



FUTURAMIC

OLDSMOBILE

ACCESSORIES FOR 1950



THIS booklet has been designed to acquaint you with Oldsmobile engineering approved accessories and to serve as a guide in helping you select your requirements. You may, for example, select a particular fabric and color of seat cover, prefer a "signal seeker" over the deluxe radio or for economy reasons, the standard condition air heater. It is suggested that you check below, the accessories you desire in order that the Dealer can fully explain their advantages and installation cost.

*Accessories we want
for our Futuramic Oldsmobile*

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|----------------------------|--------------------------|----------------------------------|--------------------------|
| Radio—Super-Deluxe | <input type="checkbox"/> | Glare Proof Mirror | <input type="checkbox"/> |
| Deluxe | <input type="checkbox"/> | Outside Rear View Mirror | <input type="checkbox"/> |
| Rear Seat Speaker | <input type="checkbox"/> | Visor Vanity Mirror | <input type="checkbox"/> |
| Heater—Deluxe | <input type="checkbox"/> | Front Bumper Ornament..... | <input type="checkbox"/> |
| Standard | <input type="checkbox"/> | Exhaust Deflector | <input type="checkbox"/> |
| Cadet Visor | <input type="checkbox"/> | Glove Compartment Light | <input type="checkbox"/> |
| Traffic Light Viewer | <input type="checkbox"/> | Luggage Compartment Light | <input type="checkbox"/> |
| Deluxe Steering | <input type="checkbox"/> | Underhood Light | <input type="checkbox"/> |
| Rear Fender Panels | <input type="checkbox"/> | Vent Shades | <input type="checkbox"/> |
| Wheel Discs | <input type="checkbox"/> | License Plate Frame | <input type="checkbox"/> |
| Wheel Trim Rings | <input type="checkbox"/> | Fender Door Lock | <input type="checkbox"/> |
| Windshield Washer | <input type="checkbox"/> | Arm Rests | <input type="checkbox"/> |
| Turn Signal | <input type="checkbox"/> | Battery Vitalizer | <input type="checkbox"/> |
| Oil Filter | <input type="checkbox"/> | Liquid Glaze | <input type="checkbox"/> |
| Air Cleaner | <input type="checkbox"/> | Undercoating | <input type="checkbox"/> |
| Electric Clock | <input type="checkbox"/> | Lubrication Agreement | <input type="checkbox"/> |
| Seat Covers—Santoy | <input type="checkbox"/> | OPTIONAL ACCESSORIES | |
| Deluxe | <input type="checkbox"/> | Whirlaway Hydramatic Drive | <input type="checkbox"/> |
| Luxury | <input type="checkbox"/> | White Sidewall Tires | <input type="checkbox"/> |
| Back Up Lamps | <input type="checkbox"/> | Oversize Tires | <input type="checkbox"/> |
| Spot Lamp | <input type="checkbox"/> | Foam Rubber Cushions | <input type="checkbox"/> |
| Fog Lamps | <input type="checkbox"/> | | |

ALTHOUGH Oldsmobile cars are designed to give the greatest of convenience and styled to meet the demands of the most discriminating buyers, accessories are made available to meet the widely varying desires and requirements of the motoring public.

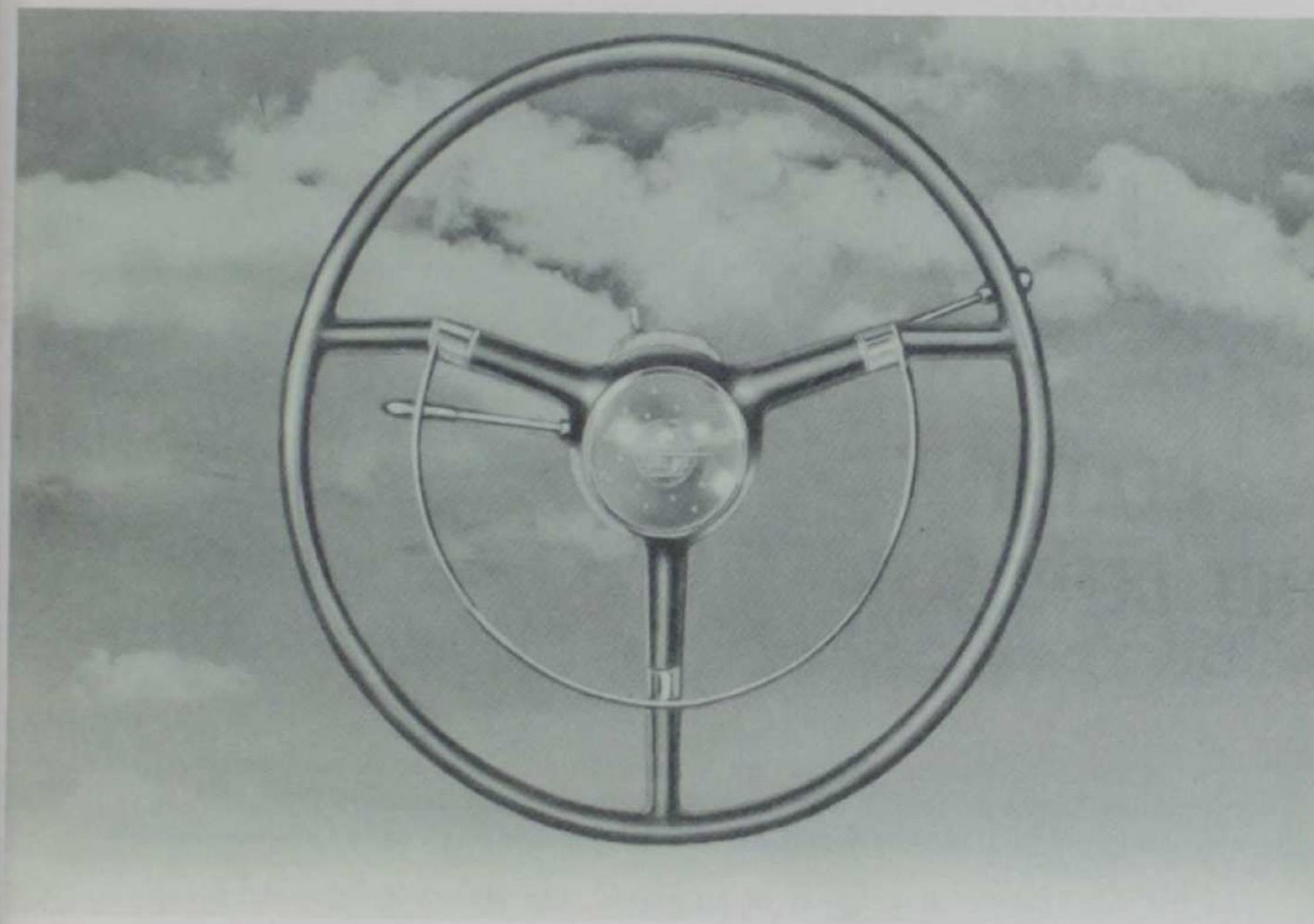
*Oldsmobile Accessories are
carefully Engineered to*

- Offer additional comfort
- Increase safety
- Add convenience and usefulness
- Bring greater driving pleasure

... and to give more beauty and distinctiveness to owners who desire individuality.

Genuine Oldsmobile Factory Accessories are thoroughly tested in the laboratory and in the grueling proving ground road tests to meet the exacting demands of the Oldsmobile engineering department. Engineering specialists in the fields of styling, electricity, mechanics and chemistry must give their complete stamp of approval before an accessory is approved and released for installation on cars for the discriminating purchasers of Oldsmobiles.

Oldsmobile accessories are produced to give the traditional Oldsmobile quality and complete driving satisfaction.

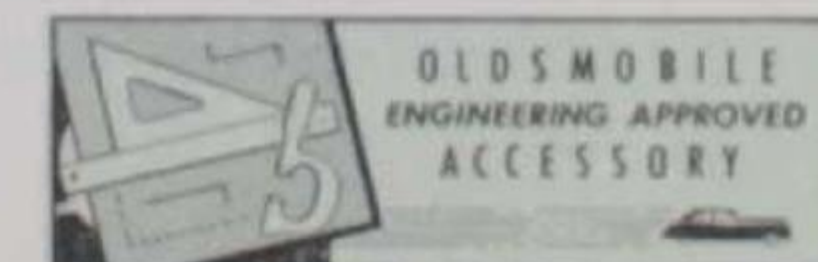


DELUXE STEERING WHEEL AND HORN-CONTROL RING

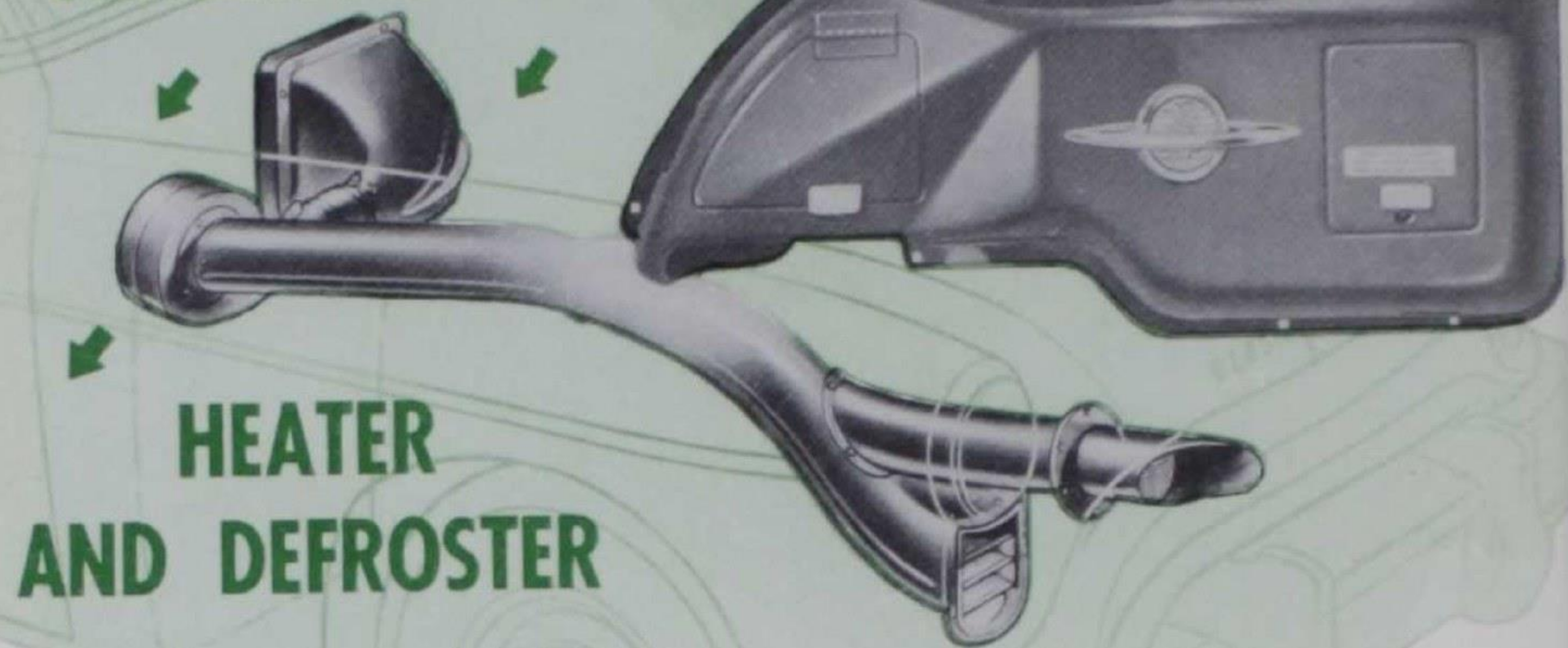
The steering wheel is the most important functional item on a car. It is the driver's means of control that enables him to place the vehicle where he wills it. It is the point of contact where he "feels" the power that is under his control.

The Oldsmobile Deluxe Steering Wheel will give you that feeling of being "airborne" -- of steering thru the clouds. It's light and thinner rim is shaped to the hand. The horizontal spokes are designed to allow a clear, unobstructed view of the instrument group. And the horn ring, mounted flush with the spokes, is within "thumb's reach" from the rim.

The wheel is made of an attractive dark gray plastic over a sturdy welded steel core. The hub is a chrome rimmed dome of clear plastic that houses a gold Futuramic emblem on a background of midnight blue with stars of gold.



DELUXE CONDITION-AIR



HEATER AND DEFROSTER

The Oldsmobile Deluxe Heater not only provides heat at an automatically controlled temperature, it also assures safer driving because the constant circulation of air reduces fogging of windshield and windows to a minimum.

As the car travels at a speed of 30 m.p.h., air enters a screened scoop below the right headlamp, travels thru an extra large venturi and is forced thru the honeycomb type of heater core. The heater core contains hot water which is circulated from the engine of the car by means of the water pump. The forced air is heated as it passes thru the heater core and by means of carefully engineered baffling is circulated throughout the car to provide cold weather driving comfort. A supplementary air scoop located behind the grille is provided in case the main air scoop becomes restricted. At slower car speeds a high capacity, quiet operating, centrifugal type blower may be turned on to force air over the heater core.

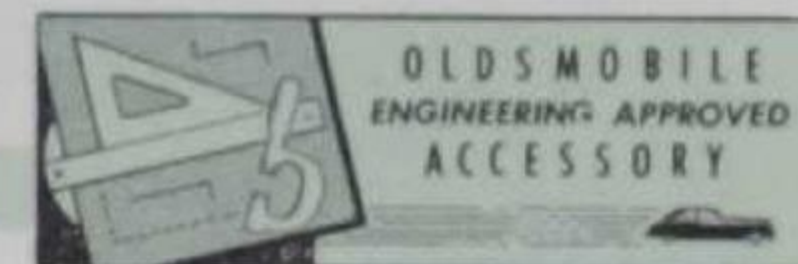
The Deluxe Heater is also equipped with an automatic temperature control regulator. This variable controlled regulator, when set to a desired temperature, functions in the same manner as a home heating thermostat by controlling the amount of hot water entering the heater core.

During sleeting weather or when ice accumulates on the windshield, heat in full force may be directed thru the defroster slots located below the windshield on the inside of the car by turning on the centrifugal blower.

This Heater constantly draws in air from the outside and forces out stale air instead of reheating and recirculating it throughout the car.



STANDARD CONDITION-AIR HEATER



Hot water circulated thru a large honeycomb type heater core from the engine by means of the water pump provides heat to the tonneau of the car. Outside air entering screened scoops at the front of the car, travel thru a large tube to the heat chamber, it is then directed over the heater core and circulated into the car to warm its occupants.

The amount of heat entering the car can be controlled by pulling the temperature control knob which regulates the flow of hot water to the heater core. At slow car speeds, a high capacity, quiet operating, centrifugal type blower may be turned on to force air over the heater core. During sleeting weather or when ice or snow accumulates on the windshield, the blower can be turned on and heat in full force can be directed thru the defroster slots located below the windshield on the inside of the car.

This heater constantly draws in air from the outside and forces out stale air instead of reheating and recirculating it. This action assures safer driving as it minimizes fogging of windshield and windows.

