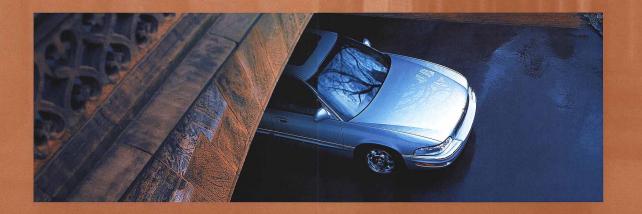


There's an old saying that still waters run deep.



ot to mention, smoothly, powerfully and luxuriously.

 $S_{
m peak\ softly}$ and carry a supercharged V6. Park Avenue Ultra in Ming Blue Metallic, shown with available equipment. Supercharged V6 on Ultra only.





Take a seat.

Welcome to Park Avenue. A quiet, sophisticated corner of the world where elegance is the norm and "more" simply never goes out of style. Where the scent of leather mixes easily with authoritative power. Where advanced technology exists in harmony with timeless values. And where we've reserved a place for you - in the most comfortable seat, naturally.

Steering wheel audio and temperature controls" allow you to adjust your radio or temperature setting without taking your hands off the wheel. The Driver Information Center* provides instant and average fuel economy, range and fuel used, and low tire pressure warning. It also allows you to program in your own personal features such as automatic door locks and interior and exterior lighting functions.

The automatic-dimming inside rearview mirror* helps reduce glare behind you. It also houses a compass with digital readout. When you use the remote keyless entry to open the doors, the perimeter lighting system is activated, illuminating the exterior and interior lights simultaneously.





The available EveCue®HEAD-UP WINDSHIELD DISPLAY projects a wide array of information directly in front of you, including current speed, turn signal operation, high beam status, low fuel warning and more. All helping you to keep your eyes on the road ahead. When set in the delay position, the MOISTURE-SENSING WIPERS* activate automatically as moisture hits the windshield, and increase their speed as the amount of moisture increases.

Exterior lines that suggest both power

and refinement. Interior surfaces and seating areas that blend with ergonomic precision. Park Avenue's philosophy has always been dramatic in its simplicity: Provide drivers and passengers with everything they could want - luxury, room, performance and technology - without needless embellishment. Have we succeeded in our mission? You be the judge.

There's a great deal to absorb.

HEATED FRONT SEATS* help take the sting out of cold weather. PERSONAL CHOICE MEMORY SETTINGS* automatically adjust seat and outside mirror positions, lumbar support, climate control, and radio station settings for two different drivers. Taking care of business is easier than ever with Ultra's available CONVENIENCE CONSOLE. It includes a writing surface and auxiliary power outlets. The courtesy of helping your passengers look good is extended with the REAR-SEAT LIGHTED VANITY MIRRORS** that light automatically when opened.



For those who want everything.

To say Park Avenue offers a great number of amenities would be a definite understatement. Inside, you'll find more than enough to satisfy the toughest critic. The luxurious, available ten-way power seats with four-way lumbar support, trimmed in leather, beckon you to take your place behind the wheel. The superb clarity of all of Park Avenue's audio systems will please the most demanding audiophile. And the convenience and comfort found throughout its new Southern Walnut-trimmed cabin will make even the longest journeys pass more easily.

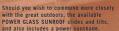




The superb fidelity of the AM/FM stereo/cassette/CD player* is enhanced by the nine-speaker Concert Sound III system.

Everything is great.

Park Avenue is a beautiful example of what happens when you design a vehicle with a purpose — to make every ride, mile and moment spent in it more enjoyable. In fact, everything about this car is meant to give you, well...everything. That extends beyond the obvious — comfort and luxury — to touches you won't find in many cars. Such as a tire inflation monitor* that helps to inform you if one of your tires is low on air as you drive. And an air filtration system that helps filter pollen and dust before it has a chance to reach you.





You like things on the cool side but your front-seat passenger likes it warm? The automatic dual zone climate control allows you both to adjust inside temperatures to suit your style. Rear-seat passengers can adjust their air flow with the rear-seat outlet controls.



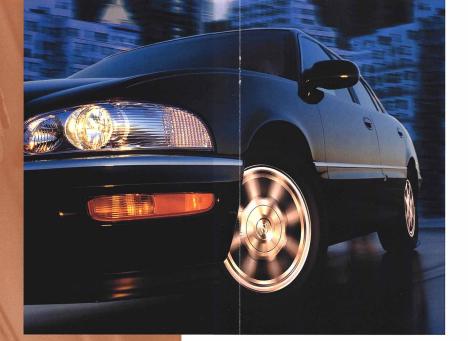
The available ultrasonic rear park assist system utilizes sonar waves to help identify how close you are to a parked vehicle or certain stationary objects at least ten inches high when you're in reverse. Visual and audio alerts are designed to bring you safely to within one foot of the obstacle.

