



THE 2001 PARK AVENUE BY BUICK

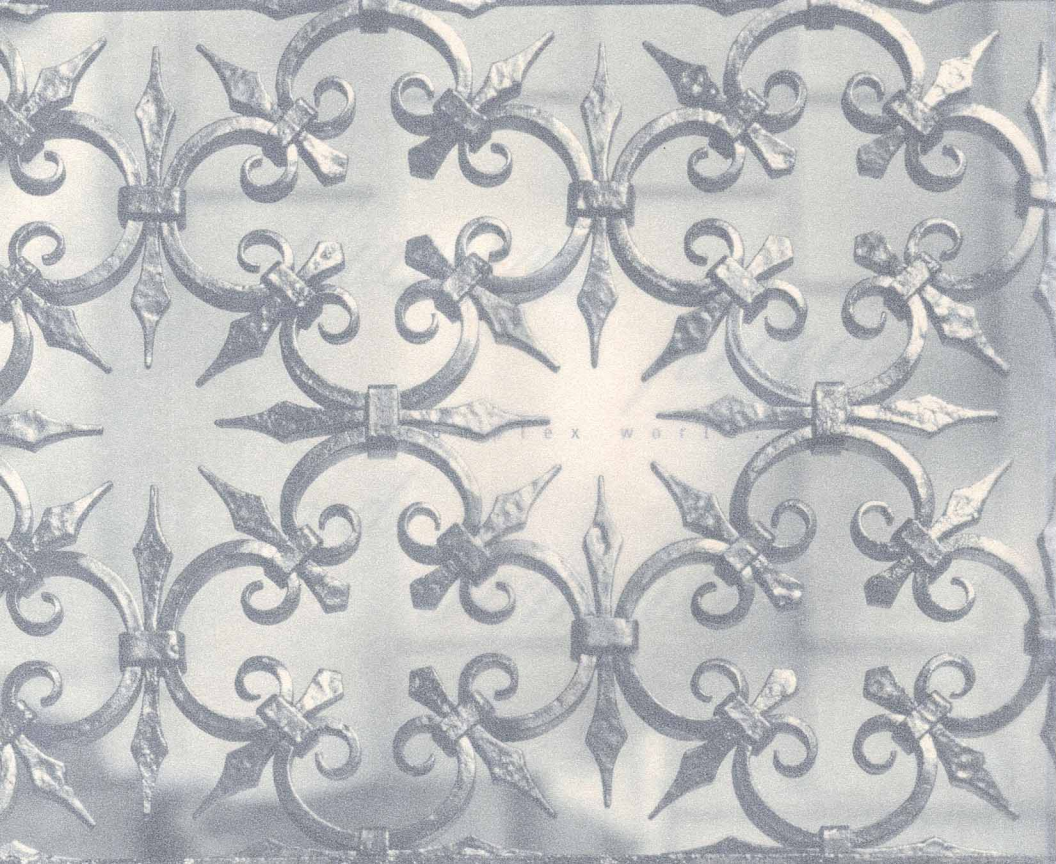


*Luxury. pure*

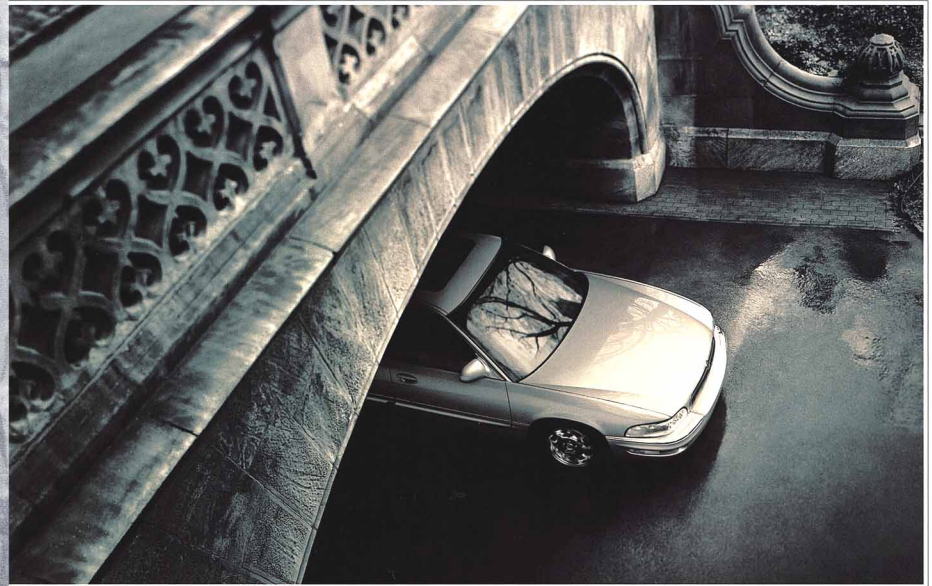
In a complex world...

