



04 | Mustang



HERE'S THE INFORMATION YOU REQUESTED.



Thank you for your interest in Ford Mustang.

2004 marks the 40th anniversary of Mustang. So, how do we celebrate? First, by bringing back the legendary Mach 1 for one last year. Its powerful 305-hp 32-valve V8 engine, sport-tuned suspension and aggressive look make it destined to become a collector's item. And then, by creating a special 40th Anniversary Package. With its commemorative badges, unique stripes and leather-trimmed seats, a Mustang that looks like this makes history every time it passes by.

Can't wait to drive one? The experience is closer than you think. You have been pre-approved for credit, up to the amount listed below. We've included the location of your local Ford Dealer, as well as current offers you can use toward a new Ford Mustang. To take advantage of your pre-approval and the other offers listed, simply bring in your brochure to this dealer or any Ford Dealer you wish. One test-drive and you'll find out what 40 years of American Muscle is all about.

You have been pre-approved by Ford Credit and your local Ford Dealer for \$30,001.\* Offer expires 1/16/04.



Mustang GT with leather-trimmed seats in Medium Parchment and optional Interior Upgrade Package

\*Pre-approved credit is subject to the following conditions: All of your Ford Credit accounts, if any, must be in good standing, and your income must be sufficient to cover normal living expenses and your vehicle payment at the time of transaction. For new vehicles, the pre-approved amount applies to the manufacturer's suggested retail price (MSRP). If you have any questions regarding your pre-approval credit offer, just call Program Headquarters at 1-800-235-5346. Please note that information contained in your credit record was used to generate your name for this offer. The offer of credit was extended because you met the credit criteria established by Ford Motor Credit Company. The credit offer may be withdrawn if it is found that you no longer meet the established credit criteria. You have the right to notify any credit bureau that you do not wish to have information from your credit report used in future offerings involving pre-approved credit. Experian Target Marketing Services, P.O. Box 919, Allen, TX 75013, 1-888-567-8688; TransUnion - Name-Removal Opt-Out Request, P.O. Box 7245, Fullerton, CA 92367, 1-888-567-8688; Equifax Option, P.O. Box 740123, Atlanta, GA 30374-0123, 1-888-567-8688.



**American Muscle. 40 years strong.**

The legend began when the first Ford Mustang was unveiled on April 17, 1964, at the New York World's Fair. News spread, and driving enthusiasts everywhere were hooked. Its groundbreaking design made it a car like no other, and those who could get their hands on the wheel of one, did. Forty years later, that passion for Mustang remains. As a lasting symbol of American muscle, it has a tradition to uphold and does so by keeping true to its heritage. And never losing sight of the future.

Mustang GT with 40th Anniversary Package and exclusive Crimson Red





Mustang Mach 1

**1** Once an icon, always an icon. The Mach 1 Mustang came back in 2003 in limited quantities as a Living Legend. A reinterpretation of its predecessor, even the 17" wheels were styled after the originals as were the one-of-a-kind "comfort weave" leather-trimmed seats shown here. **2** Underneath the functional shaker hood of a Mach 1 is a 4.6L DOHC 32-valve V8 engine that

produces over 300 horsepower by using specially calibrated cams, a modified upper intake to accommodate the ram-air system, a forged crank (cast crank in automatic transmission application) and performance exhaust manifolds. **3** Sound too good to be true? It almost is. The Mach 1 will only be available for another year. Get yours today before it returns to legendary status.

## Runs like a stallion.

The V6 Pony Appearance Package is quintessential Mustang. Hood scoop. 16" polished wheels. And "Mustang" lettered in black across the back. The V6 engine delivers 193 horsepower for quick lane changes and easy acceleration. While the oversized scoop design on the hood, the attention-grabbing wheels and the lettering on back make sure everyone knows what just passed.



Your local Ford Dealer can help you find the vehicle that is right for you. And thanks to incentives in your area, buying or leasing that vehicle could be easier than ever. Stop by your local Ford Dealer or visit [www.fordvehicles.com/pr](http://www.fordvehicles.com/pr) for the most up-to-date incentive information.

