Mitsubishi Cars and Trucks for 1985



Pure Intelligence. Pure Indulgence.

The new Mitsubishi Galant is perhaps the most ingeniously engineered luxury sedan in the world. The beauty of its brilliance starts with its clean, aerodynamic lines.

A 2.4-liter computerized, fuel-injected engine provides smooth, responsive power. An electronically controlled, four-speed automatic overdrive transmission manages it with precision.

The available ECS™ electronically controlled suspension system monitors load and speed conditions, and automatically adjusts to provide maximum ride and handling characteristics.

From the ergonomic, six-way adjustable driver's seat everything is at your fingertips. An electronic control module lets you command a host of assist items. You can even operate an available six-speaker stereo system by means of steering-wheelmounted, touch-tune switches.

The rear cabin is first class, too. With sumptuous reclining

seats. Adjustable thigh supports. Two-way headrests. A center console with storage compartment. And a lot more.

The list of opulent features and advanced electronics to be found is extensive, if not seemingly endless.



The ergonomic Galant interior is a marvel of convenience, comfort and function.

But the new Galant has one very clever innovation you'll probably appreciate more than all the others.

A totally rational price tag. The ingenious Mitsubishi Galant Sedan is indeed a luxurious example of high technology that is pure intelligence, pure indulgence.

And pure Mitsubishi.



The Mirage is no illusion.

There is finally an alternative to "The Econobox."

Introducing the ingenious new Mitsubishi Mirage. Its beautiful shape was inspired by one of nature's most simple yet perfect designs ever.

The egg.

So the Mirage is smooth and sleek. Graceful and aerodynamic.

Its interior layout is equally as innovative. Careful design provides room for five, while spacious seats deliver functional comfort. Wing-mounted switches insure an ergonomic driving environment.



An innovative interior design provides room and comfort for five.

Vibration-dampening and sound-absorbing materials keep outside noise outside. Fold-down rear seats and a hatchback open up loads of convenient cargo capacity.

Front-wheel drive and four-wheel independent suspension allow the Mirage to quickly and nimbly respond to your every command. Its power comes from an overhead-cam MCA-Jet™ engine with an advanced electronic fuel feedback system that simultaneously satisfies the soul while it soothes the conscience.

For those who crave even more, there's a high-output turbocharged model. With eye-opening power and all the hardware you'll need to handle it with style and precision.

There are four different Mirages from which to choose, including the L, LS and turbo models. And all offer the same elusive qualities that clearly prove economy needn't come in a box.

The new Mirage is indeed a welcome reality.

The trademark Mirage is used with the consent of Grand Touring Cars Inc., Scottsdale, AZ.





Behold the po wer of reason.

The distinction between a good performance car and a great one is made early in its development. A truly responsive and comfortable road machine is born of truly advanced thinking.

The 1985 Mitsubishi Starion Turbo is the exhilarating product

of just such forethought and ingenuity.

Its 2.6-liter engine and water-cooled turbocharger were made for each other. Literally. With a computerized fuel-injection system, they yield vast quantities of on-demand power. Dual Engine Stabilizers™ give quiet smoothness. A five-speed manual over-drive transmission is standard on the LS, LE and ES. A four-speed automatic is available on the LE.

The aerodynamic new Starion rolls on alloy wheels and highperformance radial tires. Its four-wheel independent suspension system includes stabilizer bars and gas-filled shocks. Ventilated, power-assisted disc brakes at all four wheels give you plenty of



Starion that no other maker seems to have been able to perfect. A remarkably affordable price tag.

Which could be the most powerful reason of all to own a Starion.



Fly the Coupe.

For 1985, Mitsubishi offers some very strong evidence that style, performance and practicality can indeed be found in a

single vehicle. And, at a reasonable price.

The Cordia Coupe has a strong 2.0-liter MCA-Jet™ engine and a smooth-shifting five-speed manual overdrive transmission. It's got a fully independent suspension system for quick handling and a smooth ride. And power-assisted ventilated front disc and rear drum brakes for consistent stopping.

Then there's the exhilarating Cordia Turbo. With its turbo-charged 1.8-liter MCA-Jet™ engine and ECI™ electronically controlled fuel injection, for plenty of eye-opening on-demand power. A fully turbo-tuned suspension system puts it to work with precision. The ergonomic cockpit is ready for action.

The Cordia, L, LS package and Turbo models all benefit from extensive wind-tunnel testing, yielding low coefficients of drag

for sleek, aerodynamic efficiency. And, stylish good looks. When it comes to versatility, the Cordia is tough to beat. With

loads of hatchback convenience. There's even split fold-down



The Cordia's versatile interior can accommodate a wide variety of passenger and cargo combinations.

rear seats and a removable tonneau cover so you can tailor the cargo and passenger accommodations to suit your specific needs.