*and simple.*





there is such pleasure in discovery...



of the simple luxuries we cherish.

We come to appreciate those things that are...



truly elegant and refined.

It is this thinking that inspired us to create...



*Park Avenue Ultra shown with available equipment.*

Park Avenue by Buick.

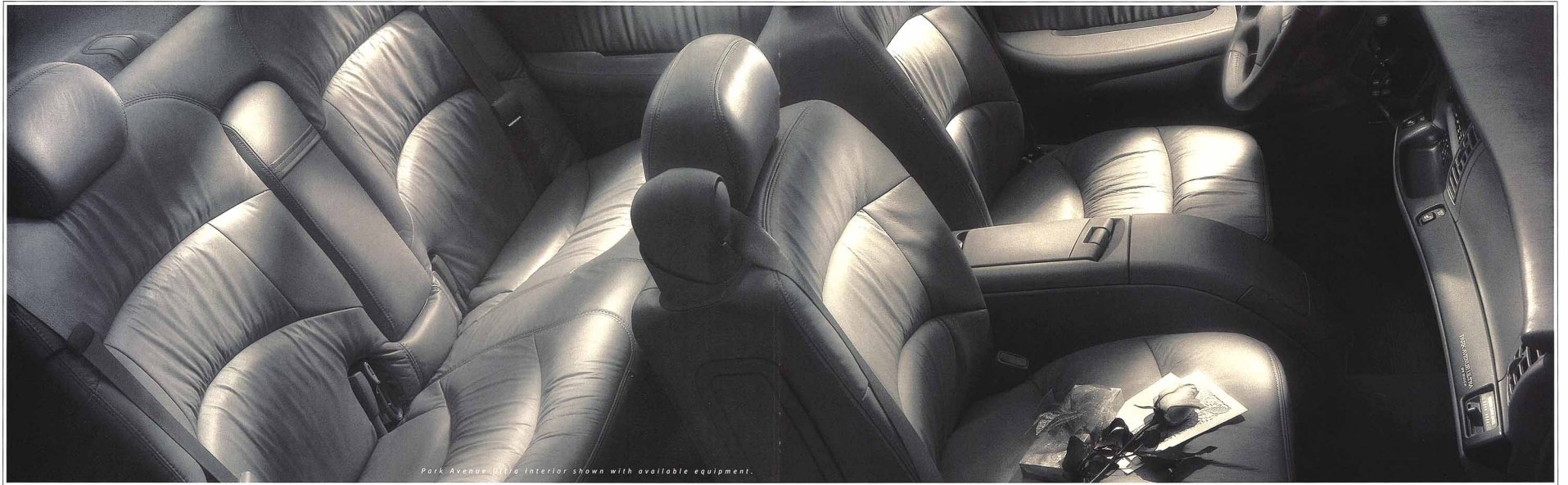


*Leather-trimmed seats*

*Rear-seat lighted vanity mirrors*

*Ten-way power seats*

*Four-way lumbar support*



*Park Avenue Ultra interior shown with available equipment.*

*Upper child seat anchors*

*Exceptional rear legroom*

*Available multifunction convenience console*

*Two-position heated front seats*



Combination CD/cassette audio system\*

Steering wheel audio and temperature controls\*



Tire inflation monitor\*

Rain-sensing wipers\*



A THOUGH

...asonic rear  
...sist...vides visual and audio  
...its of...close you are to objects  
...when in reverse, while the  
...assist\* can...the  
...side-sight mirror to provide a view  
...of...urb area. Park Avenue...  
...aspect of driving seem effortless

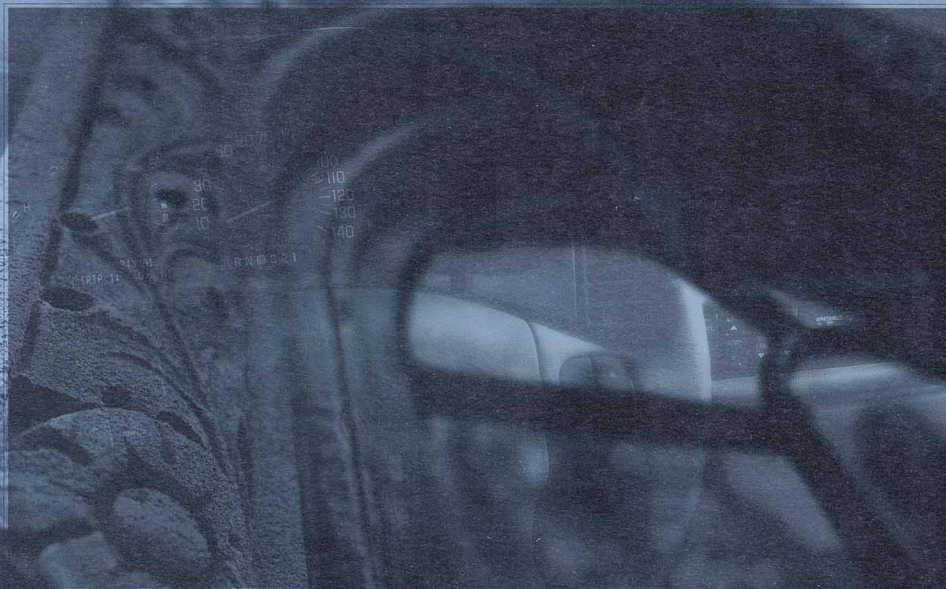
Eye-on-the-Road With...  
...small dimming rear-view mirrors\*

