

# '64 CHRYSLER STANDARD EQUIPMENT

## CHRYSLER WINDSOR STANDARD EQUIPMENT

361 cu. in. V-8 Engine • Belt Line Moulding • Rear Bumper Accent Moulding • Rear Fender Crown Moulding • Roof Drip Moulding • Full Length Body Side Mouldings with Coloured Insert • Wheel Covers • Seat Belt Attachments • Cigar Lighter • Colour Keyed Floor Carpeting • Upper Instrument Panel Safety Cushion • Ash Tray Light • Back-up Light • Glove Box Light • Parking Brake Warning Light • Push-button Torque-Flite Transmission • Trunk Compartment Light • Variable Speed Windshield Wipers • 32,000 Mile Lubrication • 4,000 Mile Oil Change Intervals • 5 Year or 50,000 Mile Power-Train Warranty plus 12-Month or 12,000-Mile General Warranty.

## CHRYSLER SARATOGA 300 STANDARD EQUIPMENT

Includes most of the Windsor standard equipment items plus the following: Full Length Body Side Mouldings with Textured Aluminum Insert • Hood Windsplit

Moulding • Wheel Opening and Sill Moulding • Electric Clock • Distinctive Saratoga 300 Grille • Power Steering (mandatory option) • High Performance 383 cu. in. V-8 Engine • Lower Rear Deck Applique • Roof Moulding.

## CHRYSLER NEW YORKER STANDARD EQUIPMENT

Includes most of the Windsor and Saratoga 300 standard equipment items plus the following: Distinctive Full Length Body Side Moulding • Quarter Panel Finish Applique • Rear Bumper Guards • Vinyl Roof Canopy and Moulding • Rear Seat Cigar Lighter • Full Instrument Panel Safety Cushion • Prismatic Rear View Mirror • Remote Control Outside Mirror • Power Brakes • Windshield Washer • Exclusive New Yorker Grille • 413 cu. in. V-8 Engine • Undercoating and Hood Silencer Pad • Front and Rear Seat Centre Arm Rests.

## NOTES

# '64 CHRYSLER SPECIFICATIONS

**BRAKES**—Servo-Contact—Self-Energizing Brakes with bonded linings. Drum diameters: 11" on all models. Power brakes standard on New Yorker; available at extra cost on all Windsor and Saratoga 300 models.

**COOLING SYSTEM**—Thermostatic by-pass control. Pressure vent radiator cap. Coolant capacity, 14.0 Imperial quarts.

**DIMENSIONS**—Wheelbase: Windsor, Saratoga 300 and New Yorker—122". Over-all length: all models except Station Wagons—215.3", Station Wagons 219.4". Width: 80.0. Tread: all models—61.0" (front), 59.7" (rear).

**DRIVE**—Hotchkiss drive through rear springs. Hypoid rear axle with 2.76 to 1 ratio. All models.

**ELECTRICAL SYSTEM**—Battery: 12-volt, 66-plate, 59-amp-hr. on Windsor; 12-volt, 78-plate, 70-amp-hr. standard on Saratoga 300 and New Yorker, extra on Windsor. 35 amp. alternator on all models. Waterproof ignition. Electric windshield wipers and directional signals.

**ENGINES**—V-8, 90-degree lateral. Bore, Stroke and displacement. Windsor—4.12 x 3.38, 361 cubic inches; Saratoga 300—4.25 x 3.38, 383 cubic inches; New Yorker—4.19 x 3.75, 413 cubic inches. Compression ratio: Windsor—9.0 to 1; Saratoga 300—10.0 to 1; New Yorker—10.1 to 1. Horsepower: Windsor—265; Saratoga 300—305; New Yorker—340. Hi Performance 383 cu. in. engine with 4 barrel carburetor and dual exhausts available as an option on Windsor and Saratoga 300.

**FUEL SYSTEM**—Carburetors: dual down-draft on Windsor and Saratoga 300, four-barrel down-draft on New Yorker. Automatic intake manifold heat control, automatic choke, dual filtration units. Fuel capacity—19.1 Imperial gallons. (17.5 Imperial gallons for Town and Country Wagons.)

