

BUICK

2003 Century





One with everything, to go.

If there's one thing you can be sure of in this century, it is that Buick Century continues to be a remarkable expression of American value. This thoroughly equipped, family-size sedan proves the ideals of luxury and affordability don't have to be mutually exclusive. You want everything? You'll find it here. Century is a beautifully proportioned, well-balanced automobile whose clean lines and sophisticated approach to driving belie its price. A car designed from the ground up to give you more for less than you'd expect — something Buick has been known for since 1902. We don't use hood ornaments like this anymore, but we do have all the pride and heritage they represent. So turn the page and meet our most affordable, well-appointed expression of American style. The 2003 Century.





Leave the clutter to someone else.

Century's clean, elegant lines underscore
its subtle, classic approach to style.



A word about this brochure: Some features
shown and described throughout this brochure
are available at extra cost. Refer to the
Data chart in the back for availability.



Designed to help you take on the world
in style, no matter where you go, Century's
beautifully appointed interior offers all the
comfort features you want in all the right places.



What can you expect in this Century?

How about all the things you want, standard. Such as: Room for six, a 175-horsepower 3100 V6 engine, automatic transmission, dual-zone climate control, automatic headlamps, fully independent suspension, remote keyless entry, PASS-Key® II theft protection, power door locks and windows, dual power mirrors, air filtration system, rear window defogger, theater dimming interior lights, and a whole lot

