



THE 2007 B-CLASS SPORTS TOURER



Mercedes-Benz



B200 TURBO.



What do you desire in a new car?
Versatility? Safety? Performance?

The B-Class saves you from having to choose. It combines the advantages of many different vehicles to create a completely new kind of Mercedes-Benz: the Compact Sports Tourer.

This sporty premium car provides exceptional ride comfort, sophisticated safety systems, a generous amount of space, and plenty of performance. All of this is remarkably captured in an eye-catching 4.27-metre long body.

The B-Class.

A completely new kind of Mercedes-Benz.

The B-Class

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Practical design with uncommon flare.

What is the shape of versatility? What does comfort look like? The B-Class has all the answers. It gives you versatility and spaciousness with a truly sporty flare. The front hood flows down into the broad radiator grille creating a wedge shape. This is underlined by the large air intakes in the bumpers and the design of the headlamps. The forward sloping side contours, together with the flared wheel arches, add a powerful touch. Combined with extraordinary versatility, this sporty design shows why the B-Class deserves the title “Sports Tourer.”

HEADLAMPS

The distinctive headlamps set the tone at the front of the B-Class. At the rear, the horizontally split lights are an eye-catching feature. Exterior chrome trim adds an elegant touch all around.

WHEELS

From stylish to sporty, the B-Class wheels attract admiration from the word “go.” 16" 5-spoke aluminium-alloy wheels complement the self-assured style of the B200.

The B200 TURBO is attired in 16" aluminium-alloy wheels that feature a 5-twin-spoke design. Even sportier are the alluring 17" 10-spoke aluminium-alloy wheels with performance tires, which are available on both models as part of the Sport Package.

Taking comfort to the extreme.

Given the compact exterior dimensions of the B-Class, its interior is remarkably generous in terms of both space and comfort.

The B200 seats are upholstered in Utrecht fabric. The ARTICO leather¹/Maastricht fabric combination comes standard on the B200 TURBO. The B200 TURBO also offers a sumptuous leather option. And to ensure that every drive provides the best possible seating position, all B-Class models come with a standard height-adjustable driver's seat.

DRIVER-FRIENDLY DETAILS

Driving doesn't get much better than when you're behind the wheel of the B-Class. Its dramatic interior is rich in details including chrome-ringed instrumentation and aluminium trim. A leather shift knob, rubber-studded aluminium pedals² and a leather-covered multifunction steering wheel add to the experience and put the controls at your fingertips. The ergonomic centre console is very user friendly, so you can keep your eyes on the road.



¹Man-made leather. ²Standard equipment for the B200 TURBO.



B200 TURBO shown with optional black premium leather, myrtle wood trim, COMAND system with navigation, heated front seats, AUTOTRONIC continuously variable automatic transmission, and Alarm System Package.



B200 shown with optional Premium Package.



A remarkably spacious compact car.

Don't be deceived by the B-Class' compact 4.27-metre length.

The interior is so comfortable that you'll still feel fresh and relaxed after a long journey. Even the back seat passengers enjoy as much legroom, shoulder room and headroom as in a luxury sedan.

If you're wondering how much you can take along on your travels, the B-Class has plenty of cargo space. Even with the rear seats occupied, the back cargo area has a capacity of up to 544 litres, easily handling everything from sports gear to mid-sized furniture.

But there's even more space than that: In next to no time, you can configure the B-Class to accommodate up to 1,530 litres of cargo with the seats folded down.

Performance on a grand scale.

ENGINES

The B-Class is always in top form. The B200 TURBO generates an outstanding 193 hp with 206 lb-ft of torque, while the B200 offers 134 hp and 136 lb-ft of torque.

