

2003 LINCOLN LS







IT IS BUT ONE COMPONENT IN A PRECISELY CHOREOGRAPHED MOVEMENT

OF METAL, FUEL AND AIR. ONE COMPONENT, CAREFULLY WEIGHTED AND BALANCED

TO ENSURE ITS ROLE IN TURNING RECIPROCATING PARTS INTO EFFORTLESS FOR WARD

THE LINCOLN LS

DELIVERS WITH THE CONFIDENCE OF A WORLD-CLASS COMPETITOR,

A DISPLAY OF ATHLETIC ARTISTRY THAT AWAITS YOU WITH EVERY NEW JOURNEY.







LINCOLN HAS ELEVATED INTERIOR SPACE TO AN ART FORM. IT'S NOT SIMPLY ABOUT LUXURY,

IT'S ALSO THE FEELING OF BEING SURROUNDED,

PEDESTRIAN AND MAKING IT STUNNING. CREATING AN INVITING REFUGE

FROM THE OUTSIDE WORLD, ACCENTED IN WOOD AND LEATHER.







WHEN YOU ARE A LEGEND, IT IS IMPORTANT TO KNOW WHAT TO TAKE WITH YOU

TO REDEFINE YOURSELF. WHAT HAS MADE YOU GREAT, AND WHAT YOU CAN REINVENT

SCULPTED FROM THE PAST

TO CREATE A NEW CLASSIC. SETTING THE TONE FOR THE EXTERIOR. CHALLENGING

OUR DESIGNERS TO CREATE AN EQUALLY TIMELESS AUTOMOTIVE DESIGN.









LINCOLN OFFERS A 4-YEAR/50,000-MILE BUMPER-TO-BUMPER LIMITED
WARRANTY COVERING REPAIRS, REPLACEMENT, OR ADJUSTMENT OF ALL PARTS DEEMED
DEFECTIVE IN MATERIALS OR WORKMANSHIP
AT NO OUT-OF-POCKET COST TO YOU.

STANDARD WITH ALL 2003 LINCOLN
VEHICLES IS OUR 3-YEAR/36,000-MILE
COMPLIMENTARY MAINTENANCE—
A NO CHARGE, SCHEDULED SERVICE PLAN
CONDUCTED AT 5,000-MILE OR 6-MONTH
INTERVALS, WHICHEVER OCCURS FIRST, IN
ACCORDANCE WITH YOUR VEHICLE'S
SCHEDULED MAINTENANCE GUIDE.¹

SEE YOUR DEALER FOR MORE DETAILS.



The Lincoln LS V6 Premium, V8 Sport and V8 Premium Sport welcome their fortunate owners into a cabin trimmed with perforated leather seat inserts.

The heated/cooled front seats are the epitome of comfort. Heated rear seats are available on V6 Premium, V8 Sport and V8 Premium Sport models.

You can see it in its eyes: the engineering precision of the Lincoln LS includes available High Intensity Discharge (HID) headlamps. The advanced technology of HID lighting improves illumination of the road during nighttime driving by providing brighter, whiter light. In addition, HID headlamps have a longer life and require less maintenance.



NEAR 50/50 WEIGHT DISTRIBUTION
IN THE LINCOLN LS IS RESPONSIBLE FOR
ITS EXCELLENT FRONT-TO-REAR BALANCE. A
SHORT- AND LONG-ARM SUSPENSION WITH
ANTI-DIVE/ANTI-LIFT GEOMETRY ALSO ALLOWS
THE VEHICLE TO STAY CLOSE TO THE ROAD.

THE AVAILABLE ADVANCETRACTM VEHICLE

STABILITY ENHANCEMENT SYSTEM OFFERS

HIGHLY INTELLIGENT TRACTION TECHNOLOGY,

MONITORING EVERYTHING FROM SPEED TO

ROAD CONDITIONS TO VEHICLE STEERING.