SUPER DELUXE RADIO

FEATURING AUTOMATIC SIGNAL SEEKING

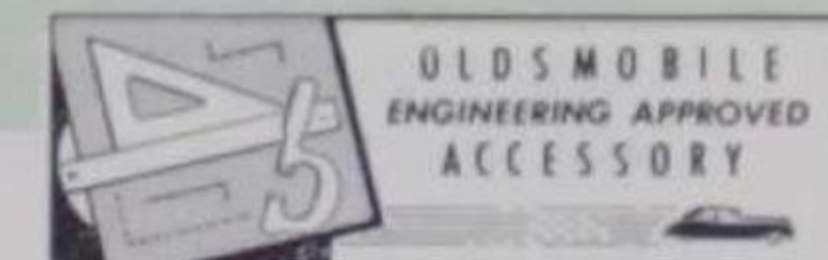


The 1950 Super Deluxe Oldsmobile Radio, will as desired, automatically tune in broadcast programs more accurately than an average operator with a manual control. A slight depressing of the "tuning bar" and the next acceptable program will be accurately tuned. This function can be repeated across the broadcast band for the strongest stations in a locality. If it is desired to tune in additional stations, an adjustment of the sensitivity control (marked "More Stations") will permit tuning as many additional stations as are usable.

The "tuning bar" is directly over the station indicator dial as illustrated above. The controls on the left are for tone, volume and also serve as the on or off switch. The right hand controls are for sensitivity and for manual tuning when desired.

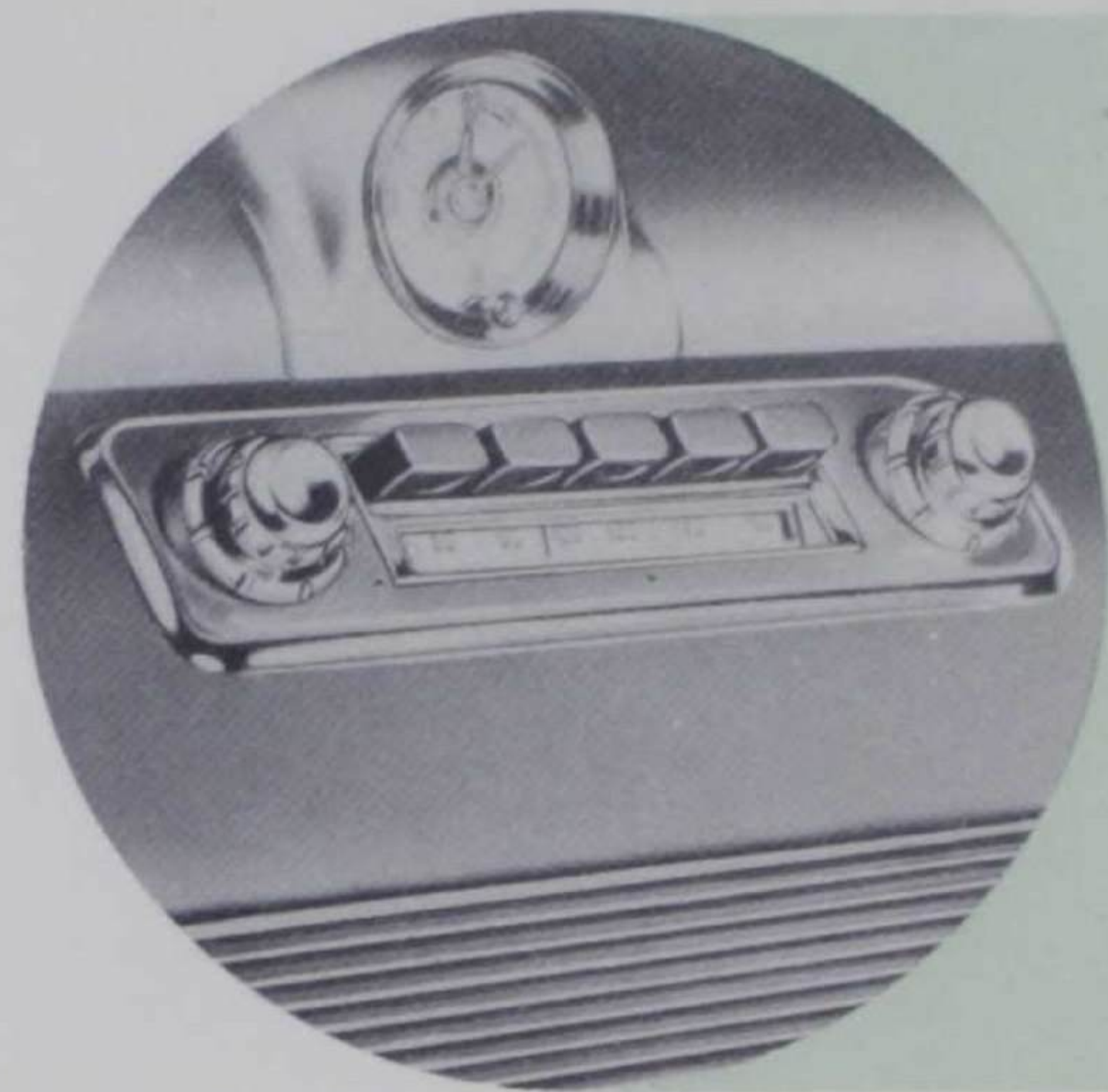
This highly sensitive radio has six tubes, plus a trigger tube in addition to the rectifier tube. The powerful 6" x 9" permanent magnet speaker is elliptical shaped and reproduces a lifelike depth of tone. Push-pull high-fidelity audio system, automatic volume control and variable tone control are a few of the features of this most modern of auto radio receivers.

REAR SEAT SPEAKER



The Oldsmobile Rear Seat Speaker offers improved radio reception for rear seat passengers as it brings reception at ear level close to the listeners. It eliminates the use of excessive volume from the radio speaker which causes annoyance to front seat passengers when the radio is desired to be heard by rear seat passengers. It is directly connected to the car radio and can be operated with or independent of the radio speaker. When operated independently of the radio speaker, the front seat passengers can converse in a normal manner with a soft background of entertaining music.

The speaker is mounted flush with the surface of the shelf behind the rear seat. It is 6" x 9", elliptically shaped, of the permanent magnet type and covered with a grille cloth that harmonizes with the car interior.



DE LUXE RADIO



The 1950 Deluxe Oldsmobile Radio offers the optimum in listening enjoyment as the tonal quality is lifelike and the sensitivity or ability to receive many broadcast programs is unexcelled in auto radio reception.

The Deluxe models have six tubes and a rectifier tube. The new "Pull-Push" Button Tuner unit enables the operator to pre-select his five favorite stations and by depressing a button accurately tune in the program he desires. The setting of buttons is so simple that a child can easily and accurately lock the desired stations in position.

The high fidelity audio system employs two "Beam Power" output tubes that work as a team in a refined Push-Pull circuit. This circuit supplies the electrical "voice and music" power for the 6" x 9" elliptical shaped permanent magnet speaker that reproduces the life-like tonal quality. The automatic volume control insures balanced reception and the variable tone control permits added emphasis to high or low tones.

Luxury RAYON AND GABARDINE SEAT COVERS



Oldsmobile presents in 1950, a rich, beautiful and luxurious seat cover that is designed and custom tailored to meet the exacting demands of the discreet buyer. These covers, designed by styling engineers have a seat cushion and back rest panel of storm gray viscose corded rayon. This strong-in-tensile-strength rayon has threads of 150 denier.

This Luxury cover is of the full envelope type. The bolster and trim material is of 300 denier gabardine and covers the complete seat shell. All seams are concealed, no threads are exposed to friction and all sewing is lock stitched. The piping which further enhances the appearance of the covers is of nylon. In order to facilitate installation and quick removal of the covers for cleaning, a 12 strand rubber cord is threaded thru the hem of each cushion unit. This cord tightly holds each cover in a snug position. The bolster and trim material is available in serge blue, a dusk green and a rich maroon. This Luxury line of covers is available for all series of Oldsmobiles.

DE LUXE SATIN SEAT COVERS



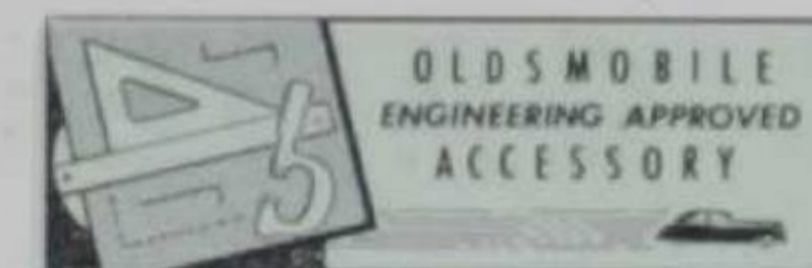
Over ten years ago, Oldsmobile pioneered the satin seat cover, and this reliable, long wearing, fine fabric has withstood the test of time. The 1950 covers are of an exclusive design with a superb styling that blends with the Futuramic design of today's cars. These custom tailored covers have a smooth, sleek surface that eliminates drag on clothing when moving about in the car and is not harmful to the finest fabrics or furs.

The seat cushion and back rest panel is of a diamond printed pattern on a misty gray background. This strong-in-tensile-strength satin has threads of 150 denier with a finish count of 232 by 72. The cover is of the full envelope type, and the bolster and complete seat shell trim is of hi-tenacity rayon containing threads of 300 denier in the warp and 450 denier in the fill. The attractive piping is of nylon, and all seams are concealed so that no threads are exposed to friction. All sewing is lock-stitched.

A 12 strand rubber cord is threaded thru the hem of each unit to tightly hold the cover in a snug manner on all cushions. This allows for quick installation or removal for cleaning for the front seat, back cushion and back rest.

Deluxe Satin covers are available for all series of Oldsmobiles. Bolster and trim colors are available in a rich maroon, a dusk green or serge blue.

SANTOY SEAT COVERS



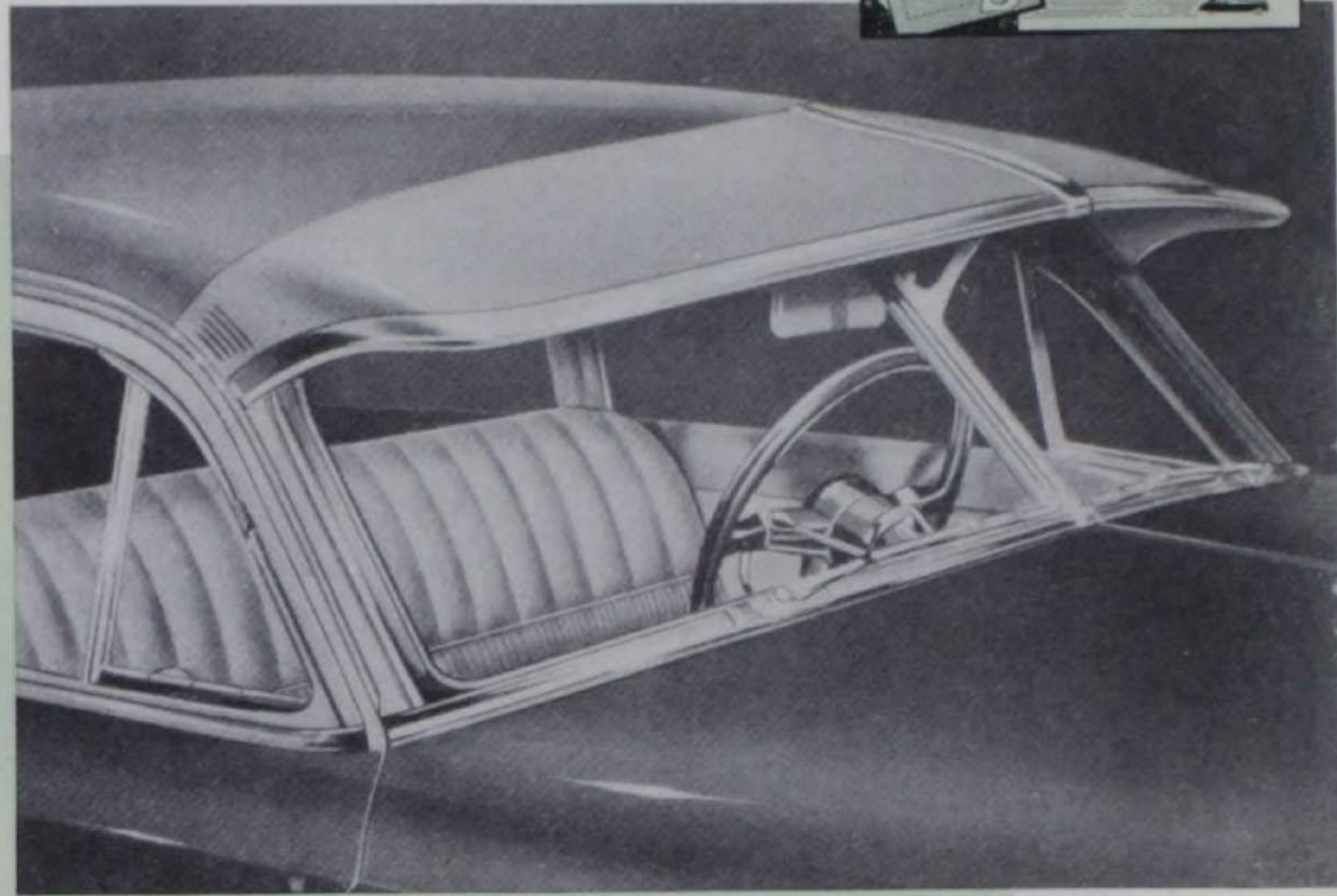
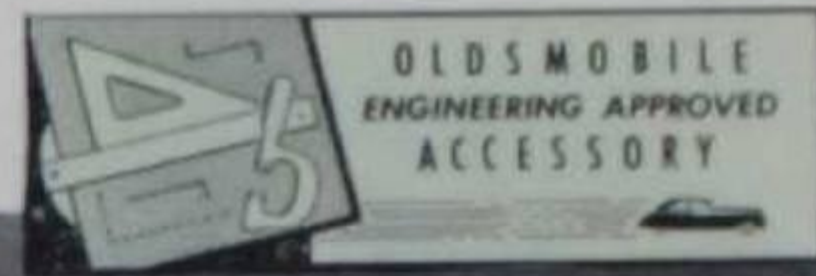
Santoy or fiber covers are practical and offer the ultimate in comfort during either warm or cold weather. These covers have been exclusively designed for Oldsmobile and are custom tailored by one of the industries' leading producers.

Quick installation or removal for cleaning is a feature of the one piece shell type front seat cover. A 12 strand, cloth covered rubber cord is threaded thru a hem around the entire cover. This cord tightly holds the cover in a snug manner to the seat cushion and back.

The seat cushion and back rest panel is of a twill weave fiber which is Vinyl (plastic) coated to retain fastness of color and to provide a smooth surface texture. There are 17 strands of twisted fiber in the warp and 10 strands interwoven in the fill to produce an attractive pattern. The fiber threads are of aqua, white and a dash of deep red and dark blue that combines to give an attractive neutral gray effect.

The bolster across the top and the trim covering the seat shell is of hi-tenacity rayon containing threads of 300 denier in the warp and 450 denier in the fill. Bolster and trim colors are available in a rich maroon, a dusk green or a twilight gray.

Oldsmobile Santoy Covers are available for all models.