AMENITIES



StabiliTrak means confidence.

If you think Park Avenue is only about luxury and comfort, allow us to put the brakes to that thought. It's also about impressive control, courtesy of StabiliTrak** When turning on slippery surfaces or in emergency situations - such as an unexpected obstacle in the road, or even a sudden gust of wind - StabiliTrak immediately reacts to actively help keep you on course. Your passengers may never feel Park Avenue's StabiliTrak chassis control system at work, but you're certain to appreciate the added



In addition to StabiliTrak, Park Avenue also offers full-range traction control." Encountering a wheelspin-inducing patch of ice or slippery spot on the road as you begin to pull away or drive along, signals the full-range traction control system to go to work, reducing power and modulating the front brakes until you regain full traction.

Control you can count on.

StabiliTrak sensors, strategically located throughout Park Avenue, are constantly at work to assure that you're traveling on your intended course. In an emergency, StabiliTrak's sensors detect any difference between the steering wheel angle and the direction you are actually turning. It immediately takes corrective action by applying either the right or left front brake, as necessary, to help bring the vehicle back under control.





Luxury at every turn.

When you experience the power and control lurking within Park Avenue, it will be obvious that "highly refined" does not have to mean "highly reserved." Indeed, the modern approach to the luxury car mandates performance be a top priority, so real-world maneuvers like merging onto freeways are accomplished with little effort. And if you can have a little fun doing so, all the better.







FOUR-WHEEL DISC BRAKES are designed to help stop a vehicle streety and securely. ANTI-LOCK BRAKES help you retain steering control during hard braking, Naturally, we've combined both of these features in every Park Avenue. The available GRAN TOURING SUSPERSION includes specific 16° Gran Touring aluminum wheels, performance tires and dealer-programmable magnetic variable-effort steering. It all combines to offer impressive handling and road-feel to the driver. The BRAE LEVEL COUNTOL system automatically levels the rear of the vehicle when heavy clouds are carried in the trunk.

Performance you can grade on a curve.

When the road takes an S-turn for the better, Park Avenue is ready to take advantage of the situation. It offers a 205-horsepower 3800 Series II V6—rated one of the 10 Best Engines of the 20th Century.** Ultra goes a step further with its 240-hp, supercharged V6. All this performance is harnessed by four-wheel anti-lock disc brakes and an available Gran Touring suspension.

When you're pulling into a parking spot, you don't want your steering to feel heavy. When you're at speed on the highway, you don't want your steering to feel too light. That's the idea behind Park Avenue's magnetic variable-effort steering. It automatically adjusts the "weight" of the power steering deepending on your speed,

Park Avenue's rigid unitized body structure also contributes to a reassuring sense of solidity, stability and predictable, surefooted control. Park Avenue is remarkably quiet, due in no small part to its triple door seals, flush-mounted door handles and abundance of sound-deadening materials.

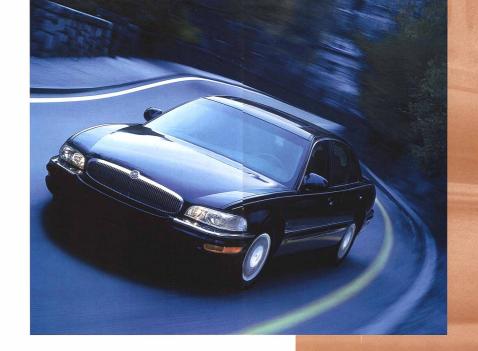






Cutting-edge technology. Personal service, no matter where you are. An unparalleled level of security and information services. When you have OnStar® onboard, you have one of the world's most advanced mobile satellite/cellular communications networks at your command. Plus, a wide variety of special service and calling plans to choose from makes OnStar even more valuable and indispensable to you, now and down the road. For more information, call 1-800-ONSTAR-7 or visit www.enstar.com.





With Onstar's Safety and Security Plant, a touch of a button immediately connects you with an Onstar Advisor, who can contact emergency service providers 24 hours a day. If your car is stolen, Onstar can track it, Lock your keys inside and Onstar can unlock your doors, just about anywhere. It can even diagnose an engine problem as you drive.

