

*For
Greater Motoring
Enjoyment*

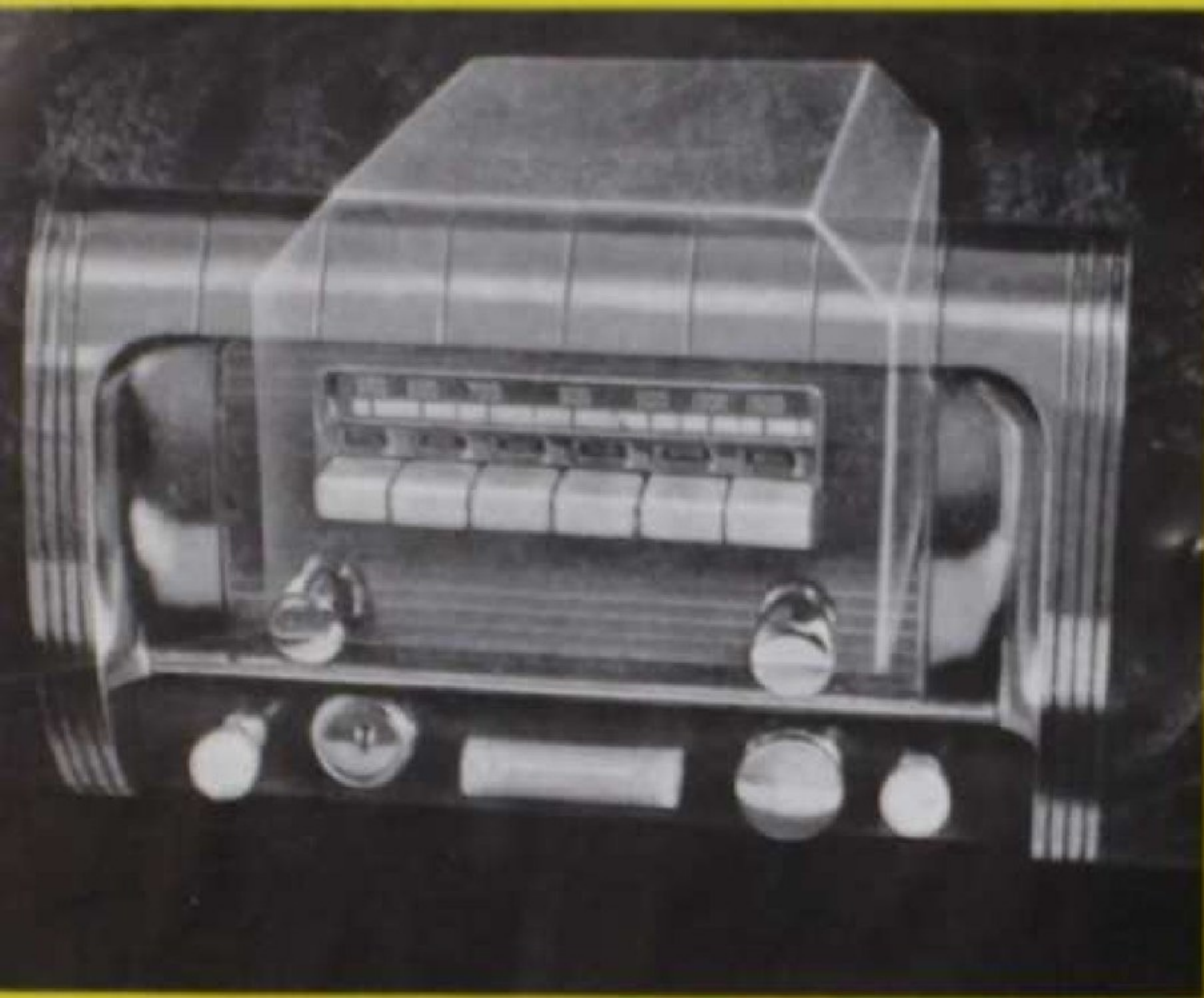


OLDSMOBILE

1939 Approved

ACCESSORIES

For Finer Entertainment



● SUPER DE LUXE RADIO WITH PUSH BUTTON TUNING . . .

This Super De Luxe Set brings Oldsmobile owners the fine quality reception and automatic operating devices that are usually only associated with expensive household sets. Push-Button Tuning enables you to tune in any one of your six favorite stations by merely touching a button. The adjustment of push buttons for different stations is easily made by anyone from the front of the control panel, without tools. Other stations can be selected in the conventional manner. A full 8-inch speaker provides the ideal balance between high and low notes. Controls and chassis are installed through the instrument panel from the front. Speaker is installed out of the way at the right side of the dash. The chrome decorated and illuminated control unit enhances the beauty of the instrument panel.

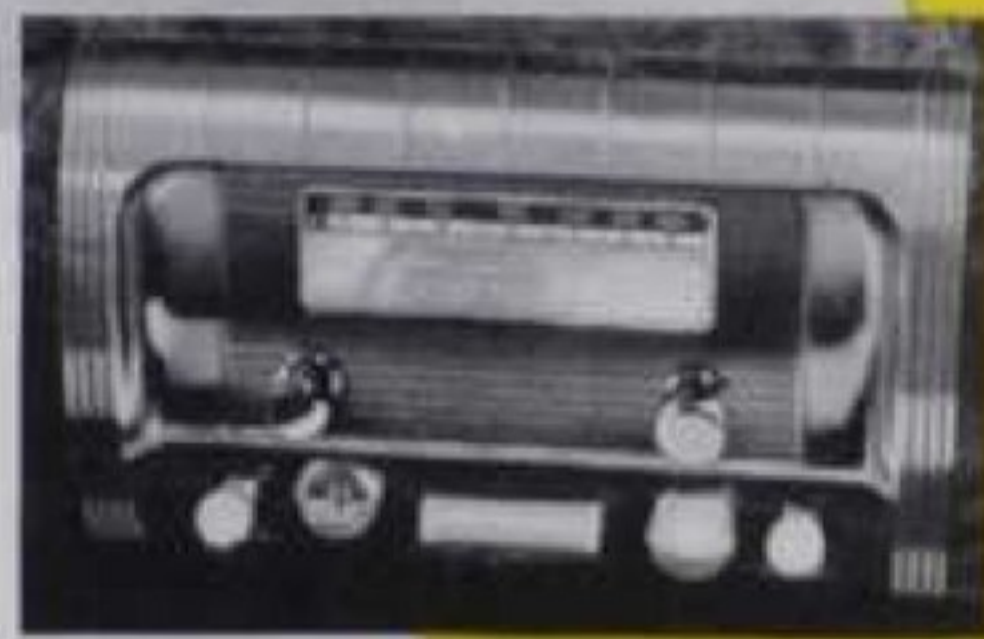
SPECIAL FEATURES • *Automatic Push-Button Tuning, Full 8-inch Vented Speaker, 7 Tubes and Non-Synchronous Vibrator giving 11-tube performance, Full Range Tone Control, Automatic Tone Compensation, Automatic Speed Volume Control, Antenna and Spark Filters, Built-in Running Board Aerial.*