## Ford Mustang vs. Hyundai Tiburon

It's hard to draw comparisons, but there are some who try to compete at Mustang's level. Take a look and see how Ford Mustang stacks up against the Hyundai Tiburon. Then experience the real thing with a test-drive. And for even more comparisons, visit [www.fordvehicles.com](http://www.fordvehicles.com).



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SPECIFICATIONS	2004 Ford Mustang V6 Deluxe Coupe	2004 Hyundai Tiburon Base
Standard Seating	4	4
Automatic Climate Control	Not Available	Not Available
AM/FM Radio	Standard	Standard
CD Player	Standard	Optional
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Manual Transmission	Standard	Optional
Automatic Transmission	Optional	Not Available
4-Wheel ABS Brakes	Optional	Standard
Horsepower@RPM	190@5250	138@6000
Torque@RPM	220@2750	136@4500
Brakes (rear)	Disc	Disc
Fuel Economy City (mpg)	20	24
Wheelbase (in.)	101.3	99.6
Front Head Room (in.)	38.1	38
Front Leg Room (in.)	42.6	43
Warranty, Basic (months)	36	60
Warranty, Basic (miles)	36,000	60,000

## Dealer Accessories

The mini tonneau cover helps protect the backseat and top from dust, dirt and ultraviolet rays. Made of a water-resistant, heavy-duty black vinyl, the cover features an embossed "Pony" logo. Folds neatly for easy trunk storage.



We offer a wide variety of custom wheels for your Mustang. All wheels, including these 17" 5-spoke premium painted ones, are covered by the exclusive Ford Accessory Limited Warranty. (See dealer for a copy of the limited warranty.)



When you have the top down, this mesh windstop helps cut down that 60-mph breeze. Can be stored in trunk when not in use.



## Your Local Dealer

Any Ford of Puerto Rico  
123 Any Street  
Dorado, PR 00646  
(123) 123-4321

## Vehicle Pricing

MSRP\* \$18,490 - \$29,590

\*Prices exclude taxes, title, and license fees.



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at [www.fordcredit.com](http://www.fordcredit.com).



## Put some muscle in your music.

Mustang has plenty of power under the hood, but what about in its bass line? You'll find what you're looking for in the available MACH® 1000 Audio System with in-dash 6-disc CD player. A 60-watt amp powers four mid-range tweeters. And six 85-watt subwoofer amps power four interior subwoofers. The end sum? 1,140 watts of premium sound. So how do you contain it all? With a pair of specially designed 10" subwoofers mounted in the trunk. But if that's a little much, opt for the MACH® 460 Audio System. It has a 6-disc CD player, as well, along with the power of 230 watts coming out of eight strategically placed speakers. Or, on either the MACH® 1000 and MACH® 460, available Sirius Satellite\* delivers 100 streams of music and entertainment no matter where you are and lists the artist, album name and song title on the display panel.

\*Sirius capable. Sirius is a dealer-installed option.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.



## FEATURED SPECIFICATIONS

Performance	SC	D	P	GTD	GTP	M1C
OHV V6 Engine	S	S	S	-	-	-
4.6L SOHC 16-Valve 260-hp V8 Engine	-	-	-	S	S	-
4.6L DOHC 32-Valve 305-hp V8 Engine	-	-	-	-	-	S
5-Speed Manual Overdrive Transmission* (Not Available on Premium Convertible)	S	S	S	S	S	S
4-Speed Automatic Transmission with Overdrive Lockout (Standard on Premium Convertible)	0	0	0	0	0	0
Gas-Pressurized Shock Absorbers - Front and Rear	S	S	S	S	S	S
100,000-Mile Tune-Up Interval**	S	S	S	S	S	S
Lightweight Composite Hood with Unique Appearance Features	S	S	S	S	S	S

Safety/Security	SC	D	P	GTD	GTP	M1C
Airbags - Driver and Passenger 2nd Generation	S	S	S	S	S	S
Safety Belts - 3-Point in All Seating Positions	S	S	S	S	S	S
4-Wheel Anti-Lock Braking System (ABS)	-	0	0	0	0	0
SecuriLock™ Passive Anti-Theft System	S	S	S	S	S	S