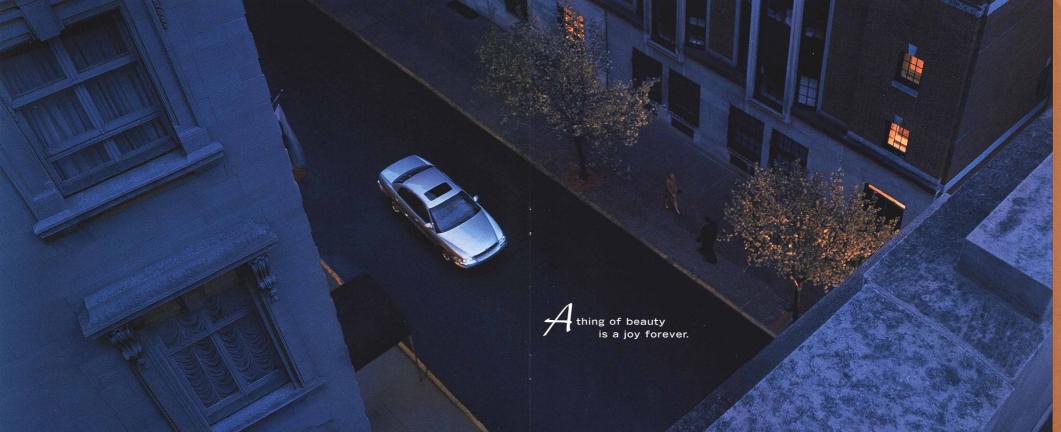
SERVICE

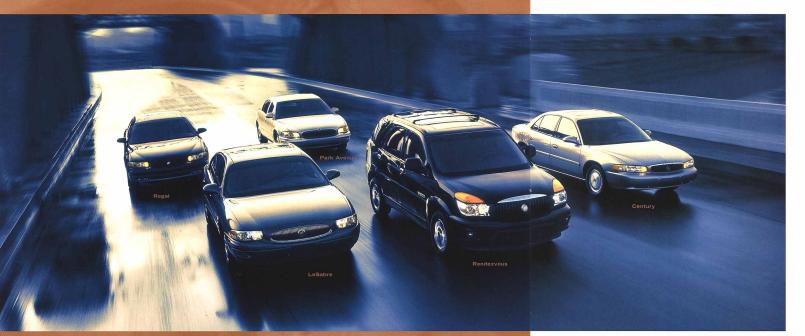
Perhaps the ultimate luxury.

The PREMIUM SERVICE PLAN augments the Safety and Security Plan by providing access to over five million service listings, including hotels, restaurants, dealerships, hospitals and ATMs. OnStar Advisors can help make reservations, purchase tickets or get you almost anywhere. PERSONAL CALLING** is available with either plan. It connects you with a nationwide wireless service. This voice-activated system dials the number for you, allowing you to keep your hands on the wheel and your eyes on the road. ONSTAR VIRTUAL ADVISOR* is an added benefit to Personal Calling subscribers, providing up-to-date information on stocks, sports scores, weather, news, even your e-mail.



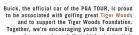
"One-year Oldar Safety and Security service agreement standard on Park Annum models with SE Peaks and Ultra models. Nothis uses artisting memperty service providers and callular telephone and standible sechnologies. Vehicle mechical system must be operating for OSGATO when Call 1-00-0005TAR P visit was wontance only experimental models and destils. "Satisting OSGAT service agreement required. Additional usage charges apply for Personal Calling, Astistable in sevent methods. OSGAT voide seguiding system may do service with all voices. Texisting OSGAT service acottact required. Advance payment of Personal Calling animates required. Additional charges apply, Assistable in section market.

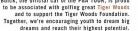




Buick. It's all good™

Completely beautiful. Beautifully complete. No matter which Buick you get into, you'll find it to be so wellequipped, inside and out, that your toughest decision may well be deciding on the color. It's why, year after year, Buicks are recognized by leading consumer publications and the automotive press for their remarkable value and desirability. It's why Buick owners are so loyal, returning to their dealer year after year. With so much going for them - and you it's easy to see why.