...dark assist\*

\*Available on Ultra and Park Avenue

Combination CD/cassette audio system\*

Steering wheel audio and temperature controls\*\*



Inflation monitor\*\*

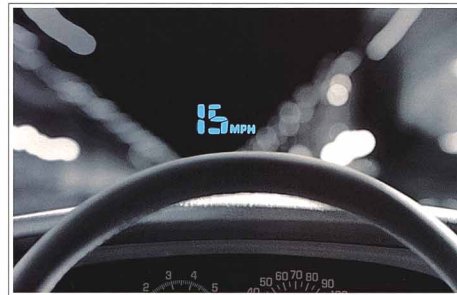
Rain-sensing wipers\*\*

EyeCue Head-Up Windshield Display\*\*

Automatic dimming rearview mirrors\*

#### A THOUGHTFUL DRIVING ENVIRONMENT

Highly purposeful luxury appointments fill Park Avenue's hushed interior. The EyeCue® Head-Up Windshield Display\*\* lets you monitor your speed and other key information without taking your eyes off the road. Ultrasonic rear park assist\*\* provides visual and audio alerts of how close you are to objects when in reverse, while the parallel park assist\* can automatically adjust the outside right mirror to provide a view of the curb area. Park Avenue makes every aspect of driving seem effortless.



Driver Information Center\*

Ultrasonic rear park assist\*\*

\*Standard on Ultra, available on Park Avenue. \*\*Available on Ultra and Park Avenue.

*Park Avenue Ultra shown with available equipment.*



*Power glass sunroof with sunshade\**

*Audio system with automatic tone control*



*Personal Choice memory settings\*\**

*Remote keyless entry*

*Dual automatic ComforTemp*

*Air filtration system*



*Nine-speaker Concert Sound III\*\**

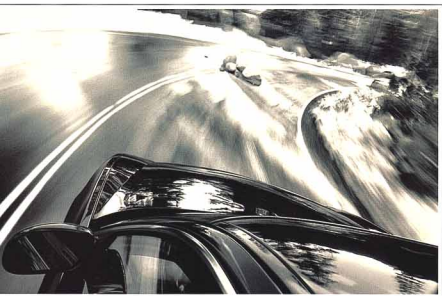
*12-disc trunk-mounted CD changer\**

#### **AN INDULGENT PERSONAL SPACE**

Park Avenue's luxuries are abundant. Dual ComforTemp allows the driver and front passenger to independently vary the interior temperature setting by up to five degrees. You may choose an audio system that can accommodate CDs and cassettes,\*\* with a 12-disc trunk-mounted CD changer\* and nine speakers.\*\* Each of Park Avenue's tasteful features satisfy without excess.

\*Available on Ultra and Park Avenue. \*\*Standard on Ultra, available on Park Avenue.

**THE CONFIDENCE OF STABILITRAK.** Park Avenue's StabiliTrak® system takes driver confidence to the next level. When turning on slippery surfaces or in emergency situations — such as an unexpected obstacle in the road or even a sudden gust of wind —



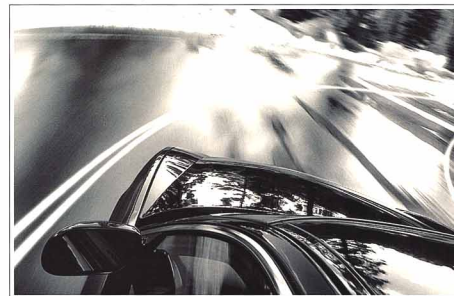
*StabiliTrak sensors, strategically located throughout Park Avenue, are constantly at work to assure that you are traveling on your intended course.*

*In an emergency, StabiliTrak's sensors detect any difference between your steering wheel angle and the direction you are actually turning.*

StabiliTrak immediately reacts to actively help keep you on your intended course. Your passengers may never feel Park Avenue's StabiliTrak chassis control system at work, but you're certain to appreciate the added confidence it offers.



