Ford

BUILT Ford TOUGH

# FORD TRUCKS







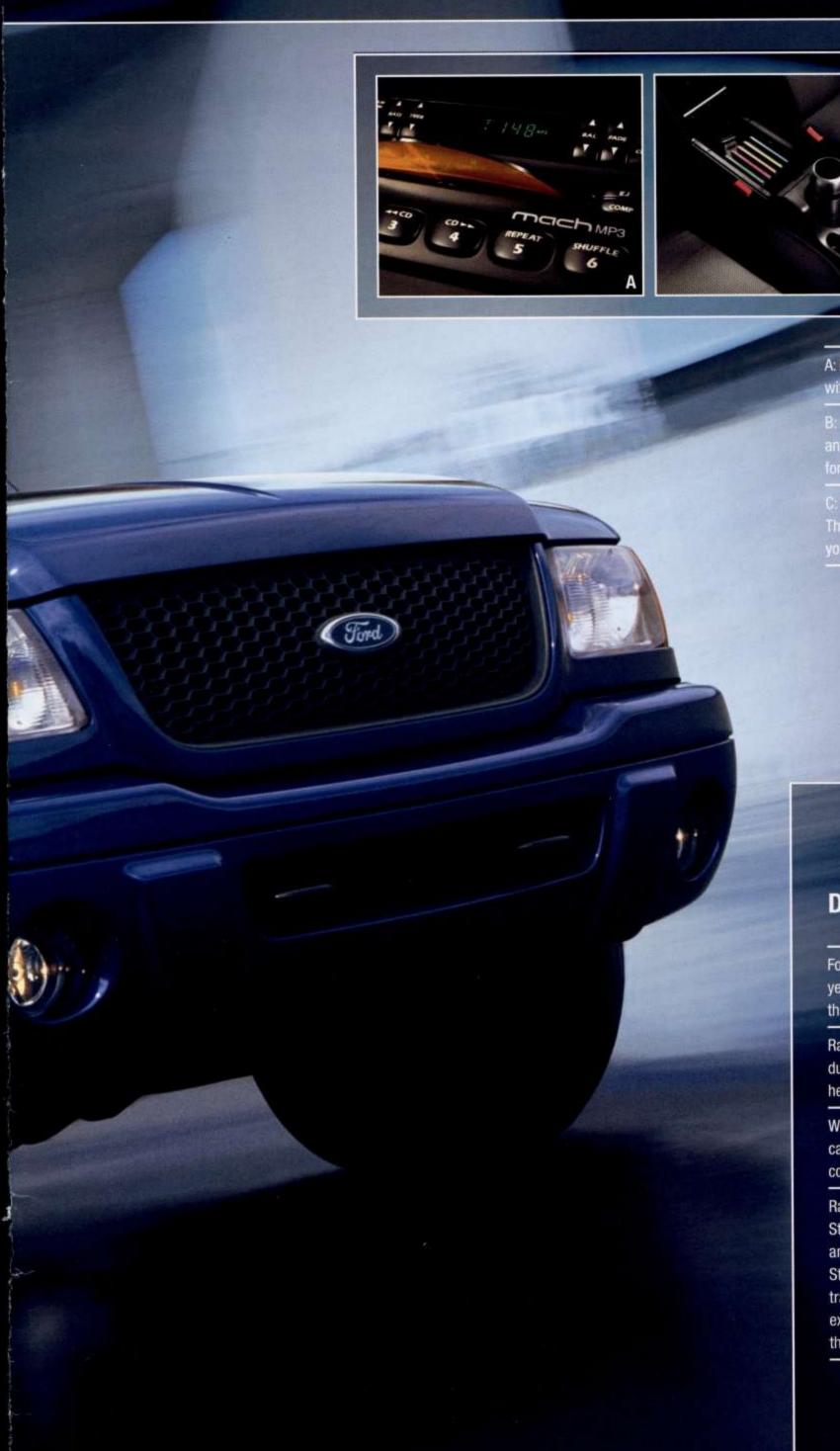




# A LEADER LEADS

EVERY TRUCK WE BUILD IS PART OF A JUGGERNAUT OF TOUGHNESS, POWER, INNOVATION, DESIGN AND UNDERSTANDING. THE BEST-SELLING COMPACT PICKUP? RANGER, FOR 16 YEARS IN A ROW. THE BEST-SELLING LINEUP OF FULL-SIZE PICKUPS? F-SERIES, FOR 26 YEARS IN A ROW. BEST-SELLING FULL-SIZE VAN? E-SERIES, FOR 24 YEARS IN A ROW. BEST-SELLING VEHICLE PERIOD? F-SERIES, 21 YEARS. HOW DOES FORD DO IT? SIMPLE. ANTICIPATE CONSUMER NEEDS. EXCEED THEIR EXPECTATIONS. OFFER CHOICE. DELIVER POWER. INNOVATE. AND ABOVE ALL, MAKE EACH AND EVERY ONE BUILT FORD TOUGH.







A: Heart-thumpin' tunes from the available MACH® audio system with AM/FM Stereo/MP3/CD player kick out clear and strong.

B: Flip open Ranger's center armrest console and you'll find an impressively roomy storage compartment large enough for travel books, tapes and CDs.

C: Treat yourself to Ranger's high-end optional sport buckets.

They're wrapped tight in durable cloth and guaranteed to hug you in the corners. On or off the road.

# DID YOU KNOW...

Ford Ranger has been the best-selling compact pickup for 16 years straight. We know we said it earlier, but it's one of those things that we love to repeat.

Ranger FX4 Off-Road and FX4 Off-Road Level II both have dual tow hooks in front. They come in mighty handy when we help pull some of those wanna-bes out of the sand or mud.

When properly equipped, Ranger has a maximum towing capability range of 4100 lbs.-5860 lbs. It's no wimp when it comes to bringing along all the fun toys.

Ranger comes in four different configurations. Regular Cab Styleside and Flareside. And the roomier SuperCab Styleside and Flareside. The difference between Flareside and Styleside? It's a matter of design. Some people like the more traditional Styleside, while others just go nuts over the extroverted, jaunty look of the flared-out wheel moldings of the Flareside.



# **FX4 OFF-ROAD LEVEL II**

The Ranger FX4 Level II can sniff out the grittiest, ugliest, most unaccommodating road there is and turn it into a pleasure cruise. Heavy-duty equipment like a mighty 4.0L V6 with lots of low-end torque and a manual transfer case make taming the rough and wild not only possible, but a total blast. It's equipped for it with BF Goodrich® KOs, Ranger's toughest off-road tires mounted on forged Alcoa® aluminum wheels. Dig in and grip hard. Go ahead, throw a little sand around. That's why you're out there, isn't it?

# STANDARD FEATURES

Safety/Security Airbags\* — Driver and right-front passenger • Belt-Minder™ safety belt reminder • Brake/shift interlock • LATCH child safety seat attachment points • Passenger airbag deactivation switch • Safety belt energy management retractors — Front outboard positions • SecuriLock™ passive anti-theft system • Side intrusion door beams

Mechanical 100,000-mile tune-up interval\*\* • 4-wheel anti-lock braking system (ABS) • Battery saver – Deactivates interior lights after 20 minutes • Body-on-frame construction • Electronic 2-speed shift-on-the-fly 4-wheel-drive system (4x4 models only) • Electronic brake force distribution (EBD) • Lightweight aluminum hood • Power front disc/rear drum brakes • Power rack-and-pinion steering • Stabilizer bar – Front • Styleside bed • Suspension – Front: independent Short- and Long-Arm; rear: 2-stage leaf springs

Interior Coat hook - In rear of cab • Floor consolette - Includes 2 cupholders • Front dome light • Power point - 12-volt • Tachometer

Exterior 2-door Regular Cab • Cargo tie-down hooks – 4 in cargo box • Dual side-view mirrors • Headlamps – Aero halogen • Solar tinted glass • Tow hooks – Front (4x4 models only) • Trailer tow – Class II receiver with 4-pin connector • Windshield wipers – Variable-intermittent

\*Always wear your safety belt and deactivate the passenger airbag when using a rear-facing child safety seat. \*\*\*Under normal driving conditions with regular fluid and filter changes.

A: Bilstein® gas shock absorbers ask no questions. They simply do their job. And they do it right.

B: Serious off-roaders know the Torsen® rear differential is the tool that's going to get you in and out of heavy-duty terrain, no problem.

C: FX4 Level II sports SuperCab space, bucket seats, leather-wrapped steering wheel, speed control, plus a power package that boasts power windows, locks, mirrors and remote keyless entry.















### **FX4 OFF-ROAD**

Sometimes the streets get too tight and you've gotta break free. That's what Ranger FX4 Off-Road was built for. Deep inside all that lookin'-good city style is an off-roader with teeth to get you gone when the need strikes. From the kickin' MACH MP3/CD player to those 16" 5-spoke cast aluminum wheels, it's ready to escape. And in rocks, mud and snow, the hearty all-terrain treads get down to business. So when it's time to scale mountains, Ranger FX4 Off-Road knows just what to do.

### **EDGE**

On the Edge, Ford toughness combines with excellent design to give you a ride that is total style. With the powerful V6 revvin', and the available MP3/CD player kickin' bass hard and clear, you're turning heads at every corner. A raised power dome hood line and painted-platinum honeycomb grille make a loud statement. And body-color wheel-lip moldings and color-keyed bumpers are the exclamation points. No longer will you simply get from place to place. In the Ranger Edge SuperCab, you'll arrive in style.

## **XLT**

At the end of the day, the Ranger XLT is all about play. And while you're waiting for the day's labor to end, an optional 6-disc in-dash CD player supplies plenty of choice tunes to keep you going. Power windows, locks and mirrors, a remote keyless entry system, and a leather-wrapped steering wheel are the cool options that make you feel like your hard work is all worth it. (Shown with optional XLT Appearance Package and side step bars.)

# **TREMOR**

Here's something bound to shake up the competition. Ranger Tremor 4x2. Imagine stuffing its SuperCab interior with four 6" x 8" coaxial speakers plus one 10" floor-mounted sub-woofer. It's all driven by a high-output amp for total peak power of 485 watts of premium Pioneer Audiophile sound. Tremor 4x2 SuperCab has much of the same standard equipment as the Ranger Edge but with unique tires/wheels, white-face gauges and higher-output alternator. It's bold. It's definitely loud. And 100% Built Ford Tough.





All Ranger engines are specifically matched to the transmission, differential ratio and application for optimum performance. From the 143-hp 2.3L DOHC 16-Valve I4 to the available 207-hp 4.0L SOHC 12-Valve V6, you'll find the right engine to power your day and night.