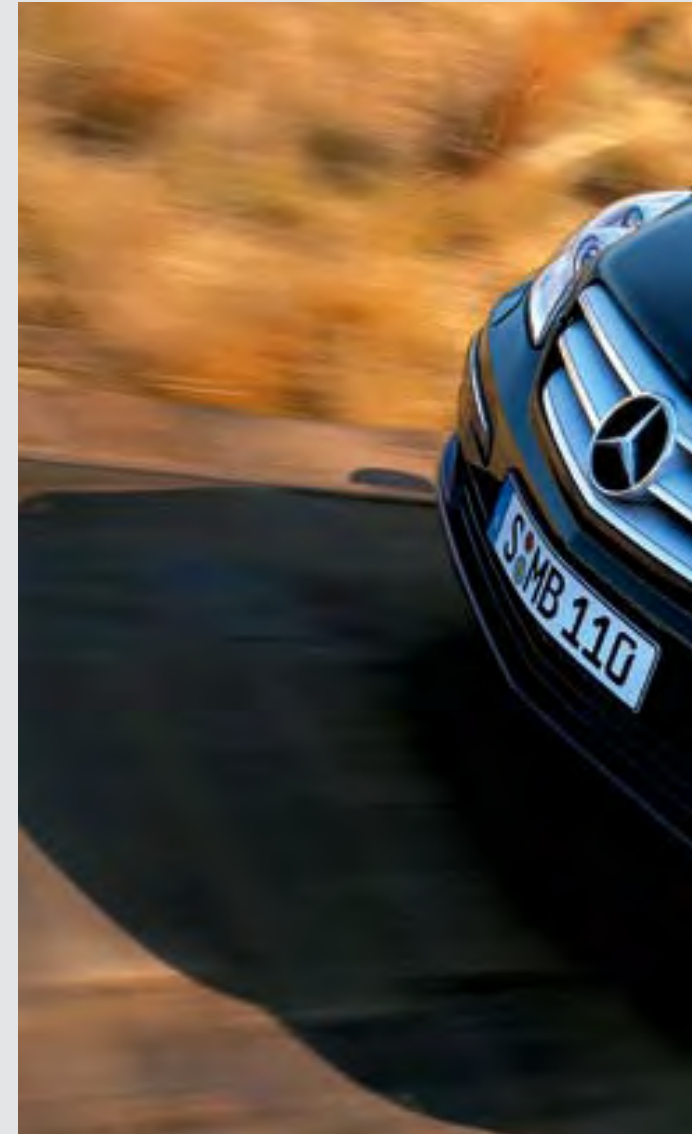
TRANSMISSIONS

Whether you're a sporty or relaxed driver, the B-Class' transmissions master any style with ease. The B200 comes with a standard 5-speed manual transmission, while the B200 TURBO features a 6-speed manual transmission.

Our AUTOTRONIC continuously variable automatic transmission is available as an option. It recognizes your personal driving style and adjusts itself accordingly. Thanks to the continuously variable design of AUTOTRONIC, the B-Class accelerates smoothly without any lag in power. You can even change manually between virtual gears by nudging the selector lever. And because the engine always operates in the optimum engine-speed range, AUTOTRONIC also ensures low fuel consumption.

SUSPENSION

The B-Class manages to deliver both comfortable and responsive driving, thanks to its advanced suspension, unusually wide track and the longest wheelbase in its class. With new-design shock absorbers and a selective damping system, the suspension reacts smoothly to minor bumps in the road, adapting the damping as required. The parabolic axle makes the suspension more stable in corners, improves wheel location and reduces tire wear. All of this ensures that the B-Class handles with agility and precision, even with a full load.





B200 TURBO shown with optional Sport Package.



Revolutionary sandwich concept simulation.

How a sandwich could save your life.

Safety is another strength of the B-Class.

Its entire design is based on the unique sandwich concept. In the event of a frontal impact, the engine and transmission are able to slide down along the angled pedal floor and below the passenger compartment.

Because your seating position is slightly higher in the B-Class than in a conventional car, the sandwich concept is also a crucial advantage in the event of a side-on collision. It also means that you benefit from better all-round visibility.

The B-Class gets an “A” in safety.