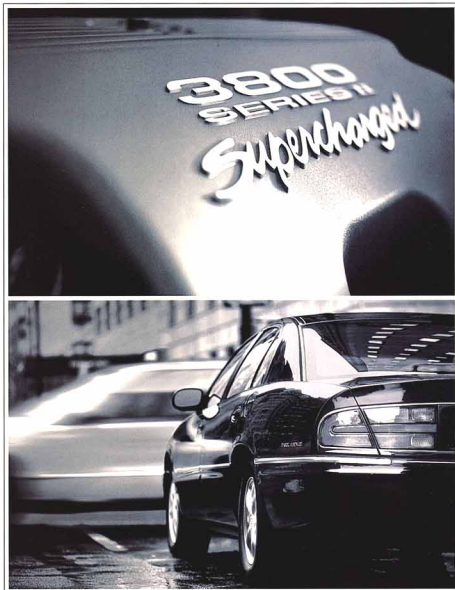
*StabiliTrak immediately takes corrective action by applying either the right or left front brake, as necessary, to help restore Park Avenue to your intended course of travel.*



*With StabiliTrak, you simply steer where you want to go, and your Park Avenue helps get you safely down the road, smoothly and naturally.*

*Gran Touring suspension\**

*Supercharged 3800 Series II V6 engine\*\**



*Four-wheel anti-lock disc brakes*

*Full-range traction control†*

#### THE POWER TO BE IN CONTROL

Park Avenue glides over the road with elegant self-assurance born of its rigid structure and fully independent suspension. Yet it is also effortlessly agile, its magnetic variable-effort steering† adjusting continuously to your driving speed. And whenever you require it, the refined 3800 Series II V6 delivers abundant, smooth power. The ample 205 horsepower for Park Avenue, supercharged to an impressive 240 horsepower for Ultra, provides you the power to be in control.



*Rigid body structure*

*Power door seals*

*Magnetic variable-effort steering†*

*Full-range traction control†*

†Ultra only. \*\*Supercharged 3800 Series II V6 engine available on Park Avenue.

*Gran Touring suspension*

*Supercharged 3800 Series II V6*



*POWER TO BE IN CONTROL*

Park Avenue glides over the road with elegant self-assurance born of its rigid structure and air-independent suspension. Yet it is also effortless, agile, and magnetic variable-effort steering, adjusting continuously to road conditions. And whenever you need it, the refined 3800 Series II V6 delivers abundant power.

Standard 205 hp  
Optional 240 hp  
Supercharged 240 hp

Supercharged

240 hp

100

*Four-wheel drive*

*Full-range traction control*

*Rigid body structure*

*Triple door seals*



*Magnetic variable-effort steering\**

*Automatic rear-level control*

\*Available on Ultra and Park Avenue. \*\*Ultra only. †Standard on Ultra, available on Park Avenue.



*Park Avenue shown with available equipment.*



*Hands-free operation*

*24-hours a day, 365 days a year*



*On-call personal Advisor*

*Stolen vehicle tracking*

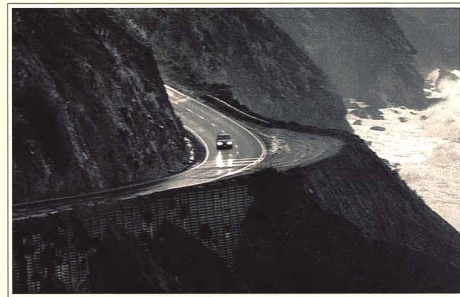
*Automatic air bag deployment notification*

*Remote vehicle service diagnostics*



ONSTAR is a unique blend of cutting-edge technology and attentive personal service that provides an unparalleled level of safety, security and information. At the touch of a button, an OnStar® Advisor is available to contact emergency service providers or 24-hour roadside assistance and more. For more personal assistance, OnStar's available Premium Service Plan provides access to over 5 million service listings including hotels, restaurants and theaters.

One-year OnStar Safety and Security Service Agreement standard on Park Avenue with SE Package and Park Avenue Ultra models. For more information, call 1-800-ONSTAR-7.



*Concierge Service\*\**

*Route Support\**

\*With the available OnStar Premium Service Plan. \*\*Concierge Service available from 8 a.m. to 12 a.m. EST.