MORE

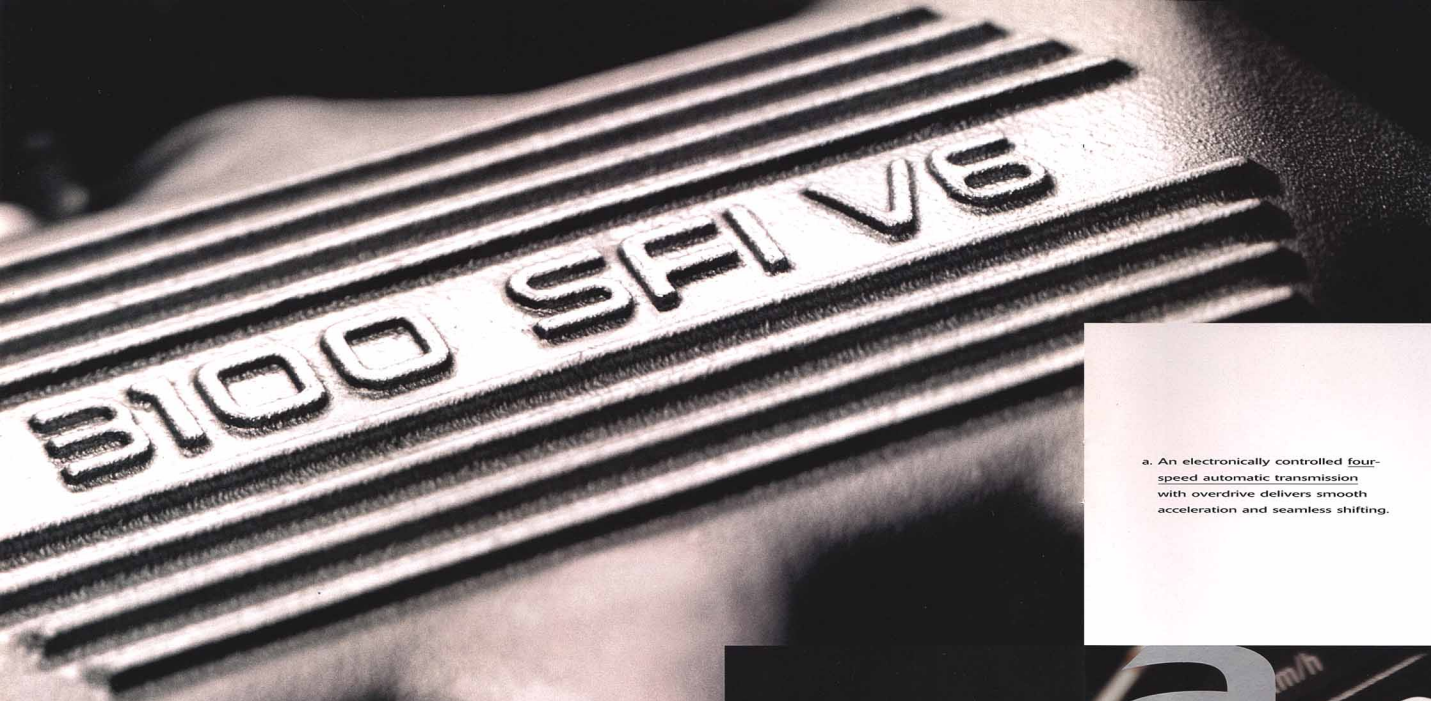


Century is about more than just comfort

and value. It also has the kind of smooth ride,

sure handling and on-the-road performance

to satisfy the most discriminating drivers.



b. The 2002 Buick Century was the highest ranked Premium Midsize Car in J.D. Power and Associates 2002 Initial Quality Study.SM Study based on a total of 64,905 consumer responses indicating owner reported problems during the first 90 days of ownership. www.jdpower.com



a. An electronically controlled four-speed automatic transmission with overdrive delivers smooth acceleration and seamless shifting.



c. Fuel economy for Century ranks high among its competitors — 20 mpg in the city and 29 mpg on the highway, according to EPA estimates.

Under the hood of every Century resides a refined, responsive fuel-injected 3100 V6 with 175 horsepower that helps make merging, passing and highway maneuvers a breeze.



d. Century's power is tied to the road by a combination of handling and control-enhancing ingredients, such as a four-wheel independent suspension that delivers excellent road feel as well as a smooth, quiet ride.





We've got **you** covered.

Everywhere you look, everywhere you go, Century has features available to make sure you're taken care of — dual front air bags, driver side-impact air bag,* traction control and anti-lock brakes. You can also enjoy the cutting-edge technology and personal service of OnStar,[®] one of the world's most advanced in-vehicle communications systems.[†] As well as remote keyless entry that includes an instant alarm, trunk release and the PASS-Key II theft-deterrent system. A tire inflation monitor that visibly alerts you if one of your tires has significantly less pressure than the other three. And with platinum-tipped spark plugs, you can travel up to 100,000 miles before your first scheduled spark plug replacement.[‡] You also get 24-hour roadside assistance with a New Vehicle Limited Warranty that covers you for three years or 36,000 miles, whichever comes first.^{††}