SIX STANDARD AIR BAGS

Every B-Class provides the protection of six standard air bags, including adaptive dual-stage front air bags, two side-impact air bags and window-curtain air bags that expand between the A and C-pillars, providing extra protection for all four outboard occupants. (1)

ADVANCED SEAT BELTS

All four outboard seat belts feature Emergency Tensioning Devices (ETDs), which help remove seat-belt slack in a sufficiently severe front or rear impact. Belt force limiters are also included, helping to reduce the peak deceleration forces on belted occupants. (2)

ACTIVE BI-XENON HEADLAMPS WITH CORNERING LIGHTS

Truly visionary thinking, the optional Active Bi-Xenon headlamps monitor your steering angle and driving speed, then swivel their beams to either side to better follow the curvature of the road ahead. As a result, you get a better view into corners, with illumination improved by up to 90% over conventional headlamps. (3)

ELECTRONIC STABILITY PROGRAM AND STEER CONTROL

The Electronic Stability Program (ESP®) can dramatically enhance cornering control by monitoring your steering and braking actions and responding nearly instantaneously if it detects a loss of directional control or stability. If your B-Class begins to fishtail (oversteer) or plow (understeer), ESP® can apply the brakes to any of the four wheels or reduce excess power to help you regain control and stay on course.¹

