

MITSUBISHI CARS AND TRUCKS.



MITSUBISHI BRINGS THE TURBO AGE DOWN TO EARTH.

Mitsubishi Motors introduced its own line of cars and trucks to America only last year. And it was the most successful first year for any import car company in history.

Which comes as no surprise, considering Mitsubishi has been building outstanding vehicles since 1917. And today they're being sold worldwide.

Every Mitsubishi Motors car and truck reflects a commitment to the pursuit of perfect engineering, workmanship and styling. All functioning together in synergistic excellence.

NOT JUST TURBOS. MITSUBISHI TURBOTRONICS™

Mitsubishi turbocharging technology is a powerful example of this exacting philosophy in action.

Mitsubishi has been designing and building turbochargers since 1937. And as you would expect, after nearly half-a-century of intensive development we've learned some extremely important lessons.

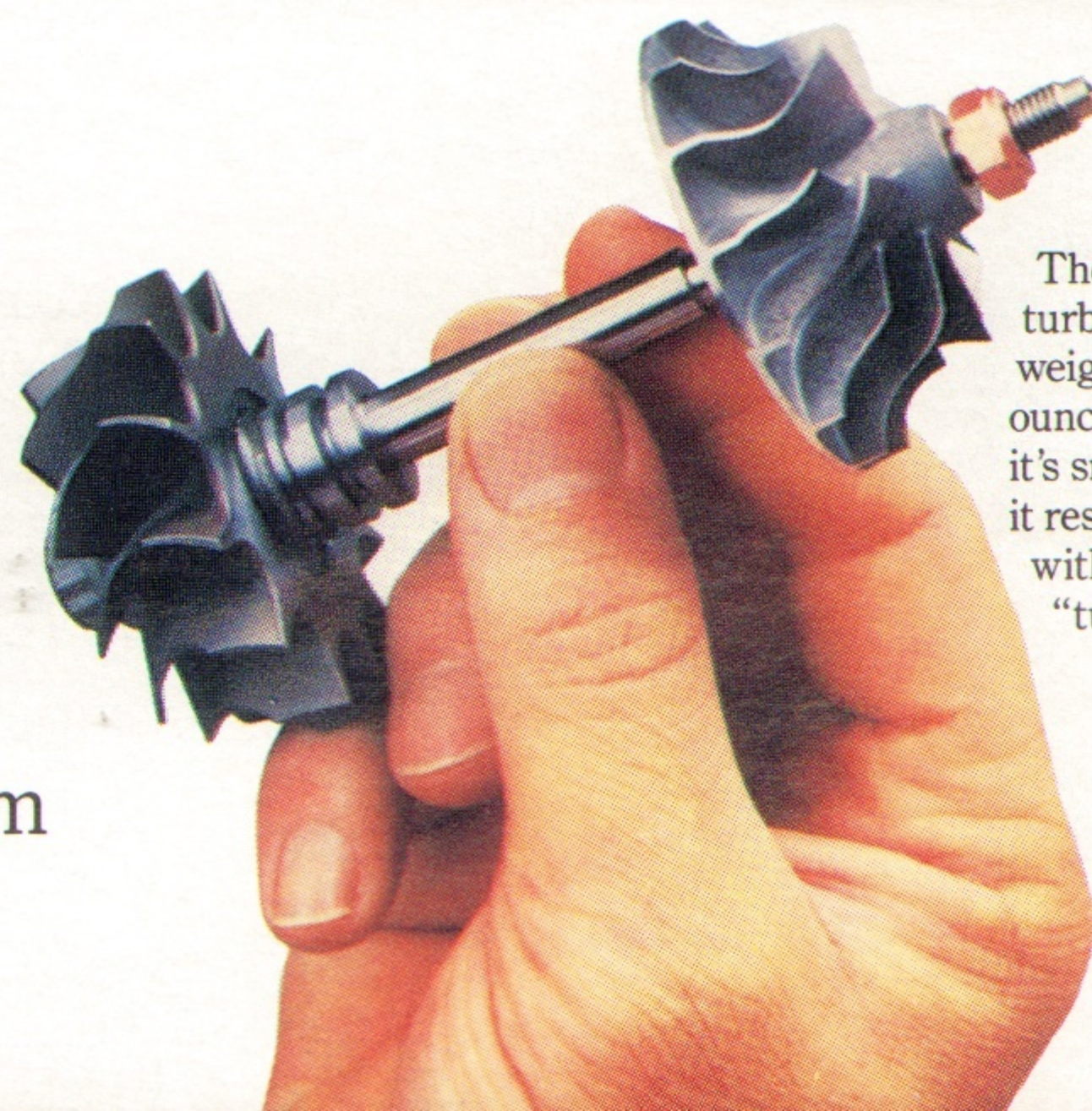
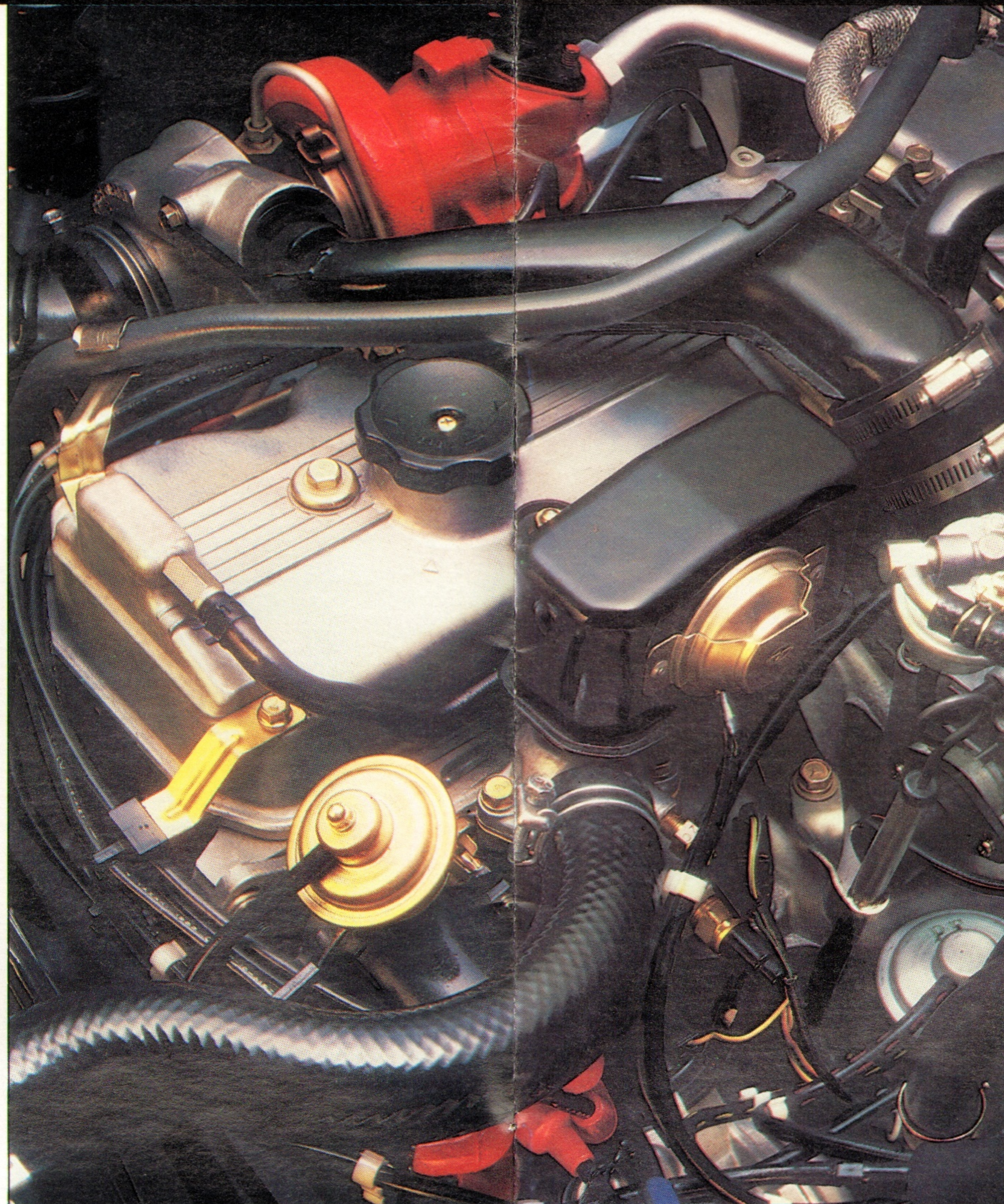
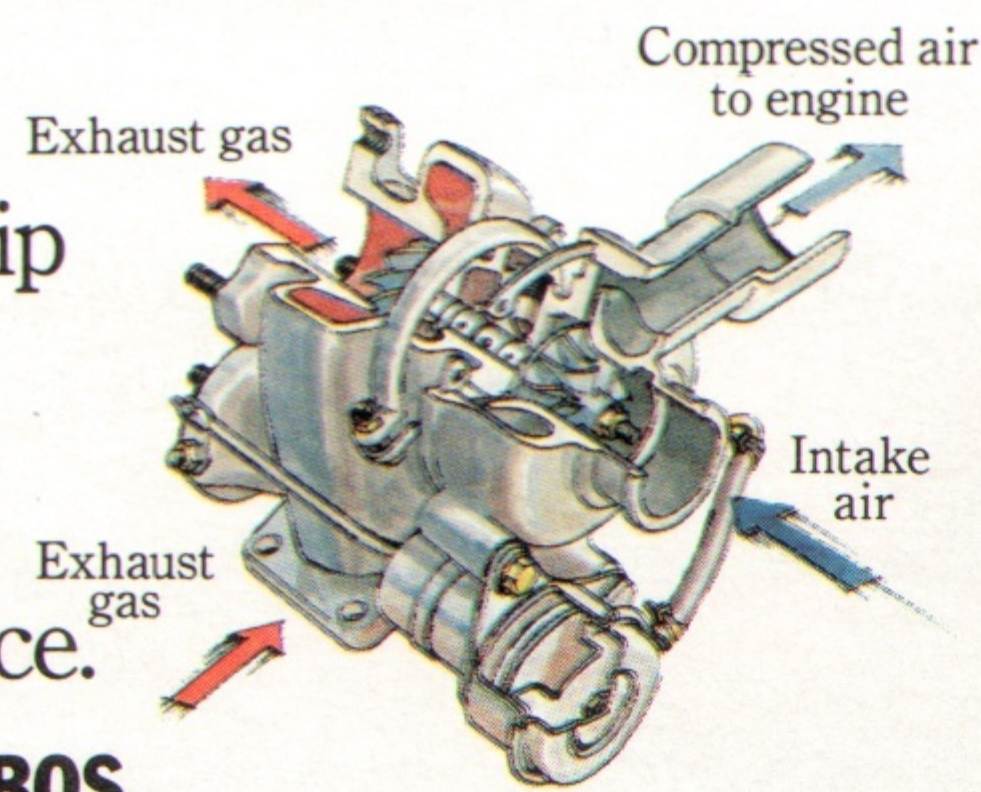
One of which is that simply bolting a turbocharger onto an engine doesn't really get the job done.

