

HARBOUR MOTORS LIMITED

1977 Ford LTD II
A sporty, new, trim-size line
in the LTD tradition.



The new Ford LTD II Story.

A new idea that's a better idea.

When North America needs a better idea, Ford puts it on wheels.

Ford's quiet-riding LTD II combines LTD's traditional high level of workmanship with a unique sporty spirit all its own. The result: a comfortable new car that's trimmer in size and price than LTD.

Yet you still get 6 passenger comfort and family-size room.

A new kind of value.

LTD II is priced to strongly challenge all competitors. And the price includes such standard features as V-8 power, automatic transmission, power steering, power front disc brakes, DuraSpark Ignition and more. LTD II has plush, comfortable seats. And body and frame construction with rubber body mounts that isolate road harshness. Together they give you the smooth, quiet, comfortable ride that you expect from a car with the LTD name.

A new sporty spirit.

While the LTD II is elegant, it's still a good performer. You'll find LTD II's spirit and nimble handling reminiscent of the sporty Mustang II.

And like the Mustang II, it's a fresh, young idea that's just right for its time. For a family car, it's a lot of fun to drive.

A true choice of roomy family cars.

LTD II doesn't replace our full-size car. We still offer the Ford LTD, the full-size car that kept its size. But if you prefer a 6-passenger car that's trimmer in size and price than LTD, Ford gives you that choice with LTD II. LTD II has the widest choice of models of any Ford line. A 2-door hardtop and 4-door pillared hardtop are available in three series. And there are three station wagon models.

(A) LTD II S 2-Door Hardtop, our lowest-priced model. In Bright Saddle Metallic (Code 8K).

(B) LTD II Brougham 2-Door Hardtop from our luxurious, top-of-the-line Brougham series. In Polar White (Code 9D) with optional Chamois front half-vinyl roof.

(C) LTD II 4-Door Pillared Hardtop, the handsome 4-door from our middle-of-the-line LTD II series. With optional Light Jade Glow paint (Code 7L) and Jade vinyl roof.

(D) LTD II Squire Wagon. The top-of-the-line Squire is just one of three LTD II mid-size wagons. In Creme (Code 6P).

Front cover: LTD II Brougham 2-Door in Black (Code 1C) with optional Silver rear half-vinyl roof.

Note: See Notable Standard Features on pages 5, 7, 9 and 11. Some items shown are optional, such as Convenience Group, Deluxe Bumper Group, dual sport mirrors, front cornering lamps, deluxe luggage rack, certain wheels and wheel covers, radial ply white sidewall tires. For measurements and color code reference, see back cover.



LTD II Brougham 2-Door.



(A) LTD II Brougham 2-Door Hardtop



(B) LTD II Brougham 2-Door Hardtop

Our top-of-the-line LTD II has many personalities.

It marries LTD quality and luxury with the sporty spirit of Mustang II.

Sporty—LTD II Brougham looks sporty and it's a great-handling car.

Luxurious—You get a lot of luxury in the LTD II Brougham both inside and out.

Roomy—It's mid-size interior seats six comfortably.

Personal—Distinctive styling, a trim size—and a long list of options allows you to tailor your LTD II Brougham to your own special needs.

The remarkable thing about the LTD II's

top-of-the-line 2-door is that it gives you all four personalities in one beautiful package—and at a trim, mid-size price.

(A) LTD II Brougham 2-Door. (left) Sporty luxury on a very nimble 114" wheel-base. And the price is just as easy to handle. Split bench seats and wide bodyside moldings are among its many standard features. Shown with optional Bright Blue Glow paint (Code 3V) and Blue rear half-vinyl roof.

(B) LTD II Brougham 2-Door. (above) Fresh looks in a spirited mid-size car. In Dark Red (Code 2M) topped with an optional White half-vinyl roof, but on the front this time. You can also select your LTD II with a full-vinyl roof, giving you three vinyl roof options for the 2-doors in the LTD II line.

Notable Standard Features: LTD II Brougham 2-Door

FUNCTIONAL—302 CID 2V V-8 with DuraSpark Ignition □ SelectShift automatic transmission □ Power steering □ Power front disc brakes □ Dual rectangular headlamps □ Inside hood release □ Wiper-mounted windshield washer jets □ Dual note horn □ Luxury sound package □ Ford Safety Design Features.

APPEARANCE & COMFORT—Doral cloth/vinyl split bench seats with dual armrests and manual passenger recliner □ Luxury door trim with carpeted lower panels □ Color-keyed deluxe belts □ 14-oz. cut-pile carpeting □ Deluxe steering wheel □ Wood-tone instrument panel appliques □ Electric

clock □ Mat in trunk □ DirectAir ventilation □ Hood ornament □ Opera windows (2-door only) □ Wide bodyside moldings with vinyl inserts and integral wheel lip moldings □ Chrome-plated grille □ Unique Brougham ornamentation □ Bright drip, window and windshield moldings □ Dual accent paint stripes □ Day/night inside mirror □ Deluxe wheel covers.

Note: See Notable Standard Features above. Some items shown are optional, such as Convenience Group, Deluxe Bumper Group, front cornering lamps, dual sport mirrors, certain wheel covers, and radial ply wide-band WSW tires. For measurements and color code reference, see back cover.

LTD II Brougham 4-Door.



(A) LTD II Brougham 4-Door Pillared Hardtop



(B) LTD II Brougham 4-Door Pillared Hardtop



(C)



(D) LTD II Squire Wagon

Its luxurious lines naturally call for an LTD name.

The LTD II Brougham 4-Door Pillared Hardtop is a trim-size car. And its lean, low lines have an elegant look in the LTD tradition. Throughout the car you'll find the same high level of workmanship that LTD is famous for.

Inside is ample room for six passengers. With rich upholstery, tasteful appointments, and the all-around look and feel of a truly fine car. The ride is luxurious, too. The LTD II 4-Door's 118" wheelbase reaches out over bumps for a smooth, comfortable ride.

The new, elegant LTD II Brougham 4-Door—the most attractive answer yet for a

maneuverable family car that doesn't scrimp on looks or comfort.

