

Making tracks for America's sporting lifestyle.

Subaru, the Official Car of the U.S. Ski Team, provides team members with reliable, dependable transportation to ski resorts in this country and in Europe. Over the past dozen years, Subaru 4-wheel drive Wagons have transported Ski Team athletes over adverse road conditions while other teams have been stranded.

As part of its overall commitment to skiing, Subaru sponsors World Cup and National Championship events in all skiing disciplines.

Two top alpine skiers, downhill specialists Hilary Lindh and Doug Lewis, complete Combined athlete Todd Wilson, compete under the Subaru logo.

Subaru is the Official Car of the U.S. Ski Association and the primary sponsor of the U.S. Freestyle Team, which will be part of America's skiing contingent at the 1988 Winter Olympic Games in Calgary.

In addition to its skiing involvement, Subaru is the Official Car of the U.S. Cycling Federation and a sponsor of sanctioned bicycle race events. In its inaugural 1987 season, Subaru Cycling inaugurated regional Subaru Cycling races in Beverly Hills, Miami, New York and regional invitational in Beverly Hills, New York and races in Baltimore, Miami, New York and Philadelphia. And in 1988, there will be a full schedule of cycling competitions.

Subaru, the country's only publicly-owned import automobile company, is part of America's fast-paced, sporting lifestyle.



U.S. Downhill Champions Peter Fischer and Doug Lewis claiming victory at the Subaru U.S. Alpine Championships at Crested Butte.



The start of the Subaru Women's Downhill race at Waterville Valley.



The Subaru Aspen Winterfest ski race. Next to the world's top skiers each March.



Opening gun sounds at the Subaru U.S. Ski Association Cross Country Championships.



A world-class skier at the Subaru Men's Giant Slalom in Lake Placid.



The Subaru Cycling International Race. 40,000 spectators in famed Route Drive in Beverly Hills, CA.



1988
SUBARU Justy



SUBARU Sedan



SUBARU 3-Door



SUBARU Wagon



SUBARU XT

SUBARU We built our reputation by building a better car.



Innovation, durability, reliability and great value.

**Subaru.
Celebrating 20 years
of innovative
technology for
American drivers.**

People expect durability, reliability, front wheel drive handling, 4-wheel drive traction and great value from Subaru. For 20 years Subaru has been the leader in innovative technology matched to the needs of American drivers. It's all part of the continuing Subaru commitment to customer satisfaction.

For 1988, Subaru is introducing the stunning new XT6, the car that sets a new standard for grand touring, state-of-the-art personal vehicles. Also new for 1988 is the "On Demand"™ 4-wheel drive Justy®. Only

1975, Subaru civilized 4-wheel drive by introducing the "On Demand" 4-wheel drive system specifically designed for passenger cars. This system provides better traction for starting, stopping, and turning and helps get drivers through on bad roads and in bad weather. While other manufacturers are still trying to perfect their first generation system, Subaru offers two Full-Time 4-wheel drive systems. Now drivers can enjoy extra safety and traction continuously at all wheels, always ready when it's needed.

All 1988 Subaru vehicles have a road-smoothing 4-wheel independent suspension and a dual diagonal braking system with vented front disc brakes for extra stopping power. And many models offer the "ride-on-air" smoothness of electronic air suspension.

The Subaru commitment to customer satisfaction.

When you find a good thing, you just naturally want to tell the world. And that's precisely what's happening as one satisfied customer after another recommends Subaru to friends and relatives. It should come as no surprise that Subaru repeatedly ranks high in J.D. Power's independent survey of customer satisfaction. After all, 91% of all Subaru vehicles sold since 1976 are still on the road.* And 99% of Subaru 4-wheel drive owners surveyed said they would buy another 4-wheel drive vehicle.** Durability, reliability and customer satisfaction: They've made Subaru the leading 4-wheel drive car in America.† And made Subaru America's number one import wagon.‡

Convenient one-stop shopping.

Added Security® lets you enjoy a worry-free, comprehensive extended service program at a very affordable price. It's the only extended service plan backed by Subaru of America. It covers ten major components of your Subaru and limits repair costs to a low deductible. Customized coverage is available throughout the U.S. and Canada. With a choice of plans that extend coverage to as much as 5 years and 100,000 miles. If you should ever experience difficulties with your Subaru, you'll get towing and car rental reimbursement, plus a toll-free emergency number for fast claims authorization.

