

EVERYTHING IN

Accessories

FOR YOUR 1941

OLDSMOBILE

STYLED TO LEAD

BUILT TO LAST

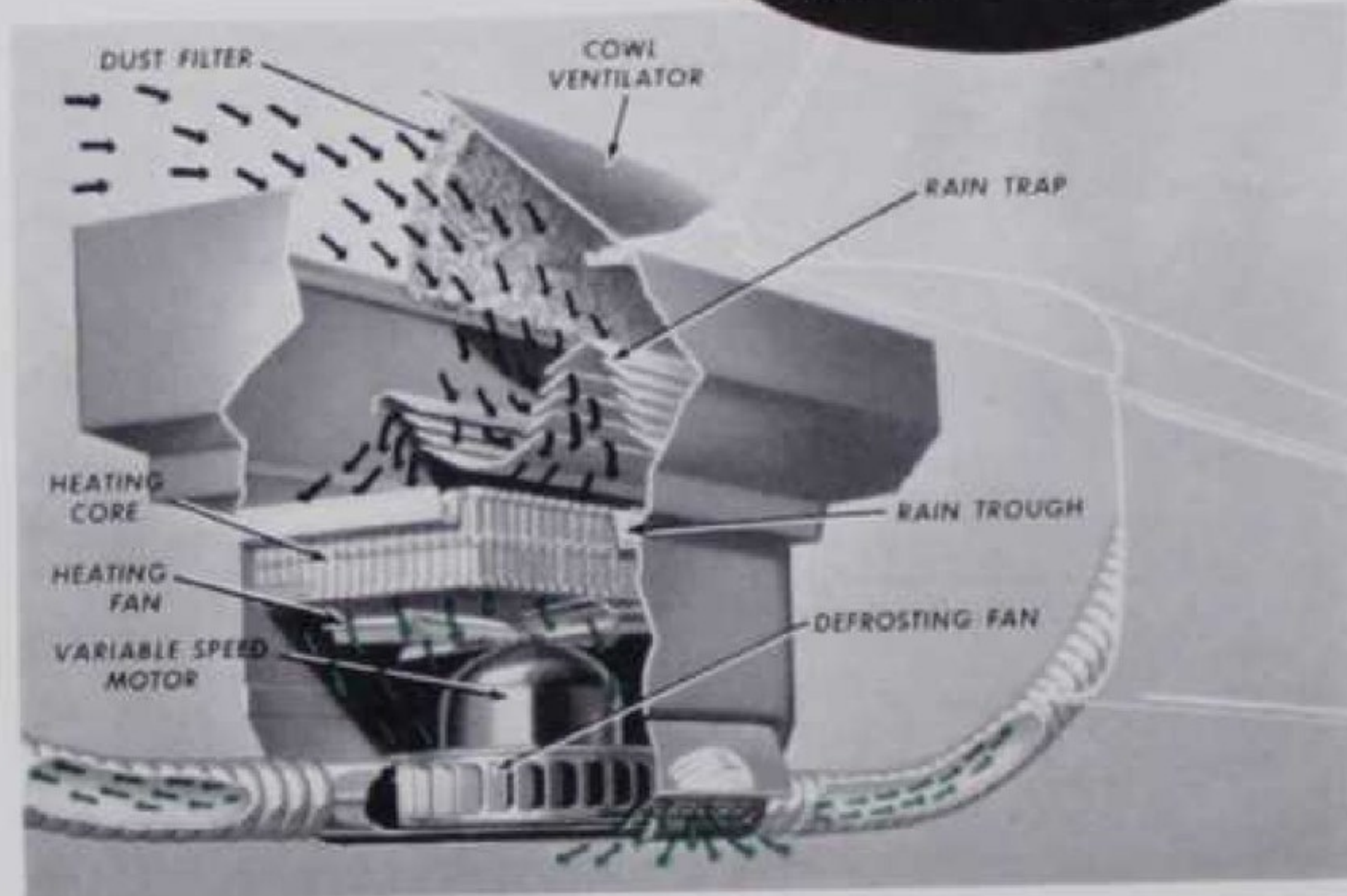
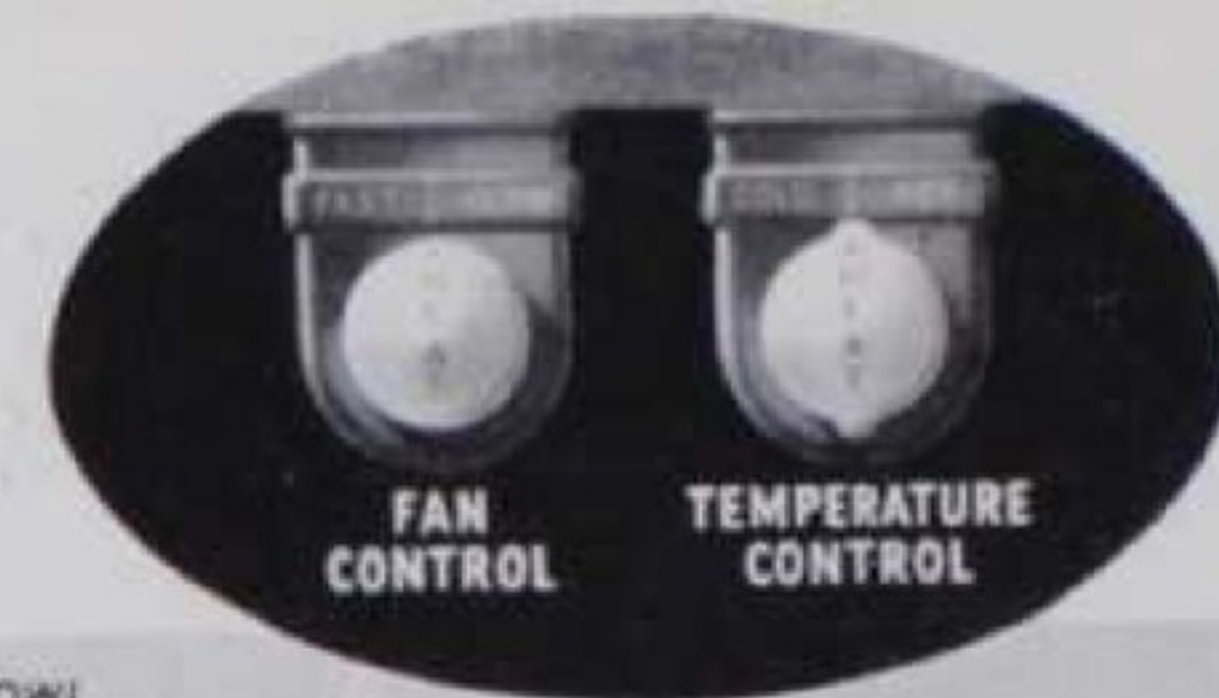
OLDSMOBILE

Condition-air

HEATING and VENTILATION SYSTEM

Fall, winter, spring and summer, you ride in supreme comfort with Oldsmobile's CONDITION-AIR. It is a complete, self-contained, fresh air heating and ventilating system . . . entirely different and far superior to ordinary car heaters which only heat and recirculate car air.

- Fills Your Car with Filtered Fresh Air
- Gives Proper Degree of Heat for Every Heating Season
- Maintains Even Temperature Throughout Car
- Has Large Fan to Keep Heat Constant at Low Speeds
- Frees Windows and Windshield of Frost and Mist
- Forces Out Tobacco Smoke and Used Air
- Keeps Out Dirt, Drafts and Traffic Fumes
- Has Automatic Temperature Control — Set It, Forget It



Fresh air in large volume enters through the cowl ventilator, where it is freed from dust, dirt, rain and snow by a special filter and rain trap. Then it is warmed to the desired temperature by the large heating core and forced by pressure of the car's movement into and throughout the car. Pressure forces out used air at all ordinary driving speeds and keeps outside air from seeping in.

Large auxiliary heating and defrosting fans maintain heat flow and air circulation when the car is stopped or moving at low speeds and also aid in quickly cleaning windshield of sleet, frost and mist.

Temperature is maintained by varying the amount of hot water flowing through heater core rather than by varying fan speed as in ordinary heaters. Control is automatic—you merely set the water temperature control knob on the dash for the desired degree of warmth, and forget it.

The entire unit is unusually quiet in operation, compact in design and rugged in construction. Engineered exclusively for installation on all 1941 Oldsmobiles.

Installed Price **\$30⁵⁰**

DE LUXE DUAL FLOW DASH HEATER

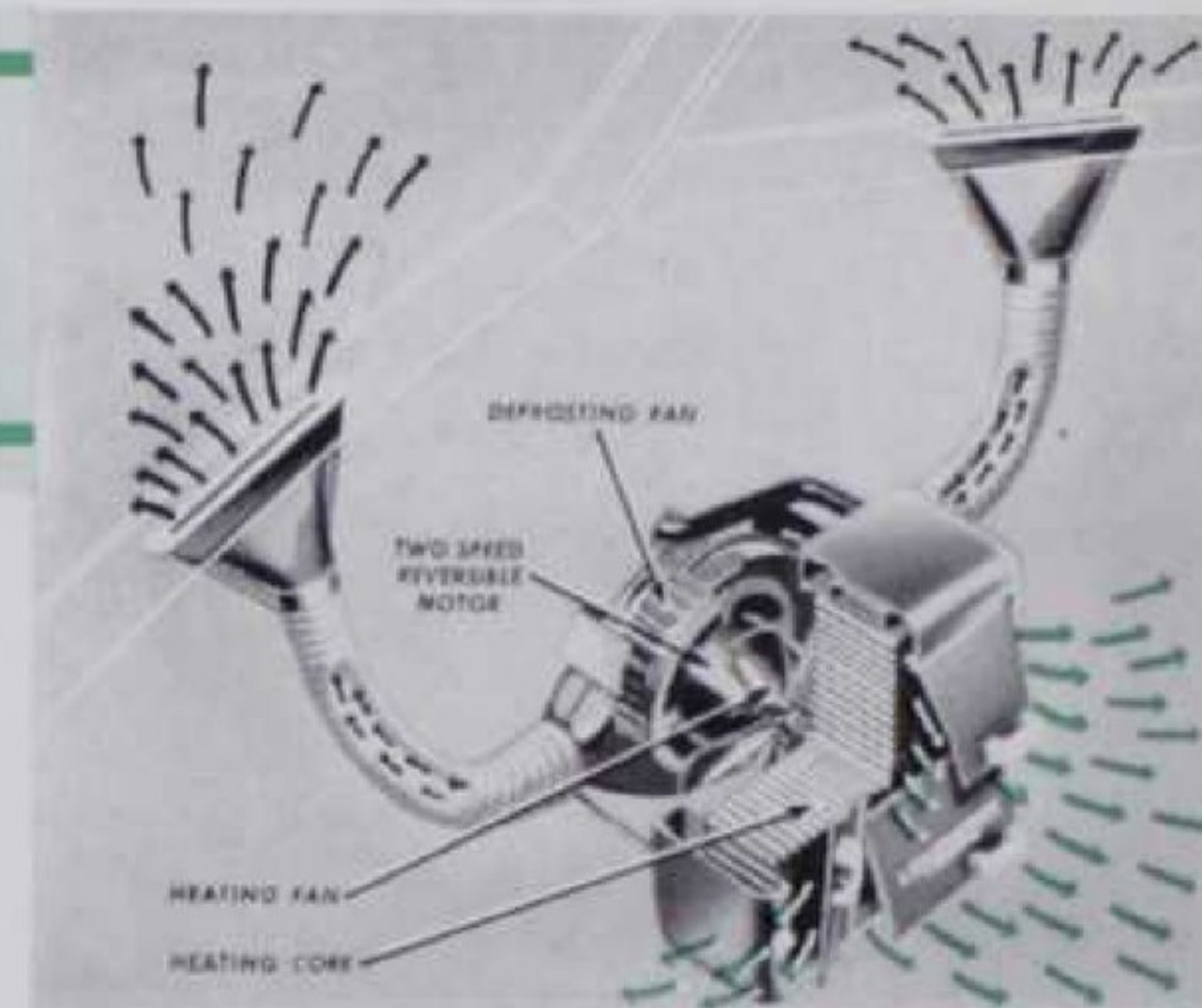
Here's one of the finest dash heaters ever designed . . . built to provide a new high in heating capacity and defroster performance. It combines both a six-blade heater fan and a sirocco type defroster fan in one compact unit and has a reversible variable-speed motor which permits either direct or indirect heating. Defroster prevents windshield steaming or provides hot air in large volume for windshield de-icing. Two shut-off buttons on face of heater permit individual defroster control. Motor is precision built and permanently lubricated. Heater core has unusual depth with 64

square inches of frontal area. A compact, attractive, highly efficient heater at a moderate price.