What could make driving the Lincoln LS better than the clear, acoustic precision of its audio system. Audio options include a standard 4-speaker premium sound system with an AM/FM stereo/cassette/single CD player. For the true audiophile, V6 Premium, V8 Sport and V8 Premium Sport are available with a 10-speaker, 264-watt THX®-Certified Car Audio System¹, which includes an AM/FM stereo and 6-disc in-dash CD changer for clear, crisp sound quality.

¹Offered only as combined THX^a-Certified Car Audio System and Navigation System.

The Lincoln LS is equipped with second generation driver and front-passenger airbags. But we also offer standard sideimpact head/chest airbags. Concealed in the front seat side bolsters, sensors mounted on each side of the vehicle govern the airbags' deployment. Always wear your safety belt and secure children in the rear seat.



FUEL RESET SETUP STATUS

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ALL-SPEED TRACTION CONTROL IS STANDARD ON THE 2003 LINCOLN LS AND HELPS MAINTAIN TRACTION ON SLIPPERY SURFACES BY ELECTRONICALLY MODULATING ENGINE TORQUE AND BRAKE BEHAVIOR TO LIMIT WHEEL SPIN, WHILE ABS DETECTS AND HELPS TO PREVENT WHEEL LOCKUP.

THE AVAILABLE DUAL DRIVER'S SEAT MEMORY SETTINGS ALLOW YOUR CHOICE OF TWO DIFFERENT PRESET POSITIONS. FOR FURTHER COMFORT AND CONVENIENCE, THE DRIVER'S SEAT MOVES BACK WHILE THE STEERING COLUMN MOVES UP-SIGNIFICANTLY CONTRIBUTING TO EASE OF ENTRY AND EXIT. FOR A FEELING OF ELEGANCE, THE 2003 LINCOLN LS IS AVAILABLE WITH A RICH WOOD-GRAINED AND LEATHER-WRAPPED STEERING WHEEL. IT ALSO FEATURES A POWER-TILT AND TELESCOPING COLUMN.

BECAUSE DRIVERS COME IN VARYING SIZES, POWER-ADJUSTABLE BRAKE AND ACCELERATOR PEDALS CAN MOVE OVER TWO INCHES TO PROVIDE THE MOST COMFORTABLE DRIVING POSITIONS POSSIBLE.

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For drivers demanding the highest performance, there's a 3.9-liter DOHC 32-valve V8 with 280 horsepower. The Lincoln LS is also available with a highly responsive DOHC 24-valve, 232-horsepower V6. The engine blocks are cast with the patented Cosworthcasting process, yielding a lightweight, durable and highly efficient powerplant creating a truly impressive performance.



This is no ordinary key. This electronically coded ignition key is the hub of the Lincoln LS SecuriLock® passive anti-theft system. It prevents ignition bypass by allowing only the correctly coded key to start the vehicle. The security system is also armed once the key is removed from the ignition and disarmed only with the correctly coded key.

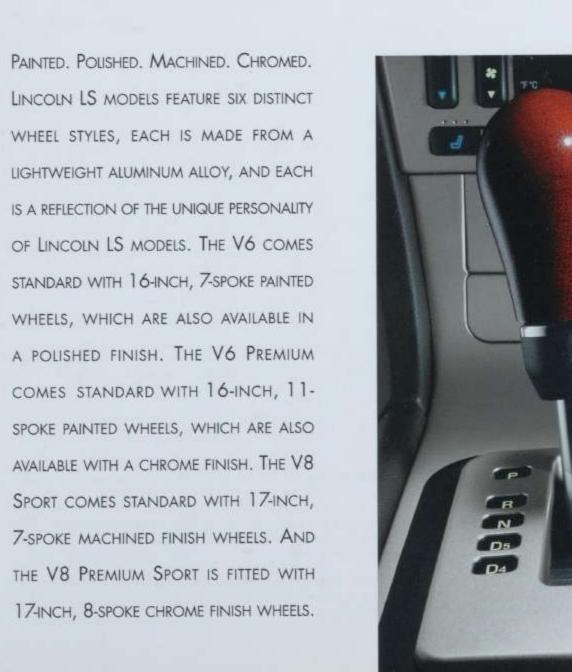


STANDARD ON LINCOLN LS V8 MODELS, THE ELECTRONIC MESSAGE CENTER PROVIDES A CONVENIENT WAY TO OBTAIN PERTINENT INFORMATION ON MAINTENANCE REQUIREMENTS, VITAL ENGINE SYSTEMS,

