

# 2004 EXPEDITION EXCURSION

## ACCESSORIES

**PERSONALIZE  
YOUR EXPEDITION  
AND EXCURSION  
WITH  
GENUINE FORD  
ACCESSORIES**

**GENUINE  
ACCESSORIES**



[fordaccessoriesstore.com](http://fordaccessoriesstore.com)





# 2004 EXPEDITION EXCURSION

Expedition and Excursion are the SUVs that do it all. And Genuine Ford Accessories help them do even more. They look good, are engineered for a precise fit, and are backed by one of the strongest limited warranties in the business.

OUTWARD APPEARANCES **4**

INSIDE MOVES **9**

GET IN GEAR **12**

SAFE AND SECURE **14**





# OUTWARD APPEARANCES



**1. Sport Hood Cover**  
This stylish cover helps protect the vehicle's hood. Flannel backing is gentle on painted finishes. Expedition only. Base Part No. **19A414**

**2. Full Front End Cover**  
Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture build-up between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover. Base Part No. **19A414**

**3. Low-Profile Wraparound Bug Shield\***  
Protect the vehicle's front end from bugs, small stones and other debris. Durable smoke-colored acrylic complements any exterior color. Easy to install. Excursion only. Base Part No. **16C900**

**4. Wraparound Bug Shield\***  
Protect the vehicle's front end from bugs, small stones and debris. Smoke-colored to enhance any exterior color. Easy to install. Base Part No. **16C900**



**7. Side Window Pillar Trim**  
(not pictured) Customize your exterior with this brushed aluminum side window pillar trim. The self-adhesive backing makes for easy installation. Base Part No. **20049**

**8. Door Edge Guards**  
Each set is custom made to the exact contours of your vehicle. Won't sag, slip, peel or rust – they're made of stainless steel and lined with a non-metallic material that won't scratch paint. No adhesives or screws needed for installation. Available in bright finish and black matte finish. Base Part No. **20910**

**9. Moonroof Deflector**  
Durable, smoke-colored acrylic deflector helps reduce wind noise while letting fresh air flow in. Installs easily. Expedition only. Base Part No. **500A26**

**10. Original Equipment Tubular Step Bars\***  
Constructed of lightweight yet rugged aluminum tubing. Ample width provides sure footing. Available in black and chrome. No-drill installation. Excursion only. Base Part No. **16450**

**11. Custom Chrome Step Bars\***  
Corrosion-resistant, chrome-plated aluminum tubing is rugged yet lightweight. Wide, slip-resistant step pads are made of plastic to provide sure footing. Easy to install; no drilling is required. Excursion only. Base Part No. **16450**

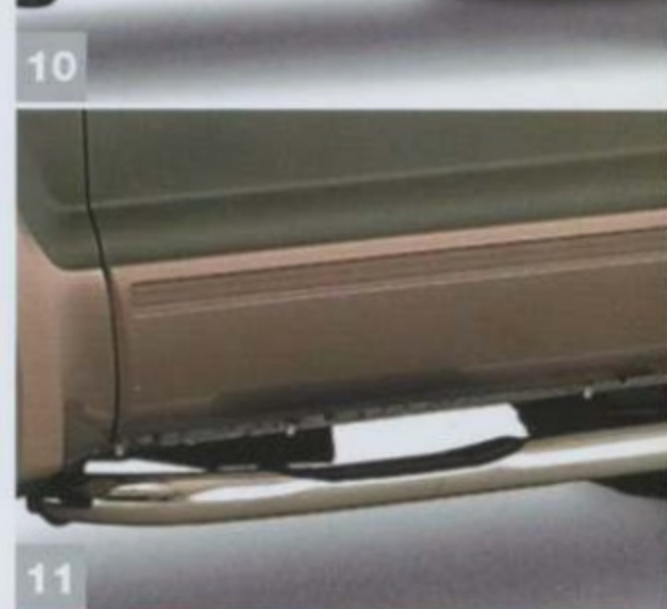
\*Eligible for residualization under a Ford Credit Red Carpet Lease.