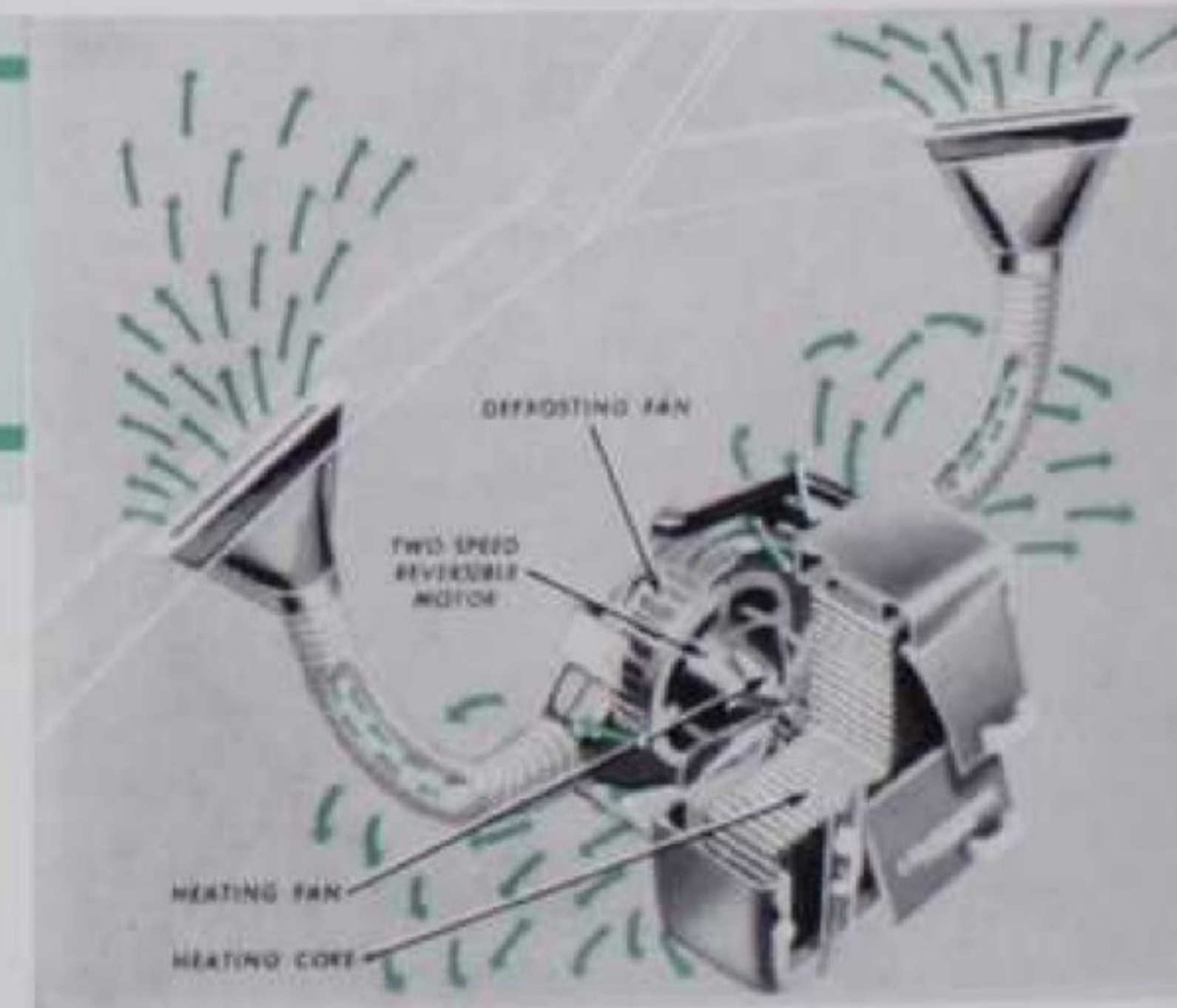
DIRECT HEATING

Switch turned to "Direct-Fast" position forces maximum volume of heat into car for quick warm-up and sends air of car temperature through defroster vents. After car is thoroughly warmed, switch turned to "Direct-Slow" position maintains warmth in all but most severe weather. In either switch position, optional windshield defrosting with air of car temperature is possible.



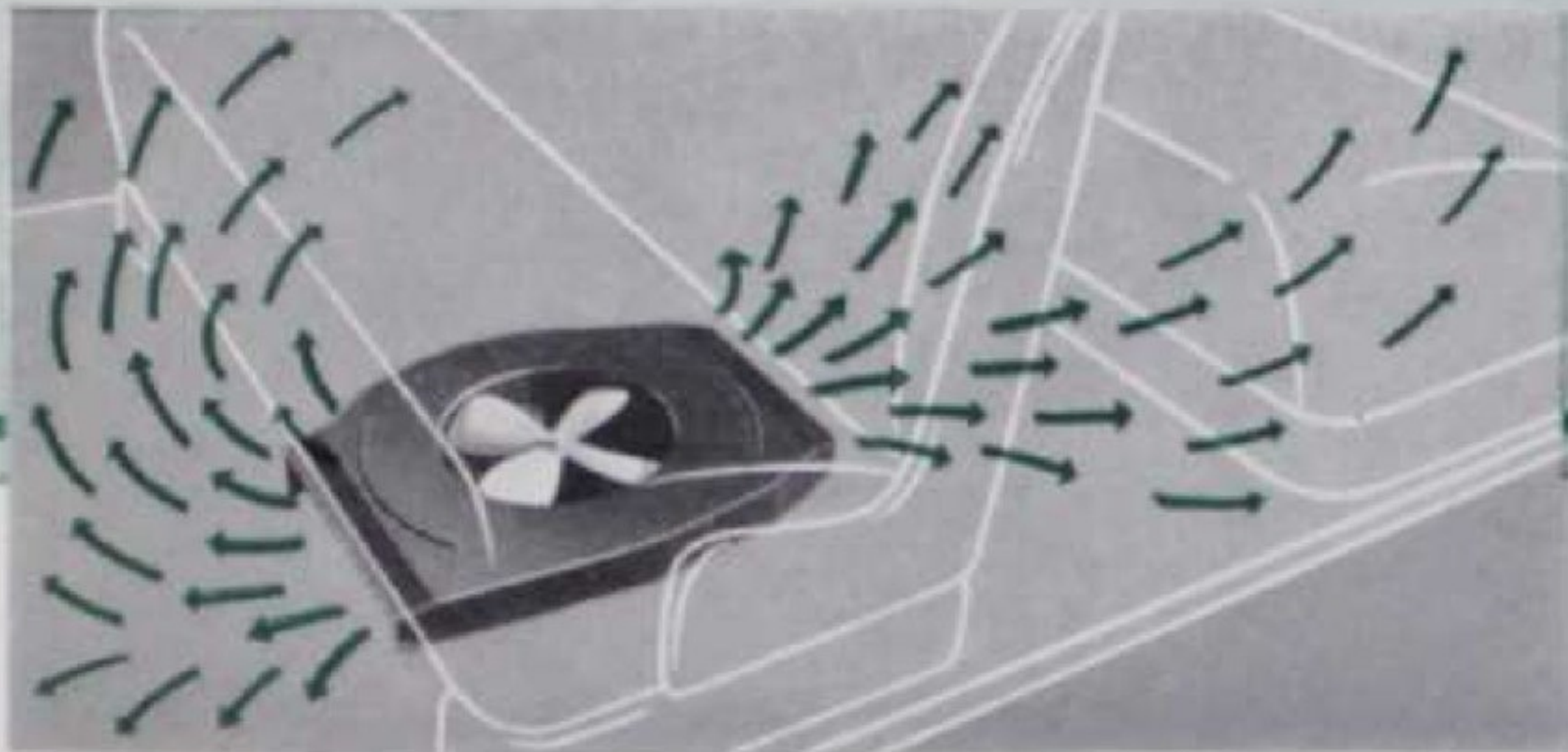
INDIRECT HEATING

Switch turned to "Indirect-Fast" position with heater doors open, sends hot air through defroster vents for windshield de-icing and directs sufficient heat from back of heater to warm car in moderately cold weather. "Indirect-Slow" position reduces volume for spring and fall driving. Switch in either position, with heater doors closed, directs car temperature air through defrosters.