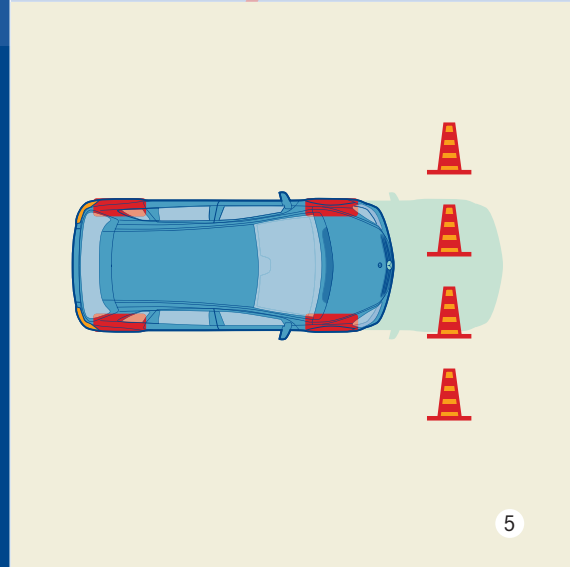
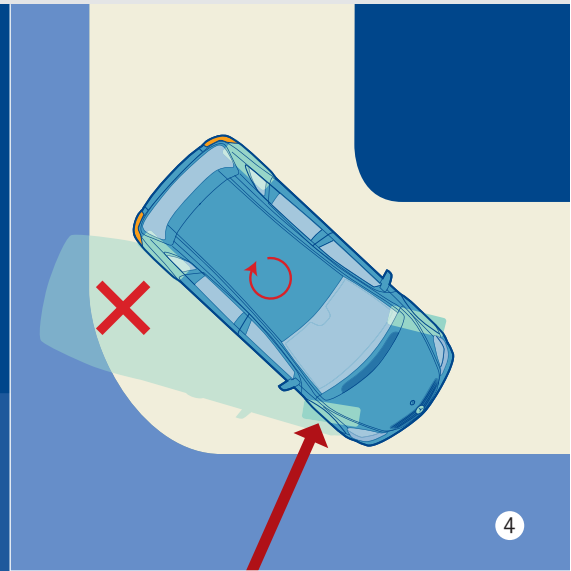
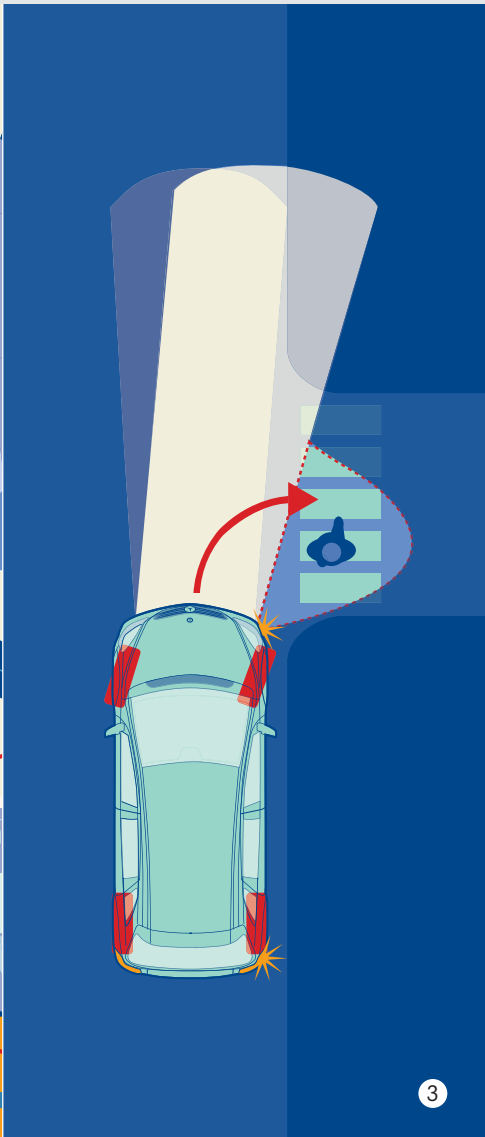
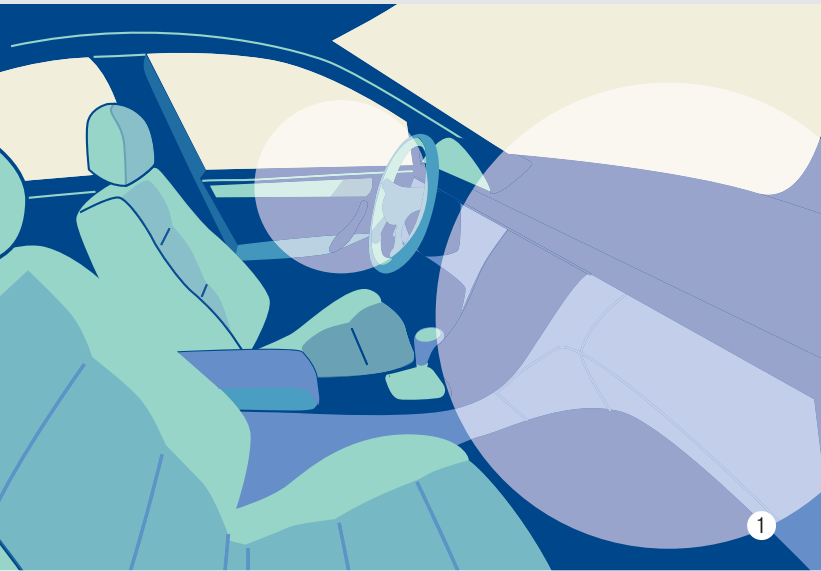
Our STEER CONTROL steering assistance system helps the driver stabilize the vehicle. If the vehicle starts to skid, a clear impulse in the steering wheel helps the driver counter-steer in the correct direction. (4)

BRAKE ASSIST (BAS)

Complementing the anti-lock brakes, Brake Assist² senses emergency braking by way of the speed at which the driver lifts off the accelerator. BAS immediately applies maximum available braking power, potentially reducing the overall stopping distance. (5)

¹No system, regardless of how advanced, can overcome physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. ²Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.







B200 TURBO.



Build your own B-Class.

You can personalize your new B-Class with factory-installed options that will let it closely reflect your personal sense of driving style. Choose from a wide array of luxury, communication, information and security options and services that can make your driving experience satisfying in ways you might never have imagined.

Raise your B-Class to a new level of sonic splendour with the incredible 320-watt, 12-speaker harman/kardon® LOGIC7® 7.1-channel digital surround sound system. This option also includes the glovebox-mounted MP3-capable 6-disc CD changer.

The COMAND¹ system integrates the radio, CD player, GPS satellite navigation, and controls for the optional phone and 6-disc CD changer into a single in-dash unit. A large colour LCD screen provides clear displays and crisp map readouts. With DVD-based navigation, a single disc holds the maps of Canada and the contiguous U.S..

