



04 | Explorer Sport Trac



HERE'S THE INFORMATION YOU REQUESTED.

Thank you for your interest in Ford Sport Trac.

Inside this brochure, you'll discover what makes Explorer Sport Trac truly unique — starting with available features like the foldable, lockable hard tonneau cover and the Cargo Cage that extends the bed to six feet. Performance details like a standard 210-horsepower\*\* engine and five-speed automatic transmission. And the introduction of the all-new Adrenalin™ with its monochromatic paint scheme, chromed wheels and exclusive audio system.

Can't wait to drive one? The experience is closer than you think. You have been pre-approved for credit, up to the amount listed below. We've included the location of your local Ford Dealer, as well as current offers you can use toward a new Ford Explorer Sport Trac. To take advantage of your pre-approval and the other offers listed, simply bring in your brochure to this dealer or any Ford Dealer you wish. One test-drive and you'll experience a vehicle so versatile it's in its own class.

You have been pre-approved by Ford Credit and your local Ford Dealer for \$30,000.\* Offer expires 1/15/04.



Explorer Sport Trac XLT Premium in Silver Birch Metallic

\*\*210 hp with E85 fuel; 205 hp with gasoline.

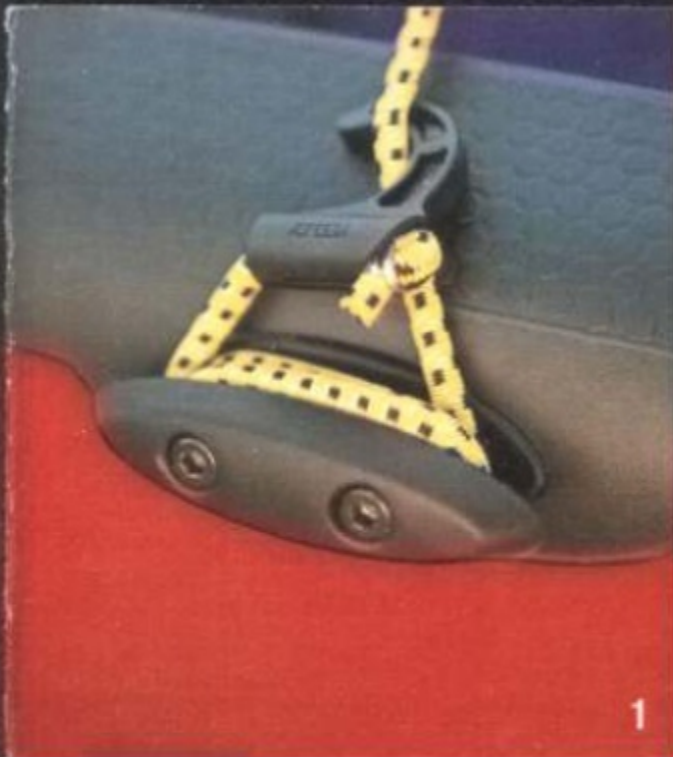
\*Pre-approved credit is subject to the following conditions: All of your Ford Credit accounts, if any, must be in good standing, and your income must be sufficient to cover normal living expenses and your vehicle payment at the time of transaction. For new vehicles, the pre-approved amount applies to the manufacturer's suggested retail price (MSRP). If you have any questions regarding your pre-approval credit offer, just call Program Headquarters at 1-800-235-5346. Please note that information contained in your credit record was used to generate your name for this offer. The offer of credit was extended because you met the credit criteria established by Ford Motor Credit Company. The credit offer may be withdrawn if it is found that you no longer meet the established credit criteria. You have the right to notify any credit bureau that you do not wish to have information from your credit report used in future offerings involving pre-approved credit. Experian Target Marketing Services, P.O. Box 919, Allen, TX 75013, 1-888-567-8688; TransUnion - Name Removal Opt-Out Request, P.O. Box 7245, Fullerton, CA 92367, 1-888-567-8688; Equifax Option, P.O. Box 740123, Atlanta, GA 30374-0123, 1-888-567-8688.

Explorer Sport Trac XLT Premium in Red Fire Metallic with optional Cargo Cage



**In its own class of versatility.**

Explorer Sport Trac's capabilities go beyond having four doors, room for five and an open cargo bed. Standard features like the power rear window and the corrosion-proof, dent-resistant composite cargo bed serve as convenient solutions to multiple needs. If you require even more, you can outfit your Sport Trac with optional equipment like the foldable, lockable hard tonneau cover and Cargo Cage that, when folded out, extends the bed to six feet. On top of all this versatility, this SUV also performs. With its 4.0L SOHC V6 engine, Sport Trac produces an impressive 210 horsepower and includes an available five-speed automatic transmission. This power, along with its flexible capabilities and roomy interior, has put Explorer Sport Trac in a class of its own.



