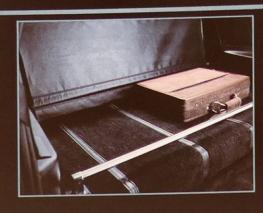








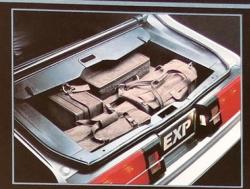
FORD EXP: The "2+" Personal Sport Coupe.





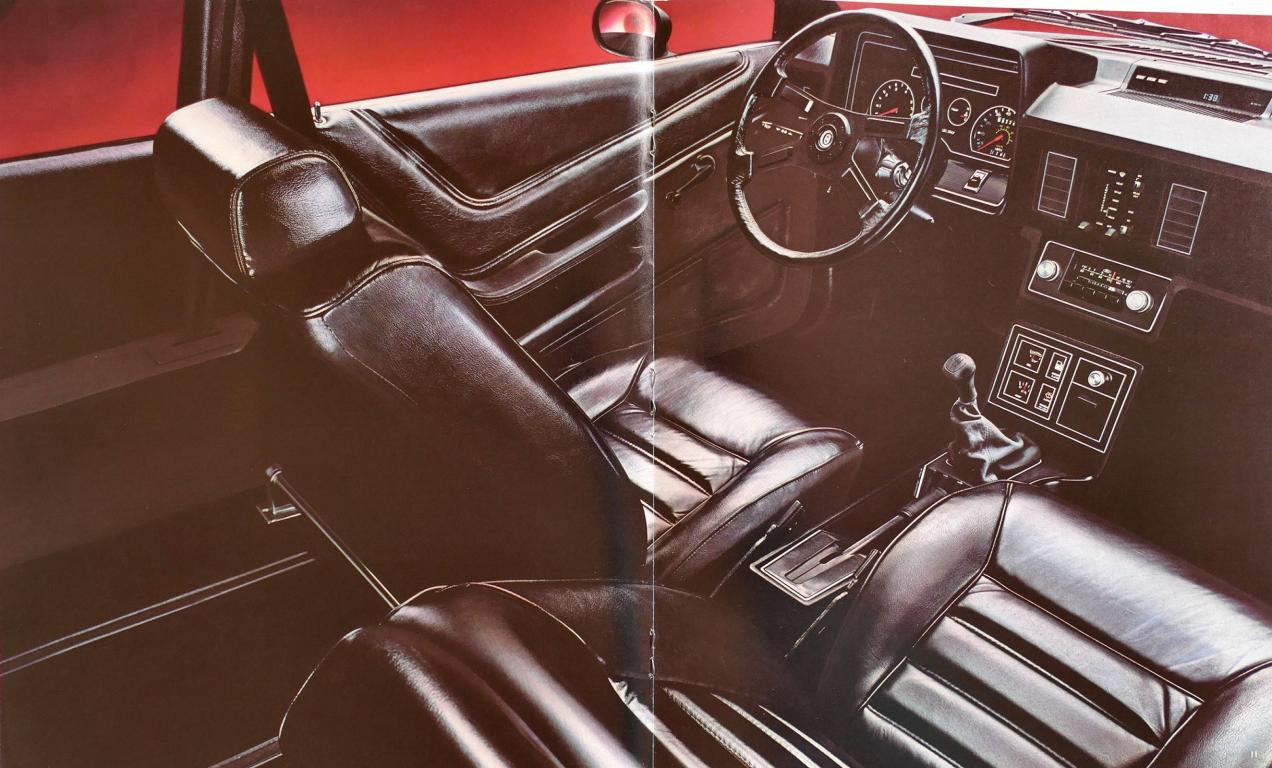
"2+" defined.
A personal sport
coupe with room for two
— the plus is up to you.
Behind the front
buckets is 29 cu. ft. of
space (over 5 ft. from hatch
opening to seat backs).
With EXP's thoughtful
design, a cargo restraining
bar and removable privacy
curtain keep your gear
secure while full-width
carpeting and protective
rub strips give the area a
finished look.

