

2004 F-150

ACCESSORIES

**PERSONALIZE
YOUR F-150
WITH
GENUINE
FORD
ACCESSORIES**

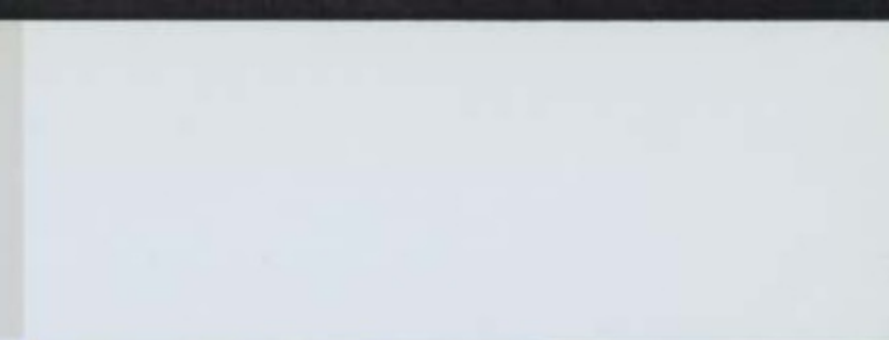
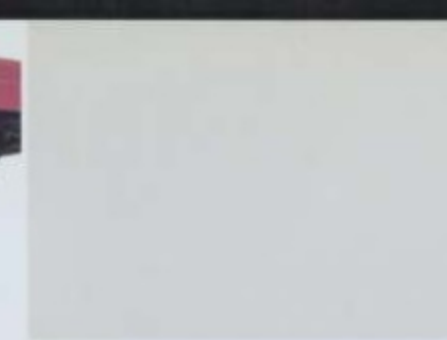


fordaccessoriesstore.com



2004 F-150

The new F-150's power, dependability, and bold styling are what you need to really roll. And Genuine Ford Accessories are what the F-150 needs to really rock. They look good, are engineered for a precise fit, and are backed by one of the strongest limited warranties in the business.

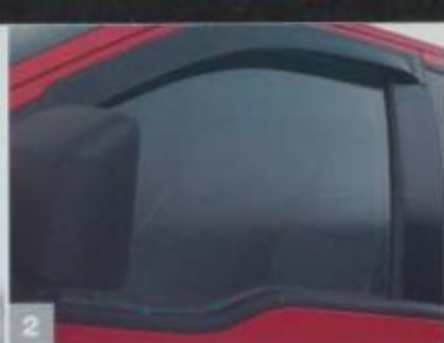


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OUTWARD APPEARANCES



1. Door Edge Guards

Each set is custom made to the exact contours of your vehicle. Won't sag, slip, peel or rust – they're made of stainless steel and lined with a non-metallic material that won't scratch paint. No adhesives or screws needed for installation. Available in bright finish and black matte finish. Base Part No. 20910

2. Side Window Deflectors

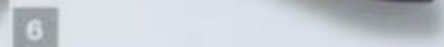
Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Base Part No. 18246

3. Low-Profile Wraparound Bug Shield*

Protect the vehicle's front end from bugs, small stones and other debris. Durable smoke-colored acrylic complements any exterior color. Features F-150 logo. Easy to install. Base Part No. 16C900

4. High-Profile Wraparound Bug Shield*

Protect the vehicle's front end from bugs, small stones and other debris. Smoke-colored to enhance any exterior color. Features F-150 logo. Easy to install. Base Part No. 16C900



5. Custom Chrome Step Bars*

Corrosion-resistant, chrome-plated aluminum tubing is rugged yet lightweight. Wide, slip-resistant step pads are made of plastic to provide sure footing. Available in 4" and 5" tube diameter. Easy to install; no drilling is required. Base Part No. 16450

6. Custom Black Step Bars*

Corrosion-resistant, black-finished aluminum tubing is rugged yet lightweight. Wide, slip-resistant step pads are made of plastic to provide sure footing. Available in 4" and 5" tube diameter. Easy to install; no drilling is required. Base Part No. 16450