Explorer Sport Trac XLT Premium with optional leather-trimmed seats

**1** Each of Sport Trac's ten tie-down hooks (three on each rail and four inside the cargo bed) secures up to 700 lbs. **2** The optional hard tonneau cover folds to open as much of your cargo bed as you want and locks when you're done. **3** Sport Trac's washable rubber flooring makes cleaning up convenient. **4** With a 180-degree range,

the optional Cargo Cage Bed Extender folds out to instantly extend the bed to six feet. **5** Sport Trac's roomy and flexible interior seats five and comes with a 60/40 split bench rear seat. Shown here is Explorer Sport Trac XLT Premium with the leather-trimmed seating option in Medium Dark Flint two-tone.

## SUV comfort with the strength of a truck.

Explorer Sport Trac's standard 210-hp\* 4.0L SOHC V6 engine proves it can do more than carry five and a bed full of gear. Together with the available 5-speed automatic transmission, this engine tows up to 5,000 lbs. and produces 249 lbs.-ft. of torque. Most of that torque is low-end, providing strong acceleration and pulling power. On top of that, Sport Trac is also equipped with a 4x2/4x4 configuration and independent front SLA suspension for strong off-road capabilities.

\*210 hp with E85 fuel; 205 hp with gasoline.

## Special offer for Diana Delagarza Rozenblum

Your local Ford Dealer can help you find the vehicle that is right for you. And thanks to incentives in your area, buying or leasing that vehicle could be easier than ever. Stop by your local Ford Dealer or visit [www.fordvehicles.com](http://www.fordvehicles.com) for the most up-to-date incentive information.

## Ford Explorer Sport Trac vs. Toyota Tacoma

Explorer Sport Trac is an SUV that breaks boundaries with its versatility and performance. So how does it compare to its competitors? Take a look at how Explorer Sport Trac stacks up against the Toyota Tacoma. For even more comparisons, be sure to visit [www.fordvehicles.com](http://www.fordvehicles.com).



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SPECIFICATIONS	2004 Explorer Sport Trac XLT Premium (4x4)	2004 Toyota Tacoma 4x4 Double Cab V6
Standard Seating	5	5
Automatic Climate Control	Not Available	Not Available
AM/FM Radio	Standard	Standard
Cassette Player	Optional	Standard
CD Player	Standard	Optional
Power Windows	Standard	Optional
Power Door Locks	Standard	Optional
Automatic Transmission	Standard	Standard
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	210@5200	190@4800
Torque@RPM	240@3000	220@3600
Brakes (rear)	Disc	Drum
Fuel Economy City (mpg)	15	17
Wheelbase (in.)	125.9	121.9
Front Head Room (in.)	39.4	38.8
Front Leg Room (in.)	42.4	42.8
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000

## Your Local Dealer

Brandon Ford  
9090 Adamo Dr  
Tampa, FL 12345-1234  
(813) 246-3673

## Vehicle Pricing

MSRP\* \$23,840 - \$27,165

\*Prices exclude taxes, title, and license fees.



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at [www.fordcredit.com](http://www.fordcredit.com).

## Dealer Accessories

Pack more gear on the roof with the Yakima® MegaWarrior rack system. Handles everything from luggage to a kayak.



Split the cargo bed into two sections with the bed divider. The divider locks into place and works with the hard tonneau cover to create a lockable storage area at the front of the bed.



The convenient hitch-mounted bike carrier allows you to carry up to four bikes while leaving the cargo bed free to carry other gear.



## Definitely not the quiet type.

Introducing the all-new Explorer Sport Trac Adrenalin™ with its unique look and powerful sound system. On the outside, Adrenalin™ features 16" chromed wheels and side step bars. These chrome accents pop against the monochromatic paint scheme including the color-keyed bumpers, moldings and front fascia. Inside, you'll find the Adrenalin™ logo on the front seat head restraints and a high series center floor console with four cupholders.

Aside from its distinctive look, you'll know it's the Adrenalin™ as soon as you experience the stereo – the Pioneer® Premium 6-disc in-dash CD/MP3 audio system. Featuring neon backlighting, this system comes with eight speakers and an 8" subwoofer which are strategically placed around the cabin. The result? 510 watts of sound with incredible clarity and warmth. This exclusive audio system, along with its sleek look and tailgate badge, definitely gives Adrenalin™ what it needs to turn heads.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

Mechanical	XLT			
	XLS	XLT	PREMIUM	ADRENALIN
4.0L SOHC V6 Engine	S	S	S	S
4-Wheel Power Disc Brakes with Anti-Lock Braking System (ABS)	S	S	S	S
5-Speed Automatic Transmission	S	S	S	S
100,000-Mile Tune-Up Interval*	S	S	S	S
Electronic 2-Speed Shift-on-the-Fly 4-Wheel-Drive System (4x4 Models Only)	S	S	S	S
16" 5-Spoke Cast Aluminum Wheels	S	S	-	-
16" 5-Spoke Bright Cast Aluminum Wheels	-	0	S	-
16" 5-Spoke Chromed Wheels	-	-	-	S
P235/70R16 All-Season BSW Tires (XLT 4x2)	S	S	-	-
P235/70R16 All-Season OWL Tires (XLT 4x4)	-	S	-	-
P235/70R16 All-Season OWL Tires (XLT 4x2)	-	0	-	-
P255/70R16 All-Terrain OWL Tires**	-	0	S	S
Stabilizer Bars - Front and Rear	S	S	S	S
Suspension - Front Independent Short/Long Arm with Torsion Bars; Rear 2-Stage Leaf Springs	S	S	S	S

