

03 MERCURY MOUNTAINEER



BEYOND THE ORDINARY. PAST THE CONVENTIONAL. ABOVE THE EXPECTED.

TO A PLACE WHERE THE SPORT UTILITY VEHICLE HAS BEEN ELEVATED TO AN ART FORM.

WELCOME TO THE 2003 MERCURY MOUNTAINEER.





Mercury Mountaineer Premier Edition All-Wheel Drive in monochromatic Silver Birch Clearcoat Metallic.

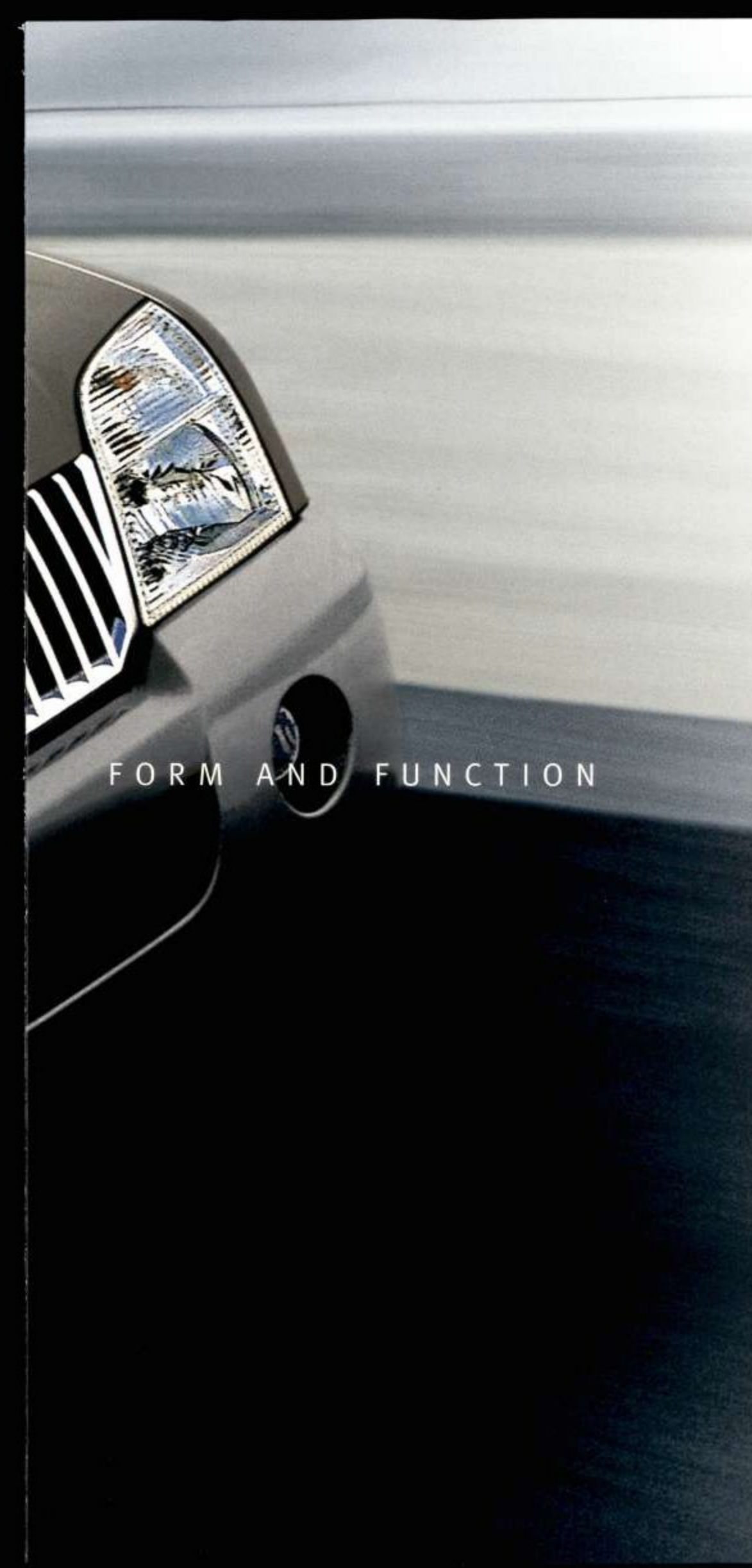


Is there a more stylish way to take command of your surroundings? Or a more secure feeling to accompany your every move? Not likely, if you've chosen the Mercury Mountaineer as your traveling companion. Drive a Mountaineer and you'll feel a sense of control and security that makes every trip, from the shortest errand to the most-anticipated

vacation, a rewarding experience. Whether it's the responsiveness of its powerful engine, the grip of its available All-Wheel Drive, the intelligence of its ergonomic design or the forward thinking of advanced technologies like the available Safety Canopy™ system, you'll appreciate all that Mercury Mountaineer has to offer. You, and those you've invited along for the ride, have chosen wisely.