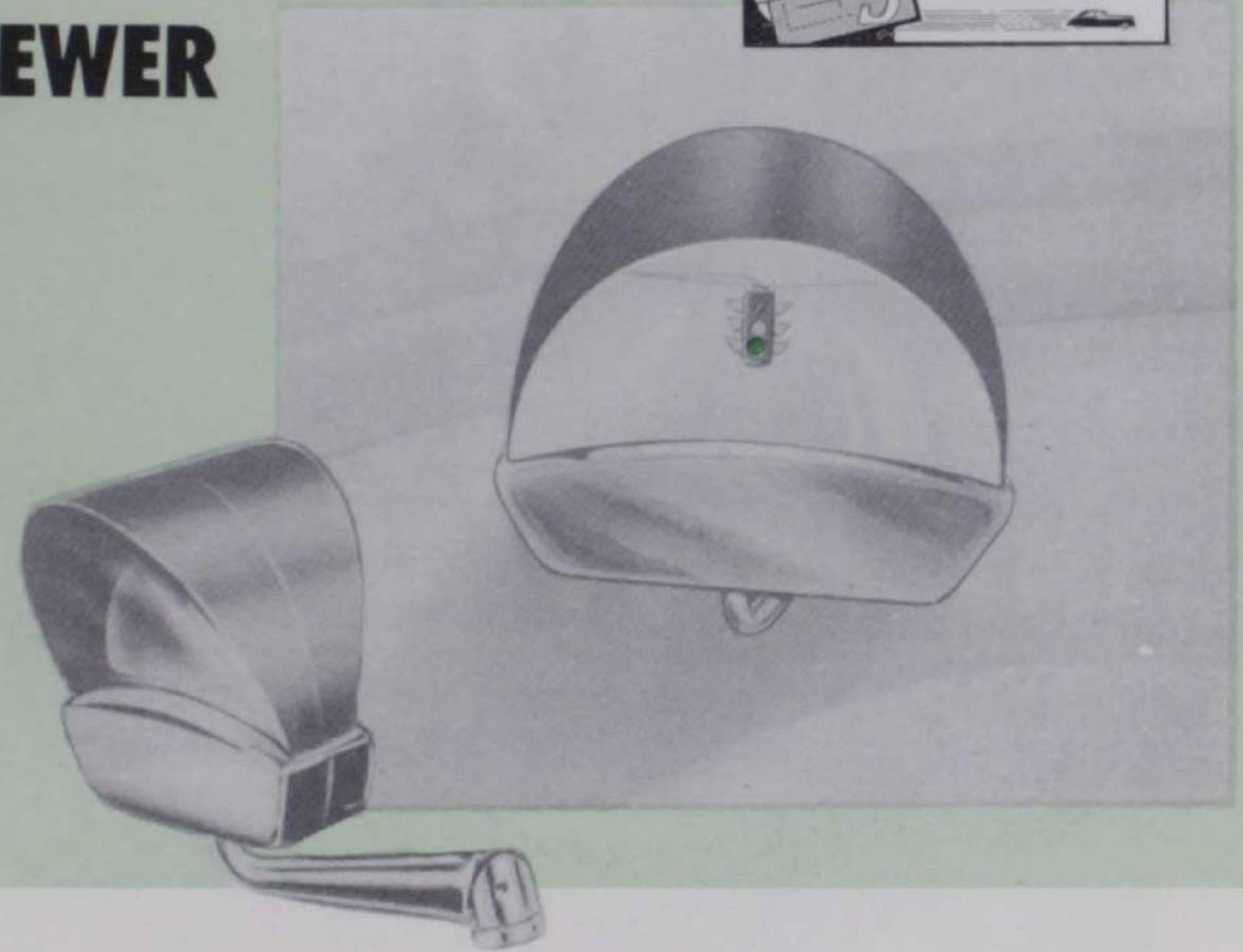
CADET VISOR

The purpose of the Cadet Visor is to reduce eyestrain and to provide additional comfort by shading the front seat area from the heat of a hot sun. It shields the drivers eyes from bright sunlight and glaring skies and during stormy weather it protects the upper part of the windshield from rain, sleet and snow.

The leading edge is designed for installation at the correct height for protective driving comfort. The trailing edge is carefully calibrated to allow the correct space between it and the top of the car and carefully spaced louvres at each side of the visor let air flow through at high speeds without wind noise and vibration.

The Visor is finished with the same identical color as the car and the die cast chrome trim on the leading edge adds additional attractiveness. Over head traffic signals can be easily observed without changing position behind the wheel when an Oldsmobile "Traffic" Light Viewer" is installed.

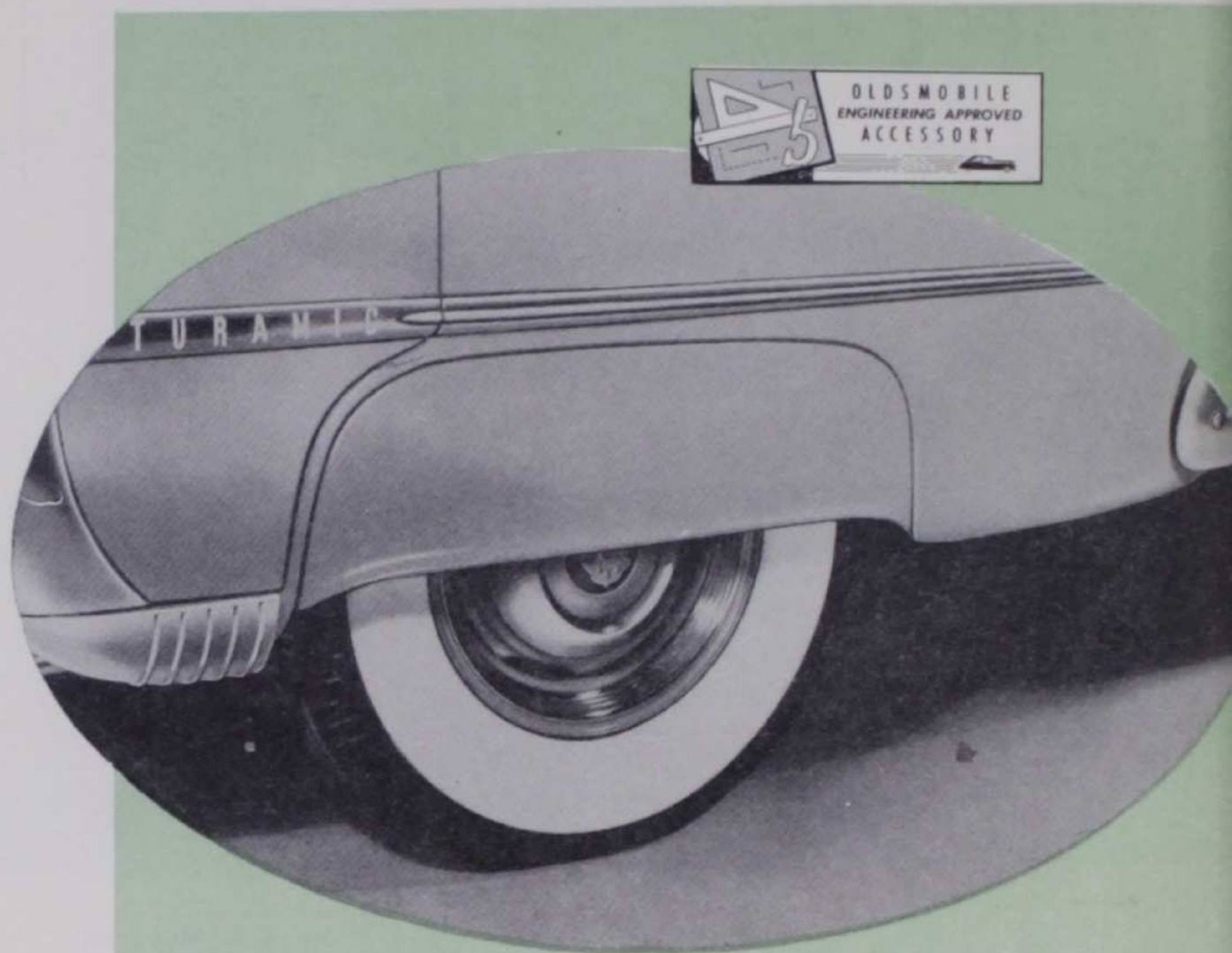
TRAFFIC LIGHT VIEWER



The Traffic Light Viewer is an accessory that enables the car driver to observe overhead traffic signals without changing his normal position behind the steering wheel. Either the red, amber or green signal is clearly reflected into the Viewer day or night.

The lens of the Viewer is constructed of a crystal clear plastic and mounted in a chromium plated diecast base. The ball and socket joint in the Viewer base and the clevis on the steel arm, permits adjustment to meet the visual range of all drivers.

The Viewer is mounted on the panel above the cluster of instruments. It does not obstruct the driver's view of the roadway and can be quickly installed by drilling one hole. It is a "convenience" companion of the Cadet Visor which offers comfort from eyestrain and from the heat rays of the sun.

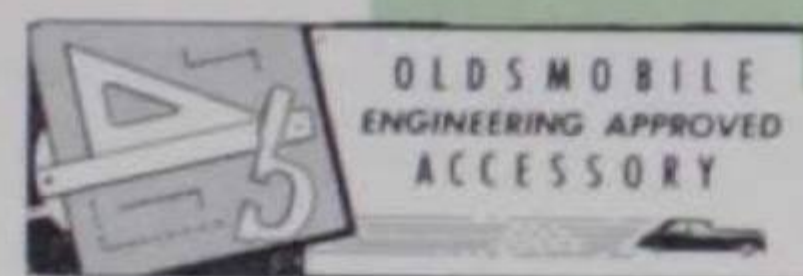
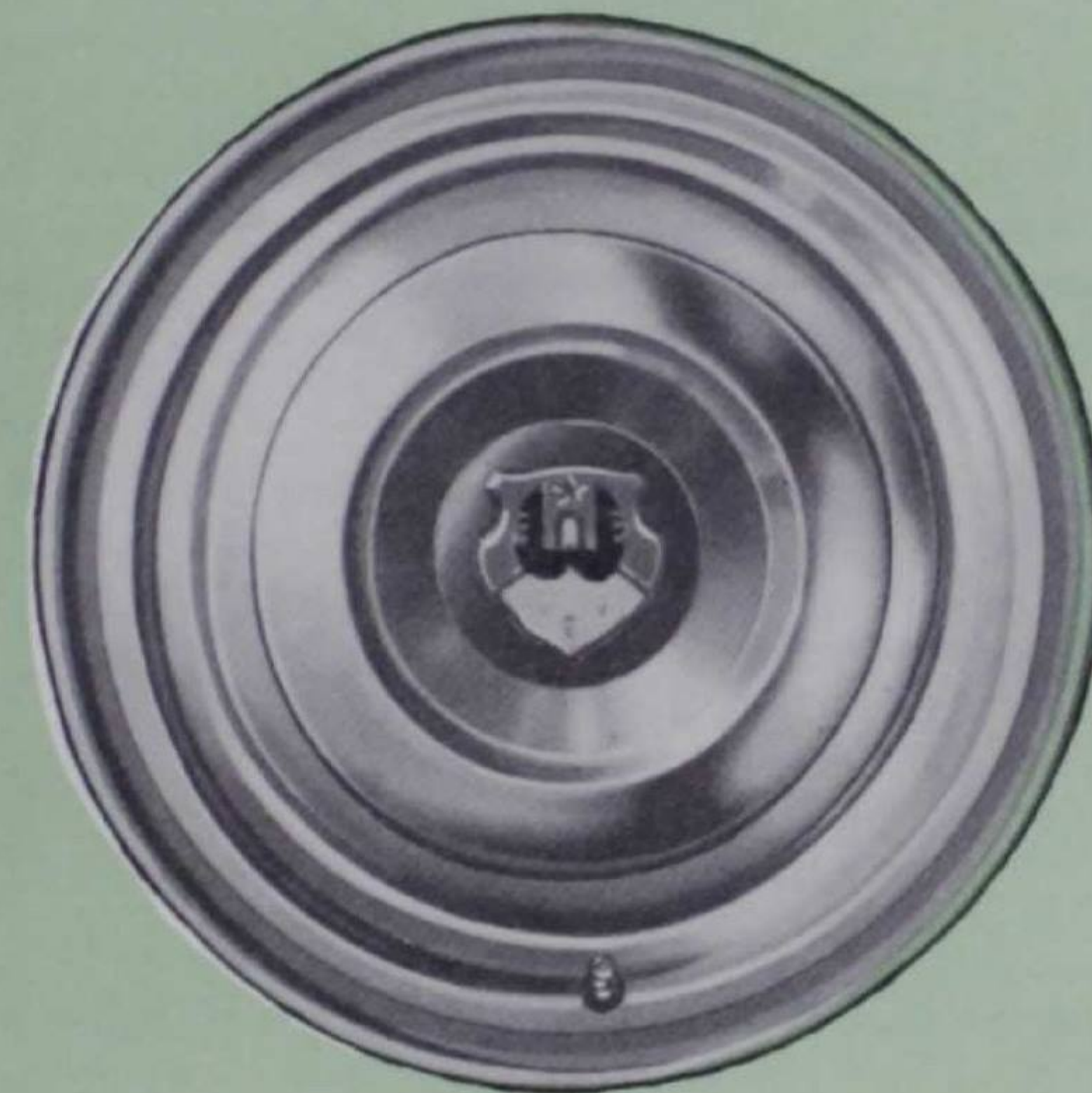


REAR FENDER PANELS

Rear Fender Panels are an "appearance" accessory that add further emphasis to the long, low lines of Oldsmobile's Futuramic body styling. They are finished to match the color of the fender and give the car distinction and individuality.

Oldsmobile Rear Fender Panels fit securely into the fenders and are insulated with a rubber cushion to prevent chafing or rattling. They are easily removed or replaced by turning a lever that actuates a rod that clamps them in position.

WHEEL DISCS



Bright, gleaming wheel discs add distinction and enhance the beauty of today's Futuramic car.

The 1950 Oldsmobile Wheel Disc is 15-1/8 inches in diameter and of one piece construction. It is made of stainless steel with a ductility that enables it to be formed in graceful curves and sharp lines for the medallion. This material, unlike brass is hard and thus resists dents caused by stones or other hard objects. It is also rust resisting and will retain its bright finish for the life of your car.

The entire exposed surface is polished, buffed and chrome plated. Fez red, black and lei orange enamels are baked in the medallion. A series of 8, wide, spring acting teeth firmly hold each disc on the wheel rim. These flexible acting teeth permit removal and replacement of the disc.

No. 982577 set of 4, fits all 1950 models.

WHEEL TRIM RING



Trim Rings add a touch of attractiveness to the new air cushion tires and complement the massive hub caps on the wheels of Oldsmobile's Futuramic line of cars.

These Wheel Trim Rings are 15-1/2" in diameter and are constructed of stainless steel. The exposed surfaces are polished and buffed to a high lustre. A series of flexible fingers extend around the ring and firmly hold it in position on the wheel.

These attractive, stainless steel Wheel Trim Rings are supplied in sets of five for all 1950 series of Oldsmobiles.

WINDSHIELD WASHER

A Windshield Washer contributes to safer car driving during sprays of light rains and slushy periods which cause road splash and grime to form a blinding curtain on the windshield. It also removes dust, bugs and grime during dry weather, thus eliminating eye-strain and vision-blurred driving.

