

# 2004 GENUINE MERCURY ACCESSORIES

GRAND MARQUIS

MARAUDER

MONTEREY

MOUNTAINEER

SABLE



GENUINE  
ACCESSORIES



MERCURY

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# 2004 MERCURY

Optimize your Mercury to the max with Genuine Mercury Accessories. They're good looking, engineered for a precise fit and backed by one of the strongest limited warranties in the business. The enhanced Marauder, Monterey, Mountaineer, Grand Marquis and Sable. Now, that's motoring.



OUTWARD APPEARANCES **4**

INSIDE MOVES **8**

GET IN GEAR **10**

ORGANIZED INTERIORS **14**

SAFE AND SECURE **16**





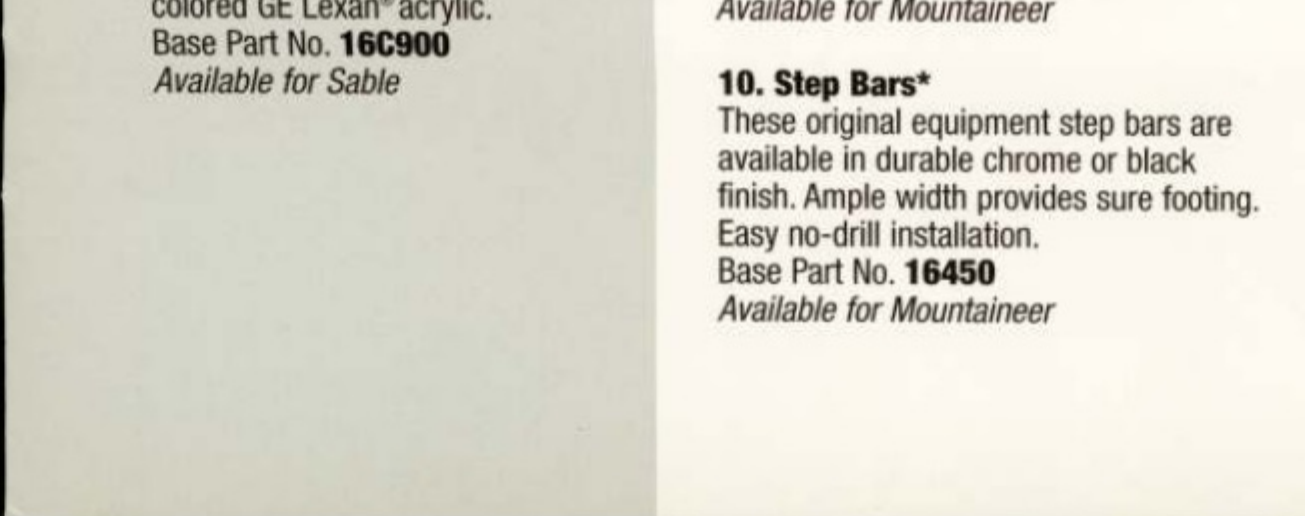
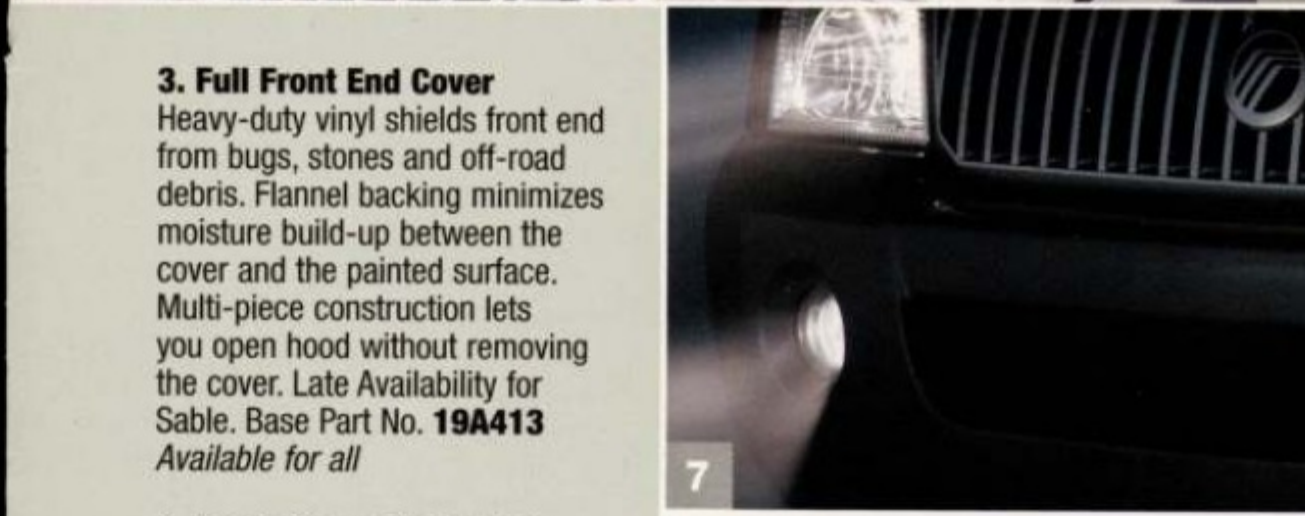


# OUTWARD APPEARANCES



**1. Sport Hood Cover**  
Helps protect the vehicle's front end. Flannel backing is gentle on painted finishes. Base Part No. **19A414**  
Available for Mountaineer

**2. Mini-Mask Front End Cover**  
Heavy-duty vinyl cover helps keep bugs and stones from marring your vehicle's finish. Flannel backing is gentle on painted finishes. Multi-piece design allows hood to be opened with cover on. Features embossed vehicle name next to driver's-side headlamp. Base Part No. **19A414**  
Available for Monterey