(A) LTD II Brougham 4-Door. (left) The optional Tu-Tone paint treatment enhances LTD II's trim lines. In this case, we've combined Champagne Metallic (Code 8Y) with Dark Brown Metallic (Code 5Q) and the optional Brown full-vinyl roof that includes opera windows.

(B) LTD II Brougham 4-Door. (above) There's plenty of room for six-footers. Shown in Silver Metallic (Code 1G) with optional Silver vinyl roof.

(C) Family-size trunk. You get 15.1 cu. ft. in LTD II's trunk. To gain even more room, order the Space-Saver Spare tire at no extra cost to replace the regular spare. (See trunk space measurements on back cover.)

(D) LTD II Squire Wagon is shown above in optional Light Jade Glow (Code 7L). The LTD II Squire wagon comes with woodgrain vinyl bodyside paneling and such Ford innovations as the 3-Way Doorgate and lockable below-deck stowage compartment. It seats 6, or with the optional third seat, 8 are accommodated. For complete wagon details, ask for the Ford Station Wagon Catalog.

Notable Standard Features:

LTD II Brougham 4-Door. All the features listed for the 2-Door Brougham on page 5 are standard on the 4-Door Brougham except opera windows.

LTD II Squire Wagon. Most of the features listed for the 2-Door Brougham with these

differences or additions: 351 CID 2V V-8 with DuraSpark Ignition □ All-vinyl bench seats □ Fold-down second seat □ Deluxe door trim □ 3-Way Magic Doorgate with power tailgate window □ Lockable below-deck stowage compartment □ 10-oz. carpeting, including removable load floor carpet □ Woodgrain vinyl paneling on sides and rear.

Note: See Notable Standard Features above. Some items shown are optional, such as Deluxe Bumper Group, deluxe luggage rack, front cornering lamps, Light Group, certain wheel covers, and radial ply WSW tires. For measurements and color code reference, see back cover.



(A) LTD II 2-Door Hardtop



(B) LTD II 4-Door Pillared Hardtop



(C) LTD II Wagon

Practical, but with a lot of class.

The LTD II series combines luxury features with a very attractive price. Rocker panel and wheel lip moldings and a bright rear applique are standard. Also standard are woodtone appliques on the instrument panel, deluxe sound package, and more.

For a good, all-around family car, the LTD II series stands out as a very good value.

(A) LTD II 2-Door Hardtop (left) in Dark Blue Metallic (Code 3G). A new sporty spirit in a mid-size car. Shown with optional White front half-vinyl roof.

(B) LTD II 4-Door Pillared Hardtop (above) in Dark Jade Metallic (Code 46). With optional Jade vinyl roof.

(C) LTD II Wagon (above) in Silver Metallic (Code 1G). The load floor is over 7 feet long and 4 feet wide between wheelhouses, with almost 85 cu. ft. of cargo space above the floor and 8 more cu. ft. below it in a lockable stowage compartment.

Notable Standard Features:

- LTD II Series**
 FUNCTIONAL—All the functional features listed for LTD II Brougham on page 5 with these differences: Single note horn
 Deluxe sound package.
 APPEARANCE & COMFORT—Deluxe cloth and vinyl bench seat
 Deluxe door trim
 Woodtone appliques on instrument panel
 Color-keyed carpeting
 Trunk mat
 DirectAire ventilation
 Hood ornament

- Opera windows (2-door)
 Chrome-plated grille
 Bright rear applique
 Bright rocker panel, wheel lip, drip, window and windshield moldings
 Day/night inside mirror
 Bright hub caps.

LTD II Wagon: Most of the above with these differences or additions: 351 CID 2V V-8 with DuraSpark Ignition
 All-vinyl trim
 Fold-down second seat
 3-Way Magic Doorgate
 Lockable below-deck stowage compartment
 Removable load floor carpet.

Note: See Notable Standard Features above. Some items shown are optional, such as dual sport mirrors, Deluxe Bumper Group, left-hand remote control mirror, dual accent paint stripes, deluxe luggage rack, certain wheels and wheel covers, WSW tires. For measurements and color code reference, see back cover.



(A) LTD II S 4-Door Pillared Hardtop



(B) LTD II S 2-Door Hardtop



(C)



(D) LTD II S Wagon

Even our lowest-priced LTD II's have an impressive list of equipment.

LTD II S is a roomy, 6 passenger mid-size car with a budget price. Yet its impressive list of standard features compares favorably with our top-of-the-line family cars. A V-8 engine, SelectShift automatic transmission, power steering, power front disc brakes, DuraSpark Ignition system, and more are standard. (See listing of standard features at right.) And you still get LTD II's quality workmanship and comfortable ride.

We've even included a wagon in this lowest-priced series. LTD II S is perfect for the budget-minded family.

- (A) LTD II S 4-Door Pillared Hardtop (left) in Light Blue (Code 3U). Like all LTD II's, it's designed to save on scheduled maintenance, with 7,500 miles between oil changes and 30,000 miles between lubes.*
- (B) LTD II S 2-Door Hardtop (above) in Dark Brown Metallic (Code 5Q) with optional Chamois full-vinyl roof. All LTD II's are rated to tow 6,000 lbs. with the optional Trailer Towing package.
- (C) Six-passenger comfort. Seats six adults comfortably with ample hip, leg and shoulder room.
- (D) LTD II S Wagon (above) in Creme (Code 6P). With all the innovative features

you expect from the Wagonmaster, Ford—like the 3-Way Doorgate. And a carpeted load floor that carries 4' x 8' sheets of plywood flat between the wheelhouses.

Notable Standard Features

LTD II S FUNCTIONAL—302 CID 2V V-8 with DuraSpark Ignition □ SelectShift automatic transmission □ Power steering □ Power front disc brakes □ Dual rectangular headlamps □ Inside hood release □ Wiper-mounted windshield washer jets □ Ford Safety Design Features.