SPECIALLY ENHANCED SENSORS ON THE 2003 LINCOLN LS DETECT MOISTURE ACCUMULATION ON THE WINDSHIELD AND AUTOMATICALLY ACTIVATE SLOW OR FAST WIPER MOTION ACCORDINGLY. THESE MOISTURE-SENSITIVE WINDSHIELD WIPERST WORK IN ANY KIND OF WEATHER.

NOT AVAILABLE ON STANDARD V6 BASE MODELS.

FUEL AVAILABILITY AND VARIOUS FLUID LEVELS.



Lincoln's own SelectShift Automatic™ transmission is included with Lincoln LS V8 Sport and V8 Premium Sport models. This feature gives you the control of a manual transmission with the convenience of an automatic.

A standard Anti-lock Brake System (ABS) is enhanced with Electronic Brake Force Distribution that helps give the driver added control in hard braking conditions and improved steering control during severe braking maneuvers. And the Emergency Brake Assist feature can help reduce stopping distances in emergency situations.



Lincoln LS is available with a voiceactivated, touch-screen Navigation System¹ that combines DVD-based mapping technologies with a satellitebased Global Positioning System (GPS) to calibrate where you are and guide you to your destination with both a map display and voice commands.

> *Offered only as combined THX*-Certified Car Audio System and Navigation System.

DRIVETRAIN

ENGINE		
LAYOUT		Front engine, rear-wheel drive
TYPE	V6	DOHC 24-valve V6 with aluminum block and cylinder heads
	V8	DOHC 32-valve V8 with aluminum block and cylinder heads
DISPLACEMENT	V6	3.0 liter/181 cu. in.
	V8	3.9 liter/240 cu. in.
BORE & STROKE	V6	89.0 mm x 79.5 mm/3.5 in. x 3.13 in.
	V8	86.0 mm x 85.0 mm/3.39 in. x 3.35 in.
COMPRESSION RATIO	V6	10.5:1
	V8	10.75:1
HORSEPOWER	V6	232 @ 6750 rpm (SAE net)
	V8	280 @ 6000 rpm (SAE net)
TORQUE	V6	220 lbft. @ 4500 rpm (SAE net)
	V8	286 lbft. @ 4000 rpm (SAE net)
FUEL DELIVERY		Sequential multi-port electronic fuel injection
FUEL REQUIREMENT		91 octane (recommended)
COOLING SYSTEM		Fail-safe cooling
IGNITION		Coil-on-plug integrated electronic ignition system
EXHAUST SYSTEM		Full dual exhaust with separate catalytic converters,
		mufflers and resonators for each cylinder bank
TRANSMISSION		
TYPE	V6	5-speed electronic automatic overdrive
	V8	SelectShift Automatic™ transmission

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BODY		Unitized construction with front and rear subframes
SUSPENSION	Front	Independent, aluminum Short- and Long-Arm with coil-over shock design,
		tubular stabilizer bar and anti-dive geometry
	Rear	Independent, aluminum Short- and Long-Arm with coil-over shock design,
		solid stabilizer bar and anti-lift geometry
SHOCK ABSORBERS	Front	Gas-charged hydraulic twin tube with integrated rebound springs
	Rear	Gas-charged hydraulic twin tube with integrated rebound springs
STEERING	Туре	Speed-sensitive variable power-assisted rack-and-pinion
	Turns, lock-to-lock	3.0
	Turning circle, curb-to-curb	38.1 ft. diameter