Installed Price **\$22⁰⁰**

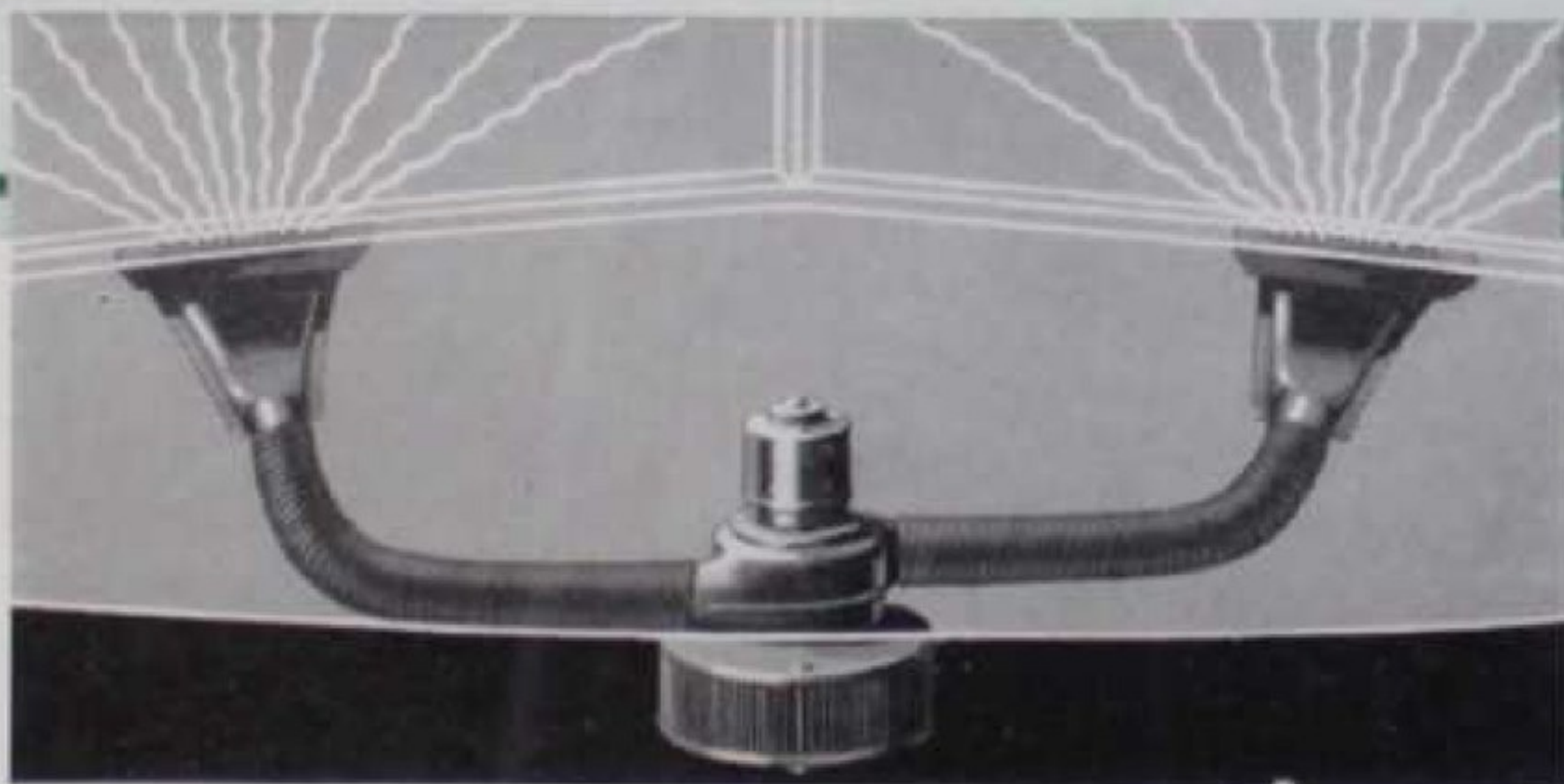
UNDERSEAT HEATER



This modern heater operates efficiently and quietly to give all passengers in front and rear seats abundant warmth. Installed under the front seat at the left side, it concentrates a flow of heat on the floors eliminating drafts and permitting lower breathing level temperatures. Has illuminated variable-speed switch.

Installed Price **\$19⁷⁵**

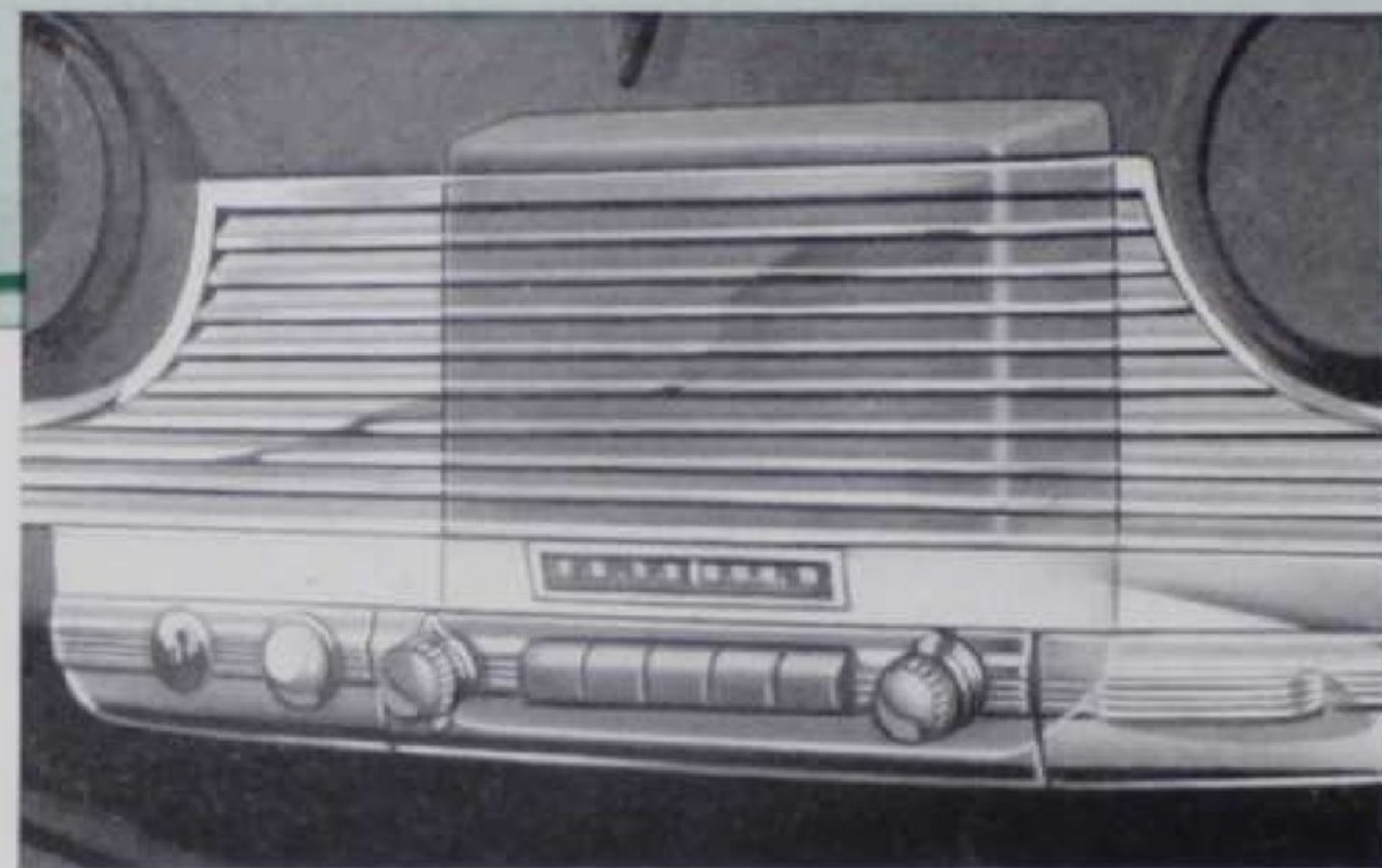
DUAL DEFROSTER



This dual defroster unit can be installed with or without the Underseat Heater. Has own heating core, motor, fan and variable-speed switch. Quickly clears windshield of ice, sleet and mist. Permanently lubricated.

Installed Price **\$10⁷⁵**

TWO, NEW, FINER TOUCH-TUNING RADIOS



Wherever you go, you can add to the pleasure and enjoyment of travel in your new Oldsmobile if it is equipped with either of Oldsmobile's modern, new touch-tuning radios. Both Olds radios are especially designed and custom built for installation on all 1941 Olds cars and both give you "everything," including new "permeability" tuning and a modern whip-type antenna with convenient instrument panel control that allows you to raise or lower aerial without necessity for leaving the car.



DE LUXE RADIO WITH ELECTRIC TUNING



This modern radio provides outstanding performance and tone. It has seven modern "Loktal" tubes, a super-sensitive 8-inch dynamic speaker and new "permeability" tuning which give it unmatched fidelity of reception. It tunes automatically by electric control to any one of five favorite stations, with adjustment for other stations easily made, without tools, from the front of the control panel. It may also be tuned in the conventional way. Has modern push-pull output, automatic volume control, Class A audio system and variable tone control. Speaker and set form a single unit and install behind instrument panel grille out of sight and out of the way. The dial is large and indirectly illuminated. Push buttons and controls harmonize with other dash fittings.

Installed Price **\$62⁵⁰**

STANDARD RADIO WITH PUSH BUTTON TUNING



Few sets at its price offer the tone quality, sensitivity and advanced features built into this modern motor car radio. It has new "permeability" tuning which gives high fidelity reproduction and is constructed with six tubes and 8-inch electric dynamic speaker. Push button tuning permits tuning to any one of five favorite stations. Tuning buttons may be simply adjusted without tools, to tune in other stations. The set may also be tuned over the entire frequency band with the conventional tuning knob. The set is precision-built throughout and offers such modern, extra-value features as "Loktal" tubes, Class A audio system, automatic volume and variable tone controls. It combines speaker and set in one compact unit that installs behind the instrument panel grille. Has large indirectly illuminated tuning dial. An outstanding radio value at moderate price.