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*Ultrasonic Rear Park Assist\* operates while the vehicle is in reverse to detect stationary objects at least ten inches tall behind your rear bumper. Silent sonar waves signal that an object, such as a sign pole or another vehicle, is behind or slightly to the side of the rear bumper, by providing a series of progressive audio and visual alerts designed to bring you safely to within one foot of the obstacle.*

*Personal Choice memory settings\*\* automatically adjust seat and outside mirror positions, lumbar support, and radio station settings for two different drivers. An Exit button moves the driver's seat all the way back for easy access. At the touch of a button, Park Avenue fits you perfectly.*

*Driver Information Center\*\* includes a tire inflation monitor, warning lights for low fuel or low oil, an oil life monitor, door and trunk ajar lights, Personal Choice programming, two separate trip odometers, and calculations for instant fuel economy, miles to empty, gallons used and more.*

*The inviting quietness of Park Avenue results from meticulous engineering design, including triple door seals, flush-mounted door handles and an abundance of acoustical insulation. A fully independent suspension, mounted to isolated subframes, further insulates you from poor roads and travel fatigue.*

*Comprehensive safety systems throughout Park Avenue make you feel more secure. StabiliTrak\*\* traction control\*\* and four-wheel anti-lock disc brakes help keep you safe and on your intended course when circumstances threaten. From articulating four-way head restraints,\*\* dual front side-impact air bags and driver and front passenger air bags†, to its strong steel safety cage and its stout side door beams, Park Avenue provides you with a sense of driving confidence.*

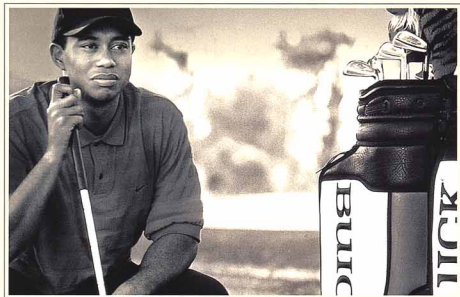
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*Quality Plus is standard on Park Avenue, because we want you to have a quality ownership experience in addition to a quality automobile. Quality Plus Delivery assures that your Park Avenue will be properly prepared, and you'll be familiarized with its many features. A New Vehicle Limited Warranty covers your Park Avenue for 3 years or 36,000 miles, whichever comes first.†† Courtesy Transportation is provided when you come in for service to wherever you need to go within ten miles of the dealership.▲ Roadside Assistance is available 24 hours a day throughout your warranty period. Customer Assistance is available toll-free by calling 1-800-4A-BUICK.*

\*Available on Ultra and Park Avenue. \*\*Standard on Ultra, available on Park Avenue. †A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ††Excludes normal maintenance. See your Buick dealer for details. ▲See your Buick dealer for details.

*Buick is the longest-standing sponsor of the PGA TOUR.*

*We are honored to welcome Tiger Woods to our family.*



We take pride in the fact that every vehicle we offer is a real Buick. Like the 2001 Park Avenue, each is solid and substantial, unapologetically roomy, comfortable and safe, with the premium power and advanced technology features that satisfy and help protect you and your loved ones wherever you may travel. In the spring of 2001, we're excited to introduce Rendezvous, a new breed of vehicle that adds traditional Buick comfort and security to the exceptional capability of an SUV.

*Tiger is one of the most celebrated golfers in history.*

*His absolute focus to achieve perfection inspires us all.*



*If you would like  
to know more about any  
of the following  
Park Avenue features, each  
accompanying Internet address  
will take you directly  
to its online explanation.*

*StabiliTrak  
[www.stabilitrak.parkavenue.com](http://www.stabilitrak.parkavenue.com)*

*Ultrasonic rear park assist  
[www.parkassist.parkavenue.com](http://www.parkassist.parkavenue.com)*

*Personal Choice memory settings  
[www.personalchoice.parkavenue.com](http://www.personalchoice.parkavenue.com)*

*EyeCue Head-Up Windshield Display  
[www.headup.parkavenue.com](http://www.headup.parkavenue.com)*

*OnStar  
[www.onstar.parkavenue.com](http://www.onstar.parkavenue.com)*

We hope this brochure has provided you with an excellent understanding of the luxury, comfort, advanced technology and safety that are yours with Park Avenue. For even more information, including current offers, awards, competitive comparisons, reviews, virtual vehicle tours and dealer locations, visit our Web site **[www.parkavenue.com](http://www.parkavenue.com)**.

You can also reach us anytime by calling 1-800-4A-BUICK.



would like

to know more about any

of the following

Park Avenue features, each  
accompanied by an Internet address

to take you directly  
to its online explanation.