Safety/Security	XLT			
	XLS	XLT	PREMIUM	ADRENALIN
Airbags <sup>1</sup> - Driver and Front Passenger	S	S	S	S
Safety Belt Pretensioners - Front	S	S	S	S
LATCH - Lower Anchors and Tether Anchors for Child Safety Seats	S	S	S	S
SecuriLock <sup>®</sup> Passive Anti-Theft System	S	S	S	S
Side Intrusion Door Beams	S	S	S	S
Safety Belt Energy Management Retractors - Front	S	S	S	S
Safety Canopy <sup>™</sup> System	0	0	0	0

Interior	XLT			
	XLS	XLT	PREMIUM	ADRENALIN
Front Cloth Bucket Seats with 2-Way Adjustable Head Restraints	S	S	S	S
Rear Cloth 60/40 Split Bench Seat with 4-Way Adjustable Head Restraints	S	S	S	S
Leather-Trimmed Seats - Two-Tone Appearance: Low-Back Front Bucket Seats with 2-Way Adjustable Head Restraints, 6-Way Power Driver and Front Passenger Seats, Heated Driver and Front Passenger Seats with Power Lumbar Supports	-	-	0	0
Comfort Group: Low-Back Front Cloth Bucket Seats with 2-Way Adjustable Head Restraints, 6-Way Power Driver's Seat, 2-Way Manual Passenger's Seat, Electrochromic Auto-Dimming Rearview Mirror, Driver Power Lumbar Support, High Series Floor Console with Rear Climate Controls and Headphone Jacks (Replaces Standard Center Console), Overhead Console with Outside Temperature Display and Compass, Autolamp (Automatic On/Off Headlamps)	-	0	S	0
Air Conditioning	S	S	S	S
AM/FM Stereo with CD and 4 Speakers (60 Watts)	S	S	S	S
AM/FM Stereo with CD/Cassette and 4 Speakers (80 Watts)	-	0	0	-
Pioneer <sup>®</sup> AM/FM Sound System with 6-Disc In-Dash CD (290 Watts)	-	0	0	-
Pioneer <sup>®</sup> AM/FM Premium Stereo with 6-Disc/MP3 Capability, 8 Speakers and an 8" Subwoofer (510 Watts)	-	-	-	S
Convenience Group: Autolock/Relock, Leather-Wrapped Steering Wheel, Remote Keyless Entry with Driver's Door Keyless Entry Keypad, Speed Control, Tilt Steering Wheel, Color-Keyed Berber Floor Mats (Front and Rear), Black Dual Fold-Away Power Sideview Mirror	-	S	S	S

Exterior	XLT			
	XLS	XLT	PREMIUM	ADRENALIN
Trailer Tow - Rear Step Bumper With Class II Rating and 4-Pin Connector	S	S	S	S
Power Moonroof	-	-	0	0
Cargo Bed - Rustproof Composite Material	S	S	S	S
Premium Sport Group: 16" 5-Spoke Bright Cast Aluminum Wheels, P255/70R16 All-Terrain OWL Tires, Fog Lamps, Front Tow Hooks (4x4 Models Only), Side Step Bars, 4.10:1 Rear Axle Ratio	-	0	S	-
Roof Rails	S	S	S	S
Hard Tonneau Cover - Folding	0	0	0	0
Cargo Bed Extender	0	0	0	0

Exterior (Continued)	XLT			
	XLS	XLT	PREMIUM	ADRENALIN
Side Step Bars - Platinum Molded-In Color on XLT, Black on XLT Premium, Chrome on Adrenalin <sup>™</sup>	-	0	S	S

XLS = 4x2 or 4x4 XLT = 4x2 or 4x4 XLT Premium = 4x2 or 4x4 Adrenalin = 4x2 or 4x4 (Late Availability)

S = Standard 0 = Optional - = Not Available

\*Under normal driving conditions with regular fluid and filter changes.

\*\*Available as part of Premium Sport Group on XLT.

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.

PIONEER<sup>®</sup> is a registered trademark of Pioneer Kabushiki Kaisha.



16" 5-Spoke Cast Aluminum Wheel



16" 5-Spoke Bright Cast Aluminum Wheel



16" 5-Spoke Chromed Wheel



Oxford White



Pueblo Gold Metallic



Competition Orange



Red Fire Metallic



Estate Green Metallic



Aspen Green Metallic



Dark Blue Pearl Metallic



Silver Birch Metallic



Black

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Rochester, NY 14607-1683

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COMPANY