WHEELBASE		114.5 in.
TRACK	Front	60.6 in.
	Rear	60.7 in.
BRAKES	Front	Power anti-lock with vented discs (300 mm dia.) and dual-piston calipers
	Rear	Power anti-lock with vented discs (288 mm dia.) and single-piston calipers
WHEELS	V6	16-inch aluminum 7-spoke painted
	V8	17-inch aluminum 7-spoke machined
TIRES	V6	P225/55VR16
	V8	P235/50VR17

ACCOMMODATIONS AND DIMENSIONS

HEADROOM (in.)	40.5 front; 37.3 rear	OUTSIDE DIMENSIONS (in.)	56.1 height; 80.1 width (including mirrors); 193.9 length
HEADROOM (in.)	38.6 front; 1 36.7 rear1	FUEL CAPACITY (gal.)	18.0
LEGROOM (in.)	42.8 front (max.); 36.0 rear (min.)	CARGO VOLUME (cu. ft.)	13.5
HIPROOM (in.)	53.0 front; 54.7 rear		
SHOULDER ROOM (in.)	57.6 front; 57.0 rear		
CURB WEIGHT	V6 Base: 3720 lb.; V8 Sport: 3811 lb.		
EPA MILEAGE ESTIMATES	V6 with 5-speed automatic transmission	20 (city); 26 (highway)	
	V8 with 5-speed SelectShift™ transmission	18 (city); 25 (highway)	



Wheels shown clockwise from top: 17-inch 8-spoke chrome finish, 16-inch 11-spoke chrome finish, 16-inch 7-spoke painted finish, 16-inch 7-spoke painted finish, 17-inch 7-spoke machined finish.