S Standard A Available — Not available	Park Avenue	Ultra
Air bags — driver and right front passenger	s	s
driver and right front passenger seat-mounted side impact	S	S
Air conditioning — automatic dual zone climate control, with rear-seat outlet	s	s
Air filtration system	S	S
Armrests — front-seat storage with dual cup holders	s	s
- rear-seat fold-down with storage and dual cup holders	S	S
Articulating head restraints — front (and rear on Ultra)	A	S
Audio systems — (ULO) ETR® AMIFM stereo with seek/scan, digital clock, Theftiock,® cassette and Auto Tone Control	5	_
 (UPO) ETR AM/FM stereo with seek/scan, digital clock, Theftlock, cassette, CD and Auto Tone Control 	А	s
Concert Sound II six-speaker system	S	-
Concert Sound III nine-speaker system	А	S
- Remote steering wheel controls	S	S
- Trunk-mounted 12-disc CD changer	A	Α
Carpet savers — front and rear	S	S
Child seat anchors — upper and lower LATCH system	S	S
Child security door locks — rear doors	S	s
Convenience Console Package — includes 45/45 10-way power split-frame bucket seats, convenience console with removable writing surface, cup holders, auxiliary power outlets and bi-level rear-seat outlet	_	А
Cruise control — electronic	S	S
Driver Information Center — includes tire inflation monitor; basic trip computer, reminder lights for low of and fuel levels, oil life monitor, door and trunk ajar, Personal Choice programming functions; two separate trip odometers; calculations for instant fuel economy, miles to empty and gallons of fuel used	A	S
EyeCue® head-up windshield display	Α	A
Inside rearview mirror — electrochromic-auto dimming with compass	Α	s
Instrumentation — backlit analog cluster with tachometer, temperature and fuel gauges and trip odometer	s	s
Lights — delayed entry and exit courtesy lighting with theater dimming	s	s
 front ashtray, trunk, instrument panel courtesy, engine compartment and glove box 	s	s
- reading, front and rear seat	S	S
OnStar® — Park Avenue with SE Package and Park Avenue Ultra only	S	S
Overhead console — includes reading lights and garage door opener storage	s	
includes reading lights and programmable Universal Transmitter	А	S

	Park Avenue	Ultra
PASS-Key III — passive theft-deterrent system	S	S
Personal Choice features — 10-way power driver and front passenger seats, power mirrors and door locks with delayed locking, steering wheel-mounted radio controls, perimeter lighting, remote keyless entry security feedback		
and window passenger lockout	s	S
 memory driver seat with lumbar adjustment, outside mirrors with Parallel Park Assist, radio and climate control settings 	А	s
Power door locks — programmable with memory feature	S	S
Power windows — includes driver express-down and passenger lockout feature	s	s
Rear window defogger — electric	s	s
Rear-seat pass-through — opening to trunk compartment	S	S
Remote keyless entry — with individually programmable transmitters, includes instant alarm, activation verification and perimeter lighting	s	s
Safety belts - front outboard seat-mounted lap/shoulder belts with adjustable upper anchors and center lap belt	s	s
rear outboard lap/shoulder belts and center lap belt	S	S
Seats — 10-way power adjustable leather-trimmed 55/45 split-front bench with power recliners and leather-wrapped steering wheel	s	-
 10-way power adjustable leather-trimmed 55/45 split-front bench with power recliners and power shoulder belt height adjusters, four-way power lumbar and leather-wrapped steering wheel 	А	s
 driver and passenger 4-way power lumbar and power shoulder belt adjusters 	А	s
- heated front outboard seats	A	S
 memory -10-way power memory driver seat with lumbar, shoulder belt height adjuster, outside mirrors with Parallel Park Assist, memory climate control and radio presets 	А	s
Steering wheel controls — audio and temperature	s	S
Sunshades — front, supplemental, extendable	s	s
TILT:WHEEL™ — steering column, adjustable	s	S
Trunk lock release — power activation with valet lockout	S	s
Visor vanity mirrors — lighted, driver and front passenger	s	s
- lighted, rear (not available with optional sunroof)	-	S
exterior features	VI Y SEE	100
Cornering lamps	S	S
Headlamps — includes daytime running lamps and Twilight Sentinel®	S	S
Mirrors — dual fold-away power remote	s	s
 heated (left and right) with driver side electrochromic-auto dimming feature 	А	s

We hope this brochure has provided you with an excellent understanding of the luxury, comfort, advanced technology and safety that are yours when you choose Park Avenue.

Please visit

www.buick.com

for even more information including:

current offers

Research the latest offers on buying or leasing a new Park Avenue.

virtual showroom

Explore a myriad of photographs, view video footage and take a virtual tour of Park Avenue.

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Choose from a variety of interior and exterior options to create the 2002 Park Avenue that's right for you.

competitive comparisons

Review detailed comparisons of Park Avenue and its competitors for the features most important to you.

