

THE MOST HIGHLY EVOLVED SUVs ON EARTH : Or anywhere else.

FROM NIMBLE RUNABOUT TO FULL-SIZE PEOPLE HAULER, YOU'LL FIND THE ANSWER TO YOUR SPORT UTILITY VEHICLE NEEDS IN ONE OF THE BROADEST LINES OF SUVS ANYWHERE. THE 2004 FORD LINEUP – ESCAPE, EXPLORER SPORT TRAC, EXPLORER, EXPEDITION AND EXCURSION – DESCENDS FROM SOME OF THE BEST OF THE ROAD'S RUGGED WARRIORS. LIKE THE ORIGINAL EXPLORER THAT BROUGHT THE SUV TO THE FOREFRONT. OR THE 9-PASSENGER EXCURSION THAT CONTINUES TO TAKE ADVENTURERS ALMOST ANYWHERE THEY WANT TO GO. WHATEVER YOUR NEEDS, YOU NEED LOOK NO FURTHER. YOUR ANSWER'S HERE.

WITH ITS POWERFUL PRESENCE AND UNMATCHED INTERIOR SPACE, EXCURSION LEADS THE WAY. TO HANDLE IT ALL, CARRY IT ALL, TOW IT ALL AND BRING ALL YOUR FAMILY AND FRIENDS ALONG FOR THE RIDE, STEP UP TO EXCURSION. YOU'LL WONDER WHY YOU WAITED SO LONG.

SUPERIORITY: CLASS-LEADING TORQUE AND DIESEL HORSEPOWER
LATITUDE: CLASS-LEADING INTERIOR CARGO VOLUME
AMENITIES: THE ULTIMATE IN DRIVER AND PASSENGER LUXURY
VERSATILITY: EASE OF USE/CONVENIENCES



WHEN IT COMES TO TORQUE, EXCURSION HAS NO EQUAL.

WITH A MASSIVE 560 LB.-FT. OF TORQUE – THE MOST OF ANY ENGINE
IN ITS CLASS* – THE OUTPUT OF EXCURSION'S AVAILABLE 6.0L POWER
STROKE* V8 TURBO DIESEL IS UNMATCHED. ALONG WITH 325 HP AND
A TOWING CAPACITY OF UP TO 11,000 LBS. WHEN PROPERLY EQUIPPED,
IT TRULY IS THE "HAUL" OF POWER. HARNESSING ALL THAT MUSCLE
IS A BEAUTY OF ITS OWN – EXCURSION'S SMOOTH-SHIFTING, 5-SPEED
TORQSHIFT™ AUTOMATIC TRANSMISSION. WITH ITS SELECTABLE
"TOW/HAUL" MODE FOR MORE DEMANDING CONDITIONS, THE
TRANSMISSION AUTOMATICALLY DOWNSHIFTS WHEN MORE ENGINE
BRAKING IS REQUIRED (WHEN TOWING A HEAVY LOAD DOWNHILL,
FOR INSTANCE). IF THAT'S TOO MUCH BRUTE FOR YOUR BUSINESS,
EXCURSION'S ENGINE LINEUP ALSO INCLUDES AN AVAILABLE 310-HP
6.8L TRITON™ V10 OR 255-HP 5.4L TRITON V8. BOTH ARE
MATED TO 4-SPEED AUTOMATIC TRANSMISSIONS.

*Heavy-duty wagons class.

Best

Named one of Ward's AutoWorld's "10 Best Engines" of 2003, the 6.0L Power Stroke V8 Turbo Diesel is truly state of the art. Its Electronic Variable Response Turbocharger (EVRT™) provides significantly increased airflow during steep grade climbing and high-altitude performance and towing, while responding quickly to low-speed launch demands.



6.0L Power Stroke V8 Turbo Diesel



YOU WON'T FIND MORE HEAD, SHOULDER, HIP AND LEG ROOM ANYWHERE.