So Mitsubishi has developed its own system of turbocharging.

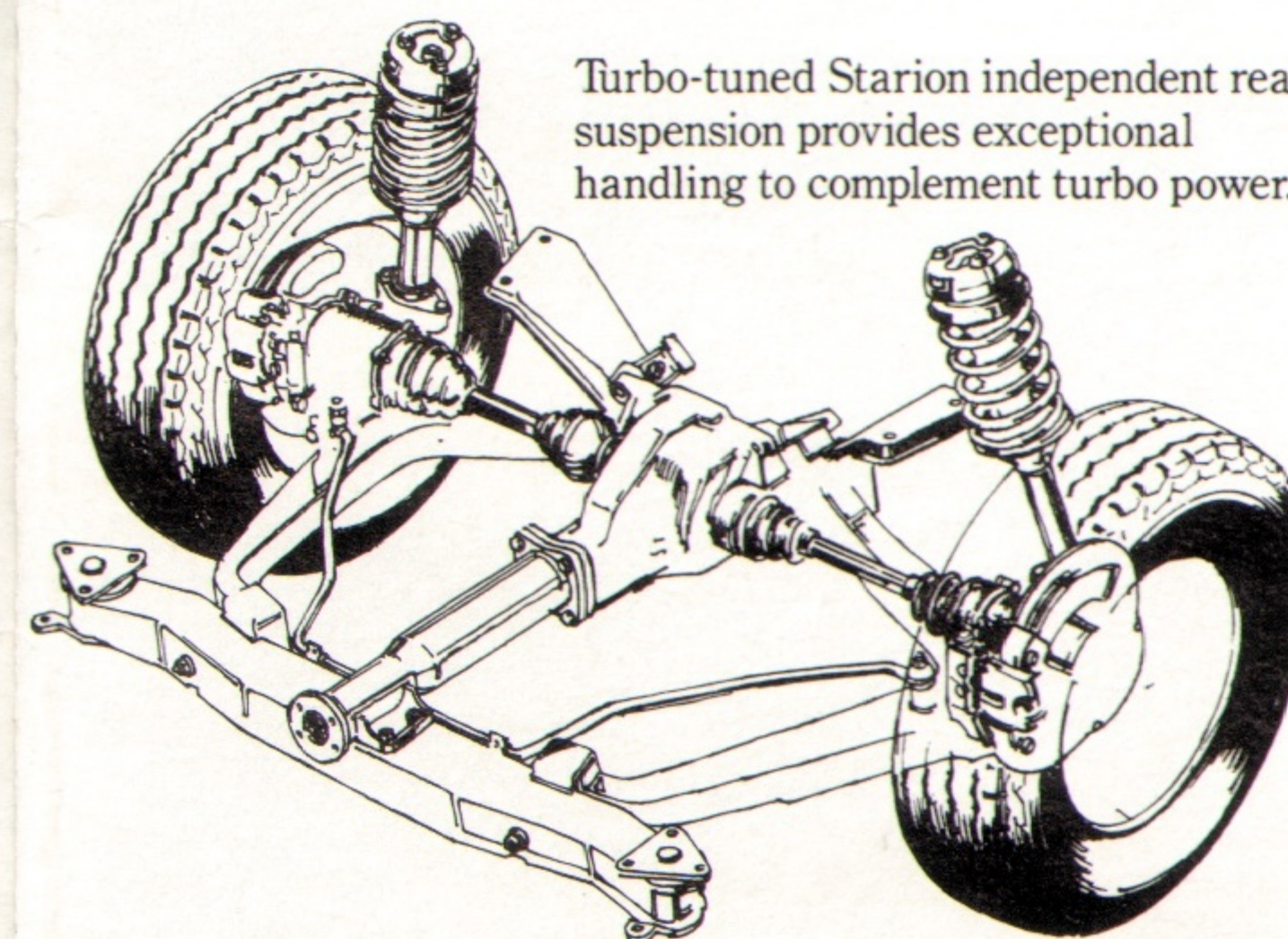
It's called Turbotronics™. Its objective is to get more out of turbocharging by getting more out of the two major systems with which turbocharging must work. Namely, fuel injection and ignition.

