

# THE 1972 FORDS



Pinto 2-Door Sedan



Ford LTD Country Squire



Maverick Grabber



Mustang Mach 1



Gran Torino 2-Door Hardtop



Thunderbird



Ford LTD Brougham 2-Door Hardtop

FORD  
FORD TORINO  
FORD MUSTANG  
FORD MAVERICK  
FORD PINTO  
THUNDERBIRD



Basic Pinto 2-Door Sedan with Vinyl Top, Luxury Decor Group and Bumper Guards.

## 1972 FORD PINTO. BACK TO BASICS.



Relax in handsome luxury. Sports Accent interior of "super-soft" vinyl with cut-pile carpeting provides a distinctive sporty Pinto flair.



3-Door Runabout shown with Sports Accent Group. Available with or without Vinyl Top. Wide Oval Tires, Color-Keyed Dual Racing Mirrors also featured.

The Model T . . . the Model A . . . the first mass-produced station wagon. Name a basic idea, and chances are Ford built it. Apply this heritage of solid, sensible transportation to '72 and you've got Pinto . . . back to basics.

On the highway, a wide track and low stance give Pinto stability, even in crosswinds. In town, precise rack-and-pinion steering and tight 31.5-ft. turning circle give you quick handling, easy parking.

Economy? Naturally. Both the standard 1600-cc. and optional 2000-cc. engines make a gallon of gas go a long way, like the imports. But that's only a good beginning. Pintos call for 6,000 miles between oil changes . . . **more** service savings than the imports!

Pinto helps you in and out with wide-opening doors. Next to some imports, it's really spacious inside—up to 6" more front shoulder room alone!

New contour vinyl seats look after your comfort. There's a sporty 4-speed manual floor shift and a new Seat Belt Reminder System—standard.

Options include: Select/Aire Conditioner; Sunroof; SelectShift; Accent, Luxury Decor and Sports Accent Groups; AM/FM radio; wheel trim rings/hub caps; Protection Group, and more.

You have three great Pinto choices: the popular 2-Door Sedan; handy 3-Door Runabout; or the all-new Pinto Wagon, shown with Squire option.

**Options illustrated:** Luxury Decor Group, vinyl top, dual racing mirrors, bumper guards (top), white sidewall tires (all Pintos shown). (Center) Sports Accent Group interior, SelectShift, radio. Runabout with Sports Accent Group, dual racing mirrors, Wide Oval Raised White Leather tires. (Bottom) Runabout with Luxury Decor Group, vinyl top, Sunroof. Wagon (right) with Accent Group, bumper guards. Wagon (foreground) with Squire option, luggage rack, bodyside protection molding.

Pinto 3-Door Runabout with Luxury Decor Group, Vinyl Top and Sunroof.



Pinto Wagon equipped with Accent Group and Bumper Guards. Loadspace, with rear seat folded down, is 60.5 cubic feet big.



Pinto Wagon with Squire Option and Luggage Rack. Wagon utility with extra luxury throughout.



Economy economy Maverick 2-Door Sedan.

## 1972 FORD MAVERICK—if RELIABILITY is important to you.

You asked for a compact car you could count on. For 1972, Maverick is as reliable and simple as ever.

With the thrifty 2-Door Sedan, family-size 4-Door and sporty Grabber, Maverick lets you go your own way in a reliable compact.

People also welcome Maverick's smooth, stable ride and roomy comfort. Many like the standard Maverick 170-cu. in. Six and fully synchronized manual transmission. Others praise the optional powerplants: 200- and 250-cu. in. Sixes and 302-cu. in. V-8, all available with SelectShift Cruise-O-Matic. They appreciate big Maverick doors, wide seats, roomy interior and large trunk space. Also, the Seat Belt Reminder System that urges you to buckle up for safety, and all the other standard Ford Motor Company Lifeguard Safety Features.

Many people go for Maverick styling. One great example is Grabber. Racing mirrors, stripes, rallye road lights, wheel trim rings, and more — all standard.

People also like the many Maverick options. Bucket seats. Floor shift (3-speed manual or SelectShift). SelectAire Conditioner. AM Radio. Power steering. Accent and Protection Groups. White sidewall tires. The new Luxury Decor Option, available on 2- and 4-Door Sedans, offering all the luxurious features shown at right plus front and rear bumper guards, white sidewall tires, wheel covers, all-vinyl trim, color-keyed instrument panel, and more.

You get so much car we call Maverick the Reliability Champion.