WITH THE MOST INTERIOR ROOM OF ANY VEHICLE IN ITS CLASS," YOU'LL BE QUITE COMFORTABLE WHEREVER YOU SIT IN EXCURSION. UP FRONT, DUAL CAPTAIN'S CHAIRS (XLT, EDDIE BAUER AND LIMITED) PROVIDE YOU WITH A COMMANDING VIEW OF THE ROAD. CAPTAIN'S CHAIRS IN THE 2ND ROW ARE AVAILABLE ON EDDIE BAUER AND LIMITED, WHILE OTHER MODELS FEATURE A STANDARD 60/40 SPLIT-BENCH SEAT WITH DUAL RECLINERS. IN BACK, THE VERSATILE 3RD-ROW BENCH SEAT CAN CARRY THREE IN COMFORT OR BE FOLDED DOWN OR REMOVED IF ADDITIONAL CARGO SPACE IS NEEDED. WHATEVER SEATING CONFIGURATION YOU CHOOSE, THE FLEXIBILITY AND COMFORT YOU DESIRE WILL BE PART OF THE PACKAGE.

*Heavy-duty wagons class.

- 1 Adventures begin here. Redundant steering-wheel controls for the temperature, fan and audio system (standard on Limited, available on Eddie Bauer) allow your focus to stay where it belongs – on the road. A 6-disc CD changer (standard on Limited, available on XLS, XLT and Eddie Bauer) lets you load music right into the in-dash system and includes 6 premium speakers. Excursion Limited shown.
- 2 Excursion Eddie Bauer leather-trimmed seats in two-tone Medium/Dark Parchment. Shown with optional 2nd-row captain's chairs.
- 3 Excursion XLT with optional leather-trimmed seats shown in Medium Flint. Also available in Medium Parchment. Cloth seating is standard.









Cargo and load capacity limited by weight and weight distribution.



THE GREATEST SHOW ON-ROAD (AND OFF).

AS MUCH FUN AS IT IS TO COMMAND EXCURSION FROM BEHIND
THE WHEEL, SITTING IN THE 3RD ROW CAN ALSO BE QUITE MOVING.
ESPECIALLY WHEN IT'S SHOWTIME. THE REAR-SEAT DVD ENTERTAINMENT SYSTEM (AVAILABLE ON XLT, EDDIE BAUER AND LIMITED)
FEATURES A DVD PLAYER, FLIP-DOWN 7" LCD COLOR SCREEN,
REMOTE CONTROL AND WIRELESS HEADPHONES. OTHER EXCURSION
AMENITIES INCLUDE AN AVAILABLE AM/FM CD/CASSETTE AUDIO
SYSTEM AND AN ELECTRONIC AUTOMATIC TEMPERATURE CONTROL
SYSTEM (STANDARD ON EDDIE BAUER AND LIMITED) THAT LETS
YOU "SET AND FORGET" THE TEMPERATURE. AND WITH UP TO
8 CUPHOLDERS, THERE'S A PLACE FOR REFRESHMENTS. SO, LEAVE
THE DRIVING TO SOMEONE ELSE, TURN ON THE REAR-SEAT AIR
CONDITIONING, AND ENJOY THE SHOW.

- 1 Standard on XLT, Eddie Bauer and Limited, power front seats are 6-way adjustable. Limited includes 2-position driver's side memory settings and heated front seats (available on Eddie Bauer).
- 2 Excursion's overhead console features storage compartments, auxiliary climate controls and front map lights. On XLT models, select the XLT Travel Package to add a trip computer and power rear-quarter-window controls. This equipment is standard on Eddie Bauer and Limited, while Limited models add a HomeLink" universal transmitter to the driver's visor (also available on Eddie Bauer).
- 3 Power adjustable accelerator and brake pedals are standard on Eddie Bauer and Limited and available on XLS and XLT models. On Limited, they also include memory settings for two positions (also available on Eddie Bauer).