7. Original Equipment Step Bars*

A step up in style and durability. Corrosion-resistant steel substructure with a rugged step pad and a chip-resistant black finish. Easy no-drill installation. Base Part No. 16450

8. Original Equipment Molded Running Boards*

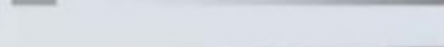
Molded in black plastic. Easy no-drill installation. Base Part No. 16450

9. Full Front End Cover

Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture build-up between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover. Easy to install. Base Part No. 19A414

10. Moonroof Deflector

Durable smoke-colored acrylic deflector helps reduce wind noise while letting fresh air flow in. Installs easily. Base Part No. 500A26



*Eligible for residualization under a Ford Credit Red Carpet Lease.



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11. Bedliner*

Conforms to the contours of the vehicle bed. Features the Duraloc® cargo restraining system that allows the use of 2x4s to compartmentalize loads or create two-tiered stacking. Ribbed floor provides drainage and increased airflow between the bed and the liner to reduce mold, mildew and corrosion. Skid-resistant surface helps keep loads from shifting. Available for long or short beds. Available in black with Ford Oval logo or granite color with Ford Racing logo.

Base Part No. **9900038** Styleside
Base Part No. **8300038** Flareside

12. Manual Sliding Rear Window*

Provide extra ventilation and comfort. Privacy-tinted glass helps reduce glare from the sun.

Base Part No. **422B30**

**Eligible for residualization under a Ford Credit Red Carpet Lease.*



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13. Hard Tonneau Cover*

This unique hard fiberglass tonneau cover, manufactured by a Leer affiliate, dresses up your truck and helps protect its bed from the elements. Designed specifically for each vehicle, it can be locked to provide a secure trunk. Available in colors to match or complement your vehicle.

Base Part No. **501A42**

14. Soft Tonneau Cover – With Snaps

Protect your vehicle's cargo area from the elements with this premium, heavy-duty, 20-oz. vinyl cover. The black aluminum rail system attaches securely and easily. Click-in-place rear rail offers easy access to cargo bed and features snaps made of a non-rusting composite material. Available in all bed sizes. No-drill installation. Base Part No. **501A42**

15. Soft Tonneau Cover – Snapless

Specially designed frame attaches directly to the rails of the pickup bed. This allows access to the bed without the need for removing the cover. Constructed of a durable black vinyl. Available in long- and short-bed models. Base Part No. **501A42**

16. Bed Extender*

Sturdy stainless steel flips outward and extends over the tailgate to provide 18" of extra carrying space. When the cage is flipped inside the bed, it helps protect cargo from shifting. Easy to install and remove. Available for Styleside 5.5-ft. and 6.5-ft. beds.

Base Part No. **286A40**

17. Flat Splash Guards

Guard against mud, snow and ice. Durable splash guards are embossed with Ford logo. Packaged in a 2-piece set. Base Part No. **16A550**

18. Molded Splash Guards

Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty black plastic construction resists cracking. Packaged in a 4-piece set. Base Part No. **16A550**

19. Bed Mat

Custom-designed, heavy-duty rubber mat to protect your truck bed. Made of reinforced, synthetic rubber that resists cracking or breaking. Available in all bed sizes.

Base Part No. **112A15**



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20. Removable Trailer Tow Mirrors

If you only tow a trailer occasionally, then these removable trailer tow mirrors are just what you need. They slide easily over your existing mirrors to provide additional rear vision when pulling your trailer. Base Part No. **17696**

21. Trailer Hitch Balls

Chrome trailer hitch balls available in 1 7/8" (4 cm) or 2" (5 cm) diameters. Hitch balls feature forged, one-piece construction for maximum strength and a chrome finish for corrosion resistance. Designed with wrench flats to aid installation and removal. Refer to your Owner's Guide for towing limitations. Available for vehicles equipped with a trailer hitch. Base Part No. **19F503**

22. Trailer Hitch Drawbars

Designed for 2" receivers. Two offsets available: 0" drop, 2 1/2" rise; and 1 1/4" drop, 4" rise. Durable black powdercoat finish. Refer to your Owner's Guide for towing limitations. Base Part No. **19A282**