**STEERING**—Low effort manual, worm and 3-tooth roller, standard on Windsor. Constant-Control power steering with quick 3½ turns lock-to-lock, standard on New Yorker, mandatory option on Saratoga 300 and optional on Windsor.

**SUSPENSION**—Time-tested Torsion-AIRE suspension. Front ball-joint pivots and high chrome-steel torsion bars in front, extended leaf springs at rear, with Oriflow shock absorber at each wheel.

**TRANSMISSIONS**—Pushbutton Torque-Flite, fully automatic torque converter with 3-speed gear set, standard. Certain models have special optional Packages that include floor-mounted gear selector for automatic transmission.

**WHEELS AND TIRES**—Safety-Rim wheels. Standard tire sizes: Windsor and Saratoga 300—8.00 x 14; New Yorker—8.50 x 14.

NOTE: Constant improvement of its products requires Chrysler Canada Ltd., to reserve the right to change prices, specifications and standard equipment without obligation, from time to time, and without notice. Certain special equipment is shown on the vehicles illustrated in this catalogue but your local dealer will gladly advise you of those items that are standard.

EVERY CHRYSLER IS WARRANTED FOR 5 YEARS OR 50,000 MILES (WHICHEVER FIRST OCCURS) FOR MAJOR POWER-TRAIN COMPONENTS, IN ADDITION TO NORMAL 12-MONTH OR 12,000-MILE (WHICHEVER FIRST OCCURS) WARRANTY. YOUR DEALER HAS FULL DETAILS.



New Yorker Two-Door Hardtop



enjoy the Chrysler way of life

# CHRYSLER NEW YORKER

Prestige . . . performance . . . and elegance. These are the distinctive hallmarks of the 1964 New Yorker series—the glittering crown jewel of the Chrysler line. Crisp new styling outside, with good taste implicit in every line, is complimented by the tasteful appointments of the New Yorker's luxurious interior. The Chrysler tradition of quality and craftsmanship shows in every detail—seen and unseen—of this truly distinguished motor car. And, to round out the New Yorker line, this year sees the introduction of a brand-new model . . . the glamorous New Yorker Two-Door Hardtop. A beautiful addition to a most distinctive line of automobiles.