The optional panoramic lamella sunroof provides plenty of light and sunshine, opening significantly wider than conventional sliding sunroofs. At the touch of a button, the front louvre tilts upward, acting as a wind deflector. The other four louvres can then be slid back to any position you like. Also included is a manually-operated twin roller blind, designed to provide protection from the sun.

¹ While the navigation system provides directional assistance, the driver must remain focused on safe driving behaviour including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or verbal display once the vehicle has been stopped in a safe place. DVD-ROM maps do not cover all areas nor all routes within an area. Available on the B200 TURBO only.

These optional packages complete the package.

PREMIUM PACKAGE

Settle back in the heated front seats of a B200 equipped with the Premium Package and watch the heads turn as you take it to the street. With exterior chrome accents on the grille, rain-sensing windshield wipers, illuminated visor vanity mirrors, cruise control, auto-dimming mirrors and our exterior Sight & Light Package, this vehicle commands attention.

The B200 TURBO Premium Package takes everything up a notch with heated front seats, an electronic compass, Seat Comfort Package and a Panoramic Lamella Sunroof.

SPORT PACKAGE

Our all-new Sport Package for the B200 and B200 TURBO gives you everything you need to make the most out of energetic driving. From front sport seats and a sport suspension system to 17" 10-spoke aluminium-alloy wheels and performance tires, you'll enjoy driving your B-Class even more if you opt for this upgrade.





B200 TURBO shown with the optional Sport Package.

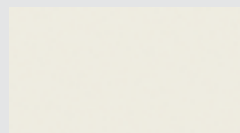




B200.



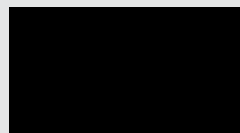
NON-METALLIC PAINTS



650 Calcite White



589 Jupiter Red



696 Night Black

METALLIC PAINTS (OPTIONAL)



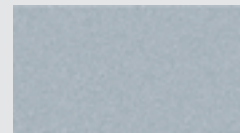
191 Cosmos Black



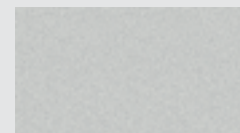
375 Atoll Blue



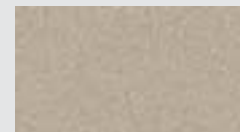
597 Saturn Red



391 Horizon Blue



761 Polar Silver



791 Dune Beige



748 Comet Grey

TRIM ELEMENTS

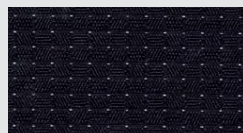


740 Aluminium

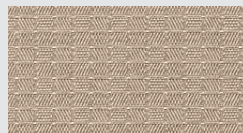


727 Myrtle Wood Trim¹

UTRECHT
FABRIC



451 Black

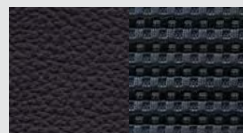


455 Orient Beige



458 Alpaca Grey

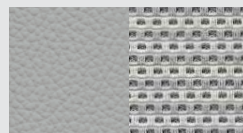
ARTICO LEATHER² /
MAASTRICHT FABRIC



701 Black

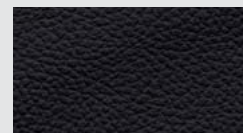


705 Orient Beige



708 Alpaca Grey

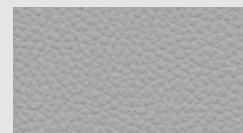
LEATHER



801 Black

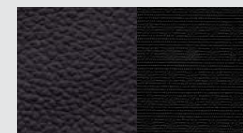


805 Orient Beige



808 Alpaca Grey

SPORT SEATS
ARTICO LEATHER² /
ZANDVOORT FABRIC



751 Black

¹Available as an option. ²Man-made leather.

