



04 | Escape



HERE'S THE INFORMATION YOU REQUESTED.

Thank you for your interest in Ford Escape.

As you look through your brochure you might notice some things that will surprise you. Like how Escape can fit five adults comfortably and still have plenty of room left over for their gear. Or how, starting with Escape XLT, a 6-disc in-dash CD player is a standard feature, just like the Duratec V6 engine. And how capable Escape has always been – with a driver-selectable four-wheel-drive system and standard Independent Rear Suspension.

Can't wait to drive one? The experience is closer than you think. You have been pre-approved for credit, up to the amount listed below. We've included the location of your local Ford Dealer as well as current offers you can use toward a new Ford Escape. To take advantage of your pre-approval and the other offers listed, simply bring in your brochure to this dealer or any Ford Dealer you wish. One test-drive and you'll know what it's like to escape the ordinary.

You have been pre-approved by Ford Credit and your local Ford Dealer for \$30,001.* Offer expires 1/16/04.



XLT Appearance Package

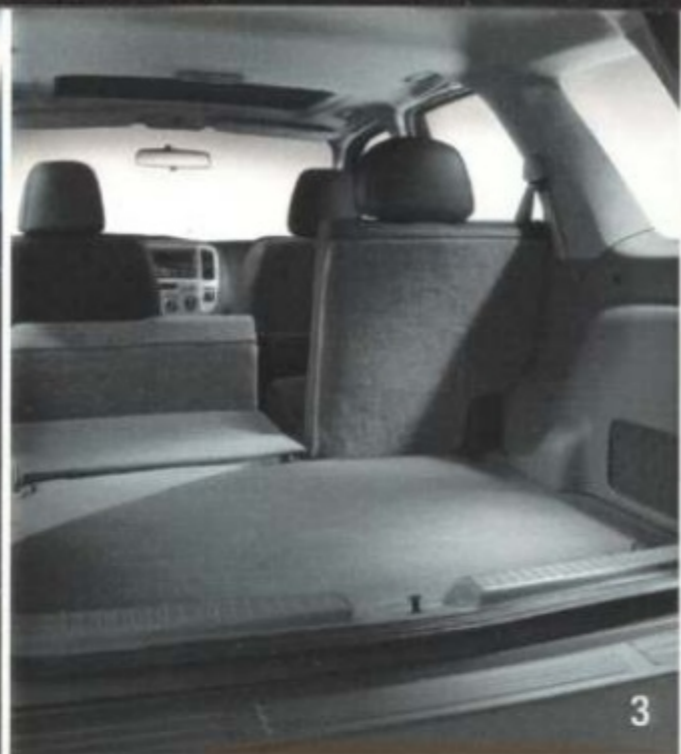
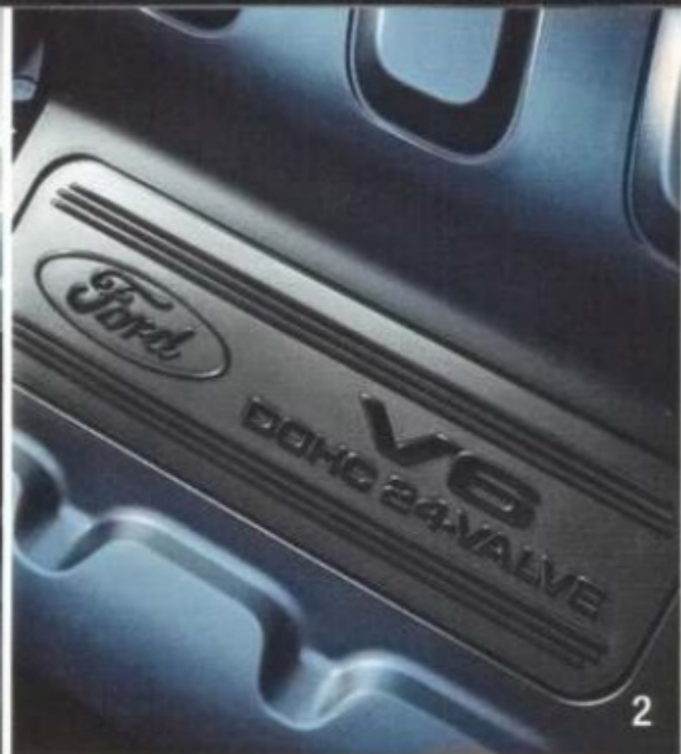
*Pre-approved credit is subject to the following conditions: All of your Ford Credit accounts, if any, must be in good standing, and your income must be sufficient to cover normal living expenses and your vehicle payment at the time of transaction. For new vehicles, the pre-approved amount applies to the manufacturer's suggested retail price (MSRP). If you have any questions regarding your pre-approval credit offer, just call Program Headquarters at 1-800-235-5346. Please note that information contained in your credit record was used to generate your name for this offer. The offer of credit was extended because you met the credit criteria established by Ford Motor Credit Company. The credit offer may be withdrawn if it is found that you no longer meet the established credit criteria. You have the right to notify any credit bureau that you do not wish to have information from your credit report used in future offerings involving pre-approved credit. Experian Target Marketing Services, P.O. Box 919, Allen, TX 75013, 1-888-567-8688; TransUnion - Name Removal Opt-Out Request, P.O. Box 7245, Fullerton, CA 92367, 1-888-567-8688; Equifax Option, P.O. Box 740123, Atlanta, GA 30374-0123, 1-888-567-8688.