**Options illustrated:** White sidewall tires, 2-Door Sedan—Accent Group. 4-Door Sedan—vinyl roof, Accent and Protection Groups.



Plush interior (Luxury Decor Option) has reclining bucket seats.



Luxury Decor Option exterior with vinyl roof-plus, adds flair.



Handsome chrome-plated grille with road lamp inserts is another feature of the new Luxury Decor Option.



Sporty economy Maverick Grabber.



Family economy Maverick 4-Door Sedan.



Mustang Hardtop—great sporty car value.

## 1972 FORD MUSTANG. A BEAUTIFUL EXPERIENCE.

What it takes to make driving a beautiful experience is what Ford puts into Mustang. Motion under control. Balance. Styling. Value.

And there are five low-slung beauties to choose from. When you pick the Hardtop (lowest-priced Mustang), for example, you get the great fun-type standards Mustang is famous for. High Back buckets. Mini-Console. Floor-mounted stick shift. Pleated vinyl trim. Carpeting. Rocker and wheel lip moldings.

Consider the sporty, luxurious Grandé. Rich vinyl roof and body accent striping hint at the elegant upholstery and trim details you'll find inside. If you're a nature-lover, select the sporty, sun-loving Convertible. Or choose the



High Back Buckets, all-vinyl trim, full carpeting . . . all standard Mustang features.

slipstream-styled SportsRoof or Mach 1, the latter with 302 V-8 plus hood scoops, if you like, wide-oval tires, color-keyed spoiler-bumper, lower bodyside paint and many

features—standard.

How much Mustang? You can design your own with options. Go with the standard 250 CID Six. Or make it a 302, or one of three 351 CID V-8's.

Choose SelectShift Cruise-O-Matic or 4-speed manual. Add power assists for steering, windows, front disc brakes. Consider protective bumper guards. Or treat yourself to all-season SelectAiré Conditioner comfort . . . AM/FM Stereo Radio enjoyment . . . the Decor Group (unique grille and sports lamps, color-keyed spoiler-bumper, hood and fender moldings, special lower bodyside paint, trim rings).

However you equip your personal Mustang, you'll like how it handles on the road. Mustang makes driving a beautiful experience again!

**Options shown:** white sidewall tires, Dual Racing Mirrors (all models), Full wheel covers (top), SelectShift (center), full wheel covers (Convertible), Power Side Windows and Mach 1 Sports Interior (Mach 1).



Mustang Convertible. Power top, knitted vinyl trim standard.



Mustang Grandé mixes driving fun with luxury.



Mustang Mach 1—styled, equipped to be a great road car.



Gran Torino 2-Door Hardtop. All-new from roof to ride.

## 1972 FORD TORINO. MORE CAR THAN YOU EXPECTED.

All-new Ford Torino! '72's best mid-size value. Strong and quiet because it's a Ford. Bigger inside. With a new Stabul rear suspension for a better ride, greater stability. We call it the "Easy Handler." And you choose from nine new models: Gran Torino, Gran Torino Sport and the Torino series which include three 2-door hardtops, two 4-door pillared hardtops, a sleek SportsRoof and three station wagons.

There's the richness of a Brougham Interior Trim Group option (right) in Gran Torino Hardtops, or High Back buckets of knitted vinyl seat trim in Gran Torino 2-Door Hardtop and Sport models.

Economical 250 CID Six is standard power on Torino

and Gran Torino Hardtops; 302 CID V-8 is standard on Gran Torino Sport and Squire models. But you can pick any of five V-8's, with up to 429 CID. Front disc brakes are standard on all models.

Famous 3-speed SelectShift Cruise-O-Matic transmission or the 4-speed manual gives you the command you want. New 6-way power front seat and electric power door locks join power steering, power front disc brakes as popular options. Other options include SelectAire Conditioner, AM/FM Stereo Radio, plus many more.

There are three all-new wagons led by Gran Torino Squire—with woodgrain paneling, 3-Way Magic Door-gate, power front disc brakes,



Brougham Interior Trim Group. Roomy Flight Bench front seat has pull-down armrest.

302 CID V-8, 83.5 cu. ft. loadspace and more, standard.

Check Torino values now at your Ford Dealer's!

Options shown: vinyl roof (bottom, foreground); power side windows

(center); deluxe wheel covers (top, Squire—bottom); laser stripe, wide-oval tires with raised letters, Magnum 500 chrome wheels (SportsRoof); full wheel covers (Gran Torino Sport 2-Door, Gran Torino 4-Door, bottom); white sidewall tires (all but SportsRoof); deluxe roof rack (Wagon).

