

2002 BUICK CENTURY



Ride first class.



Pay coach.



Making luxury affordable
is its specialty.

Century Special Edition in Light Sandrift Metallic, shown with available equipment.

Century Special Edition.

Everything, and then some.

In a world where value isn't always easy to find, we proudly offer an exception. The 2002 Buick Century Special Edition. A well-equipped luxury car that just happens to be affordable as well. You want everything? Take a look: a gorgeous interior, generous room for six, remarkable performance and custom exterior features are just a few reasons why this Century Special Edition is so compelling. It's a car so intelligently designed for you and your family and so much fun to drive, you'd want to own it even if its price wasn't so attractive. And that makes it very special indeed.



The Special Edition's PREMIUM EXTERIOR FEATURES include a custom nameplate, premium wheels,* distinctive black grille and color-keyed moldings which lend a definite touch of elegance and exclusivity.



A six-way power driver seat, cruise control, steering wheel-mounted audio controls, and an AM/FM stereo with cassette are just some of the standard features that make this Century Special Edition so desirable.

New for 2002, the Century Special Edition offers an available Five-Passenger Appearance Package which includes body-contoured bucket seats,** a convenient center console, as well as unique 15" aluminum wheels.



*Standard on Limited Special Edition, available on Custom Special Edition. **Leather-trimmed seats on Limited Special Edition, cloth seats on Custom Special Edition.

Less is more?
Not around these parts.

Century
LIMITED

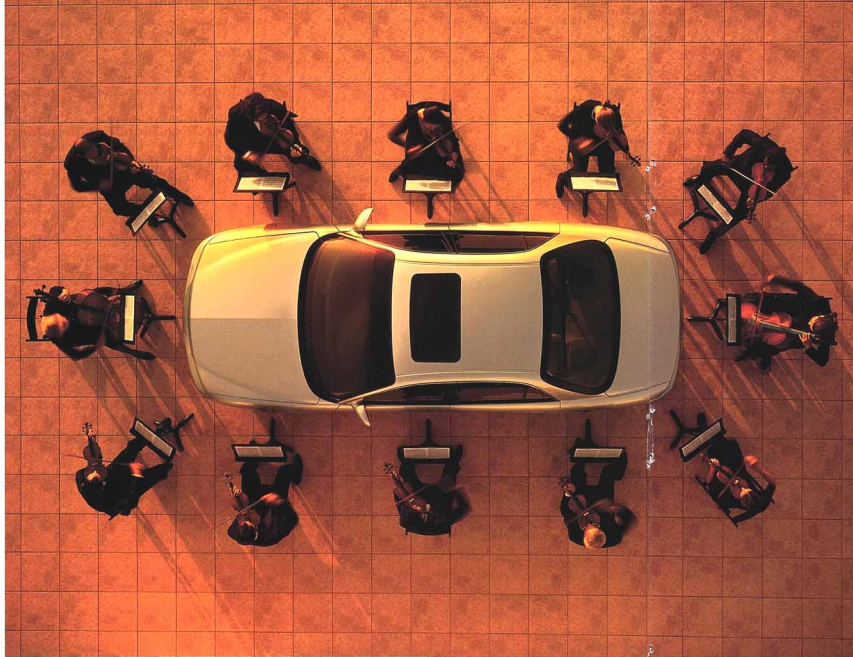
Century Limited.
Elegant, not extravagant.



Century Limited in Bordeaux Red Pearl.

Luxury is more
accessible than ever.

To our way of thinking, a family-size luxury car that gives you more and still remains within reach is the best of all possible worlds. That's why Century offers more than you'd expect, in every respect. More luxurious room — six people can comfortably ride inside its glove-soft leather-trimmed,* well-equipped interior. More convenience — thanks to features like the split-folding rear seat with center armrest.** And more special touches — from its automatic dimming rearview mirror** to its automatic dual zone climate control.** All for less than you'd imagine possible.