Capacity is large enough for golf clubs or the gear for two to scale mountains or search oceans. There's enough room for whatever it takes to make weekends great. The removable privacy curtain in front and cargo cover over the rear conceal whatever you're carrying. "2+" adds up to a lot of room, convenience and versatility.









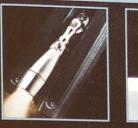




















6,000 rpm), speedometer You with trip odometer, fuel and engine temperature command. gauges. The sports steering wheel rim is fully wrapped EXP may be the best in soft vinyl for that equipped car you've ever "command feel." driven. The racing black

Stalk controls mounted on the side of the steering column are fingertip close. One combines turn signals, horn, headlamp high beam controls. The other, windshield washer and intermittent wipers that let you regulate

D PULL



In each door is a handy map pocket to stow small travel items. High-back bucket seats fully recline to 15 separate positions. Color-keyed deluxe belts have "tension relievers" for freedom of movement.

A roof-mounted grab handle assists passengers in or out.

A console is between the seats. It displays ammeter and oil pressure gauges plus warning lights to signal "door ajar" and windshield washer



"low fluid level". Centered in the instrument panel is an electronic digital clock (optional) for time, date and elapsed time of any trip. Below is the standard pushbutton AM radio with dual front speakers (may be deleted for credit). A convenient headermounted dome lamp/ map light that swings down and pivots is part of

the optional Light Group. Also part of this option: courtesy lights in the engine compartment, glove box and ashtray as well as those activated by the doors, plus a buzzer to remind you if headlamps are left on.

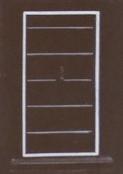
Day/night rearview mirror, with a flip, can soften annoying headlamp glare. Other amenities include remote control sport mirrors (RH mirror optional), an inside hood release, electric hatchback release (optional),

wrapover door trim panels, luxury carpeting, passenger's visor vanity mirror, electric rear window defroster, and deluxe sound insulation package. Complete command is

standard.









FORD EXP: Engineered by people who love to drive.

While Ford engineers, all over the world, are dedicated to building better cars, they especially like to build cars that are fun to drive. It's natural. They love to drive themselves.



In EXP, Ford engineers produced a car that has a fun-to-drive way with the road while still answering the transportation needs of the 80's.

1.6 liter CVH
4-cylinder engine —
a remarkably efficient
design. The engine, with
its hemispherical heads
and sculptured piston
crowns, was selected to
provide excellent fuel



economy and good power output at low emissions levels.

Front wheel drive puts the weight up front for better all-around traction, especially on slippery surfaces.

Standard 4-speed manual transaxle features a wide ratio selection and an overdrive fourth gear for excellent fuel economy at cruising speeds. Other features include: single-rail shift mechanism requiring no adjustment; closed end case construction to prevent oil leaks; and use of automatic transmission fluid for improved shift feel and fuel economy.



Optional 3-speed split-torque automatic transaxle is designed to increase fuel economy by eliminating most of the power loss that occurs through hydraulic slippage in the torque converter. A unique "splitter gear" (patented by Ford) transmits 62% of the torque mechanically in second gear and 93% in third gear.



Front disc brakes are power-assisted. They feature Ford's pin slider-type caliper mountings (rather than conventional VEE slider-type).

High-strength steel.
Used in many key areas to reduce weight. This steel, with other strong weight-efficient materials, helps

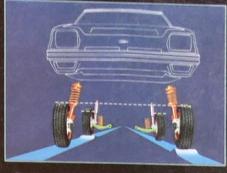


EXP achieve high mileage without sacrificing solid construction.

Rack and pinion steering. A more direct linkage between steering wheel and front wheels. Result: precise steering response.



All-season P-metric steel-belted radial tires have European wraparound tread design for traction. P-metric radials allow increased inflation pressure, have low rolling resistance tread compounds contributing to fuel economy.



Four-wheel Independent suspension. A sophisticated system for precise handling characteristics. Consists of MacPherson struts and stabilizer bar up front, with modified MacPherson struts mounted independently at rear wheels to absorb bumps and jolts individually.