# ENGINES

#### HORSEPOWER AND TORQUE

2.3L DOHC 16-Valve I4 Horsepower: 143 hp @ 5250 rpm

Torque: 154 lb.-ft. @ 3750 rpm

3.0L OHV 12-Valve V6

Horsepower: 154 hp @ 5200 rpm Torque: 180 lb.-ft. @ 3900 rpm

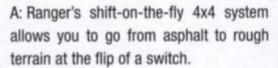
4.0L SOHC 12-Valve V6

Horsepower: 207 hp @ 5250 rpm Torque: 238 lb.-ft. @ 3000 rpm

#### MODEL-SPECIFIC FEATURES/OPTIONS

					Edge 4x2
	1				Edge 4x4
					XLT 4x2
					XLT 4x4
					Mechanical
-		- 01		9 13	2.3L DOHC 16-valve I4 engine
7				Showed .	3.0L OHV 12-valve V6 engine
4	100	-		10 E	
		Н		Н	4.0L SOHC 12-valve V6 engine
-	No. of Lot,		4		5-speed manual transmission
			4		5-speed automatic transmission
	_	_	_	-	15" argent steel wheels (4)
			Z		15" 7-spoke silver styled-steel wheels (4)
_		_		-	15" silver-aluminum wheels (4)
	_	_	Z		15" 7-spoke chrome styled-steel wheels (4)
	_		_		16" cast aluminum wheels (4)
			-		16" 5-spoke cast aluminum wheels (4)
	_	-		-	P225/70R15 all-season BSW tires (4)
5				200	P235/75R15 all-terrain OWL tires (4)
-	_		_		P245/75R16 all-terrain OWL tires (4)
		_	Z	-	Axle ratio – 3.55:1
4	_	_		-	Axle ratio – 3.73:1
Z					Axle ratio — 4.10:1
4					Limited-slip rear axle
					Seating
7					Front 60/40 vinyl split-bench seat
7					Front 60/40 cloth split-bench seat
					Front cloth sport bucket seats
					Rear vinyl jump seats (SuperCab models only, standard on 4-door)
	-				
		- 3			Interior
					Air conditioning*
	_	-	-	-	AM/FM stereo with clock and 2 speakers
	4	Z			AM/FM stereo with CD, clock and 4 speakers
-	_	-			AM/FM stereo with CD/cassette dual media, clock and 4 speakers
		Z			MACH® AM/FM stereo with MP3/CD, clock and 4 speakers
-					AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
					Assist handle – Driver/passenger
			_		Black vinyl floor covering (textured on Edge)
					Carpeted floor covering
_					Door trim panels with map pockets
					Floor mats – Color-keyed (front only)
	-	_			Leather-wrapped steering wheel
-9					Power Equipment Group - Includes power windows, power door locks
	1				and remote keyless entry system
					Tilt steering wheel with speed control
					Exterior
	200		7	K N	2-door SuperCab
	4	4	_		4-door SuperCab
			الــــة	Served.	Bumpers - Painted
					Bumpers - Color-keyed
					Bumpers – Chrome (included in 4x2 XLT Appearance Package)
					Bedliner – Under rail
T			Ш		Bright Appearance Package – Includes chrome bed rails, step bars
					and exhaust tip (not available with Flareside or hard tonneau cover)
4			4	L	Cargo box – 6'
			Z	-	Cargo box – 7'
-					Cargo box hard tonneau cover with over-the-rail bedliner (not available
					with Flareside box, under-rail bedliner or Bright Appearance Package)
					Cargo Cage bed extender (not available with hard tonneau cover,
		1/= 5			Flareside box or bedliner)
		_	_		Edge Plus Package – Includes P235/75R15 all-terrain OWL
	200				tires (4), 15" silver machined-aluminum wheels (4) and AM/FM
				-	stereo with 6-disc in-dash CD player, clock and 4 speakers
	П	П			Flareside box
	-		and the same of	Name and Address of the Owner, where	

■ Standard ☑ Select Availability □ Optional — Not Available



B: Any Ranger driver can appreciate this option. Tilt steering with speed control. Set 'em how you like 'em and roll.

C: The optional Class III hitch receiver allows you to pull up to 5000 lbs. when properly equipped.







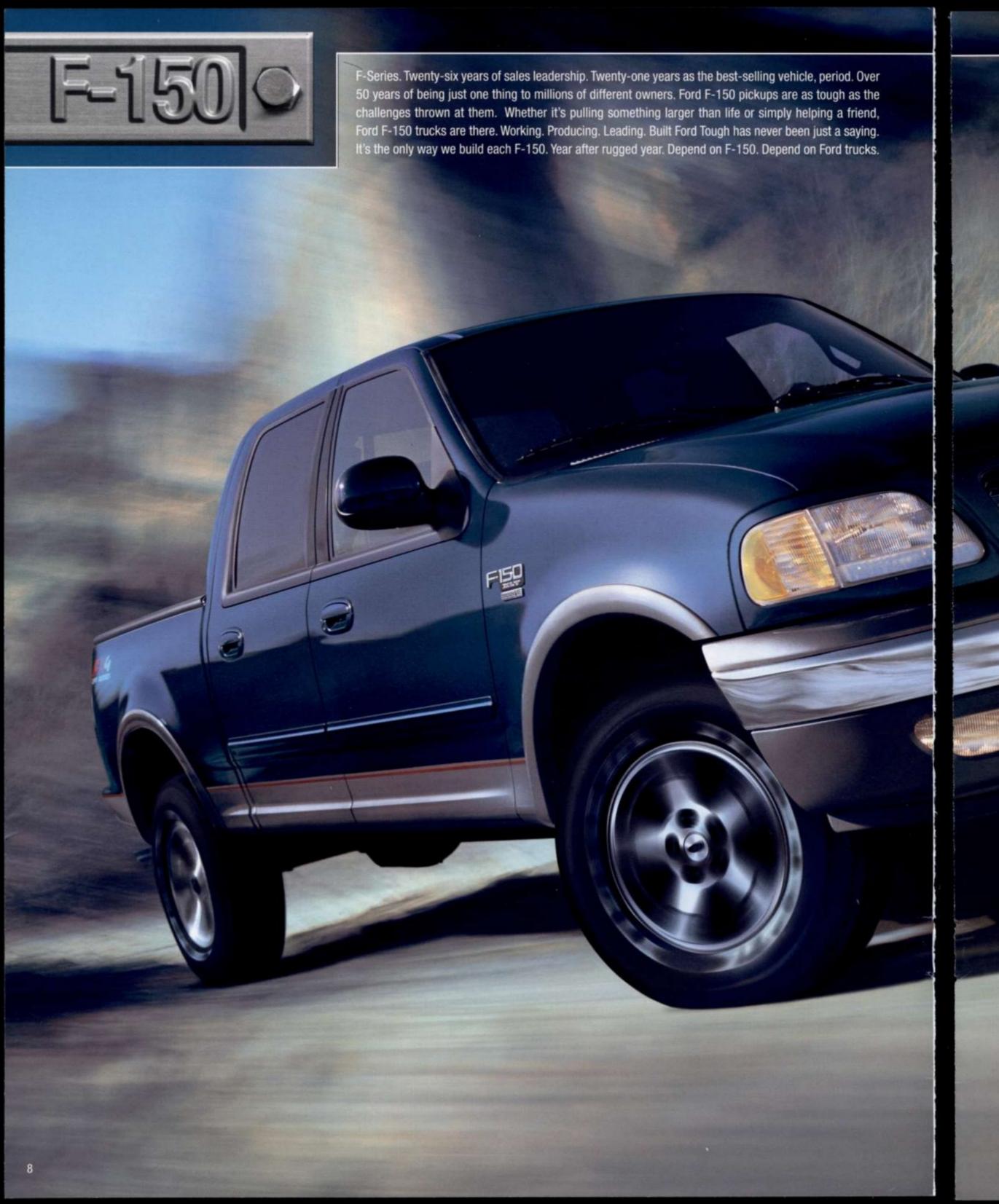
#### MODEL-SPECIFIC FEATURES/OPTIONS (CONTINUED)

Rear vinyl jump seats (4-door SuperCab models only

	_		_		XL 4x2				Tremor 4x2
	1				Edge 4x2				FX4 4x4 FX4 Level II 4x4
		-			Edge 4x4				
					XLT 4x2				Interior
					XLT 4x4	_	ш		Air conditioning*
					Exterior (continued)				AM/FM stereo with CD/cassette dual media, clock and 4 speakers
36					Grille — Color-keyed surround and painted-platinum bars	_		-	MACH® AM/FM stereo with MP3/CD, clock and 4 speakers
- 1			_		Grille — Color-keyed surround and painted-platinum honeycomb	-		-	AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
- 6					Grille – Color-keyed surround and chrome bars		-	-	Tremor AM/FM Audiophile Sound System powered by Pioneer® – Include
ш					High-mounted stoplamp			-	CD/cassette dual media with clock, enclosed high-output amplifier wit
3					Mud flaps – Rear				10" sub-woofer, four 6" x 8" coaxial speakers, higher output alternator,
- 1					Privacy glass – Rear	_			and 485 peak watts of maximum power
					Side step bars				Assist handle – Driver/passenger
					Sliding rear window		_	_	Black vinyl floor covering — Textured
					Tow hooks — Front	-			Carpeted floor covering
- 1					Trailer tow — Class III receiver				Door trim panels with map pockets
3			_		XLT 4x4 Value Package — Includes 16" 5-spoke painted cast	-			Floor mats - Color-keyed (front only)
		22			aluminum wheels (4), front tow hooks, black textured vinyl floor	_	_		Floor mats — Vinyl all-weather spill-containing
4		331			covering, power dome hood, chrome bumper, body-color grille	-			Leather-wrapped steering wheel
П					with honeycomb insert (available on 2-door SuperCab only)				Power Equipment Group - Includes power windows, power door locks
	_	_		_	XLT Appearance Package — Includes P225/70R15 all-season				and remote keyless entry system
					OWL tires (4), 15" 7-spoke chrome styled-steel wheels (4)				Tilt steering wheel with speed control
					and chrome bumpers/grille				Exterior
				-					2-door SuperCab
			Tre	mor 4	4x2	P			4-door SuperCab
			FX4	4x4					Bumpers — Color-keyed
			FX4	Leve	el II 4x4	-			Bumpers - Chrome
			Med	hani	ical				Bedliner – Under rail
10			3.00		/ 12-valve V6 engine				Cargo box – 6'
		П	-		HC 12-valve V6 engine				Cargo box hard tonneau cover with over-the-rail bedliner (not available
			_	_	manual transmission			1	with Flareside box, under-rail bedliner or Bright Appearance Package)
ш					automatic transmission	[7]	(77)		Cargo Cage bed extender (not available with hard tonneau cover,
			-	-	ole Alcoa® forged-aluminum wheels (4)		-		Flareside box or bedliner)
1			_		ooke machined-aluminum wheels (4)				Flareside box
		1	-		ooke cast aluminum wheels (4)				
	_1		-	-	R16 all-season OWL tires (4)		Н		Fog lamps
	_		-	March Street	R16 all-terrain OWL tires (4)		-		Grille — Painted-platinum honeycomb
	-		COURSE	UNIO CONTRACTOR OF STREET	5" BF Goodrich® KO all-terrain tires (4)			н	Grille – Black
		H	majorinton.	minute in least the			-	-	Mud flaps – Rear
-88	-	Н	-		Limited service	-	ш	_	Side step bars
	-	-	_		0 - 4.10:1		_	_	Sliding rear window
7		U	THE REAL PROPERTY.		shock absorbers	-		hons	Tow hooks – Front, black
_	_	_	_	and delicated in column 2	slip rear axle	-	_	L	Tow hooks — Front, stainless steel
- 1		Ч			slip Torsen® rear axle				Trailer tow — Class III receiver
-			SKI	d plat	tes				omatic transmission, optional with manual transmission on XL 4x2.
			Sea	ting					ment on all other models.
H			From	nt 60	/40 cloth split-bench seat	Alcoa	is a	registe	ered trademark of Alcoa, Inc. Bilstein* is a registered trademark of Krupp Bilstein of America. registered trademark of Michelin. Pioneer* is a registered trademark of Pioneer North America, Inc.
] [	_		Fro	nt clo	oth sport bucket seats				tered trademark of Zexel Torsen, Inc.
				THE OWNER OF TAXABLE PARTY.	ut imme costs (A door ConserCab madala antid				