**12. Original Equipment Running Boards\***  
These original equipment boards feature a rugged, corrosion-resistant steel substructure with a black plastic covering. The ribbed surface helps provide sure footing. Easy no-drill installation. Expedition only. Base Part No. **16450**

**13. Rear Roof Air Deflector in Body Color\***  
For a sporty appearance and to help keep the rear glass clean. Mounts to the liftgate of the vehicle and is available in select exterior colors or primed (ready to paint). Dealer installation recommended. Base Part No. **44210** Expedition Base Part No. **500K16** Excursion

**14. Smoke-Colored Rear Air Deflector\***  
Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Excursion only. Base Part No. **500K16**







15

**15. Fog Lights**

For optimal vision and safety. Fog lights mount to the lower fascia of the front bumper with original equipment design that ensures proper fit. Dealer installation recommended. Excursion only. Base Part No. **15200**

**16. Molded Splash Guards**

Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty plastic construction resists cracking. Packaged in pairs for front or rear. NOTE: Specify trim level. Color-keyed, molded splash guards available to match body cladding or lower trim for Expedition; Excursion available in black only. Expedition also available in Arizona Beige with Eddie Bauer logo, for vehicles equipped with running boards and bars. Base Part No. **16A550**



16



17

**17. Flat Splash Guards**

Guard against mud, snow and ice. Durable splash guards are embossed with the vehicle's name or logo. Packaged in a 2-piece set. Excursion only. Base Part No. **16A550**



18

**18. Fender Flares\***

Constructed of resilient plastic that helps protect your vehicle from stones, gravel and other road debris. Available in a variety of colors to match or complement the vehicle exterior. Easy to install. Base Part No. **16268**

**19. Upper Grille Inserts**

(not pictured) Constructed of durable chrome-plated plastic. Direct replacement for your factory grille. No drilling required. Expedition only. Base Part No. **8200**

**20. Chrome Exhaust Tip**

Slips over the end of the tailpipe. Constructed of heavy-duty, corrosion-resistant, chrome-plated stainless steel for long life. Easy to install; no drilling necessary. Expedition only. Base Part No. **5K238**



20



22



21

**21. Custom Wheel\***

Designed specifically for your vehicle, this custom wheel meets Ford's rigorous appearance, durability and corrosion-resistance requirements. The wheel is kitted and includes the wheel and center cap. Base Part No. **1007**

**TBD-1007-TBD; fits Expedition**

17" X 7.5" Bright machined aluminum with painted features, 5-spoke style. Includes chromed center cap with Ford logo ( kit does not include lug nuts). Late Availability.

*\*Eligible for residualization under a Ford Credit Red Carpet Lease.*



**22. Original Equipment Telescoping Trailer Tow Mirrors**

Three styles available: Manual, Power and Power/Heated. NOTE: Power and Power/Heated mirrors are for vehicles equipped with power mirrors only. To be used as a direct replacement for your standard mirror. Excursion only. Base Part No. **17696**

**23. Trailer Hitch Balls**

Chrome trailer hitch balls are available in 1 7/8" (4 cm) or 2" (5 cm) diameters. Hitch balls feature forged, one-piece construction for maximum strength and a chrome finish for corrosion resistance. Refer to your Owner's Guide for towing limitations. Available for vehicles equipped with a trailer hitch. Base Part No. **19F503**

**24. Trailer Hitch Drawbars**

Designed for 2" (5 cm) trailer hitch receivers, these drawbars can be used in the raised or dropped position to match the trailer coupler height. Two offsets available for 2" receivers: 0" drop/2 1/2" rise and 1 1/4" drop/4" rise. Features a square tubular shank, heavy steel ball platform and a durable black powdercoat finish. See your dealer or Owner's Guide for towing limitations. Base Part No. **19A282**

**25. Trailer Hitch Receiver Cover**

Provides a nice, clean look, while preventing dirt, mud and snow from clogging the trailer hitch receiver. Available with Ford logo or No Boundaries logo for 2" (5 cm) hitch assemblies. Base Part No. **17F000**

**26. Swivel Mount Trailer Hitch Drawbar**

Make hooking up a trailer a snap with this innovative, swivel mount drawbar. You only have to get close to make the trailer connection. Then, just extend and rotate it as needed to connect to the trailer. Once the connection is completed, the automatic locking feature locks the unit into towing position. For 2" (5 cm) receivers. Does not include hitch ball. See your Owner's Guide for towing limitations. Base Part No. **19A282**

**27. Underbody Skid Plates**

This original equipment front skid plate bolts directly to preexisting holes in the chassis. Expedition 4x4 only. Base Part No. **5D032**