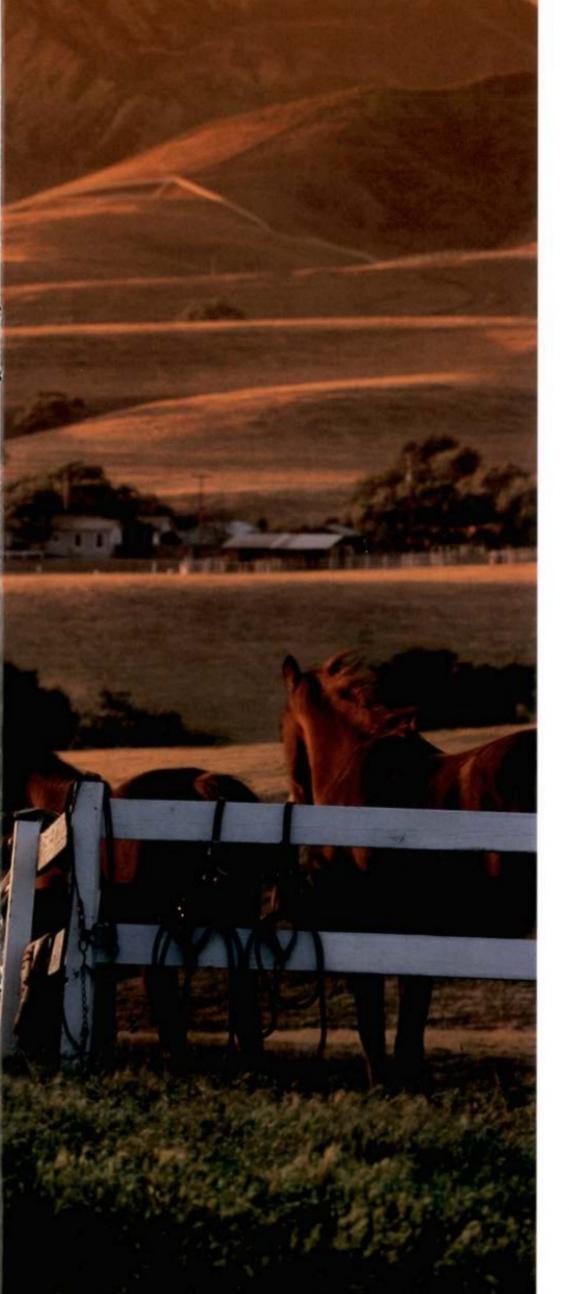












IT'S THE LITTLE THINGS THAT COUNT.

WITH EXCURSION, ITS CONSIDERABLE CAPABILITIES DO NOT COME

AT THE EXPENSE OF COMFORT AND CONVENIENCE. SOMETIMES,

AS THE SAYING GOES, IT'S THE LITTLE THINGS THAT MAKE THE

BIGGEST DIFFERENCE. LIKE ILLUMINATED RUNNING BOARDS ON

EDDIE BAUER AND LIMITED THAT FACILITATE YOUR ENTRANCE AND

EXIT - ESPECIALLY AFTER DARK, OR A REMOTE KEYLESS ENTRY

SYSTEM WITH A DRIVER'S-DOOR KEYPAD THAT GETS YOU IN, EVEN

WITHOUT YOUR KEYS. FOR ADDED SECURITY, THE SECURILOCK®

PASSIVE ANTI-THEFT SYSTEM USES A CODED IGNITION KEY TO HELP

PROTECT AGAINST THEFT. AND SINCE EXCURSION CAN TOW UP TO

11,000 LBS. WHEN PROPERLY EQUIPPED, EVERY MODEL INCLUDES A

HEAVY-DUTY TRAILER TOW PACKAGE WITH A STANDARD CLASS IV HITCH

RECEIVER. WHO SAYS YOU CAN'T HAVE MUSCLES AND MANNERS?









turn signals and clearance lights. They fold away and have telescoping capabilities for excellent flexibility. They're also heated to help maintain clean sight lines, even during inclement weather.

1 Available power trailer tow mirrors feature integrated

2 To help stay in control, the Reverse Sensing System audibly alerts the driver to closing distance when backing toward an object. Standard on Eddie Bauer and Limited, available on XLT.

3 With Excursion's convenient rear Tri-Panel Door™ System, you can load or unload with ease. The rear liftgate and split swing-out tailgate create one huge opening without a pillar to block your view. And the handy, removable 3rd-row bench seat means additional cargo space is well within reach.

3

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DEALER ACCESSORIES

See your dealer for these and other great Ford Dealer-installed accessories.