**3. Full Front End Cover**  
Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture build-up between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover. Late Availability for Sable. Base Part No. **19A413**  
Available for all

**4. Side Window Deflectors**  
Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Base Part No. **18246**  
Available for all

**5. High-Profile Wraparound Bug Shield\***  
Protect the vehicle's front end from bugs, small stones and other debris. Smoke-colored to enhance any exterior color. Easy to install. Base Part No. **16C900**  
Available for Monterey and Mountaineer

**6. Styled Bug Shield\***  
Protect the leading edge of the vehicle. Deflects road debris, stones and bugs from the front of your hood and helps keep rain from the windshield. Easy no-drill installation. Constructed of virtually unbreakable, smoke-colored GE Lexan® acrylic. Base Part No. **16C900**  
Available for Sable

**7. Fog Lights**  
Mount to the lower fascia of the front bumper with original equipment design that ensures proper fit. Dealer installation recommended. Base Part No. **15200**  
Available for Mountaineer

**8. Door Edge Guards**  
Each set is custom made to the exact contours of your vehicle. Won't sag, slip, peel or rust — they're made of stainless steel and lined with a non-metallic material that won't scratch paint. No adhesives or screws needed for installation. Available in bright finish and black matte finish. Base Part No. **20910**  
Available for all

**9. Original Equipment Platform Boards\***  
These original equipment boards are made of durable black composite material. The ribbed surface helps provide sure footing. Easy no-drill installation. Base Part No. **16450**  
Available for Mountaineer

**10. Step Bars\***  
These original equipment step bars are available in durable chrome or black finish. Ample width provides sure footing. Easy no-drill installation. Base Part No. **16450**  
Available for Mountaineer



\*Eligible for residualization under a Ford Credit Red Carpet Lease.





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**Custom Wheels\***

A selection of custom wheels is now available at your local Mercury dealer. Designed specifically for your vehicle, they meet original equipment rigorous appearance, durability and corrosion-resistance requirements. Each wheel is kitted and includes the wheel, center cap and chrome lug nuts (most applications). Base Part No. **1007**

**11. 2F4Z-1007-CA; fits Sable**  
16" X 16" Bright machined aluminum multi-spoke. Includes platinum center cap and chromed lug nuts.

**12. 2L2Z-1007-BB; fits Mountaineer**  
16" X 7" Chromed aluminum 8-spoke swirl style. Includes center cap with Mercury logo and chromed lug nuts.



13

**13. Moonroof Deflector**  
Durable smoke-colored acrylic deflector helps reduce wind noise while letting fresh air flow in. Installs easily. Base Part No. **500A26**  
Available for Mountaineer

**14. Rear Spoiler\***  
Made from ABS plastic and offered in select factory colors, these spoilers are manufactured to precise original equipment specifications. Available in select factory colors and primed, ready to paint. Dealer installation recommended. Base Part No. **44210**  
Available for Sable Sedan, Grand Marquis, Monterey and Marauder



14

**15. Molded Splash Guards**  
Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty plastic construction resists cracking. Packaged in pairs for front or rear. Base Part No. **16A550**  
Available for all

**16. Flat Splash Guards**  
Durable splash guards are embossed with the vehicle's name or logo. Packaged in pairs for front or rear. Base Part No. **16A550**  
Available for Grand Marquis, Marauder and Sable

**17. B-Pillar Trim**  
Simulated brushed aluminum trim with a urethane coating to protect against scratches and fading. Uses an adhesive backing to hold it securely on the car. Base Part No. **20049**  
Available for Marauder and Mountaineer

**18. Chrome Side-View Mirror Trim** (not pictured) Reflect your sense of style with a custom look. Heavy-duty plastic caps offer the appearance of chrome. Dealer installation recommended. Base Part No. **17D742**  
Available for Grand Marquis

**19. Smoke-Colored Rear Air Deflector\***  
Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Base Part No. **16500A26**  
Available for Monterey

**20. Rear Roof Air Deflector in Body Color\***  
For sporty good looks and a factory fresh appearance. Mounts to the liftgate of the vehicle and is available in select exterior colors (or primed) to match or complement your vehicle. Dealer installation recommended. Base Part No. **500K16**  
Available for Mountaineer

\*Eligible for residualization under a Ford Credit Red Carpet Lease.



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## INSIDE MOVES



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### 21. DVD Rear Seat Entertainment System\*

Compact, all-in-one, overhead DVD unit features a flip-down 7-inch, 16:9, LCD screen that folds neatly into headliner when not in use. Comes with remote control and two wireless headphones. System also plays CDs, MP3s, CDRs and CDRWs. Has RCA inputs for video games, VCR or camcorder. Can also work through vehicle's stereo, unless it is used with the headphones. Comes with vehicle-specific mounting hardware and installs in about an hour. Available for vehicles with or without moonroof.