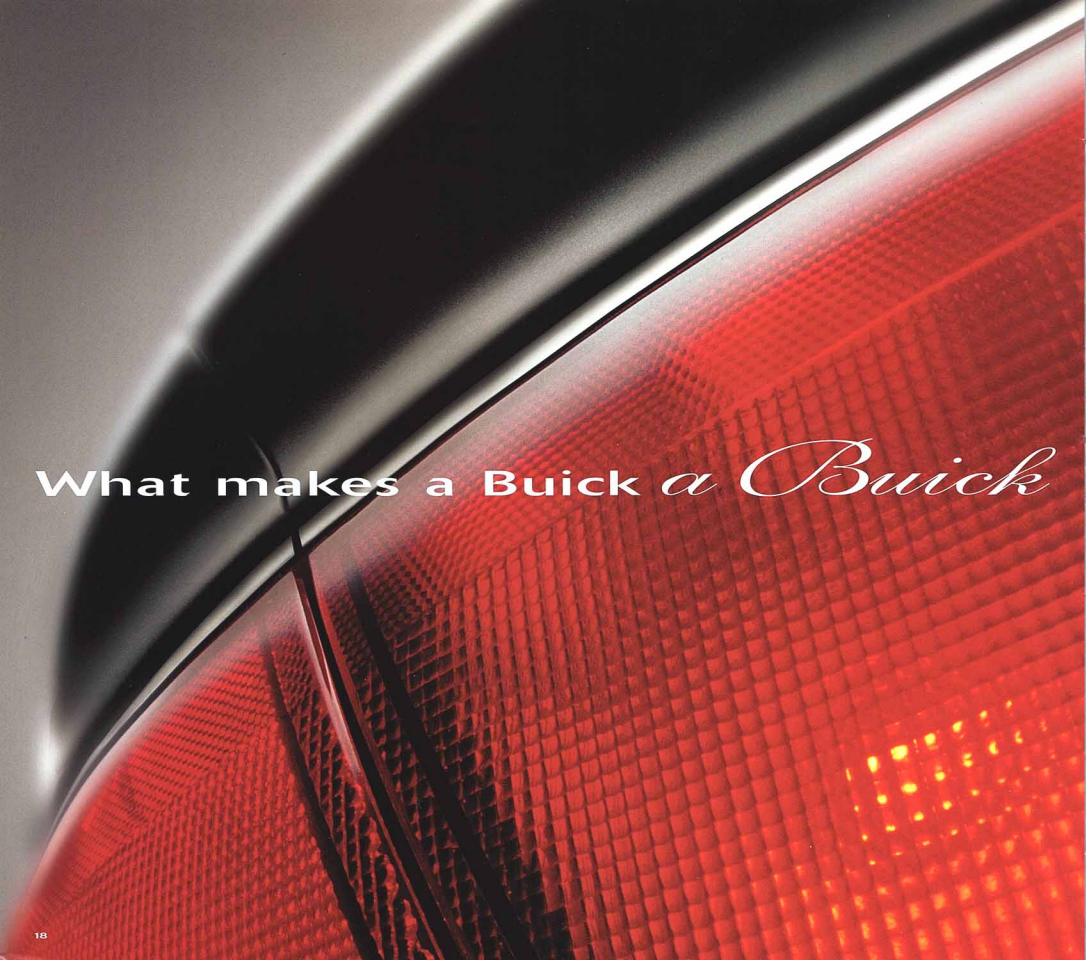


*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in the rear seat. See your vehicle Owner's Manual for more safety information.
†Available OnStar system includes one-year Safe & Sound service agreement. OnStar services require vehicle electrical system and wireless service to be available and operating for features to function properly. Visit www.onstar.com or call 1-800-ONSTAR-7 for system details.
‡Maintenance needs vary with different uses and driving conditions. See Owner's Manual for more information.
††Excludes normal maintenance. See your dealer for details.

A graphite-colored grille. Color-keyed body-
side moldings. Aluminum wheels. Yes, Century
looks good. And looks aren't deceiving.



Lights or glittering jewels? However you
see them, Century's multi-reflecting headlamps
will automatically illuminate the road ahead.



What makes a Buick a *Buick*

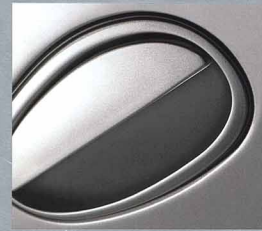
details

It's the attention to all the jewel-like details that makes driving a rewarding experience. It's the gleaming

Curves

paint, sophisticated stance and long, flowing sweep of graceful *Curves* that still

catch your eye well after that new car smell is gone. It's the refined power and the multitude of security



features that instill you with confidence everywhere you go. It's the intelligent functionality of its design,

Comfort

its surprising value and its total dedication to both driver and passenger *Comfort* that merge

together to set Century apart from every other vehicle out there. And what makes it every inch a Buick.

Cars

Century. LeSabre. Rendezvous. Regal. Park Avenue. No matter what your driving style, you'll find that Buick has a beautifully equipped, enjoyable to drive, luxurious vehicle designed to fit the way you play.



Golfing great Tiger Woods knows driving.

As the Official Car of the PGA TOUR, Buick



knows golf. We're proud Tiger carries our

name on his bag every time he competes.