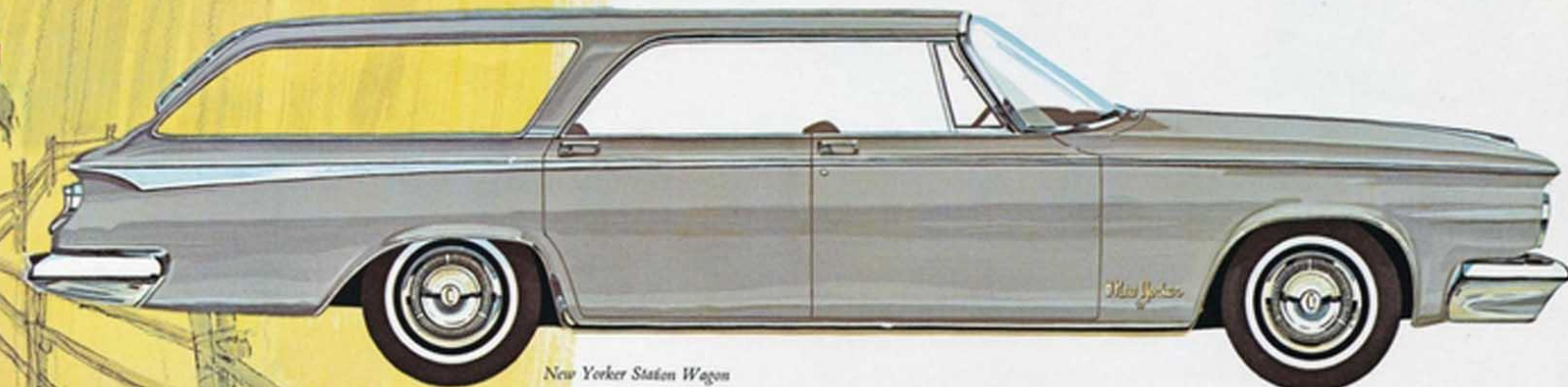
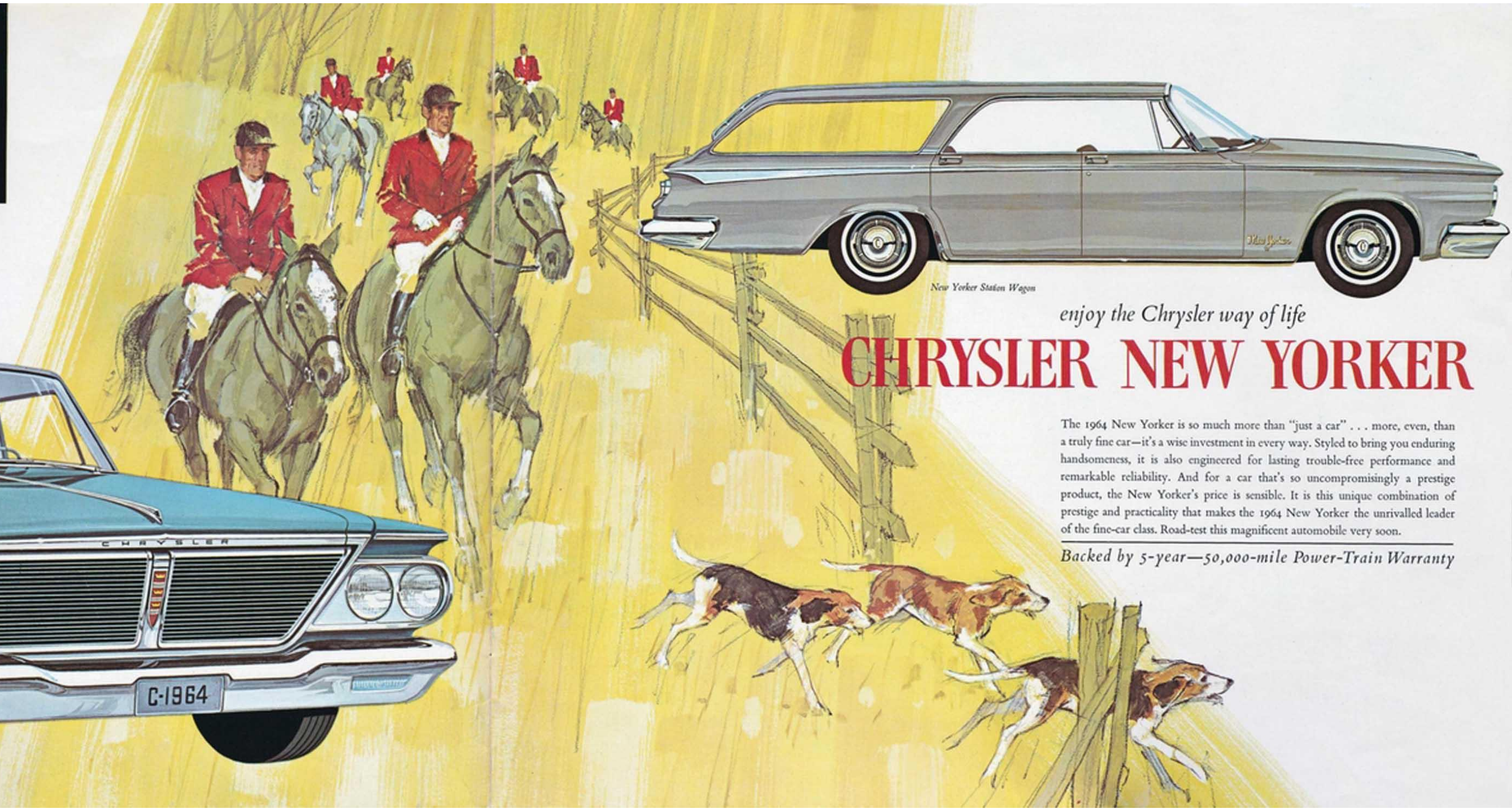


New Yorker Four-Door Hardtop





Surround yourself with a whole new world of luxury, comfort and elegance in the 1964 New Yorker. Glamorous fabrics, deep-pile carpets, elegant appointments, and a deftly-designed control panel give the New Yorker interiors an air of discreet affluence. Also available are bucket seats with centre arm rest, having a reclining feature on the passenger's side.