Base Part No. **19G323**  
Available for *Monterey and Mountaineer*

### 22. GPS Navigation System

Three for the road: navigation, AM-FM tuner and CD player in one compact package. Offers turn-by-turn voice directions to the desired destination. At-a-glance directions displayed on screen. Replaces the factory-installed audio system. Separate bezel kit required for each installation. Dealer installation recommended. Base Part No. **18814** (Spring Clip Radio Bezel Kit - **10E991**) Available for *Mountaineer*

### 23. Electrochromic Compass Mirror and Compass/Temp Mirror

Ease the discomfort of headlight glare in your rearview mirror. Mirror automatically dims when glare is detected. Features a built-in compass. Our Electrochromic Compass Mirror with Temperature Display has the additional feature of an outside temperature display. Switch lets you toggle between compass and temperature readings; set to Celsius or Fahrenheit scales. Dealer installation recommended. Base Part No. **17700** Available for *all*

### 24. 100 Streams of Satellite Radio

(not pictured) If your Mountaineer's radio has a "SAT" button next to the AM/FM button, then it is SIRIUS Satellite Radio ready. We're talking about 100 streams of music, sports, news and entertainment, all with the purity of digital sound. See your Mercury dealer for installation and subscription details.



\*Eligible for residualization under a Ford Credit Red Carpet Lease.

### 25. Ash/Coin Holder

Designed to fit in cup holders, it includes a lid to keep spare change or ashes conveniently in place. Constructed of a durable thermoplastic. Removes easily for cleaning. Base Part No. **04788** Sable Base Part No. **04810** Monterey and Mountaineer

### 26. Smoker's Pack

Add an ashtray and lighter to your vehicle. The ashtray blends with the interior styling and mounts to the center console. Easy to remove for cleaning. Base Part No. **04788** Sable Base Part No. **04810** Mountaineer

### 27. Center Console

Designed to provide plenty of extra storage. Includes pockets in the lid to hold a notebook and pencil, and a large bin for storing maps, tapes, etc. Available in colors to complement vehicle's interior. Base Part No. **16045A36** Available for *Monterey*

### 28. Underbody Skid Plates

This original equipment kit bolts directly to preexisting holes in the chassis and helps protect the transfer case and fuel tank from damage caused by rocks or boulders. Available for 4x4 only. Base Part No. **9C082** Available for *Mountaineer*



26



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### 29. Stainless Steel Scuff Plates

(not pictured) A perfect blend of form and function. These scuff plates look great and also protect the sill from minor scuffs and scratches. Constructed of stainless steel with a clear urethane protective coating; vehicle's ID is etched into the surface. Self-stick adhesive backing makes installation a snap. Base Part No. **132A08** Available for *Mountaineer*

### 30. Universal Carpeted Floor Mats

An economical way to protect your vehicle's carpeting. Available with or without logo ID on the front mats, they come in a variety of colors. Four-piece sets include front and rear mats. Base Part No. **5413300** Available for *Grand Marquis*



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### 31. All-Weather Vinyl Floor Mats

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Full width rear mat available for SUVs. Available in colors that complement your vehicle interior. Base Part No. **13086** Front Base Part No. **13106** Rear Available for *all except Monterey* Base Part No. **1613086** First row Base Part No. **1613106** Second row Base Part No. **1613106** Third row Available for *Monterey*

### 32. Carpeted Floor Mats

Premium grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Packaged as a four-piece set for front and rear. Full-width third-row mat available for Mountaineer. Base Part No. **7813300** Four-piece Base Part No. **7813182** Third row Available for *all except Monterey* Base Part No. **1613086** First row Base Part No. **1613106** Second row Base Part No. **1613106** Third row Available for *Monterey*





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## GET IN GEAR



### 33. Raised Cross Bars by Yakima

Provide additional capacity to carry up to four bike carriers and a platform to mount kayak or canoe carriers (all sold separately). Clamp to the side rails of the factory rack. Integrated locks help secure rack to the vehicle. Can be used with our other equipment carriers (sold separately). Base Part No. **55100** Available for Monterey and Mountaineer

### 34. Elliptical Cross Bars for O.E. Racks

Mountaineer comes factory equipped with roof rack side rails. Individually packed, elliptically shaped cross bars allow the mounting of select Yakima carriers with adapters for elliptical carriers. These include all ski/snowboard carriers, frame mount bike carriers and luggage/cargo basket carrier (sold separately). Easy to install. Base Part No. **55100** Available for Monterey and Mountaineer

### 35. Removable Roof Rack by Yakima

Easy to use, this removable rack allows you to carry skis, snowboards, bikes or luggage when you purchase the carriers (sold separately). Soft, nonskid footpads help prevent damage to the roof's surface. Integral locks help prevent theft. Base Part No. **55100** Available for Sable Sedan

### 36. SportRack Cargo Boxes

Constructed of durable, black ABS plastic, these boxes go the extra mile to ensure that your

gear is well protected. The small cargo box is long and slim and is designed to carry up to six pairs of skis, with a capacity of 11.3 cubic feet (320 liters). Our medium box is short and wide and is designed to carry larger items like suitcases. Its capacity is 15.5 cubic feet (440 liters). Our large box can carry up to four sets of golf clubs, plus shoes, etc. Its capacity is 16.9 cubic feet (480 liters). Base Part No. **55100**

*Small and medium boxes available for Sable Wagon and Monterey, and Sable Sedan with removable roof rack (sold separately); all sizes available for Mountaineer with elliptical cross bars or track rider bars (sold separately).*

### 37. Kayak Carrier by Yakima

Designed to carry kayaks on edge while minimizing side-to-side movement. Carrier installs easily, requiring no tools. Will fit the removable roof rack, raised cross bars or track rider bars (sold separately). Not for use with factory rack. Can also mount to LoadWarrior or MegaWarrior cargo racks. Cargo straps can be purchased from your local sporting goods store. Base Part No. **55100** Available for Sable, Monterey and Mountaineer

### 38. Canoe Carrier by Yakima

Fits our removable roof rack, raised cross bars or track rider bars (sold separately). Not for use with factory rack. Installs easily, no tools required. Cushioned brackets help protect the gunwales of your canoe from scratches. Cargo straps can be purchased from your local sporting goods store. Base Part No. **55100** Available for Sable, Monterey and Mountaineer