Your participating Subaru dealer offers a full line of convenient financing options from Subaru Credit Corp. In addition, affordable Subaru RPM-Reduced Payment Method™ Leasing is offered through participating Subaru dealers, providing attractive lease terms and lower monthly payments. And as the owner of a new Subaru, you can also apply for a special Subaru Visa Card.

The right services at the right prices, great value and an enviable record for durability and reliability. More good reasons for driving with the Subaru technology advantage.

A succession of engineering advances adds up to the Subaru technology advantage.

In 1969, Subaru was first to introduce a full line of front wheel drive cars in the U.S. In



The Subaru XT is one of the most aerodynamic cars in the world.



Powerful new 6-cylinder engine develops 145 horsepower.



An innovative microprocessor controls the new 4-speed electronic automatic transmission.

*Information based on R.L. Polk & Co. statistics, July 1988.
 **Subaru owner research, 1988.
 †Based on June 1987 FTD New Car Registration data compiled by R.L. Polk & Co.
 ‡Based on December 1986 FTD New Car Registration data compiled by R.L. Polk & Co.



3-valve design gives Justy zippy performance and great fuel economy.



Automated robotics enhance the high level of Subaru precision manufacturing.

For 1988, the advanced, aerodynamic XT6 joins the legendary Subaru XT series. The XT6 is the dramatic Subaru response to the demanding driver's quest for refined, personal grand touring transportation at the leading edge of automotive technology.

Performance bred, luxury appointed.

Get ready for an exciting grand touring experience. Set your sights on the extraordinary wedge profile of the XT6. With a drag coefficient that makes it one of the most aerodynamic production cars in the world. At highway speeds, it cuts cleanly through the air, combining exciting performance with a quiet, stable ride and excellent fuel economy.

The 2.7L, 6-cylinder powerplant is state-of-the-art in every respect, horizontally-opposed cylinders, aluminum alloy construction, overhead cam design, multi-point fuel injection and highly efficient Electronic Engine Management system.

Based on the proven Subaru design, it turns out an inspiring 145 hp at 5200 rpm and delivers greater torque in the middle range where it is most useful for everyday driving.



You wouldn't settle for less than state-of-the-art on the job. Now your new XT6 with its advanced 6-cylinder engine meets your high standards on the road as well.

Choose the front wheel drive XT6 with 4-speed electronic automatic transmission. Or opt for the superior traction of the advanced Subaru Full-Time 4-wheel drive system that delivers continuous power to all four wheels. It's available with a sporty

5-speed manual or a computer-controlled 4-speed electronic automatic transmission. Refined Subaru 4-wheel independent suspension with front and rear anti-sway bars and wide-profile 14" all-season radials give the XT6 its superior roadholding characteristics. Four-wheel drive models feature the added riding comfort of electronic air suspension. And the new Hybrid power steering system, with highly precise computer-controlled electronic variable steering assist instead of engine driven steering assist, increases useable engine power and fuel economy.

Drive one and experience a new level of grand touring performance with the Subaru technology advantage.

Below: The new standard in grand touring luxury, the innovative XT6. Mica Red, with Full-Time 4-wheel drive, 14" alloy wheels and recessed halogen fog lamps.

Subaru XT. The new standard in grand touring personal transportation.





XT6 upholstered, fully reclining front sport seats with adjustable head restraints. (Automatic shoulder restraints removed for clarity.)

The XT GL and DL: Comfort and value set them apart.

If you demand high standards at a very affordable price in a personal performance car, drive the XT GL. Select front wheel drive or the "On Demand" 4-wheel drive system. The I.B.L., 4-cylinder, aluminum alloy engine with multi-point fuel injection and fully integrated Electronic Engine Management system delivers 97 hp. Take your readings from precise analog instrumentation, while you enjoy the great sound of a 20-watt ETR AM/FM 4-speaker stereo. Windows and door locks are power-controlled. And power steering and telescoping-tilt steering wheel with position memory make driving the GL a pleasure. Upholstery is comfortable yet durable tricot cloth. And the rear seatback folds forward for convenient access to the cargo area. Or choose the affordable XT DL with 5-speed manual transmission, power steering, handsome tricot cloth upholstery, AM/FM radio, and a whole lot more.

At every level, the Subaru XT delivers value, sporty styling, driving pleasure and the Subaru technology advantage.



Demanding driving enthusiasts appreciate the dramatic styling of the XT GL, Platinum Silver, with the "On Demand" 4-wheel drive system, optional halogen fog lamps and Motion alloy wheels.