See Buick

[www.buick.com/parkavenue](http://www.buick.com/parkavenue) for

Personalized Park Assist

[www.parkassist.parkavenue.com](http://www.parkassist.parkavenue.com)

Personal Choice memory settings

[www.personalchoice.parkavenue.com](http://www.personalchoice.parkavenue.com)

EyeCue Head-Up Windshield Display

[www.headup.parkavenue.com](http://www.headup.parkavenue.com)

OnStar

[www.onstar.com](http://www.onstar.com)

PARK AVENUE

We hope this brochure has provided  
you with an excellent understanding  
of the luxury, comfort, advanced  
technology and safety that are yours  
with Park Avenue. For even more

information, including current offers,

awards, competitive comparisons,

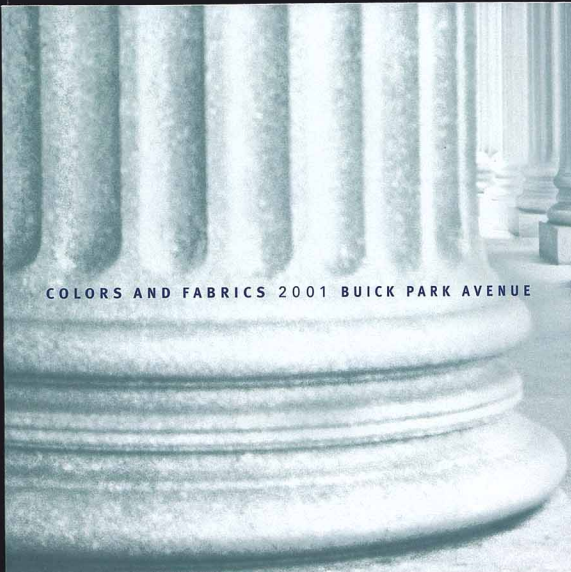
reviews, virtual vehicle tours,

dealer locations, visit our Web site

[www.parkavenue.com](http://www.parkavenue.com).

You can also reach us anytime by

calling 1-800-4A-BUICK.