INTELLIGENT FUEL INJECTION.

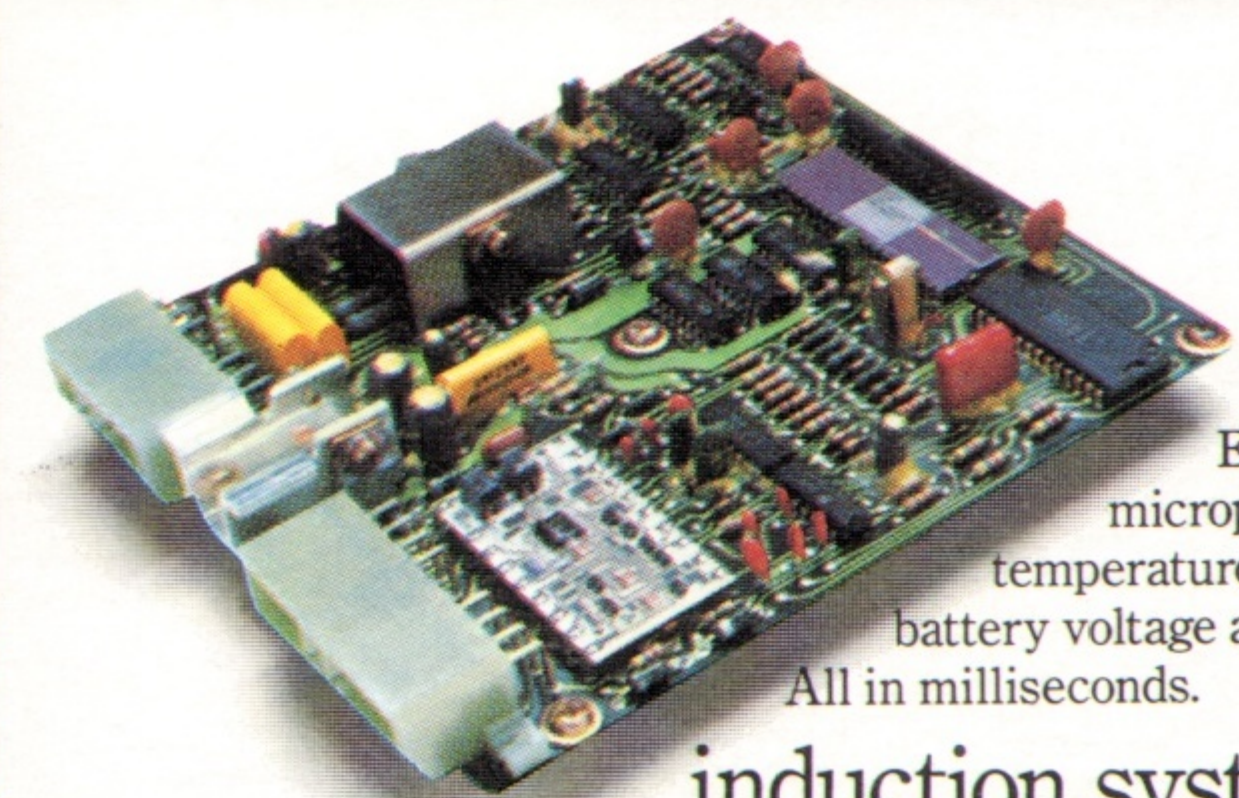
Obtaining peak performance from a turbocharged engine requires an



The Mitsubishi turbine impeller weighs only 8 ounces. Because it's small and light, it responds quicker, with virtually no "turbo lag."



Turbo-tuned Starion independent rear suspension provides exceptional handling to complement turbo power.



ECI™ system uses a microprocessor to measure air temperature, throttle position, speed, battery voltage and airflow rate. All in milliseconds.

induction system that maintains an optimum air/fuel ratio.

The Mitsubishi MCA-Jet™ engine, with its special third valve, goes a long way towards refining combustion.

Mitsubishi Electronically Controlled Fuel Injection™ goes the rest of the way. ECI™ uses a microprocessor to measure vital engine functions, and in milliseconds furnishes the precise amount of fuel at precisely the right moment for optimum efficiency.

But Turbotronics™ doesn't stop there. We also turbo-tune the vehicle's other major systems including transmission, suspension, brakes and steering. The end result is that you get more out of Mitsubishi turbocharging than just more power.

You get power that's very smooth, instantaneous and responsive.

THE PROOF IS IN THE DRIVING.

For 1984, Mitsubishi has applied the knowledge gained from all its many years of turbo and automotive technology to bring you the world's first complete line of turbocharged cars and trucks. At affordable prices.

From the high-performance Starion Turbo sportscar. To the practical Cordia Turbo sports hatchback. To the roomy Tredia Turbo sedan. To the ruggedly powerful Turbo Diesel trucks.

And each one is specifically engineered to provide the kind of exciting on-demand turbo power to take you where you've never been before™

1984 STARION. THE SPORTS CAR BUILT AROUND AN 8-OUNCE PIECE OF METAL.

The 1984 Mitsubishi Starion Turbo represents the ultimate refinement of Turbo Age technology.