APPEARANCE & COMFORT—Kirsten cloth/vinyl bench seat □ All-vinyl door trim □ Bright hub caps □ Color-keyed carpeting □ Chrome-plated grille □ Bright drip, window

and windshield moldings □ Day/night inside mirror □ DirectAir ventilation □ Trunk mat.

LTD II S Wagon: Most of the above with these differences and additions: 351 CID 2V V-8 with DuraSpark Ignition □ Colton all-vinyl trim □ Fold-down second seat □ 3-Way Magic Doorgate □ Lockable below-deck stowage compartment □ Removable load floor carpet.

Note: See Notable Standard Features above. Some items shown are optional, such as Accent Group, Deluxe Bumper Group, left-hand remote control mirror, deluxe luggage rack, trailer towing package, deluxe wheel covers and WSW tires. For measurements and color code reference, see back cover. (Bright belt molding shown in (A) available only with vinyl roof.)

*Applies only to vehicles equipped with an engine designed to run on unleaded fuel.

Inside LTD II.

Impressive and comfortable.

Step into an LTD II and two things should impress you. The six-passenger roominess. And the high level of luxury.

All interiors are beautifully coordinated and carefully tailored as you'd expect in a car with an LTD name. And the seats are designed for excellent comfort with plenty of back and thigh support.

All trims are available in Dark Red, Blue, Jade, and Chamois—with Dove Grey and Saddle additional color choices on some

models. The chart at the right lists the seats and trims available for each model.

(A) Standard Brougham Hardtop Interior.

(Pictured below) The seats are covered with a soft Doral cloth and vinyl trim. Shown in Jade (Code ER). The front split bench seats adjust individually and feature dual fold-down armrests and a manual passenger recliner. Other fine appointments include an electric clock, deluxe steering wheel, and rich carpeting that's carried up the lower door panels.

(B) Mateao All-Vinyl Split Bench.

(Pictured at right) A very fine grain Mateao vinyl shown in Chamois (Code FT) is available on the split bench seats for the Brougham Hardtops. It's also included in the Squire Brougham Option listed on page 14.

(C) All-Vinyl Bucket Seats.

(Pictured at right) The sporty spirit of LTD II 2-door hardtops can be enhanced with bucket seats. They're available on the Brougham and LTD II with basket-weave Lamar all-vinyl trim shown in Dove Grey

(Code HS). Included is the handsome console with stowage compartment and a padded lid that doubles as an armrest.

(D) Optional LTD II Hardtop Interior.

(Pictured at right) Hardtops in our middle LTD II series are available with this attractive interior. The flight bench seat with fold-down armrest has Ardmore and Kasman cloth trimmed with vinyl. Shown in Saddle (Code LZ).

(E) Mateao All-Vinyl Flight Bench.

Optional on the Squire and LTD II Wagons is this distinctive flight bench with fold-down armrest and all-vinyl trim. It's also an option on the middle LTD II series hardtops. In Dark Red (Code MD).