Mercury Mountaineer Convenience All-Wheel Drive in Harvest Gold with Mineral Grey Clearcoat Metallic cladding. Shown with available equipment.



FORM AND FUNCTION

**MOUNTAINEER POWER**  
Mountaineer's standard engine is a big, torque-rich 4.0-liter V6 rated at 210 horsepower—ample output for around-town driving or highway cruising. For those who demand more power, the available V8 generates 239 horsepower and 282 lb.-ft. of torque. Scheduled tune-up intervals for both engines are 100,000 miles\*. And the V8 offers a fail-safe cooling system.

\* Under normal driving conditions with routine fluid/filter changes.



RACK-AND-PINION STEERING

You'll appreciate the precise response of Mountaineer's rack-and-pinion steering and its tight turning radius of 36.8 feet. With both, handling is nimble.

FOUR-WHEEL INDEPENDENT SUSPENSION

With either the standard 4x2 form or the available AWD, four-wheel independent suspension helps combine a smooth ride with precise handling.

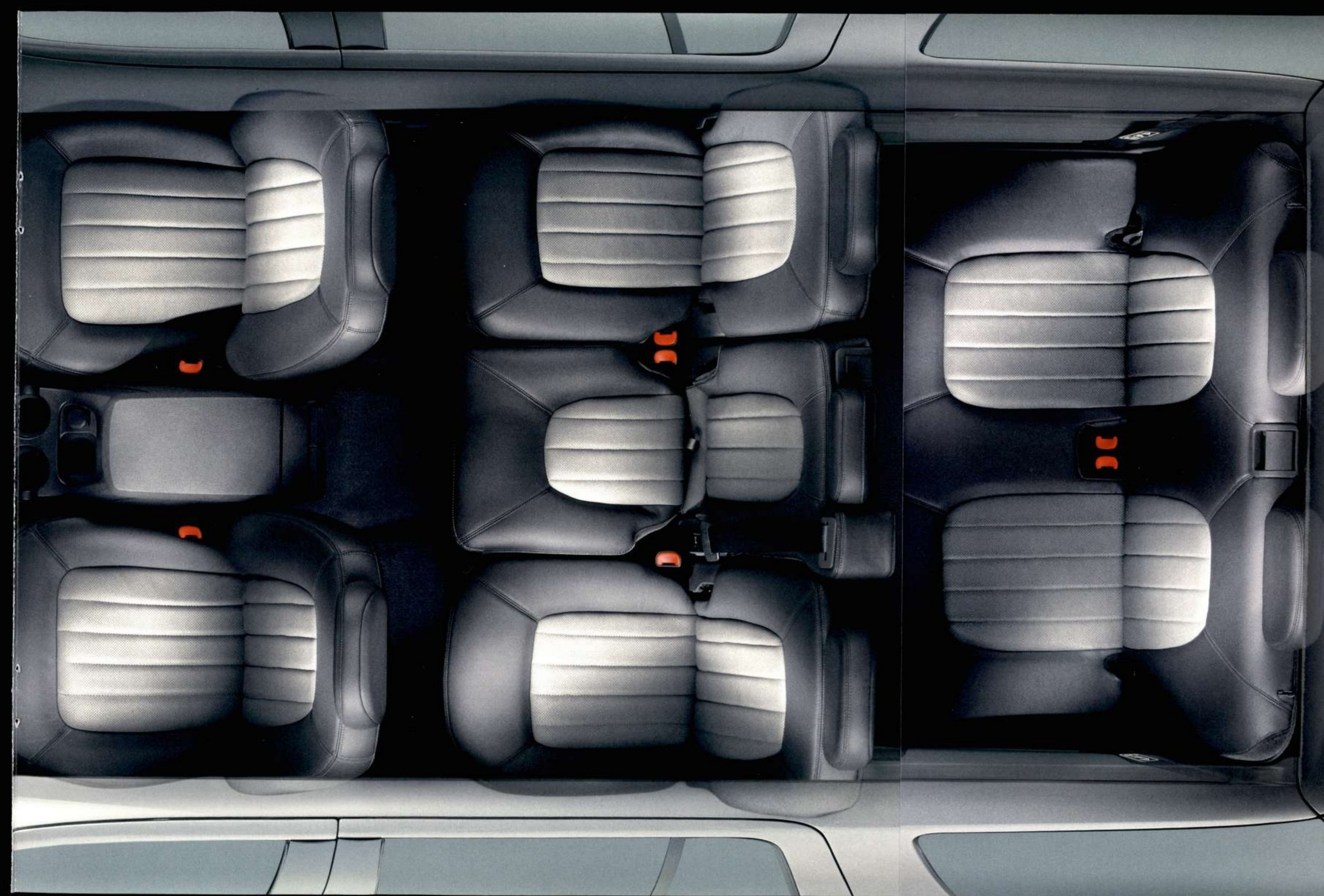


ADAPTIVE SHIFT CONTROL

The 5-speed automatic transmission uses electronic controls to adapt its shift points based on its read of your driving style, withholding upshifts for those who seem to desire more performance.