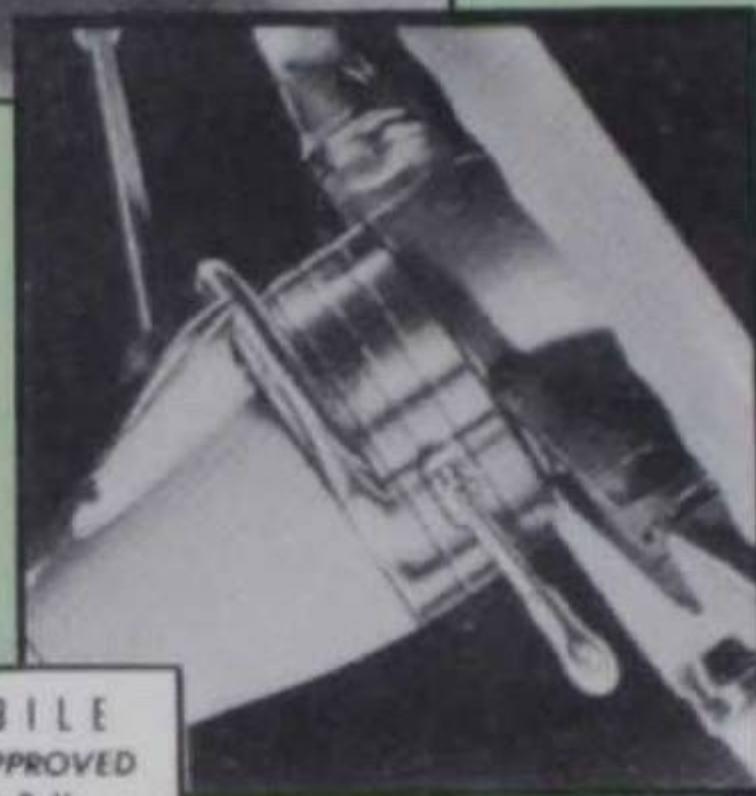
At the touch of the button controlling the Windshield Washer, two jets of water are instantaneously directed on the outside of the windshield to serve as a cleaning agent. A few strokes of the wiper blades and a thorough cleaning operation is completed. The stream of water is directed for a period of six seconds from two nozzles located at the base of the windshield and then is automatically shut off. The water is supplied from a jar located under the hood and is easily accessible for refilling.

A solvent for mixing with the water to keep it from freezing is available. It is a wetting agent that reduces surface tension, breaks-up rain globules and instantly produces crystal-clear glass.





TURN SIGNAL

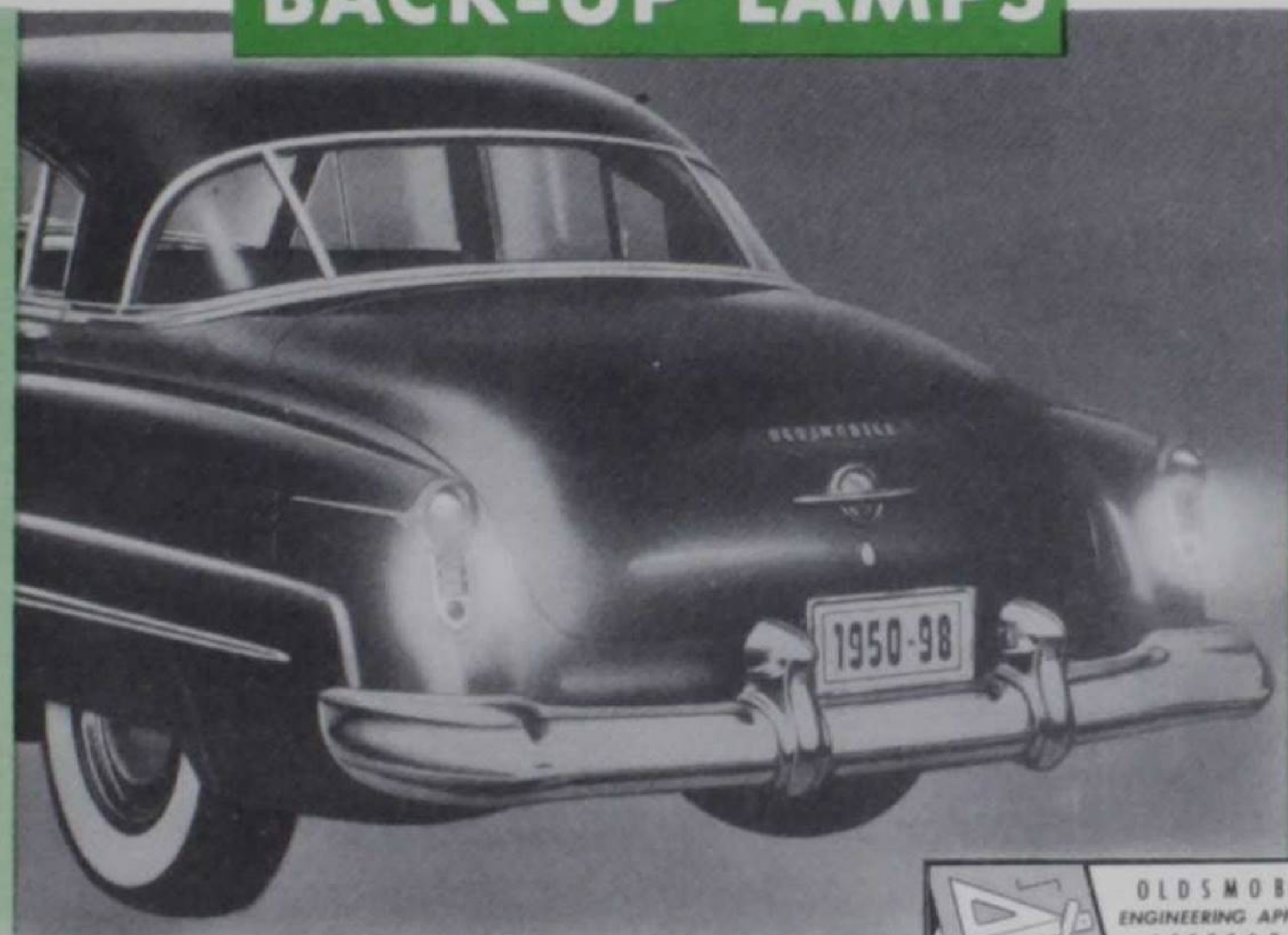


A flip of the finger-tip control in the same direction you're going to turn the steering wheel illuminates a ruby red 21 candlepower light which flashes a warning in the rear and simultaneously a gleaming white light winks in the front. At the same time a green arrow flashes on the instrument panel and an audible clicking sound tells you that your signal is operating. After you have completed your turn, the control level automatically returns to its "off" or neutral position.

This convenient accessory is completely built into the steering column and can be operated without removing your hands from the wheel. It offers added safety to the car occupants as the flashing warning lights are visible evidence to cars and pedestrians. It offers comfort, as it eliminates the lowering of a window for hand or arm signals in cold or stormy weather.

Day or night and in all kinds of weather, these flashing lights are an unmistakable signal to following or oncoming traffic of your intention to turn.

BACK-UP LAMPS

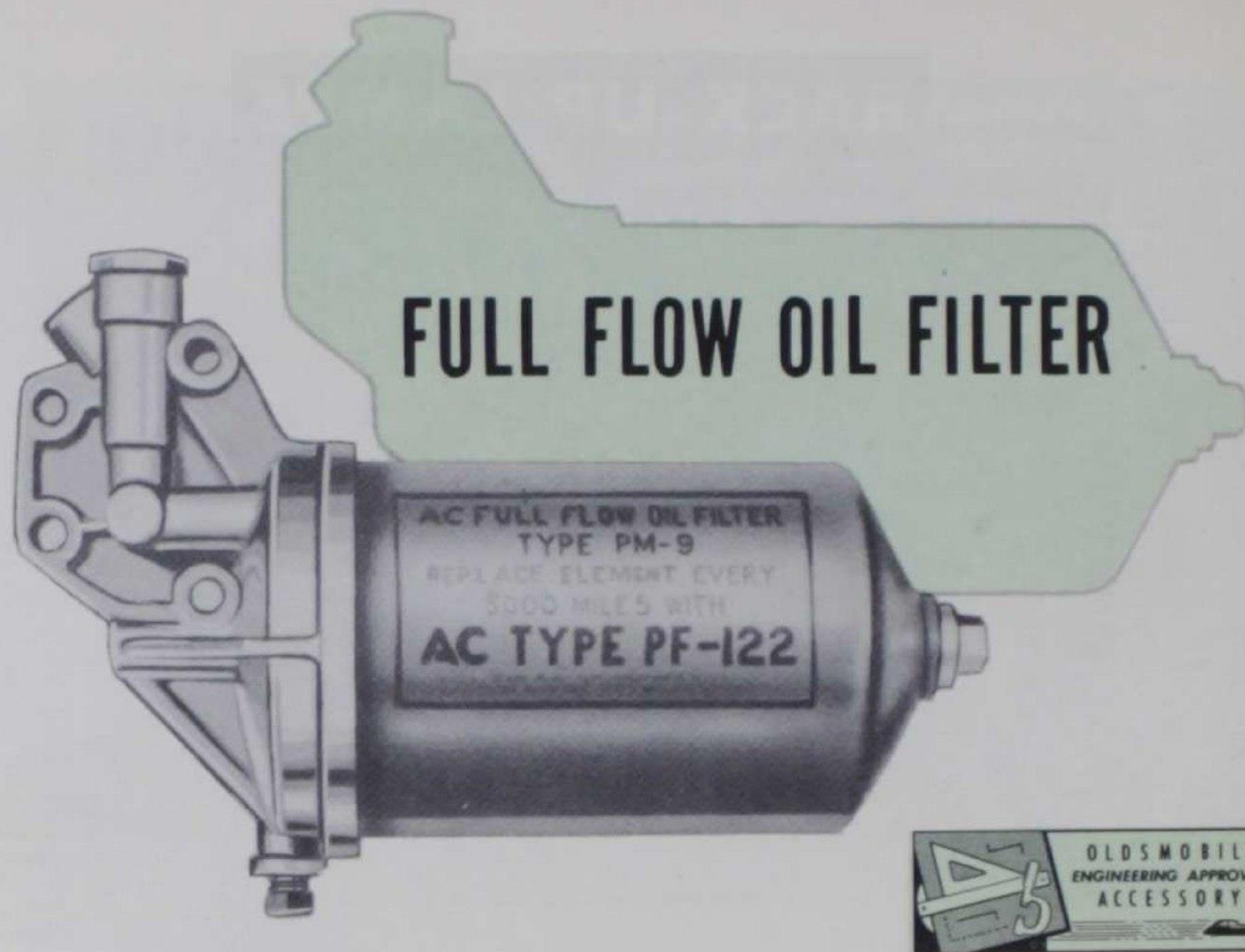


Back-Up Lamps give better "Hindsight" for night driving. They are a convenience accessory that provide a safety factor.

A special, new positive acting switch that is activated by the Hydra-Matic Drive Selector Lever or the gearshift lever when in reverse, turns on these two powerful lights whenever the tail lights are on. Their parabolic designed reflectors cast two beams of light that illuminate the roadway behind, thus permitting backing up safely during darkness.

All Back-Up Lamps are equipped with 32 candle power bulbs and there are two lamps per car which are located as follows -

- 98 Series . . . In grille directly beneath tail lamp.
- 88 Series . . . In grille directly above tail lamp.
- 76 Series . . . Flush type, in body beneath each corner of trunk lid.



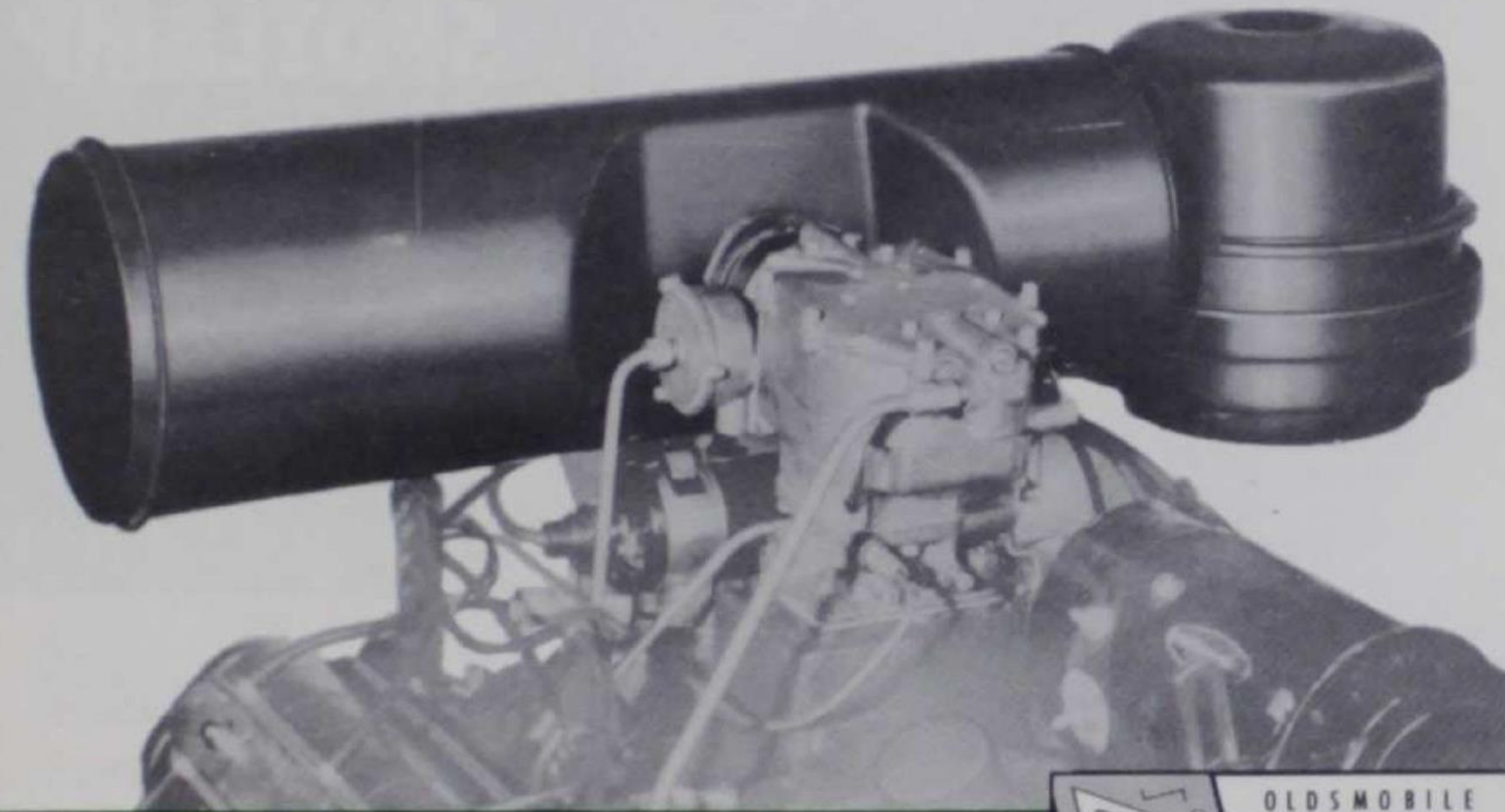
FULL FLOW OIL FILTER

Clean lubricating oil is essential to efficient engine operation, as it saves wear and protects against serious trouble and expense. Oil under normal operations must be filtered to remove abrasive material, otherwise it may cause damage to vital parts of the engine.