COLORS AND FABRICS 2001 BUICK PARK AVENUE



**COLORS AND FABRICS 2001 BUICK PARK AVENUE**



*White (40)*  
*Interior: Medium Gray,  
Taupe, Shale*



*White Diamond (93)*  
*Interior: Medium Gray,  
Taupe, Shale*



*Sterling Silver Metallic (12)*  
*Interior: Medium Gray,  
Shale*



*Light Bronzest Metallic (54)*  
*Interior: Taupe, Shale*



*Medium Gray*



*Dark Bronzest Metallic (76)*  
*Interior: Taupe, Shale*



*Dark Polo Green (91)*  
*Interior: Medium Gray,  
Taupe, Shale*



*Titanium Blue Metallic (55)*  
*Interior: Medium Gray,  
Shale*



*Dark Blue Pearl (62)*  
*Interior: Medium Gray,  
Taupe, Shale*



*Taupe*



*Medium Red Pearl (44)*  
*Interior: Medium Gray,  
Taupe, Shale*



*Black (41)*  
*Interior: Medium Gray,  
Taupe, Shale*

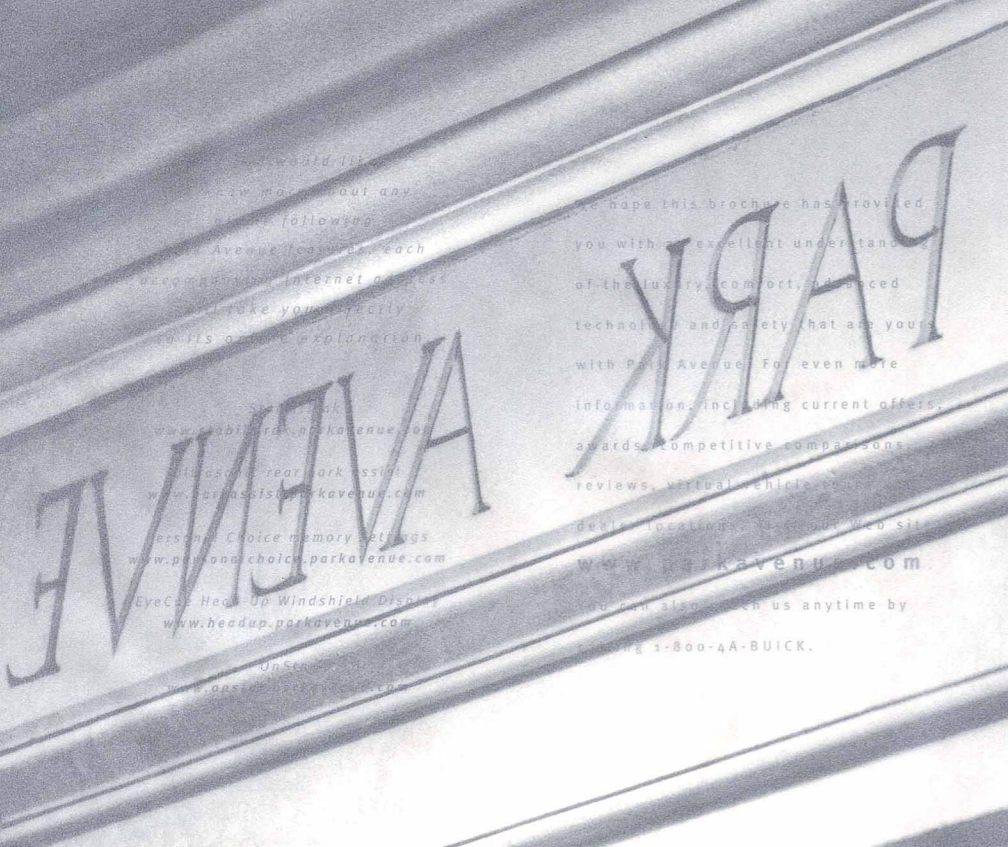


*Shale*



Park Avenue<sup>by</sup> Buick  
luxury. pure and simple.™





We hope this brochure has provided you with an excellent understanding of the luxury, comfort, advanced technology and safety that are yours with Park Avenue. For even more information, including current offers, awards, competitive comparisons, reviews, virtual vehicle location, visit our Web site [www.parkavenue.com](http://www.parkavenue.com). You can also reach us anytime by calling 1-800-4A-BUICK.

**Engines**

Type (Park Avenue)	3.8-liter 3800 Series II V6
Horsepower	205 @ 5200 rpm
Torque	230 @ 4000 rpm
Axle Ratio	3.05
Fuel Economy (city/hwy.)	19/30*
Type (Ultra)	3.8-liter 3800 Series II Supercharged V6
Horsepower	240 @ 5200 rpm
Torque	280 @ 3600 rpm
Axle Ratio	2.93
Fuel Economy (city/hwy.)	18/27*

**Capacities**

Trunk (cu. ft.)	19.1
Fuel tank (gal.)	18.5
Base curb weight (Park Avenue) (Ultra)	3,788 3,884

**Exterior Dimensions (inches)**

Length	206.8
Width	74.7
Height	57.4
Wheelbase	113.8
Front tread	62.7
Rear tread	62.3

**Interior Dimensions (front/rear)**

Legroom	42.4/41.4
Headroom	39.8/38.0
Shoulder room	59.2/58.7
Hip room	56.4/55.7

\*Based on 2000 EPA estimates. 2001 EPA estimates not available at time of printing.

**Interior Features**

<b>Air bags</b> — Driver and right front passenger — Driver and right front passenger seat-mounted side-impact	S	S
<b>Air Conditioning</b> — Dual automatic ComforTemp climate control, with rear-seat ComforTemp	S	S
<b>Air Filtration System</b>	S	S
<b>Armrests</b> — Front-seat storage with dual cup holders — Rear-seat fold-down with storage and dual cup holders	S	S
<b>Articulating Head Restraints</b> — Front (and rear on Ultra)	A	S
<b>Audio Systems</b> — ULO-ETR® AM/FM stereo with seek and scan, digital clock, TheftLock®, cassette and Auto Tone Control — UPO-ETR AM/FM stereo with seek and scan, digital clock, TheftLock, cassette, CD and Auto Tone Control — Concert Sound II six-speaker system — Concert Sound III nine-speaker system — Trunk-mounted 12-disc CD changer	S	— A S S — A S A A
<b>Carpet Savers</b> — Front and rear	S	S
<b>Child Seat Anchors</b> — Upper	S	S
<b>Child Security Door Locks</b> — Rear doors	S	S
<b>Cruise Control</b> — Electronic	S	S
<b>Driver Information Center</b> — Includes tire inflation monitor, basic trip computer, reminder lights for low oil level, low fuel level, oil life monitor, door ajar, trunk ajar, Personal Choice programming functions; two separate trip odometers; and calculations for instant fuel economy, miles to empty and gallons of fuel used	A	S
<b>EyeCue Head-Up Windshield Display</b>	A	A
<b>Five-Passenger Convenience Console Package</b> — Includes 45/45 10-way power split-frame bucket seats, convenience console with writing surface, cup holders, auxiliary power outlets and bi-level rear-seat ComforTemp	—	A
<b>Inside Rearview Mirror</b> — Electrochromic-automatic dimming with compass	A	S
<b>Instrumentation</b> — Backlit analog cluster with tachometer, temperature and fuel gauges and trip odometer	S	S
<b>Lights</b> — Delayed entry and exit courtesy lighting with theater dimming — Front ashtray, trunk, instrument panel courtesy, engine compartment and glove box — Reading, front and rear seat	S S S S S S	S S
<b>OnStar</b> — Park Avenue with SE Package and Park Avenue Ultra only	S	S
<b>Overhead Console</b> — Includes reading lights and garage door opener storage — Includes reading lights and programmable Universal Transmitter	S — A S	—
<b>PASS-Key III</b> — Passive theft-deterrent system	S	S
<b>Power Door Locks</b> — Programmable with memory feature	S	S
<b>Power Windows</b> — Includes driver express-down and passenger lockout feature	S	S
<b>Rear Window Defogger</b> — Electric	S	S
<b>Rear-Seat Pass-Through</b> — Opening to trunk compartment	S	S
<b>Remote Keyless Entry</b> — With individually programmable transmitters, includes instant alarm, activation verification and perimeter lighting	S	S
<b>Safety Belts</b> — Front outboard seat-mounted lap/shoulder belts with adjustable upper anchors and center lap belt — Rear outboard lap/shoulder belts and center lap belt	S S S S	S S