Torsen® is a registered trademark of Zexel Torsen, Inc.

Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.







A: We love to pull stuff. That's why F-150 has a standard 4-pin connector and offers an optional Trailer Tow Group that includes 7-pin wiring, hitch receiver and other heavy-duty equipment designed to help you tow the big, big stuff.

B: SuperCrew's optional aluminum Cargo Cage bed extender folds out to give you several extra cubic feet of carrying ability.

C: The optional power sliding rear window allows air to circulate, while the standard cargo box light illuminates the bed at night.

# DID YOU KNOW...

The first Ford F-Series truck was introduced in 1948. It was called the F-1. Even by today's standards it was a hardworking pickup, capable of hauling nearly one ton in its bed. Since then, Ford has sold over 25 million F-Series trucks.

The optional Triton™ 5.4L V8 is the only truck engine to power its way onto the *Ward's AutoWorld* 10 Best Engines List six years in a row.

F-150 offers the strength and capability of the available 7700-lb. Payload Group, powered by its award-winning 5.4L Triton V8.

Ford F-Series is the Official Truck of NASCAR.® Racing, endurance and the ability to really haul run in our respective veins. As does making a lot of loud noises in the winner's circle.

The F-150 5.4L natural gas version is the cleanest-burning, dedicated-CNG full-size pickup on the planet.

NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc.



## **FX4 OFF-ROAD**

FX4 Off-Road 4x4 Equipment Group – Includes Rancho® heavy-duty shocks; skid plates (fuel tank, transfer case and front crossmember); 3.55 limited-slip axle (3.73 limited-slip axle with SuperCrew); 17" 5-spoke cast aluminum wheels (4); stainless steel lug nuts; unique trim on XLT (Dark Shadow Grey wheel-lip moldings and front bumper top cap); and FX4 decal.

# STANDARD FEATURES

Safety/Security Airbags\* — Driver and right-front passenger • Alert chimes — Headlamps-on, key-in-ignition, safety belt, door ajar • Belt-Minder™ safety belt reminder • Brake/shift interlock (with automatic transmission) • Fuel pump inertia shutoff switch • Height-adjustable safety belts — Front (Regular Cab, XL SuperCab and SuperCrew) • LATCH — Lower anchors and tether anchors for child safety seats • Passenger airbag deactivation switch (Regular and SuperCab models) • Safety belt energy management retractors — Front outboard • Safety belt pretensioners — Front • SecuriLock™ passive anti-theft system • Side intrusion door beams

**Mechanical** 2-speed manual shift-on-the-fly 4-wheel-drive system (4x4 models only) • 4-wheel power disc brakes with anti-lock braking system (ABS) • 100,000-mile tune-up interval\*\* • Battery saver • Brake dynamic rear proportioning (DRP) • Fail-safe engine cooling system • Fuel tank – 25-gallon capacity with 5½ and 6½ cargo boxes (24.5-gallon capacity with Regular Cab 4x4 with 6½ box), 30-gallon capacity with 8 cargo box • Gas-pressurized shock absorbers • Hood open assist mechanisms • Lightweight aluminum hood with underhood light • Power steering • Spare tire with lock • Stabilizer bar – Front • Stainless steel exhaust system (major components) • Suspension – Front: independent Short/Long Arm (SLA); rear: 2-stage leaf springs • Trailer tow – 4-pin connector

Interior Air conditioning • Assist handles • Coat hooks – 2 • Cupholders – 2 on instrument panel • Front dome light with dual map lights • Front door map pockets • Power points – 1 in front (all models), 1 in rear (SuperCrew models)

Exterior Box rail and tailgate top moldings • Bumpers – Chrome front and rear step • Cargo box light – Integrated into center high-mounted stoplamp • Cargo box tie-downs – 4 in cargo box • Headlamps – Aerodynamic halogen • Quick-release tailgate • Solar tinted glass • Stake-bed pockets (not available with Flareside or SuperCrew models) • Styleside bed • Windshield wipers – Interval

\*Always wear your safety belt and always deactivate the passenger airbag when using a rear-facing child safety seat with Regular Cab and SuperCab models. Always wear your safety belt and always secure children in the rear seat with SuperCrew models. \*\*Under normal driving conditions with regular fluid and filter changes.

B: Standard on the new STX is the Kenwood<sup>®</sup> CD/MP3 receiver with MegaMotion<sup>™</sup> LCD display. Awesome stuff to see and hear.

C: The F-150 Heritage Edition classic look continues to the inside with unique two-tone cloth contoured seats that come in a choice of three accent fabrics color-keyed to the exteior.













### **KING RANCH F-150**

King Ranch F-150 — Available on SuperCab (Flareside only) and SuperCrew. Includes unique leather-trimmed captain's chairs with embossed King Ranch logo and 2-way headrest; front and rear leather-wrapped floor console covers; instrument panel center finish panel with simulated woodgrain; unique King Ranch embroidered front and rear floor mats; lighted chrome tubular cab steps; 6-disc in-dash audio system; 17" 10-spoke aluminum wheels (4); unique badging; tape stripes; and paint treatment.

## FORD HARLEY-DAVIDSON™ F-150

Discreet, it's not. This is the 2003 Ford Harley-Davidson™ Supercharged F-150 SuperCrew. It'll be noticed in any crowd. It struts its stuff in classic Black or optional Black/Silver two-tone (shown). Twenty inches of logo-embossed, gleaming chrome wheels (4) and a very special leather-trimmed interior complete the statement. Destiny must have played a powerful role in bringing together these legends of the American road, as both began their rides 100 years ago.

## F-150 STX

STX Edition F-150 — Available on Regular Cab and SuperCab XL and XLT. Includes Kenwood® AM/FM stereo with single CD/MP3 player; 17" chrome styled-steel wheels (4); body-colored bumpers/front bumper fascia/wheel-lip moldings/mirror caps; grille surround with chrome ring and black billet-style grille insert; STX decals; clear lens headlamps/park lamps/fog lamps; 3.55 axle; front Dark Graphite 40/60 split-bench seat; chrome tubular cab steps; P275/60R17 all-season OWL tires (4) on 4x2 and P265/70R17 all-terrain OWL tires (4) on 4x4.

## F-150 HERITAGE EDITION

F-150 — Available on 139" WB XLT SuperCab Styleside only. Includes front black 40/60 split bench with accent color inserts (captain's chairs are optional); unique black "F-150" front floor mats with rear floor mat; unique two-tone paint treatment and tape stripe; unique badging; black Ford bedliner; clear lens headlamps, park lamps and fog lamps; 17" 5-spoke aluminum wheels (4); chrome grille surround with black honeycomb grille insert; accent-colored lower bumper valance; and chrome tubular cab steps.



#### MODEL-SPECIFIC FEATURES/OPTIONS

			XLT
		ale:	Lariat
			Mechanical
	-		4.2L OHV 12-valve V6 engine*
			4.6L SOHC 16-valve Triton™ V8 engine**
			5.4L SOHC 16-valve Triton V8 engine
		ш	5-speed manual transmission
			4-speed automatic transmission (standard on SuperCrew)
	Selection in		16" grey styled-steel wheels
			16" polished aluminum wheels
			16" cast aluminum wheels
Z		J. State	16" 7-lug grey styled-steel wheels†
	7		16" 7-lug chrome styled-steel wheels†
			17" chromed steel wheels
			17" 5-spoke cast aluminum wheels
	7		17" 10-spoke cast aluminum wheels
			P235/70R16 all-season BSW tires
			P235/70R16 all-season OWL tires
7		i i i i i i i i i i i i i i i i i i i	P255/70R16 all-season BSW tires (standard on XLT SuperCrew 4x2)
	7		P265/70R17 all-terrain OWL tires (standard on Lariat 4x4)
П			P255/70R16 all-terrain OWL tires
7		7	LT245/75R16D all-season BSW tires
	7		P275/60R17 all-season OWL tires (standard on Lariat 4x2)
			LT265/70R17 all-terrain OWL tires
		had	P255/70R16 all-season OWL tires (standard on XLT SuperCrew 4x4)
			LT245/75R16D all-terrain OWL tires
			Electronic shift-on-the-fly 4-wheel-drive system (standard on
			SuperCrew 4x4)
	150		Higher-ratio rear axle
			Limited-slip rear axle
			Skid plates (4x4 models only)
			Seating
			Bench seat - Cloth
			Bench seat - Vinyl
			Cloth 40/60 split bench with adjustable driver and front-passenger
Ш	-		lumbar support
	E		Cloth captain's chairs with adjustable driver and front-passenger
	-		lumbar support
			Leather-trimmed 40/60 split bench with adjustable driver and
		200	front-passenger lumbar support <sup>††</sup>
			Leather-trimmed captain's chairs with adjustable driver and
		Last	front-passenger lumbar support <sup>††</sup>
			Heated driver and front-passenger seats
			Leather seating surfaces <sup>††</sup>
			Power driver's seat
			Rear split bench - Flip-up (SuperCab), fold-down (SuperCrew)
_	_	_	
			Interior
	_		Air conditioning — With electronic automatic temperature control
		-	AM/FM stereo with cassette and digital clock
		_	AM/FM stereo with single CD and digital clock
		Ш	AM/FM stereo with single CD/cassette and digital clock
-			AM/FM stereo with 6-disc in-dash CD player and digital clock
=			Electrochromic auto-dimming rearview mirror
_	-	_	Floor covering – Black vinyl
			Floor covering — Carpet (includes floor mats)