23



24



25



26



27





28

**28. DVD Rear Seat Entertainment System\***

Compact, all-in-one, overhead DVD unit features a flip-down 7-inch, 16:9, LCD screen that folds neatly into headliner when not in use. Comes with remote control and two wireless headphones. System also plays CDs, MP3s, CDRs and CDRWs. Has RCA inputs for video games, VCR or camcorder. Can also work through vehicle's stereo. Comes with vehicle-specific mounting hardware and installs in about an hour. Available for all Expeditions with rear A/C and all Excursions. Base Part No. **196323**

**29. Smoker's Pack**

Add an ashtray and lighter to your vehicle. The ashtray blends with the interior styling and mounts to the center console or dash. Easy to remove for cleaning. Expedition only. Base Part No. **04810**



29

**INSIDE MOVES**



28

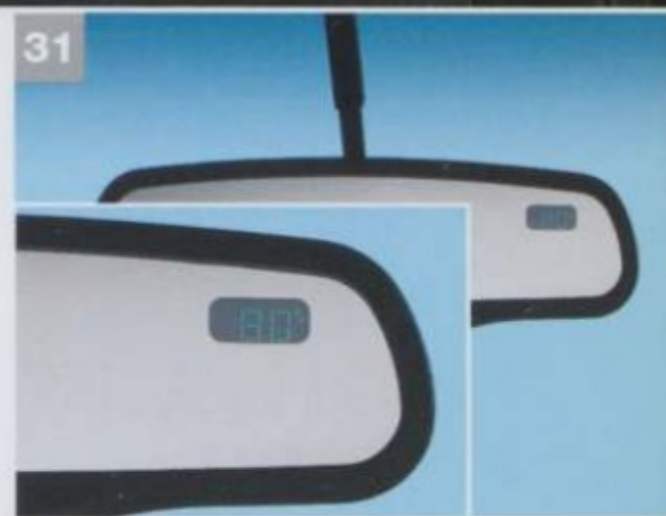


30

**30. GPS Navigation System**

Three for the road: navigation, AM-FM tuner and CD player in one compact package. Offers turn-by-turn voice directions to the desired destination. At-a-glance directions displayed on screen. Replaces the factory-installed audio system. Separate bezel kit required for each installation. Dealer installation recommended. Base Part No. **18814** (Spring Clip Radio Bezel Kit - **10E991**)

31



**31. Electrochromic Compass Mirror and Compass/Temp Mirror**

Ease the discomfort of headlight glare in your rearview mirror. Mirror automatically dims when glare is detected. Features a built-in compass. Our Electrochromic Compass Mirror with Temperature Display has the additional feature of an outside temperature display. Switch lets you toggle between compass and temperature readings; set to Celsius or Fahrenheit scales. Dealer installation recommended. Base Part No. **17700**

**32. 100 Streams of Satellite Radio**

(not pictured) If your Expedition's radio has a "SAT" button next to the AM/FM button, then it is SIRIUS Satellite Radio ready. We're talking about 100 streams of music, sports, news and entertainment, all with the purity of digital sound. See your Ford dealer for installation and subscription details.



\*Eligible for residualization under a Ford Credit Red Carpet Lease.





33

**33. All-Weather Vinyl Floor Mats**

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Ribbed backing and driver-side positive retention help keep mats in place. Available in colors that complement your vehicle interior. Base Part No. **13086** Front  
Base Part No. **13106** Rear



34

**34. Carpeted Floor Mats**

Premium grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Front mats are sold in sets of two, second- and third-row mats are either one-piece or sold in sets of two, depending on application. Base Part No. **13086** Front  
Base Part No. **13106** Rear  
Base Part No. **13300** Four-piece and three-piece  
Base Part No. **13182** Full rear third row

**35. Universal Carpeted Floor Mats**

(not pictured) An economical way to protect your vehicle's carpeting. Available with or without logo ID on the front mats, they come in a variety of colors. Most kits include front and rear mats. Excursion only. Base Part No. **13300**



36



37



38



39



40

**40. Rear Door Cargo Storage Bins**

Conveniently store maps, gloves, ice scrapers and more. Kit includes two solid-finished bins. One side is a formed storage bin; the other side sports an expandable meshed netting. Excursion only. Base Part No. **20130**