Installed Price **\$6100**

For Finer Entertainment



DE LUXE RADIO



An outstanding two-unit set that provides every quality, modern feature that you could desire in a car radio with the exception of push-button tuning. Its 8-tube receiver with Automatic Speed Volume Control and Automatic Noise Control is famous for its selectivity, sensitivity and freedom from interference. Its 8-inch speaker with 4-Step Tone Control gives unusually clear, strong, well-balanced reception. The attractive, illuminated control unit fits into the center of the instrument panel.

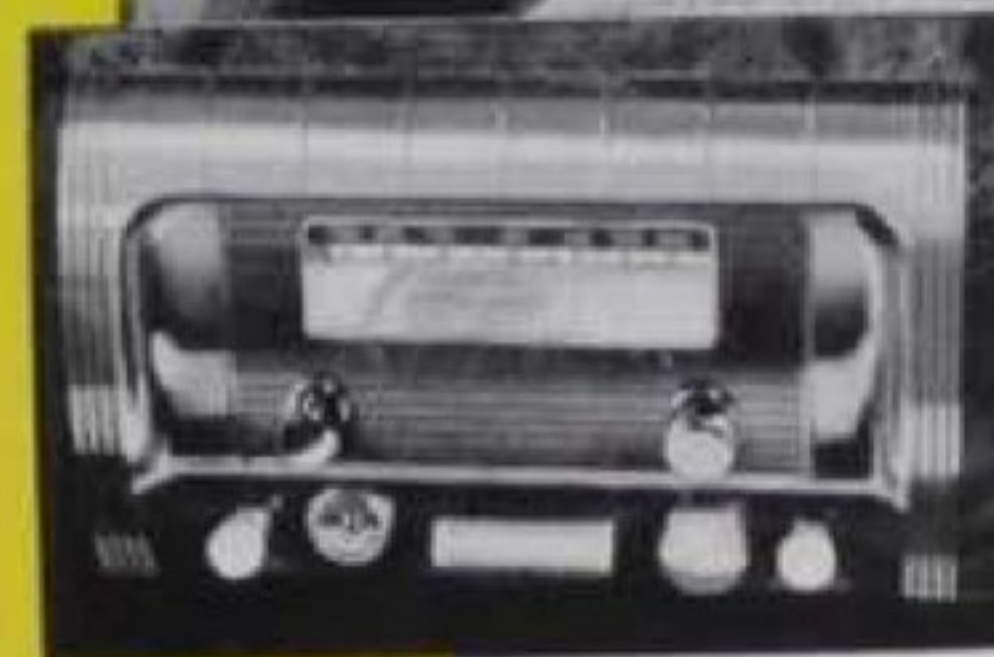
SPECIAL FEATURES • 8 Horizontally Mounted Tubes, Ventilated Case, 8-inch Wide Range Speaker, Automatic Speed Volume Control, Automatic Noise Control, 4-Step Tone Control, City Tuning Switch, Built-in Running Board Aerial.

Installed Price **\$5500**

For Finer Entertainment



STANDARD RADIO



For owners who prefer receiver and speaker in a single unit, the "Standard" provides unsurpassed performance at a remarkably low price. The highly efficient 8-inch speaker is mounted at the front, with the 6-tube, well-ventilated chassis at the rear. Horizontal mounting of the tubes, coupled with Automatic Speed Volume and Noise Control, provide greater volume and clearer reception than do most single unit sets. Dial and Controls are installed in the space provided in the center of the instrument panel.

SPECIAL FEATURES • 6 Horizontally Mounted Tubes including a Beam Output Tube for greater volume and clearer reception, Ventilated Case, 8-inch Wide Range Speaker, Automatic Speed Volume and Noise Controls, 4-Step Tone Control, Built-in Running Board Aerial.

Installed Price **\$4600**

For Warmth and Comfort



DE LUXE HEATER

A high capacity heater that gives you warmth and comfort in abundance regardless of outside temperatures. Its scientific semi-oval design, with wide opening curved doors and large underside opening, provides extra heat volume with extremely small current consumption . . . its mounting at the center of the dash insures more even heat distribution, more heat for the driver and greater foot room. It is beautifully finished in crackle lacquer with lustrous, metal trim and has a removable plate for defroster.

SPECIAL FEATURES • *Center Mounting, Wide Full-Opening Doors, Large Underside Opening for Complete Floor Heating, Variable Speed Switch, Removable Defroster Plate, Economical Permanently Lubricated Motor.*

Installed Price **\$1845**

For Warmth and Comfort



STANDARD HEATER

An excellent heater "buy" from every standpoint, giving you many of the features of the De Luxe model, except for slightly less heat volume. The wide-opening, curved doors and large, underside opening give even heat distribution throughout the car, while *Center Mounting* provides more heat for the driver and greater front compartment leg room. Comes complete with sturdy, self-lubricating motor, variable speed switch and removable plate for defroster.

SPECIAL FEATURES • *Sturdy Economical Self-Lubricating Motor, Scientific Semi-Oval Case Design, Wide Full-Opening Doors, Forced Floor Heating, Handsome Crackle Lacquer Finish, Center Mounting, Removable Defroster Installation Plate.*