EXCURSION STANDOUTS

POWERFUL

- EXCURSION OFFERS THE MOST ENGINE CHOICES OF ANY VEHICLE IN ITS CLASS:* A 5.4L TRITON™ V8, AVAILABLE 6.8L TRITON V10 AND AVAILABLE 6.0L POWER STROKE* V8 TURBO DIESEL
- THE 6.0L POWER STROKE V8 TURBO DIESEL OFFERS A
 WHOPPING 560 LB.-FT. OF TORQUE THE MOST TORQUE
 AVAILABLE IN AN SUV
- EXCURSION OFFERS A TOWING CAPACITY OF 11,000 LBS.

CAPABLE

- SUV-LEADING CARGO VOLUME OF 146.4 CU. FT. MORE ROOM THAN 2 FULL-SIZE PICKUP TRUCK BEDS
- CLASS-LEADING CARGO VOLUME OF 48 CU. FT. BEHIND THE 3RD-ROW SEAT

VERSATILE

- CONVENIENT TRI-PANEL DOOR™ SYSTEM IN THE REAR
- AVAILABLE REAR-SEAT DVD ENTERTAINMENT SYSTEM FIRST IN ITS CLASS

*Heavy-duty wagons class.

- 1 The GPS Navigation System provides turn-by-turn voice directions to guide you to your destination. Just enter your starting point and your destination and let global positioning satellites direct your route.
- With this innovative swivel mount drawbar, you only need to get close to make a trailer connection. Then, extend and rotate the hitch as needed. Once connected, the unit automatically locks into towing position.
- 3 Rear door storage bins and nets keep cargo conveniently in place and safely out of the way.
- With remote start, you can get your Excursion started from up to 500 ft. away to warm it up or cool it down.
- 5 To help keep your carpet clean, heavyduty rubber slush mats have deep channels to collect dirt and mud. To keep your slush mats clean, just rinse them off.
- 6 If you've filled up Excursion's incredibly spacious interior, then pack up more gear, safari-style, with the Yakima® MegaWarrior rack system. It can handle almost anything from luggage to a kayak.











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Exterior

A. Overall length

C. Overhang – rear

D. Overhang – front

H. Load floor height

. Height (includes roof rack)

Ramp breakover angle

. Angle of departure

K. Angle of approach

Interior

1st row

Head room

Hip room

Leg room

2nd row

Hip room

Leg room

3rd row

Head room

Hip room

Leg room

Shoulder room

Behind 2nd row

Behind 3rd row

Cargo Volume (cu. ft.)

Maximum cargo volume

Comparisons based on 2003 competitive models, publicly available information and Ford

certification data at time of printing. Some features discussed may be optional. Vehicles

shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Following publication of the catalog, certain changes in standard equipment, options and

the like, or product delays, may have occurred which would not be included in these

pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves

the right to change product specifications at any time without incurring obligations.

Head room

Shoulder room

Shoulder room

G. Ground clearance (rear axle)

. Overall width

B. Wheelbase

STANDARD FEATURES

Fail-safe cooling system*

Front jounce bumpers (4x4) Fuel tank - 44-gallon capacity

Low-speed travel shocks

LT265/75R16 all-season tires (4x2); all-terrain (4x4) Speed-sensitive variable-assist power steering

Stabilizer bar – Front; rear (4x4)

Suspension – Front: Independent Twin I-Beam; rear: leaf springs

Safety/Security

Airbags** - Driver and right-front passenger Autolock - Doors lock automatically when driving

Belt-Minder® safety belt reminder

BlockerBeam® – Front bumper underride protection system

Remote keyless entry system with driver's door-mounted keypad Safety belts – With automatic locking retractors (ALR) and 1st-row prefensioners SecuriLock® – Passive anti-theft system

Side-intrusion door beams

Lower anchors and tether anchors for child safety seats - 2nd row (3), 3rd row (1)

1st- and 2nd-row head restraints on outboard seating positions 2nd-row 60/40 split-bench seat – Dual reclining with center armrest 3rd-row folding bench seat – Removable

4x2/4x4

226.7

137.1"

52.3"

37.4"