LINCOLN LS

ACCESSORY DELAY—for power windows and moonroof ²	LIGHTS—front fixed reading lamps, instrument panel courtesy lamp, rear
AIR CONDITIONING—Dual-Zone Electronic Automatic Temperature Control	directional reading lamps and luggage compartment light
with driver and front passenger controls	LOCKS—power door, SmartLock" anti-lockout system and child-safety locks
AIRBAGS—driver and front passenger dual-stage front airbags and seat-	on rear doors
mounted side-impact head/chest airbags ³	LOWER ANCHORS AND TETHER ANCHORS FOR CHILDREN (LATCH) - rear,
ALARM—perimeter with LED indicator	2 outboard lower anchors and 3 upper tether anchors
ALL-SPEED TRACTION CONTROL	MAP POCKETS—located on all doors
ANTI-INTRUSION SIDE DOOR BEAMS	MIRROR—day/night rearview
ANTENNA—concealed antenna	MIRRORS—power heated, fixed exterior mirrors with security approach lamps
ARMRESTS—full-length door trim; front center sliding; rear seat fold-down	PARTICULATE AIR FILTRATION SYSTEM
with 2 cupholders	PERSONAL SAFETY SYSTEM™—dual-stage driver and front passenger airbags³,
ASHTRAY—illuminated front ashtray with lighter	crash severity sensor, front safety belt usage sensors, driver's seat position
BATTERY SAVER	sensor, front safety belt pretensioners and energy-management safety belt retractors
BELT-MINDER® SYSTEM—for driver and front passenger seat positions	POWER-ADJUSTABLE FOOT PEDALS—brake and accelerator pedals that adjust
BRAKE LIGHTS—high-mounted center LED brake light	over 2 inches at the touch-of a button
BRAKE SHIFT INTERLOCK—requires brake to be fully depressed before	POWER POINTS - 12-volt outlets located in ashtray and inside center floor console
shifting out of Park	RADIO—premium sound system with AM/FM stereo/cassette/single CD player,
BRAKES—power 4-wheel ventilated disc Anti-lock Brake System (ABS)	4 speakers and digital clock
with emergency brake assist	REMOTE KEYLESS ENTRY SYSTEM—2 key fobs with panic alarm and
BUMPERS—color keyed 5 mph impact with chrome inserts	illuminated entry
CENTER STACK—with Satin Nickel trim	SAFETY BELTS—3-point restraints for all seating positions; front seat
CONSOLE—front center console with floor shifter, storage bin and 2	height-adjustable D-rings with safety belt pretensioners
integrated cupholders	SEATS-60/40 split fold-down rear seat with integrated head restraints
CUPHOLDERS—2 integrated front and 2 rear	SEATS—leather seating surfaces with front bucket seats and 2-way head
DECKLID—remote release	restraints; 8-way power driver and 6-way power front passenger seats
DEFROSTER—rear window	with manual lumbar support
ENGINE—3.0L 24-valve DOHC V6 engine with variable cam timing	SECURILOCK®—passive anti-theft system
and electronic throttle control	SHIFTER KNOB—leather wrapped
EXHAUST SYSTEM—dual exhausts with chrome tips	SPEED CONTROL—fingertip controls with tap-up/tap-down feature
FLOOR MATS—carpeted front and rear	STEERING COLUMN—power tilt and telescoping
FOG LAMPS—mounted in lower front fascia	STEERING WHEEL-4-spoke leather wrapped with audio and speed controls
GLASS—solar tinted	TAILLAMPS - 2-tone white/red complex reflector
GLOVE BOX—illuminated and locking	TIRES—P225/55VR16 black sidewall all-season with 16-inch mini-spare
GRAB HANDLES—3 with coat hooks in rear	TRANSMISSION - 5-speed electronic automatic overdrive
GRILLE—chrome with Medium Platinum vertical bars	TRUNK—phosphorescent manual emergency trunk release inside trunk
HEADLAMPS—complex reflector with clear lens and automatic on/delay off feature	TRIM—black lacquer interior with Satin Nickel accents
HEADLINER—textured fabric	VISORS—with dual illuminated vanity mirrors and secondary visors
ILLUMINATED SWITCHES—steering wheel, instrument panel and front door switches	WHEELS—16-inch 7-spoke painted aluminum
INSTRUMENT CLUSTER—analog speedometer, tachometer, dual trip odometers,	WINDOWS—power with express up/down driver and front passenger windows
check fuel cap lamp, low oil pressure warning lamp, and engine temperature	with Global Open/Close on all windows and moonroof2; may be opened with
and fuel gauges	the key or key fob and closed with the key
KEYLESS ENTRY KEYPAD—located on driver's door	WINDSHIELD WIPERS—speed-sensitive, variable intermittent front wipers
KEYS—valet key, single key for door/ignition	with heated park position

LINCOLN LS V6 PREMIUM EQUIPMENT

CARGO NET	SEATS—heated and cooled front seats with Premium perforated leather
HOMELINK® UNIVERSAL TRANSCEIVER—includes garage door opener	seating surfaces
MEMORY FEATURE—for power-adjustable foot pedals, driver's seat, steering	SEATS—front, power lumbar support
column and exterior mirrors	SHIFTER KNOB—wood
MIRROR—electrochromic (auto-dimming) rearview mirror with compass	STEERING WHEEL—wood and leather wrapped
MIRRORS—folding exterior mirrors with electrochromic (auto-dimming) driver's side	TRIM—American Walnut Burl wood trim with Satin Nickel accents
MOONROOF—power	WHEELS—16-inch 11-spoke painted aluminum
RADIO—Audiophile Sound System with 180-watt AM/FM stereo/6-disc in-dash CD	WINDSHIELD WIPERS—with moisture-sensitive feature
changer, 12 premium speakers including a 90-watt subwoofer and digital clock	