Installed Price **\$1395**

For Warmth and Comfort



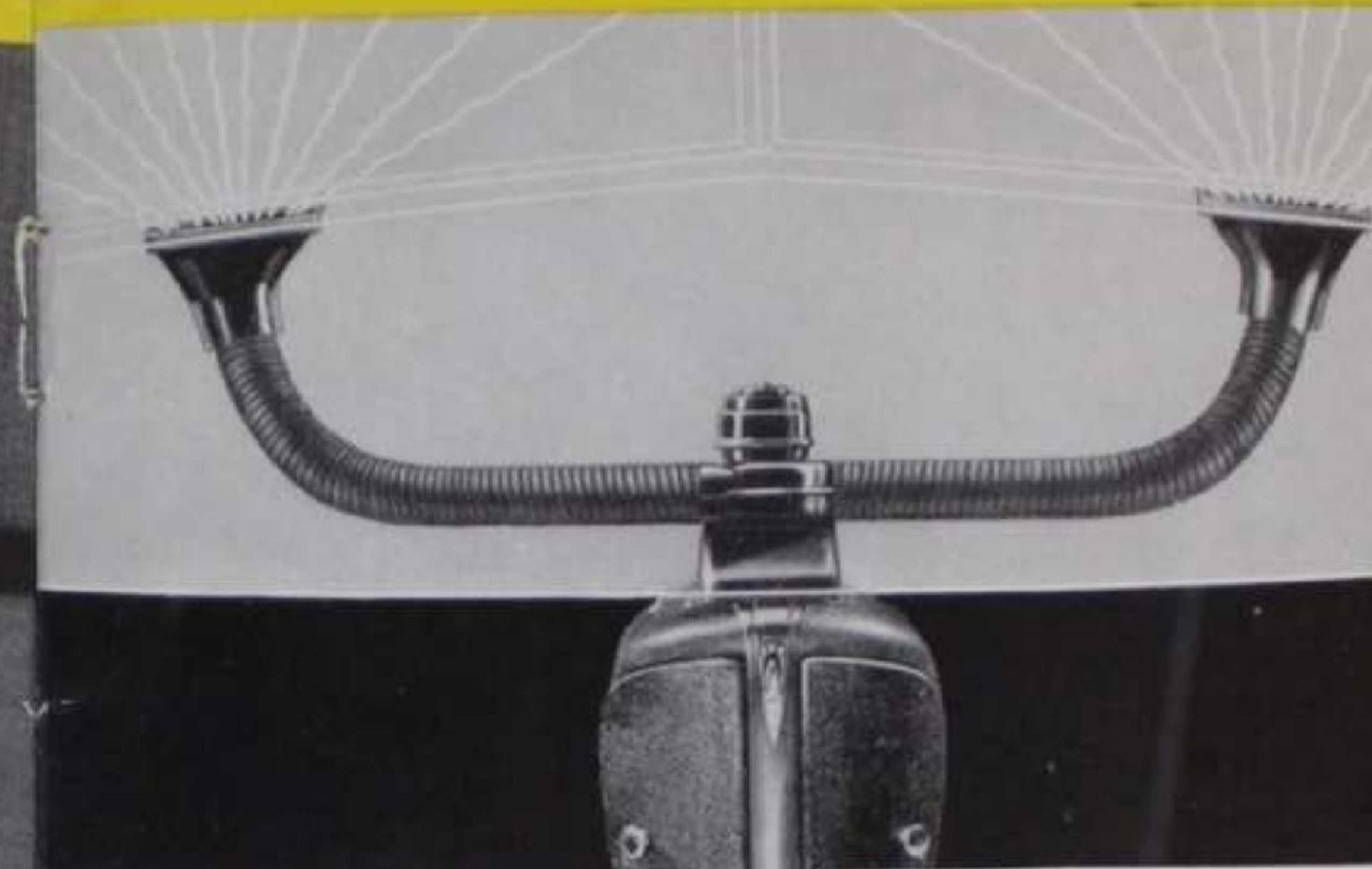
REAR SEAT HEATER

If yours is an Oldsmobile Four-Door Sedan, this newest hot water heater idea will allow you to give rear compartment passengers luxurious warmth. It attaches to the back of the front seat and distributes a large volume of warm air through an opening in the bottom of the case. It operates independently of the front compartment heater. It is controlled by its own variable speed switch and has crackle lacquer finish harmonizing with upholstery. Easily installed on all 1937-38-39 Oldsmobile Four-Door Sedans.

SPECIAL FEATURES • *Compact Efficient Design, Variable Speed Switch, Silent Permanently Lubricated Motor, Large Underside Heat Distribution Vent, Harmonizing Crackle Lacquer Finish, Quick Easy Installation.*

Installed Price **\$1995**

For Driving Ease and Safety



DUAL DEFROSTERS

Here is a winter accessory that will repay its cost many times . . . in clearer vision, in easier driving, in greater safety. The Dual Defroster is Center Mounted the same as the heater, hence equal length tubes direct an equal volume of air to both sides of the windshield, keeping it free of fog, frost, snow and ice. Heat reaches windshield through wide, concealed vents in garnish moldings, forced by Defroster's individual powerful blower. Separate, variable speed switch allows use of Defroster with or without heater.

SPECIAL FEATURES • *Center Mounting, Powerful Sirocco-Type Blower, Extra-Wide Windshield Vents, Separate Variable Speed Switch, Sturdy Silent Motor, Easily attached to either De Luxe or Standard Heater.*

Installed Price **\$800**

For Better Ventilation



FRESH AIR CONTROL

Oldsmobile's new Fresh Air Control assists in keeping your car comfortably ventilated, even with all windows and window ventilators closed. It operates in conjunction with the Dual Defroster, taking fresh air through a small port on the cowl and releasing it through the defroster vents. In the winter, warm air from the heater can be mixed with incoming fresh air. A convenient dash control regulates air intake. The Fresh Air Control makes for healthful ventilation and adds to safety by helping to dispel mist and fog from the windshield.

SPECIAL FEATURES • *Attractive Screened Chrome Air Intake Port, Dash Controlled Intake Valve, Easy Installation, No Additional Moving Parts.*

Installed Price **\$485**•

For Utility and Comfort



SEAT COVERS

Owners who take pride in the appearance of their cars find seat covers the ideal way to prolong the life and looks of the upholstery and—equally important—to give them greater winter and summer driving comfort. Oldsmobile seat covers are smartly fashioned of smooth, soft-textured Sea Breeze material with harmonizing Fabricoid piping and head strip and are tailored to fit snugly and neatly. They are modernly styled to harmonize with interior appointments and will not wrinkle. Front cover has convenient pocket for maps, sun glasses, etc.