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Upromise is a revolutionary college savings accelerator that can help you save thousands of dollars for college. Through Upromise, America's most trusted companies contribute a portion of your everyday spending to a college savings account for your children, grandchildren or any other child you wish to support.

For complete details on the GM-Upromise program, go to http://upromise.gm.com. Enrollment is simple and absolutely free.



S Standard A Available — Not available	Park Avenue	Ultr
Air bags — driver and right front passenger	s	s
driver and right front passenger seat-mounted side impact	s	S
Air conditioning — automatic dual zone climate control.		
with rear-seat outlet	S	S
Air filtration system	S	S
Armrests — front-seat storage with dual cup holders	s	s
- rear-seat fold-down with storage and dual cup holders	S	s
Articulating head restraints — front (and rear on Ultra)	А	s
Audio systems — (ULO) ETR®AMFM stereo with seek/scan, digital clock, Theftlock,® cassette and Auto Tone Control	s	_
 (UPO) ETR AM/FM stereo with seek/scan, digital clock, Theftlock, cassette, CD and Auto Tone Control 	A	s
— Concert Sound II six-speaker system	S	-
- Concert Sound III nine-speaker system	А	S
- Remote steering wheel controls	S	S
- Trunk-mounted 12-disc CD changer	А	А
Carpet savers — front and rear	S	s
Child seat anchors — upper and lower LATCH system	S	S
Child security door locks — rear doors	S	S
Convenience Console Package — includes 45/45 10-way power split-frame bucket seats, convenience console with removable writing surface, cup holders, auxiliary power outlets and bi-level rear-seat outlet	_	А
Cruise control — electronic	S	S
Driver Information Center — includes tire inflation monitor, basic trip computer, reminder lights for low oil and fuel levels, oil life monitor, door and trunk ajar, Personal Choice programming functions; two separate trip odometers; calculations for instant fuel economy, miles to empty and gallons of fuel used	A	s
EyeCue® head-up windshield display	A	А
Inside rearview mirror — electrochromic-auto dimming with compass	А	s
Instrumentation — backlit analog cluster with tachometer, temperature and fuel gauges and trip odometer	s	s
Lights — delayed entry and exit courtesy lighting with theater dimming	s	s
 front ashtray, trunk, instrument panel courtesy, engine compartment and glove box 	s	s
reading, front and rear seat	s	S
OnStar®— Park Avenue with SE Package and Park Avenue Ultra only	s	S
Overhead console includes reading lights and garage door opener storage	s	-
includes reading lights and programmable Universal Transmitter	А	S

	Park Avenue	Ultra
PASS-Key III — passive theft-deterrent system	S	S
Personal Choice features 10-way power driver and front passenger seats, power mirrors and door locks with delayed locking, steering wheel-mounted radio controls, perimeter lighting, remote keyless entry security feedback		
and window passenger lockout	S	S
 memory driver seat with lumbar adjustment, outside mirrors with Parallel Park Assist, radio and climate control settings 	A	s
Power door locks - programmable with memory feature	S	s
Power windows — includes driver express-down and passenger lockout feature	s	s
Rear window defogger — electric	S	S
Rear-seat pass-through — opening to trunk compartment	S	S
Remote keyless entry — with individually programmable transmitters, includes instant alarm, activation verification		
and perimeter lighting	S	S
Safety belts — front outboard seat-mounted lap/shoulder belts with adjustable upper anchors and center lap belt	s	s
- rear outboard lap/shoulder belts and center lap belt	s	S
Seats — 10-way power adjustable leather-trimmed 55/45 split-front bench with power recliners and leather-wrapped steering wheel	s	
— 10-way power adjustable leather-trimmed 55/45 split-front bench with power recliners and power shoulder belt height adjusters, four-way power lumbar and leather-wrapped steering wheel	A	s
driver and passenger 4-way power lumbar and power shoulder belt adjusters	A	s
- heated front outboard seats	A	s
memory —10-way power memory driver seat with lumbar, shoulder belt height adjuster, outside mirrors with Parallel Park Assist, memory climate control and radio presets	А	s
Steering wheel controls — audio and temperature	s	S
Sunshades — front, supplemental, extendable	s	S
TILT-WHEEL ^{TV} — steering column, adjustable	s	S
Trunk lock release – power activation with valet lockout	S	S
Visor vanity mirrors — lighted, driver and front passenger	s	s
- lighted, rear (not available with optional sunroof)	-	S
	9,000	
exterior features	E1 - 2 (0.0) 2 (0.0)	400
Cornering lamps	s	S
Headlamps — includes daytime running lamps and Twilight Sentinel ¹	S	S
Mirrors — dual fold-away power remote	s	s
 heated (left and right) with driver side electrochromic-auto dimming feature 	А	s