Installed Price **\$52⁵⁰**

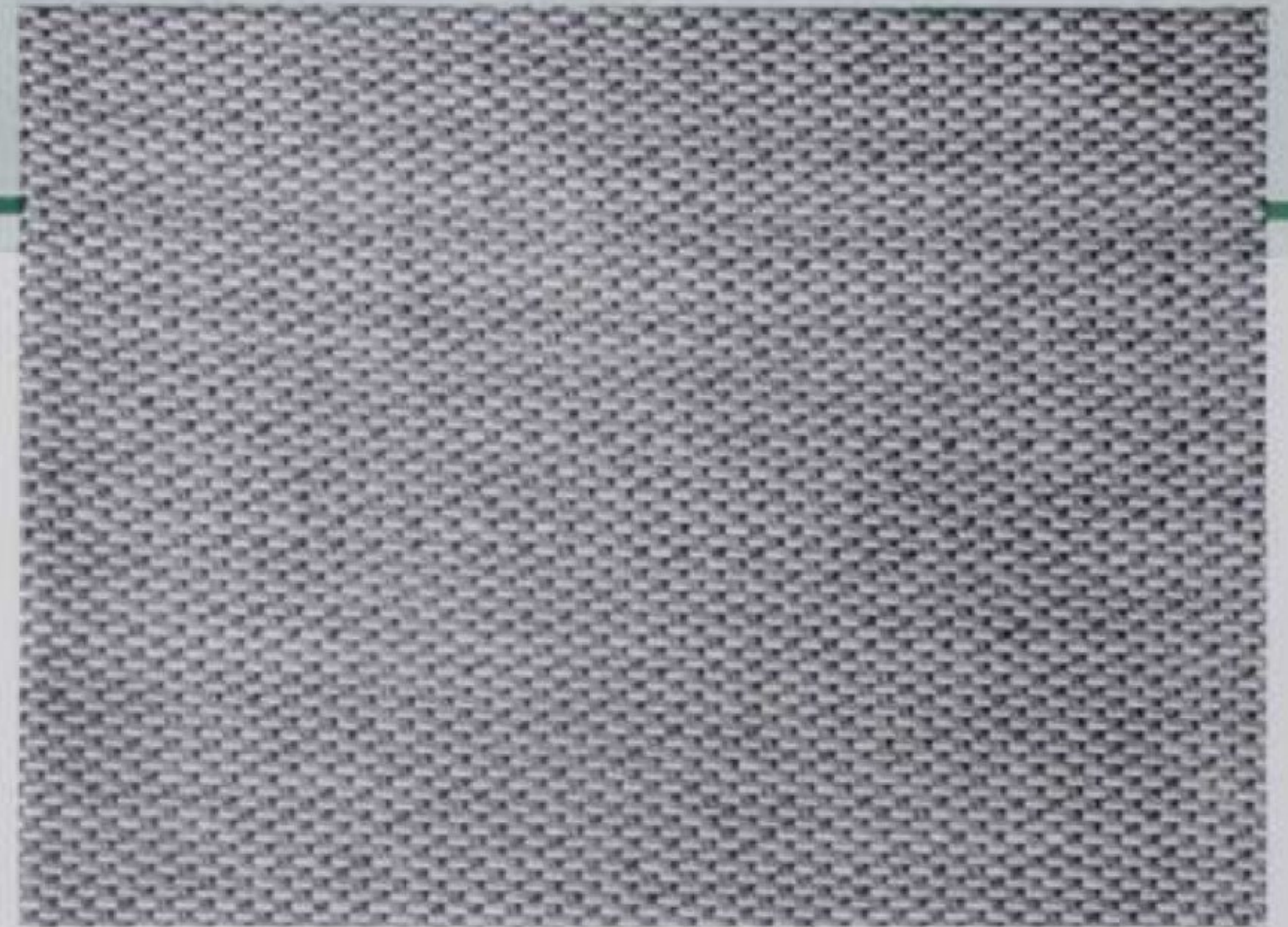
SATIN SEAT COVERS



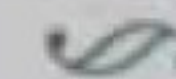
Winter or summer, you will enjoy increased comfort and at the same time guard your car's upholstery from dirt, stains and wear by the installation of these expertly tailored seat covers. Their lustrous, luxurious finish provides cool comfort for summer driving and makes winter driving easier by eliminating the clinging of heavy outdoor clothes. These de luxe seat covers are stylish and modern and add striking beauty to car interiors. They have neatly piped seams and edges and are offered in a wide choice of attractive colors. Available in sizes to fit all models and all body styles. Especially made for installation on Olds cars.



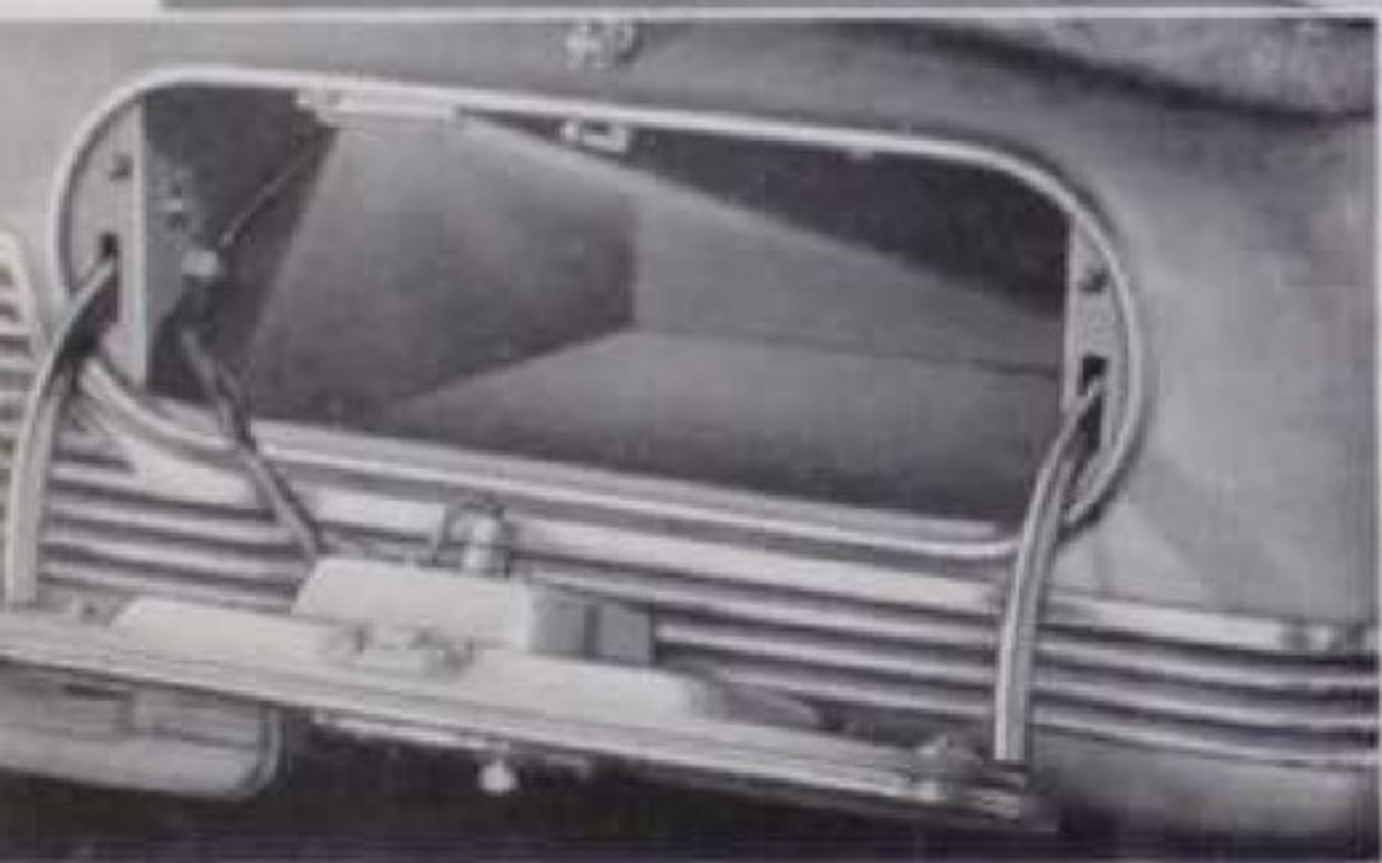
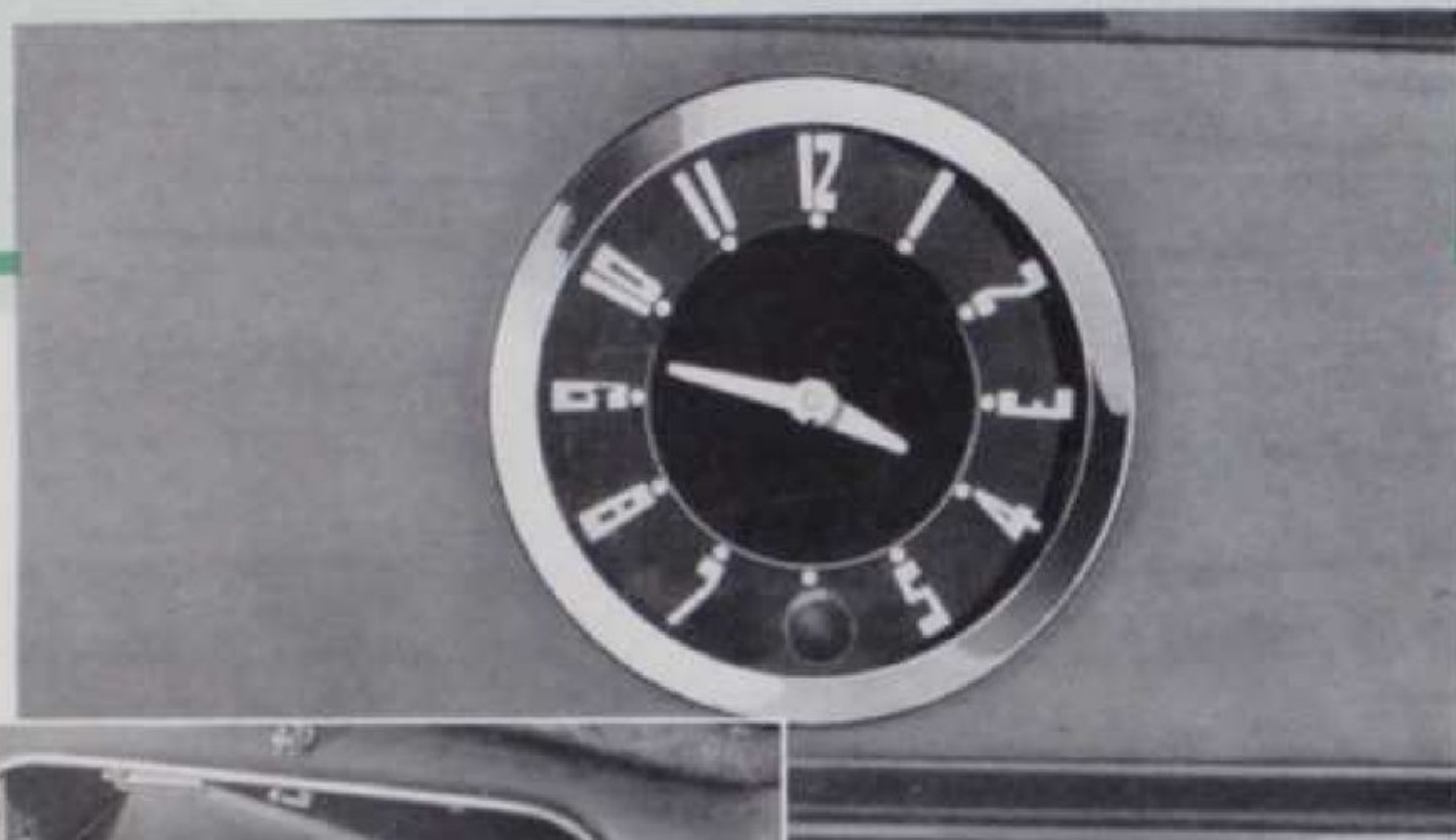
SEABREEZE SEAT COVERS



These durable, comfortable, protective seat covers are especially designed to harmonize with the interiors of all 1941 Olds cars and are smartly fashioned and carefully tailored to fit trimly and neatly. Their soft-textured seabreeze material is closely knit yet porous enough to permit circulation of air, increasing summer driving comfort . . . and its smooth texture prevents heavy winter clothing from clinging, making the car easier to get into and out of. Seams and edges are attractively piped with simulated leather. Covers may be easily cleaned without removing. Available for all models and body styles, at moderate cost.



PANEL CLOCKS WITH GLOVE BOX LIGHT



ELECTRIC CLOCK

This handsome, electric clock installs in glove compartment door, completing right side of instrument panel. Has front set knob and is indirectly lighted. An auxiliary light automatically illuminates glove compartment.

instrument panel. Has front set knob and is indirectly lighted. An auxiliary light automatically illuminates glove compartment.

Installed Price **\$12²⁵**

30-HOUR CLOCK

Identical to electric clock in appearance and includes automatic glove compartment light. Winds and sets from front. Runs 30 hours on each winding. A good timekeeper. Dial is indirectly illuminated.