The Full-Flow Oil Filter has been designed especially for the "Rocket" engine. It's bellows construction provides 6 times as much filtering surface as the conventional can type. It has a filtering medium made of paper, treated with Thermo-set Resin, which makes it resistant to water, acids and gasoline. All oil flows from the oil pump thru the filter element which removes all foreign matter and returns it to the oil gallery in the engine block.

Dirty oil is the year-'round enemy of engines. It makes rings and valves stick, wears out moving parts and steals engine power. The filter traps the tiniest particles of dirt, as well as sludge. It assures clean lubrication of hydraulic valve lifters and all bearing surfaces.

HEAVY DUTY AIR CLEANER



An efficient operating engine must have a proper mixture of air and gasoline before it enters the combustion chamber. Gasoline is stored in a sealed container, but the air is taken from the atmosphere under the hood, passed thru an oil laden metal wool which traps most particles of dirt.

When driving in dusty areas or on gravel roads, extra precaution is warranted to avoid the intake of dirt thru the carburetor and into the engine. This is especially important on high compression engines which are built to close tolerances such as the "Rocket" engine. The Heavy Duty Air Cleaner was designed for this type of service. This cleaner employs the use of an oil bath principle. As air is drawn into the air silencer, it travels through a bath of oil which filters it, removing all foreign matter which could be harmful to the engine.

A Heavy Duty Air Cleaner is available for the Oldsmobile Big Six as well as the "Rocket" engine.



Combination
**SPOTLAMP
AND
OUTSIDE
MIRROR**

THESE CONVENIENT LAMPS
ARE AVAILABLE FOR ALL MODELS

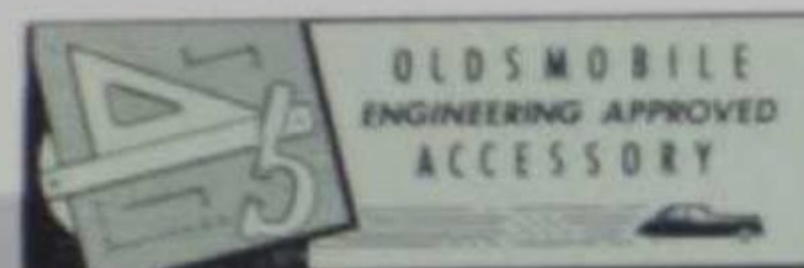


Illuminate those hard-to-read house numbers and those hard-to-see road signs with the touch of your finger. Aim your Outside Mirror with the same handy control. Instantly adjustable without rolling down the window.

This gleaming chrome Spot Lamp and Mirror enhances the appearance of your car with its smart lines.

The 32 candlepower "Sealed Beam" unit with its clear lens is permanently focused for a maximum light beam concentration. The lamp is mounted through the door to eliminate forward vision obstruction and has a horizontal swing of 330 degrees. A contact plate on the door and on the body eliminates wires which otherwise would be flexed every time the door was opened.

The 4-1/2" mirror gives a clear unobstructed view of the rear and can be quickly adjusted from the inside to suit drivers of varying height.



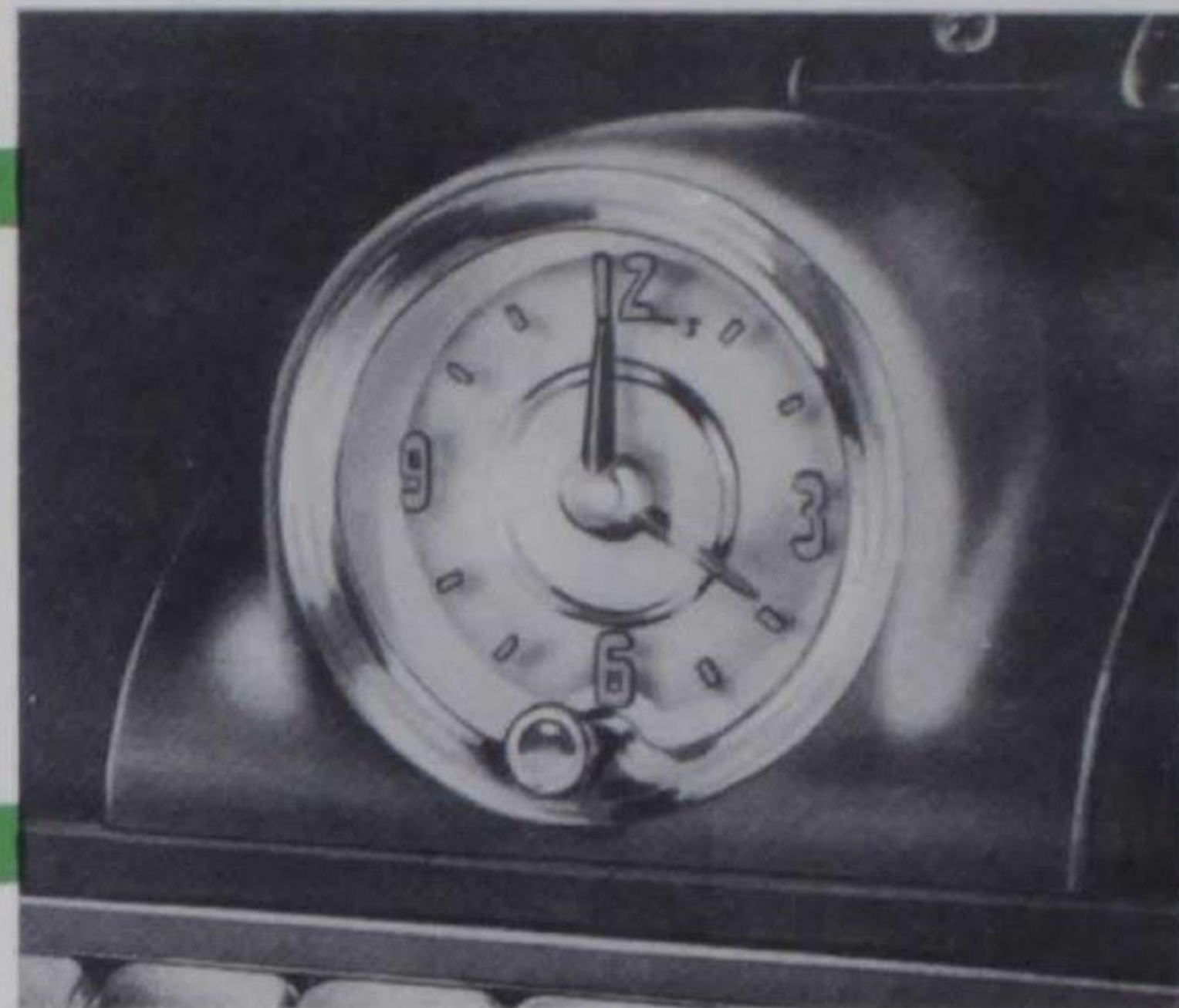
FOG LAMP

Fog, sleet, snow and rain reduce a driver's range of visibility. Headlights, because of their position on a car, cause reflection of light from the globules of water in a fog or rain. It is this reflection of light that makes driving difficult. Fog Lamps offer greater safety and driving comfort because they provide for better visibility under adverse weather conditions.

Fog Lamps are installed on the car at a low point in relation to the roadway, and their bright, widespread beams of light, illuminate the roadway under the fog with a minimum of light reflection into the driver's eyes.

Oldsmobile Fog Lamps are equipped with 32 candle power sealed beam units that have a diameter of 5 inches. The lens is optically designed for a uniform diffusion of light that gives an even pattern. These lamps are mounted on the bumper, adjacent to the grille guards to give them maximum protection.

ELECTRIC CLOCK



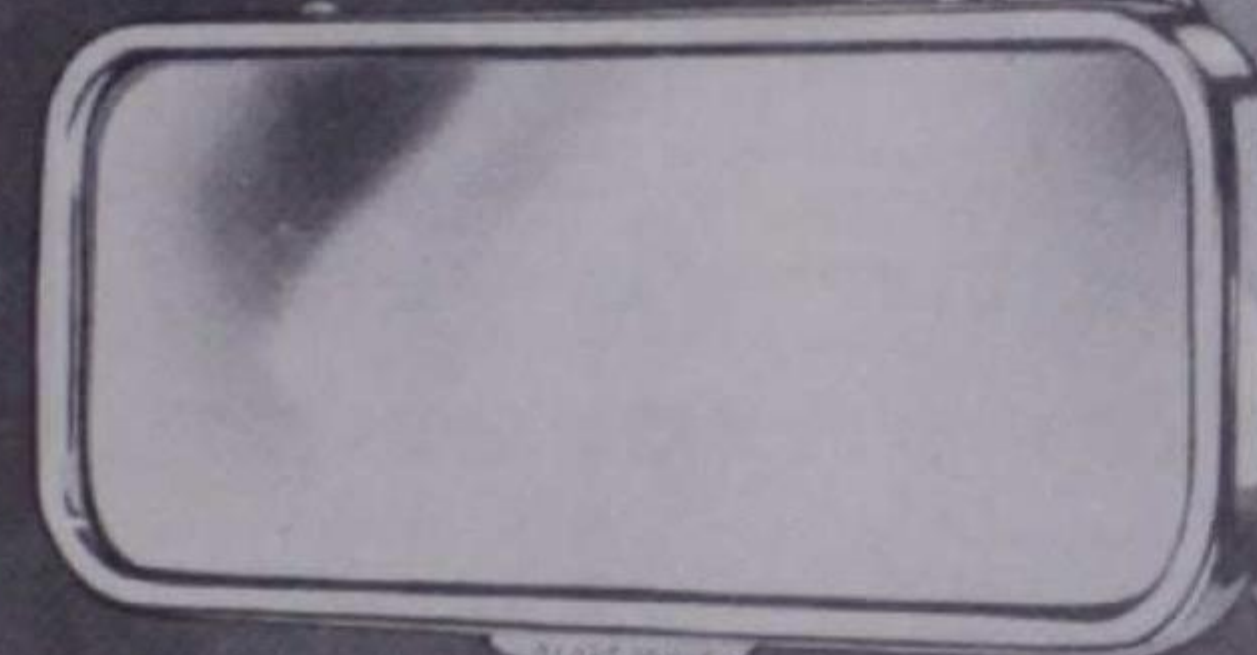
The Oldsmobile Electric Clock is located at the center of the instrument panel and can be conveniently observed by all passengers. The modern face of light blue and the hands of canton red lacquer are indirectly illuminated for night driving.

This automatically, electrical wound clock has a balance wheel, hairspring and mainspring that assures accuracy at all times. The amount of electrical energy needed to operate this timepiece is exceedingly small, as the current is used for only a fraction of a second at intervals.

The clock may be regulated thru a small hole in the top of the case to compensate for factors such as temperature and vibration. It is a convenient, serviceable and durable timepiece that has been styled to harmonize with the car interior.



GLARE-PROOF TILT MIRROR



This mirror is mounted in a position that gives a clear, undistorted view of the traffic from the rear. Its scientific optical development gives the finest full-visibility daylight mirror ever produced.

At night when the headlights of cars approaching from the rear, reflect their bright beams in the driver's eyes, a flick of the finger on the mirror's tab, changes the reflecting angle and eliminates the glare. The image of the car's headlights is still retained but with a comfortable night time view.

This attractive mirror has a chrome finished case and can be quickly and rigidly installed on all series of Oldsmobile cars.

OUTSIDE REAR VIEW MIRROR

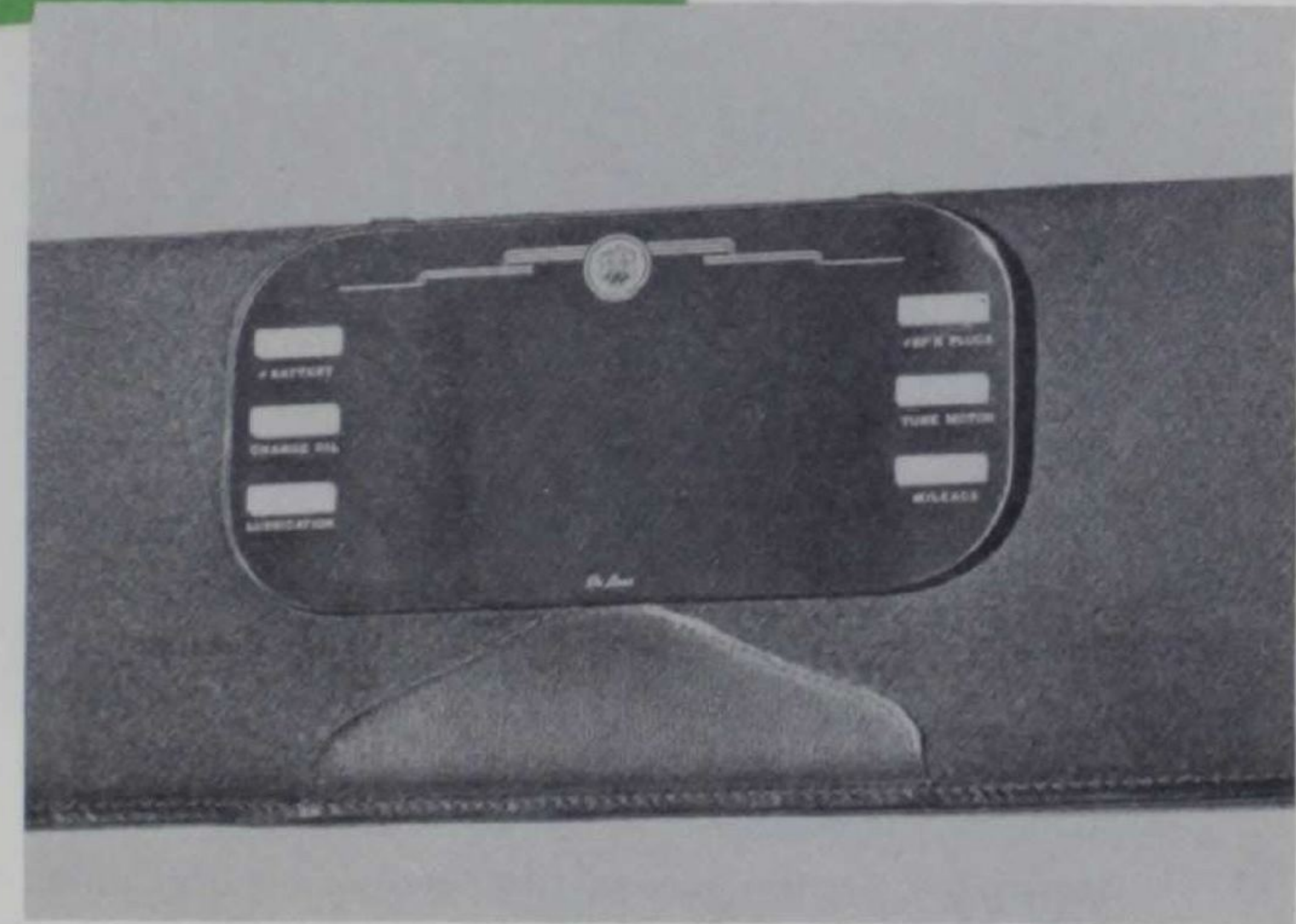


An Outside Rear View Mirror broadens the range of vision to the rear as it helps eliminate the "blind spots" reflected on the inside mirror. It also provides vision to the rear when the rear window is blanketed with snow or opaque from a downpour of rain. It reduces the danger of accidents when pulling away from the curb as well as in traffic and on the highway.