It is the flagship of a revolutionary new breed of automobile. Because, unlike ordinary turbocharged vehicles, it was conceived, designed and integrally built around its own unique Mitsubishi turbocharging system.

At the heart of this advanced system spins an amazing 8 ounce turbine wheel and shaft. One of the world's smallest and most responsive.

This year, there are three Starion Turbo models to choose from. The EuroSport ES, the luxurious LE and the affordable LS.

All are totally "turbo tuned." From the 2.6-liter, 145 horsepower, electronically controlled fuel-injected engine itself. To the gas-filled shocks. To the flush body design. Right down to the contoured Turbo Sport seats.

And the results are nothing short of breathtaking. One press of the accelerator tells the story.

You'll quickly discover how this synergistic philosophy of auto building translates into an exciting reality.

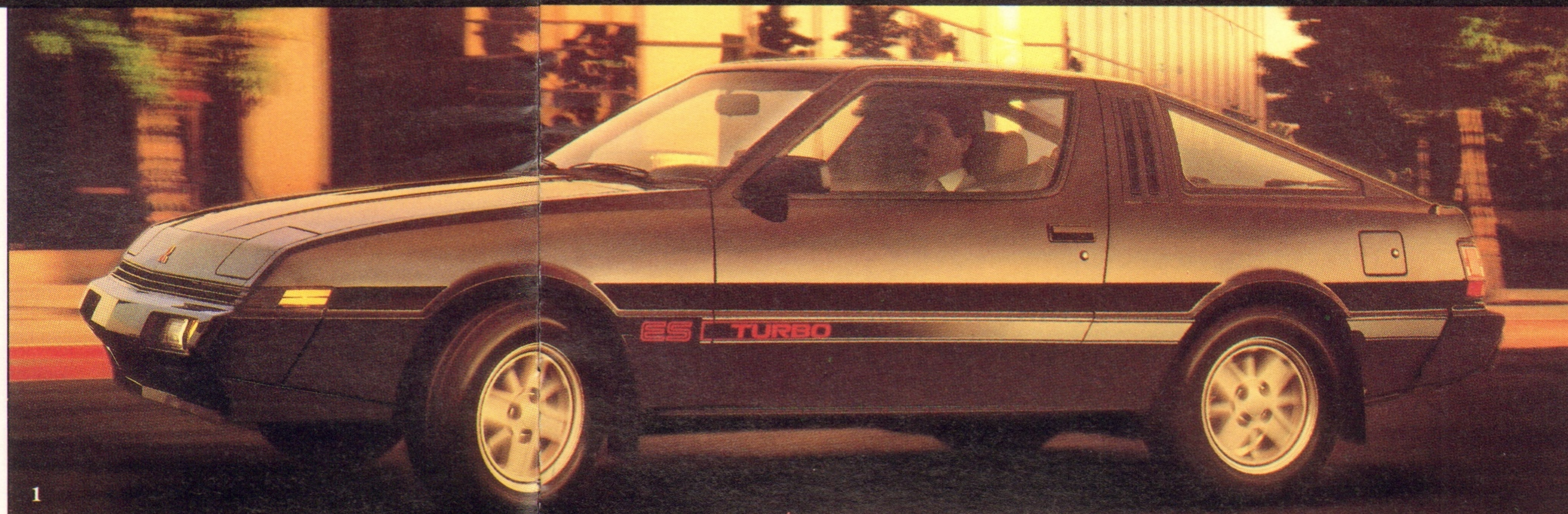
The Starion turbocharged 2.6-liter MCA-Jet™ engine generates 145 horsepower at 5,000 rpm, and 185 lb.-ft. of torque at 2,500 rpm.

All three Starion models feature state-of-the-art stereo systems for sound performance that matches their road performance.

Air conditioning with automatic temperature control and dual bi-level heating and ventilation is standard on Starion ES and LE.

Four-wheel power-assisted vented disc brakes provide excellent fade resistance and smooth stopping power.

Variable-assist power steering makes for easy parking, and great "road feel" at higher speeds.



1. The high performance Starion ES will take you from 0 to 50 in 6.4 seconds. And through a quarter-mile in 16.4 seconds.*

2. ES and LE six-way adjustable Turbo Sport seats provide added side, thigh and lumbar support.

3. Ideally-situated ES analog instrumentation keeps you apprised of key performance functions. The 4-spoke steering wheel is leather-wrapped.

4. Even the pistol-grip shift knob for the 5-speed transmission is designed for fast action.

5. Aerodynamic "tumble-down" front-end contributes to a low 0.35 drag coefficient.

6. Starion LE's sleek, handsome styling means you arrive in style.

*Car and Driver magazine, test results, August 1983.

1984 CORDIA. SPORTS CAR PERFORMANCE, HATCHBACK PRACTICALITY.

The 1984 Mitsubishi Cordia Turbo was designed for the driver who truly appreciates performance.

Total turbo performance.

At its heart is a sophisticated SOHC 1.8-liter electronically controlled fuel-injected engine specially designed to match its unique Mitsubishi turbo-charging system.

The Cordia Turbo is completely turbo-tuned for optimum performance. It is an ideal blend of power, handling and practicality.

The Cordia sports hatchback is also available in three other exciting models. Cordia LS, a superb luxury performance car. Cordia L, a beautifully-appointed road machine. And Cordia, our most affordable model.

All three of these Cordia models are equipped with a new SOHC 2.0-liter MCA-Jet™ engine with electronic fuel feedback system and Dual Engine Stabilizers™, rack-and-pinion steering, front-wheel drive and fully independent suspension with MacPherson struts up front for a smooth ride.

If you're looking for great performance, sleek styling and hatchback practicality, the Mitsubishi Cordia is your ticket to ride.



1. Cordia Turbo has a sleek, aerodynamic design enhanced by an extended front air dam and rear hatch spoiler.



2. Fully-reclining front bucket seats covered in supple buckskin knit and tweed are standard on Cordia Turbo.

3. Cordia Turbo full analog instrumentation keeps you informed of essential driving data.

4. Liquid Crystal Display instrumentation, standard on Cordia LS, shows you speed, rpm's, temperature and fuel level.

5. Cordia LS has alloy wheels, halogen high-beam headlights and dual sport mirrors.



A smooth-shifting 5-speed manual overdrive transmission comes standard. Our 3-speed ELC™ automatic is available on Cordia L and LS.

Cordia Turbo cuts through the wind with ease, thanks to a low 0.33 drag coefficient.

Variable-assist power steering is standard on Cordia L, LS and Turbo models. Optional on Cordia.

Dual Engine Stabilizers™ help reduce noise and vibration.

Cruise control is standard on Cordia LS. So are power windows and power antenna.

1984 TREDIA. SUDDENLY 4 DOORS AND A TRUNK TAKE ON A WHOLE NEW MEANING.

The 1984 Tredia Turbo is, by definition, everything a luxury performance sedan should be.