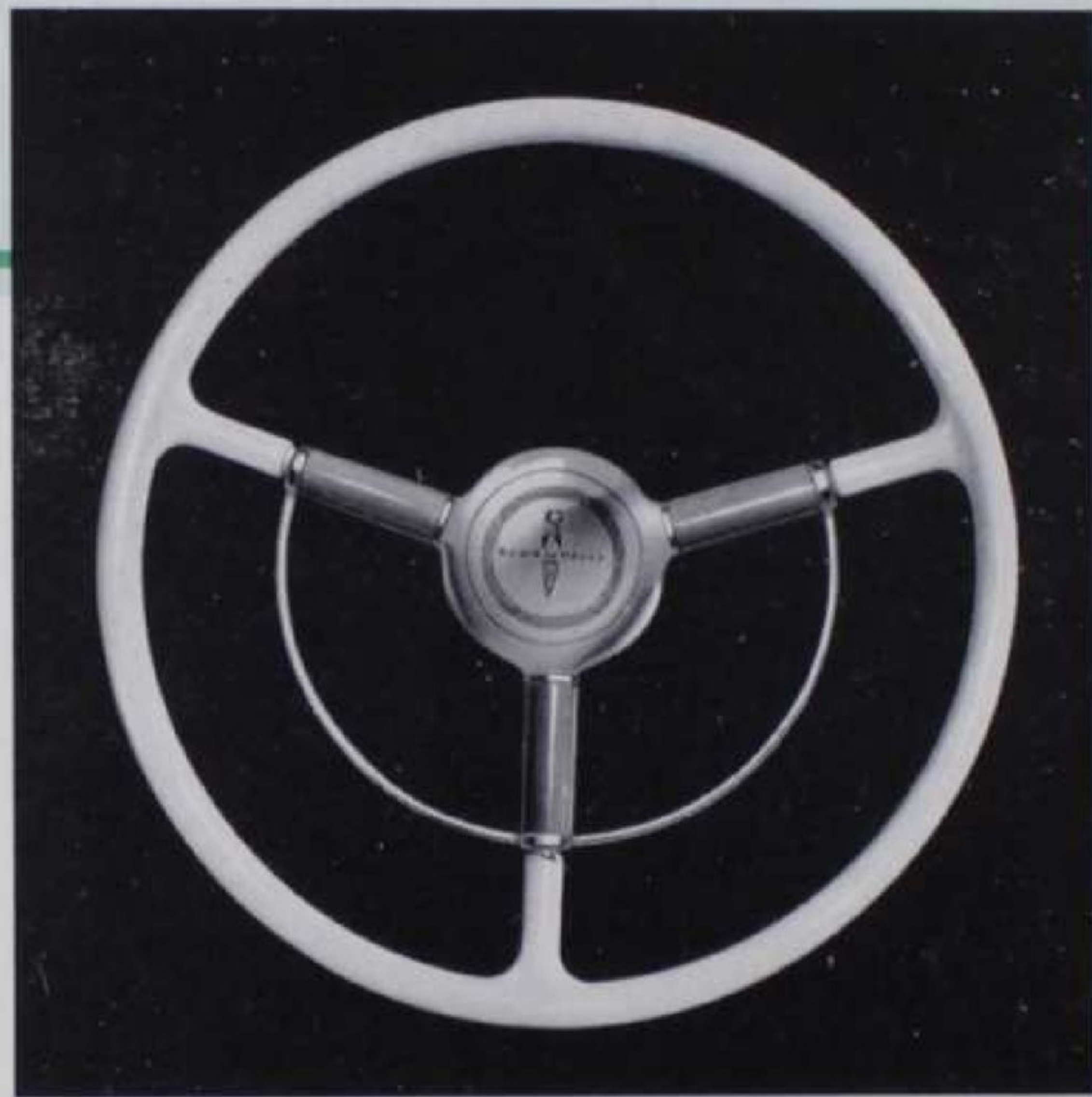
Installed Price **\$5⁵⁰**

GLOVE BOX LIGHT

Attaches to top of glove compartment and illuminates interior when door is opened. Adds to ease of glove compartment use. Furnished with both electric and 30-hour clocks or may be bought separately.

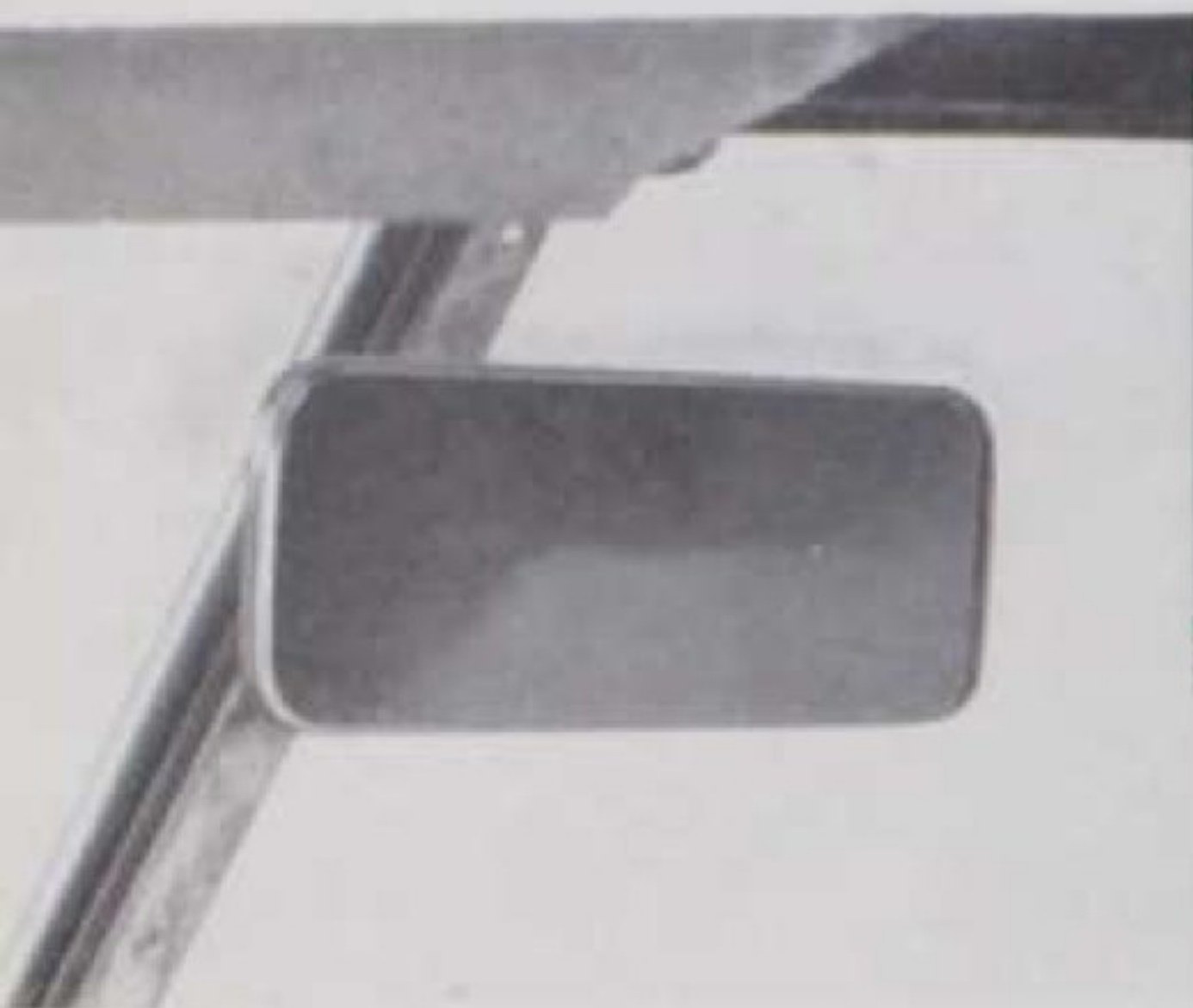
Installed Price **90c**

DE LUXE WHEEL



This lustrous, smoothly molded wheel adds to interior beauty and greatly increases driving ease. It is made of gleaming, light-colored plastic in a shade matching other interior appointments and has stainless metal spokes and wide, comfortable spoke grips. There is an extended horn control bar which makes for easy operation of the horn without necessity for removing hands from wheel. Spokes are widely spaced, permitting unobstructed view of the instrument panel. Wheel is rugged in construction with the plastic molded over a strong steel core.

Installed Price **\$12⁵⁰**

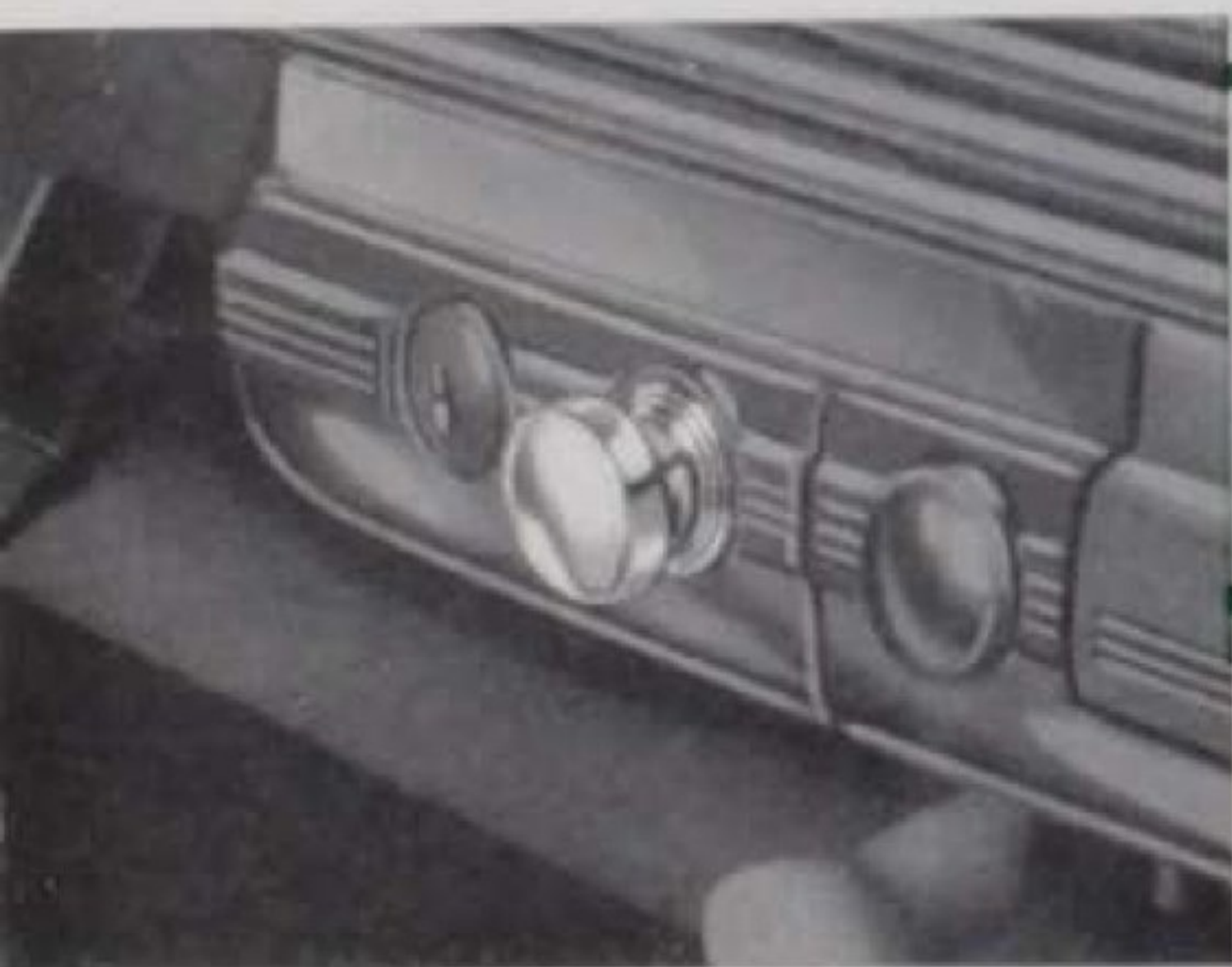


E-Z-I REAR VIEW MIRROR

This superior rear view mirror greatly increases night driving safety and com-

fort because of its special construction which reduces the reflected headlight glare of cars using the powerful new headlamps. It eliminates the need of tilting the mirror to escape dazzling glare and allows you to watch approaching rear traffic without distraction. It fits the standard rear view mirror bracket. Easily installed.