23. Trailer Hitch Receiver Cover

Provides a nice clean look, while preventing dirt, mud and snow from clogging the trailer hitch receiver. Available with Ford logo for 2" (5 cm) hitch assemblies. Base Part No. **17F000**

24. Trailer Hitch Assembly – Class III/IV

Original equipment hitch bolts on to existing holes – no drilling or welding required. This Class III/IV has a 10,000 lb. (4,540 kg) towing capacity and 1,000 lb. (454 kg) tongue capacity. NOTE: Towing capacity could be limited by vehicle powertrain. See your dealer or Owner's Guide for details. Base Part No. **19D520**

25. Trailer Hitch Wiring Kit

This 7-pin wiring harness assembly is made to plug into the factory wiring harness at the rear of your vehicle. The 7-pin design allows the use of trailers with electric brakes. Includes a bracket for convenient attachment. Dealer installation recommended. Base Part No. **13A576**

26. Swivel Mount Trailer Hitch Drawbar

Make hooking up a trailer a snap with this innovative, swivel mount drawbar. You only have to get close to make the trailer connection. Then, just extend and rotate it as needed to connect to the trailer. Once the connection is completed, the automatic locking feature locks the unit into towing position. For 2" (5 cm) receivers. Does not include hitch ball. See your Owner's Guide for towing limitations. Base Part No. **19A282**



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Custom Wheel*

Now available at your local Ford dealer! Designed specifically for your vehicle, this custom wheel meets Ford's rigorous appearance, durability and corrosion-resistance requirements. Base Part No. **1007**

27. 4L3Z-1007-AAA

17" X 7.5" Bright machined aluminum with painted spoke pockets. Includes chromed center cap with Ford logo (kit does not include lug nuts). Late Availability.



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*Eligible for residualization under a Ford Credit Red Carpet Lease.

INSIDE MOVES



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28. Speed Control
Microcomputer-controlled system automatically adjusts the throttle to maintain your desired cruising speed. Fingertip controls are conveniently located on the steering wheel. Each kit contains a black steering wheel. Dealer installation required. Base Part No. **9A818**

Overhead Rail Storage System Packages
Personalize your F-150 with one of three unique packages that simply snap in to the factory-installed Overhead Rail Storage System. Each features two large storage bins and a variety of other conveniences.

Freeway Package:
Includes a first-aid kit, Black & Decker SnakeLights® and tissue holder.

Interstate Package:
Includes a 75W inverter, cell phone/PDA holder and CD case. Base Part No. **78519A70**



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29. Overhead Storage Bins
Your F-150 comes factory-equipped with one large storage bin. The advanced design of these bins allows you to add another large or small bin by snapping it right into the Overhead Rail Storage System. Large (6 3/4" w x 6 1/2" h x 1 3/8" d); small (6 3/4" w x 4 3/4" h x 1 3/8"). No tools necessary! Available in colors to complement your vehicle. Base Part No. **18519A70**

Overhead Accessories
Choose from an assortment of convenient accessories that slide right into the large bin of the Overhead Rail Storage System - no tools necessary! (Large bin accommodates one accessory.)