Steering wheel controls¹ connect you to Century's superb audio system and allow you to change the sound source, adjust the volume or mute the sound altogether.

*Limited models only. **Standard on Limited Special Edition, available on Limited.
¹Special Edition only. ^{††}Standard on Limited Special Edition, available on all other models.

Everything definitely
sounds appealing.

Century's hushed cabin allows its available CD/cassette audio system^{††} to deliver remarkable clarity and music reproduction straight to your ears. If that's appealing, you'll also like hearing that Century provides a six-speaker Concert Sound II audio system for superb fidelity. For an even higher level of reproduction, the eight-speaker Concert Sound III is standard on Century Limited Special Edition. No matter which system you choose, Century's well-insulated, quiet interior helps make sure you won't miss a note.



Automatic dual zone climate control^{†††} gives the driver and front-seat passenger the ability to set temperatures to the degree of warmth or coolness that each desires, for an added measure of satisfaction.



Becoming one with the great outdoors is a breeze with the available power sunroof that slides and tilts, and also includes a retractable sunshade (excludes Custom). An advanced air filtration system helps filter dust and pollen before they can reach the cabin.

L U X U R Y

A high-angle, close-up photograph of the front interior of a car. The seats are upholstered in a light-colored, possibly taupe, leather with prominent horizontal stitching. The dashboard and center console are visible, featuring a digital display showing '105.7' and various control buttons. The steering wheel is partially visible at the top right. The overall lighting is warm and focused on the leather's texture.

Share the wealth.

Century Limited Special Edition interior in Taupe.

TRACTION CONTROL

DUAL-POWER MIRRORS

DUAL ZONE CLIMATE CONTROL

3100 V6 ENGINE

POWER WINDOWS

POWER DOOR LOCKS

Century Standards

AUTOMATIC TRANSMISSION

AIR FILTRATION SYSTEM

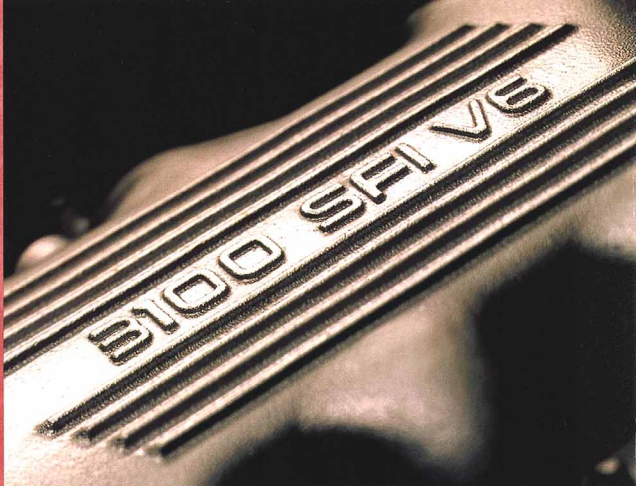
ANTI-LOCK BRAKES

TIRE INFLATION MONITOR

REMOTE KEYLESS ENTRY

Power is the heart.

At Buick, we don't view performance as a luxury, but a necessity. When you need to pass or merge into fast-moving traffic, you want to know you can do it with confidence. That's why under the hood of every Century resides a refined, yet powerful fuel-injected 3100 V6 with 175 eager horses. This energetic powerplant is mated to a standard four-speed automatic transmission for a combination of smooth acceleration and impressive fuel economy — 20 mpg in the city and 29 mpg on the highway.*



Control is the soul.

All that power is tied to the road by an equally powerful combination of control-enhancing ingredients, such as a four-wheel independent suspension that delivers superb road feel and handling as well as a smooth quiet ride. Four-wheel anti-lock brakes help you maintain steering control on most slippery surfaces, especially during hard braking. And Century's traction control system helps maintain its grip on snow, slush, mud and gravel, helping to give you a better sense of control during acceleration.



Century's rigid, unitized body structure helps contribute to a reassuring sense of solidity and stability, and helps give it predictable, sure-footed control.