& Driver



a. 15" Deluxe Wheelcover



b. 15" Aluminum Wheel



c. 15" Chrome-Plated Wheelcover

Exterior



White (40)
Interior: Taupe
Gray
Graphite



Sterling Silver Metallic (12)
Interior: Gray
Graphite



Light Sandrift Metallic (499)
Interior: Taupe



Dk. Bronzermist Metallic (76)
Interior: Taupe



Augusta Green Metallic (47)
Interior: Taupe
Gray
Graphite



Midnight Blue Pearl (28)
Interior: Taupe
Gray
Graphite



Cardinal Red Metallic (63)
Interior: Taupe
Gray
Graphite



Graphite Metallic (32)
Interior: Taupe
Gray
Graphite



Black (41)
Interior: Taupe
Gray
Graphite

Interior



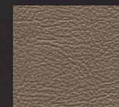
Taupe Cloth



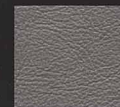
Gray Cloth



Graphite Cloth



Taupe Leather Trim



Gray Leather Trim



Graphite Leather Trim

Specs

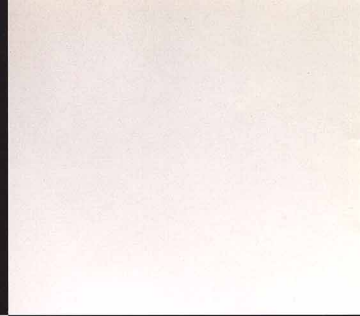
Data



a. 15" Deluxe Wheelcover



b. 15" Aluminum Wheel



c. 15" Chrome-Plated Wheelcover



INTERIOR FEATURES

S Standard A Available P Included in Option Package — Not available

	Century	Custom Package	Limited Package
Acoustical Insulation	S	S	S
Air bags			
— driver and right front passenger, frontal	S	S	S
— driver-side seat-mounted side-impact	—	—	A
Air conditioning — dual-zone climate control	S	S	S
Air filtration system	S	S	S
Assist handle			
— front passenger	S	S	S
— rear passenger, dual	—	P	S
Audio systems			
— UMY-ETR AM/FM stereo with seek/scan and digital clock	S	—	—
— UL0-ETR AM/FM stereo with seek/scan, digital clock, Theftlock, cassette and auto tone control	A	P	P
— UP0-ETR AM/FM stereo with seek/scan, digital clock, Theftlock, cassette, CD and auto tone control	A	A	A
— Concert Sound II four-speaker system	S	—	—
— Concert Sound II six-speaker system	A	P	P
— steering wheel audio controls	—	—	A
Carpet savers — front and rear	A	P	P
Child seat anchors — rear-seat upper and lower LATCH system for compatible child safety seats	S	S	S
Child security door locks — rear doors	S	S	S
Convenience Plus features — reminder tones for ignition key, headlamps, turn signals, parking brake "on"; delayed entry/exit lighting; theater dimming; battery rundown protection; lockout protection; daytime running lamps with Twilight Sentinel and delayed locking; flash-to-pass feature	S	S	S
Cruise control — electronic	A	P	P
Head restraints — adjustable, outboard front seats	S	S	S
Heat ducts — rear-seat	S	S	S
Hood release — inside, instrument panel-mounted, remote	S	S	S
Horn — dual note	S	S	S
Inside rearview mirror — includes map reading lights	S	S	S
Instrumentation — includes speedometer, trip odometer, fuel and temperature gauges; and warning lights for low fuel, door ajar, trunk ajar and washer fluid level	S	S	S
Lights			
— dome, ashtray, glove box and trunk	S	S	S
— rear reading and courtesy	—	P	P
OnStar — with one-year Safe & Sound service agreement	A	A	A
PASS-Key II — passive theft-deterrent system	S	S	S
Power door locks — include programmable automatic locking with memory and lockout protection features	S	S	S
Power windows — include driver express-down and passenger lockout feature	S	S	S

INTERIOR FEATURES (continued)