SPECIAL FEATURES • *Smooth Open Weave Sea Breeze Material, Snug Fitting, Smartly Tailored, Convenient Map Pocket, Fabricoid Trim and Head Strip, Quickly Installed or Removed, Easily Washable, Long Wearing.*

Two-Passenger Models
\$645

Installed
Prices

Five-Passenger Models
\$1195

For Driving Convenience



ELECTRIC CLOCK

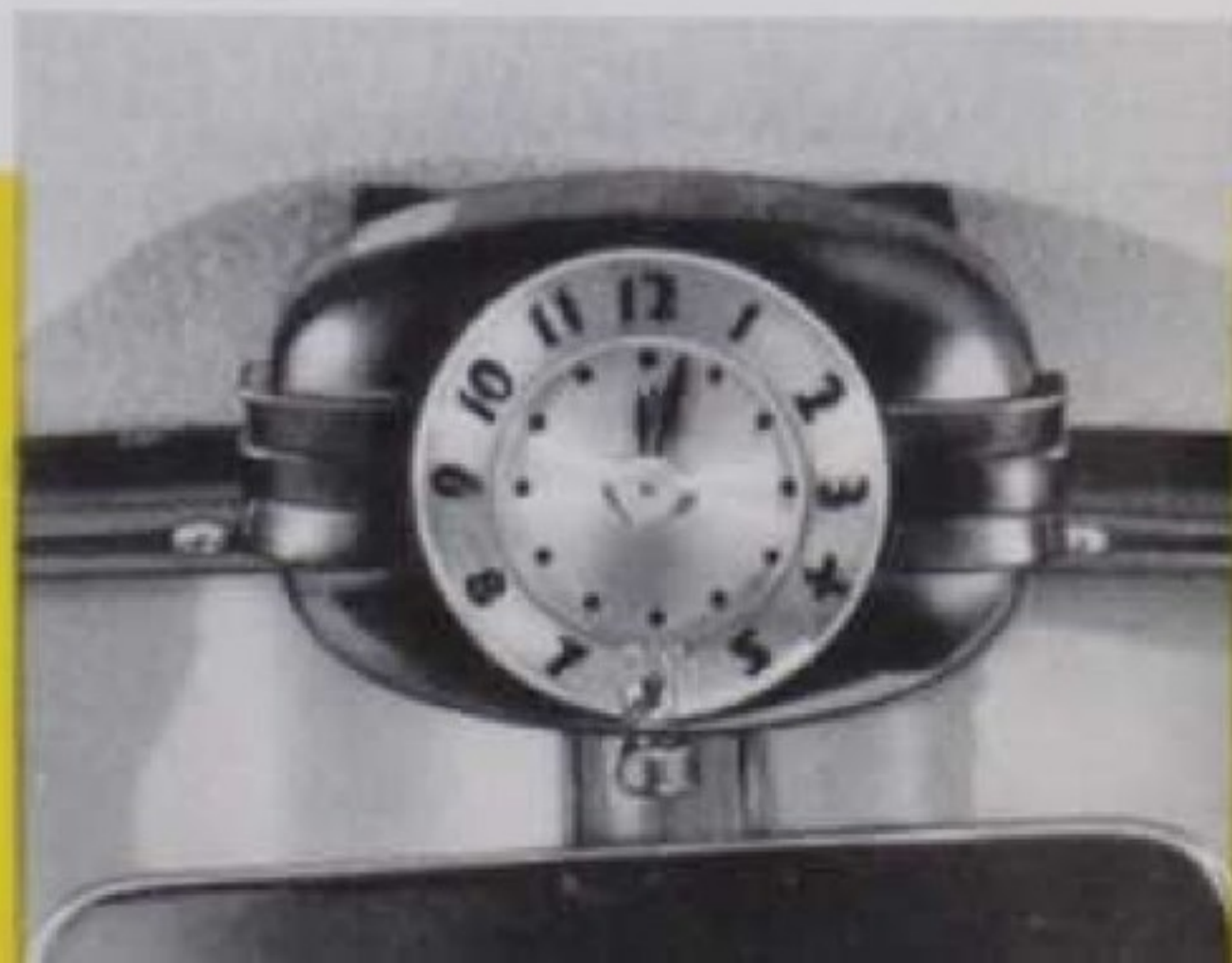
This attractive, dependable electric clock installs in the panel in the glove compartment, harmonizing with the other instruments and controls and completing the right side of the instrument panel. It has large, easily read numerals and modern, elongated dial outlined with lustrous chrome trim. It is indirectly lighted the same as the other instruments, making it easily seen and read.