New Yorker Station Wagon

*enjoy the Chrysler way of life*

# CHRYSLER NEW YORKER

The 1964 New Yorker is so much more than "just a car" . . . more, even, than a truly fine car—it's a wise investment in every way. Styled to bring you enduring handsomeness, it is also engineered for lasting trouble-free performance and remarkable reliability. And for a car that's so uncompromisingly a prestige product, the New Yorker's price is sensible. It is this unique combination of prestige and practicality that makes the 1964 New Yorker the unrivalled leader of the fine-car class. Road-test this magnificent automobile very soon.

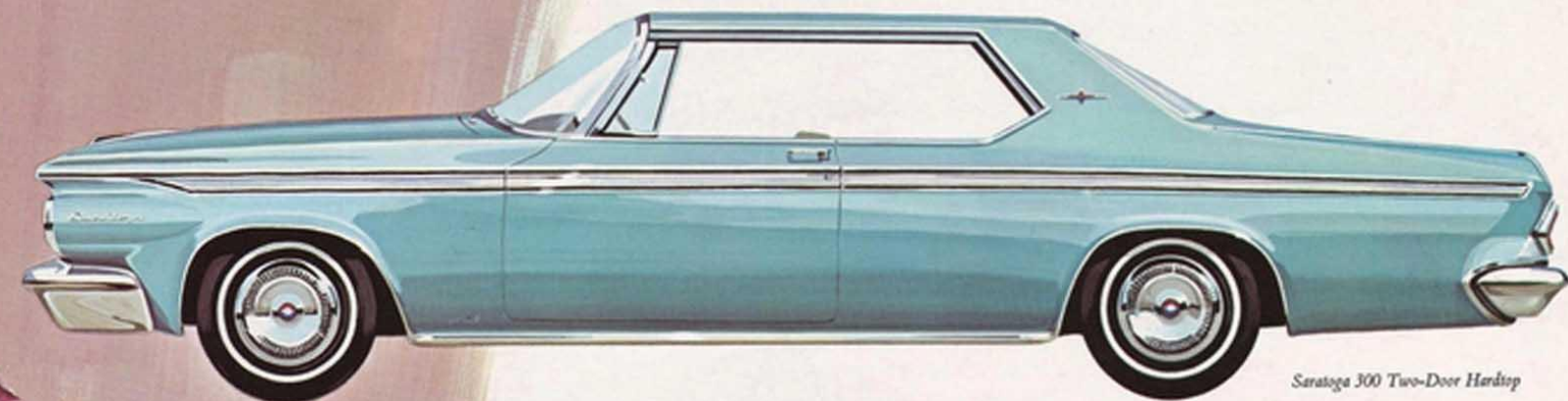
*Backed by 5-year—50,000-mile Power-Train Warranty*

New Yorker Four-Door Sedan





Saratoga 300 interiors are styled to reflect the feeling of youthfulness and motion. Optional bucket seats have a reclining back adjustable to five positions, on the passenger side. Headrests are offered too, for relaxation on long trips. (Available for New Yorker and Saratoga 300 Hardtops and the Windsor Convertible). Elegance and action are beautifully blended in the 1964 Saratoga 300! Yours to enjoy every mile you drive.



Saratoga 300 Two-Door Hardtop

*enjoy the Chrysler way of life*

# CHRYSLER SARATOGA 300

In 1964, the Saratoga 300 series brings you all the luxury and distinction of the Chrysler tradition—plus a fresh, distinctive personality of its own. Fresh styling, with a sports car flair lends an air of vitality and action to the Saratoga 300 aristocratic lines. Chrysler dependability and engineering excellence are built into every inch of this trail-blazing series. From every point of view, Saratoga 300 is unique in its class!