Installed Price **\$1.95**



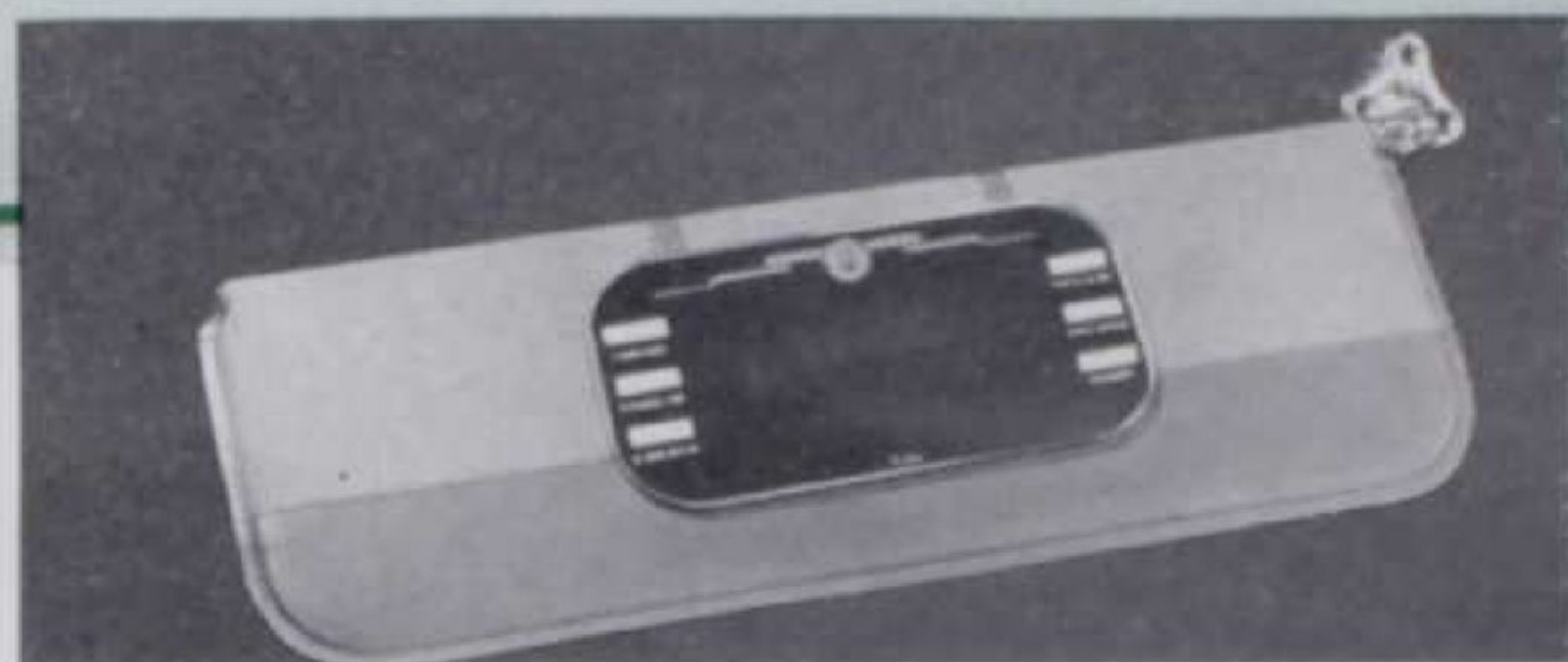
AUTOMATIC CIGAR LIGHTER

This modern "pass around" cigar lighter is a convenience appreciated by smokers

... driver and passengers alike. It heats automatically after being set by slight pressure and sounds a warning click when ready. Automatic operation adds to driving safety. Matches other dash controls and installs next to the ignition switch within easy reach.

Installed Price **\$2.00**

VISOR VANITY MIRROR



Here's a low cost "extra" that adds a large measure of comfort and convenience. It attaches to either sun visor for easy accessibility and has frosted spaces for keeping travel and service records. Made of clear glass.

Installed Price **\$1.00**



HANDY POCKET

This convenient accessory is just what its name implies ... it serves to provide carrying space for sun glasses, maps and other small articles necessary when touring. It may be easily fastened either to the rear compartment robe hanger or under-dash side panel, as illustrated.

Installed Price **60c**

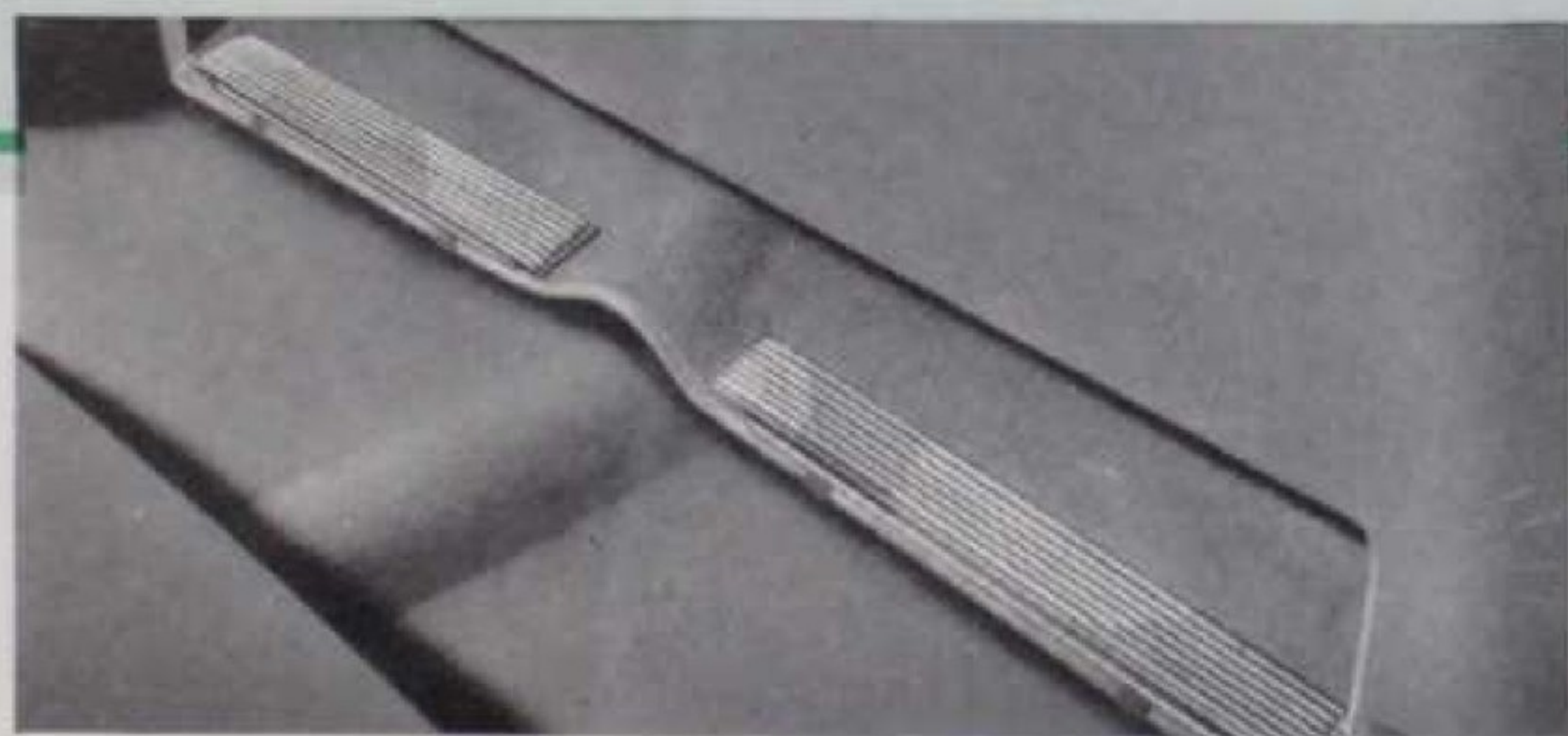
CUSTOM CRUISER SCUFF PLATES



Custom Cruiser owners will find these chrome plates a distinct aid to the preservation of their car's beauty. They fit over door sills and prevent mars and scratches caused by passengers entering or leaving the car.