79.9"

77.2"/80.2"

7.4"/8.1"

36.1"/39.2"

6.8°/7.0°

11.6°/15.1°

20.3°/25.0°

41.0"

68.3"

67.5"

42.3"

41.0"

67.0"

66.9"

40.5"

38.6"

64.9"

52.5"

39.0"

146.4

100.7

Air conditioning – Front and rear with rear auxiliary controls

Cargo net with tie-downs Coat hooks - 2 in 2nd row, 2 in cargo area

Cupholders – 6 (XLS), 8 (XLT, Eddie Bauer and Limited)

Floor mats - Front and rear, carpeted

Grab handles – Driver and passenger side, 1st and 2nd rows Leather-wrapped steering wheel with tilt and speed control

Overhead console – With front auxiliary AC controls, sunglasses/garage

door opener holder and front dome/map lights Power door locks with rear-door child safety locks

Power points – 4 (XLS), 5 (XLT, Eddie Bauer and Limited)

Power windows – With one-touch-down driver's-side feature

Shoulder belt height adjusters – 1st- and 2nd-row outboard positions Visor vanity mirrors – Dual illuminated

Bodyside cladding - Platinum on XLT, Arizona Beige on Eddie Bauer, body color with chrome inserts on Limited (includes wheel-lip moldings on Eddie Bauer and Limited)

Bodyside molding – Body color (XLS)

Keyless entry keypad

Power, heated sideview mirrors Privacy glass

Rear defroster

Rear Tri-Panel Door™ System

Roof rack

Running boards Tow hooks - Front

Trailer tow - Heavy-duty package with Class IV hitch receiver, 7-pin wiring harness and connector, and trailer brake wiring kit

Windshield wipers/washers - Front speed-sensitive intermittent, rear intermittent *Distance traveled with limited engine power depends on vehicle load, terrain and ambient temperature.

**Always wear your safety belt and secure children in the rear seat.

MODEL-SPECIFIC FEATURES/OPTIONS

				XLS 4x2 or 4x4
				XLT 4x2 or 4x4
				Eddie Bauer 4x2 or 4x4
				Limited 4x2 or 4x4
		1000	-	Mechanical
•		0	0	5.4L SOHC Triton™ V8 engine (n/a on Eddie Bauer 4x4 and Limited 4x4)
0	0	0	0	6.8L SOHC Triton V10 engine (std., on Eddie Bauer 4x4 and Limited 4x4)
0	0	0	0	6.0L Power Stroke® V8 Turbo Diesel engine with TorqShift™ transmission
•	_	-	-	16" chrome steel wheels (XLS design)
-				16" aluminum wheels (series specific)
0	0	0	0	Limited-slip rear axle
0	0	0	0	Transfer case skid plate (4x4 only)
				Safety/Security
-				Autolamp – Automatic on/off headlamps
_	0			Reverse Sensing System
				Seating
	_	_	_	1st-row 40/20/40 cloth split seat with driver's-side manual lumbar
				1st-row captain's chairs with driver's-side manual lumbar and 6-way
				power driver and front-passenger seats
	_	0		1st-row heated seats
		0	0	2nd-row captain's chairs with inboard armrests
	0	_	_	Leather-trimmed seats†
	_			Leather-trimmed seats† – Premium (two-tone on Eddie Bauer)
	_	0		Memory driver's seat ^{††}
		-		Interior
			0	
-	0	0	•	AM/FM stereo with single-CD/cassette player
0	0	-		AM/FM stereo with 6-disc in-dash CD changer
	_	0	0	Cargo mat – Reversible (dual-sided carpet/rubber)
_	_	•	•	Cherry woodgrain appliqué accents
•		_	_	Day/night rearview mirror
	_	0	_	Eddie Bauer Premier Group – Includes 6-disc in-dash CD changer,
				HomeLink® universal transmitter, memory feature for driver's seat and
				power adjustable pedals, 1st-row heated seats and steering wheel with redundant audio and climate controls
	0		-	
	0			Electrochromic auto-dimming rearview mirror
	_	•	•	Electronic Automatic Temperature Control (includes outside temp readout)
_		-	•	Floor console – Storage bin, rear audio controls and cupholders
	_	0	•	HomeLink® universal transmitter*
	0	•	•	Overhead console upgrade – With standard equipment plus compass,
_		_		trip computer and power rear-quarter-window controls
0	0	•	_	Power adjustable accelerator and brake pedals
	-	0	•	Power adjustable accelerator and brake pedals with memory settings ¹¹
	_			Power rear-quarter windows
_	•	•	•	Rear-seat audio controls for volume, media, memory and seek
_	0	0	0	Rear-seat DVD entertainment system ⁵ – Includes 7" flip-down LCD color
				screen, two wireless stereo headphones, remote control and inputs for
				portable VCR or video game systems
_	_	0	•	Steering wheel with redundant audio and climate controls ^{††}
_	0	-	_	XLT Travel Package – Includes trip computer and power rear-quarter windows
				Exterior
-	-			Fog lamps
_	0	0	0	Chrome tubular running boards (4x4 only)
-	-			Illuminated running boards – Arizona Beige (Black on Black Limited)
		_	_	Non-illuminated running boards – Black
-	-			Power, heated sideview mirrors with integrated turn signals
0	0	0	0	Power, heated, manually telescoping/folding trailer tow mirrors with
				integrated turn signals and clearance lights