*Backed by 5-year — 50,000-mile Power-Train Warranty*

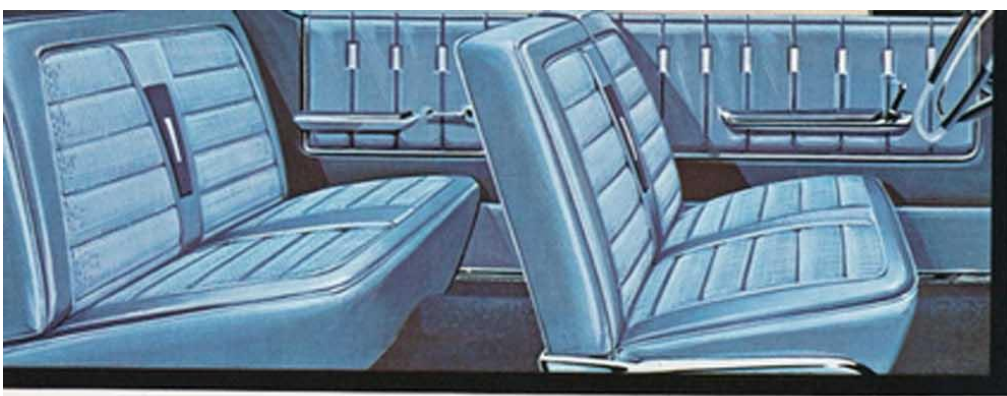


Saratoga 300 Four-Door Hardtop

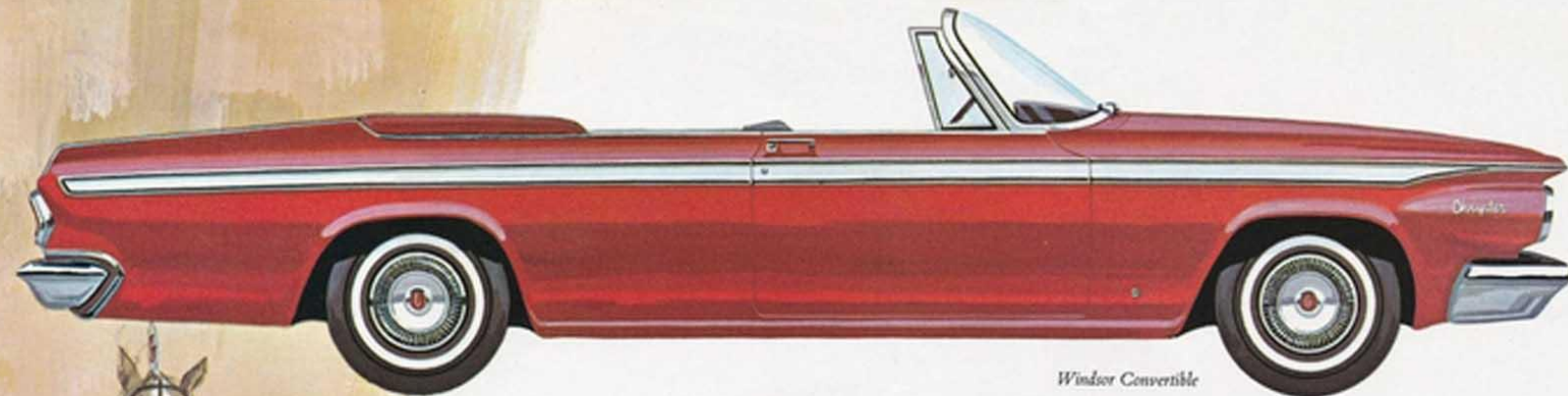


Saratoga 300 Four-Door Sedan





Soft, saddle-grained vinyls blend with high-fashion fabrics to put you in the lap of luxury in the Windsor interior. Chair-high seats, deep hard-wearing carpeting, picture-window visibility make your Windsor the most comfortable "living room" on the road! Drive one soon and see for yourself.