Installed Price (per pair) **\$125**

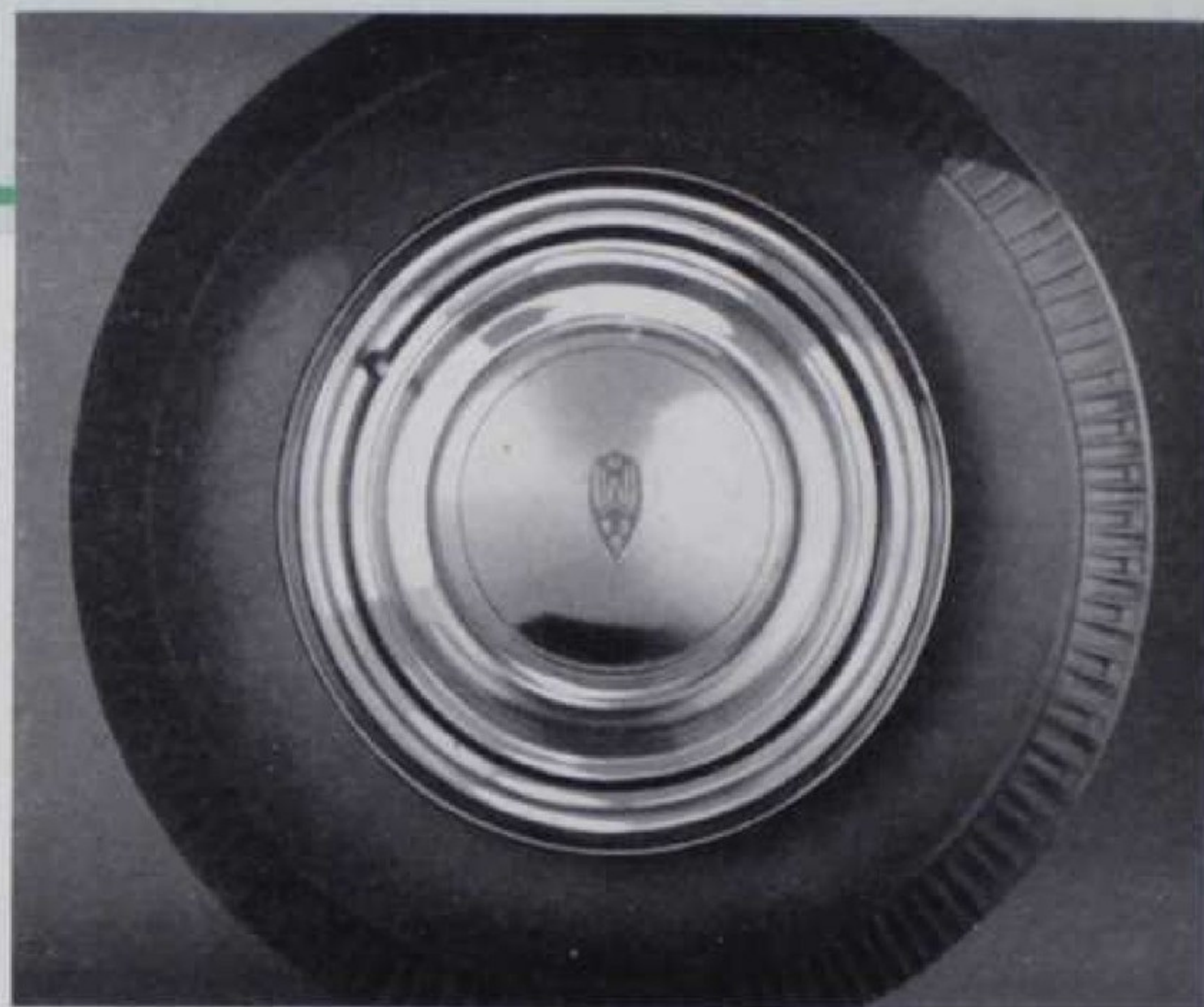
FOOT REST PLATES



These corrugated stainless steel plates install on the rear seat foot rest, adding to interior beauty and preventing wear of the carpeting. They are held securely in place by strong steel springs. Available for all cars.

Installed Price (per pair) **\$185**

WHEEL DISCS AND MOLDING



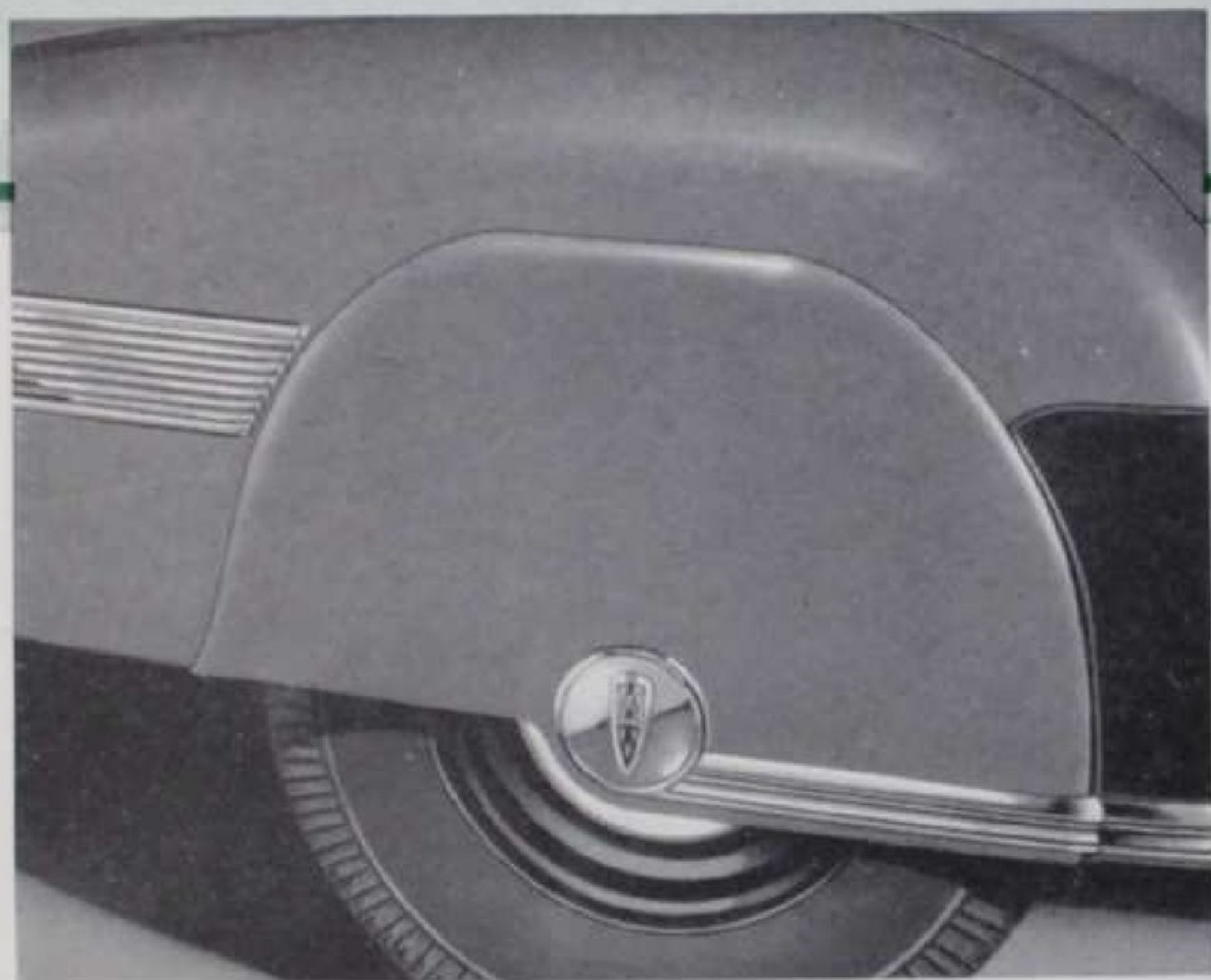
DISCS cover the painted portion of the wheels with gleaming metal, adding to car's beauty. They are rust resistant and easily cleaned and fit securely. Available only for models using 16-inch wheels.

Installed Price (set of 4) **\$740**

MOLDINGS. These bright stainless steel rings install at edge of wheel rims for increased attractiveness and distinction. They may be used separately or with the discs described above. They are available for models using either 15 or 16 inch wheels.

Installed Price (set of 5) **\$800**

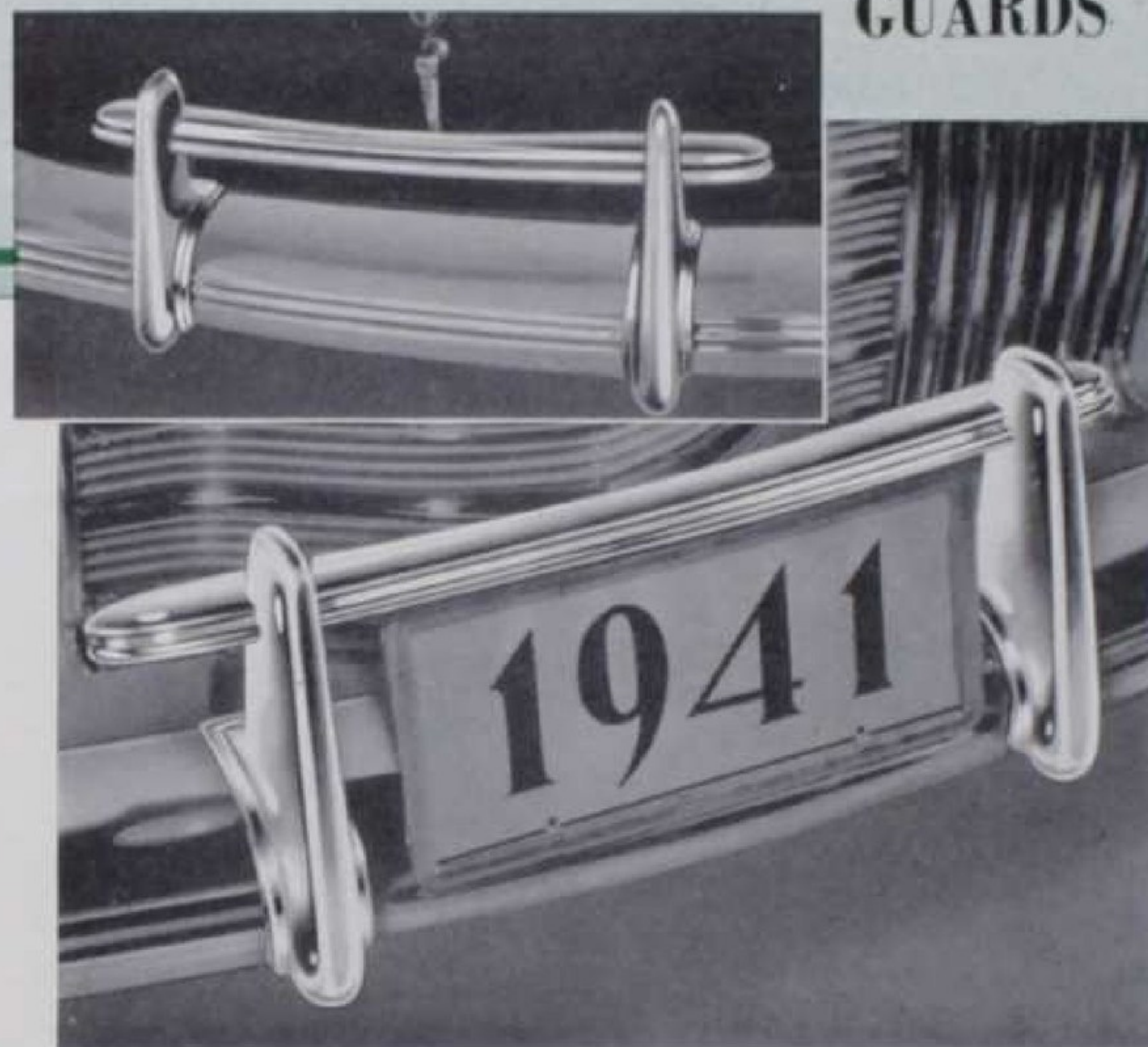
STREAMLINE REAR FENDER PANELS



These handsomely styled rear fender panels will emphasize your Oldsmobile's streamline beauty and give it added distinction and individuality. They are attractively trimmed with a chrome disc on which is inscribed the Olds emblem and have chrome edging at the bottom which exactly matches the trim strips on doors and rear fenders, making them appear an integral part of the car. They are held firmly in place and will not loosen or rattle. They are easily removed and replaced if necessary. Available in colors to match all finishes and to fit cars of each Series.