■ Standard Select Availability Optional — Not Available



- 1			XL
	-		XLT
			Lariat
			Interior (continued)
-	_		Homelink® universal transmitter and TravelNote® electronic message
			recording system
_			Leather-wrapped steering wheel
-			Overhead console — Includes compass, outside air temperature indicator
- 1			(XLT only), sunglasses storage, and garage door opener storage
			(mini-overhead console replaces full overhead console when moonroo
20000	***		is ordered)
		Ш	Power adjustable accelerator and brake pedals (standard on SuperCrew
_			Power door locks
			Power windows with one-touch-down driver's-side feature
			Rear-seat video entertainment system (SuperCrew only)
		L	Speed control/tilt steering wheel
_			Tachometer
			Visor vanity mirror — Right side only
_		-	Visor vanity mirrors — Right and left sides
-	-		Visor vanity mirrors — Illuminated
			Exterior
		_	Regular Cab — 2 doors
	7	2	SuperCab — 4 doors
-			SuperCrew — 4 full-size doors
Z			6 <sup>1</sup> / <sub>2</sub> ' Styleside cargo box (Regular Cab and SuperCab only)
			61/21 Flareside cargo box (Regular Cab and SuperCab only)
			8' Styleside cargo box (Regular Cab and SuperCab only)
			51/2' SuperCrew cargo box
			Autolamp — Automatic on/off headlamps
			Cab steps
	7		Fog lamps
		_	Grille/surround — Chrome (XL and XLT 4x2 models)
			Grille/surround — Color-keyed (XLT 4x4 and all Lariat models)
			Locking tailgate <sup>§</sup>
	Service.	-	Outside mirrors - Manual
_		_	Outside mirrors — Power
	-		Outside mirrors — Power with integrated turn signals
_			Paint – Lower two-tone
			Power moonroof
_			Privacy glass (rear doors and rear window)
	-		Rear defroster (SuperCrew only)
		-	Rear window — Manual sliding
	=		Rear window – Power sliding
_			Remote keyless entry system
WHEEL PARTY			Remote keyless entry system with keyless entry keypad
			Step bars — Chrome tubular
-	-	No. of Concession, Name of Street, or other Designation, Name of Street, Name	
			SuperCrew bed extender Tow hooks — Front (4x4 models)

\*Not available with SuperCab 4x4, SuperCab 4x2 LWB or SuperCrew. \*\*Standard on XLT SuperCrew, SuperCab 4x4 and SuperCab 4x2 LWB.

†Available as part of 7700 Payload Group. ††Rear seating surfaces are vinyl on SuperCab.

<sup>6</sup>Available as part of the XL Convenience Group.

A: An optional power moonroof with shade is available on either XLT or Lariat SuperCab or SuperCrew models. B: Available power mirrors with integrated turn signals help tell other drivers of your lane change intentions.

### MODEL-SPECIFIC GROUPS

. 8			XL XLT
			Lariat
			7700 Payload Group A (V8)* — Upgrades select model's GVWR to 7700 lbs. and GCWR to 13,500 lbs. for increased payload and towing
			7700 Payload Group B (V8)* — Upgrades select model's GVWR to 7700 lbs. and GCWR to 15,000 lbs. for increased payload and towing
	_	_	Convenience Group* — Includes speed control, tilt steering wheel and tailgate lock
_			FX4 Off-Road 4x4 Equipment Group (see page 10)
_		_	Heritage Edition F-150 (see page 11)
_	_		King Ranch F-150 (see page 11)
_	_		Lariat Upgrade — Includes chrome tubular cab steps, power sliding rear window, simulated woodgrain instrument panel center finish panel and door power switch plates (SuperCrew only)
2		_	Payload Group #3 — Upgrades GVWR to 6600 lbs. with V8 engine and includes 3.55 axle, heavy-duty springs, and P255/70R16 all-season BSW tires (available on Regular Cab 4x2 models only)
_			Rear-Seat Video Entertainment System — Includes 4-head stereo
	7,-17		hi-fi videocassette player (mounted in floor console) with remote
			control, high-performance 6.4" flip-down overhead color LCD screen,
			media control panel with touch controls, two sets of headphones and
			three headphone jacks, video and audio jacks that connect video
			games to system (only available with SuperCrew, not available with
			front split-bench seat or moonroof)
			Snow Plow Prep Group — Included with 4x4 7700 Payload Group A
		_	STX Edition F-150* (see page 11)
			"Top Three" Accessories Group* – Includes color-keyed molded runnin boards, wraparound hood wind deflector, and hard plastic bedliner
			Trailer Tow Group — Includes Class III receiver with 7-pin wiring
			harness, heavy-duty shocks, heavy-duty battery and an auxiliary transmission oil cooler
	-	-	Work Truck Group* — Replaces standard XL features: chrome
			bumpers replaced with Grey, chrome wheel hub ornament replaced
			with Grey, chrome grille surround replaced with Grey, cloth bench seat
			replaced with vinyl (deletes air conditioning, which is available as a
			stand-alone option)
	-	-	XL Sport Group** – Includes color-keyed grille insert/surround/bumpers
			top cap/mirror caps, 40/60 split-bench seats, P255/70R16 all-season
	-		OWL tires (4), 16" polished aluminum wheels (4), 3.55 rear axle,
			"Sport" decal, fog lamps, tow hooks and tachometer on 4x4
_		_	XLT Sport Group** — Includes Grey mesh grille with color-keyed surround
			front and rear bumpers/bumper top cap/mirrors, 40/60 split-bench
			seat or optional captain's chairs, all-season OWL tires on 4x2 (4),
			all-terrain OWL tires on 4x4, 17" 10-spoke cast aluminum wheels (4),
			3.55 rear axle, and "Sport" decal on 4x2/"4x4 Sport" decal on 4x4

\*Available on Regular Cab and SuperCab only – Group B only available on 4x2.

\*\*Available on Regular Cab (120" WB) and SuperCab (139" WB) only.





F-150 offers a wide range of engines from the standard 202 hp 4.2L OHV V6 to the incredible 340 hp 5.4L Supercharged Triton™ V8. Each is mated to the right transmission for the right job for optimum performance.

# ENGINES

	4.2L OHV V6	4.6L SOHC Triton V8	5.4L SOHC Triton V8	5.4L Supercharg
Horsepower (hp @ rpm)	202 @ 4800	231 @ 4750	260 @ 4500	340 @ 45
Torque (lbft. @ rpm)	252 @ 3400	293 @ 3500	350 @ 2500	425 @ 32

\*Available on Ford Harley-Davidson™ F-150 only.







A: The XLT Sport Crew Cab interior (trimmed in optional Ebony leather) luxuriously carries the most room of any full-size pickup. It is a strong, distinctive complement to the bold exterior of the XLT Sport seen at left.

B: The Super Duty SuperCab Medium Parchment cloth interior is designed for durability and high functionality. Easy entry is made possible because of its seat-integrated safety belt design. Its overall clean, modern appearance gives the four-door SuperCab interior best-in-class room and an open-for-business attitude. No fuss. Straightforward. Easy to operate. That's SuperCab.

## DID YOU KNOW...

No matter which F-Series Super Duty cab you choose, they are all roomier than the competitors.

We construct the chassis of the Super Duty from steel to form a ladder-type frame for strength and durability. Body mounts and cab brackets are welded instead of riveted, for strength.

Super Duty has increased its maximum conventional towing capacity to 13,900 lbs. when properly equipped.

F-Series Super Duty offers three engines ranging from the 5.4L Triton™ SOHC V8 to the new King of Torque – the best-in-class torque and diesel horsepower 6.0L Power Stroke® V8 Turbo Diesel.

F-Series Super Duty Crew Cab is the only truck in its class to offer a power moonroof.





A: New optional power/heated trailer tow mirrors with integrated turn signals, clearance lights and manual telescoping/2-way-fold feature.

B: The best view in the house. We've done our homework, so you'll feel comfortably in control.



# KING RANCH

King Ranch Package – Includes unique Arizona Beige two-tone paint and accented grille insert, wheel-lip moldings (SRW only), bumpers, bed rails/tailgate top molding, body-side moldings (SRW only), lighted diamond plate running boards, tape stripe and polished aluminum wheels; Castaño brown leather-trimmed King Ranch-branded quad captain's chairs and center consoles, steering wheel and assist handles (rear bench seat with fold-down center armrest optional); heated driver and front-passenger seats; body-color exterior door handles and dual trailer tow mirrors with power/heated glass and integrated turn signals (manual telescoping/2-way fold); King Ranch branding on front fenders, tailgate and wheels.

## **FX4 OFF-ROAD**

If the terrain you usually operate on is outside of town, then the new F-250/F-350 FX4 Off-Road Super Duty is what you need to think about. Built on our massive steel frame, the FX4 Off-Road has transfer case and fuel tank skid plates to help protect them from flying rocks. To enhance its attitude, we equipped this beast with branded Rancho® shocks at all four corners. With ages of trucking under our belt, we know that on the weekends many work trucks miraculously turn into recreational vehicles. It's a funny thing about this F-250 Super Duty diesel-equipped FX4 — it can't tell the difference between pulling six tons of wet sand and a trailer filled with toys.

## XLT SPORT

XLT Sport Package – Includes unique body-color door handles, bumpers and grille, privacy glass, sliding rear window, fog lamps, chrome tubular cab steps, chrome exhaust tip, LT265/75R16 all-season OWL tires (SRW) (4), unique 40/20/40 two-tone (black and charcoal) cloth seats, unique carpet, unique front and rear rubber floor mats, unique leather-wrapped steering wheel and unique Ebony interior accents.



## TRACK STAR

Special look. Special two-tone interior. Special abilities. Not only is F-Series the Official Truck of NASCAR,® it looks the part, too. Now the Super Duty XLT Sport is available in SuperCab, new Crew Cab and five monochromatic paint treatments: Dark Shadow Grey, Black (shown above), Oxford White, Red and Sonic Blue. They're bad lookin.' Whether they're hauling a ton of rebar or pulling their weight around the track, XLT Sports command attention.

