



04 | Crown Victoria



HERE'S THE INFORMATION YOU REQUESTED.

Thank you for your interest in Ford Crown Victoria.

You can expect classic style at a great value when you choose a Crown Victoria. And that's exactly what you'll get. But you'll also get a lot more. Like an independent suspension system with speed-sensitive power rack-and-pinion steering. And available All-Speed Traction Control for greater traction on slippery surfaces. Plus, you'll get the security of a vehicle that, for eight years (1996 to 2003) in a row, has been awarded the government's highest frontal crash rating.

But there's more to being a Ford owner than just driving a great vehicle. There are perks like the My Ford owner website where you can manage all of your vehicle information in one place. Register today at www.fordvehicles.com. And if you are ready to own a Ford, we've included the location of your nearest dealer, as well as current offers you can use toward a new Ford Crown Victoria. Come in for a test-drive today and find out what it's like to ride in class.



Crown Victoria L



Five-star luxury.

Crown Victoria lets you enjoy classic luxury every day. The ride is effortlessly smooth, thanks to a standard 224-hp V8 engine that produces 275 lbs.-ft. of torque. Its rear-wheel-drive system gives it extra power and controlled handling you can count on. And options like laminated side window glass improve security, increase UV protection and quiet an already insulated cabin. It's refinements such as these that continue to make Crown Victoria a classy car with exceptional value.



2



3



4



You'll look forward to lane changes.

The LX Sport offers Crown Victoria style with added power and an exclusive handling package. You'll find the power in a standard 4.6L SOHC V8. Its sequential electronic fuel injection and coil-on-plug ignition provide optimal cold-weather starting and fuel efficiency.* While 239 horses and 287 lbs.-ft. of torque let you pass other cars with ease. The handling package consists of uniquely tuned front coil springs, rear load-leveling air springs, monotube shocks and stabilizer bars. Together, with the 17" all-season tires, they deliver more driving control and agility on the road.

But power and handling aren't all that's available. Details like a standard center console and a chrome shifter bezel make being inside an LX Sport that much more enjoyable.

*2003 EPA-estimated: 18 city, 26 highway.

1 8-way power seats, for both driver and front passenger, are standard features on the LX and LX Sport. And so is spaciousness. Trim the seats in premium leather (shown here in LX Sport's Dark Charcoal leather trim). **2** Newly designed for 2004, the overhead console on LX and LX includes a compass and map lights. **3** Available power adjustable pedals let you

find the most comfortable driving position for your height. **4** The optional LX Premier Group offers an instrument panel with trip minder computer and electronic instrumentation, as well as a leather-wrapped steering wheel. **5** The LX Premier Group also comes with an AM/FM stereo with a single CD player and cassette deck. The woodgrain appearance trim adds style.

Special offer for Chris Greene

Your local Ford Dealer can help you find the vehicle that is right for you. And thanks to incentives in your area, buying or leasing that vehicle could be easier than ever. Stop by your local Ford Dealer or visit www.fordvehicles.com for the most up-to-date incentive information.

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Vehicle Pricing

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*Prices exclude taxes, title, and license fees.



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Ford Crown Victoria vs. Buick Le Sabre

Ford Crown Victoria is a great car at an exceptional value, but how does it fare over its competitors? Take a look and see how Crown Victoria does next to the Le Sabre. And for even more comparisons, visit www.fordvehicles.com.



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SPECIFICATIONS	2004 Ford Crown Victoria LX Sport	2004 Buick Le Sabre Custom
Standard Seating	5	6
Automatic Climate Control	Standard	Not Available
AM/FM Radio	Standard	Standard
Cassette Player	Standard	Optional
CD Player	Standard	Standard
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Manual Transmission	Not Available	Not Available
Automatic Transmission	Standard	Standard
2-Wheel ABS Brakes	Not Available	Not Available
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	239@4750	205@5200
Torque@RPM	276@4000	230@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	114.7	112.2
Front Head Room (in.)	39.4	38.8
Front Leg Room (in.)	42.5	42.4
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000

Dealer Accessories

The trunk organizer allows you to separate the clutter and maximize your use of trunk space. Individual compartments ensure that you can keep items in place, and a cover lets you stow more on top.



In case of a roadside emergency, you're covered with this highway safety kit. Items are self-contained in a convenient canvas bag, and include a reflective triangle, flashlight (batteries included), fire extinguisher, bungee cords, thermal blanket and more.



This keyless entry pad will open your vehicle door for you with a programmed code. And because it operates by radio frequency, you won't need hardware to mount it.