Aerodynamic design efficiency — an important factor in EXP's high fuel economy Sloping hood, wedge-shaped front end. low silhouette, refined molding details make EXP as aerodynamic as it looks. Along with other advanced air flow management techniques, these design features account for a remarkably low air drag coefficient that enables EXP to slice easily through the air.





Anti-theft door lock

glove box Reclining

high-back vinyl bucket

tension relievers ■ Soft

color-keyed wrap-over

door trim panels with

map pockets Color-

keyed cowl side and

Cargo area features:

floor rub strips, bright

cargo restraining bar,

cover ■ Black soft-feel

instrument panel, sports

steering wheel Color-

keved headliner and sun

visors Passenger side

carpeted floor with load

privacy curtain, and cargo

quarter trim panels

keyed carpeting ■ Color-

color-keyed seat belts with

buttons Locking

seats Deluxe

visor vanity mirror, roof

insert bodyside moldings

■ Bright sports exhaust

extension Sport styled

steel wheels with trim

rings Ford's Limited

Corrosion Perforation

Warranty ■ Console

Colors shown in this

catalog include: Silver

■ Full instrumentation

Colors and Trims.

Metallic (1G), front cover;

Tu-tone Silver Metallic (1G)

over Black (1C), pgs. 2-3;

Bright Red (27), pgs. 6-7,

16-17, back cover; Medium

Yellow (61), pgs. 8-9; Black

(FA) leather vinyl interior.

Metallic (3M), pgs. 14-15;

pgs. 10-11; Bright Blue

White (9D), pgs. 4-5;

grab handle Vinyl

FORD EXP DATA CENTER

Notable Standard Features

EXP 3-Door Hatchback Sport Coupe

■ Front wheel drive ■ 1.6 liter compound-valve hemispherical head |CVH| 4-cylinder engine with DuraSpark Electronic Ignition: sport tuned exhaust (with standard 4-speed manual transaxle only) ■ Electronic voltage regulator ■ Maintenance-free

■ Maintenance-free battery ■ 4-speed manual transaxle with overdrive 4th gear, self-adjusting clutch linkage ■ 4-wheel independent suspension

■ Power front disc brakes rear drum brakes

■ All-season P-metric steel-belted radial tires (P165 80R 13" BSW)

■ Rack and pinion steering ■ Single rectangular halogen headlamps ■ Electric rear window defroster

■ LH sport mirror

■ Deluxe Sound Insulation Package ■ Ram-air forced ventilation; heaterdefroster ■ Steering column-mounted controls ■ Intermittent windshield wipers; fluidic washer system

AM radio with two front speakers (may be deleted for credit)

■ Cargo area light

■ Inside hood release

Day night inside mirror



Light Fawn Glow (5H), pgs. 18-19. Ordering codes are included for your convenience. With them, your Ford Dealer can show you actual paint and upholstery samples corresponding to these colors.

EPA Gas Mileage
Estimates. EPA estimates were not available at the time this catalog was released for publication. EXP, however, is expected to post high miles-pergallon ratings. Consult your Ford Dealer for the latest EPA information.

Ford Limited
Corrosion Perforation
Warranty. EXP like all
new model Ford cars sold
in the 50 United States, is



covered by Ford Motor Company's 3-year, unlimited mileage corrosion perforation warranty. Under this warranty any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Exhaust system components or parts which develop corrosion perforation as a result of accidents or other damage are not covered.

Ford EXP
Maintenance Schedule.
Ford wants to reduce both



the frequency and cost of scheduled maintenance on its cars to an absolute minimum. And, compared to just a few years ago, we've made substantial progress. For example, in 1973, an engine oil change was called for each 4,000 miles. In 1981, EXP oil changes are recommended at 10,000-mile intervals. Other recommended maintenance intervals for EXP: 30,000 miles between spark plug changes; 30,000 miles between air filter replacements; 30,000 miles or 30 months between engine coolant replacements. EXP has a chassis lubed for life.



self-adjusting brakes and clutch, maintenance-free battery, and more.