The long list of ingenious standard features is impressive. And when you put them all together, you'll find the Cordia Coupe adds up to one downto-earth driving machine.

With top-flight performance.



Zoom for Five.

The 1985 Tredia Sedan provides the room and comfort you want in a four-door. But with power and handling beyond your

expectations. All, at a price you'll appreciate.

Inside, the Tredia is a model of ingenuity. There are plush front bucket seats with see-through headrests. In the rear, highback seats offer plenty of room for three people. And a deep 11-cubic-foot trunk provides loads of cargo capacity.

In the power department, the Tredia Sedan has a strong 2.0-liter MCA-Jet[™] engine that works in concert with a five-speed manual overdrive transmission. For a smooth ride and superb handling, it's got a fully independent suspension system. Powerassisted ventilated front disc and rear drum brakes make for consistent stopping. And front wheel drive for great going.

Now if you're looking for even more performance, then look at the 1985 Tredia Turbo. It's powered by a 1.8-liter turbocharged MCA-Jet™ engine with ECI™ electronically controlled fuel injection that gives positively eye-opening acceleration. For high perfor-

mance handling to match, its suspension has been turbotuned with firmer components and a rear stabilizer bar.

So if space and performance share equal billing on your list of needs, drive a Tredia Sedan.

Select from the new Tredia. L, LS package or Turbo. You'll find them all to be great ways to get five people and their gear where they want to be.

With space. And race.



The Tredia Sedan has plenty of room for five people and their gear to ride in style.



Tough to beat. Easy to own.

The Mitsubishi Mighty Max has always been a handsome, nocompromise workhorse. And a mighty good value to boot.

It's a fine cargo-hauling machine, with a 1,612-pound payload. Steel tie-down bars. A single-hand tailgate release. Independent front suspension. And power-assisted front disc brakes.

Mighty Max's rugged 2.0-liter MCA-Jet™ powerplant provides plenty of power. A quick-shifting manual transmission compli-

ments the drivetrain package.

With a six-cross member frame and 100% welded body construction, Mighty Max has inherited all the toughness you'd expect from the current Class Seven World Off-Road Racing Champion, Team Mitsubishi.

And while Mighty Max is tough on the outside, it's comfortable on the inside. With roomy seating. Bi-level heat and ventilation. A height-adjustable steering column. And more.

With all this, it would be hard to improve the Mighty Max.

But we did it. By adding a brand new load of standard features for 1985. Like steelbelted radial tires. Trim rings. A double-wall cargo box. A cargo area light. 18-gallon fuel tank. Automatic valve lash adjusters. And an electronic fuel feedback system. Inside, there's tinted glass and full carpeting.

The well-planned Mighty Max cab is comfortable and durable.

In fact, about the only thing we didn't add was a big price tag. So Mighty Max is still one of the lowest-priced, best equipped trucks in America. Which all makes it a mighty big winner.

And a mighty fine bargain.



Mind over Matter.

In the 4WD off-road world, it's toughness that counts. And at Mitsubishi strength isn't welded on only as an afterthought. It's ingeniously designed in. Right from the start.

Mitsubishi 4 x 4's benefit from this integrated design philosophy

with a front differential that's cleverly housed up into the frame. A suspension system that uses wide-based upper and lower A-arms that are boxed-in. And a transfer case that's unitized into the same housing as the transmission.

For extra strength, there's a six-cross-member frame. All critical body areas are 100%



The spacious Mitsubishi 4x4 cockpit is geared for action and comfort.

welded. And vital systems are protected by rugged skid plates.

When it comes to power, Mitsubishi 4 x 4's are just as ingenious. Go for the beefy 2.6-liter MCA-Jet™ gas engine. Or, the innovative 2.3-liter Turbo Diesel. With all the toughness you expect from a

diesel. And the turbo performance you don't.

A smooth-shifting, five-speed manual overdrive transmission and a two-speed transfer case make optimum use of Mitsubishi 4WD muscle. Power steering and power-assisted ventilated front disc brakes provide easier operation. There are automatic locking front hubs, and tough all-terrain radial tires.

Inside, comfort is key. With ergonomically designed bucket seats, full carpeting, full instrumentation and tinted glass.

Productive Mitsubishi thinking, and an uncommon array of standard off-road features. It all helps each and every Mitsubishi 4x4 handle the matter. And ease the mind.



Town and Country.