It has the convenience of 4 doors, seats 5 comfortably and offers a full 11 cubic feet of trunk space. But it also has something more.

Turbo power. And lots of it.

The source is a SOHC 1.8-liter MCA-Jet™ engine that's integrally-built around its unique Mitsubishi turbocharging system.

To complement this powerplant, the Tredia Turbo's suspension, steering, tires and wheels, and even body design are all turbo-tuned.

There are also three other Tredia models to choose from, all featuring a new, spirited 2.0-liter MCA-Jet™ engine. Tredia LS is an unusual combination of comfort and fine performance. Tredia L comes equipped with a long list of luxurious standard features. And Tredia, our lowest-priced model, features plenty of practicality without giving up convenience.

The Mitsubishi Tredia line-up is going to change your definition of the word sedan.

And fast.

A new SOHC 2.0-liter MCA-Jet™ engine is standard on Tredia, Tredia L, and Tredia LS models. An electronic fuel feedback system gives smooth, efficient performance.

Front-wheel drive and 4-wheel independent suspension are standard on all Tredia models.

Tredia Turbo uses an Electronically Controlled Fuel Injection™ system to measure engine data in milliseconds to provide a precise air/fuel mixture.

Variable-assist power steering for precise handling comes standard on L, LS and Turbo models. Optional on Tredia.

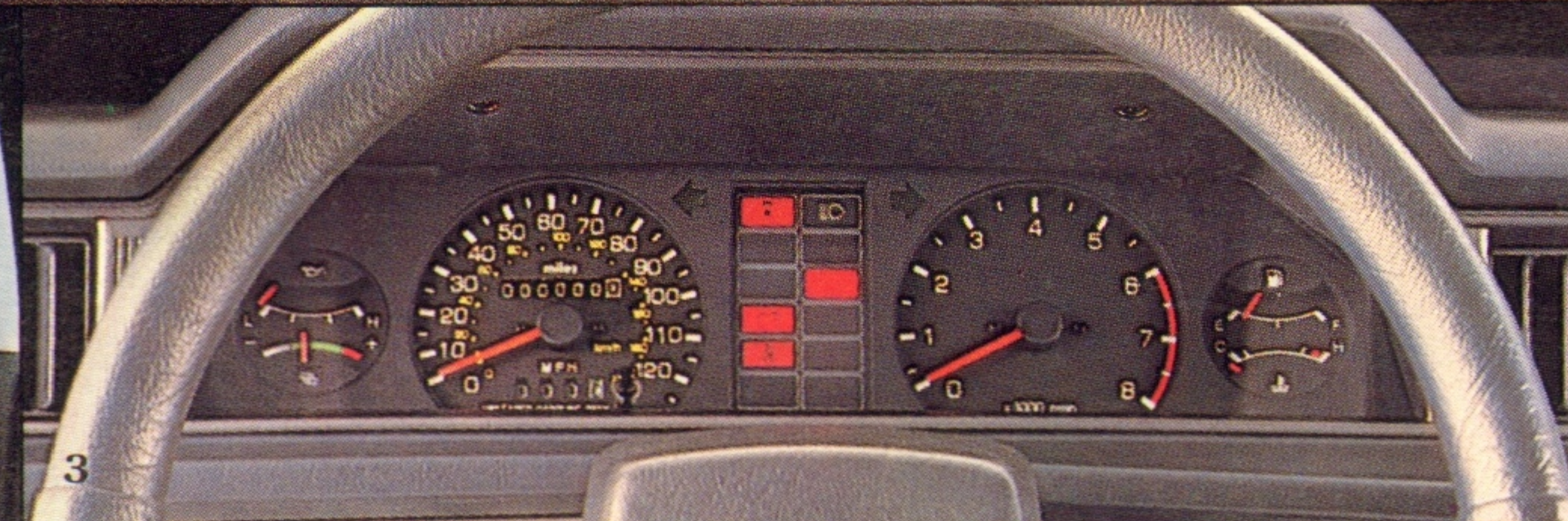
3-speed ELC™ automatic transmission is available on Tredia L and LS. A 5-speed transmission is standard on Tredia Turbo and Tredia.



1. Tredia Turbo is a beautiful blend of performance and comfort in a practical sedan.



2. Fully-reclining Turbo seats and an extra-spacious interior are standard on Tredia Turbo.



3. Analog instrumentation on Tredia Turbo gives you easy readouts at a glance.



4. Tredia offers generous standard features for a car in its price range.



5. On Tredia LS, luxury and performance work in concert.

1984 4WD TRUCKS. FOR THE BOONIES OR THE BOULEVARD.

This year, Mitsubishi gives you four ways to go 4WD: the Gas and Turbo Diesel SPX trucks. And the Gas and Turbo Diesel SP models.

A beefy 2.6-liter MCA-Jet™ engine, with 108 horsepower* at 5,000 rpm and 142 lb.-ft. of torque at 2,500 rpm, powers the gas models.

The diesels come with the only turbocharged diesel engine available in small trucks. Built only by Mitsubishi, it's a 2.3-liter powerplant that cranks out a hefty 136 lb.-ft. of torque at 2,500 rpm.

But full-on off-road power is only one of the outstanding advantages of our new 4WD trucks.

They also come loaded with a tough 5-speed manual overdrive transmission, patented Mitsubishi Dual Engine Stabilizers™ to help reduce noise and vibration, and power-assisted disc brakes up front. Plus a double-wall cargo box nearly 7 feet long, with one-hand tailgate release.

But you really have to take one of these machines for a ride through the rough stuff to truly understand how easily Mitsubishi 4WD trucks take you where you've never been before.™

All-terrain radial tires come standard on all 4WD models.

Black double tubular steel bumpers and chrome or black step bumpers are optional on all models.

A special Off-Road Package is available for 4WD models. It includes a sports bar (not to be used as a roll bar), grille and brush guard and double tubular rear bumper.

Power-assisted ventilated front disc brakes are standard on all 4WD models.

Power-assisted steering, bi-level heating/ventilation system, sealed brake fluid reservoir, big 18-gallon fuel tank and sports steering wheel all come standard on Mitsubishi 4WD's.

*Slightly lower in California



1



2



3



4



5



6

1. The SPX Turbo Diesel 4WD offers a 1,422 lb. payload. And loads of contemporary style.

2. All SPX models sport comfortable bucket seats. Power-assisted steering comes standard.

3. SP trucks come with tinted glass, full carpeting, sport mirrors left and right, double wall cargo box, steel tie-down bars and a cargo light.

4. SPX 4WD Turbo Diesel makes mountains into molehills.

5. SPX Turbo Diesel features easy-to-read instrumentation.

6. SPX 4WD's sport automatic free-wheeling hubs, a sliding rear window and 15-inch spoke-type wheels. SP 4WD will also surprise you with its long list of standard features.

1984 2WD TRUCKS. A LOT OF TRUCK FOR THE BUCK.