*Based on 2002 EPA estimates.



When you're pulling into a parking spot, you don't want your steering to feel heavy. When you're at speed on the highway, you don't want your steering to feel light. That's the idea behind Century Limited models' standard MAGNETIC VARIABLE-EFFORT STEERING. It automatically adjusts the "weight" of the power steering depending on your driving speed. Custom models feature power rack-and-pinion steering, a standard of many luxury cars.

P E R F O R M A N C E



Century Limited,
in name only.

Century Limited in Sterling Silver Metallic.

Taking confidence to the next level.

You and your family will never lack for confidence in a Century. Because this is a car designed first and foremost around keeping your most precious cargo safe and secure. Driver and passenger front air bags, and a driver side-impact air bag* offer added peace of mind. Anti-lock brakes and traction control are standard on every Century and enhance your feeling of over-the-road confidence. The LATCH system of upper and lower child seat anchors is designed to help secure a compatible child restraint seat, so protecting even the smallest members of your family is easier.

Century's standard REMOTE KEYLESS ENTRY includes an instant alarm and trunk release. The PASS-KEY II theft-deterrent system is also standard.



FOUR-WHEEL ANTI-LOCK BRAKES help you retain steering control during hard braking. CENTURY'S TRACTION CONTROL SYSTEM is activated when you encounter a wheelspin-inducing patch of ice or slippery spot on the road. The system reduces power to the drive wheels until you regain traction. We've made both ABS and traction control standard on all Centuries for an added measure of security and confidence.



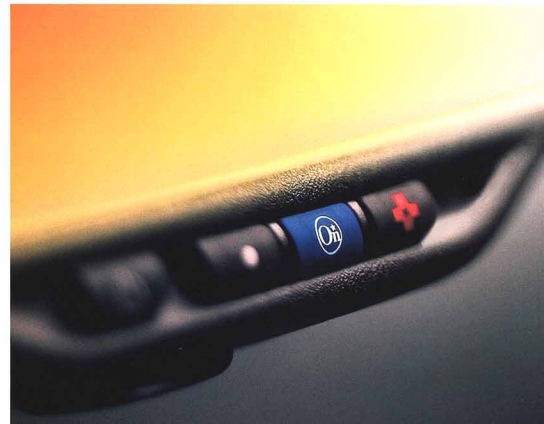
**Limited models only. Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in the rear seat. See your vehicle Owner's Manual for more safety information.
**One-year OnStar Safety and Security service agreement standard on Century Limited and Limited Special Edition. OnStar uses existing emergency service providers and cellular telephone and satellite technologies. Vehicle electrical system must be operating for OnStar to work. Call 1-800-ONSTAR-7 or visit www.onstar.com for system limitations and details.*

SECURITY



OnStar. Perhaps the ultimate luxury.

Cutting-edge technology. Personal service. And an unparalleled level of safety, security and information services. When you have OnStar® onboard, you have one of the world's most advanced mobile satellite/cellular communications networks at your command.** Plus, a wide variety of special service and calling plans to choose from makes OnStar even more valuable and indispensable to you now and down the road. For more information, call 1-800-ONSTAR-7 or visit www.onstar.com.





Century Custom.
No second mortgage required.

Century Custom in Dark Bronzemist Metallic, shown with available equipment.

Feeling good in the long run.

The true test of a car's quality isn't how it feels the first day but how it feels down the road. You'll find Century passes that test with flying colors.

From 24-hour Roadside Assistance to the New Vehicle Limited Warranty,* which covers you for three years or 36,000 miles, whichever comes first, Buick's comprehensive Quality Plus program is there to assure you of a satisfying ownership experience, from the day you take delivery through the warranty period.