Gran Torino Squire . . . one of three new wagons.



Exciting Gran Torino Sport SportsRoof.



Gran Torino Sport 2-Door Hardtop with distinctive GT hood.



Torino 4-Door Pillared Hardtop.



Handsome Gran Torino 4-Door Pillared Hardtop with vinyl roof.



LTD Brougham 2-Door Hardtop with vinyl top and Sunroof.

## 1972 Ford. 19 models...All with quiet plus.

Now there's an even better reason to take a quiet break. The finer Ford for '72. We've refined it in many ways. Some you can see—like the rich new grille, new interior trims, and more. Most you have to experience—like the Ford ride.

Few cars in Ford's field can match the remarkably smooth, quiet Ford ride. You'll learn that behind the wheel. The ride also tells you that Ford is strong and solidly built. Quality like this usually costs much more.

In luxury, few cars offer more than LTD, best-seller in its class. Elegant interior (right). Deep-cushioned comfort of LTD Brougham's High Back Flight Bench Seat. The spaciousness of Ford's Front



LTD Brougham interior • High Back Flight Bench Seat with folding armrest.

Room. And you'll find more luxury in the new Ford Galaxies, and the value-packed Custom 500 and Custom models as well. Seven separate wagons—two of them wood-

grain-paneled Country Squires—offer you better ideas that keep Ford No. 1 in wagon sales. (3-Way Magic Doorgate, Dual Facing Rear Seats, 96.2-cu. ft. loadspace are three examples.)

SelectShift Cruise-O-Matic, power steering, 35 1-cu. in. V-8, power front disc brakes, and power ventilation are standard on all LTD Brougham and LTD models. Steel Guard Rails in side doors head a long list of standard Ford safety features.

There are options galore. Convenience items from power-operated Sunroof to power trunk lid release. Also, SelectAir Conditioner, Fingertip Speed Control, and more. So you can personalize as you wish. Visit your Ford Dealer and see.

**Options shown:** (top) vinyl roof, sun roof, deluxe wheel covers, white sidewalls, front cornering lights; (center) left-hand remote control mirror, deluxe seat belts; (bottom) vinyl roof (Wagon), deluxe adjustable luggage rack, white sidewalls, deluxe wheel covers, bumper guards.

LTD Country Squire with vinyl top and Luggage Rack.



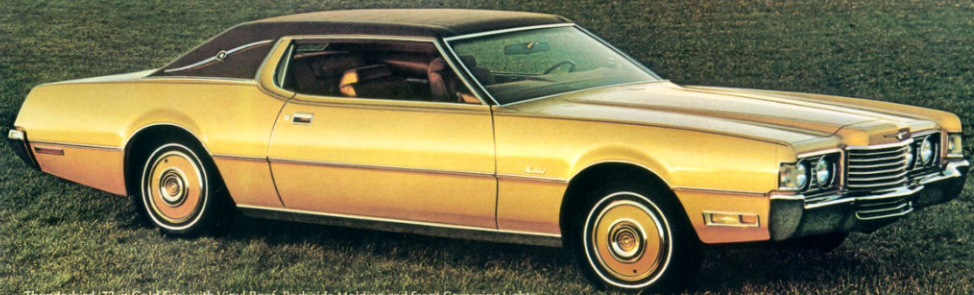
Galaxie 500 4-Door Hardtop. Style, room, quiet ride, and more.



Custom 500 4-Door Sedan... quiet plus value.



LTD Convertible. Great favorite with sun-lovers.



Thunderbird '72 in Gold Fire, with Vinyl Roof, Bodyside Molding and Front Cornering Lights.

## THUNDERBIRD '72. A MAGNIFICENT NEW PERSONAL AUTOMOBILE.

With thousands already loving Thunderbird for its individuality . . . its personal luxury . . . what would you do to improve it? You'd do all that we did for '72—redesign it from the inside out. Make it precise in its handling, superlative in its ride. Make it a magnificent new personal car. More Thunderbird than ever.

We started from scratch. With an all-new look that is pure Thunderbird in stature. An all-new body with increased room inside . . . more room than ever. A longer 120.4-inch wheelbase . . . a new suspension system to make the flightlike ride smoother and give you easier handling.