For 1984, you have your pick of five different 2WD pickups. All offer loads of cargo room, loads of passenger room and loads of standard features.

All without costing you loads.

Both our top-of-the-line SPX and the SP offer a choice of 2.6-liter gas or 2.3-liter Turbo Diesel power. Along with a rugged 5-speed overdrive gearbox.

The Mitsubishi Mighty Max, our most affordable workhorse, is quite a hauler, too. Its gutsy 2.0-liter MCA-Jet™ engine and tough 4-speed manual transmission get you where you want to go.

But what's going to really surprise you about Mighty Max is the simple fact that even our lowest-priced truck doesn't scrimp on advanced technology, quality workmanship and loads of standard features.

It's got a cargo box nearly 7 feet long, to haul a whopping 1,620 lb. payload. Independent front suspension with unequal-length A-arms for excellent handling. And a live rear axle on semi-elliptical leaf springs for rugged performance and stability.

There are plenty of creature comforts, including height-adjustable steering column, 4-vent heating and ventilation with 3-speed fan, dual outside sport mirrors and much more.

Any way you drive them, the 1984 Mitsubishi 2WD's add up to one tough bargain in rugged pickups.

Steel tie-down bars are standard on all Mitsubishi trucks.

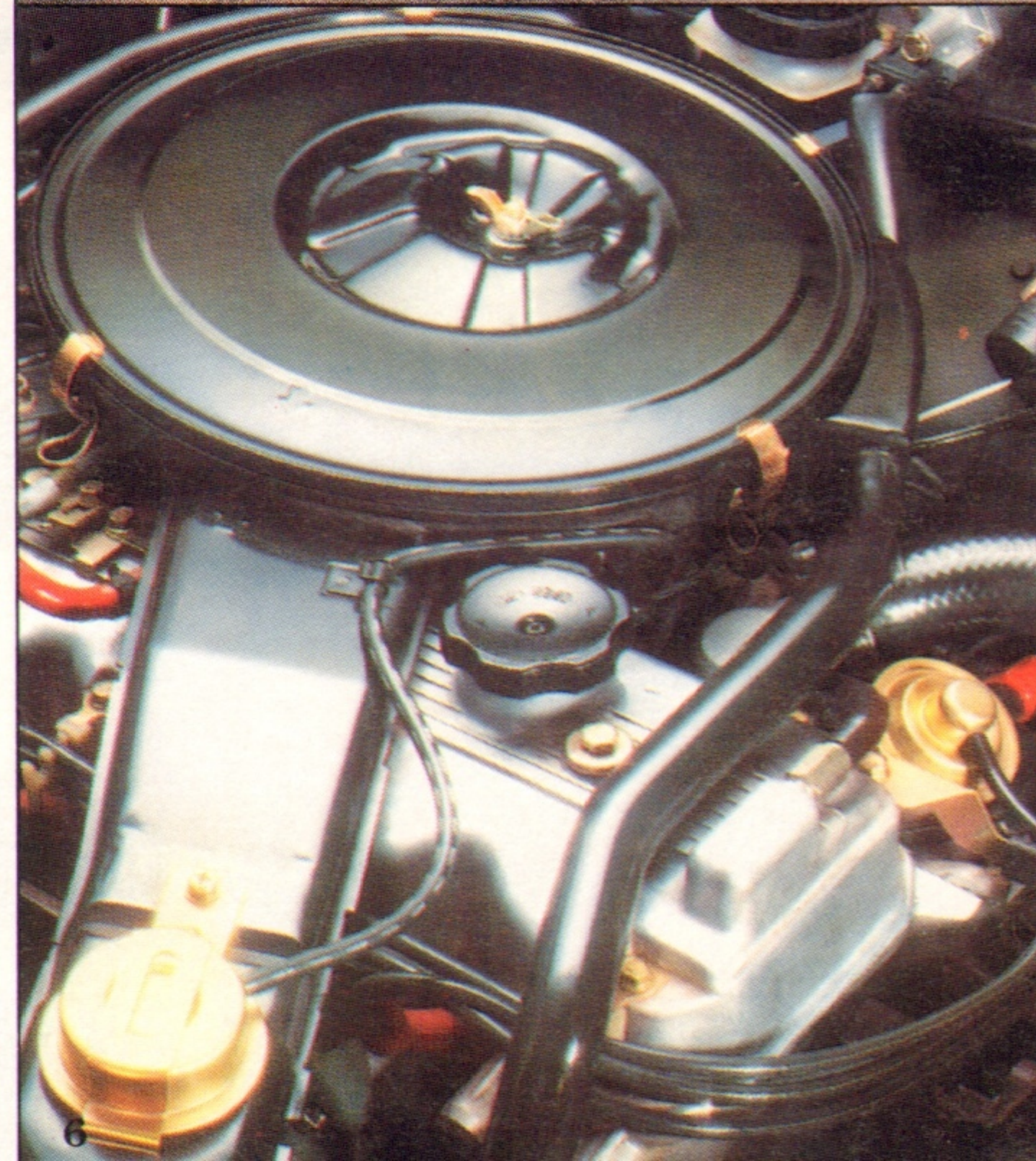
Sliding rear window is standard on the SPX. Optional on SP models.

Two-speed windshield wipers with intermittent function are standard on SP and SPX models.

Large 10-inch power-assisted front disc brakes are standard on all 2WD pickup models.

A height-adjustable steering column is standard on all models.

Super Quick Glow Plug System™ on Turbo Diesel models offers quick starts in all kinds of climates.



1. There's loads of room up-front in SPX, with sporty bucket seats.

2. Our SP 2WD Turbo Diesel sports stylish instrumentation.

3. The SPX 2WD truck hauls a big 1,500 lb. payload.

4. Mitsubishi SP 2WD Turbo Diesel features a bright accent grille, dual side mirrors and wide body side molding.

5. There's plenty of room up front in Mighty Max, too.

6. The 2.6-liter MCA-Jet™ engine is one of the largest 4-cylinder powerplants in any small truck.

7. Haul a whopping 1,620 lb. payload in Mighty Max.

MITSUBISHI MONTERO. THE URBAN GORILLA WITH A VERY TAME PRICE.

Montero is a rare breed. A 4WD beast that handles the jolts and jars of rugged off-road terrain without a second thought. And, when switched into 2WD, becomes one of the sportiest machines ever to hit the streets.

All for a civilized price.

Montero is an animal built for punishment. With a solid box-type frame and sturdy suspension to cushion just about every bump and shock the road has to offer.

And it's equipped with the largest 4-cylinder powerplant we make—a gutsy 2.6-liter MCA-Jet™ engine with 106 horsepower.

Of course, Montero has its share of special features, too.

Like Mitsubishi Motors patented Dual Engine Stabilizers™ Variable-assist power steering. Power-assisted front disc brakes. And independent front suspension.

