearance. Installation is made on the secondary bumper bar. Lights are usually sold in pairs, one for each side.

Installed Price Each **\$6.25**



VISOR VANITY MIRROR

An attractive convenience accessory that every member of the family can use. Mirror is clear plate glass with rounded corners. Frosted spaces are provided at each end for making erasable notes of travel and service records. Easily installed on upper side of either left or right sun visor.

Installed Price Each **\$1.00**



VISOR GLARE SHIELD

One of the most convenient and moderately priced comfort and safety accessories on the market. Simply snap one of these efficient glare shields on either sun visor and eliminate eye strain day or night. It permits you to drive against sun, headlight glare and snow glare in comfort without the necessity for dark glasses. Usually purchased in pairs, one for each sun visor.

Installed Price Each **\$1.00**



LUGGAGE COMPARTMENT LIGHT AND MAT

The Light automatically illuminates the compartment when the door is opened. A convenience that is greatly appreciated when it is necessary to change a tire or remove luggage at night. Attachment can be made quickly to wiring already provided.

Installed Price **\$1.25**

Mat, in addition to adding a more finished appearance to the compartment, affords protection against marring the luggage. Made of heavy ribbed rubber.

Installed Price **\$1.75**

DE LUXE EXHAUST DEFLECTOR

Newly designed to harmonize with 1938 Oldsmobile rear-end styling. A special feature is the baffle plate which prevents exhaust discoloration. The Deflector is made of heavily chrome-plated steel and is protected from contacts with other cars by the rear bumper guard.



Installed Price **\$1.00**

WINTER GRILLE COVERS

Designed of attractive, long-wearing material to fit the contours of both Six and Eight cylinder Oldsmobiles. Selected to give protection against cold weather without detracting from the appearance of the car. May be used either partially or entirely closed. Easily installed and removed.



Installed Price **\$1.00**

FRONT FENDER MARKERS

Many drivers find these markers extremely helpful when driving through congested districts or when parking in narrow spaces. Sturdily made with all metal parts heavily chrome-plated. Marker heads are colored for easy visibility. Fender Markers do not detract from the smart appearance of the car in any way—in fact many drivers purchase them from an appearance standpoint.

Installed Price **\$1.25**



ADDITIONAL OLDSMOBILE APPROVED ACCESSORIES

	List Prices
Turret Top Antenna.....	\$7.00
Battery Charger.....	8.50
Gear Shift Ball.....	.50
Winter Radiator Shutter for 1937 Models.....	11.35
Gas Tank Locking Cap for 1935-36-37 Models.....	1.50
G. M. Anti-Freeze—	
1 Gallon Can.....	1.00
1 Quart Can.....	.25
(West Coast prices slightly higher)	
Winter Grille Cover for 1937 Models.....	1.00
Automobile Thermometer.....	.39
Windshield Wiper Blade.....	.45
Pre-Wax Cleaner—11 oz. can.....	.50
Auto Wax—7 oz. can.....	.50
Body Polish—12 oz. can.....	.55
Radiator Rust Preventive—4 oz. can.....	.25
Cooling System Thermostat—162°—for use with permanent anti-freeze in 1935-36-37 models.....	1.00
Stainless Stick Lubricant—Dry.....	.10
Instant Glass Cleaner—8 oz. bottle with sprayer.....	.50
Upholstery Spot Remover—8 oz. can.....	.50
Chromium Cleaner and Polish—8 oz. can.....	.35
Polishing Cloth—15" x 27" size.....	.39
Tire Tube Repair Kit.....	.25
Windshield Frost Shield.....	.95
Back Window Frost Shield.....	.85
Ventilator Frost Shields—per pair.....	1.50
Dripless Penetrating Oil—4 oz. can.....	.25
General Use Oil—4 oz. can.....	.25
Radiator Flush—16 oz. can.....	.49
Rubber Tire Coating (White).....	1.00
Tar and Road Oil Remover.....	.49
Heater Shut Off Valve.....	.60

*Prices do not include Sales Taxes and are
subject to change without notice.*



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for the 1938



BUICK **MOBILE**

Six and Eight