Every new Thunderbird includes: A regular fuel 429-cu.

in, V-8, Michelin steel-belted radial ply tires. SelectShift Cruise-O-Matic with automatic parking brake release. Power steering. Power front disc brakes. Luxury interior with plush deep-pile carpeting, individualized seating, a new Seat Belt Reminder System (instrument panel light and warning buzzer) that urges you to buckle up for safety, unique trim, AM radio. Plus many more luxuries, all standard.

Your equipment choices, more than ever, make Thunderbird personally yours. To the optional Split Bench Seat add leather and vinyl upholstery. Or change the interior completely with High Back Bucket Seats and Console. Add extra luxury

touches outside with the Glamour Paint Option Group. And Vinyl Roof with Landau S-bar. Add the extra security of our Sure-Track Brake Control System, with its computerized sensors that detect wheel lockup and automatically help brake the car back into control.

For a completely automatic Thunderbird you can order: Power Sunroof, Power Side Windows, Fingertip Speed Control, Power Seats, Power Lock Group. For entertainment as you drive—AM/FM Stereo

Radio or Stereoscopic Tape System with AM Radio. Power Antenna.

Thunderbird '72 is more magnificent . . . more than ever more than a car. See for yourself at your Ford Dealer's.

**Options shown:** (top) vinyl roof with Landau "S" bars, Split Bench Seat, Glamour Paint Group (Gold Fire), bodyside and rocker panel moldings, front cornering lights, white sidewalls; (center) Split Bench Seat in leather and vinyl, reclining passenger seat; (bottom) Split Bench Seat in Lamont Cloth, deluxe seat belts, driver's control console, left-hand remote control mirror, Fingertip Speed Control.



Split Bench Seat with leather and vinyl trim, Reclining Passenger Seat.



Split Bench Seat with individual front folding armrests, luxurious fabrics offered in five color choices.

# 1972 Ford SHOWROOM of BETTER IDEAS.

## FORD PINTO



Pinto 2-Door Sedan



Pinto 3-Door Runabout



Pinto Wagon



Pinto Wagon with Squire Option

## FORD MAVERICK



Maverick 2-Door Sedan



Maverick 4-Door Sedan



Maverick Grabber

## FORD MUSTANG



Mustang Hardtop



Mustang SportsRoof



Mustang Convertible



Mustang Grandé



Mustang Mach 1

## FORD TORINO



Torino 2-Door Hardtop



Torino 4-Door Pillared Hardtop



Gran Torino 2-Door Hardtop



Gran Torino 4-Door Pillared Hardtop



Gran Torino Sport 2-Door Hardtop



Gran Torino Sport SportsRoof



Torino Wagon



Gran Torino Wagon



Gran Torino Squire

## FORD



Ford Custom 4-Door Sedan



Ford Custom 500 4-Door Sedan



Ford Galaxie 500 2-Door Hardtop



Ford Galaxie 500 4-Door Sedan



Ford Galaxie 500 4-Door Hardtop



Ford LTD 2-Door Hardtop



Ford LTD 4-Door Pillared Hardtop



Ford LTD 4-Door Hardtop



Ford LTD Convertible



Ford LTD Brougham 2-Door Hardtop



Ford LTD Brougham 4-Door Pillared Hardtop



Ford LTD Brougham 4-Door Hardtop



Ford Custom Ranch Wagon 6-Passenger



Ford Custom 500 Ranch Wagon 6-Passenger



Ford Custom 500 Ranch Wagon with Dual Facing Rear Seats



Ford Galaxie 500 Country Sedan 6-Passenger



Ford Galaxie 500 Country Sedan with Dual Facing Rear Seats



Ford LTD Country Squire 6-Passenger



Ford LTD Country Squire with Dual Facing Rear Seats

## THUNDERBIRD



Thunderbird 2-Door Hardtop

Note: Your 1972 Ford comes with factory-engineered Autolite/Motorcraft battery, oil filter, shock absorbers; Autolite spark plugs and other Ford-approved precision parts. For continued top performance, be sure to specify Autolite spark plugs and Autolite/Motorcraft parts whenever replacement is necessary.

Note: All 1972 engines are designed to operate on regular gasoline with octane rating of at least 91 when the engine is adjusted to factory recommended specifications.

Information shown herein was correct when approved for printing. Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring obligations. Some features described or illustrated are optional at extra cost. Many options are available on most models. Some are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always check your Ford Dealer for the latest, most complete information on models, features, prices and availability.

# FORD

FORD DIVISION