The Mitsubishi Montero delivers all the best of both worlds. Here's an ingenious sports vehicle that's just as comfortable going up foothills as it is going down Main Street.

One look tells you Montero is tough. From the muscular lines of its body, to its aggressive four-wheel drive stance, this utility

vehicle means business.

And yet, Montero is as luxurious on the inside as it is tough on the outside. A high-profile roof provides plenty of headroom for four adults. Ergonomically designed, cloth upholstered seats take the jolts out of the ride. Its accommodating driver's seat floats on its own adjustable shock absorber. And the rear bench seat folds down for extra cargo space.

The Mitsubishi Montero bristles with power from its renowned MCA-Jet™ 2.6-liter engine. Putting it to versatile use is a smooth-shifting, five-speed overdrive transmission. Or, you can choose



Montero is tough on the outside. And comfortable on the inside.

an optional three-speed automatic transmission with the luxurious Montero Sport.

For the rough stuff, Montero has a tough six-cross-member frame. Steel skid plates. An easy operating two-speed transfer case. Automatic locking hubs. And all-terrain steel-belted radial tires mounted on 15-inch sport wheels.

All in all, the Montero is a strongrunning, easy-riding sports utility

vehicle engineered by Mitsubishi to help get you and your gear where you're going. Intact. In comfort. And in style.

No matter where you're headed.



Mitsubishi Ingenuity Takes you where you want to be.

The first Mitsubishi Model A rolled down the production line in 1917. Ever since, Mitsubishi has been a world leader in highly advanced automotive technology. And every 1985 Mitsubishi car and truck reflects that innovative thinking.

Extensive wind-tunnel

testing and design have yielded sleek, wind-slicing shapes. Body parts are smooth and close-fitting.

Specific areas are designed to minimize turbulence, such as integrated bumpers, concealed windshield wipers and flush-mounted glass. Even the wheel covers on some models are made to reduce wind resistance.

So Mitsubishi vehicles not only look good, but also exhibit

excellent aerodynamic efficiency while they're at it.

Mitsubishi engines power these beautiful machines with equal ingenuity. The MCA-Jet™ combustion chamber is a three-valve design that swirls the incoming air and fuel mixture. Because a swirling mixture burns more cleanly and efficiently.

For smooth, quiet operation, Mitsubishi powerplants have patented Dual Engine Stabilizers™. These two counter-rotating shafts are designed to minimize engine vibration before it leaves the engine.

For the height of high-performance, there's the Mitsubishi Turbocharging System. Its water-cooled turbo unit uses the power of the exhaust gases to

compress a greater volume of air/fuel mixture into the engine. And the ECI™ electronically controlled fuel injection system analyzes data from several sources on the engine and

injects precisely the right amount of fuel required. Together, they place vast quantities of eye-opening, on-demand acceleration at your immediate disposal.

Mitsubishi vehicles feature state-of-the-art electrical and computer engineering, too. With such features as an electronic fuel feedback carburetion system for faster starts and smoother performance.

The ETACS™ electronic time and alarm control system uses a microprocessor to regulate a number of timed convenience functions throughout the vehicle. An electronic power steering system.

out the vehicle. An electronic power steering system, which varies the power-assist according to road speed rather than engine speed, makes parking easy and road-feel positive.

And then there's the remarkable ECS™ electronically controlled suspension system. Its computerized brain processes information from a variety of sensors around the car. It then adjusts the springing and damping characteristics of the four air-chamber-

equipped shock absorbers to suit the road, load and speed conditions. It has an automatic leveling feature to maintain the proper attitude. And it even reduces the ride height of the car at highway

5/50

speeds for greater stability as well as aerodynamic efficiency.

Mitsubishi Motors has also applied its considerable skills to the problem of body corrosion, with many advanced materials and techniques designed to keep your new Mitsubishi looking new. It's all backed up by a 5-year/50,000-mile limited warranty.

Each and every Mitsubishi has its own special combination of ingenious design features. Because each and every Mitsubishi is specifically designed to meet the demands you require.

Including the most important requirement of all.

To take you where you want to be.

Call 1-800-447-4700 for your nearest Mitsubishi Motors Dealer. For *Motor Trend's 1985 Mitsubishi Buyer's Guide*, send a check or money order for \$3.95, payable to MMSA, to: Buyer's Guide, Box #26470-FLB, Santa Ana, CA 92799-6470. Part #5008. Litho in U.S.A. ©1984 Mitsubishi Motor Sales of America, Inc.

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000 miles, whichever comes first, MMSA will repair or replace at no charge any body sheet metal panel found to have rust-through



Takes you where you want to be.