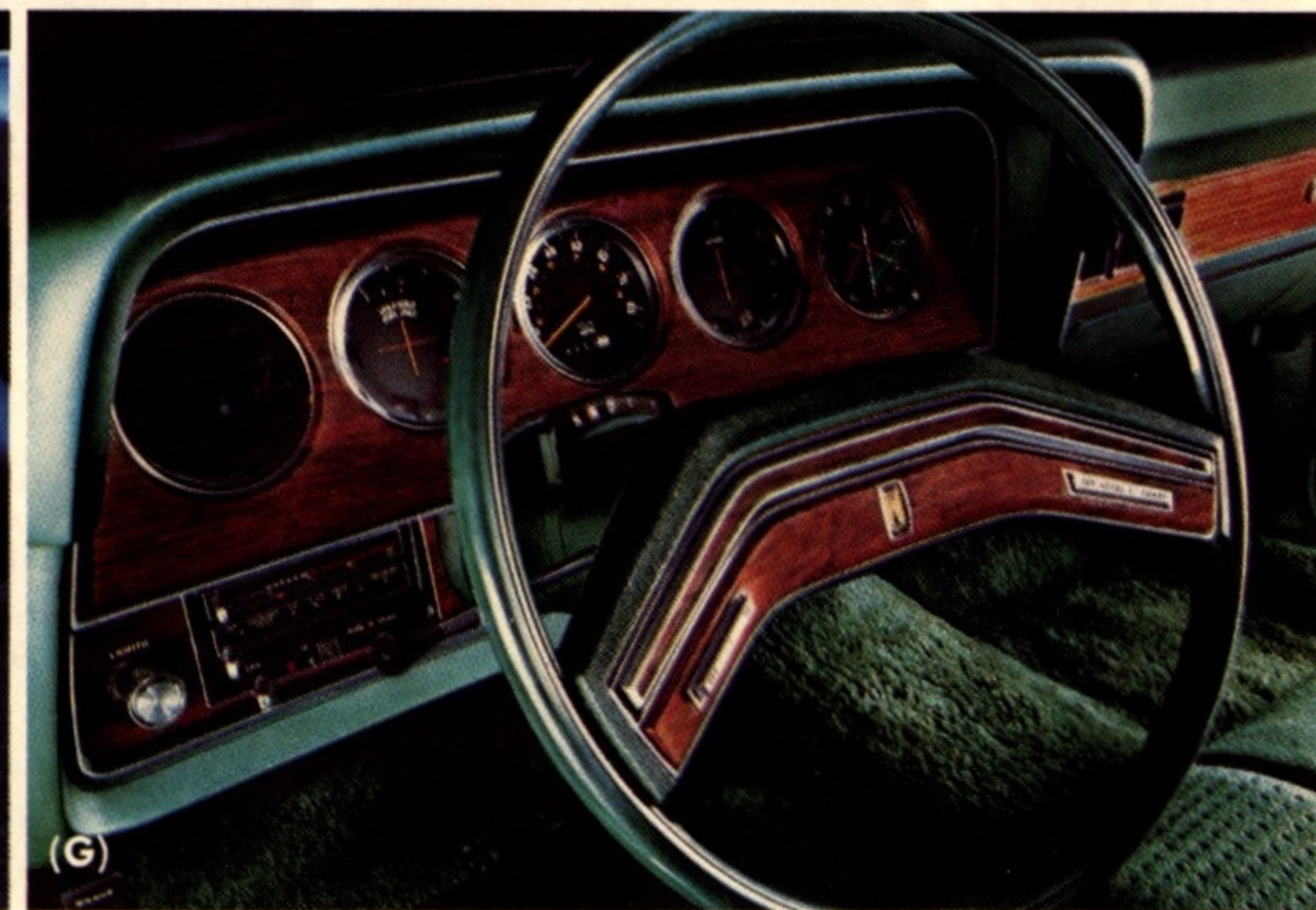
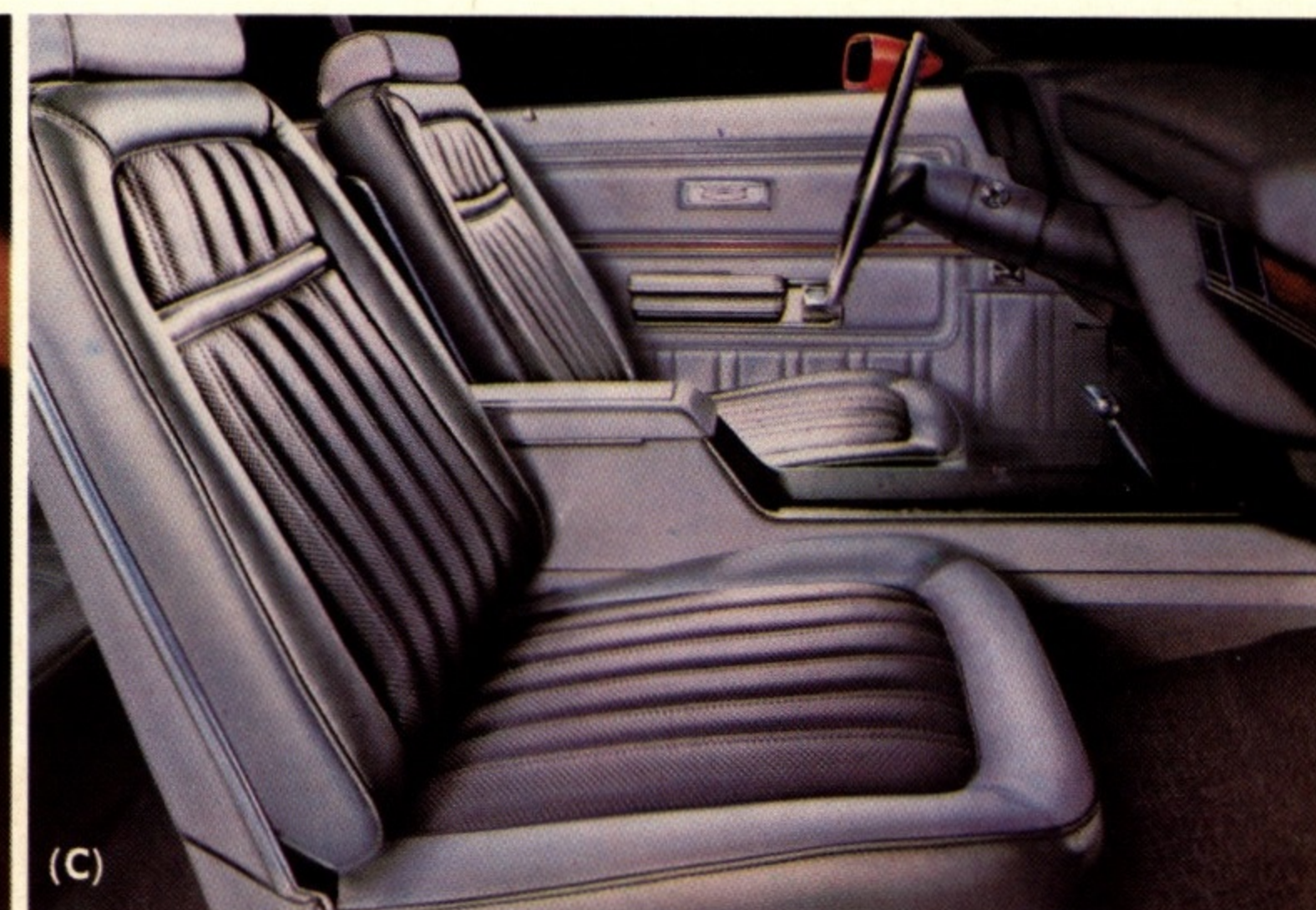
(F) Standard LTD II S Hardtop Interior.

With this bold, colorful Kirsten cloth and vinyl bench seat, it's hard to tell this is the lowest-priced standard trim. Shown in Blue (Code AB).

(G) LTD II Brougham Instrument Panel.

Reachable controls. Readable gauges. With metric speedometer graphics. And the wood-tone appliques are standard on all models except the LTD II S. Also available is a Sports Instrumentation Group. See page 15.

Note: Air conditioner, radio and certain other items shown are optional. See color code reference on back cover.