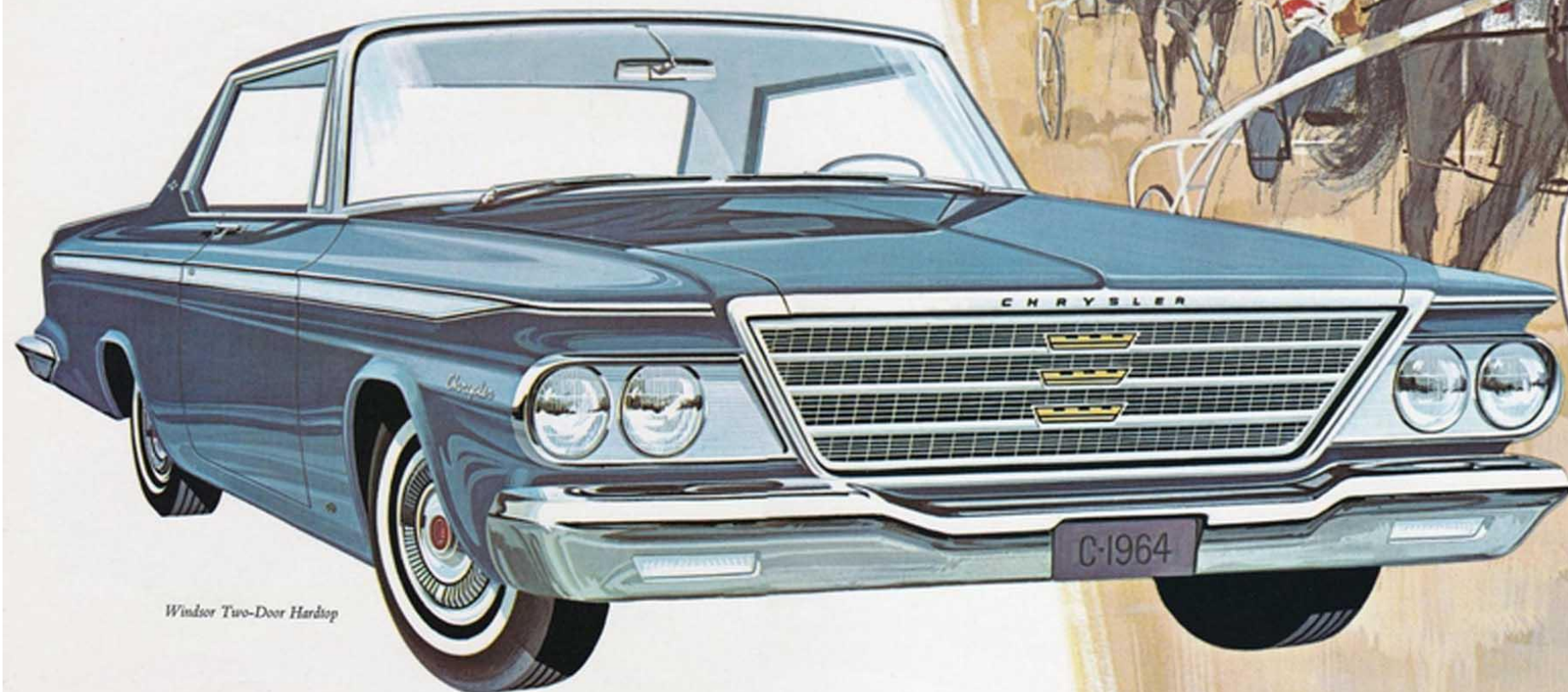
Windsor Convertible



enjoy the Chrysler way of life  
**CHRYSLER WINDSOR**

For sheer car value, the 1964 Windsor series sets a new high. Here is a car that proves luxury *can* be practical . . . and proves that you can't judge a car by its price tag alone! With the Windsor, you get all the built-in benefits of Chrysler engineering skill and experience, plus the styling elegance and attention to detail that set apart the truly well-built automobile. Windsor is a car you will be proud to drive . . . yet its price level makes it the easiest of all Chryslers for you to own!