Installed Price **\$1125**

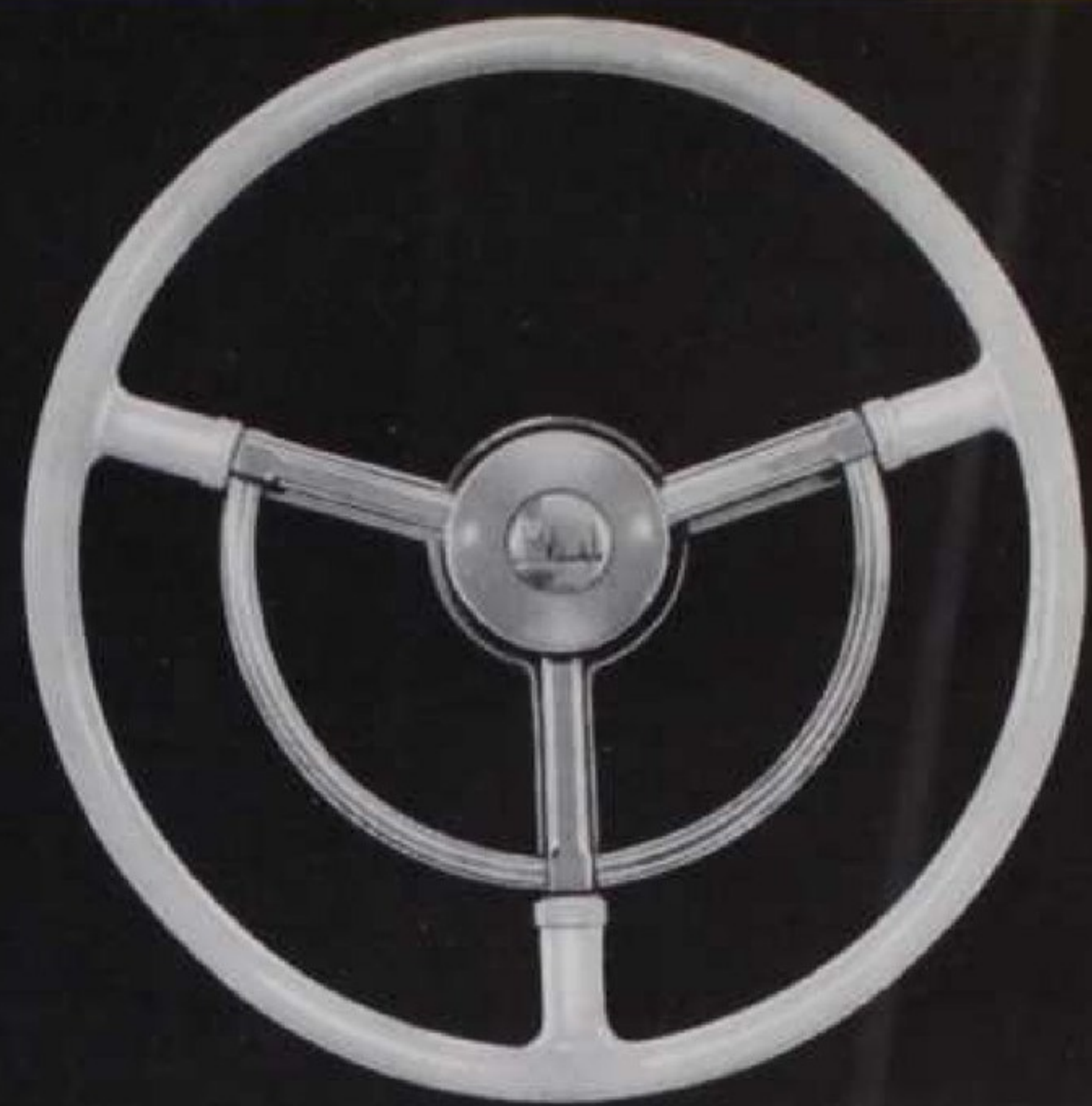
HEADER CLOCK

A neatly designed, accurate, spring-driven clock that attaches to the header board just above the rear view mirror. Winds by pull cord in base. Runs 30 hours. Has large, easily read dial with attractive figures.

Installed Price **\$325**



For Beauty and Utility



DE LUXE STEERING WHEEL WITH HORN BAR

Your Oldsmobile will gain added beauty and distinction and you will get easier and more pleasurable driving by the installation of this lustrous, modernly styled, flexible wheel and chrome horn bar. The wheel is molded from gleaming tenite, with wide spoke grips and comfortable finger notches. The horn bar allows the horn to be operated without taking hands from the wheel. Wide spacing of spokes permits complete visibility of instruments.

SPECIAL FEATURES • *Lustrous Molded Tenite, Comfortable Wide Spoke Grips and Finger Notches, Finger-Tip Horn Bar, Complete Instrument Visibility.*

Installed Price **\$1250**

For Convenience and Safety



AUTOMATIC CIGAR LIGHTER

A lighter of the modern "pass around" type which requires only slight pressure to set, then heats automatically in a few seconds, issuing a warning click when ready. It installs in the recessed control section of instrument panel within easy reach and is highly efficient and long-lived.

Installed Price **\$2⁰⁰**

GLOVE COMPARTMENT AND CENTER PANEL LIGHTS

New, convenient lights that install within the glove compartment and on the center panel, respectively, and operate by dash-mounted switch. Facilitate use of radio, ignition switch and glove compartment at night.

Installed Price **\$1⁷⁵**

For Distinctive Appearance



COMBINED WHEEL DISC AND HUB CAP

This gleaming accessory will give your car a touch of luxury and added smartness that will definitely set it apart from others. It fits over the standard wheel and replaces the hub cap, and is held securely in place by strong steel springs. It is made of one-piece stainless steel, hence is highly resistant to rust and always is easy to keep clean.

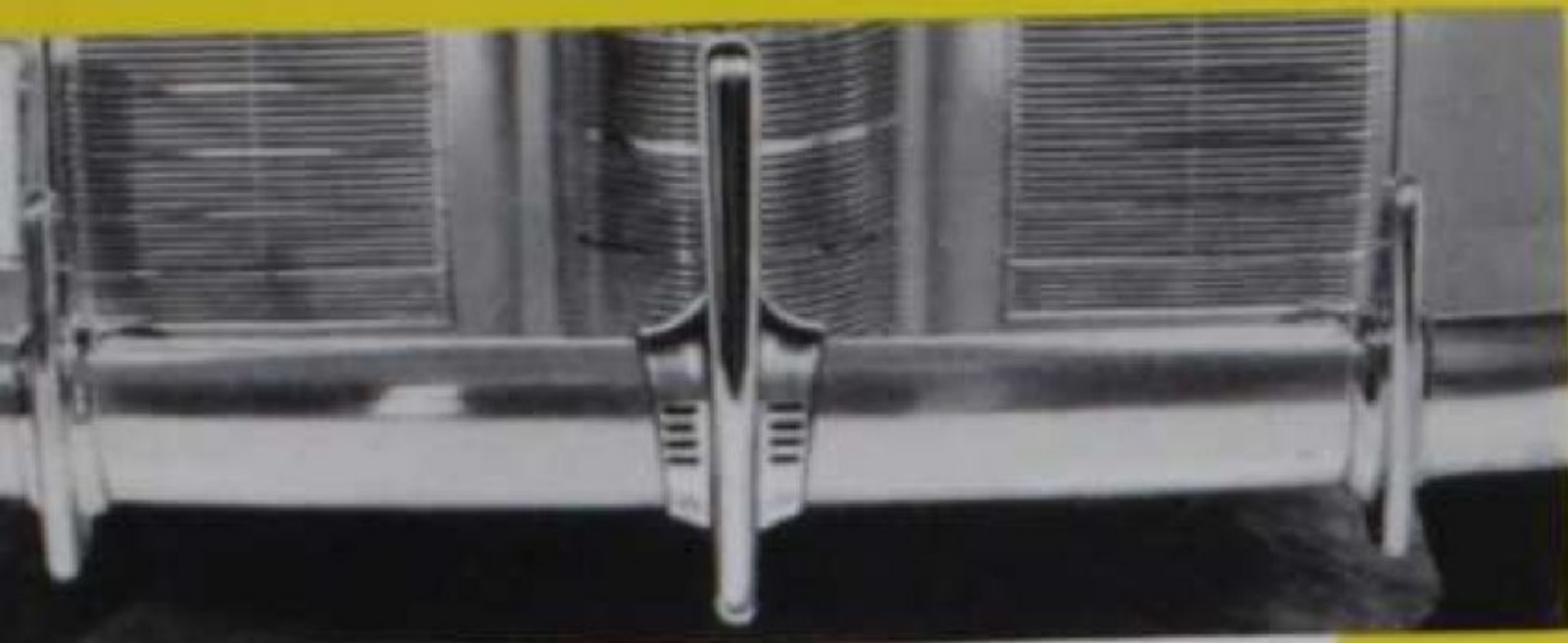
Installed Price (Set of 4) **\$12⁰⁰**

WHEEL MOLDING

When installed with the Wheel Disc and Hub Cap, it provides the beauty and utility of a complete stainless steel wheel. When installed separately, it makes a shining frame for the outside of the wheel.