**36. Interior Cargo Organizer**

Removable and adjustable divider system helps separate and organize your belongings. It installs easily in the cargo area with no tools required. Available in black only. Base Part No. **115A00**

**37. Soft Cargo Liner**

Fits the contours of the cargo area for maximum coverage and protection. The liner is constructed of durable nylon-reinforced vinyl with nylon loop fasteners for easy installation and removal. Folds neatly for easy storage. Base Part No. **11600** Excursion  
Base Part No. **642A94** Expedition

**38. Cargo-Logic**

A smart way to protect the cargo area floor and keep cargo restrained. Liner features molded construction that provides stain- and moisture-resistant barriers. Four Cargo-Loks<sup>®</sup> supplied. Offered in colors to complement your interior with vehicle-specific embroidered logo. Base Part No. **11600**

**39. Interior Molded Cargo Tray**

Durable, lightweight tray is molded to the contours of your vehicle. Raised lip helps contain spills. Installs and removes easily without tools. Base Part No. **7811600**







41



42



43



44

# GET IN GEAR



44



45



46

**41. Track Rider Bars by Yakima**  
Mount directly to the tracks of the factory rack and provide additional carrying capacity. Hold up to four bike carriers, as well as our other equipment carriers (sold separately). Base Part No. **55100**

**42. LoadWarrior by Yakima**  
Large, safari-style basket can carry a load of gear, as well as bikes, skis, canoes or kayaks. Measures 44" x 39" x 6.5" deep (112 cm x 99 cm x 17 cm). Fits track rider bars or LoadWarrior basket. Add the table-leaf-style extension to increase LoadWarrior length by 18" (46 cm). Base Part No. **55100** Rack and extension

**43. MegaWarrior by Yakima**  
Bigger than the LoadWarrior, MegaWarrior provides large 52" x 48" x 6.5" (132 cm x 122 cm x 17 cm) dimensions that make it perfect for carrying luggage and other cargo. Can also accommodate bike, ski, canoe or kayak carriers (sold separately). For use with track rider bars only. Includes heavy-duty cargo netting and unique, aerodynamic fairing. Base Part No. **55100**

**44. SportRack Cargo Boxes**  
Constructed of durable, black ABS plastic, these boxes go the extra mile to ensure that your gear is well protected. The small cargo box is long and slim and is designed to carry up to six pairs of skis, with a capacity of 11.3 cubic feet (320 liters). Our medium box is short and wide and is designed to carry larger items like suitcases. Its capacity is 15.5 cubic feet (440 liters). Our large box can carry up to four sets of golf clubs, plus shoes, etc. Its capacity is 16.9 cubic feet (480 liters). Base Part No. **55100**

**45. Framed Luggage Carrier**  
Provides an extra 10.5 cubic feet of cargo space for all your extras. Lightweight tubular frame is covered with durable vinyl, and the carrier has a rigid floor for added stability. It attaches easily to factory racks and offers 100 lbs. (45 kg) of carrying capacity. Zippered side opening makes it simple to load. Double flap design provides water resistance. Approximately 50" x 41" x 17" (127 cm x 104 cm x 43 cm). Base Part No. **19B507**