*24-Hour Roadside Assistance is at your service 365 days a year for the duration of your limited warranty. Access to personal service from a dedicated team of technically-trained advisors is always at your fingertips. Courtesy Transportation** assures that when you bring your Century in for service, your dealer will give you a ride up to ten miles away.*

S A T I S F A C T I O N

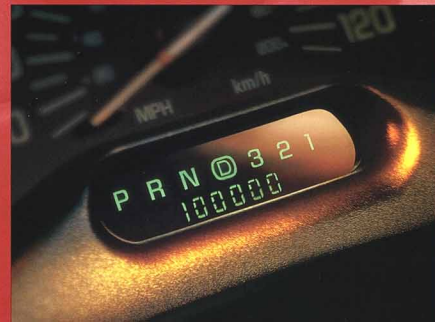


Loyalty that speaks volumes.

From 1998 through 2001, Century has consistently been named a "Best Buy" by the editors of Consumers Digest. By now, the many reasons why should be apparent. Feature for feature, dollar for dollar, Century represents a remarkable value for anyone looking for luxury, performance, room and exceptional affordability. Want more proof? Ask the loyal Century owners who trade in one Century for another, again and again. And that's what everyone shopping for a car should want to hear.

You can expect to travel up to 100,000 miles before your first scheduled spark plug replacement! Platinum-tipped spark plugs, long-life fluids and other quality components have been carefully engineered to help your Century go the distance.

*Excludes normal maintenance. See your dealer for details. **See your dealer for details. †Maintenance needs vary with different uses and driving conditions. See Owner's Manual for more information.





Buick. It's all good!™

Completely beautiful. Beautifully complete. No matter which Buick you get into, you'll find it to be so well-equipped, inside and out, that your toughest decision may well be deciding on the color. It's why, year after year, Buicks are recognized by leading consumer publications and the automotive press for their outstanding value and desirability. It's why Buick owners are so loyal, returning to their dealer year after year. With so much going for them — and you — it's easy to see why.



BUICK

Buick, the official car of the PGA TOUR, is proud to be associated with golfing great Tiger Woods and to support the Tiger Woods Foundation. Together, we're encouraging youth to dream big dreams and reach their highest potential.

standard and available equipment				
	Custom	Custom SE	Limited	Limited SE
S Standard A Available — Not available				
Acoustical Insulation Package	S	S	S	S
Air bags				
— driver and front-seat passenger	S	S	S	S
— driver-side seat-mounted side impact	—	—	S	S
Air conditioning				
— dual zone climate control	S	S	S	—
— automatic dual zone climate control	—	—	A	S
Air filtration	S	S	S	S
Audio systems				
— (UM7) ETR [®] AM/FM stereo with seek/scan and digital clock	S	—	—	—
— (UN6) ETR AM/FM stereo with seek/scan, digital clock and cassette	A	—	—	—
— (UL0) ETR AM/FM stereo with seek/scan, digital clock, Theftlock, ¹ cassette and Auto Tone Control	—	S	S	—
— (UP0) ETR AM/FM stereo with seek/scan, digital clock, Theftlock, cassette, CD and Auto Tone Control	A	A	A	S
— Concert Sound II six-speaker system	S	S	S	—
— Concert Sound III eight-speaker premium audio system with diversity antenna	—	—	—	S
— rear glass antenna	A	S	S	—
— steering wheel audio controls	—	S	—	S
Carpet savers — front and rear	A	S	S	S
Child seat anchors — upper and lower LATCH system	S	S	S	S
Child security door locks — rear doors	S	S	S	S
Convenience Plus features — reminder tones for ignition key, headlamps, turn signals, parking brake "on", delayed entry/exit lighting, theater dimming, Battery Run-down Protection, lockout protection, daytime running lamps with Twilight Sentinel [®] and delayed locking; retained accessory power (Limited and Limited SE) and flash-to-pass feature	S	S	S	S
Cruise control — electronic	A	S	S	S
Five-Passenger Appearance Package — includes body contoured front bucket seats, convenient center console and unique 15" aluminum wheels	—	A	—	A
Head restraints — adjustable, front-seat	S	S	S	S
Heat ducts — rear seat	S	S	S	S
Hood release — inside, instrument panel-mounted, remote	S	S	S	S
Inside rearview mirror — includes map reading lights	S	S	S	S
Instrumentation — includes speedometer, trip odometer, fuel and temperature gauges; and warning lights for low fuel, door ajar, trunk ajar, oil level coolant level and washer fluid level	S	S	S	S
Lights				
— dome, ashtray, glove box and trunk	S	S	S	S
— rear reading and courtesy	—	S	S	S
OnStar[®]	—	—	S	S
PASS-Key II — passive theft-deterrent system	S	S	S	S
Power door locks — includes programmable automatic locking with memory and lockout protection features	S	S	S	S