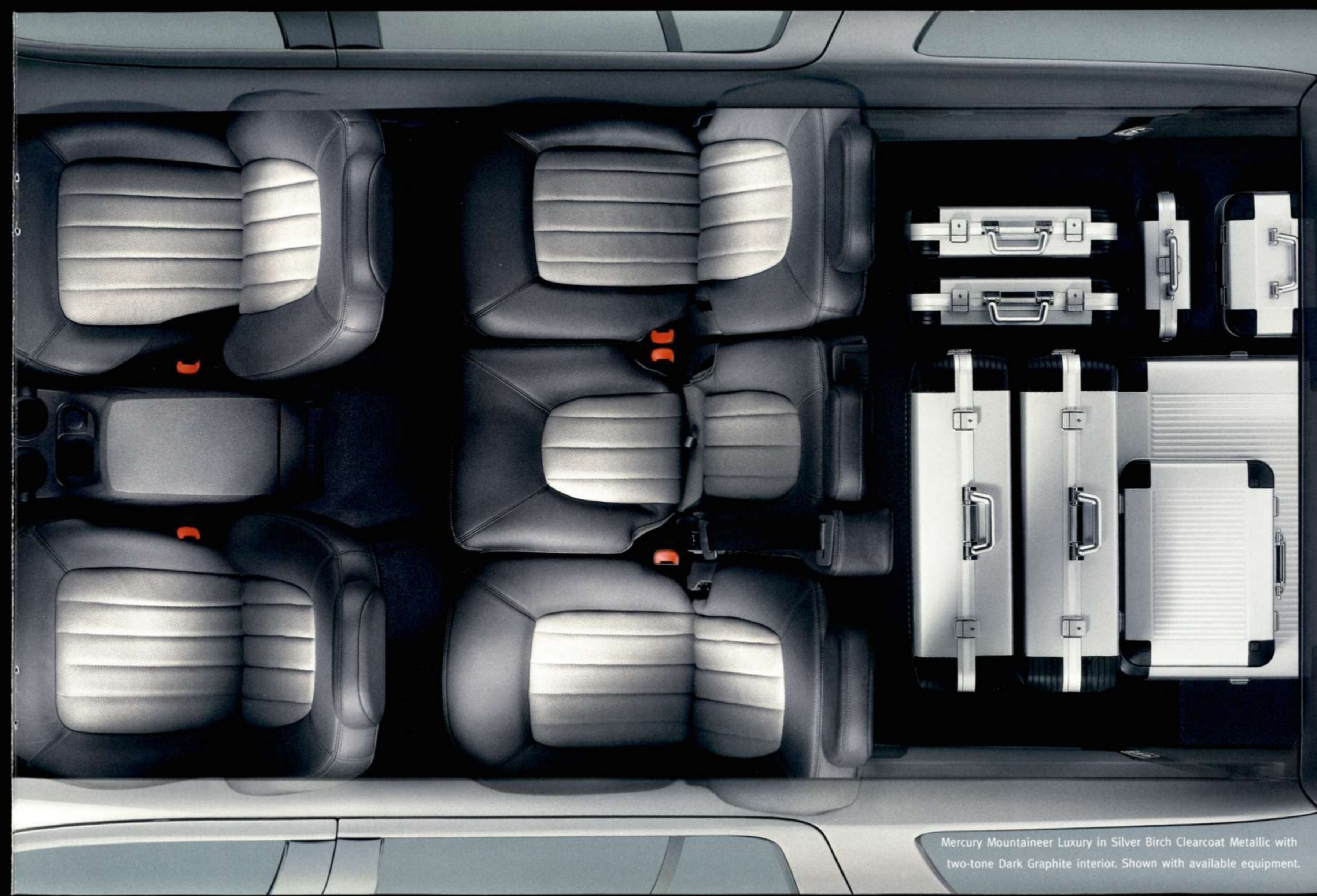
With its standard third-row bench seat, Mountaineer offers spacious seating for up to seven adults. Or you can fold the disappearing third-row seat flat to fit bulky cargo. The 40/enhanced 20/40 second row seat provides storage space under the center seat cushion. An available memory driver's seat lets you capture and recall two seat settings and

corresponding pedal positions. A "bright friction" finish lends a sporty feel to the center instrument panel and door panels. And 12-volt power points in the first and second rows let you easily take the show on the road. Slide back the available power moonroof and open up a world of possibilities. Mountaineer is equipped for the journey.