STANDARD EQUIPMENT (SELECTION)	Door sill panels with aluminium inserts, front panels featuring "Mercedes-Benz" lettering	Load compartment cover
5-speed manual transmission ¹ or 6-speed manual transmission ²	Driver's seat with manual height adjustment	Outside temperature display
16" aluminium-alloy wheels	Electronic immobiliser, including locking system with remote control and visual lock confirmation	Parabolic rear axle
60/40-split folding rear seatbacks with flip forward seat cushions	Electronic Stability Program (ESP®)	Power windows, with one-touch express-up/down
Active front head restraints, adjustable for height and angle	Exterior Chrome Package with body-coloured door handles and side mirrors	Projection-beam headlamps and foglamps
Adaptive front air bags, head/thorax side-impact air bags and window-curtain air bags	Exterior Sight & Light Package ²	Radiator grille painted in silver
Aluminium trim on doors, dash and console	Front armrest with compartment featuring one-touch opening mechanism	Rain-sensing windshield wipers ²
AM/FM stereo/weatherband radio with in-dash single-CD player	Heated exterior mirrors left and right, electrically adjustable from inside the vehicle	Rear windscreen wiper with intermittent wipe setting and one-touch control
Anti-lock braking system (ABS)	Heated windshield washer system	Seat occupancy sensor in front passenger seat
Auto-dimming mirrors ²	Height-adjustable front seat belts with belt tensioners and adaptive belt force limiters	Selective damping system
Automatic climate control	Height-adjustable load compartment floor (2 levels)	SmartKey with remote locking
Bottle holders in doors, cupholders in centre console	Integrated foglamps	Speed-sensitive power steering, with STEER CONTROL
Brake Assist (BAS)	Interior Lighting Package ²	Steering column with manual height and telescopic adjustment
Central locking with interior switch	ISOFIX child seat attachment points	Tinted windows
Colour-keyed rub strips, front and rear	Leather-wrapped multifunction steering wheel	Tire pressure loss warning system
Cruise control ²		

¹Standard equipment for the B200. ²Standard equipment for the B200 TURBO.

INDIVIDUAL OPTIONS

AUTOTRONIC continuously variable automatic transmission

COMAND Cockpit Management and Data system with navigation¹

Cellular Telephone Pre-Wiring (only available in conjunction with harman/kardon Sound System Package)

Heated front seats²

Leather upholstery¹

Metallic paint

Myrtle wood trim

Panoramic Lamella Sunroof

OPTION PACKAGES

Alarm System Package: Anti-theft alarm system. Interior motion sensor. SmartKey with panic button.

B200 Premium Package: Auto-dimming mirrors. Cruise control. Exterior Sight & Light Package. Heated front seats. Illuminated visor vanity mirrors. Interior Lighting Package. Rain-sensing windshield wipers. Seat Comfort Package. Storage net on front seatbacks.

B200 TURBO Premium Package: Electronic compass. Heated front seats. Panoramic Lamella Sunroof. Seat Comfort Package.

Bi-Xenon Headlamps Package: Active Bi-Xenon headlamps. Cornering lights. Headlamp washers.

harman/kardon Sound System Package: 6-Disc CD changer. harman/kardon LOGIC7 Surround sound system.

Power Seating Package¹: Power adjustable front seats.

Sport Package: 17" 10-spoke aluminium-alloy wheels. ARTICO leather³/Fabric Upholstery. Front sport seats. Performance tires. Sport suspension.

¹Available on the B200 TURBO only. ²Optional as part of the Premium Package. ³Man-made leather.

Finishing touch or two.

If you want to give your B-Class an even sportier look, you'll find exactly what you're looking for with our complete line of accessories. Our body styling kit, which includes a rear apron, a roof spoiler and front apron spoiler lips, will make the B-Class look even more dynamic.



Roof rack or box

If you're looking for additional storage space, there's a spacious roof box with an elegant design. Available in three versions, it has a capacity of approximately 330 to 450 litres.



iPod® integration kit

You've spent time carefully filling your iPod® with the great music you love. Now you can enjoy every minute of every song as you cruise in your B-Class, courtesy of the iPod® integration kit.