The die cast arm of these Oldsmobile Rear View Mirrors is especially designed to fit the contours of the door to which they are firmly fastened. This engineered installation reduces vibration to a minimum which thus insures true image reflection. The non-glare mirror glass is cushioned on a cork gasket in a brass shell which is 4-7/16" in diameter. This shell has a ball and socket joint that gives an adjustment range of 36 degrees in all directions.

These attractive chrome plated mirrors are available for both left and right hand installations.

VISOR VANITY MIRROR



This Vanity Mirror conveniently snaps on the sun visor. It is 8" wide by 4" high and provides a large clear reflecting surface that is appreciated by men and women alike. The sun visor may be turned or adjusted to various angles which makes the mirror convenient to use by anyone.

Frosted spaces for pencil writing is provided at the side of the mirror for recording "Lubrication," "Oil Change," "Mileage" and "Battery" date. A mirror on each sun visor will prove to be a convenience for the driver and passenger.





VENTSHADES

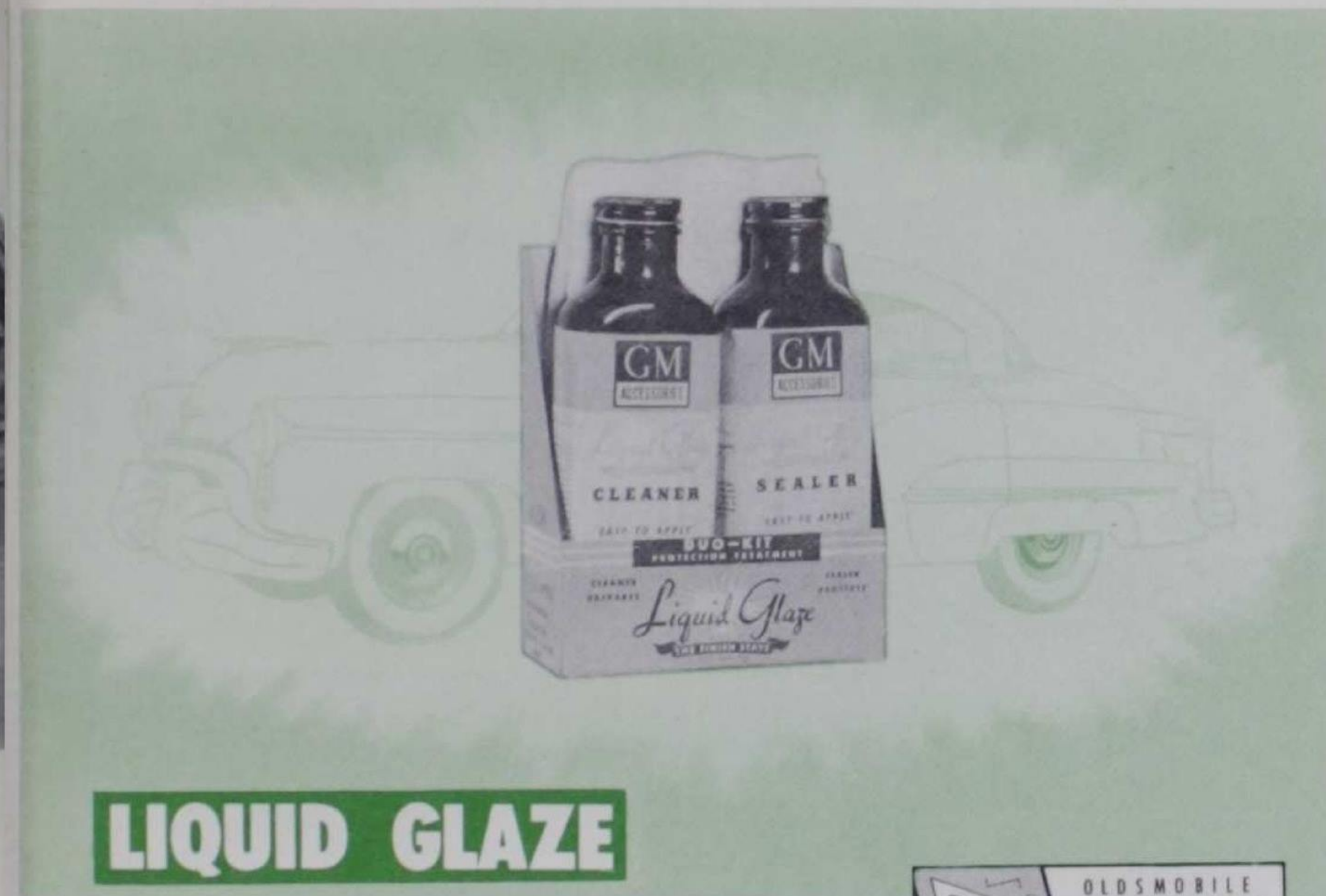
KEEP RAIN OUT—LET FRESH AIR IN!



Ventshades are designed to allow greater comfort within the car when it would otherwise be necessary to keep windows closed because of rain. Windows can be lowered two or three inches during tempestuous weather to allow a further circulation of fresh air. When a car is parked in the sun during warm weather, doors may be locked and windows lowered slightly, without fear of rain . . . This permits the car to remain much cooler than when all windows are tightly sealed.

If windows are lowered slightly while driving in the rain, the circulation of air reduces moisture condensation and thus eliminates the dangerous nuisance of fogged windows. Lowered windows also help remove exhaust fumes entering the fresh air scoops when driving in heavy, slow-moving traffic.

Ventshades are constructed of 24 gauge stainless steel which is highly polished on the exterior surface and lacquered in a soft green on the inside. They are snugly fitted to the window frame with non-rusting screws, do not interfere with the window operation and won't rattle or vibrate.



LIQUID GLAZE



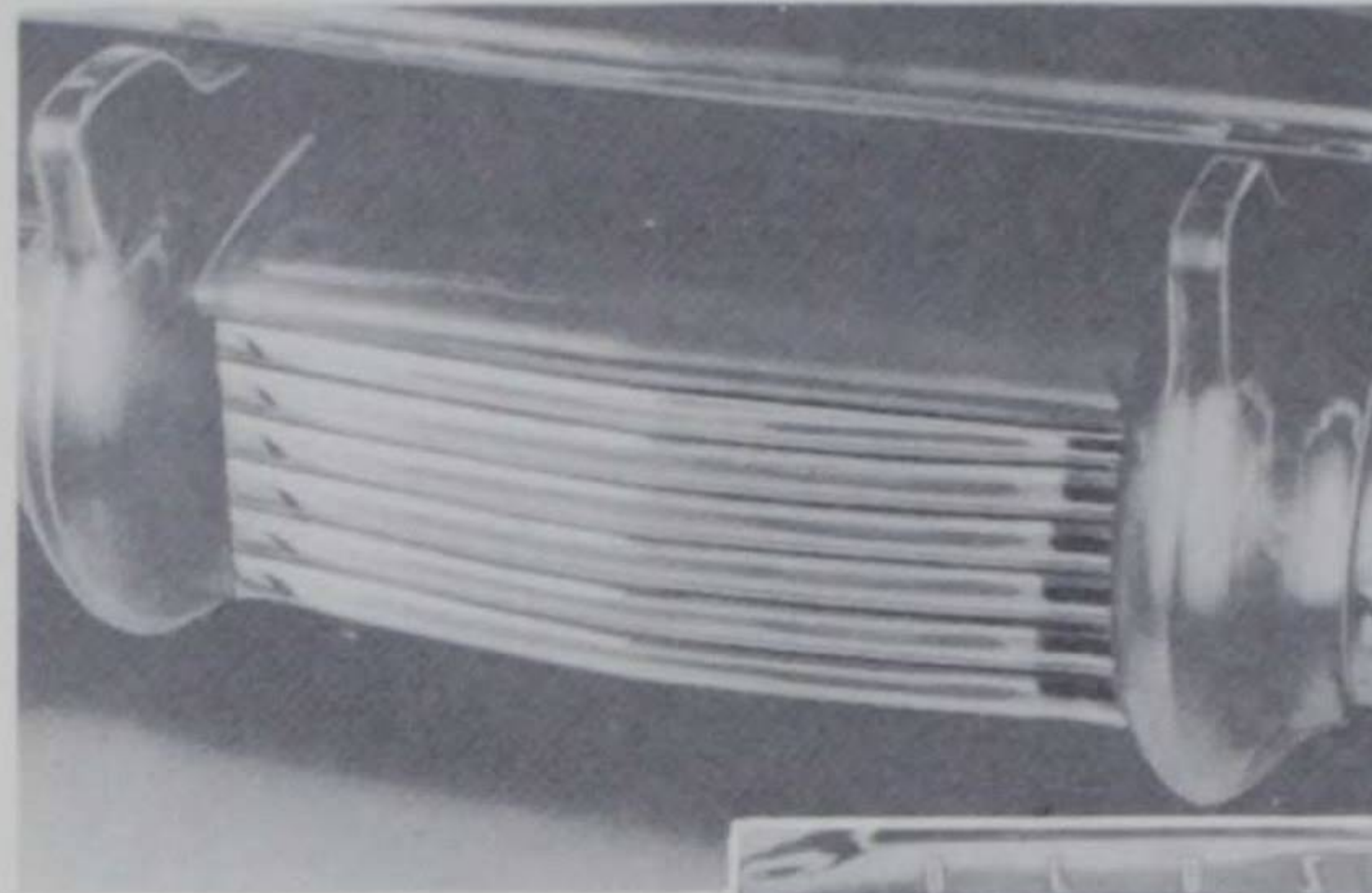
Liquid Glaze is a beauty treatment for the painted surface of a car that insures weatherized protection against rain, snow, fog, sun, salt-air and other harmful deterrents such as road scum, grime and oxidation.

Liquid Glaze Cleaner is a finely-balanced formula with a mild abrasive action that breaks up the "dead paint" that develops on the surface of a finish and on older cars it removes road scum and other accumulated impurities. This Cleaner, with its absorbent and chemical action cleans the paint's pores and prepares it for the Sealer process.

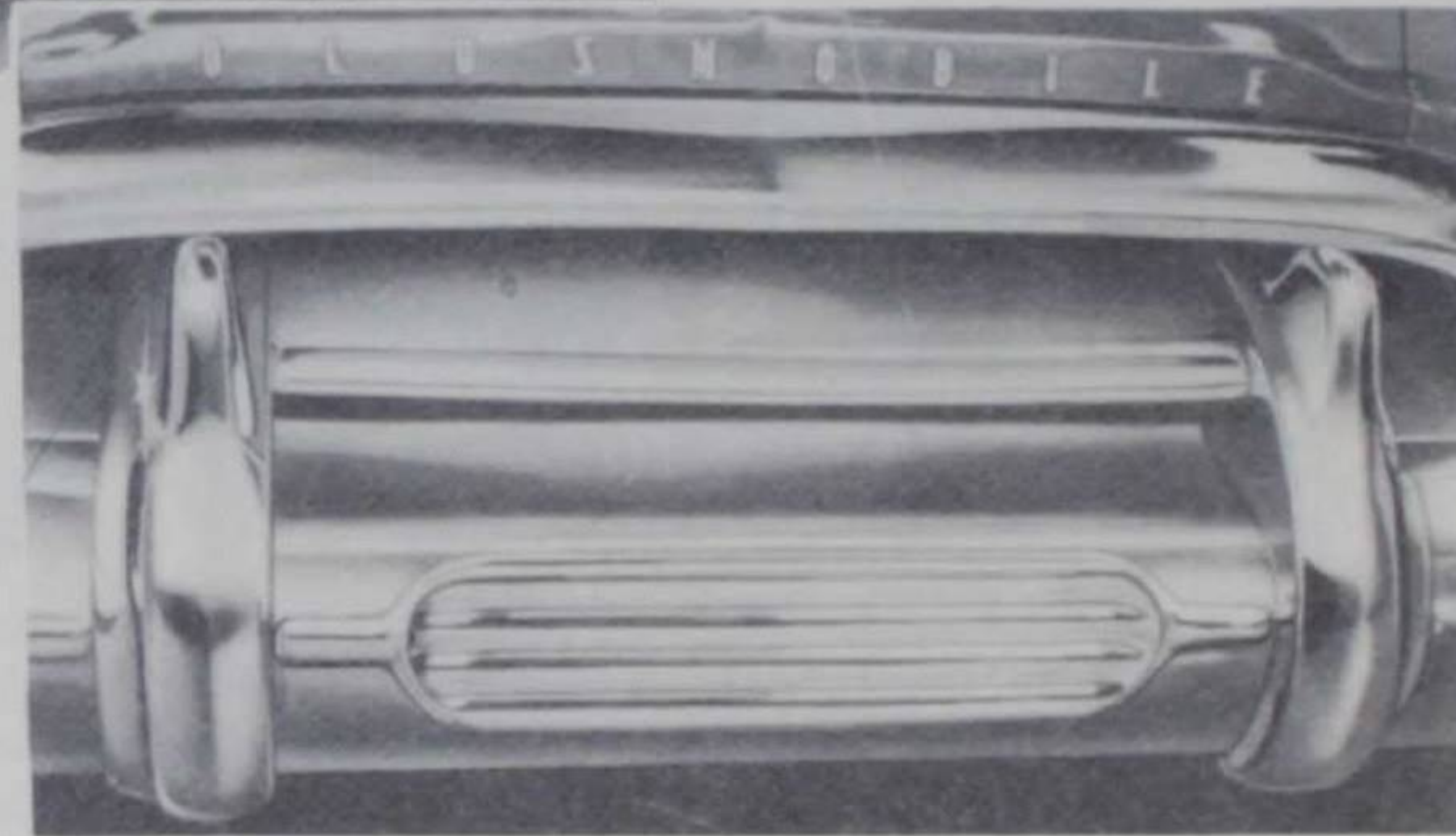
Liquid Glaze Sealer forms an impervious, glass-like covering of the painted surface, which penetrates the pores and assures months and months of weatherized protection.

Liquid Glaze is better than a polish -- better than a wax. It is a scientific formula that preserves and protects the fine finish of a car!