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Mercury Mountaineer Luxury in Silver Birch Clearcoat Metallic with two-tone Dark Graphite interior. Shown with available equipment.



ADJUSTABLE PEDALS

Mountaineer comes standard with power-adjustable pedals. The accelerator and brake pedal unit can be adjusted up to three inches for ideal driver comfort and control.



AUDIOPHILE SOUND SYSTEM

With the Luxury and Premier offerings, an Audiophile Sound System 6-disc in-dash CD changer is standard. Its seven speakers with 8-inch subwoofer create tight bass, clear mid-range and crisp highs.



HEATED FRONT SEATS

Standard as part of the Luxury and Premier offerings, heated front seats quickly comfort. And a memory feature on Mountaineer recalls two positions for the driver's seat.



INTERIOR

With the available Rear Seat Entertainment System, passengers can watch their favorite DVDs on the ceiling-mounted 7-inch flip-down LCD screen and listen through wireless headphones. The DVD player is mounted in the ceiling as well, within easy reach.



POWER MOONROOF

Perfect views of the sun, moon and stars are yours, thanks to the available power moonroof.



KEYLESS ENTRY KEYPAD

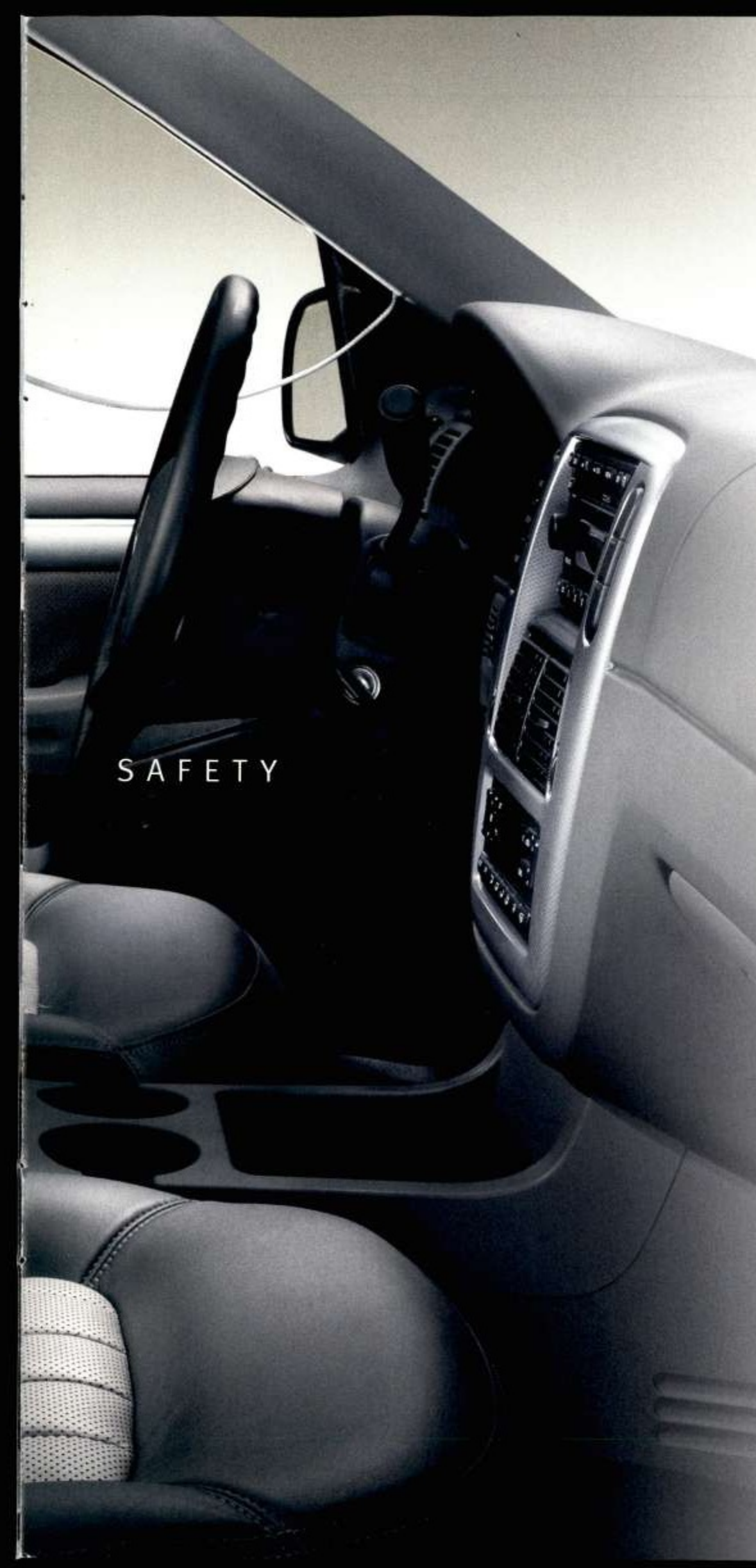
Located on the window frame of the driver's door (where it's easy to reach and easy to read), the standard keyless entry keypad unlocks all the doors as well as the liftgate.