Five-star safety.

Safety has always been at the forefront of our engineering. As a result, Crown Victoria has received the highest government frontal crash safety rating – a five-star rating for both the driver and right-front passenger seating positions – which makes it the eighth year (1996 to 2003) in a row. This is one of the most impressive safety performances of any vehicle available.

What's behind that performance? The sophisticated Personal Safety System™ for one. It has sensors that calculate the driver's seat position relative to the steering wheel, set the proper level of airbag inflation and not only recognize safety belt use, but the severity of the crash as well. Plus, predesignated crumple zones, body-on-frame construction and available side impact airbags* ensure you'll feel secure every time you drive.

*Side impact airbags available on LX and LX Sport. Always wear your safety belt and secure children in the rear seat.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

FEATURED SPECIFICATIONS

Performance	Crown	LX	
	Victoria	LX	Sport
4.6L SOHC V8 Engine	S	S	S
Automatic Transmission	S	S	S
All-Speed Traction Control	0	0	0
Front Short/Long Arm Suspension	S	S	S
Watt's Linkage Rear Suspension	S	S	S
All-Season BSW Tires - 16" Steel Wheels	S	-	-
All-Season BSW Tires - 16" Split-Spoke Wheels	-	S	-
All-Season BSW Tires - 17" 5-Spoke Aluminum Wheels	-	-	S
Handling Package - Revised Springs, Monotube Shock Absorbers, Stabilizer Bars, Rear Load-Leveling Air Springs, Dual Exhaust, 3.27:1 Axle Ratio	-	0	S
Battery Saver - 30-Minute Shutoff Delay	S	S	S
Speed-Sensitive Variable-Assist Power Rack-and-Pinion Steering	S	S	S

Safety/Security	Crown	LX	
	Victoria	LX	Sport
Driver and Front Passenger Airbags*	S	S	S
Driver and Front Passenger Side Airbags*	-	0	0
Anti-Lock Braking System (ABS)	S	S	S
Child Safety Locks on Rear Doors	S	S	S
Emergency In-Trunk Release Handle	S	S	S

Interior	Crown	LX	
	Victoria	LX	Sport
Air Conditioning - Electronic Automatic Temperature Control	-	0	S
AM/FM Stereo with Single CD	-	S	-
AM/FM Stereo with Cassette Player	S	-	-
AM/FM Stereo with Single CD/Cassette Player	0	0	S
6-Disc CD Changer	-	0	0
Floor Mats	S	S	S
Center Console: Storage Bin with Padded Armrest, Concealed Powerpoint, Dual Cupholders and Mini-Storage Bin	-	-	S
Passenger Assist Handles	0	0	0
Power Door Locks	S	S	S
Electrochromic Auto-Dimming Rearview Mirror	-	0	S
Leather-Wrapped Shifter Mounted in Floor Console with Chrome Bezel	-	-	S
Leather-Wrapped Steering Wheel with Redundant Audio and Climate Controls	-	0	S
Driver/Passenger Power Lumbar Support	-	0	S
Driver/Passenger 8-Way Power Seats	-	0	S
Leather-Trimmed Seats	-	0	S
Speed Control	S	S	S
LX Premier Group Audio Includes: Electronic Automatic Temperature Control, Leather-Wrapped Steering Wheel with Redundant Audio and Climate Controls, Power Passenger Seat, Electrochromic Auto-Dimming Rearview Mirror and AM/FM Stereo with Single CD/Cassette Player	-	0	-
Tilt Steering Wheel	S	S	S
Power Windows with One-Touch-Down Driver's-Side Feature	S	S	S
Power Adjustable Accelerator and Brake Pedals	0	0	0
Overhead Console - Individual Map Lights and Compass	-	S	S
Trunk Storage Unit	-	0	0

Exterior	Crown	LX	
	Victoria	LX	Sport
Rear Window Defroster	S	S	S
Solar Tinted Glass	S	S	S
Heated Sideview Mirrors	0	0	0
Laminated Side Window Glass	-	0	0

S = Standard 0 = Optional - = Not Available

*Always wear your safety belt and secure children in the rear seat.



16" Steel Wheel



16" Split-Spoke
Aluminum Wheel



17" 5-Spoke
Aluminum Wheel



Vibrant White



Arizona Beige Metallic



Dark Toreador Red Metallic



Spruce Green Metallic



Light Ice Blue Metallic



Dark Blue Pearl Metallic



Silver Birch Metallic



Midnight Grey Metallic



Black

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