*Backed by 5-year — 50,000-mile Power-Train Warranty*



Windsor Two-Door Hardtop



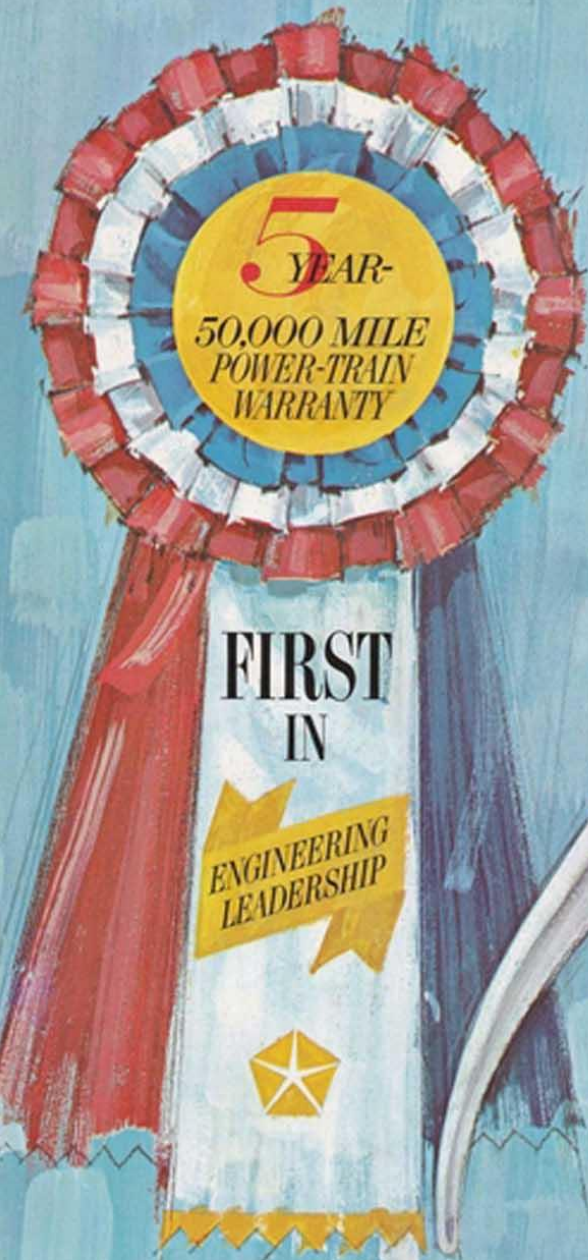
Windsor Station Wagon



Windsor Four-Door Sedan



# 1964 CHRYSLER ENGINEERING FEATURES

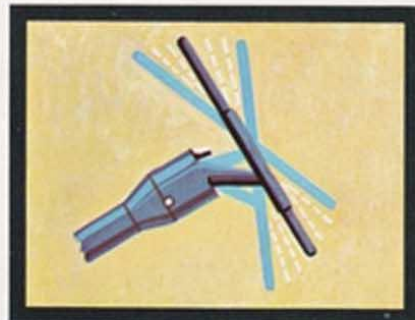


**FAMOUS CHRYSLER WARRANTY:** Pioneered in Canada by Chrysler, the famous 5-year—50,000-mile Warranty is again offered for 1964. Covering the principal components of the engine-to-rear-axle power-train, the Warranty is dramatic proof of Chrysler Engineering leadership and quality. Major components covered are: engine, transmission, drive shaft, rear axle and universal joints. For details, see your Chrysler Canada Ltd. Dealer.

**ROAD-PROVEN ALTERNATOR:** Dependable alternator produces current even when engine is idling. This means longer battery life, continued power supply under all conditions. Chrysler's electrical system components ensure smooth starts in any weather.



**NEW TILT-WHEEL:** Optional tilt steering wheel, (available with power steering only) is adjustable to 7 positions; permits instant adjustments to suit any driver's requirements. This new feature also enables you to change "driving posture" while on the road, for more relaxed driving on long trips.



**AUTOMATIC SPEED CONTROL:** Chrysler-designed mechanical speed control takes the strain out of long trips. Simply set the control for a given speed, then relax—the Control will maintain the set speed regardless of terrain. Yet you stay completely in control. A touch of your foot on brake or accelerator over-rides the control instantly!



**SAFETY-RIM WHEELS:** In case of a blowout, exclusive Chrysler Safety-Rim wheels hold tire in place until the car is brought to a safe, smooth stop.



**SELF-ADJUSTING BRAKES:** By maintaining even lining pressure, Chrysler's self-adjusting brakes bring you longer lining life, ensure safe, steady stops. Continuous dependability and safety is yours—automatically!



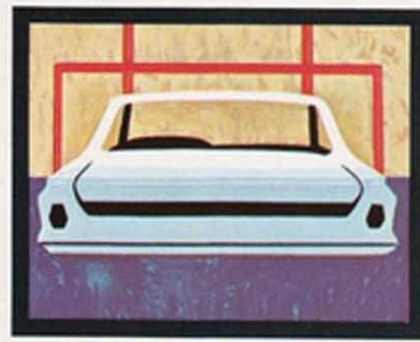
**TRANSMISSION OIL CHANGES ELIMINATED:** For 1964, the Torque-Flite automatic transmission does away completely with regular transmission oil changes. Continuing quality improvements, plus a new permanent-type integral transmission oil filter make this amazing new development possible. This assures longer service life, smoother, quieter operation. And, of course, the superbly-engineered Chrysler chassis components only require lubrication at 32,000-mile intervals—another time and money-saving feature that is standard on all 1964 Chrysler cars!