HOMELINK® UNIVERSAL TRANSCEIVER

The HomeLink® Universal Transceiver, standard on Luxury and Premier models, lets you control up to three devices, such as garage doors, security gates and home lights.





SAFETY

Mountaineer was rated Best in Class<sup>1</sup> for frontal crash test performance by the National Highway Traffic Safety Administration (NHTSA). It received four stars for driver's side and five stars for front passenger frontal crash performance<sup>2</sup>. Mountaineer was among the first SUVs in its class to offer advanced safety features like side-curtain airbags<sup>3</sup>, a component of the available Safety Canopy™ system.

<sup>1</sup> 2002 model year.  
<sup>2</sup> Always wear your safety belt and secure children in the rear seat.

REVERSE SENSING SYSTEM

Whenever you're backing out of parking spaces or drive-ways, an available Reverse Sensing System, as part of the Security Group, detects objects in proximity of the rear bumper. Then it sends an audible signal to warn you of objects in your path.



POWER HEATED MIRRORS

Standard electrically heated mirrors help keep your side view mirrors clear in cold weather, so visibility can be maintained even as weather conditions deteriorate. Also standard are security approach lamps that illuminate the ground at your feet.



The available message center provides you with vital vehicle information such as warnings to check oil life or pressure, to check transmission, brake and washer fluid levels. It also calls out fuel economy, distance to empty, battery charge, and indicates if a door is ajar.



ANTI-LOCK BRAKE SYSTEM

The impressive stopping power of Mountaineer starts with power-assisted disc brakes on all four wheels. And to help prevent wheel lockup and preserve steering control, a standard Anti-lock Brake System (ABS) detects if a wheel is about to skid and helps restore handling ability by electronically applying the appropriate brake power.



Mercury Mountaineer Premier Edition in monochromatic Black Clearcoat. Shown with available equipment.

SPECIFICATIONS

	V6	V8	
ENGINE	Type	SOHC V6	SOHC V8
	Displacement	4.0 liter	4.6 liter
	Horsepower (SAE net)	210 @ 5100 rpm	239 @ 4750 rpm
	Torque (SAE net)	254 lb.-ft. @ 3700 rpm	282 lb.-ft. @ 4000 rpm
	Fuel delivery	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection
	Compression ratio	9.7:1	9.4:1
	Scheduled tune-up interval	100,000 miles <sup>1</sup>	100,000 miles <sup>1</sup>
EMISSIONS	Classifies as a Low Emissions Vehicle (LEV)		
TRANSMISSION	5-speed electronic automatic overdrive with overdrive lockout switch		
BRAKES	Power, 4-wheel disc Anti-lock Brake System (ABS)		
STEERING	Power, rack-and-pinion; 19.0:1 ratio; turning radius 36.8 ft (curb-to-curb)		
SUSPENSION	Front/Rear		
	Independent Short- and Long-Arm, coil-over-spring design, gas-pressurized shock absorbers and stabilizer bar		
CAPACITIES	Fuel tank	22.5 gal.	22.5 gal.
	Seating capacity	7 passengers	7 passengers
	Cargo volume	Maximum: 81.3 cu. ft.	Maximum: 81.3 cu. ft.
	Curb weight	4x2/4328 lb., AWD/4490 lb. <sup>2</sup>	4x2/4328 lb., AWD/4490 lb. <sup>2</sup>
CHASSIS	Drivetrain		
	4x2 or full-time AWD <sup>2</sup>		
TOWING CAPACITIES	Frame		
	Fully boxed		
	Rear axle ratio	Standard: 3.55 Available: 3.73	Standard: 3.55 Available: 3.73
V6/V8 DIMENSIONS (INCHES)	Class II trailer hitch (maximum)	3300 lb.	3300 lb.
	Class III/IV trailer hitch (maximum)	5680 lb. <sup>3</sup>	7040 lb. <sup>3</sup>
	Headroom	1st row: 39.9 2nd row: 38.9	3rd row: 39.0
Legroom	1st row: 42.4 2nd row: 35.9	3rd row: 34.8	
Shoulder room	1st row: 59.1 2nd row: 58.9	3rd row: 52.4	
Hiproom	1st row: 55.0 2nd row: 54.2	3rd row: 45.3	
Track	Front: 60.9	Rear: 61.2	
Length	190.7		
Width (including mirrors)	84.2		
Height (with roof rack)	71.4		
Wheelbase	113.8		
Ground clearance	8.5		
EPA MILEAGE ESTIMATES	4x2	15 (city); 21 (highway)	15 (city); 19 (highway)
	AWD	15 (city); 20 (highway)	14 (city); 19 (highway)



• Cargo length with 2nd- and 3rd-row seats folded flat.  
• Cargo dimensions at the wheel house.