Installed Price (Set of 5) **\$8⁵⁰**

For Convenience and Safety



RADIATOR GRILLE GUARD

Here is one of the best investments you can make for added protection for your car. It fully harmonizes with grille, bumper and standard guards and is built to withstand severe use. It is heavily chrome-plated and rust-resistant, offering the same long-lived beauty as the bumper and standard guards.

Installed Price **\$200**

HINGED REAR BODY GUARD

Provides same protection to rear of body that Radiator Grille Guard does to front and matches it in design and construction, except that it is hinged to permit raising and lowering of luggage compartment lid. This sturdy guard will repay its cost many times in prevention of damage to the rear of the body.

Installed Price **\$250**

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For Night Driving Safety



SUPER-RAY DRIVING LAMP

This powerful 9-inch light makes all night driving safer because of its dual purpose lens which diffuses wide, flat beams of light directly in front of the car and also directs beams far down the road. It mounts

on the left side of the bumper, so positioned that it does not blind approaching drivers. Its powerful beams make it exceptionally efficient for driving in fog, rain or snow, as no glare is reflected into the driver's eyes.

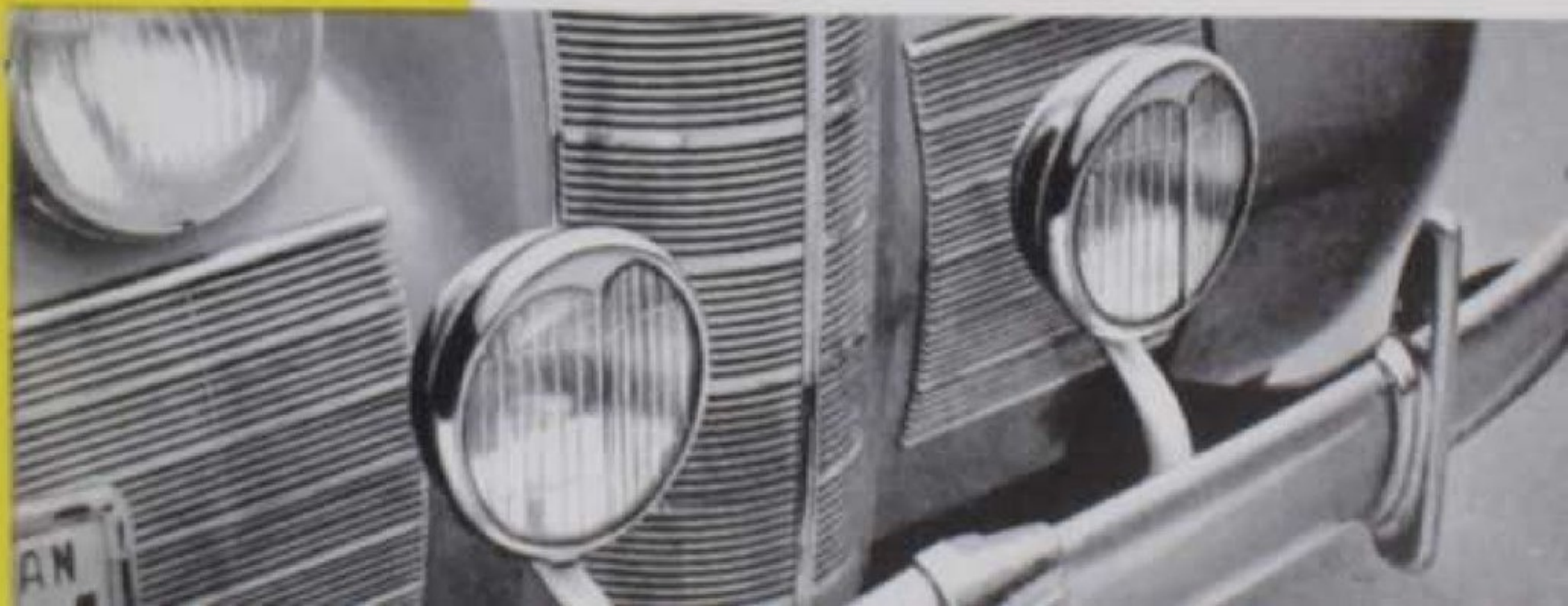
Installed Price **\$1095**

CHROME FOG LAMP

An invaluable aid for safer driving in fog, snow, rain or dust. Amber lens reduces reflection and aids in eliminating glare. Mounts on bumper. Usually sold in pairs.