FRONT BUMPER ORNAMENT



76-88 MODELS



98 MODEL

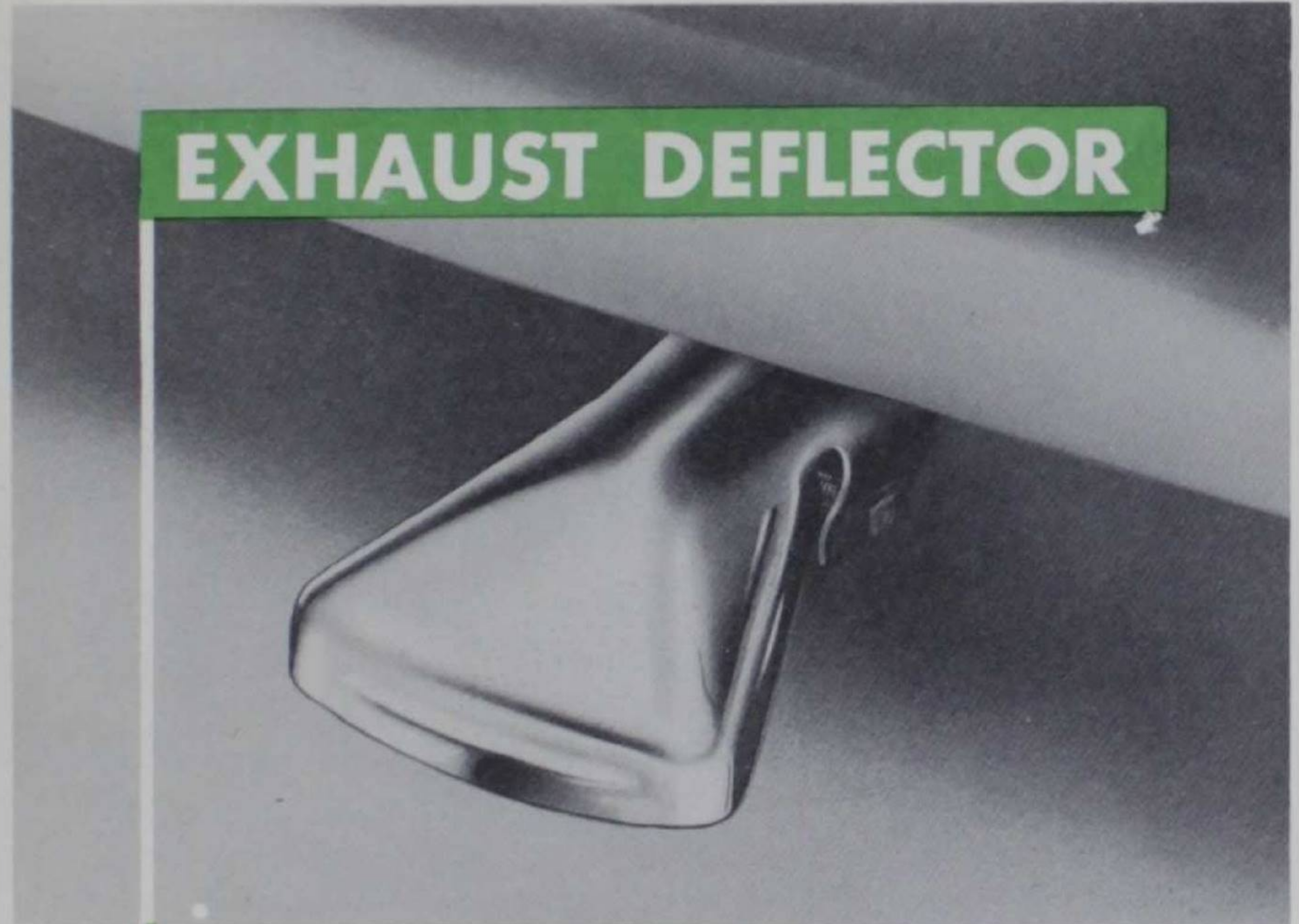
The horizontal lines and the blended radii of the stainless steel chrome plated Front Bumper Ornament enhances the front appearance of the Futuramic Oldsmobiles.

This ornament was primarily designed to cover the license plate holes and relieve the plainness of the bumper between the grille guards on cars where only rear license plates are required. It may be drilled however, for front license plates and in states where these are required, this ornament will form an attractive background.

This ornament is available for all 1950 series Oldsmobiles.



EXHAUST DEFLECTOR



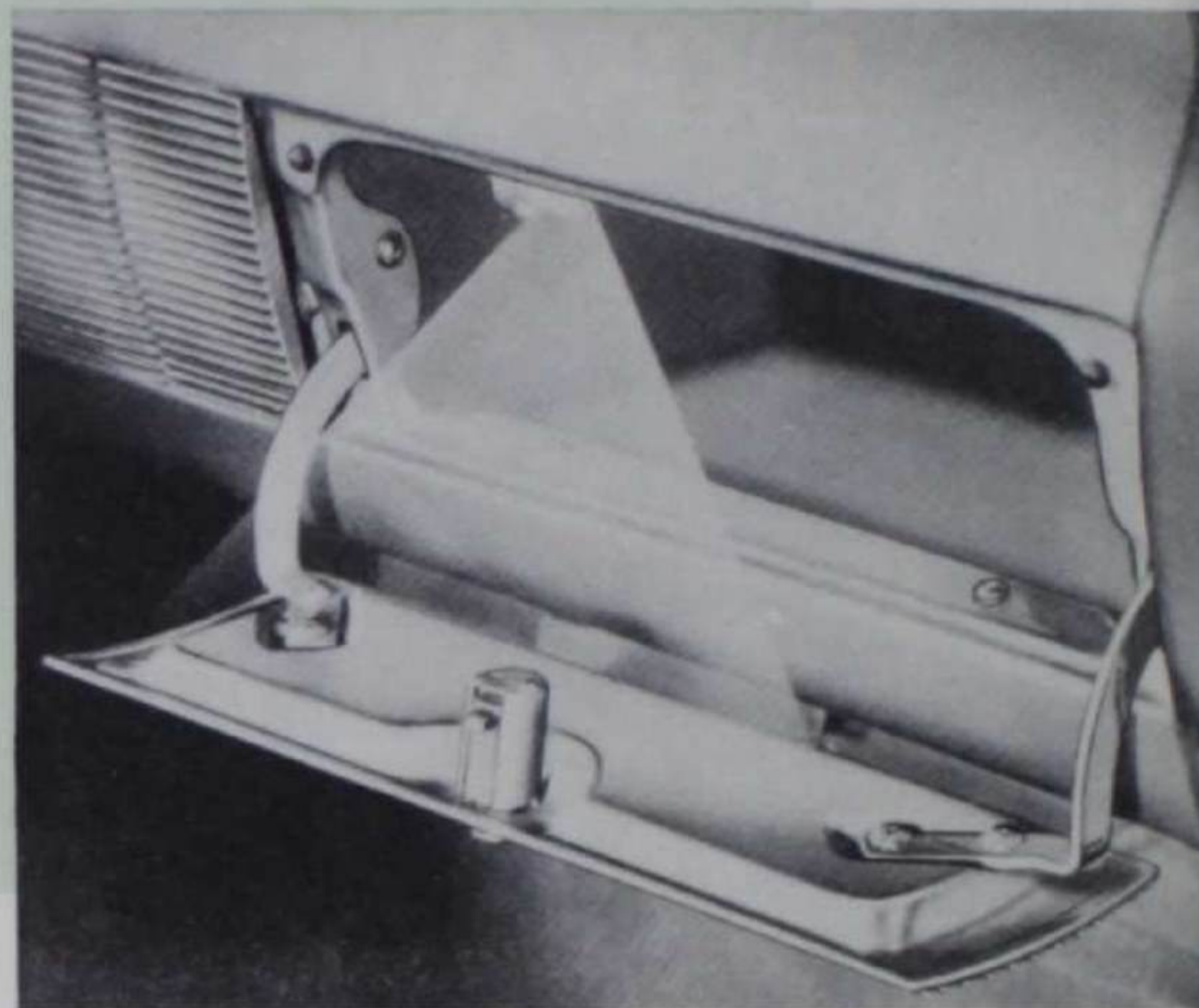
The Exhaust Deflector is a device that clamps on to the tail pipe of the exhaust system and causes exhaust gases to be deflected downward. It protects the rear bumper from discoloration resulting from exhaust fumes.

This Exhaust Deflector is constructed of stainless steel. The inner baffle is rigidly welded to the deflector shell and the outer surface of the deflector is chrome plated and polished to a fine lustre.

This accessory in addition to diverting exhaust fumes downward and away from the car, also adds beauty and distinction to the car when viewing it from the rear.



GLOVE COMPARTMENT AND MAP LAMP



This lamp brightly illuminates the glove compartment whenever the door is opened. It's adjustable shade may be moved to illuminate a greater area, thus making this lamp convenient for reading a map. It is of aluminum construction and has a 2 candlepower bulb that is activated by a plunger type switch.



LUGGAGE COMPARTMENT LAMP



The Luggage Compartment Lamp is mounted on the lid of the luggage compartment. When the lid is opened, this light automatically illuminates the whole compartment. When the lid is closed the light automatically turns off. This lamp is connected to the tail light circuit and functions only when these lights are turned on.

This accessory is indispensable during darkness when it is necessary to change a tire or when loading or unloading luggage. The light is constructed of aluminum and contains a 6 candle power bulb.



UNDER- HOOD LIGHT

The Under-Hood Lamp offers a real convenience whenever it is necessary to check or service the engine during darkness.

This lamp is made of aluminum and equipped with a 6 candlepower bulb. It's built-in mercury switch permits the lamp to be on, when the hood is raised and to be automatically turned off, when the hood is lowered. The lamp is connected to the tail light circuit and operates only when these lights are turned on.



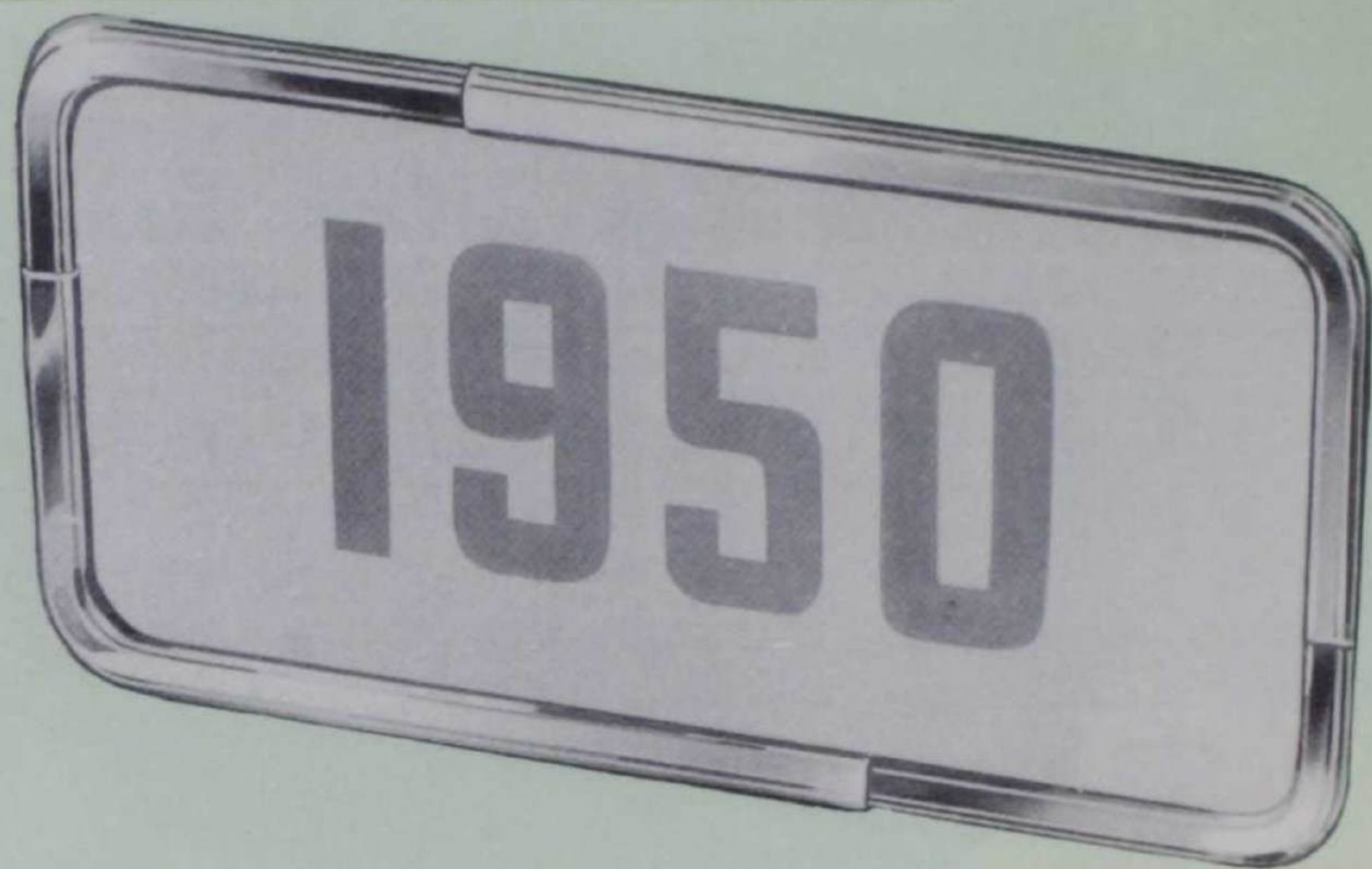
FENDER DOOR LOCK



A lock on the rear fender door that conceals the gasoline filler tube, is an added protection against loss by theft or anyone adding foreign matter to the fuel tank.

This snaps into a locked position whenever the door is closed. At the time of installation, the cylinder tumblers of this positive acting lock are fitted for the car's ignition key. The exposed portion of the lock is chrome plated and a sliding key hole cover protects the precision fitted internal parts from dirt and moisture.