It also seats four. Comfortably. And thanks to a unique driver's seat that actually "floats" on a shock absorber, the driver is in for real easy riding.

Our on-and-off road Montero is a beast of burden. The rear seat folds down to hold everything from shopping bags to sleeping bags.

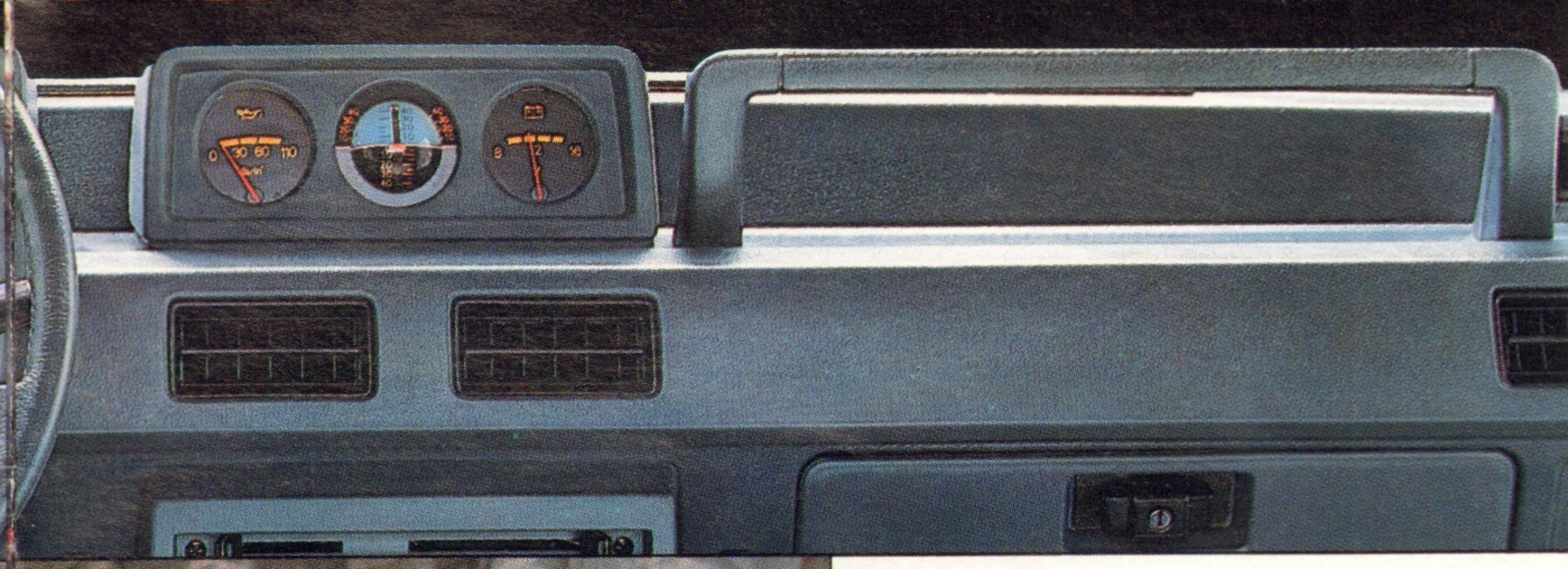
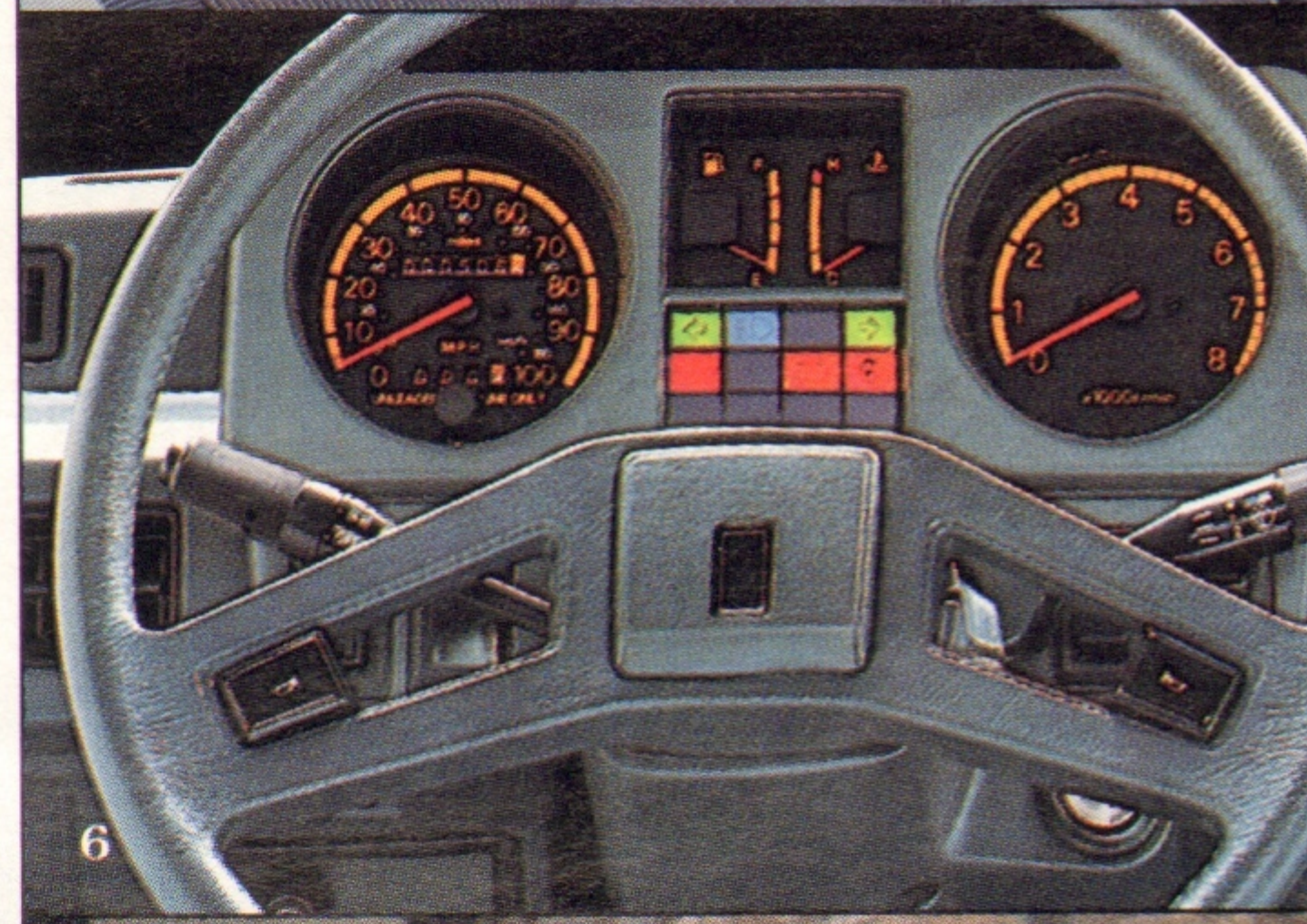
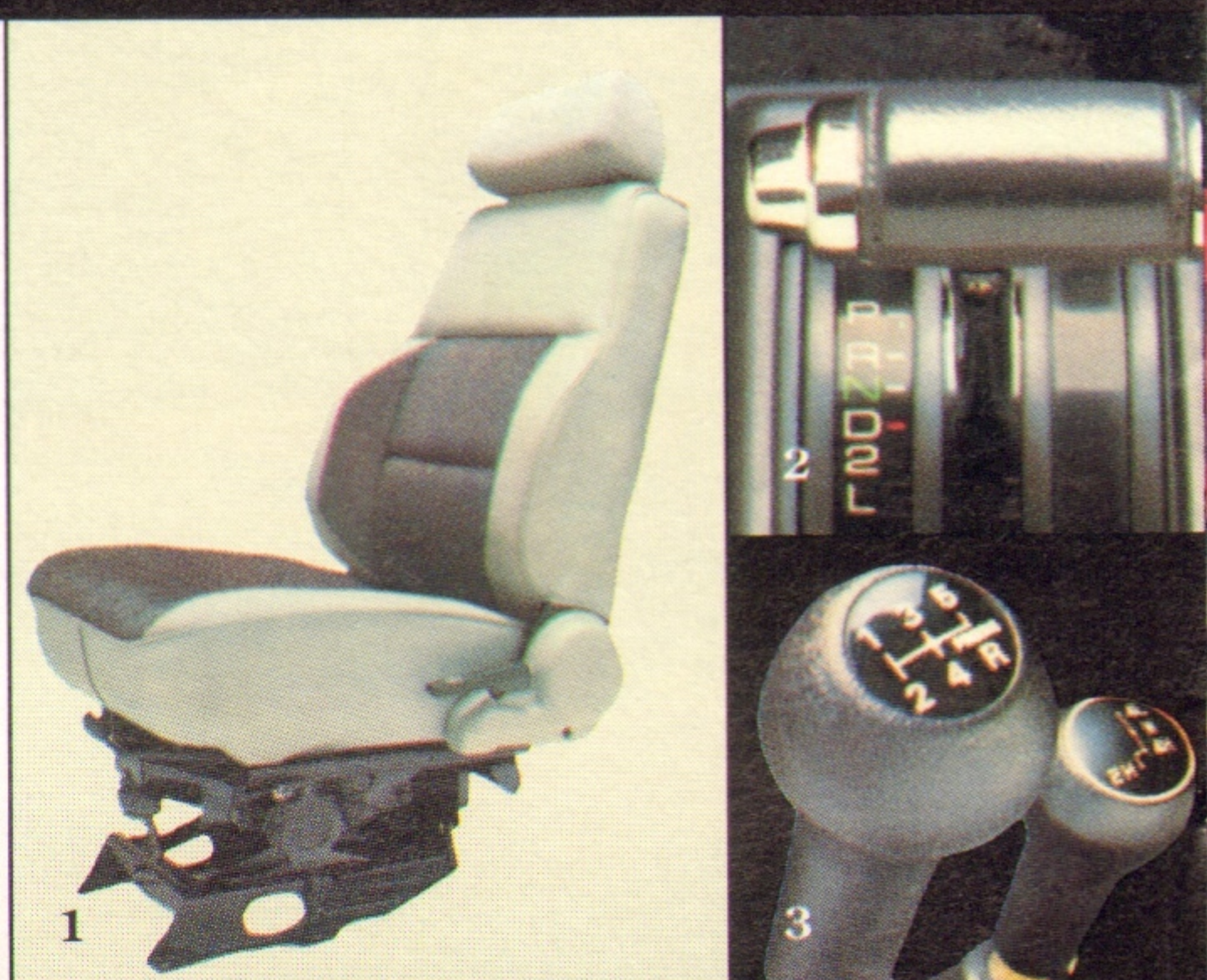
Montero sports stylish two-tone paint, 15-inch spoke wheels and beefy all-terrain radial tires, too.