Next rest stop – 5,000 feet.

You can easily conquer pavement in a Ford Escape, but don't limit yourself to a "scenic overlook" off of Highway 1. Escape's Control Trac® II four-wheel-drive system lets you switch to "4x4 On" mode by turning a switch. And the fully independent suspension not only evens out rocky terrain, it helps optimize tire-to-road contact. What does that mean exactly? It means you have the driving control you need the moment you need it most. And why do we build it this way? Because it's a Ford SUV. And capability is what our SUVs are all about.

XLT No Boundaries Package with versatile rack system.



Premium Leather in Medium/Dark Flint

1 Escape's fully independent suspension allows each wheel to respond individually to dips and bumps for a smooth ride and responsive handling. **2** You can haul up to 3,500 lbs. (FWD and 4x4) when the available 3.0L DOHC Duratec V6 engine is paired with a Class II Trailer Towing Package. **3** Fold down the 2nd row and Escape offers a generous 64.8 cubic feet of cargo

space. **4** You'll find a standard 6-disc in-dash CD player with four speakers in Escape XLT, as well as Limited. **5** A 6-way power driver's seat, Privacy Glass and an anti-lock braking system (ABS) are standard features in Escape XLT. For extra amenities, opt for the Leather Comfort Group (bucket seats and 60/40 split bench seat shown here in Medium/Dark Flint).



"Best in safety (2003)" - Ford Escape XLS - Kiplinger's Personal Finance magazine

Safely on your way.

After earning high ratings for crash test performance, it's clear that Escape has been built with a lot more than fun in mind. The National Highway Traffic Safety Administration (NHTSA) gave Escape a five-star rating in side impact testing for both the 1st and 2nd rows, a five-star rating for driver's side front crash testing, and a four-star rating for the front passenger side. The five-star rating is NHTSA's highest award.

What's behind all of those stars? Solid engineering. Every Escape is built with sturdy unibody construction and crumple zones that are designed to dissipate energy away from the passenger. Side intrusion door beams help reduce passenger compartment intrusion in certain side impacts and available side impact airbags* offer an extra measure of protection (standard on Limited). Plus, for controlled stopping power and steering control, XLT and Limited come with a standard 4-wheel anti-lock braking system (ABS).

*Always wear your safety belt and secure children in the rear seat.

Special offer for Cerromar Beach

Your local Ford Dealer can help you find the vehicle that is right for you. And thanks to incentives in your area, buying or leasing that vehicle could be easier than ever. Stop by your local Ford Dealer or visit www.fordvehicles.com/pr for the most up-to-date incentive information.

Your Local Dealer

Any Ford of Puerto Rico
123 Any Street
Dorado, PR 00646
(123) 123-4321

Vehicle Pricing

MSRP* \$19,300 - \$26,300

*Prices exclude taxes, title, and license fees.



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.

Ford Escape vs. Hyundai Santa Fe GLS

The automotive press has consistently given Escape high marks over the competitors. Now you be the judge. Take a look to see how Ford Escape stacks up against the Hyundai Santa Fe. And for even more comparisons, visit www.fordvehicles.com.

"Best small SUV"

- *SmartMoney* magazine 3/03

"Substantial-feeling, roomy, comfortable, even fun-to-drive, Escape is a compact SUV all-star."

- *Consumer Guide*

"Combines the ruggedness of a sport utility vehicle with an unmatched level of interior comfort."

- *New-cars.com*



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SPECIFICATIONS	2004 Ford Escape XLT FWD	2004 Hyundai SF GLS 2.7L 4WD
Driver Multi-Adjustable Power Seat	Standard	Not Available
Cargo Volume (max.)	64.8	77.7
Fuel Economy City	18	18
Fuel Economy Highway	23	24
Fuel Capacity	16	19
Leg Room (Second Row)	36.4	36.8
Remote Controls	Standard	Standard
Keyless Entry (remote lock/unlock)	Standard	Standard
Panic Button or Alarm	Standard	Standard
Interior, Design, Decor and Floor Covering	Standard	Standard
Front Floor Mats	Standard	Standard
Second-Row Floor Mats	Standard	Standard
Tow Capacity (max. lbs.)	3500	2200
Locking Differential	Standard	Not Available
Power Windows	Standard	Standard

Dealer Accessories

This keyless entry pad will open your vehicle door for you with a programmed code. And because it operates by radio frequency, you won't need hardware to mount it.