exterior features (cont'd)	CECIE NO.	
Cornering lamps	S	
Headlamps — includes daytime running lamps and Twilight Sentinel	S	
Mirrors — dual fold-away power remote	s	
 heated (left and right) with driver side electrochromic-auto dimming feature 	A	
	Park Avenue	
Paint — Black (41), Medium Red Pearl (44), Ming Blue Metallic (25), Granite (59) — requires SE Package on Park Avenue	А	
Sunroof – power sliding and tilting with power sunshade	А	
Tires — P225/60R16 steel-belted, radial-ply all-season blackwall	s	
- P225/60R16 steel-belted, radial-ply touring blackwall	А	
Ultrasonic rear park assist	A	
mechanical features	W. 15 10	Ī
Brakes — four-wheel anti-lock disc	s	
StabiliTrak — automatic chassis control system	A	
Stabilitar — autoritatic criasais control system		
Steering — power-assisted rack-and-pinion	s	
Steering	S A	
Steering — power-assisted rack-and-pinion		
Steering — power-assisted rack-and-pinion — dealer programmable, magnetic variable-effort, power rack-and-pinion Suspension	A	
Steering — power-assisted rack-and-pinion — dealer programmable, magnetic variable-effort, power rack-and-pinion — dealer programmable, magnetic variable-effort, power rack-and-pinion — suspension, — four-wheel independent DynaRide® with automatic rear level control — Gran Touring Package, includes Gran Touring suspension, 16' Gran Touring aluminum wheels, P225/60/R16 touring blackwall	A S	
Steering — power-sasisted rack-and-pinion — dealer programmable, magnetic variable-effort, power rack-and-pinion Suspension — four-wheel independent DynaRide® with automatic reer level control — Gram Touring Package, includes Gram Touring suspension, 16° Gram Touring aluminum wheels, P225/GOR16 touring blockwall tires, dealer programmable magnetic variable-effort steering Tire inflation monitor	A S	
Steering — power-assisted rack-and-pinion — dealer programmable, magnetic variable-effort, power rack-and-pinion Suspansion — four-wheel independent DynaRide* with automatic rear level control — Gran Touring Package, includes Gran Touring suspension, 16' Gran Touring alumnum wheels, P225/50/R16 touring blockwell tires, dealer programmable magnetic variable effort steering	A S A	



with overdrive and transmission shift interlock





16" Aluminum Wheel included with available Gran Touring Suspension Package





and Ultra

56.4/55.7

Type (Park Avenue) 3.8-liter 3800 Series II V6 Horsepower 205 @ 5200 rpm Torque 230 @ 4000 rpm Axle ratio 3.05 19/30* Fuel economy (city/hwy.) Type (Ultra) 3.8-liter 3800 Series II Supercharged V6 240 @ 5200 Horsepower 280 @ 3600 Torque Axle ratio 2.93 18/27* Fuel economy (city/hwy.) Trunk (cu. ft.) 19.1 Fuel tank (gal.) 18.5 Base curb weight (lbs.) - Park Avenue 3,778 3.884 - Ultra exterior dimensions (inches) Length 206.8 74.7 57.4 113.8 Wheelbase 62.7 Front tread Rear tread 62.3 interior dimensions (inches) front/rear Legroom 42.4/41.4 39.8/38.0 Headroom Shoulder room 59.2/58.7

Hip room *Based on 2001 EPA estimates. **2002 EPA estimates not available at time of printing.



16" Chrome-Plated Wheel available on Park Avenue

White (40) White Diamond* (98) Sterling Silver Metallic (12) Light Bronzemist Metallic (54) Granite Metallic (59) (NEW) Interior: Medium Gray Interior: Medium Gray Interior: Medium Grav Interior: Taupe Interior: Taupe Taupe Taupe Shale Shale Shale Shale Dark Polo Green (91) Titanium Blue Metallic (55) Ming Blue Metallic (25)(NEW) Medium Red Pearl (44) Black (41) Interior: Medium Gray Interior: Medium Gray Interior: Medium Grav Interior: Medium Gray Interior: Medium Gray Taupe Shale Taupe Taupe Taupe Shale Shale Shale Shale







*Available at extra cost.

Shale Leather

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Taupe Leather

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