## STANDARD FEATURES

Safety/Security 4-wheel anti-lock braking system (ABS) • Airbags\* – Driver and right-front passenger • Alert chimes – Headlamps-on, key-in-ignition and door ajar • Belt-Minder™ safety belt reminder • Brake/shift interlock (with automatic transmission) • Child safety seat top tether anchors • Fuel pump inertia shutoff switch • Height-adjustable safety belts – Front (Regular Cab, XL SuperCab, Crew Cab) • Passenger airbag deactivation switch (Regular Cab, SuperCab) • Safety belt energy management retractors – Front outboard positions • Side intrusion door beams • Spare tire/wheel lock

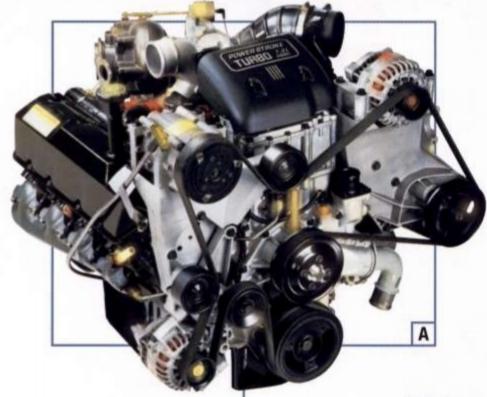
Mechanical Manual 4-wheel-drive system with manual locking hubs (4x4 models only) • 5.4L SOHC 16-valve Triton™ V8 engine • 6-speed manual overdrive transmission • 100,000-mile tune-up interval\*\* (gas engines) • Battery saver • Fail-safe engine cooling system (gas engines) • Fuel tank – 38-gallon capacity with 8' box, 29-gallon capacity with 6³/₄¹ box • Power 4-wheel-disc brakes with ABS • Power steering • Quick-release tailgate • Spare tire/wheel – Conventional with underframe carrier • Stabilizer bar – Front • Stainless steel exhaust system • Styleside bed – 6³/₄¹ and 8' SRW/DRW

Interior Assist and ride handles • Coat hooks – 2 in rear of cab • Cupholders – 2 on instrument panel (2 in rear with SuperCab) • Dome light (front and rear with Crew Cab) • Flipopen rear quarter windows (SuperCab) • Power points – 2 on instrument panel (including lighter) • Steering wheel – Black vinyl

Exterior Bumper – Rear step • Cargo box light – Integrated into center high-mounted stoplamp • Cargo box rail and tailgate top moldings • Cargo box tie-downs – 4 in cargo box • Solar tinted glass • Stake-bed pockets • Tow hooks – Front • Trailer tow – 7/4-pin connector and trailer brake wiring kit (in-cab, no controller) • Windshield wipers – Interval

\*Always wear your safety belt and always deactivate the passenger airbag when using a rear-facing child safety seat with Regular Cab and SuperCab models. Always wear your safety belt and always secure children in the rear seat with Crew Cab models. \*\*Under normal driving conditions with regular fluid and filter changes. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc.

# SUPER DUIY





The Proven Diesel™
7.3L Power Stroke®
V8 Turbo Diesel\*
250 max hp
525 lb.-ft. max torque
(with automatic transmission)

5.4L Triton™ V8
260 max hp
350 lb.-ft. max torque

6.8L Triton™ V10 310 max hp 425 lb.-ft. max torque



# ENGINES

Powertrains	4x4	6-Speed	4-Speed	5-Speed
Engine	Transfer Case	Manual	Automatic	Automatic
5.4L Triton™ SEFI V8	2-speed manual			_
6.8L Triton™ SEFI V10	2-speed manual			-
7.3L Power Stroke® Diesel V8*	2-speed manual			No.
6.0L Power Stroke® Diesel V8	2-speed manual		1000	

■ Standard ✓ Select Availability □ Optional — Not Available

\*Limited to vehicles produced before 11/4/2002.

#### F-SERIES SUPER DUTY POWERTRAIN SPECIFICATIONS

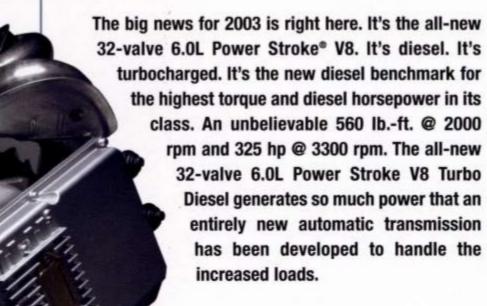
	5.4L Triton™ V8	6.8L Triton™ V10
Туре	SOHC	SOHC
Fuel injection	Sequential Electronic	Sequential Electronic
Engine control system	EEC-V	EEC-V
Induction system	Specially tuned	Specially tuned
Battery	12 volt;	12 volt;
	650 cca/72 amp	650 cca/72 amp
Alternator	130 amp	130 amp
Cooling system	Pressurized series flow	Pressurized series flow
Cylinders	8	10
Cylinder head material	Aluminum	Aluminum
Block material	Cast iron	Cast iron
Valve operation	Hydraulic roller	Hydraulic roller
Camshaft drive	Silent chain	Silent chain
Bore	3.55"	3.55"
Stroke	4.16"	4.16"
Compression ratio	9.0:1	9.0:1
Horsepower (hp @ rpm)	260 @ 4500	310 @ 4250
Torque (lbft. @ rpm)	350 @ 2500	425 @ 3250
Recommended fuel	Unleaded	Unleaded

Туре	7.3L Power Stroke® V8 Turbo Diesel* OHV (16 Valve)	6.0L Power Stroke® V8 Turbo Diesel OHV (32 Valve)
Fuel injection	High-pressure, 2-stage injector (HEUI)	Electro-hydraulic w/ Generation 2 fuel injection
Engine control system	EEC-V	Electronic
Induction system	Turbocharger, intercooler	Electronic Variable Response Turbocharger (EVRT™), intercooler
Battery	Dual 12 volt; 750 cca/78 amp	Dual 12 volt; 750 cca/78 amp
Alternator	130 amp (Dual 130 amp opt.)	130 amp (Dual 130 amp opt.)
Cooling system	Pressurized series flow	Pressurized series flow
Cylinders	8	8
Cylinder head material	Cast iron	Cast iron
Block material	Cast iron	Cast iron ,
Valve operation	Push rod/rocker arms	Push rod/rocker arms
Camshaft drive	Gear	Gear
Bore	4.11"	3.74"
Stroke	4.18"	4.13"
Compression ratio	17.5:1	18.0:1
Horsepower (hp @ rpm)	275 @ 2800 (man. trans.) 250 @ 2600 (auto. trans.)	325 @ 3300
Torque (lbft. @ rpm)	520 @ 1600 (man. trans.) 525 @ 1600 (auto. trans.)	560 @ 2000
Recommended fuel	Diesel	Diesel

# POWER STROKE V8 TURBO DIESEL

# FEEL THE ULTIMATE IN TORQUE AND DIESEL POWER

# NEW 6.0L: 325 MAX HP/560 LB.-FT. MAX TORQUE







# ALL-NEW 5-SPEED AUTOMATIC TRANSMISSION

Introducing the new TorqShift™ 5-speed automatic heavy-duty transmission. It is specifically engineered to handle the new levels of power generated by the new 6.0L Power Stroke V8 Turbo Diesel. At its heart is an improved torque converter that maximizes low-speed torque capability while a larger pump provides increased lubrication and better cooling. Gearing and clutch material upgrade improvements enhance its durability. When the convenient tow/haul mode is selected, unwanted gear search on steep grades is eliminated. Additionally, the TorqShift and Power Stroke work in unison to help control vehicle speed when descending hills. The new optional TorqShift represents a new level of automatic transmission performance.



# SUPER DUIY

The F-350 Super Duty DRW Lariat LE has one-of-a-kind looks sure to turn heads. From its distinctive sun visor with integrated roof marker lights to its Lariat LE-branded interior, this is one tough-as-can-be luxury workhorse. Quad captain's chairs are trimmed in leather and are complemented by woodgrain appearance on the door panels and both console covers. Or, you can choose to have a rear bench for even more seating capacity. Either way, you and your crew will have the most room available

to relax, stretch out and enjoy. That's Crew Cab.

#### MODEL-SPECIFIC FEATURES/OPTIONS

1			XL
	1		Lariat
			Safety/Security
	-		Advanced Security Group — Includes autolock, autolamp, illuminated entry system and remote keyless entry system with 2 key fobs
-		-	Reverse Sensing System
			Mechanical
ш			5.4L SOHC 16-valve Triton™ V8 engine (not available on DRW Crew Cab)
			6.8L SOHC 20-valve Triton™ V10 engine (standard on DRW Crew Cab
			7.3L OHV 16-valve Power Stroke® Turbo Diesel engine*
			6.0L OHV 32-valve Power Stroke® Turbo Diesel engine
			6-speed manual overdrive transmission
			4-speed automatic overdrive transmission
]			TorqShift™ 5-speed automatic overdrive transmission
			Manual 4-wheel-drive system with manual locking hubs (4x4 models only
-			Electric shift-on-the-fly 4-wheel-drive system with auto/manual
			locking hubs (4x4 models only)
	_	-	16" argent steel wheels (SRW) (4)
1	-	-	16" argent steel wheels (DRW) (6)
]	-	-	16" steel wheels with full sport wheelcovers (SRW) (4)**
-			16" chrome steel wheels (SRW) (4)
-		-	16" deluxe aluminum wheels (SRW) (4)
-			16" premium aluminum wheels (SRW) (4)
-			16" polished aluminum wheels (DRW) (4)
3			LT235/85R16E all-season BSW tires (F-250) (4)
]		_	LT235/85R16E all-terrain BSW tires (F-250) (4)
]			LT265/75R16E all-season BSW tires (F-250) (4)
]		_	LT265/75R16E all-terrain BSW tires (F-250) (4)
-			LT265/75R16E all-season OWL tires (F-250) (4)
-			LT265/75R16E all-terrain OWL tires (F-250) (4)
			LT265/75R16 all-season BSW tires (F-350 SRW) (4)
]		_	LT265/75R16 all-terrain BSW tires (F-350 SRW) (4)
-			LT265/75R16 all-season OWL tires (F-350 SRW) (4)
-			LT265/75R16 all-terrain OWL tires (F-350 SRW) (4)
			LT235/85R16 all-season BSW tires (F-350 DRW) (6)
1		_	LT235/85R16 all-terrain BSW tires (F-350 DRW) (6)
			LT235/85R16 all-season OWL tires (F-350 DRW) (4)
-1			LT235/85R16 all-terrain OWL tires (F-350 DRW) (4)
]		-	Auxiliary idle control kit (diesel engine only) - Includes battery charge
			protection, high idle control, LCD rpm/voltage readout (shipped as a
П			kit for later installation)
]			Dual alternators (diesel engine only)
]			Higher-ratio rear axle
			Limited-slip rear axle
			Power takeoff provision – Automatic transmission
			Skid plates — Transfer case and fuel tank (4x4 models only)
1			Trailer hitch receiver — Built Ford Tough
1			Transmission temperature gauge (included with automatic transmission)
1			
			Seating  Front hanch sout HD vinul (not available with Crow Cab)
1	12 32	Constant of	Front bench seat - HD vinyl (not available with Crew Cab)
-	_		Front bench seat – HD cloth/vinyl weave (standard with Crew Cab)
4	lamed.	Property lives	Front bench seat – HD cloth
1			Front bench seat – 40/20/40 with armrest, cupholders and storage
	7000	No.	(XL – HD vinyl, XLT – cloth, Lariat – leather trim)
			Front bucket seats – HD vinyl
1			Front bucket seats — HD cloth/vinyl weave

■ Standard Select Availability Optional Mot Available





stereo with a 6-disc in-dash CD player.