EXTERIOR COLORS AND INTERIOR COLORS

CONVENIENCE GROUP EXTERIOR



Harvest Gold • / Mineral Grey ◆



Oxford White Clearcoat / Mineral Grey ◆



Estate Green • / Mineral Grey ◆



True Blue • / Medium Grey ◆



Oxford White Clearcoat / Medium Grey ◆

INTERIOR



Medium Dark Parchment Two-tone cloth



Medium Dark Parchment leather<sup>1</sup> trimmed



Black Clearcoat / Medium Grey ◆



Silver Birch • / Mineral Grey ◆



Black Clearcoat / Mineral Grey ◆



Dark Graphite Two-tone cloth



True Blue • / Mineral Grey ◆



Vivid Red • / Mineral Grey ◆



Dark Graphite leather<sup>1</sup> trimmed

◆ Clearcoat Metallic  
◆ Clearcoat Metallic cladding  
<sup>1</sup> Available with Convenience Group.  
<sup>2</sup> Interior colors are the same as Luxury Group.  
<sup>3</sup> Monochromatic.

LUXURY GROUP EXTERIOR AND INTERIOR COLORS

EXTERIOR



Harvest Gold • / Mineral Grey ◆



True Blue • / Light Mineral Grey ◆



Vivid Red • / Light Mineral Grey ◆



Estate Green • / Light Mineral Grey ◆



Oxford White Clearcoat / Light Mineral Grey ◆



Black Clearcoat / Light Mineral Grey ◆



Silver Birch • / Light Mineral Grey ◆



Mineral Grey • / Light Mineral Grey ◆

INTERIOR



Medium Dark Parchment Two-tone leather trimmed



Dark Graphite Two-tone leather trimmed

PREMIER EDITION EXTERIOR COLORS<sup>2</sup>



Black Clearcoat<sup>3</sup>



Silver Birch •<sup>3</sup>



Ceramic White Tri-coat •<sup>3</sup>



Mineral Grey •<sup>3</sup>

ADVANCETRAC™—vehicle stability enhancement system (Includes Upgraded Class III/IV Trailer Tow Package with 3.73 non limited-slip rear axle. Luxury and Premier models V8 engine only)<sup>5</sup>

AIR CONDITIONING—auxiliary climate control with 6 rear vents and overhead controls, front and rear<sup>6</sup>

ALL-WHEEL DRIVE (AWD)—full-time system with AWD badge located on liftgate ENGINE—4.6L SOHC V8 with fail-safe cooling system

LUGGAGE RACK—black cross bars

MOONROOF—power with one-touch-open feature and sunshade (Convenience and Luxury models)

REAR SEAT ENTERTAINMENT SYSTEM—includes 2nd-row overhead DVD player, 7-inch flip-down color LCD screen, infrared remote control, 2 wireless headphones and overhead storage compartment (Luxury<sup>7</sup> and Premier models only)

RUNNING BOARDS—black (Convenience model only)

SEATS—leather-trimmed seating surfaces (Convenience model only)

SECURITY GROUP—includes Safety Canopy™ system with side-curtain airbags<sup>4</sup> and rollover sensor, and Reverse Sensing System with in-cabin speaker for audible warning signal (Convenience and Luxury models)

UPGRADED TRAILER TOW PACKAGE—includes 3.73 limited-slip rear axle, Class III/IV hitch receiver with 4-pin and 7-pin electrical trailer connectors (Limited-slip rear axle not available with AdvanceTrac™)



16-inch Premium machined aluminum



17-inch Premium machined aluminum

<sup>1</sup> Under normal driving conditions with routine fluid and filter changes.

<sup>2</sup> Mountaineer is not intended to be used for snowplowing.

<sup>3</sup> When properly equipped. Requires aftermarket weight-distributing equipment.

<sup>4</sup> Always wear your safety belt and secure children in the rear seat.

<sup>5</sup> Available Winter 2003.

<sup>6</sup> Rear controls omitted when ordered with power moonroof and/or Rear Seat Entertainment System.

<sup>7</sup> For the Luxury model, if ordered without moonroof, requires auxiliary climate control (ACC). If ordered with moonroof, requires ACC and/or Security Group.

change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



To help minimize the impact of this brochure on the environment, Mercury prints on recycle-grade coated paper that contains a minimum of 10% post-consumer waste.