Escape XLT's innovative No Boundaries™ Rack System makes it easy to bring your bike along. Simply attach this lightweight JAC Vertical Bike Holder to the rack when lowered over your liftgate and you'll be on your way.



Escape has plenty of room to spread out in back, so put in a movie and let your fellow travelers relax. This Rear Seat DVD Entertainment Center can be installed by your dealer and ready for your next trip.



The valet might tip you.

Escape Limited offers the best in affordable luxury – from an attractive, monochromatic exterior and 16" bright machined aluminum wheels to an interior trimmed in premium leather. And now you can get Limited's most popular features in one newly available package.

The Limited Luxury Comfort Package includes:

1. Heated driver and front passenger seats that are easily controlled by a button on the seat.
2. A Reverse Sensing System that alerts the driver when there are objects behind the vehicle. It does this through a series of beeps.
3. The MACH® Audio System with a 6-disc in-dash CD player, seven speakers, Premium Sound and automatic volume control.
4. Power heated sideview mirrors that help improve visibility by melting ice and snow.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

FEATURED SPECIFICATIONS

Performance	XLS Value	XLS FWD	XLT FWD	Limited
	FWD	or 4x4	or 4x4	FWD or 4x4
15" Styled Steel Wheels	S	S	-	-
15" Aluminum Wheels	0	0	-	-
16" Aluminum Wheels	-	-	S	-
16" Bright Machined Aluminum Wheels	-	-	-	S
2.0L DOHC Zetec I4 Engine	S	-	-	-
3.0L DOHC Duratec V6 Engine	-	S	S	S
5-Speed Manual Transaxle	S	-	-	-
4-Speed Automatic Transaxle	-	S	S	S
4-Wheel Independent Rear Suspension	S	S	S	S
Power Brakes	S	S	S	S
Power Steering	S	S	S	S

Safety/Security	XLS Value	XLS FWD	XLT FWD	Limited
	FWD	or 4x4	or 4x4	FWD or 4x4
Airbags - Second Generation Driver and Front Passenger*	S	S	S	S
Anti-Lock Braking System	0	-	S	S
Battery Saver	S	S	S	S
Lower Anchor and Upper Tether Anchors for Child Safety Seats (Rear Outboard Positions)	S	S	S	S
Perimeter Alarm	0	-	S	S
Remote Keyless Entry	S	S	S	S
SecurILock™ Passive Anti-Theft System	S	S	S	S
Side Intrusion Door Beams	S	S	S	S

Interior	XLS Value	XLS FWD	XLT FWD	Limited
	FWD	or 4x4	or 4x4	FWD or 4x4
Air Conditioning	S	S	S	S
AM/FM Single CD w/Clock and 4 Speakers	S	S	-	-
AM/FM Single CD/Cassette w/Clock and 4 Speakers	-	-	0	-
AM/FM 6-Disc In-Dash CD	-	-	S	S
MACH® Audio System w/6-Disc In-Dash CD and 7 Speakers	-	-	0	0
Assist Handles (4 Front, 2 Rear)	S	S	S	S
Headlamps Off Delay	S	S	S	S
Cargo Floor Hooks (4)	S	S	S	S
Glove Compartment with Lock	S	S	S	S
Floor Console - with Storage Bin and 5 Cupholders	S	-	-	-
Floor Console - with Storage Bin, Armrest and 4 Cupholders	-	S	S	S
Front Bucket Seats	S	S	S	S
Leather Comfort Group - Includes Leather-trimmed Seats, Black Leather-Wrapped Steering Wheel	-	-	0	S
Overhead Console with Dual Storage Bins (Not Available with Power Moonroof)	-	-	-	S
Power Windows, Door Locks, Mirrors	S	S	S	S
Retractable Cargo Area	0	0	0	S
Rear Floor Heat Ducts	S	S	S	S
Tilt Steering Wheel	S	S	S	S

Exterior	XLS Value	XLS FWD	XLT FWD	Limited
	FWD	or 4x4	or 4x4	FWD or 4x4
16-Gallon Capacity Fuel Tank	S	S	S	S
Fog Lamps	-	-	S	S
Roof Side Rails	S	-	-	-
Roof Rack with Horizontal Crossbars	0	0	S	S
Trailer Towing (Class II)	-	0	-	0
Windshield Wipers - Front: Variable Intermittent with Washer; Rear: 2-Speed with Washer	S	S	S	S

S = Standard 0 = Optional - = Not Available

Not all packages are shown. For further details, see your Ford Dealer.

*Always wear your safety belt and secure children in the rear seat.



15" Styled Steel Wheel



15" Aluminum Wheel



16" Aluminum Wheel



16" Painted
Aluminum Wheel



16" Bright Machined
Aluminum Wheel



Oxford White



Gold Ash Metallic



Red Fire Metallic



Aspen Green Metallic



True Blue Metallic



Satin Silver Metallic



Dark Shadow Grey Metallic



Black

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