			XLT Lariat
		- 1	
			Seating (continued)
-			Front captain's chairs with console (XLT - cloth, Lariat - leather trim)
м	ч	ч	Rear fold-up bench seat (SuperCab)
			Rear bench with folding seat back (Crew Cab)  Rear flight bench with armrest and cupholders (Crew Cab)
Same.	ш	Н	
			Heated seats — Driver and front passenger  Lumbar support — Driver and front passenger
Service of the last		н	Power 6-way driver's seat (power passenger seat with Crew Cab)
_	ш	-	
			Interior
-	u	ш	Accessory delay for power features
		_	Air conditioning
u	-		AM/FM stereo with digital clock
		_	AM/FM stereo with cassette and digital clock
-	u	L	AM/FM stereo with single CD/cassette and digital clock
_			AM/FM stereo with 6-disc in-dash CD player and digital clock
L	_	-	Floor covering – Black vinyl
_	_	ш	Floor covering — Carpet
		u	Floor mats – Color-coordinated
_	-	_	Overhead console — Includes trip computer with compass, outside
			air temperature indicator, distance-to-empty, sunglasses storage
	-		and garage door opener storage
		П	Power adjustable accelerator and brake pedals (with automatic
	1000		transmission only)
_	_	_	Power door locks
	L	_	Power windows with one-touch-down driver's-side feature
		_	Speed control/tilt steering wheel
	_	L	Steering wheel - Color-coordinated leather-wrapped
-	-	_	Storage tray – Behind seat (Regular Cab, Crew Cab XLT and Lariat)
u	ш		Visors with passenger mirror
_	=	•	Visors with illuminated driver and passenger mirrors
			Exterior
			Bumpers – Argent painted
			Bumpers – Chrome**
			Cab steps – Black molded
	_	_	Cab steps — Black tubular (Regular Cab Fleet only)
			Cab steps – Chrome tubular
_			Fog lamps (XLT 4x4, Lariat 4x2/4x4)
			Grille – Argent painted
_			Grille – Argent insert with chrome surround
			Headlamps — Sealed-beam halogen
			Headlamps — Single-beam jewel-effect**
-			Light - Underhood
_			Lower door moldings — Body-color
u	-		Mirrors – Manual
_			Mirrors – Power
	-		Mirrors – Manual glass, manual telescoping trailer tow, 2-way fold
_			Mirrors – Power/heated glass with integrated turn signals, clearance
			lights and manual telescoping trailer tow with 2-way fold
		7	Moonroof – Power-slide (Crew Cab only)
-			
=			Privacy glass (rear door windows and rear window)
-			Privacy glass (rear door windows and rear window)  Roof clearance lights (standard on DRW only)

\*Limited to models produced before 11/4/2002. \*\*Available as part of the XL Decor Group.

B: It's great outdoors. View it with the new, optional, power moonroof. No other truck in its class has one.

A: Optional on XLT and Lariat is the premium electronic AM/FM

#### MODEL-SPECIFIC GROUPS/PACKAGES

ſ			XL
			Lariat
			Camper Package — Includes heavy-service front springs; rear stabilized bar (SRW vehicles only) and slide-in camper certification
			FX4 Off-Road Package (see page 17)
			Heavy-Service Suspension Package — Includes heavy-service front springs <sup>†</sup> and steering damper. Note: 200-lb. upgrade above the spring computer-selected as a consequence of options chosen, not included if maximum springs have been computer-selected as standard equipment
_	_		King Ranch Package (see page 17)
			Lariat LE Package — Includes all Lariat trim features, plus quad captain's chairs with leather seating surfaces, body-color door handles, exterior windshield sun visor with roof clearance lights, front and rear seat console, lighted diamond plate running boards, dual trailer tow mirrors with power, heated glass and integrated turn signals (manual telescoping/2-way fold), heated driver and front-passenger seats, unique floor mats with "Lariat LE" logo, simulated woodgrain appliqués, unique badging on tailgate, LT235/85R16 all-season OWL tires (4), inner tires with DRW and spare are BSW, and Built Ford Tough hitch receiver
			Maximum Front GAWR Package — Includes highest GAWR/springs <sup>†</sup> and steering damper
		_	Pickup Box Delete — Deletes pickup box, tailgate, lower door moldings, rear bumper and spare tire carrier (see dealer for model eligibility and recommendations)
			Snow Plow Package — Includes highest GAWR/front springs <sup>†</sup> and steering damper
	-	-	XL Décor Group — Includes chrome bumpers, single-beam jewel-effect headlamps, steel wheels with full sport wheelcovers and locking tailgate
		_	XLT Sport Package (see page 17)

■ Select Availability 
 □ Optional 
 ─ Not Available

<sup>†</sup>Auxiliary rear spring on SRW models with 5.4L V8 engine (F-350 restricted to 4x4).







A: The instrument panel of the E-Series is beautifully efficient.

Straightforward. Easy to read. Easy to reach.

B: E-Series offers a range of sound systems, from the available 6-disc in-dash CD shown here, to the complete home-awayfrom-home AutoVision® Video Entertainment System. Sweet.

C: Tow, tow, tow your boat? You bet. Big or small, there is either a standard Class I or optional Class II/III/IV Trailer Towing Package option that is designed to help pull your toy almost anywhere you desire.

## DID YOU KNOW...

One powerful reason E-Series is so versatile and capable is its range of five different engines. From the economical 4.2L OHV V6 to the massive 7.3L Power Stroke® V8 Turbo Diesel, E-Series is prepared for almost anything you choose to ask it to do.

The interior is... how can we say it... huge. And versatile as all get out, with seating for up to 15. Seats are removable. Leather trim is optional. But the terrific view is standard.

In addition to having wheelchair lifts in the E-Series as a dealer accessory, Ford Mobility Motoring offers financial assistance of up to \$1,000 for the installation of adaptive equipment, and up to \$200 on alerting devices for hearing impairments, lumbar seats and running boards. See dealer for details.





A: E-Series can also become the theater on wheels you've always dreamt about with its optional AutoVision® Video Entertainment System. It includes a VHS player, twin ceiling-mounted color monitors, headphones, audio jacks, remote control and two power points.

B: Choose optional leather trim for the quad captain's chairs in the 7-passenger Chateau to become the ultimate in luxury.



# E-150

E-150 is ready to take you as far as your vacation plans go. It comes standard with the economical 4.2L OHV V6 engine, 15" wheels (4), three rows of seats that can carry 8 passengers quite comfortably, and an AM/FM stereo with digital clock. It also offersoptions that can help turn your E-150 into a truly luxurious place of epic dimensions.



# E-350 SUPER DUTY

Properly equipped, E-Series can easily pull five tons of boat, trailer, personal watercraft, high school homecoming float, pontoon or garden equipment. If you can hitch it up, E-Series can bring it along. For the big stuff, we'd recommend the E-350 Super Duty. Then opt for the 7.3L Power Stroke® V8 or 6.8L Triton™ V10 engine. You will then have empowered and enabled your E-Series to do the most. It's a great feeling to say yes to the challenge of five tons. And, oh yes, properly equipped means including the right frame-mounted hitch receiver and aftermarket equipment for the job.



# **LUXURY VANS**

As far as luxury and customization are concerned, E-Series can take you as far as your imagination. See your Ford Dealer for a selection of luxury vans available from Ford-authorized van converters.



## **E-SERIES CHATEAU**

The E-Series Chateau is equipped to go wherever America has fun. Step inside and seat yourself anywhere. Immediately you'll enjoy a commanding view of the road. The interior is unbelievably expansive and can be equipped as luxuriously as you desire. Power is also one of its greatest assets. Choose from proven engines including the award-winning 5.4L Triton™ V8 with 350 lb.-ft. of torque.

# STANDARD FEATURES - WAGON & RECREATIONAL VAN

Safety/Security Airbags\* – Driver and front passenger 2nd Generation • Belt-Minder™ safety belt reminder • Brake/shift interlock • Child safety seat tether anchors (Wagon only)
• Front safety belt pretensioners – Outboard positions • Fuel pump inertia shutoff switch • Headlamps-on alert chime • Key-in-ignition alert chime • Side intrusion door beams

• Warning lights - Low fuel level, low oil pressure, brake system, ABS, charging system and high-beam indicator

Mechanical 4-speed automatic transmission with overdrive lockout • 100,000-mile tune-up interval\*\* • Battery saver • Fuel tank – 35-gallon capacity • Handling Package – Includes heavy-duty front and rear shock absorbers and front stabilizer bar • Power front disc/rear drum brakes with 4-wheel anti-lock braking system (ABS) (E-150), 4-wheel disc brakes with 4-wheel ABS (E-250 Van and E-350 Super Duty) • Power rack-and-pinion steering • Rear-wheel drive • Spare – Conventional steel wheel • Stainless steel exhaust system • Suspension – Front: independent Twin I-Beam; rear: leaf springs

Interior 8-passenger seating (Wagon) • Accessory delay for power features • Air conditioning • AM/FM stereo with digital clock and 4 speakers • Assist handles • Coat hooks • Engine cover console – Includes dual storage bins and 4 cupholders • Power points – 1 in dash, 1 behind driver • Shoulder belt height adjusters – Front outboard positions • Tilt steering column

Exterior 60/40 swing-out side doors • Headlamps - Halogen • Adjustable mirrors • Solar tinted glass • Trailer Towing Package (Class I) • Windshield wipers - Interval

\*Always wear your safety belt and secure children in the rear seat. \*\*Under normal driving conditions with regular fluid and filter changes.