Interior	SC	D	P	GTD	GTP	M1C
Front Reclining Bucket Seats	S	S	S	-	-	-
Leather-Trimmed Seats (Standard on Premium Convertible)	-	0	0	0	0	0
Split-Folding Rear Seat Backs (Coupe Only)	S	S	S	S	S	S
AM/FM Stereo with Single CD and Digital Clock	S	S	-	S	-	-
MACH® AM/FM Stereo with Single CD/MP3 Player	0	0	-	0	-	-
MACH® 460 Sound System with AM/FM Stereo and In-Dash 6-CD Player	-	0	S	0	S	S
MACH® 1000 Audio System with AM/FM Stereo and In-Dash 6-CD Player	-	-	0	-	0	-
Leather-Wrapped Steering Wheel (Standard on Deluxe Convertible)	-	0	S	S	S	S
Interior Upgrade Package Includes: Aluminum-Finish Door Lock Posts, Grey Metallic Finish on Center Panel and Shifter Bezel, Leather-Wrapped Shift Knob (Mach 1 Keeps Aluminum Shift Knob) and Aluminum Shift Boot Trim Ring (Manual Transmission Only), Stainless Steel Footrest/Pedals and 4-Way Head Restraints (Included with 40th Anniversary Package)	-	0	0	0	0	0

Exterior	SC	D	P	GTD	GTP	M1C
40th Anniversary Package Includes: Unique Crimson Red Exterior Paint (Also Available in Oxford White or Black); Wheel Pockets Painted Arizona Beige Metallic; Arizona Beige Metallic Tape Stripe on Hood (Center), Lower Door Panels and Decklid (Center); Spoiler Delete; Interior Upgrade Package; Color-Keyed Dual Fold-Away Sideview Mirrors; 40th Anniversary Badge on Center Panel Next to Powerpoint; Medium Parchment Floor Mats with 40th Anniversary Logo; Medium Parchment Interior and Deluxe Parchment Cloth Convertible Top (Convertible Only) (Package Not Available with Sport Appearance Group or Pony Appearance Package)	-	-	0	-	0	-
Sport Appearance Group Includes: Leather-Wrapped Steering Wheel, 16" Bright Machined Aluminum Wheels with P225/55R16 All-Season BSW Tires (Not Available with Pony Appearance Package, 40th Anniversary Package or Deluxe Convertible)	-	0	S	-	-	-
Pony Appearance Package Includes: Unique 16" Polished Aluminum Wheels, Unique Rear Fascia with "Mustang" in Black Lettering, GT Hood and Leather- Wrapped Steering Wheel (Not Available with Sport Appearance Group or 40th Anniversary Package or Deluxe Convertible)	-	0	0	-	-	-
Fog Lamps	-	-	-	S	S	S
Solar Tinted Glass	S	S	S	S	S	S

SC = Standard Coupe D = Deluxe Coupe/Convertible P = Premium Coupe/Convertible  
GTD = GT Deluxe Coupe/Convertible GTP = GT Premium Coupe/Convertible M1C = Mach 1 Coupe

S = Standard 0 = Optional - = Not Available

\*Standard on all but Convertible Premium.

\*\*Under normal driving conditions with regular fluid and filter changes.

†Always wear your safety belt and secure children in the rear seat



16" Painted  
Aluminum Wheel



16" Bright Machined  
Aluminum Wheel



16" Polished  
Aluminum Wheel



17" Painted  
Aluminum Wheel



16" Bright Aluminum  
40th Anniversary  
V6 Premium Wheel



17" Premium Painted  
Aluminum Wheel  
w/Bright Flange



17" Bright  
Aluminum Wheel



17" Heritage  
Aluminum Wheel



17" Premium Painted  
40th Anniversary  
GT Premium Wheel



Oxford White



Screaming Yellow



Competition Orange



40th Anniversary Crimson Red



Torch Red



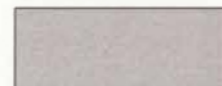
Redfire Metallic



Azure Blue



Sonic Blue Metallic



Silver Metallic



Dark Shadow Grey Metallic



Black

Ford Motor Company  
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Rochester, NY 14607-1683

FIRST-CLASS MAIL  
U.S. POSTAGE  
PAID  
FORD MOTOR  
COMPANY