LINCOLN LS V8 SPORT EQUIPMENT

BUMPERS—color keyed	SEATS—heated and cooled front seats with Premium perforated leather seating surface
ELECTRONIC MESSAGE CENTER	SEATS—front, power lumbar support
ENGINE-3.9L 280 hp 32-valve DOHC V8 with variable cam timing and	SUSPENSION—sport tuned
electronic throttle control	TIRES—P235/50VR17 black sidewall all-season with 17-inch mini-spare
HOMELINK®4 UNIVERSAL TRANSCEIVER—includes garage door opener	TRANSMISSION—5-speed SelectShift Automatic™ transmission with manual
MEMORY FEATURE—for power-adjustable foot pedals, driver's seat,	gear selection mode
steering column and exterior mirrors	TRIM—aluminum interior with Satin Nickel accents
MIRROR—electrochromic (auto-dimming) driver's side exterior mirror	WHEELS—17-inch 7-spoke machined aluminum
MIRROR—electrochromic (auto-dimming) rearview mirror with compass	WINDSHIELD WIPERS—with moisture-sensitive feature
RADIO—Audiophile Sound System with 180-watt AM/FM stereo/6-disc in-dash CD	
changer, 12 premium speakers including a 90-watt subwoofer and digital clock	

LINCOLN LS V8 PREMIUM SPORT EQUIPMENT

In addition to or in place of the Lincoln LS V8 Sport Equipment, the Lincoln LS V8 Sport Equipment (LS	coln LS V8 Premium Sport Equipment includes the following:
ADVANCETRAC™—vehicle stability enhancement system	REAR SEATS—with adjustable head restraints
CARGO NET	SHIFTER KNOB—wood
HEADLAMPS—High Intensity Discharge (HID)	STEERING WHEEL-wood and leather wrapped
MIRRORS—folding exterior mirrors	TRIM—American Walnut Burl wood trim with Satin Nickel accents
MOONROOF—power	WHEELS—17-inch 8-spoke chrome aluminum

AVAILABLE EQUIPMENT

ADVANCETRAC™—vehicle stability enhancement system	NAVIGATION SYSTEM-DVD based 6.5-inch color touch-screen navigation system with
EXTENDED REAR PARK ASSIST—in reverse, the system uses both radar and	map display and voice commands? (offered as combined navigation/THX® Audio System)
ultrasonic sensors to assess and alert the driver of an object within 15 feet	RADIO—THX®-Certified Car Audio System with AM/FM stereo and 6-disc CD changer
directly behind the vehicle	(offered as combined navigation/THX® Audio System)
HEADLAMPS ³ —High Intensity Discharge (HID)	SEATS—rear outboard heated ⁷
MOONROOF—power ⁶	WHEELS—16-inch 7-spoke polished aluminum*
	WHEELS—16-inch 11-spoke chrome aluminum®

'With available moonroof. ^aIf equipped. ^aAlways wear your safety belt and secure children in the rear seat. ^aHomeLink is a registered trademark of Johnson Controls. ^aStandard on V6 Premium and V8 Premium Sport models. ^aAvailable on V8 Sport models. ^aAvailable on V6 Premium, V8 Sport and V8 Premium Sport models only. ^aAvailable on V6 Base model only. "Available on V6 Premium model only.

WEB SITE

For additional information on the Lincoln LS or other fine Lincoln automobiles, or to build your Lincoln and determine availability at your local dealer, please visit Lincoln.com.



To ensure we're offering our customers the best service possible, we proudly offer the Lincoln Personal Consultant. Just visit our Web site at Lincoln.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local dealer—at no cost or obligation.



FORD CREDIT
Ford Credit provides the convenience of one-stop shopping with a variety of simple-to-understand purchase or Red Carpet Lease programs available right at the dealership. For more information, ask your dealer for details, or visit us on the Web at www.fordcredit.com

To help minimize the impact of this brochure on the environment, Lincoln prints on recycle-grade coated paper that contains a minimum of 10% post-consumer waste.



Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln dealer is your best source for up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. Information based on AAMA specifications.