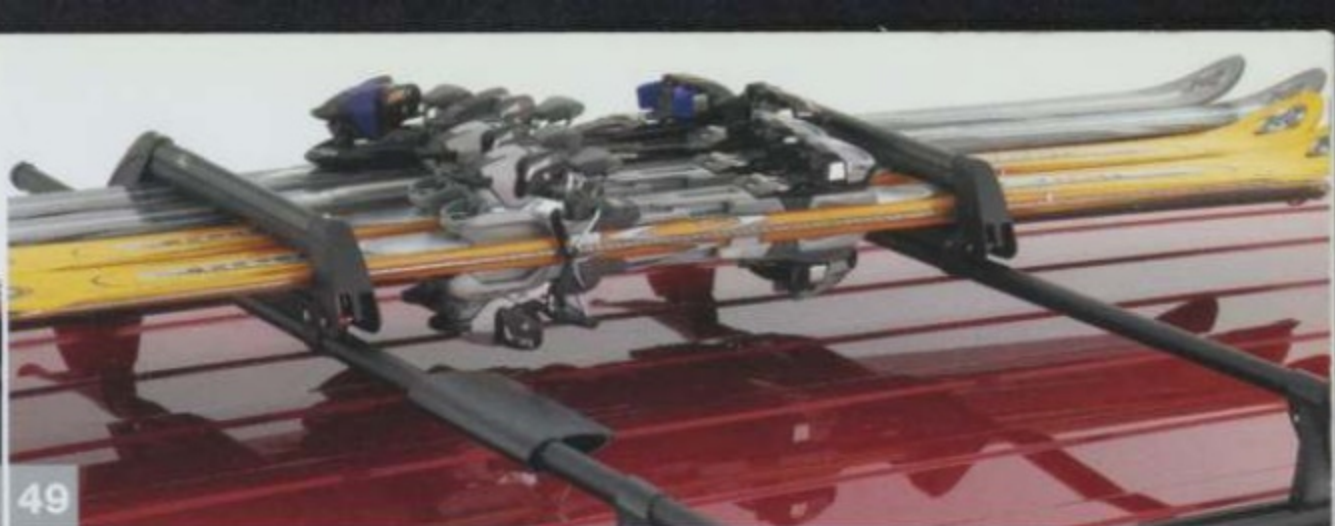
**46. Soft Luggage Bag**  
Durable, exterior-grade canvas is flexible enough to allow you to carry odd-shaped items and folds neatly away when not in use. Zippered opening is covered with a Velcro®-close flap. Nylon web straps secure it to the track rider bars. Excursion only. Base Part No. **19B507**



47



48



49

**47. Canoe Carrier by Yakima**  
Fits our track rider bars (sold separately). Not for use with factory rack. Installs easily, no tools required. Cushioned brackets help protect the gunwales of your canoe from scratches. Cargo straps can be purchased from your local sporting goods store. Base Part No. **55100**

**48. Kayak Carrier by Yakima**  
Designed to carry kayaks on edge while minimizing side-to-side movement. Carrier installs easily, requiring no tools. Will fit the track rider bars (sold separately). Not for use with factory rack. Can also mount to LoadWarrior or MegaWarrior cargo racks. Cargo straps can be purchased from your local sporting goods store. Base Part No. **55100**

**49. Horizontal Ski/Snowboard Carriers by Yakima**  
Available in two sizes. Small carrier holds up to four pairs of skis or two snowboards; large carrier (shown) holds up to six pairs of skis or four snowboards. Both feature soft rubber padding to protect the finish on skis and integral locks. Both carriers install easily on factory roof rack or track rider bars (sold separately); no tools necessary. Snowboard Carrier adapter included. Base Part No. **55100**

**50. ROC2® Hitch Mount Bike Carriers by Yakima**  
Fits into 2" (5 cm) hitch receivers. A swing-down feature allows access to the rear cargo area. Holds up to two bikes. Carrier is secured to the hitch receiver with a lock system. Base Part No. **55100**

**51. TerraFirma® Hitch Mount Bike Carriers by Yakima**  
Just like the ROC2®, except the TerraFirma® holds up to four bikes. Fits 2" (5 cm) hitch receivers. Carrier is secured to hitch receiver with locking system; cable lock secures bikes to carrier. Kit includes straps to keep bike wheels secure. Base Part No. **438A38**

**52. Fork Mount Bike Carrier by Yakima**  
This easy-to-install bike rack uses a locking 9 mm-long skewer, which opens to accommodate the bicycle fork and works as a true quick-release. Each carrier holds one bike and includes an integrated lock. For use with track rider bars (sold separately). Front wheel holder is available and sold separately. Base Part No. **55100** (50148 for Wheel Holder)

**53. Frame Mount Bike Carrier by Yakima**  
On your next trip, take your bike along for the ride. Each carrier holds one bike and features a locking arm with a durable padding that clamps onto the bike's downtube to protect its finish. Built-in cable guides guard against damage to brake or shifter cable. For use with track rider bars only (sold separately). Base Part No. **55100**



50



51



52



53



# SAFE AND SECURE

## 54. Daytime Running Lamp Module

This system automatically activates the low-beams at 75% of their normal operating voltage whenever the ignition is in the "on" position. Dealer installation recommended. Base Part No. **13B218**

## 55. Daytime Running Lamp with Auto Headlamp Module

Never touch your headlamp switch again. System automatically switches the headlamps on whenever darkness is sensed. Also features a time delay that leaves the lights on for a preset amount of time after parking the vehicle. Daytime running lights will activate during daylight. Engineered for complete integration with vehicle electrical system. Dealer installation recommended. Excursion only. Base Part No. **13B218**