LICENSE PLATE FRAME

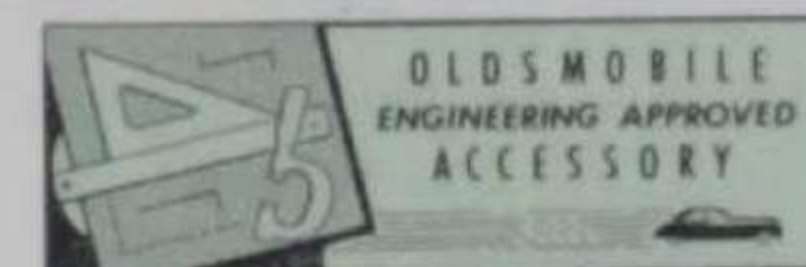
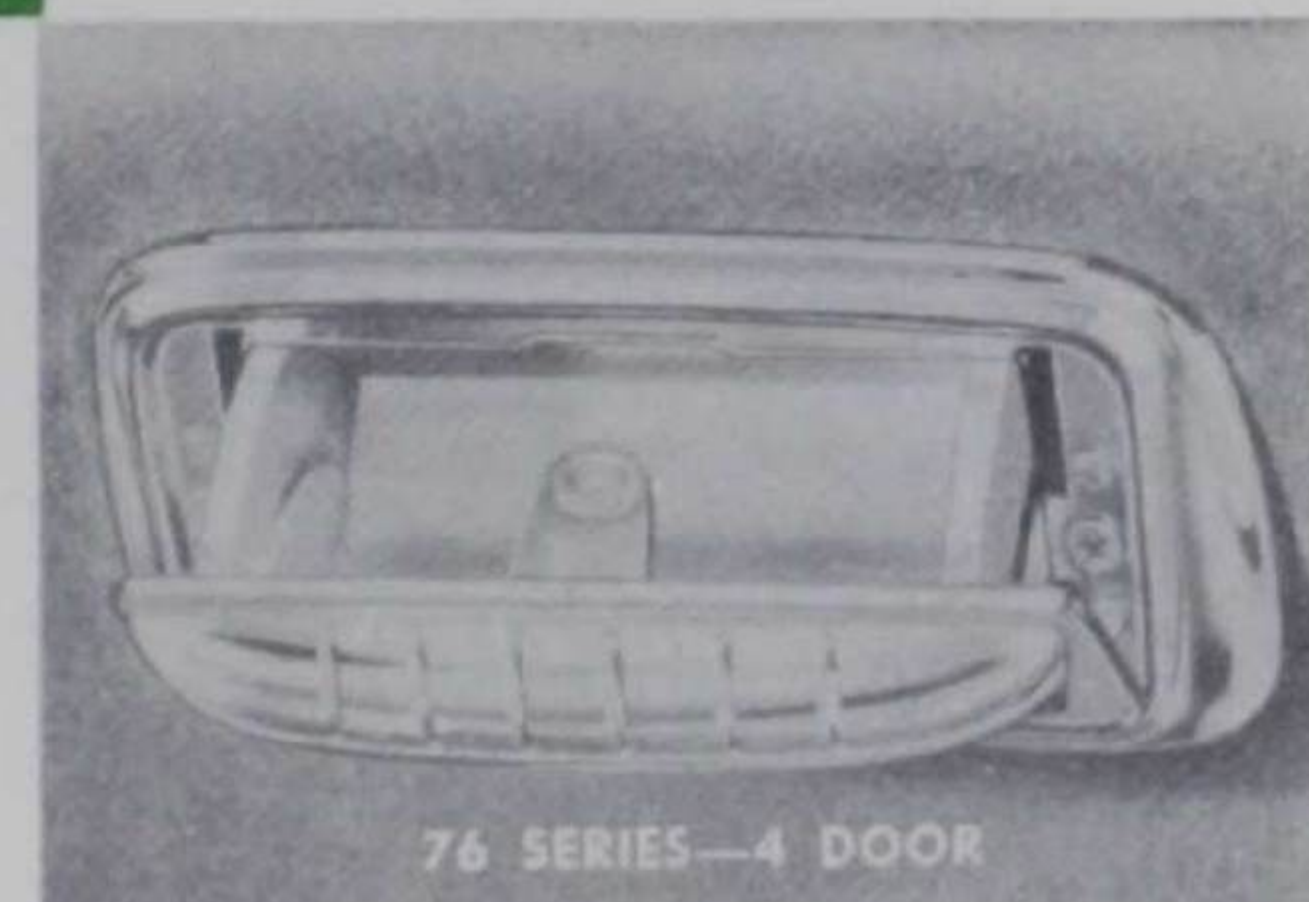


The chrome plated License Frame gives a finished appearance to the State license plate and adds further beauty to the car. It covers all edges and thus protects against scratches and abrasion when washing or polishing the car.

The frame is constructed of brass and plated with chrome. It is of the telescopic type -- it closes to a 4 1/8" x 8 1/8" dimension and expands to a 6 3/4" x 14 3/4" dimension, thus fitting various sizes of license plates.



ARM RESTS AND ASH TRAYS



ARM REST

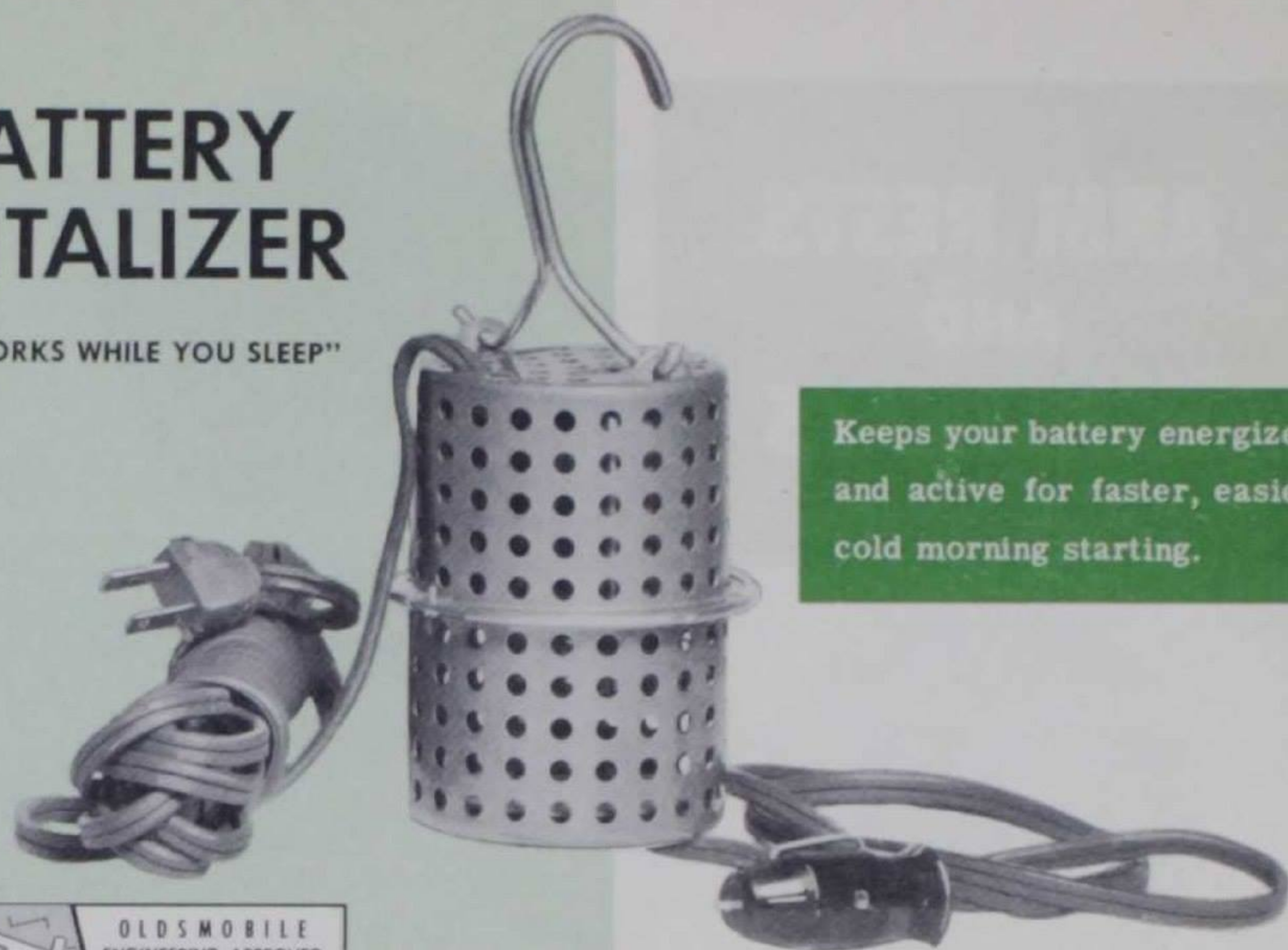
Arm Rests for rear seat passengers provide additional comfort and further enhance the interior of the standard models in the 76 series. They consist of a sturdy metal frame that is cushioned with sponge rubber and covered with a durable plastic-coated leatherette. The Arm Rests for the 4-door models also serve as easy to reach door pulls. The 2-door models are equipped with a removable ash tray to offer conveniences to those who enjoy smoking.

ASH TRAY

A large chromium plated ash tray is available for installation in the rear of the front seat on the standard 4-door, 76 series cars. This ash receiver provides a convenience to folks who enjoy smoking and may be easily removed, to empty. Removable ash receivers are a part of the 2-door arm rests for rear seat passengers.

BATTERY VITALIZER

"IT WORKS WHILE YOU SLEEP"



Keeps your battery energized and active for faster, easier cold morning starting.

At zero degrees Fahrenheit a cold inactive battery may lose as much as 60 percent of the starting power it has at 80 degrees Fahrenheit.

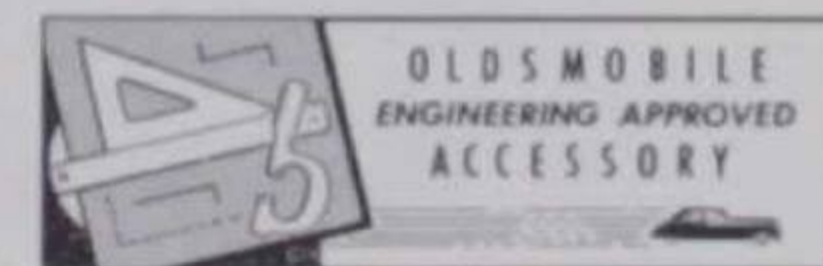
The Battery Vitalizer reduces this power loss to almost nothing, as it constantly delivers a small charge and keeps the battery chemically active during the coldest of nights . . . this insures faster and easier cold morning starts.

Anyone can use the Battery Vitalizer, as the motorist simply hangs it on the steering wheel, plugs one receptacle into the cigar lighter socket and the other receptacle into a 115-volt, 60 cycle, A-C outlet.

The Battery Vitalizer is portable and may be kept in the glove compartment. Its use night after night will cause no damage to the battery . . . it actually helps increase battery life. It consumes less current than a 25 watt lamp. It consists of a perforated steel casing, a transformer, a long-life selenium rectifier, an indicator lamp, a 16 foot A-C cord and a 3 foot D-C cord.

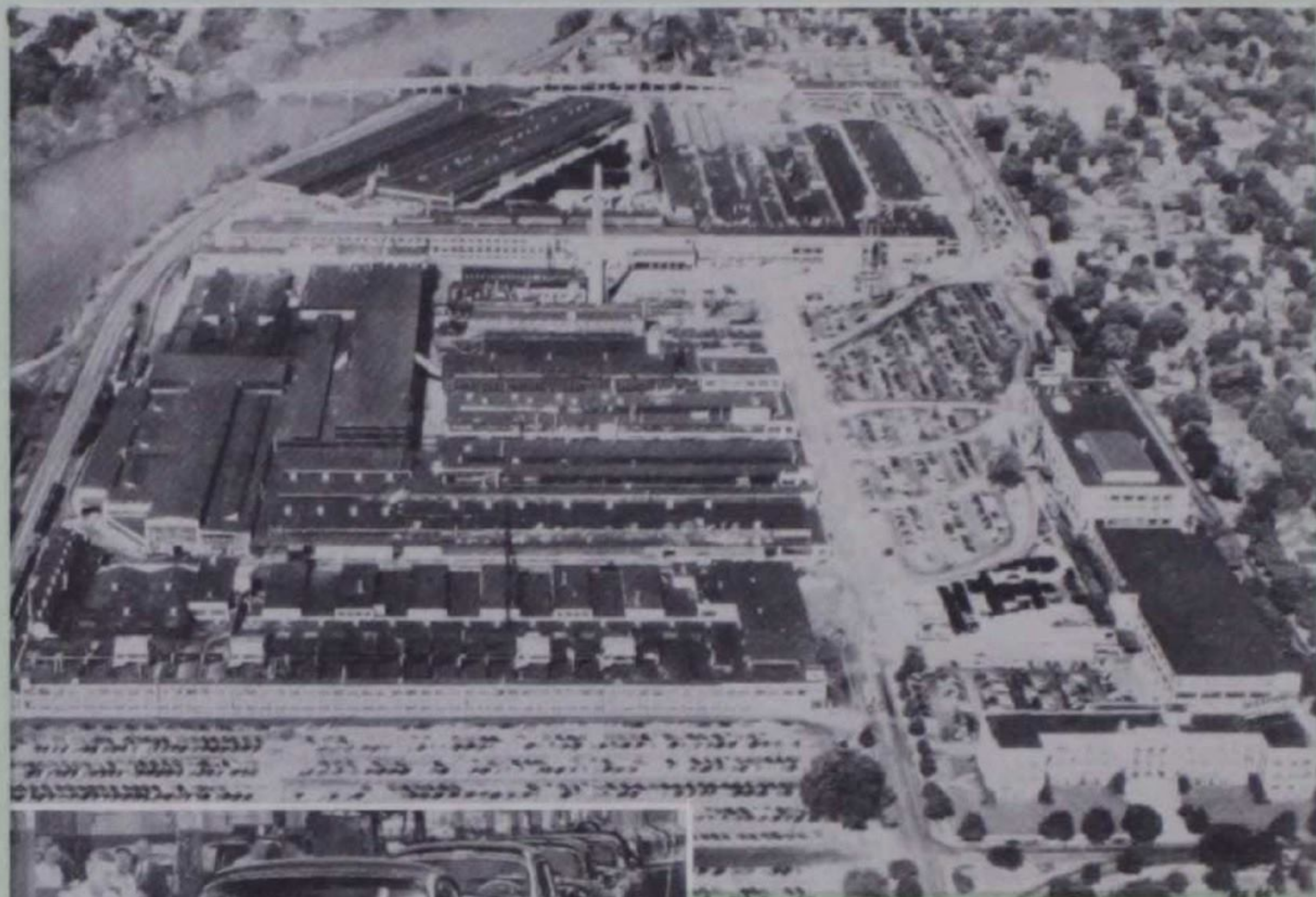
The No. 982676 Battery Vitalizer is for use on all cars with the Negative Terminal of the Battery grounded.

GM UNDERCOATING



Although the underside of every Oldsmobile is painted when it leaves the factory, it is subjected to a barrage of stones, gravel and road debris when it is driven on the road. This barrage destroys the paint and leaves the undersurface a prey to rust and corrosion.

In order to protect the underside of the car from rust and to help eliminate squeaks and rattles that result to some extent after a car has been driven, an application of GM Undercoating is recommended. This material is a resilient, protective coating that is sprayed on the underside of fenders, chassis and hood. It penetrates into every opening and completely seals all surfaces. It also serves as a "sound-deadener" which results in greater driving comfort and enjoyment.



**OLDSMOBILE
ASSEMBLY PLANT
LANSING, MICHIGAN**

Due to the general acceptance or popularity of certain accessories, facilities have been made for them to be installed at the factory. Whenever a car is ordered to your specifications, your heater, radio or even the turn signal can be installed by the craftsmen who build your car.

The above illustration is a birds-eye view of the home of the Futuramics - a modern industrial plant consisting of buildings and machines where modern methods are employed in the precision manufacturing of Oldsmobile cars.



The Hydra-Matic Transmission is a precision machined and adjusted mechanism that transmits power from the engine of the car to the rear or driving wheels. An oily fluid serves as a connecting medium between the engine and the transmission. It also lubricates bearings and valves that control its automatic operation. The accurately machined and highly polished surfaces of the internal mechanism must be free of any dirt and corrosion; therefore, this fluid must be carefully refined and be free of any acids or other harmful ingredients.

GM Hydra-Matic Fluid was engineered and is processed for the GM Hydra-Matic Transmission. The fluid level should be checked at every car lubrication and a complete change made at 15,000 mile intervals. When adding or changing fluid, insist on the genuine -- it is the best assurance of carefree operation!

GM Hydra-Matic Fluid is available in quart cans for tourists and travellers -- look for the yellow container with the GM label.

A stylized graphic of a white arrow pointing to the right, with the word "OLDSMOBILE" written in a bold, italicized, sans-serif font across its center. The arrow has a white body and a white tip, with black outlines and horizontal lines suggesting motion or speed. The background is a solid dark green.

OLDSMOBILE