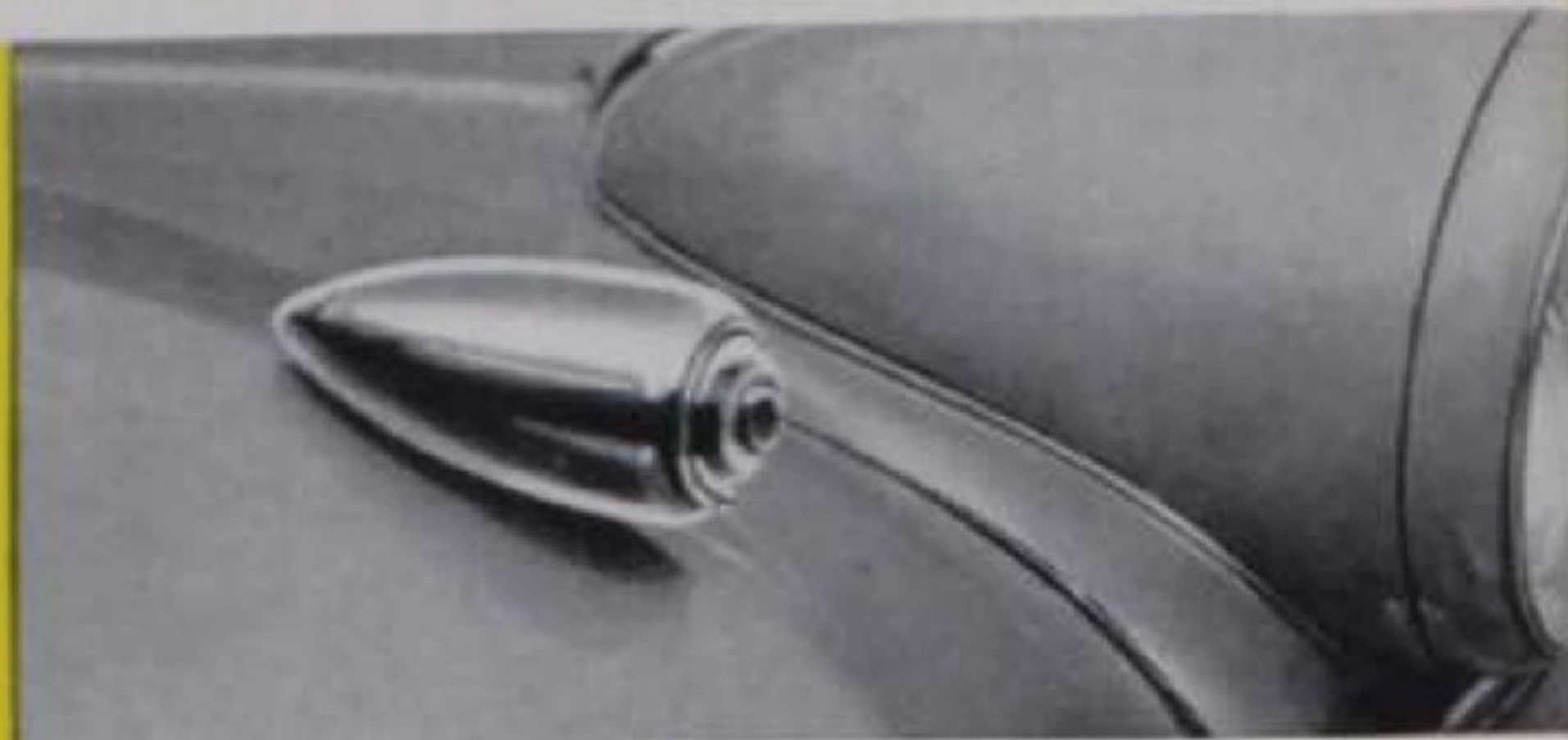
Installed Price, Each **\$525**

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For Easier Safer Night Driving

CHROME FENDER LIGHTS



Installed on the front fenders, these smoothly contoured lamps . . . of the same style as the headlamps . . . lend further beauty and provide additional safety for night driving by outlining the fender edges.

Installed Price, Per Pair **\$600**

BACK-UP LIGHTS

A real convenience for night parking and backing out of driveways. Attach to rear bumper and are controlled by convenient switch on dash. Ruggedly built and heavily chrome-plated. Appreciated by everyone who has ever driven at night.

Installed Price, Per Pair **\$600**



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For Beauty and Protection



DE LUXE LICENSE FRAMES

When placed around your license plates, these sturdy chrome-plated frames give your car a finished touch that adds to its good looks. They are adjustable to fit license plates of all states and all sizes and are quickly and easily installed.

Installed Price, Per Pair **\$275**

EXHAUST DEFLECTOR

Attaches to the exhaust tailpipe giving it beauty in harmony with other rear appearance features and helps to protect them from discoloration by the exhaust. Made of steel. Heavily chrome-plated.

Installed Price **\$100**



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For Convenience and Performance



TRUNK LIGHT

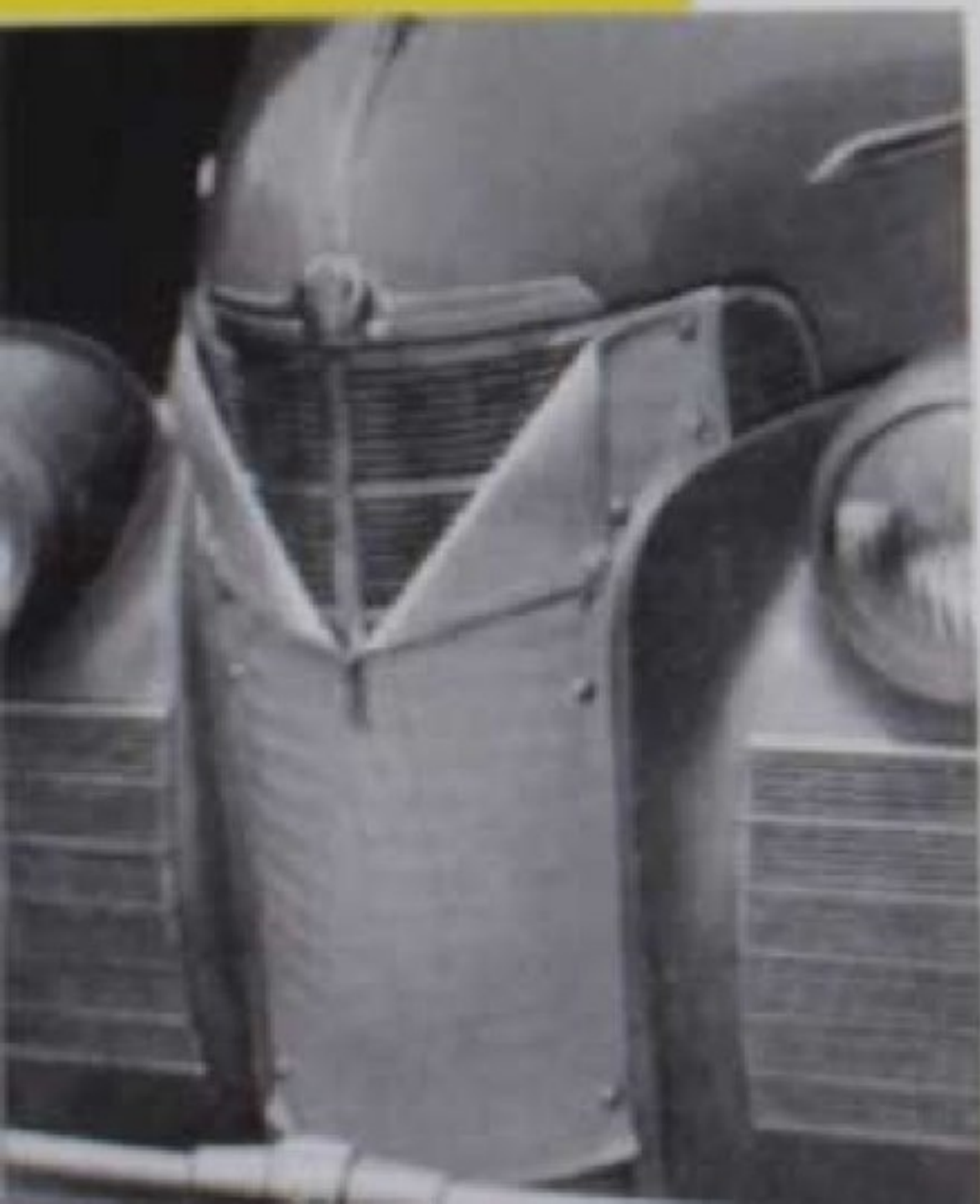
You will only have to change a tire or remove luggage once at night to appreciate the extra convenience this light provides. It is automatically switched on when the compartment lid is opened, fully illuminating the interior. Quickly and easily attached to wiring already provided.