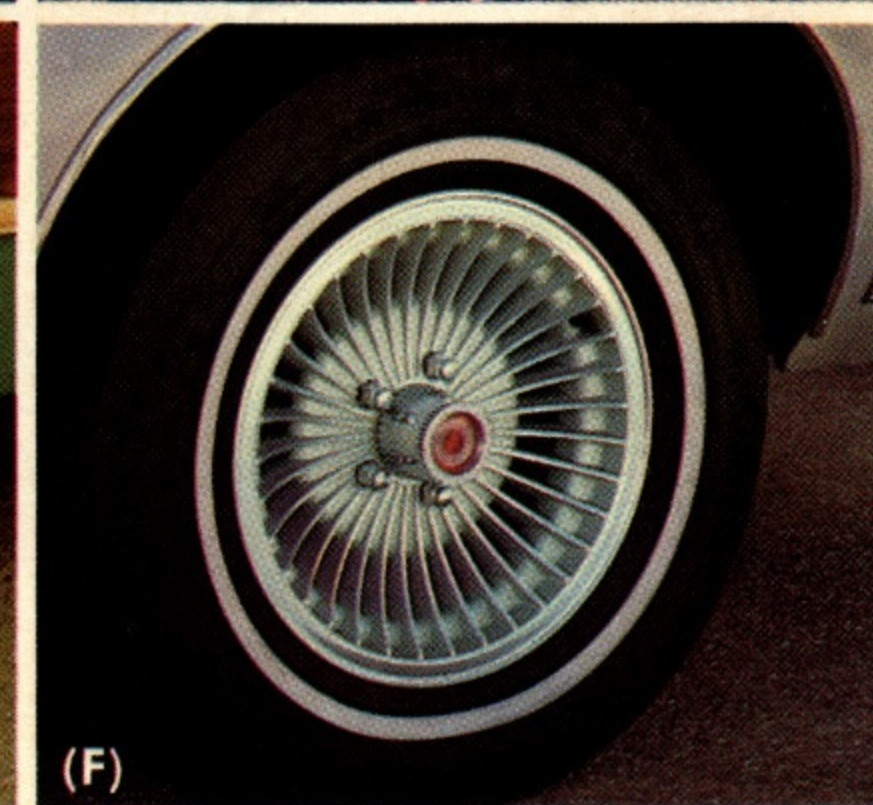
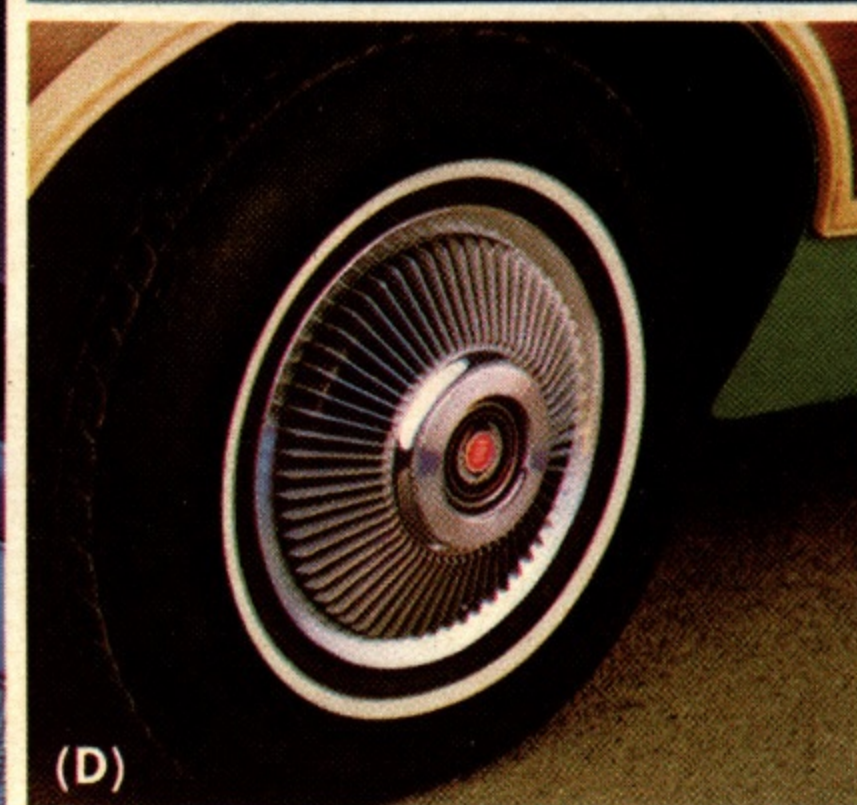
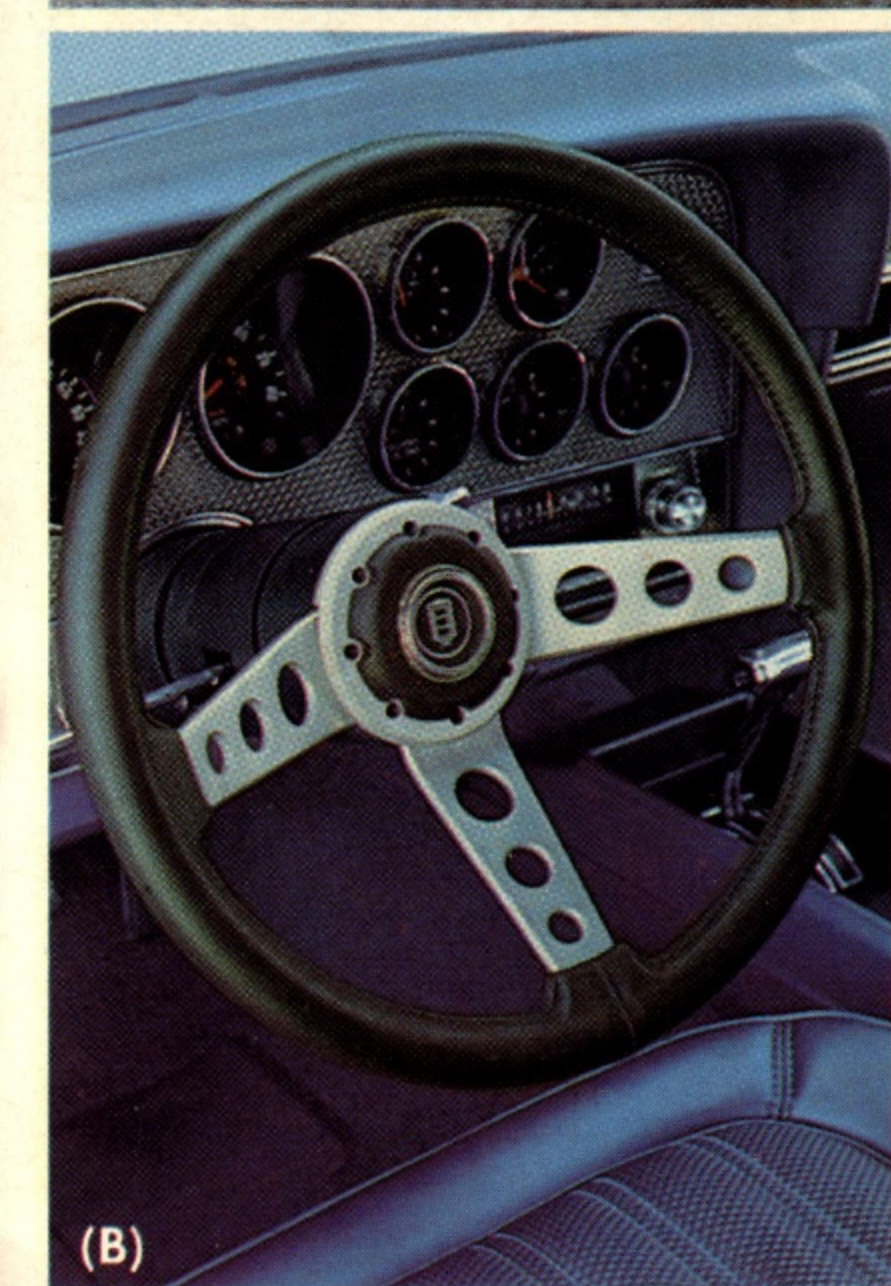