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### 39. Frame Mount Bike Carrier by Yakima

On your next trip, take your bike along for the ride. Each carrier holds one bike and features a locking arm with a durable padding that clamps onto the bike's downtube to protect its finish. Built-in cable guides guard against damage to brake or shifter cable. For use on elliptical cross bars or removable roof rack applications, as well as on track rider bars and raised cross bars. Base Part No. **55100** Available for Sable, Monterey and Mountaineer

### 40. Fork Mount Bike Carrier by Yakima

This easy-to-install bike rack uses a locking 9 mm-long skewer, which opens to accommodate the bicycle fork and works as a true quick-release. Each carrier holds one bike and includes an integrated lock. For use with removable roof rack, raised cross bars or track rider bars (sold separately). Front wheel holder is available and sold separately. Base Part No. **55100** (**50148** for Wheel Holder) Available for Sable, Monterey and Mountaineer



41



37

### 42. ROC2®/QuarterROC® Hitch Mount Bike Carriers by Yakima

ROC2® (shown) fits into 2" (5 cm) hitch receivers and QuarterROC® fits into 1 1/4" (3 cm) receivers. Each has a swing-down feature that allows access to the rear cargo area. Holds up to two bikes. Carrier is secured to the hitch receiver with a lock system. Base Part No. **55100** Available for Monterey (QuarterROC) and Mountaineer (ROC2 and QuarterROC)



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**43. Track Rider Bars by Yakima**  
Mount directly to the tracks of the factory rack (no drilling required) and provide additional carrying capacity. Hold up to four bike carriers, ski carriers, and other adapters (sold separately).  
Base Part No. **55100**  
Available for Sable Wagon

**44. Horizontal Ski/Snowboard Carriers by Yakima**  
Available in two sizes. Small carrier holds up to four pairs of skis or two snowboards; large carrier holds up to six pairs of skis or four snowboards. Both feature soft rubber padding to protect the finish on skis and integral locks. Both carriers install easily on factory roof rack, removable roof rack, track rider bars or raised cross bars; no tools necessary. Snowboard Carrier adapter included.  
Base Part No. **55100**  
Available for Sable, Monterey and Mountaineer

**45. MegaWarrior by Yakima**  
MegaWarrior provides large 52" x 48" x 6.5" (132 cm x 122 cm x 17 cm) dimensions that make it perfect for carrying luggage and other cargo. Can also accommodate bike, ski, canoe or kayak carriers (sold separately). Mounts directly to elliptical cross bars, raised cross bars or track rider bars for full utility. Includes heavy-duty cargo netting and unique, aerodynamic fairing.  
Base Part No. **55100**  
Available for Mountaineer



44

**46. LoadWarrior by Yakima**  
Large, safari-style basket can carry a load of gear, as well as bikes, skis, canoes or kayaks. Measures 44" x 39" x 6.5" deep (112 cm x 99 cm x 17 cm). Yakima carriers (sold separately) can be mounted directly to the LoadWarrior basket. Fits factory racks, raised cross bars, track rider bars or removable roof racks (sold separately). Add the table-leaf-style extension to increase LoadWarrior length by 18" (46 cm). An off-road light bracket, available for Monterey and Mountaineer only, allows mounting of two lights to the front of the LoadWarrior. Lights and extension must be purchased separately.  
Base Part No. **55100**  
Rack and extension  
Available for Sable, Monterey and Mountaineer  
Base Part No. **15266** Light bracket  
Available for Monterey and Mountaineer

**47. Soft Luggage Bag**  
Durable, exterior-grade canvas is flexible enough to allow you to carry odd-shaped items and folds neatly away when not in use. Zippered opening is covered with a Velcro®-close flap. Nylon web straps secure it to the roof rack. For use with removable roof rack, elliptical cross bars, raised cross bars or track rider bars.  
Base Part No. **19B507**  
Available for Sable Wagon, Monterey and Mountaineer



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**48. Framed Luggage Carrier**  
Provides an extra 10.5 cubic feet of cargo space for all your extras. Lightweight tubular frame is covered with durable vinyl, and the carrier has a rigid floor for added stability. It attaches easily to factory racks and offers 100 lbs. (45 kg) of carrying capacity. Zippered side opening makes it simple to load. Double flap design provides water resistance. Approximately 50" x 41" x 17" (127 cm x 104 cm x 43 cm).  
Base Part No. **19B507**  
Available for Sable Wagon

**49. Luggage/Cargo Basket by Yakima**  
Constructed of heavy-duty, vinyl-covered steel mesh, this basket measures 26.5" x 38.75" x 2" tall (67 cm x 97 cm x 5 cm). Includes a stretch net to secure cargo. Fits factory racks, removable roof racks, raised cross bars or track rider bars (all sold separately).  
Base Part No. **55100**  
Available for Sable, Monterey and Mountaineer



46





#### 50. Cargo-Logic

A smart way to protect the cargo area and keep cargo restrained. Liner features molded construction that provides a stain- and moisture-resistant barrier to protect the cargo area floor, while L-shaped Cargo-Loks hold cargo secure. The liner's heavy-duty looped surface offers an ideal fastening surface for Velcro® hooks on the underside of the thermoplastic Cargo-Loks. Simply place Cargo-Loks at diagonal corners of the cargo you're carrying to keep it from shifting. Four Cargo-Loks supplied. Offered in colors to complement your interior. SUVs feature vehicle-specific embroidered logo. Base Part No. **11600** Available for Sable and Mountaineer