Installed Price **\$14⁰⁰**

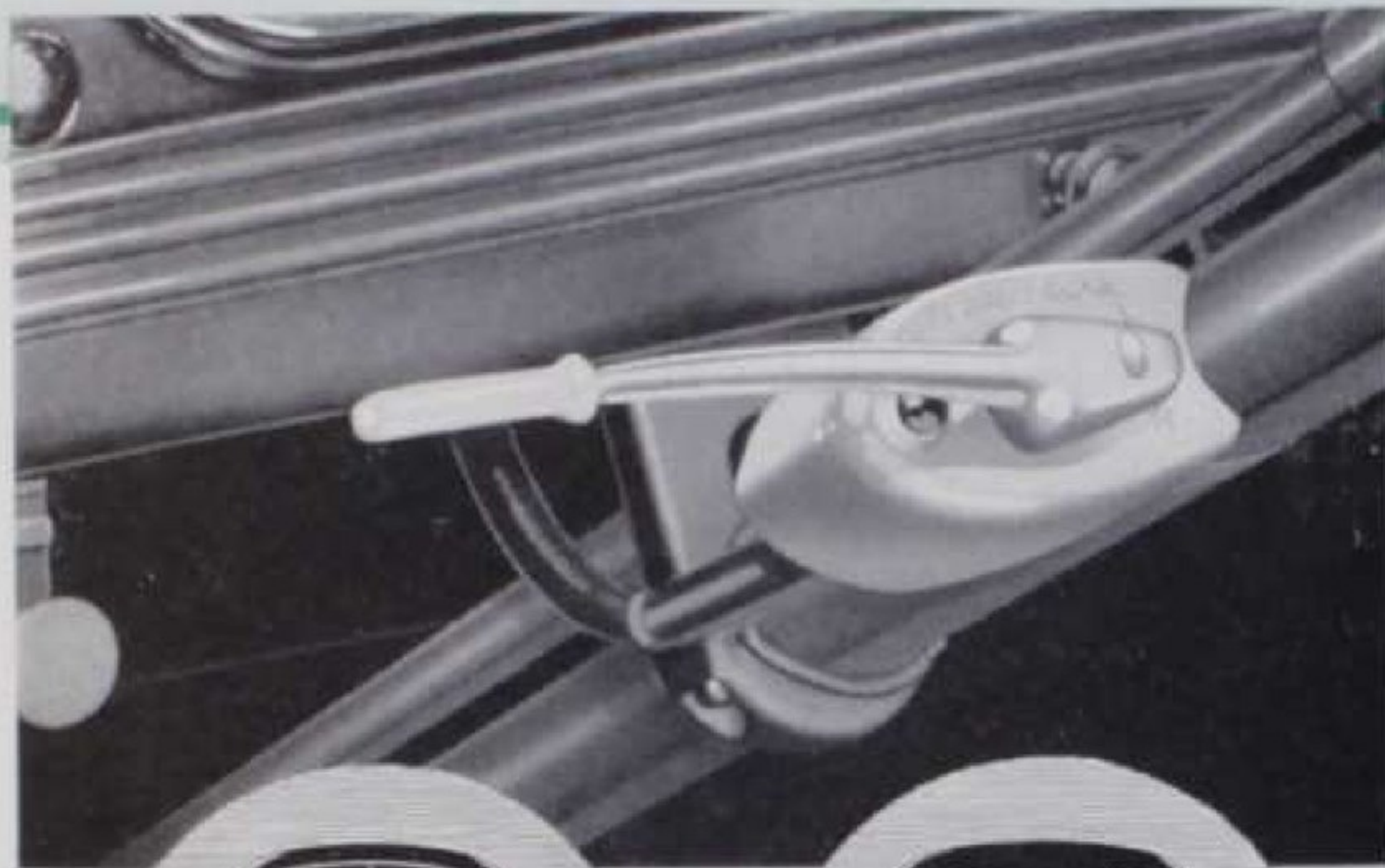
HORIZONTAL BUMPER GUARDS



Additional protection for radiator grille and rear deck, plus increased front and rear beauty is afforded by these sturdy auxiliary bumper bars. They attach at the top of the vertical bumper guards and transform them into a single rugged unit. They are especially needed and appreciated when parking in small spaces or driving in congested traffic. They are heavily chrome plated and rust resistant, offering the same long-lived beauty as the bumpers and standard guards. One of the best investments you can make for protection of your car against damage. Front guard is available for all 1941 Olds Models ... rear guard only for Dynamic and Custom Cruiser models.

Installed Price, each **\$3⁷⁵**

DIRECTION SIGNALS



A simple flick of a finger lets you indicate left or right hand turns with these installed on your car. You drive with greater ease and enjoyment and with greater safety, too. Movement of the lever causes parking lamp and tail lamp on side of car corresponding to direction of turn, to flash on and off, warning drivers front and rear of your intention. A flashing bulb near the lever shows when signals are in operation. Mechanism is efficient in design and sturdy in construction. Installation may be quickly and easily made on all 1941 Olds cars.

Installed Price **\$10⁹⁵**

FOG LAMPS



Greater visibility and safety when driving in fog, rain, dust or snow is provided by these specially designed auxiliary lights. They mount just below the headlamps and light up the area directly in front of the car, so giving greater light diffusion and reducing reflected glare. Operated by convenient instrument panel switch.

Installed Price (per pair only) **\$10⁹⁰**



BACK-UP LIGHT

This convenient light mounts on the left rear bumper flange guard and lights the area in back of the car for a distance of several feet, enabling you to park or back up at night with greater ease and safety. Controlled by a switch under the instrument panel. May be installed in either of the positions illustrated.

Installed Price **\$4⁴⁵**

AUTOMATIC TRUNK LIGHT



Placement or removal of luggage or spare tire at night is greatly facilitated with this convenient light that automatically illuminates the luggage compartment when lid is raised. Quickly attached to wiring already provided.

Installed Price **\$1²⁵**

OUTSIDE REAR VIEW MIRROR

Attached to the left front door pillar, this mirror reduces danger of accident when parking or pulling away from curb and makes approaching cars more readily visible at all times. Has darkened reflector. Easily installed.

Installed Price **\$2¹⁰**

DE LUXE LICENSE FRAMES

These sturdy, attractive license plate frames give a final touch of completeness to the car's exterior beauty. They are easily adjustable to fit license plates of all states and are heavily chromed for lasting good looks. Sold only in pairs.



Installed Price **\$2⁷⁵**
(per pair)

EXHAUST DEFLECTOR

Installed at the end of the exhaust pipe this chrome deflector harmonizes with other rear appearance features and helps protect them from discoloration. Heavily chrome plated.

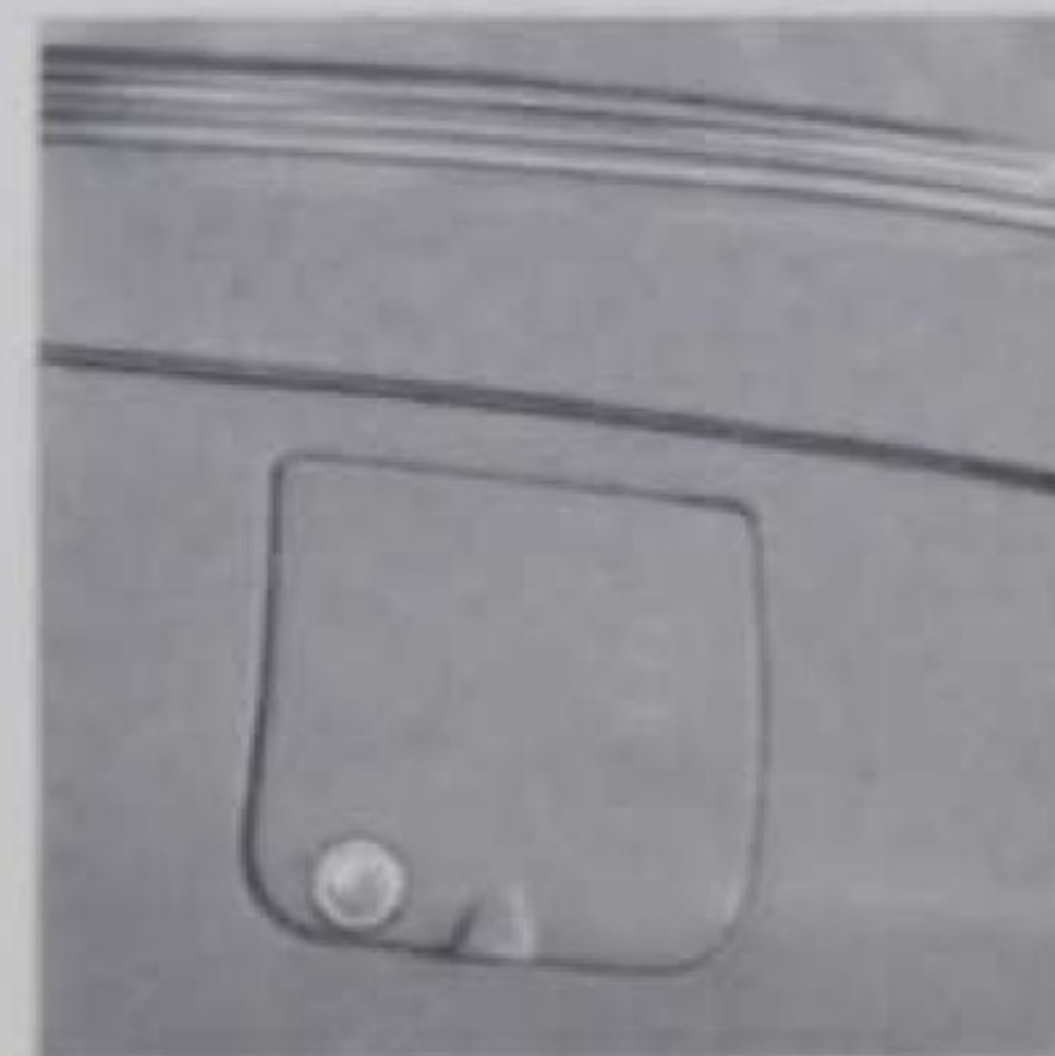
Installed Price **\$1²⁵**



GAS TANK COVER LOCK

This sturdy lock installs on the fender lid which conceals the gasoline tank cap, preventing theft of gasoline when car is left unoccupied.

Installed Price **\$1²⁵**



OTHER OLDSMOBILE APPROVED ACCESSORIES

G. M. Standard Anti-Freeze 1 Gal. Can	\$1.00
1 Qt. Can	.25
G. M. Permanent Anti-Freeze 1 Gal. Can	2.65
1 Qt. Can	.70
Autobrella and Holder	2.95
Instant Glass Cleaner 10 Oz. bottle with Sprayer	.30
Liquid Wax Cleaner 16 Oz. Can	.50
Pre-Wax Cleaner 11 Oz. Can	.50
Upholstery Spot Remover 8 Oz. Can	.50
Polishing Cloth 27" x 15"39
Valve Grinding Compound 4 Oz. Can	.25
White Rubber Tire Coating	1.00
Body Polish 12 Oz. Can	.55
Radiator Rust Preventive 4 Oz. Can	.25
Auto Wax 7 Oz. Can	.50
Thermostat—160 Degree for use with permanent Anti-Freeze	1.00