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MERCURY MOUNTAINEER CONVENIENCE *and all Mountaineer models are equipped with the following standard equipment:*

ACCENTS—unique Mercury bright friction finish on center instrument panel and all door trim panels

AIRBAGS—dual-stage front airbags<sup>4</sup>

AIR CONDITIONING—manual temperature control

ANTENNA—fixed whip

ANTI-THEFT ALARM SYSTEM—detects illegal entry into vehicle through doors and rear liftgate and emits audible alarm (horn), flashes headlamps, and disengages starter motor system

AUTOLAMP—provides light-sensitive automatic on/off delay control of headlamps

AUTOLOCK—locks all doors when the vehicle is put into motion

BATTERY SAVER—turns off courtesy lights (not headlamps) after 10 minutes and map/cargo lamps after 30 minutes

BELT-MINDER<sup>®</sup> SYSTEM—when activated, a warning light illuminates and a warning chime sounds for 6 seconds every 30 seconds for approximately 5 minutes or until the driver's safety belt is buckled

BODYSIDE LOWER CLADDING—painted

BRAKE SHIFT INTERLOCK—system requires brake to be fully depressed before shifting out of Park

BRAKES—power 4-wheel disc, Anti-lock Brake System (ABS)

BUMPERS—color keyed to match lower cladding color, 2.5 mph impact

CARGO AREA REDUNDANT POWER LOCK/UNLOCK SWITCH

CARGO MANAGEMENT SYSTEM—below load floor storage (1.43 cu. ft. bin)

CARPET—color keyed, full length

COAT HOOKS—4 color keyed

COMPASS AND OUTSIDE TEMPERATURE DISPLAY—located in instrument cluster

CONSOLE, FLOOR—includes storage bin, 2 front and 2 rear cupholders, 1st- and 2nd-row 12-volt power points, coin holder, tissue/map holder on underside of armrest, molded mat with penholder, low heat vents and high A/C registers

CONSOLE, OVERHEAD—includes 2 map lamps with dome function, ticket clip, sunglass holder and garage door opener bin (except when auxiliary climate control or moonroof is ordered)

DEFROSTER—rear window

DOOR HANDLES—color keyed painted

DOOR PANELS—color-keyed trim panels with bright friction accents, and map pockets and 20-oz. beverage holder on front doors

ENGINE—4.0L SOHC V6

FLOOR MATS—carpeted front and rear

FOG LAMPS—integrated in front bumper

FUEL TANK—22.5 gallon

GLASS—solar tinted front door windows and front windshield with privacy glass on rear doors, rear quarter windows and liftgate

GLOVE BOX—with quiet latch

GRAB HANDLES—3, mounted

GRILLE—plated satin aluminum

HEADLAMPS—fixed lens reflector headlamps with automatic on/off delay feature

HEADLINER—cloth, accent color

HEATER/DEFROSTER—with flow-through ventilation

HOOD RELEASE—remote with gas assist hood struts

HORN—dual note

ILLUMINATED ENTRY—interior lights and security approach lamps activated by key fob

INSTRUMENT PANEL—color keyed, side window demisters and air registers

INSTRUMENTATION—green illuminated controls includes fuel, temperature, voltmeter and oil pressure gauge cluster with warning lights, speedometer, odometer, trip odometer and tachometer

KEY—single entry/ignition with satin aluminum Mercury logo

KEYLESS ENTRY KEYPAD—located on driver's door

LIFTGATE—one piece, hinged at top with flip-up rear window

LIGHTS—2nd-row seat reading lamp and cargo area dome light

LOCKS—power door locks with illuminated controls and rear-door child safety locks

LOW EMISSIONS VEHICLE

LOWER ANCHORS AND TETHER ANCHORS FOR CHILDREN (LATCH)—2nd-row outboard seat positions and upper tether anchors for all rear seat positions

LUGGAGE RACK—black roof rails

MAP POCKETS—on front seatbacks and front doors

MIRROR—day/night rearview

MIRRORS—black folding, dual power heated exterior

PARKING BRAKE—soft release

PERSONAL SAFETY SYSTEM™—dual-stage driver and front passenger airbags<sup>4</sup>, crash severity sensor, front safety belt usage sensors, driver's seat position sensor, front safety belt pretensioners and energy management belt retractors

POWER-ADJUSTABLE FOOT PEDALS—pedals that adjust up to 3 inches at the touch of a button

POWER POINTS—12 volt, center floor console front and rear

RADIO—premium AM/FM stereo/cassette/single CD player with digital clock

REAR AXLE RATIO—3.55

REMOTE KEYLESS ENTRY SYSTEM—2 key fobs with panic alarm and liftgate window release buttons