# E-SERIES O

# E-SERIES WAGON & RECREATIONAL VAN MODEL-SPECIFIC FEATURES/OPTIONS

				E-150 XLT
				E-150 RV
				E-250 RV
_				Safety/Security
		Н	H	Remote keyless entry system with panic alarm and 2 key fobs
				Mechanical
		_	_	4.2L OHV V6 engine
				4.6L SOHC Triton™ V8 engine
				5.4L SOHC Triton V8 engine
				15" steel wheels (4)
			_	15" wheelcovers (4)
				15" bright cast aluminum wheels (4)
				P235/75R15 all-season BSW tires (4)
			H	Dual heavy-duty maintenance-free batteries Engine block heater
				Insulation package*
				Trailer Towing Package (Class II/III/IV)
	701			Seating 8 passanger seating Vinyl
	Personal Property of the Personal Property of	Sum		8-passenger seating — Vinyl 8-passenger seating — Cloth
MY.				7-passenger quad captain's chairs with manual lumbar
	-	E		support — Cloth**
	7	_		Leather-trimmed quad captain's chairs <sup>†</sup>
				Power driver's seat
				Interior
				Air conditioning — Front and rear high-capacity
				AM/FM stereo with digital clock
				AM/FM stereo with cassette and digital clock
				AM/FM stereo with CD/cassette and digital clock
_				AM/FM Premium Plus stereo with 6-disc in-dash CD/cassette
	1 21111	2-24		and digital clock
3				AutoVision® Rear-Seat Entertainment System — Includes
				2 color monitors, removable VHS player, remote control,
9				2 power points, 2 headphones and videotape storage
				(requires Chateau Appearance Package)
_	П	_	_	Chateau Appearance Package – Includes leather-wrapped
				steering wheel, 15" bright cast aluminum wheels (4), lower accent two-tone paint, cloth 7-passenger seating with
				quad captain's chairs, manual lumbar support, overhead
				console, privacy glass, AM/FM stereo with CD/cassette
				and digital clock, running boards and rear cargo organizer
				Floor covering – Full-length vinyl
		_	_	Floor covering - Full-length carpet*
				Floor mats – Front*
_				Illuminated entry courtesy light
				Interior Upgrade Package (see E-350 for content)
_		-	-	Leather-wrapped steering wheel**
244				Overhead console – Includes outside temperature display,
				compass and storage
				Power windows/door locks
=	L	Same of		Rear cargo organizer**  Seats not included (manual podestal)
				Seats not included (manual pedestal)  Speed control
-	_	_	Н	
	2			Exterior
	_		_	Bumpers – Painted
22	ч	٢	L	Bumpers - Chrome <sup>††</sup>
				Exterior Upgrade Package — Includes chrome bumpers, chrome grille surround, aerodynamic halogen headlamps
				and 15" full wheelcovers (4)
			وحما	Lower accent two-tone paint**
				Mid-series power mirrors
				Low-mount, swing-out recreational mirrors
				Privacy glass
				Rear step bumper – Painted
				Rear step bumper – Chrome
				Running boards
-	-			Training Booking

■ Standard ☑ Select Availability ☐ Optional — Not Available



# E-SERIES WAGON & RECREATIONAL VAN MODEL-SPECIFIC FEATURES/OPTIONS (continued)

					F 250 Course Duty VIT
					E-350 Super Duty XLT
		1			E-350 Super Duty XL Extended
					E-350 Super Duty XLT Extended
					E-350 Super Duty RV
					Safety/Security
					Remote keyless entry system with 2 key fobs
					Mechanical
-	-	-		-	5.4L SOHC Triton™ V8 engine
					6.8L SOHC Triton V10 engine
					7.3L Power Stroke® V8 Turbo Diesel engine
					16" steel wheels (4)
-	7	н		н	16" wheelcovers (4)
					16" forged aluminum wheels (4)
-	-		U		LT225/75R16 all-season BSW tires (4) (standard with 5.4L engine
-		5		-	LT245/75R16 all-season BSW tires (4) (standard with 5.4L eligine
	L	u	L	H	
_					6.8L and 7.3L engines)
Ш					Diesel engine full-function auxiliary idle control
	Ш		Ш		Dual alternator system (requires diesel engine)
=		_			Dual heavy-duty maintenance-free batteries
					Engine block heater
			_		Insulation package*
					Trailer Towing Package (Class II/III/IV)
					Seating
	_	_	_	_	8-passenger seating — Vinyl
-			25		8-passenger seating — Cloth
_	П	_	_	_	7-passenger quad captain's chairs with manual driver's
	_				lumbar support – Cloth**
				200	12-passenger seating – Vinyl
				_	12-passenger seating — Cloth
<b>P</b>				-	15-passenger seating — Vinyl
					15-passenger seating — Cloth
					Leather-trimmed quad captain's chairs¹
the same					Power driver's seat
_	ш	-	-		1.21.21.21.21.21.2
					Interior
		ш	ш		Air conditioning – Front and rear high-capacity
	-		_	_	AM/FM stereo with digital clock
					AM/FM stereo with cassette and digital clock
_		_			AM/FM stereo with CD/cassette and digital clock
		-			AM/FM Premium Plus stereo with 6-disc in-dash CD/cassette
					and digital clock
_		-	-	-	AutoVision® Rear-Seat Entertainment System — Includes 2
					color monitors, removable VHS player, remote control, 2 power
					points, 2 headphones and videotape storage (requires Chateau
					Appearance Package)
		-	-		Chateau Appearance Package — Includes leather-wrapped
	1	100		100	steering wheel, 16" full sport wheelcovers (4), lower accent
	1			-	two-tone paint, cloth 7-passenger seating with quad captain'
		100		P. C.	chairs, manual lumbar support, overhead console, privacy
			15	175	glass, AM/FM stereo with CD/cassette and digital clock,
		-	-	1	running boards and rear cargo organizer
-					Floor covering — Full-length vinyl

Whether it's a whole ball team, or just a few of your friends and loads of their camping gear, E-Series is up to the task. It's easy. Just remove a seat or two.

E-350 Super Duty XL E-350 Super Duty XLT E-350 Super Duty XL Extended E-350 Super Duty XLT Extended E-350 Super Duty RV Interior (continued) ☐ ☐ ☐ ☐ ☐ ☐ Floor covering — Full-length carpet\* ■ □ ■ — Floor mats – Front\* Interior Upgrade Package — Includes full-length carpeting, side door trim panels, cloth bucket seats, illuminated entry, headlamps-on alert chime, carpeted floor mats and insulation — — Leather-wrapped steering wheel\*\* □ □ □ □ □ Overhead console – Includes outside temperature display, compass and storage ■ □ ■ Power door locks □ ■ □ ■ Power front windows — □ — — Rear cargo organizer\*\*

□ ■ □ ■ Speed control Exterior — | **■** | — | Bumpers – Painted Exterior Upgrade Package – Includes chrome bumpers, chrome grille surround, aerodynamic halogen headlamps and 16" full wheelcovers (4) — Description — Lower accent two-tone paint\*\* □ □ □ ■ Mid-series power mirrors Low-mount, swing-out recreational mirrors □ □ □ □ □ Privacy glass
□ − □ − Rear step bumper − Painted Rear step bumper – Chrome
Running boards — — — ■ Seats not included (manual pedestal) □ □ □ □ Sliding side cargo door

\*Available as part of Interior Upgrade Package. \*\*Available as part of Chateau Appearance Package. 
†Requires 7-passenger quad captain's chairs; 3rd-row seat vinyl trimmed. 
†Available as part of the Exterior Upgrade Package.

Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.





A: The award-winning 5.4L SOHC Triton™ V8 is the optional workhorse. Its impressive specs are shown below.

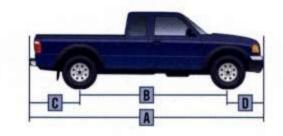
B: Sometimes you just have to have the big-time torque of the 7.3L Power Stroke® V8 Turbo Diesel. Count on it delivering 425 lb.-ft.

# ENGINES

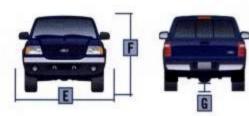
	4.2L OHV V6	4.6L SOHC Triton™ V8	5.4L SOHC Triton V8	6.8L SOHC Triton V10	7.3L Power Strok V8 Turbo Diese
Horsepower (hp @ rpm)	191 @ 4800	225 @ 4800	255 @ 4500	305 @ 4250	215 @ 2600
Torque (lbft. @ rpm)	244 @ 2750	286 @ 3500	350 @ 2500	420 @ 3250	425 @ 1800

# FORD TRUCKS O

# RANGER







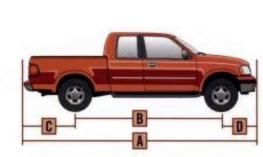


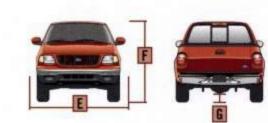
#### MAXIMUM CAPABILITIES\*

MAXIMO	MAXIMOM CAPABILITIES						
REGULAR CAB - 4X2	REGULAR CAB - 4X4						
TOWING - 4100 LBS. PAYLOAD - 1640 LBS.	TOWING - 3820 LBS. PAYLOAD - 1540 LBS.						
SUPERCAB - 4X2	SUPERCAB – 4X4						
TOWING - 5860 LBS. PAYLOAD - 1660 LBS.	TOWING - 5580 LBS. PAYLOAD - 1560 LBS.						