	Century	Custom Package	Limited Package
Rear window defogger — electric	S	S	S
Remote keyless entry — includes instant alarm and trunk/release	S	S	S
Safety belts			
— front-seat outboard lap/shoulder belts with shoulder belt comfort adjuster and center position lap belt	S	S	S
— rear-seat outboard lap/shoulder belts with center position lap belt	S	S	S
Side and front window defogger	S	S	S
Seats			
— leather-appointed	—	—	P
— front 55/45 reclining split-bench with armrest and dual cup holders	S	S	S
— power six-way driver	A	P	P
Steering wheel — leather-appointed	—	—	P
Storage			
— front and rear door map pockets	S	S	S
— glove compartment with locking feature	S	S	S
Sunshades — extendable with supplemental shade feature	S	S	S
TILT-WHEEL — steering column, adjustable	S	S	S
Trunk convenience net	—	P	P
Trunk lock release — power remote (part of remote keyless entry only)	S	S	S
Trunk release handle — mounted inside trunk	S	S	S
Visor vanity mirrors			
— cloth-covered driver and passenger	S	—	—
— cloth-covered driver and passenger with lighting feature	—	P	P
EXTERIOR FEATURES			
Antenna — fixed mast, front fender-mounted	S	S	S
Cornering lamps	S	S	S
Grille — chrome-plated with graphite-colored accent	S	S	S
Headlamps — includes daytime running lamps with Twilight Sentinel	S	S	S
Mirrors			
— dual black fold-away with power remote	S	—	—
— dual body-color fold-away with power remote	—	P	P
Paint — basecoat-clearcoat with anti-chip protection	S	S	S
Tinted glass — Solar-Ray solar-control windshield and rear window; Soft-Ray side glass	S	S	S
Tires — P205/70R15 steel-belted, radial-ply all-season blackwall	S	S	S
Wheels			
— 15" steel wheel with bolt-on wheelcover	S	S	—
— 15" steel wheel with bolt-on chrome-plated wheelcover	—	—	P
— 15" aluminum	—	A	A
Windshield wipers — two-speed with variable delay	S	S	S

MECHANICAL FEATURES

	Century	Custom Package	Limited Package
Battery — Delco® Freedom with rundown protection	S	S	S
Brakes			
— front ventilated disc, rear drum	S	S	S
— four-wheel anti-lock	A	A	A
Engine block heater	A	A	A
Exhaust system — stainless steel	S	S	S
Front-wheel drive	S	S	S
Starter protection — starter grind protection	S	S	S
Steering — power rack-and-pinion	S	S	S
Suspension — four-wheel independent	S	S	S
Tire inflation monitor (requires ABS brakes)	A	A	A
Traction control (requires ABS brakes)	A	A	A
Transmission — electronically controlled four-speed automatic with overdrive and brake/transmission shift interlock	S	S	S

ENGINE

Type	3.1-liter 3100 SFI V6
Horsepower	175 @ 5200 rpm
Torque	195 @ 4000 rpm
Axle ratio	3.05
EPA estimated mpg, city/hwy	20/29

CAPACITIES

Trunk (cu. ft.)	16.7
Fuel tank (approx. gal.)	17
Base curb weight	3,354

EXTERIOR DIMENSIONS (inches)

Length	194.6
Width	72.7
Height	56.6
Wheelbase	109.0
Front tread	62.0
Rear tread	61.1

INTERIOR DIMENSIONS (inches)

	front/rear
— Legroom	42.4/36.9
— Headroom	39.4/37.4
— Shoulder room	58.0/57.1
— Hip room	54.4/53.3

A word about this brochure. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, materials, equipment, specifications, models, colors, and availability. Some information may have been updated since the time of printing, so please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Child safety. Children are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Front-seat side-impact air bags help reduce the risk of injury to front seat occupants in side impacts. See your vehicle Owner's Manual and child safety seat instructions for more safety information. Engine. Buicks are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. Assembly. Buicks and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you. Updated service information. Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins too. Ask your dealer or, for ordering information, call 1-800-551-4123. Warranty. The GM 3-year/50,000-mile New Vehicle Limited Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 35,000 miles, whichever comes first. (Excludes normal maintenance.) See your Buick dealer for terms of this limited warranty. The GM Card's. For information or to apply for the GM MasterCard, call 1-800-8GM-CARD. SmartLease™ by GMAC. For information about SmartLease or any of the other quality GMAC financing options, see your Buick dealer or call 1-800-32-SMART. GM Mobility Program™. Buick recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of aftermarket permanently installed mobility equipment for drivers or passengers. For details and free service information, call 1-800-325-9935 (TTY users: 1-800-833-9935).

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