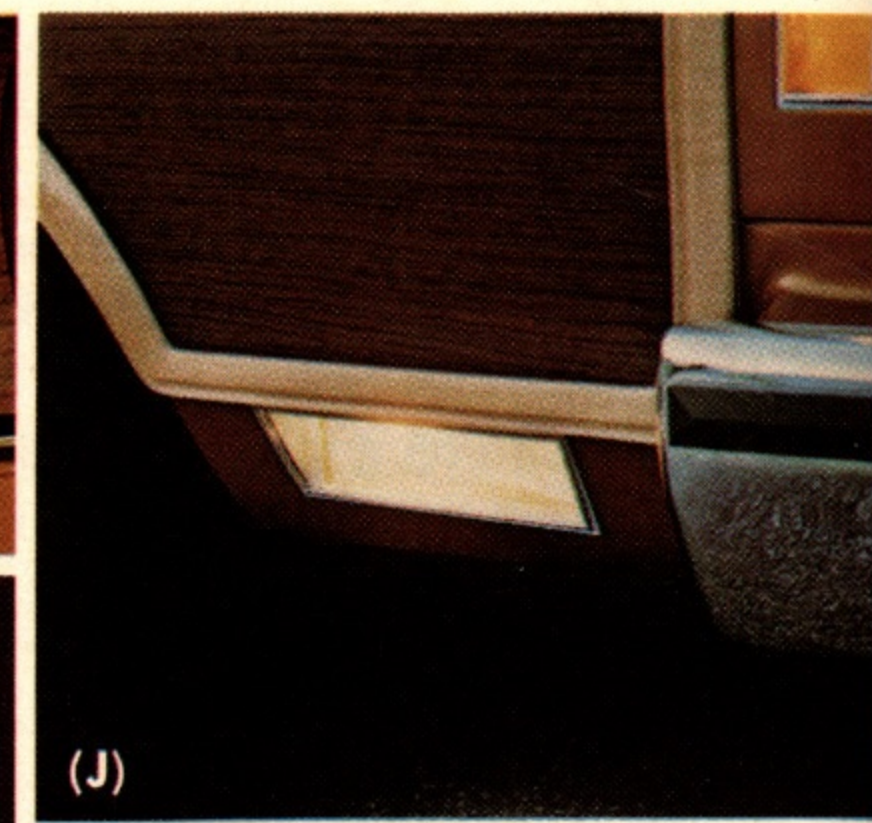
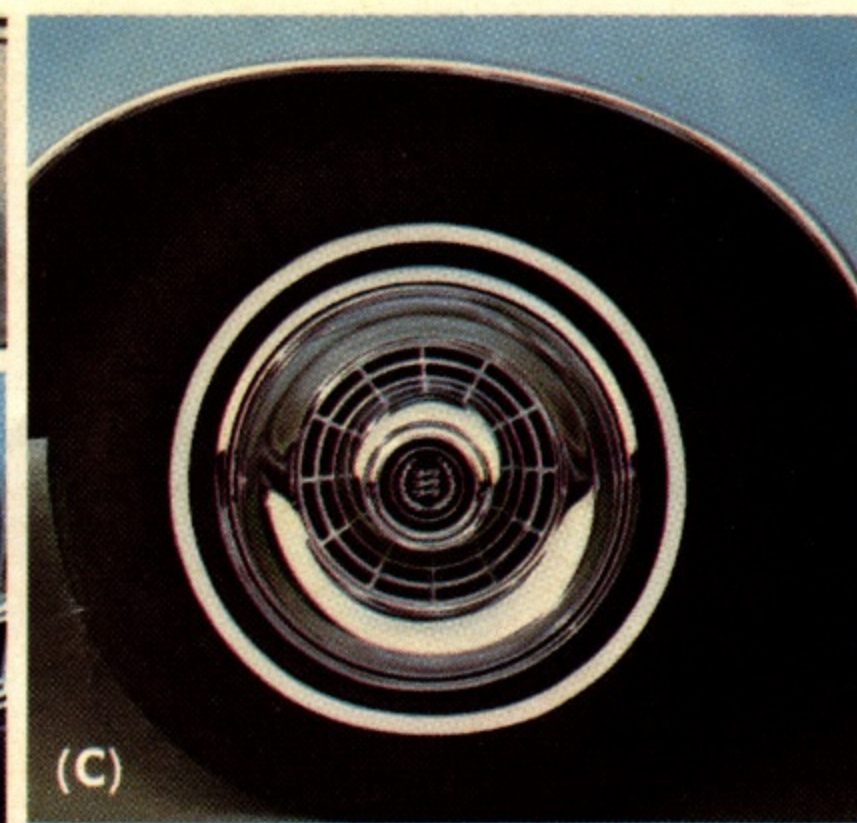
Trim and Seat Chart.