Exterior	Regular Cab 4x2/4x4	SuperCab 4x2/4x4	SuperCab FX4 Level I
A. Overall length			
6' box	187.5"	201.7"	201.7"
7' box	199.5"		_
B. Wheelbase			
6' box	111.4"/111.6"	125.7"/125.9"	125.9"
7' box	117.4"/117.6"	-	_
C. Overhang – rear			
6' box	42.8"/42.6"	42.7"/42.5"	42.5"
7' box	48.8"/48.6"	-	_
D. Overhang – front	33.3"	33.3"	33.3"
E. Overall width	69.4"/70.4"	69.4"/70.4"	70.4"
F. Height	64.9"/67.9"	64.8"/67.8"	69.0"
G. Ground clearance (rear axle)	10.0"	9.8"/10.1"	9.0"
H. Loadfloor height	28.5"/31.6"	27.9"/31.3"	33.0"
I. Ramp breakover angle	21.6°/20.9°	18.7°/19.4°	21.6°
J. Angle of departure	25.4°/28.5°	24.6°/29.3°	23.2°
K. Angle of approach	23.3°/23.7°	23.7°/25.8°	31.0°
Cargo Area	6'/7'/Flareside	6'/Flareside	6'
Volume (cu. ft.)	37.3/43.4/35.8	37.3/35.8	37.3
Length at floor	72.2"/84.7"/72.2"	72.2"	72.2"
Width at wheelhouse	40.4"	40.4"	40.4"
Width at top of box	54.2"/54.2"/45.8"	54.2"/45.8"	54.2"
Height	16.4"/16.4"/16.7"	16.4"/16.7"	16.4"

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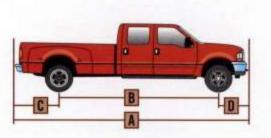
Exterior	Regular Cab 4x2/4x4	SuperCab 4x2/4x4	SuperCrew 4x2/4x4
A. Overall length			
51/2 box	<del></del>	-	225.9"/226.2"
61/2' box	206.9"/207.2"	225.5"/225.8"	
8' box	225.5"/225.8"	244.1"/244.4"	-
B. Wheelbase			
5 <sup>1</sup> / <sub>2</sub> ' box	_		138.5"/138.8"
61/2' box	119.9"/120.2"	138.5"/138.8"	===
8' box	138.5"/138.8"	157.1"/157.4"	_
C. Overhang – rear			
51/2' box		_	48.7"
6 <sup>1</sup> / <sub>2</sub> ' box	48.3"	48.3"	_
8' box	48.3"	48.3"	_
D. Overhang – front	38.7"	38.7"	38.7"
E. Overall width	79.3"/79.4"	79.3"/79.5"	79.1"/79.9"
F. Height	73.4"/76.2"	72.8"/75.5"	73.9"/76.9"
G. Ground clearance (rear axle)	8.0"/8.1"	7.3"/8.1"	8.0"
H. Loadfloor height	33.2"/36.3"	32.3"/34.9"	32.0"/35.0"
I. Ramp breakover angle (SWB)	17.4°/21.7°	14.7°/18.7°	14.7°/18.7°
J. Angle of departure (SWB)	16.2º/19.9º	16.1%/19.8%	17.0°/21.7°
K. Angle of approach (SWB)	18.5°/26.0°	18.1º/25.8º	21.6°/28.4°

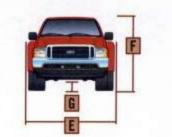
Cargo Area	51/2' SuperCrew Box	6 <sup>1</sup> / <sub>2</sub> <sup>1</sup> Styleside Box	61/2' Flareside Box	8' Styleside Box
Volume (cu. ft.)	44.2	58.6	50.2	72.6
Length at floor	70.2"	78.8"	78.8"	97.0"
Width at wheelhouse	50.0"	50.0"	50.0"	50.0"
Maximum inside width of box	57.7"	65.2"	59.7"	65.2"
Height with molding	20.2"	20.0"	20.0"	20.0"

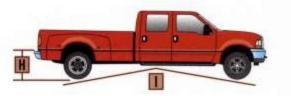
### MAXIMUM CAPABILITIES\*

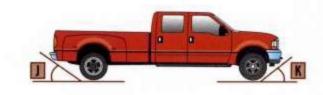
REGULAR CAB - 4X2	REGULAR CAB - 4X4	SUPERCAB - 4X2	SUPERCAB - 4X4	SUPERCREW – 4X2	SUPERCREW – 4X4
TOWING - 8800 LBS.	TOWING - 8300 LBS.	TOWING - 8500 LBS.	TOWING - 8200 LBS.	TOWING - 7900 LBS.	TOWING - 7600 LBS.
PAYLOAD - 3100 LBS.	PAYLOAD - 2770 LBS.	PAYLOAD - 2970 LBS.	PAYLOAD - 2625 LBS.	PAYLOAD - 1810 LBS.	PAYLOAD - 1605 LBS.

# F-250/F-350 SUPER DUTY









Exterior	Regular Cab 4x2/4x4	SuperCab SWB 4x2/4x4	SuperCab LWB 4x2/4x4	Crew Cab SWB 4x2/4x4	Crew Cab LWB 4x2/4x4
A. Overall length	226.6"	231.4"	247.6"	245.8"	262.0"
B. Wheelbase	137.0"	141.8"	158.0"	156.2"	172.4"
C. Overhang – rear	52.2"	52.2"	52.2"	52.2"	52.2"
D. Overhang – front	37.4"	37.4"	37.4"	37.4"	37.4"
E. Overall width – SRW	79.9"	79.9"	79.9"	79.9"	79.9"
E. Overall width – DRW (at rear wheelhousing)	95.5"	_	95.5"	95.5"	95.5"
F. Height – F-250 SRW	76.2"/78.9"	76.6"/79.3"	76.5"/79.0"	77.2"/79.8"	77.0"/79.6"
F. Height – F-350 SRW	76.3"/80.3"	76.8"/80.7"	77.3"/80.3"	77.0"/77.1"	77.3"/80.0"
F. Height – F-350 DRW	78.0"/80.0"	_	77.1"/79.5"	78.9"/77.0"	78.6"/80.0"
G. Ground clearance (rear axle) F-250	8.3"	8.3"	8.3"	8.3"	8.3"
G. Ground clearance (rear axle) F-350 SRW	8.1"	8.1"	8.1"	8.1"	8.1"
G. Ground clearance (rear axle) F-350 DRW	7.8"		7.8"	7.8"	7.8"
H. Loadfloor height F-250	34.0"/35.2"	33.9"/35.1"	33.6"/34.9"	33.3"/34.6"	33.2"/34.6"
H. Loadfloor height F-350 SRW	34.0"/37.8"	33.9"/37.7"	33.5"/37.2"	33.3"/35.9"	33.1"/35.7"
H. Loadfloor height F-350 DRW	35.0"/35.9"		34.7"/35.8"	34.5"/37.0"	34.3"/35.3"
I. Ramp breakover angle F-250	16.0°/22.2°	15.8°/21.7°	11.9°/19.7°	14.5%19.7%	13.4º/18.6º
I. Ramp breakover angle F-350 SRW	15.0°/21.4°	15.0°/20.8°	13.8º/19.3º	14.0°/12.1°	13.1º/11.4º
I. Ramp breakover angle F-350 DRW	14.7°/22.2°		13.3°/19.6°	13.4º/19.7º	12.6º/18.5º
J. Angle of departure F-250	11.2°/15.9°	11.2º/15.9º	11.2°/15.9°	11.2º/15.9º	11.2º/15.9º
J. Angle of departure F-350 SRW	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°
J. Angle of departure F-350 DRW	10.5°/15.9°	_	10.5°/15.9°	10.5°/15.9°	10.5%15.9%
K. Angle of approach F-250	20.8°/27.7°	20.8°	20.8°	20.8º/27.6º	20.8º/27.6º
K. Angle of approach F-350 SRW	20.8°/27.7°	20.8º/27.7º	20.8º/27.7º	20.8º/27.6º	20.8º/27.6º
K. Angle of approach F-350 DRW	20.8º/27.7º	_	20.8°	20.8º/27.6º	20.8º/27.6º
	Dogular	CunorCah	CuparCah	Crow Cob	Crow Cob

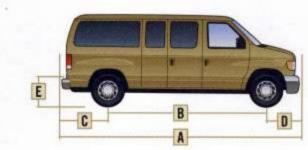
Cargo Area Volume (cu. ft.)	Regular Cab LWB 4x2/4x4 77.7	SuperCab SWB 4x2/4x4 64.7	SuperCab LWB 4x2/4x4 77.7	SWB 4x2/4x4 64.7	Crew Cab LWB 4x2/4x4 77.7	
Length at floor	98.6"	82.4"	98.6"	82.4"	98.6"	
Width at wheelhouse	50.9"	50.9"	50.9"	50.9"	50.9"	
Width at top of box	63.9"	63.9"	63.9"	63.9"	63.9"	
Height with molding	20.0"	20.0"	20.0"	20.0"	20.0"	

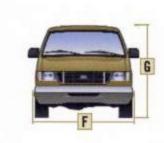
SRW = single rear wheel DRW = dual rear wheel SWB = short wheelbase (63/41 cargo box) LWB = long wheelbase (81 cargo box)

### MAXIMUM CAPABILITIES\*

REGULAR CAB - 4X2	REGULAR CAB - 4X4	SUPERCAB - 4X2	SUPERCAB - 4X4	CREW CAB - 4X2	CREW CAB - 4X4
TOWING - 13,900 LBS.	TOWING - 13,400 LBS.	TOWING - 13,500 LBS.	TOWING - 13,100 LBS.	TOWING - 13,300 LBS.	TOWING - 12,900 LBS.
PAYLOAD - 5540 LBS.	PAYLOAD - 5075 LBS.	PAYLOAD - 5195 LBS.	PAYLOAD - 4740 LBS.	PAYLOAD - 4975 LBS.	PAYLOAD - 4500 LBS.

#### F-SERIES - WAGON





EXTELLOL	Length	keg. Length	Ext. Length
A. Overall length	211.9"	211.9"	231.9"
B. Wheelbase	138.0"	138.0"	138.0"
C. Overhang – rear	43.8"	43.8"	63.8"
D. Overhang – front	30.1"	30.1"	30.1"
E. Loadfloor height	26.9"	28.8"	30.2"
F. Overall width	79.3"	79.3"	79.3"
G. Height	80.9"	83.4"	84.1"
Side cargo door opening height	48.3"	48.3"	48.3"
Side cargo door opening width	47.1"	47.1"	47.1"
Sliding side cargo door opening width	39.6"	39.6"	39.6"

### MAXIMUM CAPABILITIES\*

E-150	E-350 SUPER DUTY	E-350 SUPER DUTY EXTENDED
TOWING - 6500 LBS.	TOWING - 10,000 LBS.	TOWING - 10,000 LBS.





IN THIS YEAR OF OUR FIRST CENTENNIAL CELEBRATION AND COMMENCEMENT OF THE NEXT, WE ARE UNWAVERING IN OUR BELIEF IN THE ORIGINAL VISION OF HENRY FORD. HIS IDEA OF CREATING VEHICLES AS EXHILARATING TO DRIVE AS THEY WERE AFFORDABLE TO OWN IS ALIVE TODAY. OUR CONTINUED DESIRE IS TO BRING TO YOU THE HIGHEST QUALITY, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.