30. Black & Decker Dual Mini SnakeLights®
Base Part No. **13776**

31. 75W Power Inverter
Base Part No. **15052**

32. First-Aid Kit
Base Part No. **19F515**

33. Cell Phone/PDA Holder
Base Part No. **19A384**

34. DVD/CD Case
Base Part No. **7813562**

35. Dual Sunglasses Holder
Base Part No. **7811586**



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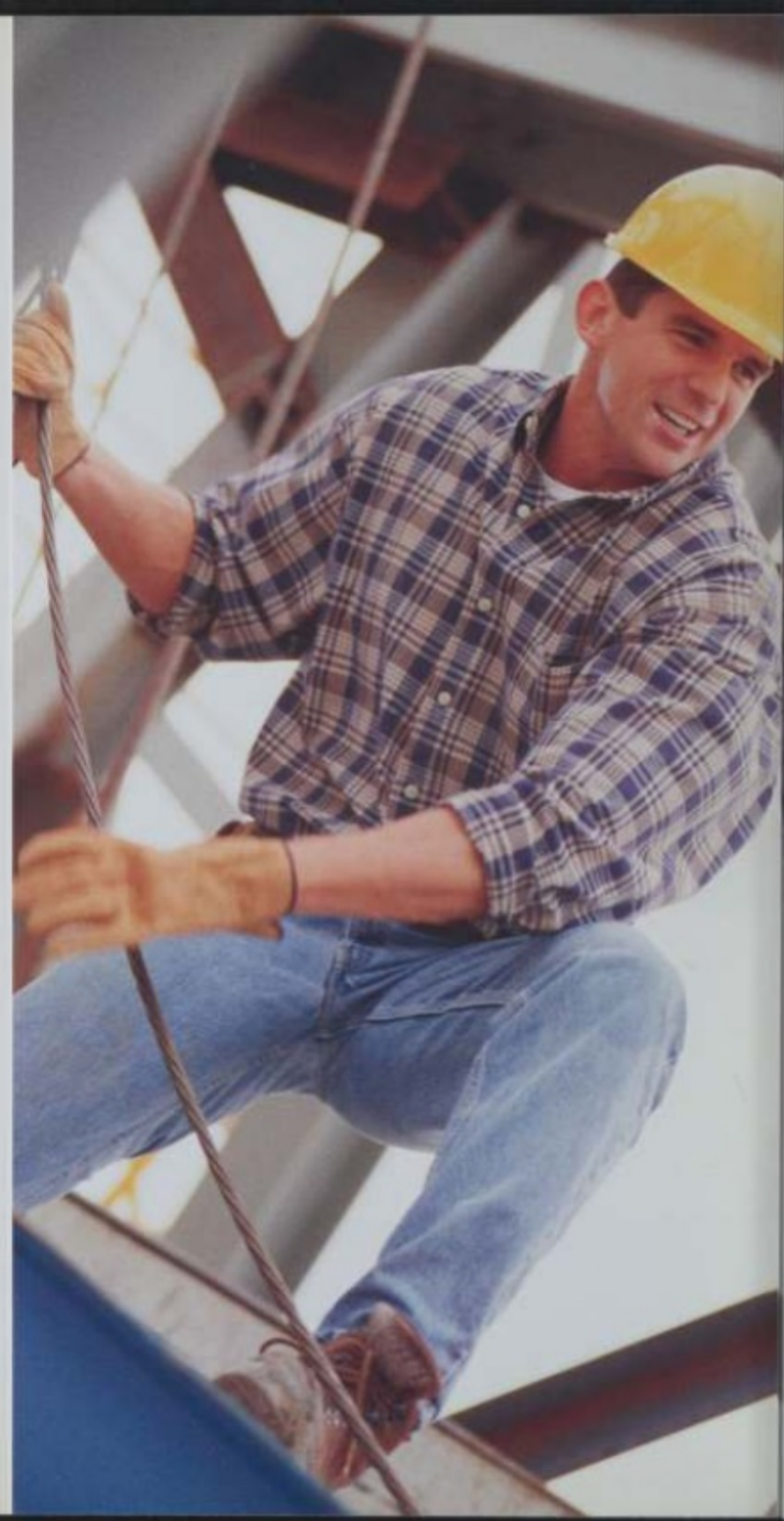
36. Rear Seat Cargo Organizer
 Made of premium-grade polyethylene with molded dividers that help separate belongings. Easy under-seat installation and removal. For 4-door supercab and crew cabs only, without subwoofer. Base Part No. **115A00**

37. Electrochromic Compass and Compass/Temp Mirror
 Ease the discomfort of headlight glare in your rearview mirror. Mirror automatically dims when glare is detected. Features a built-in compass. Our Electrochromic Compass Mirror with Temperature Display has the additional feature of an outside temperature display. Switch lets you toggle between compass and temperature readings; set to Celsius or Fahrenheit scales. Dealer installation recommended. Base Part No. **17700**