Model	S	O						
LTD II S 2-Door	S	O						
LTD II S 4-Door	S	O						
LTD II S Wagon	S							
LTD II 2-Door			S	O	O	O		O
LTD II 4-Door			S	O	O	O		
LTD II Wagon			S	O				
LTD II Brougham 2-Door							S	O
LTD II Brougham 4-Door							S	O
LTD II Squire Wagon			S	O				O*

*In Squire Brougham Option
†Not illustrated
S—Standard
O—Optional

Kirsten Cloth/Vinyl Bench
Collon All-Vinyl Bench†
Porto Cloth/Vinyl Bench
Kiwi All-Vinyl Bench
Ardmore/Kasman Cloth/Vinyl Flight Bench
Mateao All-Vinyl Flight Bench
Doral Cloth/Vinyl Split Bench
Mateao All-Vinyl Split Bench
Lamar All-Vinyl Buckets

Personalize with LTD II Options.



Audio

Aeronutronic Ford Radios are specifically engineered to look good, sound good, and fit well in your Ford LTD II. All have 100% solid state chassis, variable tone control, excellent fidelity, and a fixed length stainless steel whip antenna. Stereo radios include four speakers (two front-door-mounted and two rear speakers). The choice of radios:

- AM with pushbutton tuning and dash-mounted speaker.
- AM/FM Monaural. Low-cost system with dash-mounted speaker.
- AM/FM Stereo. With ten pushbutton choices (5 AM, 5 FM). 4 speakers.
- AM/FM Stereo Search. Automatically seeks and scans for stations. 4 speakers.
- AM/FM Stereo with Tape Player. Plays 8-track stereo tapes. 4 speakers.
- (A)** AM/FM Stereo with Quadrasonic Tape Player. Surrounds you with 4-channel sound from Quad 8 tapes. 4 speakers.
- Dual Rear Seat Speakers. (Standard with stereo.) With fader control.

Appearance and Protection

- Accent Group (LTD II S). Includes rocker panel moldings and dual accent paint stripes. Page 10.
- Color-Keyed Deluxe Belts. (Std. on Brougham and Squire.)
- Deluxe Bumper Group. Includes front and rear bumper guards and horizontal rub strips. Page 4.
- Exterior Decor Group (LTD II 2-Door). Includes dual sport mirrors, front or rear half-vinyl roof, dual accent paint stripes, deluxe wheel covers, dual note horn, and WSW tires. Shown on page 8 with optional luxury wheel covers.
- Vinyl Insert Bodyside Moldings. (N.A. on Brougham.) Protect against parking lot dings and dents.
- Metallic Glow Paint. Available in Bright Blue (Code 3V), Light Jade (Code 7L), and Chamois Glow (Code 8W).
- Dual Accent Paint Stripes. (Std. on Brougham, N.A. on Squire.) Beautifully accent the bodysides.

- Tu-Tone Paint Treatment. (LTD II and Brougham Hardtops.) Includes bright bodyside moldings and integral partial wheel lip moldings on LTD II series. Page 6.
- Protection Group. Includes door edge guards, color-keyed front floor mats, spare tire lock, and license plate frames.
- Full-Vinyl Roof. Includes opera windows on 4-Doors. Available in Black, White, Chamois, Blue, Silver, Red, Brown, Jade and Creme.
- Half-Vinyl Roof. For front half or rear half of roof on 2-Door models. Same color choices as above.
- Squire Brougham Option. (SquireWagon.) Includes Mateao vinyl split bench seat with manual passenger recliner and fold-down armrests, Brougham door trim, and 14-oz. carpeting. See (B) on page 13.
- (B)** Leather-Wrapped Sport Steering Wheel. Glove-soft black leather adds a sporty touch. And it's easier to grip in hot or cold weather.

- Radial Ply Tires BSW, WSW and wide-band WSW Tires.
- (C)** Deluxe Wheel Covers. (Std. on Brougham and Squire.)
- (D)** Luxury Wheel Covers. Elegantly styled.
- (E)** Wire Wheel Covers. Add flair.
- (F)** Turbine Spoke Cast Aluminum Wheels (4). (N.A. on Wagons.) Lightweight 15" wheels. Require WSW tires.
- Opera Windows. Available on LTD II S 2-Door model. Std. on Brougham and LTD II 2-Doors. (Included on 4-door models with optional vinyl roof.)

Comfort and Convenience

- SelectAir Air Conditioner. Manually set with six-position controls for the utmost versatility in cooling, heating and ventilating the interior.
- (G)** Automatic Temperature Control Air Conditioner. Just set it and forget it. Automatically maintains the temperature setting you select and cools or heats the interior as needed.
- (H)** Day/Date Clock. Electric clock with sweep-second hand gives the time, day of week and date of month.
- (I)** Convenience Group. Includes dual chrome remote control mirrors, interval windshield wipers, trip odometer (shown above), automatic seat back release (2-Doors), spare tire extractor (Wagons), and automatic parking brake release (except with floor shift). Page 5.
- (J)** Front Cornering Lamps. Activated by turn signal to light the way around corners. See (B) on page 2.
- (K)** Electric Rear Window Defroster. Grid in glass defogs rear window and melts snow and ice.
- All-Around Tinted Glass. Cuts down glare and heat from the sun. Recommended with air conditioner.
- (L)** Illuminated Entry System. Lifting the door handle illuminates the keyhole and turns on interior lights for extra convenience and security when entering car at night.
- (M)** Light Group. Includes dual beam

map light (shown above), courtesy lights under instrument panel, lights in ashtray, glove box, engine compartment, and trunk or cargo area, rear door courtesy light switches (4-Door and Wagons), tailgate courtesy light switch (Wagons), "headlights on" warning buzzer, and "door ajar" warning light.

- (N)** Power Lock Group. Includes electric door locks, and trunk lid release or tailgate lock.
- Deluxe Luggage Rack. (Wagons.) Adjustable. With air deflector to help keep rear window clean. See (D) on page 3.
- (O)** Illuminated Visor Vanity Mirror. Great for touching up hair or make-up.
- Left-Hand Remote Control Mirror. Adjustable from inside the car. Included in Convenience Group.
- Dual Sport Mirrors. Color-keyed mirrors are remote controlled, can be adjusted from inside the car. Page 8.
- Rear Facing Seat. (Wagons.) Third seat raises seating capacity to 8.