**Exterior Features**

**Interior Features (continued)**

<b>Seats</b> — 10-way power adjustable leather-trimmed 55/45 split-front bench with power recliners and power shoulder belt height adjusters and leather-wrapped steering wheel — 10-way power adjustable leather-trimmed 55/45 split-front bench with power recliners, power shoulder belt height adjusters, four-way power lumbar and leather-wrapped steering wheel — Driver and passenger 4-way power lumbar — Heated front outboard seats — Memory — 10-way power memory driver seat with lumbar, shoulder belt height adjuster, outside mirrors with parallel park assist, memory climate control and radio presets	S — A S A S A S	— S S S
<b>Steering Wheel Controls</b> — Temperature and radio	A	S
<b>Sunshades</b> — Front, supplemental, extendable	S	S
<b>TILT-WHEEL™ Steering Column</b> — adjustable	S	S
<b>Trunk Lock Release</b> — Power activation with valet lockout	S	S
<b>Visor Vanity Mirrors</b> — Lighted, driver and front passenger — Lighted, rear (not available with optional sunroof)	S S — S	S S
<b>Exterior Features</b>		
<b>Cornering Lamps</b>	S	S
<b>Headlamps</b> — Includes daytime running lamps and Twilight Sentinel	S	S
<b>Mirrors</b> — Dual fold-away power remote — Heated (left and right) with driver side electrochromic-automatic dimming feature	S S A S	S S
<b>Paint</b> — White Diamond (93)	A	A
<b>Sunroof</b> — Power sliding and tilting with power sunshade	A	A
<b>Tires</b> — P225/60R16 steel-belted, radial-ply all-season blackwall — P225/60R16 steel-belted, radial-ply touring blackwall	S S A A	S S
<b>Ultrasonic Rear Park Assist</b>	A	A
<b>Wheels</b> — 16" aluminum — 16" aluminum (included with Gran Touring Package) — 16" chrome-plated aluminum	S S A A A A	S S
<b>Windshield Wipers</b> — 2-speed with variable delay feature — Rain-sensing delay	S S A S	S S
<b>Mechanical</b>		
<b>Brakes</b> — Four-wheel anti-lock disc	S	S
<b>StabiliTrak</b> — Automatic chassis control system	A	S
<b>Steering</b> — Power-assisted rack-and-pinion — Dealer programmable, magnetic variable-effort, power rack-and-pinion	S — A S	—
<b>Suspension</b> — Four-wheel independent DynaRide® with automatic rear level control — Gran Touring Package, includes Gran Touring suspension, 16" Gran Touring aluminum wheels, P225/60R16 touring blackwall tires, dealer programmable magnetic variable-effort steering	S S A A	S S
<b>Tire Inflation Monitor</b>	A	S
<b>Traction Control</b> — Full-range	A	S
<b>Transmission</b> — 4-speed electronically controlled automatic with overdrive and transmission shift interlock	S	S



16" Aluminum Wheel (standard on Park Avenue)



16" Aluminum Wheel (included with available Gran Touring Package)



16" Aluminum Wheel (standard on Ultra)



16" Chrome-Plated Wheel (available)



**A word about this brochure.** We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Some information may have been updated since the time of printing, so please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. **Child safety.** Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. **Engines.** Buicks are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. **Assembly.** Buicks and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you. **Updated service information.** Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins too. Ask your dealer or, for ordering information, call 1-800-551-4123. **Warranty.** The GM 3-year/36,000-mile New Vehicle Limited Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for three years or 36,000 miles, whichever comes first. (Excludes normal maintenance.) See your Buick dealer for terms of this limited warranty. **The GM Card.**® For information or to apply for The GM MasterCard,® call 1-800-8GM-CARD. **SmartLease® by GMAC.**® For information about SmartLease or any of the other quality GMAC financing options, see your Buick dealer or call 1-800-32-SMART. **GM Mobility Program.**™ Buick recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of aftermarket mobility equipment for drivers or passengers. For details and free resource information, call 1-800-323-9935 (TTY users: 1-800-833-9935).



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Ident. No. 01-PA-100  
Printed in U.S.A. 375m



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luxury. pure and simple.™



**EBERSOLE PONTIAC-  
BUICK-GMC TRUCK-HONDA**

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Lebanon, PA 17042

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