standard and available equipment (cont'd)				
	Custom	Custom SE	Limited	Limited SE
Power windows — includes driver express-down and passenger lockout feature	S	S	S	S
Rear window defogger — electric	S	S	S	S
Remote keyless entry — includes instant alarm and trunk release	S	S	S	S
Safety belts				
— front-seat outboard lap/shoulder belts with shoulder belt comfort adjuster and center position lap belt	S	S	S	S
— rear-seat outboard lap/shoulder belts with shoulder belt comfort guide and center position lap belt	S	S	S	S
Side and front window defogger	S	S	S	S
Seats				
— cloth front 55/45 reclining split-bench with armrest and dual cup holders	S	S	—	—
— leather-trimmed front 55/45 reclining split-bench with armrest and dual cup holders	—	—	S	S
— power six-way driver	A	S	S	S
— power six-way front passenger	—	—	A	S
— rear split-folding with fold-down armrest and dual cup holders	A	A	A	S
— rear theater seating	S	S	S	S
Steering wheel — leather-wrapped	—	—	S	S
Sunshades — extendable with supplemental shade feature	S	S	S	S
TILT-WHEEL™ — steering column, adjustable	S	S	S	S
Trunk convenience net	A	S	S	S
Trunk lock release — power remote (part of remote keyless entry only)	S	S	S	S
Visor vanity mirrors				
— cloth-covered driver and passenger	S	—	—	—
— cloth-covered driver and passenger with lighting feature	—	S	S	S
exterior features				
Cornering lamps	S	S	S	S
Grille — black	—	S	—	S
Headlamps — includes daytime running lamps with Twilight Sentinel	S	S	S	S
Mirrors				
— dual black fold-away with power remote	S	—	—	—
— dual body-color fold-away heated with power remote	A	S	S	—
— dual body-color fold-away heated power remote with driver-side electrochromic-auto dimming feature; includes electrochromic-auto dimming inside rearview mirror	—	—	A	S
Sunroof — power sliding and tilting with sunshade	—	A	A	A
Tinted glass — Solar-Ray [®] solar-control windshield and rear window; Soft-Ray [®] side glass	S	S	S	S
Tires				
— P205/70R15 steel-belted, radial-ply all-season blackwall	S	S	S	S
— P205/70R15 steel-belted, radial-ply all-season whitewall	A	—	A	—

We hope this brochure has provided you with an excellent understanding of the luxury, comfort, advanced technology and safety that are yours when you choose Century.

Please visit

www.buick.com

for even more information, including:

current offers

Research the latest offers on buying or leasing a new Century.

virtual showroom

Explore a myriad of photographs, view video footage and take a virtual tour of Century.

build your own

Choose from a variety of interior and exterior options to create the 2002 Century that's right for you.

competitive comparisons

Review detailed, feature by feature comparisons of Century and its competitors.

dealer location

Find the Buick dealer nearest you.

You can also get additional information by calling

1-800-4A-BUICK.

Upromise is a revolutionary college savings accelerator that can help you save thousands of dollars for college. Through Upromise, America's most trusted companies contribute a portion of your everyday spending to a college savings account for your children, grandchildren or any other child you wish to support. For complete details on the GM-Upromise program, go to <http://upromise.gm.com>. Enrollment is simple and absolutely free.



BUICK CENTURY
it's all good™