- (P)** 6-Way Power Seat. Flight bench. (LTD II series and Squire). Split bench, driver only (Brougham and Squire).
- Seats and Trims. See pages 12 and 13.
- (Q)** Fingertip Speed Control. Maintains pre-set speed over 30 mph with your foot off accelerator. Includes luxury steering wheel with fingertip controls.
- (R)** Tilt Steering Wheel. Adjusts to five positions for driving comfort and easier

entry and exit.

- Space-Saver Spare Tire. Replaces regular spare at no extra cost to add luggage room. Inflates easily. See (C) on page 7.
- (S)** Power Side Windows. Includes individual controls at door windows plus driver master controls with safety lockout switch on 4-Doors and Wagons. Requires tinted glass at extra cost.
- Power Tailgate Window. (Wagons, std. on Squire.)

Performance and Economy

- Heavy-Duty Alternator. 90 amp.
- Optional Axle Ratio.

- Traction-Lok Differential Axle. Transfers power to both wheels for better traction on snow, ice and soft ground.
- Heavy-Duty Battery. 77 amp.
- Engine Block Immersion Heater.
- Engines: 351 CID 2V V-8 (Std. on Wagons.) 400 CID 2V V-8. Ask your Dealer about the optional engines designed to run on regular (leaded) fuel.
- (T)** Sports Instrumentation Group. Includes tachometer, oil, alternator and temperature gauges, plus electric clock, trip odometer, and engine-turned appliques on instrument panel and on black luxury steering wheel.
- Heavy-Duty/Handling Suspension.
- (U)** Heavy-Duty Trailer Towing Package. Where LTD II really excels in towing loads up to 6,000 lbs. Includes heavy-duty suspension and alternator, heavy-duty frame (std. on Wagons), performance axle ratio, trailer wiring harness, extra cooling package, and external transmission oil cooler. Requires 400 CID engine and larger tires at extra cost.

Models



LTD II S 2-Door Hardtop, Dark Blue Metallic (3G)



LTD II 2-Door Hardtop, Dark Red (2M)



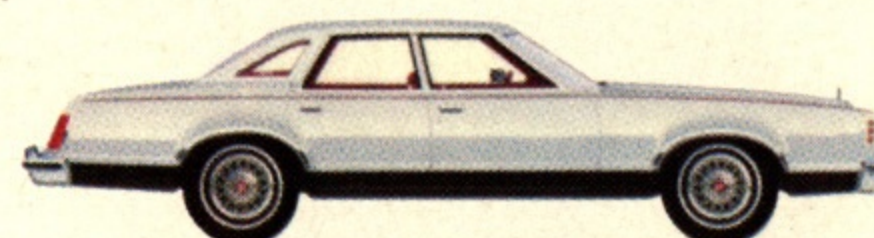
LTD II Brougham 2-Door Hardtop, Light Jade Glow (7U)



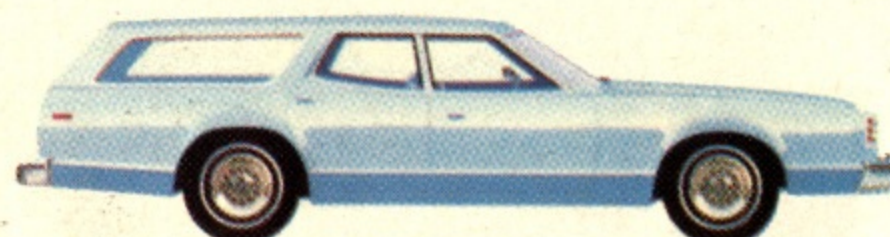
LTD II S 4-Door Pillared Hardtop, Chamois Glow (8W)



LTD II 4-Door Pillared Hardtop, Bright Saddle Metallic (8K)



LTD II Brougham 4-Door Pillared Hardtop, Silver Metallic (1G)



LTD II S Wagon, Light Blue (3U)



LTD II Wagon, Champagne Metallic (8Y)



LTD II Squire Wagon, Black (1C)

Measurements

	Wheel-base	Length	Height	Width	Front Tread	Rear Tread	Trunk or Cargo Volume	Fuel Capacity	Passenger Capacity
2-DOOR	114"	215.5"	52.6"	78.0"	63.6"	63.5"	15.1 cu. ft.*	22.0 Imp. gal.	6
4-DOOR	118"	219.5"	53.3"	78.0"	63.6"	63.5"	15.1 cu. ft.*	22.0 Imp. gal.	6
WAGON	118"	223.1"	54.9"	79.0"	63.6"	63.1"	84.9 cu. ft.**	17.5 Imp. gal.	6***

*15.4 cu. ft. with opera windows. Space-Saver Spare tire adds 1.5 cu. ft. **Plus 8.1 cu. ft. of lockable below-deck stowage. (5.9 cu. ft. with optional third seat.) ***Eight with optional rear facing third seat.

Notes

CORROSION PROTECTION. Ford takes extra steps to see that your new LTD II is engineered and built to high quality standards. And in order to help your car remain new-looking longer, we have increased the use of galvanized steel, rust-resistant primer coats, precoated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

And in addition to the many other LTD II anti-corrosion measures, a new feature for 1977: a new protective vinyl coating has been added behind the wheel house openings. This vinyl coating is sprayed on and, by providing a flexible base for the enamel, results in improved resistance to stone chipping and abrasion from sand. Vehicles may be ordered without this feature.

COLOR AND TRIM CODES. Car colors and trims are coded. Example: Silver Metallic (Code 1G). Your Ford Dealer can show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight

delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford of Canada reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford approved Motorcraft Parts and Autolite Spark Plugs.

Motorcraft



When North America needs a better idea, Ford puts it on wheels.

HARBOUR MOTORS LIMITED
 GEORGE B. BUGGIE
 SALES REPRESENTATIVE
 BUS: 434-7700 RES: 434-6844

FORD LTD II