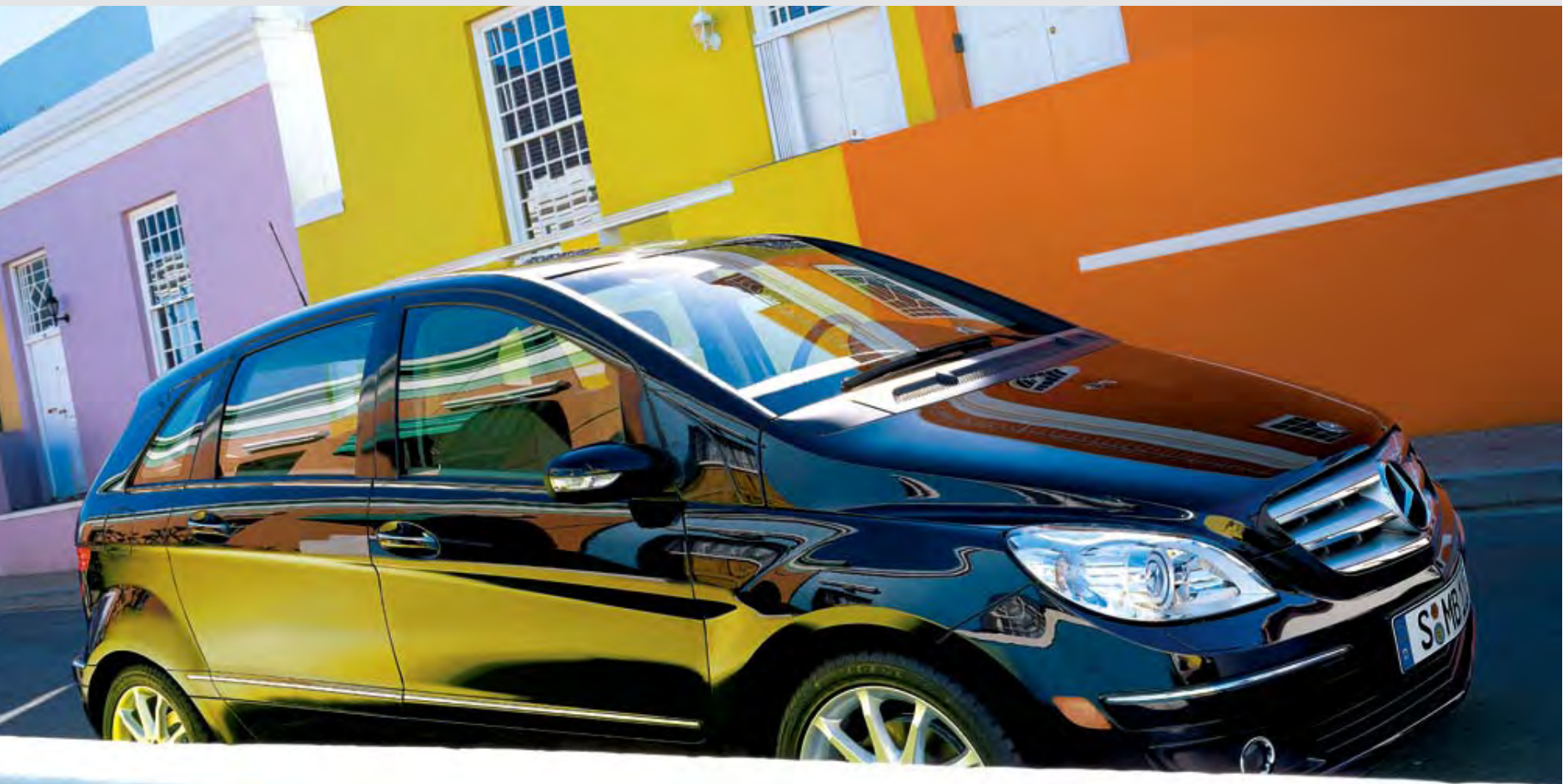
Designer wheel

Opt for the larger, sporty, 18" AMG 5-spoke aluminium-alloy wheel, and emphasize the power and practical design of your B-Class.