'Vinyl 3rd row. 11Optional on Eddie Bauer only as part of Eddie Bauer Premier Group.

Requires 6-disc in-dash CD changer, XLT also requires XLT Travel Package.

WHEELS

INTERIOR/EXTERIOR COLORS



16" XLS Chrome Steel Wheel



Aluminum Wheel



Aluminum Wheel

	Medium Parchment
	Medium/Dark Parch
	Two-Tone
	Medium Flint
	XLS/XLT
•	Oxford White

16" XLT



			meanin i aromiem		
	Medium/Dark Parchment Two-Tone				
			Medium Flint		
			XLS/XLT		
•			Oxford White		
•		•	Toreador Red Metallic*		
•		•	Aspen Green Metallic		
		•	True Blue Metallic		
•		•	Silver Birch Metallic		
•		•	Black		
			Eddie Bauer		
	•		Oxford White		
	•		Toreador Red Metallic*		
	•		Estate Green Metallic		
	•		Aspen Green Metallic		
			True Blue Metallic		

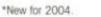
Mineral Grey Metallic

Pueblo Gold Metallic*

Mineral Grev Metallic

Black

Limited



ENGINES

	5.4L SOHC Triton™ V8	6.8L SOHC Triton V10	6.0L Power Stroke® V8 Turbo Diesel
Horsepower (hp @ rpm)	255 @ 4500	310 @ 4250	325 @ 3300
Torque (lbft. @ rpm)	350 @ 2500	425 @ 3250	560 @ 2000

Maximum Loaded Trailer Weight* (lbs.) – Automatic Transmission

ngine	Axle Ratio	4x2	4x4
4L SOHC V8	3.73	6100	_
	4.10	7600	7200
8L SOHC V10	3.73	10,000	9600
	4.30	11,000	11,000
OL V8 Diesel	3.73	11,000	11,000

*Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

Cargo and load capacity limited by weight and weight distribution.







Medium Flint Leather Optional on XLT



Standard on Limited

Premium Medium Parchment Leather







Mineral Grey Metallic

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right or you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.



For a purchase or lease, the Ford Extended Service Plan gives you "Peaceof-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Choose the insurance program that's designed for your vehicle — Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit Ford Motor Company us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company Insurance Services (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.









tread lightly!"

LOOK AGAIN.

As a corporate partner of the American Quarter Horse Association, Ford Motor Company is proud to be associated with this prestigious organization. We are honored to advance the interest in and the support of events that showcase the intelligence, strength and versatility of America's horse" and its rider.

Ford is working closely with the National Park Foundation to help develop innovative transportation and environmental solutions that enable visitors to enjoy America's National Parks without compromising their beauty.

Ford is a proud Partner in Education and Founding Member of Tread Lightly! Through Education, Restoration and Research, Tread Lightly! empowers generations to enjoy the outdoors responsibly.