SAFETY BELTS—3-point safety belts for all seat positions with height-adjustable 1st- and 2nd-row outboard safety belts

SCUFF PLATES—color keyed plastic on all doors and liftgate

SEATS—cloth sport front buckets with adjustable head restraints; manual lumbar support and 6-way power driver's seat; 2nd-row includes 40/enhanced 20/40 tip/flip bucket seats. Enhanced 20 center section includes map pocket and storage bin inside center section; 3rd-row bench seat stows into a flat load floor or offers up to 7-passenger seating

SECURILOCK<sup>®</sup>—passive anti-theft system

SECURITY APPROACH LAMPS—under exterior mirrors that illuminate the ground at your feet

SIDE REPEATER LAMPS—functional lamps located on the upper rear section of the front fender panels

SOUND INSULATION—hood and instrument panel

SPARE TIRE—16-inch full-size spare mounted underbody with winch in cargo area

SPEED CONTROL—fingertip controls with tap-up/tap-down feature

STABILIZER BARS—front/rear

STEERING—power rack-and-pinion

STEERING WHEEL—black leather-wrapped steering wheel with tilt steering column

STOP LAMP—center, high mounted incandescent

TAILLAMPS—bi-color with satin aluminum grille

TIRES—P245/70R16 black sidewall all-season

TRAILER TOW PACKAGE—Class II hitch receiver with 4-pin electrical connector

TRANSMISSION—5-speed electronic automatic overdrive with overdrive lockout switch

VISORS—cloth-covered with dual illuminated vanity mirrors

WARNING CHIMES—headlamps-on, key-in-ignition and Belt-Minder<sup>®</sup>

WARNING LIGHT SYSTEM—airbags<sup>4</sup>, Belt-Minder<sup>®</sup>, brake system, door ajar, charging system, anti-theft, service engine soon, check fuel cap, ABS and O/D off indicator

WHEELS—16-inch Premium machined aluminum with Mercury logo center cap

WINDOWS—power, includes lockout switch, express-down driver's window with 10-minute accessory delay and illuminated controls

WINDSHIELD WIPERS—speed sensitive intermittent front

WIPER/WASHER—rear window intermittent

*MOUNTAINEER LUXURY—In addition to or in place of the Mountaineer Convenience standard equipment, the Mountaineer Luxury is equipped with the following:*

AIR CONDITIONING—Dual-Zone Electronic Automatic Temperature Control for driver and front passenger

HOMELINK<sup>®</sup> UNIVERSAL TRANSCEIVER—located in overhead console

MIRROR—electrochromic (auto-dimming) interior rearview

MEMORY FEATURE—for driver's seat and power-adjustable foot pedals

MESSAGE CENTER—average fuel economy, distance to empty and check-out messages for oil life/pressure, washer fluid, charge system, brake fluid level, door ajar and check transmission

RADIO—Audiophile Sound System with AM/FM stereo/6-disc in-dash CD changer includes 7 premium speakers with 8-inch subwoofer

RUNNING BOARDS—color keyed

SEAT—easy entry/easy exit driver's seat and 6-way power passenger

SEATS—heated front seats

SEATS—sport bucket two-tone leather seating surfaces with adjustable head restraints

STEERING WHEEL—color keyed with audio/temperature controls

TIRES—P245/65R17 black sidewall all-terrain

WHEELS—17-inch Premium machined aluminum with Mercury logo center cap

*MOUNTAINEER PREMIER—In addition to or in place of the Mountaineer Luxury standard equipment, the Mountaineer Premier is equipped with the following:*

LUGGAGE RACK—satin aluminum finish on roof rails

MOONROOF—power with one-touch-open feature and sunshade

PAINT—monochromatic appearance

SATIN ALUMINUM ACCENTS—dual exhaust tips and "Premier" liftgate badge

SECURITY GROUP—includes Safety Canopy™ system with side-curtain airbags<sup>4</sup> and Reverse Sensing System with in-cabin speaker for audible warning signal

TRIM—color-keyed front/rear fascias and lower bodyside cladding

To ensure we're offering our customers the best service possible, we proudly offer the **Mercury Personal Consultant**. Just visit our Web site at [www.mercuryvehicles.com/pc](http://www.mercuryvehicles.com/pc) and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local dealer—at no cost or obligation. Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to



**MERCURY**

We invite you to visit your Mercury dealer today for a demonstration of all that Mercury offers for 2003: Sable, Mountaineer, Grand Marquis and Marauder. And included with the ownership of your Mercury, the Mercury Commitment® is a comprehensive benefits package. It is the assurance that meeting your driving needs will always be our ultimate objective. Ask your dealer for complete details and a copy of the limited warranty.

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