#### 51. Trunk Cargo Organizer

Premium-grade polyethylene with a removable, adjustable divider system for separating items. Installs easily in trunk area – no tools required. Grand Marquis organizer fits in the deep well of the trunk with removable top panels (carpeted) that, when in place, provide a flat trunk floor. Also helps protect vehicle interior from spills. Base Part No. **115A00** Available for Sable Sedan and Grand Marquis

#### 52. Interior Cargo Organizer

Removable and adjustable divider system helps separate and organize your belongings. Made of premium-grade polyethylene, it installs easily in the cargo area with no tools required. Available in black only. Base Part No. **115A00** Available for Sable Wagon and Mountaineer

#### 53. Trunk/Rear Cargo Net

Keep packages and other loose items from spilling in your trunk. The net stretches easily over bulky-shaped items and the soft braided cording won't damage painted surfaces. Envelope and floor mount styles available. Installs easily; no tools required. Base Part No. **550A66** Sable, Monterey and Mountaineer Base Part No. **55066** Grand Marquis

#### 54. Soft Cargo Liner

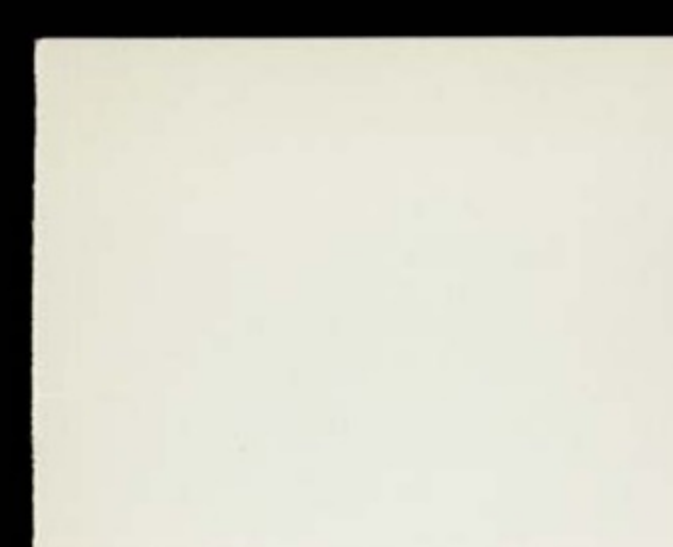
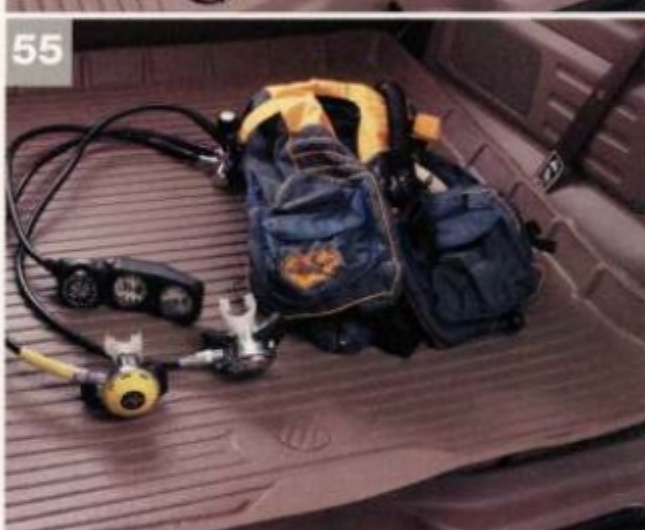
Fits the contours of the cargo area for maximum coverage and protection. The liner is constructed of durable nylon-reinforced vinyl with Velcro® fasteners for easy installation and removal. Liner is split so it can fold down with the seat (where applicable). Folds neatly for easy storage. Base Part No. **11600** Available for Sable, Monterey and Mountaineer

#### 55. Interior Molded Cargo Tray

Durable, lightweight polyethylene tray is molded to the contours of your vehicle. Raised lip helps contain spills. Sable Wagon and Mountaineer are available in colors to match interior. Sable Sedan is available in black only. Installs and removes easily without tools. Base Part No. **11600** Available for Sable and Mountaineer

#### 56. Cargo Management System

Provides a cargo area that allows you to conceal storage items inside the unit, in the rear cargo area, and on top of the unit's 220-pound load-bearing lid. Located in the third-row tub for maximum storage capability, it collapses and can be stored behind the second row when more passenger space is needed. Base Part No. **1711600** Available for Monterey



#### 57. Swivel Mount Trailer Hitch Drawbar

Make hooking up a trailer a snap with this innovative, swivel mount drawbar. You only have to get close to make the trailer connection. Then, just extend and rotate it as needed to connect to the trailer. Once the connection is completed, the automatic locking feature locks the unit into towing position. For 2" (5 cm) receivers. Does not include hitch ball. See your dealer for towing limitations. Base Part No. **19A282** Available for Mountaineer

#### 58. Trailer Hitch Balls

Available in 1 7/8" (4 cm) or 2" (5 cm) diameters, hitch balls feature forged, one-piece construction for maximum strength and a chrome finish for corrosion resistance. See your dealer for towing limitations. Base Part No. **19F503** Available for Monterey and Mountaineer

#### 59. Trailer Hitch Drawbars - Square Shank

Designed for 2" (5 cm) trailer hitch receivers, these drawbars can be used in the raised or dropped position to match the trailer coupler height. Two offsets available: 0" drop/2 1/2" rise and 1 1/4" drop/4" rise. Features a square tubular shank, heavy steel ball platform and a durable black powdercoat finish. See your dealer or Owner's Guide for towing limitations. Base Part No. **19A282** Available for Mountaineer with 2" receiver