Rear roof spoiler

Our body styling kit includes a rear-apron trim, a roof spoiler and front apron spoiler lips. It will make your B-Class look even more dynamic and make you feel even better driving it.



B200 TURBO shown with the optional Sport Package.

	B200	B200 TURBO
Engine type	Inline-4	Inline-4
Total displacement	2,034-cc	2,034-cc
Net power	134 hp @ 5,750 rpm	193 hp @ 5,000 rpm
Net torque	136 lb-ft @3,500-4,000 rpm	206 lb-ft @1,800-4,850 rpm
Compression ratio	11.0:1	9.0:1
Acceleration, ¹ 0-100 km/h	10.1 seconds	7.6 seconds
Approximate top speed	196 km/h	210 km/h ²
Tires	205/55 R 16	205/55 R 16
Fuel economy, ³ city-highway estimate	manual: 9.2-6.7 L/100 km automatic: 9.2-7.2 L/100 km	manual: 10.2-6.9 L/100 km automatic: 9.5-7.4 L/100 km
Fuel tank capacity	54.0 litres (with 6.0-litre reserve)	54.0 litres (with 6.0-litre reserve)
Turning circle	39.2 ft/11.95 m curb-to-curb	39.2 ft/11.95 m curb-to-curb
Dimensions ⁴ : Wheelbase	109.4 in/2,778 mm	109.4 in/2,778 mm
Overall length	168.1 in/4,270 mm	168.1 in/4,270 mm
Overall height	63.1 in/1,604 mm	63.1 in/1,604 mm
Overall width	70.0 in/1,777 mm	70.0 in/1,777 mm
Track, front	61.1 in/1,552 mm	61.1 in/1,552 mm
rear	60.9 in/1,547 mm	60.9 in/1,547 mm
Cargo capacity ⁵ : Rear seats in use	19.1 cu ft/544 litres	19.1 cu ft/544 litres
Rear seats lowered	54.0 cu ft/1,530 litres	54.0 cu ft/1,530 litres
Coefficient of drag	0.31	0.31
Curb weight	2,965 lb/1,345 kg	3,020 lb/1,370 kg

¹ Stated rates of acceleration are based upon the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.

² Electronically limited. ³ These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

⁴ Dimensions shown are for models with standard equipment. ⁵ Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.

Mercedes-Benz Customer Care

24-hour Roadside Assistance

During the basic warranty coverage of 48 months and the time duration of the optional Extended Limited Warranty, Mercedes-Benz Roadside Assistance will be at your service. We'll bring you some gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown, if attempts by our Roadside Assistance technician have not made your vehicle safely operable, towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.¹

Wear and tear coverage

For 24 months or 40,000 km (whichever comes first) many items normally considered "wear and tear," such as light bulbs, brake pads and discs, are covered. If necessary, an authorized Mercedes-Benz dealer will replace these parts at no charge to you.

Customer service

Owning a Mercedes-Benz means that when you have a question, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday, and is staffed with knowledgeable Mercedes-Benz people who can talk you through the finer points of working your car's audio system – or even assist you in locating the nearest Mercedes-Benz dealership. Just call 1-800-387-0100. It's that simple.

Mercedes-Benz warranties

The Mercedes-Benz New Car Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever occurs first. To widen your window of confidence, you can opt for a Mercedes-Benz Extended Limited Warranty as well.²

Trip interruption reimbursement

If a breakdown covered by your New Car Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, we've got you covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternate travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

Log on to learn more

mercedes-benz.ca

Looking for more Mercedes-Benz information? Visit mercedes-benz.ca to open an online window to Mercedes-Benz Canada. Get information about any model, including financing and leasing options, upcoming vehicles, or purchase Mercedes-Benz the Collection gifts and personal accessories. Our website also offers details about the Mercedes-Benz Extended Limited Warranty, Customer Care, and the history of Mercedes-Benz.



¹ Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ² Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.

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Some vehicles may be shown with non-Canadian equipment. Some vehicles are shown with optional equipment.

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B200 TURBO shown on cover.