Installed Price **\$125**

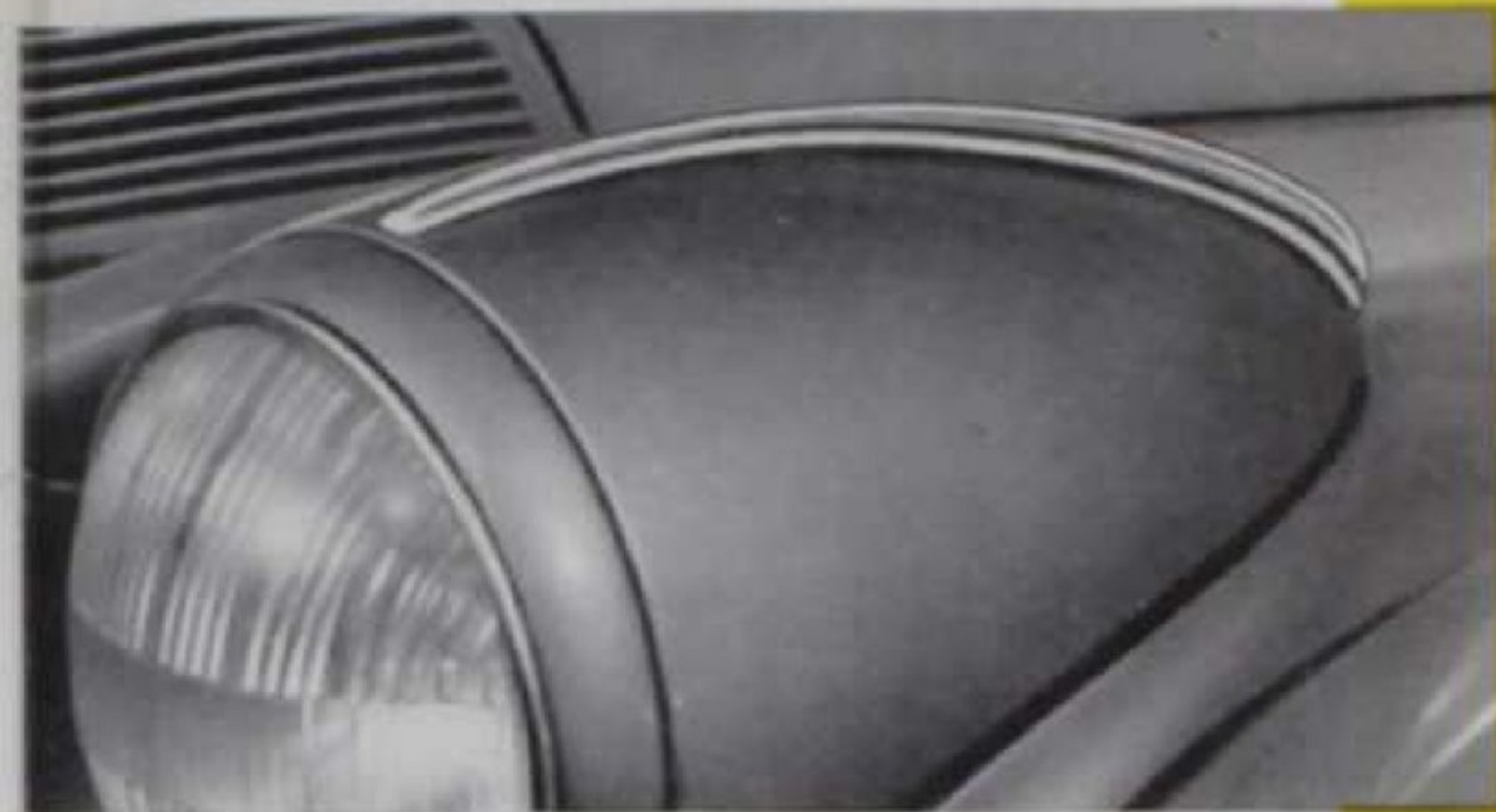
WINTER GRILLE COVER

A cold weather accessory that protects your radiator and cooling system, facilitates starting and steps up performance. Made of heavy, long-wearing, weather-proof material, tailored for snug fit and neat appearance. Fitted with fastener for quick, easy adjustment.

Installed Price **\$100**



For Distinctive Appearance



CHROME HEADLAMP MOLDING FOR "SIXTY" MODELS

Makes the headlamps of "Sixty" models conform in appearance to those of the "Seventy" and "Eighty" and imparts an additional luxury touch. Easily installed.

Installed Price, Per Pair **\$250**

CHROME RUNNING BOARD MOLDING FOR "SIXTY" MODELS

Installs at the outer edge of the running boards of the "Sixty," giving an extra "dress up" appearance and adding to the smooth-flowing sweep of the fender and body lines. Heavily chrome-plated and rust-resistant.

Installed Price, Per Pair **\$260**



OTHER OLDSMOBILE 1939 ACCESSORIES

	List Prices
Visor Vanity Mirror.....	\$ 1.00
Safety Light and Bracket.....	12.50
Defrosting Fan.....	4.00
Battery Charger.....	8.50
Gas Tank Locking Cap.....	1.50
GM Antifreeze—	
1 Gallon Can.....	1.00
1 Quart Can.....	.25
(West Coast prices slightly higher)	
Automobile Thermometer.....	.39
Pre-Wax Cleaner—11-oz. can.....	.50
Auto Wax—7-oz. can.....	.50
Body Polish—12-oz. can.....	.55
Radiator Rust Preventive—4-oz. can.....	.25
Thermostat—162°—for use with permanent anti- freeze.....	1.00
Stainless Stick Lubricant—Dry.....	.10
Instant Glass Cleaner—8-oz. bottle with sprayer...	.50
Upholstery Spot Remover—8-oz. can.....	.50
Chromium Cleaner and Polish—8-oz. can.....	.35
Polishing Cloth—15" x 27" size.....	.39
Tire Tube Repair Kit.....	.25
Dripless Penetrating Oil—4-oz. can.....	.25
General Use Oil—4-oz. can.....	.25
Radiator Flush—16-oz. can.....	.49
Rubber Tire Coating (White).....	1.00
Tar and Road Oil Remover.....	.49
Heater Shut-Off Valve.....	.60

All prices listed on this and previous pages do not include Sales Tax and are subject to change without notice.

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