38. All-Weather Vinyl Floor Mats
 The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Front and rear mats sold separately as 2-piece kits. Front mats feature F-150 logo. Available in colors that complement your vehicle interior. Base Part No. **13086** Front
 Base Part No. **13106** Rear



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39. Carpeted Floor Mats
 Premium grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Sold as 2-piece kits front and rear. Front mats have F-150 logo (not pictured). Base Part No. **1513086** Front
 Base Part No. **1813035** Rear



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SAFE AND SECURE

40. Daytime Running Lamp Module

This system automatically activates the low-beams at 75% of their normal operating voltage whenever the ignition is in the "on" position. Dealer installation recommended. Base Part No. **13B218**

41. Daytime Running Lamp with Auto Headlamp Module

Never touch your headlamp switch again. System automatically switches the headlamps on whenever darkness is sensed. Also features a time delay that leaves the lights on for a preset amount of time after parking the vehicle. Daytime running lights will activate during daylight. Engineered for complete integration with vehicle electrical system. Dealer installation recommended. Base Part No. **13B218**

42. Keyless Entry Remote Keypad

Conveniently unlock your vehicle without your key or keyless entry remote. No wiring necessary – programmable, backlit keypad tunes to the same frequency as your transmitter. Long-life battery (lasts 100,000 cycles). Easy no-drill installation. For vehicles equipped with factory remote keyless entry. Base Part No. **14A626**



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43. Remote Start Systems*

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Systems start vehicle from up to 500 ft. (150 m) away, and ensure that it's locked and that its security system (if equipped) is armed. Comes with two remote transmitters. Two systems to choose from: Remote starting only; and Remote starting with vehicle security. Dealer installation recommended. Base Part No. **19G364**

44. Highway Safety Kit

Convenient carrying kit includes a reflective triangle, a flashlight, a fire extinguisher, bungee cords, a thermal blanket, cotton gloves, hose tape, a multifunction knife, Phillips and slotted head screwdrivers and a 12-hour light stick. Base Part No. **19F515**



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45. Vehicle Security Systems*

Protect your vehicle with a state-of-the-art security system. These systems offer a full range of security features and come complete with pocket-sized transmitters. Three systems to choose from: Vehicle security only; Deluxe vehicle security; and Vehicle security with remote start. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. **19A361**



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46. Full Vehicle Cover

Constructed of multi-layer, non-woven, breathable material, NOAA® covers resist rain, snow, acid rain and bird droppings, and protect your vehicle's finish from UV rays and door dings. Features double-stitched overlapped seams, elastic sewn into the front and rear hems to help hold cover in place, and non-scratch grommets that can be used with a tie-down rope (included) or a cable and lock. Cover has a F-150 logo on front and a license plate view window in rear. Base Part No. **19A412**

47. Wheel Locks

For added protection against wheel theft, replace one lug on each wheel with one of these locks. Kit includes four locks and key. Base Part No. **1A043**



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48. Engine Block Heater

Keep the engine block warm for easier starting, faster warm-ups, and less fuel waste and battery drain. Just connect the heater to a grounded extension cord (not included) and plug into any 110-volt power source. Dealer installation recommended. Base Part No. **6D008**



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49. First-Aid Kit

Compact case fits into glove compartment or center console so it's always there when you need it! Contains general first-aid items such as bandages, gauze, antibacterial ointment and more. Base Part No. **19F515**



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*Eligible for residualization under a Ford Credit Red Carpet Lease.

Limited Warranty Information

Ford Motor Company will repair or replace any properly dealer-installed Genuine Ford Accessory found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory.

This means that Genuine Ford Accessories purchased along with your new vehicle and installed by the dealer at time of delivery are covered for the full length of your New Vehicle Limited Warranty – 3 years or 36,000 miles (whichever occurs first). If you choose at a later date to purchase a Genuine Ford Accessory, it will be covered for 12 months or 12,000 miles (whichever occurs first). Contact your dealer for details and a copy of the warranty.

Red Carpet Lease

Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details.

ESP PremiumCare Plan

Depending on the ESP Plan you select, some dealer-installed Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details.

Note: The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



**GENUINE
ACCESSORIES**



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