Mitsubishi Montero. Take one out for a test drive and watch yourself go wild.

The new Montero Sport model features automatic free-wheeling hubs, a limited-slip differential, halogen high-beam headlights, headlight washers, rear wiper/washer and AM/FM stereo with cassette.

Montero and Montero Sport both have solid box-type frames and sturdy suspensions.

Rugged Montero independent front suspension features double wish-bones with torsion bars and stabilizer bar.



1. A unique "floating" driver's seat for extra comfort.

2. 3-speed ELC™ automatic transmission is optional on the Sport model.

3. A 5-speed manual over-drive transmission is standard on Montero.

4. A spacious interior gives everyone plenty of leg and head room.

5. Montero is also very at home on city streets.

6. Sporty dash instrumentation with "tri-meter."

7. Rugged terrain is smooth sailing for Montero.

8. An inclinometer measures pitch and roll.

1984 MITSUBISHI LIMITED WARRANTY.

Under the 1984 New Vehicle Limited Warranty, Mitsubishi Motors will repair or replace any part of your vehicle supplied by Mitsubishi Motors (except tires) which proves to be defective during the first 12 months or 12,000 miles, whichever comes first.

In addition, under its 1984 Limited Warranty, Mitsubishi Motors will also replace or repair most components of the powertrain, which prove to be defective, for 24 months or 24,000 miles, whichever comes first.

New vehicles are covered by the Mitsubishi Motors 36-month Anti-Corrosion Perforation Limited Warranty. This provides that any authorized Mitsubishi Motors Dealer will repair or replace any sheet metal part, except exhaust system components, on the vehicle that has developed perforation due to corrosion in normal driving conditions. See your Mitsubishi Motors Dealer for further details.

MITSUBISHI "TRIPLE DIAMOND" SERVICE.

The heritage of excellence and the Mitsubishi pledge of quality represented by the famous three-diamond trademark extends to service after your purchase of a Mitsubishi vehicle. Your Mitsubishi Motors Service Technician is factory-trained to know your Mitsubishi vehicle like no one else can. He will thoroughly check your Mitsubishi vehicle before it is delivered to you. He uses the latest electronic diagnostic equipment. Best of all, he'll use quality Genuine Mitsubishi Parts. No one else can give you the kind of Triple Diamond Service your Mitsubishi vehicle deserves.

Technical data and equipment shown in this catalog are based on the latest available information at the time of publication and are subject to change without notice. Some vehicles are shown with optional equipment. For further information on additional options and accessories, contact your Mitsubishi Motors Dealer. Availability at dealers of vehicles with specific features may vary.

MAKE THE CONNECTION. BUCKLE UP.™



**MITSUBISHI
TAKES YOU WHERE YOU'VE
NEVER BEEN BEFORE.™**