#### 60. Trailer Hitch Receiver Cover

Provides a nice, clean look, while preventing dirt, mud and snow from clogging the trailer hitch receiver. Available with the Mercury logo to fit 2" (5 cm) or 1 1/4" (3 cm) hitch receivers. Base Part No. **17F000** Available for Monterey and Mountaineer

#### 61. Trailer Hitch Wiring Kit

The 7-pin and 4-pin wiring harness assemblies are made to plug into the factory wiring harness at the rear of your vehicle. The 7-pin design allows the use of trailers with electric brakes. The 4-pin design does not allow the use of trailers with electric brakes. Includes a bracket for convenient attachment. Dealer installation recommended. Base Part No. **13A576** Mountaineer 7-pin Base Part No. **15A416** Monterey 4-pin

#### 62. Trailer Hitch Assembly - Class I/II & III/IV

Original equipment hitch bolts on to existing holes – no drilling or welding required. The Class I/II hitch has a gross trailer capacity of 3,500 lbs. (1,600 kg) and tongue capacity of 350 lbs. (160 kg). Class III/IV has a 10,000 lb. (4,540 kg) towing capacity and 1,000 lb. (454 kg) tongue capacity. Mountaineer 4.0L engine also includes an oil cooler and all associated lines, brackets and hardware (dealer installation recommended). NOTE: Towing capacity could be limited by vehicle powertrain. See your dealer or Owner's Guide for details. Base Part No. **19D520** Available for Monterey and Mountaineer

#### 63. Neutral Tow Kit (not pictured)

This handy kit allows you to tow your Mountaineer behind your motorhome – with all four wheels on the ground. Available for vehicles equipped with 4.0L or 4.6L engines, 4WD and an automatic transmission. Dealer installation recommended. Base Part No. **7H332** Available for Mountaineer

#### 64. Tow Hooks

Tow hooks make your SUV look tough, and because they're mounted directly to the front bumper bracket frame, they offer great function and utility. Kit includes two hooks and hardened bolts. Base Part No. **17N808** Available for Mountaineer

# ORGANIZED INTERIORS

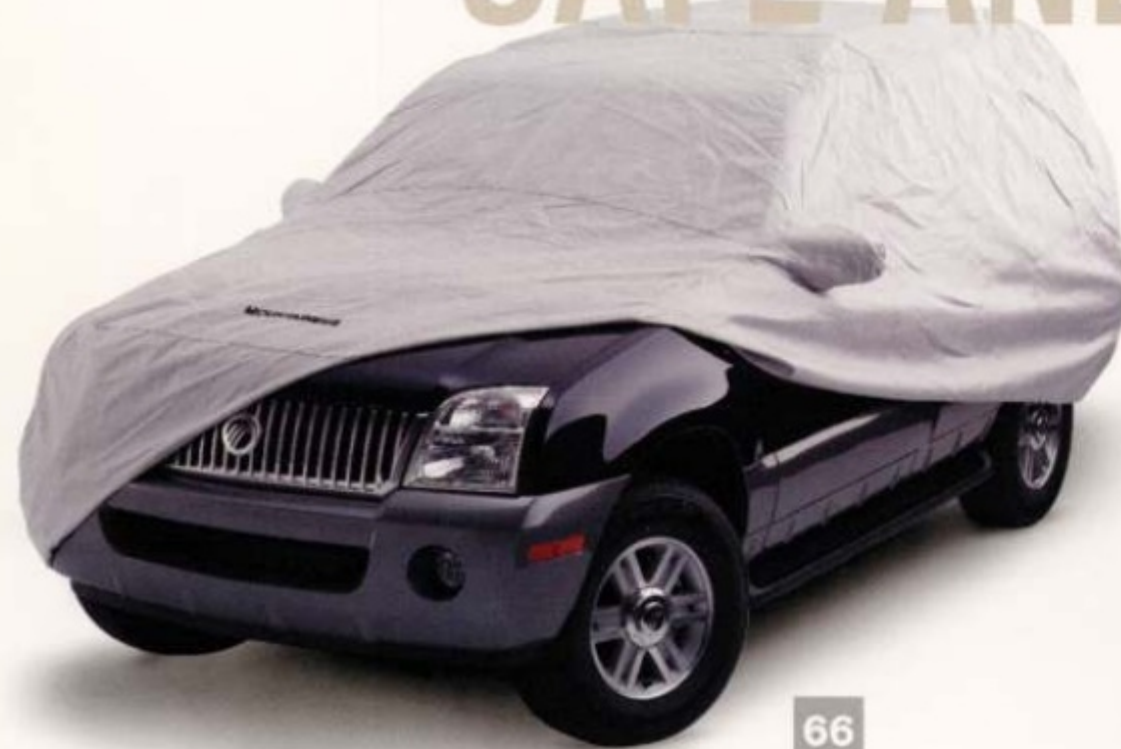




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# SAFE AND SECURE



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### 65. Remote Start Systems\*

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Systems start vehicle from up to 500 ft. (150 m) away, and ensure that it's locked and that its security system (if equipped) is armed. Comes with two remote transmitters. Two systems to choose from: Remote starting only; and Remote starting with vehicle security. Securilok® kit (sold separately) required for most applications. Dealer installation recommended. Base Part No. **19G364** (19G365 for Securilok®) Available for all