54 55

## 56. Remote Start Systems\*

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Systems start vehicle from up to 500 ft. (150 m) away, and ensure that it's locked and that its security system (if equipped) is armed. Comes with two remote transmitters. Two systems to choose from: Remote starting only; and Remote starting and vehicle security. Available for automatic transmissions only. Securilok® kit (sold separately) required for most applications. Dealer installation recommended. Base Part No. **19G364** (**19G365** for Securilok®)



57



58



59



61



62

## 57. Full Vehicle Cover

Constructed of multi-layer, non-woven, breathable material, NOAH® covers resist rain, snow, acid rain and bird droppings, and protect your vehicle's finish from UV rays and door dings. Features double-stitched overlapped seams, elastic sewn into the front and rear hems to help hold cover in place, and non-scratch grommets that can be used with a tie-down rope (included) or a cable and lock. Each cover has a silk-screened logo on front and a license plate view window in rear. Base Part No. **19A412**

## 58. Highway Safety Kit

Convenient carrying kit includes a reflective triangle, a flashlight, a fire extinguisher, bungee cords, a thermal blanket, cotton gloves, hose tape, a multifunction knife, Phillips and slotted head screwdrivers and a 12-hour light stick. Base Part No. **19F515**

## 59. Engine Block Heater

Keep the engine block warm for easier starting, faster warm-ups, and less fuel waste and battery drain. Just connect the heater to a grounded extension cord (not included) and plug into any 110-volt power source. Dealer installation recommended. Base Part No. **6D008**

## 60. Engine Block Heater/Battery Warmer (not pictured)

In addition to the engine block heater, this kit contains a Battery Warmer that wraps around the battery. Once it's installed, simply hook it up to any heavy-gauge extension cord (not included) and plug into a standard wall outlet. Dealer installation recommended. Base Part No. **10B732**



63

## 61. Locking Gas Cap

To prevent loss, a plastic tether attaches cap to the vehicle. Swing-away cover helps keep moisture and debris out of locking mechanism. Includes two keys. Base Part No. **9030**

## 62. Wheel Locks

For added protection against wheel theft, replace one lug on each wheel with one of these locks. Open-ended, anodized, zinc-plated locks available for hidden lugs. Kit includes four locks and key. Base Part No. **1A043**

## 63. Vehicle Security Systems\*

Protect your vehicle with a state-of-the-art security system. These systems offer a full range of security features and come complete with pocket-sized transmitters. Three systems to choose from: Vehicle security only; Deluxe vehicle security; and Vehicle security with remote start. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. **19A361**

## 64. Keyless Entry Keypad

Conveniently unlock your vehicle without your key or keyless entry remote. No wiring necessary programmable, backlit keypad tunes to the same frequency as your transmitter. Long-life battery (lasts 100,000 cycles). Easy no-drill installation. For vehicles equipped with factory remote keyless entry. Base Part No. **14A626**



64



65



## 65. First-Aid Kit

Compact case fits into glove compartment or center console so it's always there when you need it! Contains general first-aid items such as bandages, gauze, antibacterial ointment and more. Base Part No. **19F515**

## 66. Air Bag Anti-Theft Locks

Specially designed locks and key help deter theft of driver- and passenger-side air bags. Kit includes a window sticker to tell potential thieves that you're protected. Dealer installation recommended. Base Part No. **14B384**



66

\*Eligible for residualization under a Ford Credit Red Carpet Lease.



### Limited Warranty Information

Ford Motor Company will repair or replace any properly dealer-installed Genuine Ford Accessory found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory.

This means that Genuine Ford Accessories purchased along with your new vehicle and installed by the dealer at time of delivery are covered for the full length of your New Vehicle Limited Warranty — 3 years or 36,000 miles (whichever occurs first). If you choose at a later date to purchase a Genuine Ford Accessory, it will be covered for 12 months or 12,000 miles (whichever occurs first). Contact your dealer for details and a copy of the warranty.

### Red Carpet Lease

Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details.

### ESP PremiumCare Plan

Depending on the ESP Plan you select, some dealer-installed Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details.

**NOTE:** The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



[fordaccessoriesstore.com](http://fordaccessoriesstore.com)