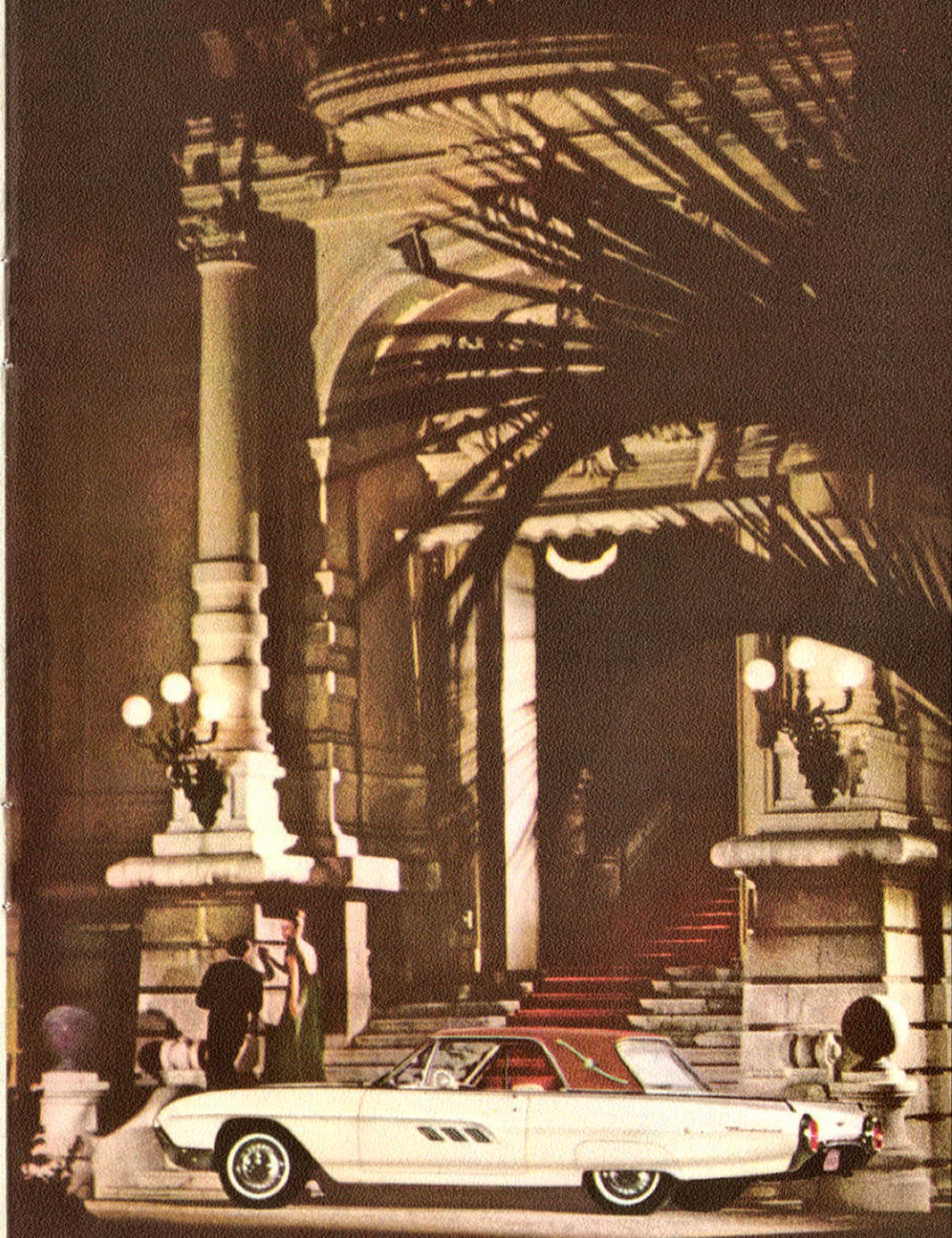


Presenting the
Thunderbird
limited edition
Landau

Crowning achievement in luxury

Premiered in Monaco against a setting of international elegance, the Limited Edition Thunderbird Landau is a special car for special people. Bearing a distinctive numbered plaque on its instrument panel, the Limited Edition Landau is high fashion style in an automobile . . . a car with breathtaking chic whose very look bespeaks unsurpassed quality. Outside, a special Rose Beige roof of deeply grained vinyl, and shimmering Corinthian White enamel, make the Limited Edition Landau a superb example of subtle, understated elegance. Within, delicate accents in white and rose beige—in the instrument panel, carpeting, and side panels—are highlighted by rich, simulated rosewood appliqué across the entire instrument panel, and adorning the special Thunderbird console. To complete the theme, generous use of white leather in the seats provides drawing room comfort amidst touches of luxury reminiscent of the classic coachwork of the finest custom limousines. From the gleaming jewel-like accents of its rich trim, to the surging power of its mighty V-8, the Limited Edition Landau is a car that will see no equal for a long time to come. Such an automobile should not, of course, be produced in quantity, but carefully created for the special taste of connoisseurs. It will be sought out, coveted, admired . . . possessed by only a discerning few. You may place an order for this special car through your Ford Dealer.



Before the fabled Monte Carlo Casino, the Limited Edition Thunderbird Landau.

Thunderbird... at home around the world

All Thunderbird models—the elegant Landau, sleek Convertible, racy Sports Roadster, and distinguished Hardtop—are equally at home at fashionable European resorts or streaking along modern U.S. superhighways. An American classic with international appeal, Thunderbird is recognized wherever it is seen . . . admired and imitated at home and abroad. It is the world's classic personal car, a unique blending of luxurious comfort with the spirit, the flair, the nimble handling of a sports car. And while imitators strive to catch up, Thunderbird is forging ahead, pioneering new firsts in design and performance. For, in nine years since its debut, special care and attention—and constant improvement—have honed Thunderbird quality each year to a new level of perfection. This quality is reflected in countless ways . . . the mirror surface of Diamond Lustre Enamel, applied in a superb 8-coat enamel and primer process unmatched for quality and durability . . . the tailored luxury of exquisite interiors, set off by deep-foam bucket seats and personal convenience console . . . a suspension that whisks you along with all the exhilarating smoothness of four-wheeled flight, shielded from unwanted noise by more than twice the body insulation found in ordinary cars. For Thunderbird is no ordinary car, but a true classic which in nine years has achieved a singular standard of excellence . . . unique . . . and at home . . . around the world.



The Thunderbird Hardtop shown near the Palace of Monaco

An investment in value... as well as in pleasure

Among people who drive for the fun of it, Thunderbird is a popular choice. But there is more to Thunderbird than glamour and excitement. Much more, because Thunderbird is a car renowned for dependability, meticulous craftsmanship, and convenience as well. The steering wheel swings aside to welcome you in. Power brakes, power steering, and Cruise-O-Matic transmission make driving an almost effortless pleasure. And, of course, all these features and many more are standard equipment. Maintenance needs are at a new minimum, too. Oil change and minor lubrication stops are six months or 6,000 miles apart. And you can drive 100,000 miles or three years without a major chassis lubrication. When Thunderbird owners finally trade, they receive still another dividend. Thunderbird consistently returns more of its original value than just about any other luxury car built in America. Thunderbird is truly an investment in value . . . as well as in pleasure.

On a plaza in Monaco overlooking the Mediterranean, the Thunderbird Convertible



Swing-Away steering wheel—standard equipment



1963 Thunderbird Sports Roadster

PRODUCTS OF  MOTOR COMPANY