### 66. Full Vehicle Cover

Constructed of multi-layer, non-woven, breathable material, NOAH® covers resist rain, snow, acid rain and bird droppings, and protect your vehicle's finish from UV rays and door dings. Features double-stitched overlapped seams, elastic sewn into the front and rear hems to help hold cover in place, and non-scratch grommets that can be used with a tie-down rope (included) or a cable and lock. Each cover has a silk-screened logo on front and a license plate view window in rear. Marauder cover available in black. Base Part No. **19A412** Available for all except Sable Wagon and Monterey

### 67. Keyless Entry Keypad

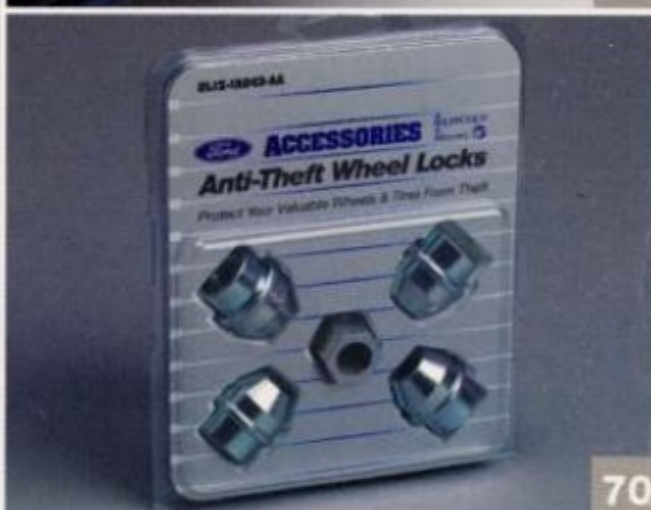
Conveniently unlock your vehicle without your key or keyless entry remote. No wiring necessary – programmable, backlit keypad tunes to the same frequency as your transmitter. Long-life battery (lasts 100,000 cycles). Easy no-drill installation. For vehicles equipped with factory remote keyless entry. Base Part No. **14A626** Available for all



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### 68. Cargo Security Shade

Conceal your belongings with this heavy-duty vinyl shade. Mounts behind rear seat above the cargo area and may be stored on its roll when not in use. Available in colors to match the vehicle interior. Base Part No. **45440** Available for Sable Wagon and Mountaineer

### 69. Engine Block Heater

Keep the engine block warm for easier starting, faster warm-ups, and less fuel waste and battery drain. Just connect the heater to a grounded extension cord (not included) and plug into any 110-volt power source. Dealer installation recommended. Base Part No. **6D008** Available for all

### 70. Wheel Locks

For added protection against wheel theft, replace one lug on each wheel with one of these locks. Chrome-plated locks (shown) available for exposed lugs; open-ended, zinc-plated locks available for hidden lugs. Kit includes four locks and key. Base Part No. **1A043** Available for Sable, Monterey and Mountaineer

### 71. Locking Gas Cap

To prevent loss, a plastic tether attaches cap to the vehicle. Swing-away cover helps keep moisture and debris out of locking mechanism. Includes two keys. Base Part No. **9030** Available for all



72

### 72. Vehicle Security Systems\*

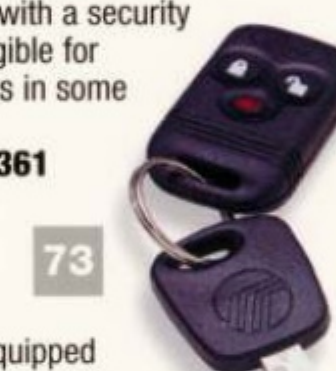
Protect your vehicle with a state-of-the-art security system. These systems offer a full range of security features and come complete with pocket-sized transmitters. Three systems to choose from: Vehicle security only; Deluxe vehicle security; and Vehicle security with remote start. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. **19A361** Available for all

### 73. Remote Keyless Entry\*

If your vehicle is equipped with power door locks, the remote keyless entry will let you lock and unlock the doors from up to 50 ft. (15 m) away. System features remote illuminated entry, which turns on the dome light, and a one-button personal protection panic feature that activates the vehicle's horn. Includes two hand-held remotes. Dealer installation recommended. Base Part No. **220K51** Available for Sable and Grand Marquis

### 74. Air Bag Anti-Theft Locks

Specially designed locks and key help deter theft of driver-side air bags (driver- and passenger-side for Grand Marquis). Includes a window sticker to let thieves know you're protected. Dealer installation recommended. Base Part No. **14B384** Available for all except Monterey



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### 75. Daytime Running Lamp Module

This system automatically activates the low-beams at 75% of their normal operating voltage whenever the ignition is in the "on" position. Dealer installation recommended. Base Part No. **13B218** Available for Grand Marquis, Monterey and Mountaineer

### 76. Daytime Running Lamp with Auto Headlamp Module

Never touch your headlamp switch again. System automatically switches the headlamps on whenever darkness is sensed. Also features a time delay that leaves the lights on for a preset amount of time after parking the vehicle. Daytime running lights will activate during daylight. Engineered for complete integration with vehicle electrical system. Dealer installation recommended. Base Part No. **13B218** Available for Mountaineer

### 77. Highway Safety Kit

Convenient carrying kit includes a reflective triangle, a flashlight, a fire extinguisher, bungee cords, a thermal blanket, cotton gloves, hose tape, a multifunction knife, Phillips and slotted head screwdrivers and a 12-hour light stick. Base Part No. **19F515** Available for all

### 78. First-Aid Kit

Compact case fits into glove compartment or center console so it's always there when you need it! Contains general first-aid items such as bandages, gauze, antibacterial ointment and more. Base Part No. **19F515** Available for all



77



78

\*Eligible for residualization under a Ford Credit Red Carpet Lease.