EXTERIOR CLEARCOAT COLORS



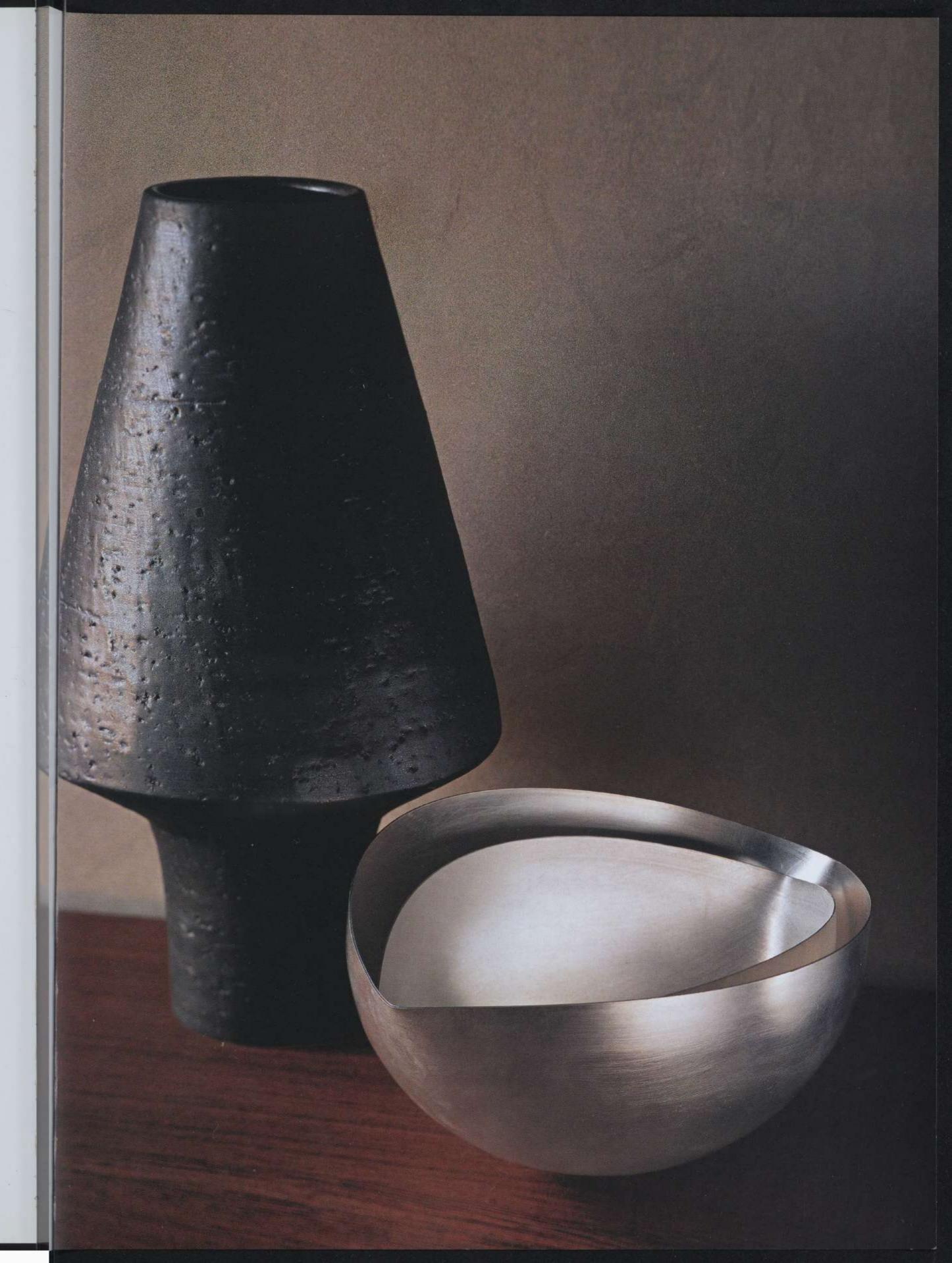
INTERIOR AND EXTERIOR COLOR COMBINATIONS



Interior fabric and exterior color combinations are not available on all models. Please see your dealer for availability.

(Available through Spring 2003. Available Spring 2003. Extra cost tri-coat paint. *Top color denotes upper instrument panel trim color.

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