Measurements

5
94.2"
170.3"
50.5"
65.9"
54.7"
56.0"
29.0 cu. ft.
11.3 gal.
2,151 lb.
2

"Ask Your Ford Dealer."
Following publication of this catalog, certain changes in standard equipment, options, prices



and the like, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford-Paid Repair Programs After the Warranty Period. Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for



your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

1-800-282-0959, Or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical Service Bulletins. All vehicles need repairs during their



issues Technical Service
Bulletins (TSBs) and
easy-to-read explanations
describing unusual engine
or transmission conditions
which may lead to costly
repairs, the recommended
repairs and new repair
procedures. Often a repair
now can prevent a more
serious repair later. Ask
Ford or your dealer for
any such TSBs and
explanations relating to
your Ford or LincolnMercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Product Changes.
Ford Division reserves the right to change product specifications at any time without incurring obligations.













FORD EXP OPTIONS SELECTOR

EXP's options list is short simply because its list of standard features (page 16) is so complete. Nevertheless, you'll find nothing has been left out which might add to your enjoyment of EXP So, express yourself with EXP options.

Entertainment Systems*

- AM/FM Monaural
- Radio (A)

 AM/FM Stereo Radio (B)
- AM/FM Stereo Radio with Cassette Tape Player (C)
- Premium Sound System. Includes upgraded amplifier and speakers to enrich the sound. Available only with Stereo Systems. Standard AM radio may be deleted for credit.



Comfort and **Appearance**

■ Reclining Low-Back Bucket Seats (D) & (E). Both driver and passenger's seats are fully reclining. Four seat trims offered: all vinyl, cloth/vinyl (shown in Medium Red, GD), luxurious shearling and leather seating surfaces (as shown at right in Black, MA), and leather/vinyl (shown on pages 10-11 in



Black, FA).

- Air Conditioner (F). Compact unit provides year-round comfort.
- Deluxe Luggage Rack (G) (roofmounted). Carries your belongings outside for more room inside.
- Flip-Up Open Air Roof (H). Open it part way for added ventilation. Or remove it entirely to let in the sun and enjoy the feel of a sport convertible
- Tinted Glass
- Tu-Tone Paint/Tape Treatment. Your choice of seven colors over bold black lower bodyside paint



treatment. Silver/Black (1G/1C) Tu-tone shown on pages 2-3. Convenience and

Performance Fingertip Speed

- Control Power Steering (1)
- Split-Torque
- Automatic Transaxle (J) ■ Electric Hatchback
- Electronic Digital Clock
- RH Remote Control Sport Mirror



Light Group. Header-mounted pivoting map light, lights in glove box, ashtray, engine compartment, third door courtesy light switch, plus headlamps-on warning

- buzzer
- Engine Block Immersion Heater. Recommended in extremely cold weather foreasierstarting.
- High Altitude Emissions System. Not available in California.

- California Emissions System. Required in California.
- Protection ■ Heavy-Duty Battery
- Lower Bodyside Protection. Tough vinyl coating under the paint
- along lower bodysides. Appearance Protection Group. Includes door edge quards, front floor mats and front license plate frame (plus rear frame where required).

Tires and Wheels

- P165/80R 13" with raised white letters and thin white band.
- Michelin TRX P165/70R 365 black sidewalls, required with either TR Sport Aluminum Wheels or TR Sport Steel Wheels.
- TR Sport Steel Wheels (K). Michelin TRX tires required.
- TR Sport Aluminum Wheels (L). Michelin







TRX tires required. Your choice of either TR-Type wheel style equips your EXP with special TR performance suspension components including variable rate rear coil springs. Also Well Worth

Considering . . .



Ford Motor Company's Extended Service Plan. This option covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The Extended Service Plan's cost is so moderate



that it could pay for itself

the first time you need it. Your Ford Dealer will be

complete details of the

Plan, which is available on

happy to give you

all Ford cars and light trucks sold and normally operated in all 50 United States and Canada. **Options Availability** 1982 EXP options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Some options are offered only in combination with other options. Availability of some features described here and elsewhere may be subject to delay. Your Ford Dealer will have the latest information.

FORD EXP