## 2004 GENUINE MERCURY ACCESSORIES PRODUCT APPLICATION CHART

Page	Product	Grand Marquis	Marauder	Monterey	Mountaineer	Sable	Page	Product	Grand Marquis	Marauder	Monterey	Mountaineer	Sable
8	Ash/Coin Holder			•	•	•	11	Rack, Bike Carrier, ROC2® Hitch Mount				•	
5	Bug Shield, Styled*					•	11	Rack, Bike Carrier, TerraFirma® Hitch Mount				•	
5	Bug Shield, High-Profile Wraparound*			•	•		11	Rack, Canoe Carrier			•	•	•
14	Cargo Liner, Soft			•	•	•	10	Rack, Elliptical Cross Bars for O.E. Racks			•	•	
14	Cargo-Logic				•	•	13	Rack, Framed Luggage Cover					•
14	Cargo Management System			•			12	Rack, Horizontal Ski/Snowboard Carrier			•	•	•
14	Cargo Net, Trunk/Rear	•		•	•	•	11	Rack, Kayak Carrier			•	•	•
14	Cargo Organizer, Interior				•	•	13	Rack, LoadWarrior			•	•	•
14	Cargo Organizer, Trunk	•				•	13	Rack, LoadWarrior Extension			•	•	•
17	Cargo Security Shade				•	•	13	Rack, LoadWarrior Light Bracket			•	•	
14	Cargo Tray, Interior Molded				•	•	13	Rack, Luggage/Cargo Basket			•	•	•
8	Center Console			•			12	Rack, MegaWarrior				•	
5	Cover, Full Front End	•	•	•	•	•	10	Rack, Raised Cross Bars			•	•	
16	Cover, Full Vehicle	•	•		•	•	10	Rack, Removable Roof					•
4	Cover, Mini Mask Front End			•			10	Rack, Soft Luggage Bag			•	•	•
4	Cover, Sport Hood				•		10	Rack, SportRack Cargo Box			•	•	•
6	Deflector, Moonroof				•		12	Rack, Track Rider Bars					•
7	Deflector, Rear Roof Air*				•		17	Remote Keyless Entry*	•				•
5	Deflectors, Side Window	•	•	•	•	•	16	Remote Start System*	•	•	•	•	•
7	Deflector, Smoke-Colored Rear Air*			•			5	Running Boards, Original Equipment Platform*				•	
5	Door Edge Guards	•	•	•	•	•	9	Scuff Plates, Stainless Steel				•	
8	DVD Rear Seat Entertainment System			•	•		9	Skid Plates, Underbody				•	
17	Engine Block Heater	•	•	•	•	•	8	Smoker's Pack				•	•
17	First Aid Kit	•	•	•	•	•	7	Splash Guards, Flat	•	•			•
9	Floor Mats, All-Weather Molded Vinyl	•	•	•	•	•	7	Splash Guards, Molded	•	•	•	•	•
9	Floor Mats, Carpeted	•	•	•	•	•	6	Spoiler, Rear*	•	•	•		•
9	Floor Mats, Universal Carpeted	•					5	Step Bars*					•
17	Highway Safety Kit	•	•	•	•	•	15	Tow Hooks				•	•
16	Keyless Entry Keypad	•	•	•	•	•	15	Tow Kit, Neutral				•	•
17	Lights, Auto Headlamp Module with DRLs				•		15	Trailer Hitch Assembly			•	•	
17	Lights, Daytime Running Lamp Module	•		•	•		15	Trailer Hitch Balls			•	•	
5	Lights, Fog				•		15	Trailer Hitch Drawbar, Square Shank				•	
17	Locks, Air Bag Anti-Theft	•	•	•		•	15	Trailer Hitch Drawbar, Swivel Mount				•	
17	Locks, Locking Gas Cap	•	•	•	•	•	15	Trailer Hitch Receiver Cover			•	•	
17	Locks, Wheel			•	•	•	15	Trailer Hitch Wiring Kit			•	•	
8	Mirror, Electrochromic Compass	•	•	•	•	•	7	Trim, B-Pillar			•	•	
8	Mirror, Electrochromic Compass w/Temp Display	•	•	•	•	•	7	Trim, Chrome Side-View Mirror	•				
8	Navigation System, GPS*				•		17	Vehicle Security System*	•	•	•	•	•
11	Rack, Bike Carrier, Fork Mount			•	•	•	6	Wheels, Custom*				•	•
11	Rack, Bike Carrier, Frame Mount			•	•	•							
11	Rack, Bike Carrier, QuarterROC® Hitch Mount			•	•								

\* Eligible for residualization under a Ford Red Carpet Lease.



### Limited Warranty Information

Ford Motor Company will repair or replace any properly dealer-installed Genuine Mercury Accessory found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory.

This means that Genuine Mercury Accessories purchased along with your new vehicle and installed by the dealer at time of delivery are covered for the full length of your New Vehicle Limited Warranty – 3 years or 36,000 miles (whichever occurs first).

If you choose at a later date to purchase a Genuine Mercury Accessory, it will be covered for 12 months or 12,000 miles (whichever occurs first). Contact your dealer for details and a copy of the warranty.

### Red Carpet Lease

Get the ride you want. Many Genuine Mercury Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Mercury Dealer for details.

### ESP PremiumCare Plan

Depending on the ESP Plan you select, some dealer-installed Genuine Mercury Accessories can be covered for up to 7 years or 100,000 miles. See your Mercury Dealer for details.

**Note:** The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



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