**NEW AUTOMATIC CHOKE:** Vacuum-operated diaphragm-type choke assures engine starting reliability. Yet it is virtually maintenance-free because it has no sliding parts to stick or interfere with the closing action of the choke blade.

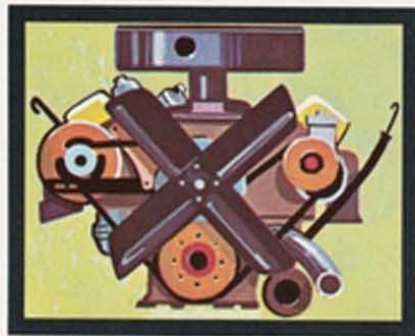
## CUSTOMIZE YOUR '64 CHRYSLER

Ask your dealer about these accessories available at slight extra cost.

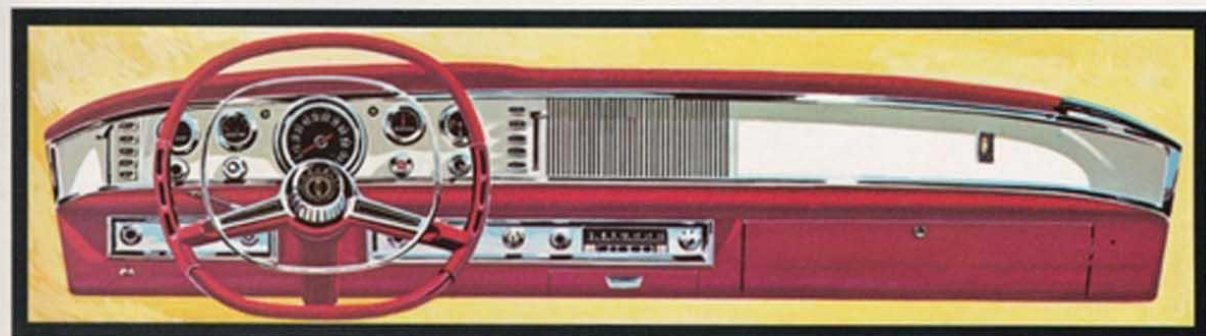
- AUTOMATIC PILOT
- 7 POSITION ADJUSTABLE STEERING WHEEL
- CHRYCO SEAT BELTS
- SOLEX TINTED GLASS
- GAS TANK LOCKING CAP
- ELECTRIC WINDOW LIFTS
- REAR WINDOW DEFOGGER
- ENGINE BLOCK HEATER
- ELECTRIC SEAT ADJUSTER
- LUGGAGE RACK (STATION WAGON)
- RUBBER FLOOR MATS—PROTECTIVE
- REMOTE CONTROL MIRRORS
- RADIO—TRANSISTORIZED
- REAR SEAT SPEAKER
- SAFETY-PADDED SUN VISOR
- SUREGRIP DIFFERENTIAL
- WINDSHIELD WASHER
- CHILD PROOF DOOR LOCKS



**RUSTPROOFING:** Chrysler's Seven-Stage rustproofing process gives body components a thorough "deep dip" bath to protect parts both inside and out. And the solid strength of all-welded Unibody construction provides long-lasting quietness!



**POWERHOUSE UNDER THE HOOD:** All Chrysler models are equipped with powerful V-8 engines, each with its own individual power plant. Designed to provide flashing performance, quiet operation and durability second to none. (See specifications for standard and optional engine availability up to 413 cu. in. displacement.)



**YOU TAKE COMMAND:** This handsome, functional control panel of the 1964 Chrysler puts you in complete command of this magnificent automobile. Easy-to-read instruments are arrayed symmetrically before you... pushbutton transmission controls at your fingertips... Constant-Control

Power Steering and smooth-action Power Brakes (standard on New Yorker, optional on Saratoga 300 and Windsor models)—ready for instant response. Instant-play All-Transistor radio, too—another option that adds to the inimitable pleasure of driving Chrysler for 1964!