Highlights of the Subaru XT6 and XT:

- Front wheel drive for responsive handling.
- Advanced Full-Time 4WD for continuous power and traction to all wheels (XT6).
- "On Demand" 4WD for the flexibility of switching from front wheel drive to 4WD whenever road or weather conditions demand (GL).
- Multi-point fuel injection for superior performance.
- Independent suspension for a comfortable, controlled ride.
- Computer-controlled 4-speed electronic automatic transmission for fuel efficient highway driving (XT6 and GL).
- Participating Subaru dealers offer a full range of attractive financial services from Subaru Credit Corp.



XT6: Equipped like no other Subaru.

Fully reclining front bucket seats are upholstered in luxurious velour. Height and lumbar support adjustments are provided for the driver's seat. And the telescoping-tilt steering wheel has a convenient position memory. The rear seatback folds to enlarge the cargo compartment to 11.6 cu. ft. And the long list of standard luxuries includes power windows and door locks, air conditioning, cruise control and a 20-watt ETR AM/FM stereo cassette with equalizer, four speakers and electric telescoping antenna.

For optimum visibility, a high-pressure washer system cleans the retracting halogen headlights. Halogen fog lamps are recessed into the bumper. Front and rear shade bands help screen out annoying glare. Both the flush, aircraft-style door handles and dual electric mirrors are color coordinated. To keep you fully informed, complete analog instrumentation includes a tachometer, engine temperature and oil pressure gauges, and the exclusive Subaru Telltale™ Graphic Monitor.



Advanced XT6 cockpit includes easy-to-read analog instrumentation, 7-function trip computer and 20-watt ETR AM-FM stereo cassette with equalizer.



Relax in comfort in the front sport seats of the XT GL, upholstered in rich tricot cloth. (Automatic shoulder restraints removed for clarity.)



The sleek, affordable, front wheel drive XT DL, Crystal White, with optional halogen fog lamps and sporty Rally alloy wheels.



Front seat automatic shoulder restraints are standard on all XT models.



Convenient, retractable halogen headlights with washers help keep XT6 headlights clean for improved visibility.



Power window and power door lock controls are conveniently located on the XT6 driver's side door panel.



Optional computer-controlled 4-speed electronic automatic transmission.



Telescoping-tilt steering wheel, 4-in. control posts and instrument panel for optimum driving convenience and comfort.



GL trunk-through feature lets you expand cargo space for oversized items.

Superb amenities and comfort, incredible versatility, unbeatable value, and a track record for durability and reliability. Subaru puts it all together in state-of-the-art Wagons with the spacious interiors families need. And we offer a range of Wagons designed to match every budget! No wonder Subaru is the leading import Wagon model in the U.S.A.*

The luxurious GL-10: Like no other Wagon you've ever driven!

You'll have to hunt far and wide to find a Wagon to match the advanced features of the Subaru Full-Time 4-wheel drive GL-10 Turbo Wagon. In fact, you'll find there really is nothing like it.

Step down on the accelerator and feel the surge as the water-cooled turbocharger cuts in. The efficient aluminum alloy, 1.6L engine with multi-point fuel injection and Electronic Engine Management system delivers 115 horsepower to give you plenty of get-up-and-go for passing or reaching cruising speed.

Experience "ride-on-air" comfort with superb air suspension. This advanced



Families who load up their Wagon with people and cargo will appreciate the advanced Subaru air suspension with automatic load leveling.

system offers the convenience of automatic load leveling to keep things stable when you're carrying a full complement of passengers and heavy cargo, plus the added versatility of electronic height

control. Choose the 5-speed manual transmission with locking center differential and limited slip rear differential for exceptional control. Or select the precision and convenience of the advanced computer-controlled 4-speed electronic automatic transmission.

Also available are the front wheel drive GL-10 Turbo and the normally aspirated GL-10. Both feature a smooth-shifting 3-speed automatic transmission.

Below: The versatile GL-10 Turbo Wagon, with plenty of room for everything families need on long trips. Shown in Sapphire Blue, with Full-Time 4-wheel drive, standard electric sliding sunroof, rear mud flaps and optional black roof rack and Milton alloy wheels.

Subaru presents America's number one import Wagon.



There's plenty of room for everyone and everything in the luxurious cabin like cloth upholstered interior of the GL-10 Wagon. For comfort, there's a driver's seat height adjustment.

Highlights of the Subaru GL-10 Wagon:

- Water-cooled turbo and advanced multi-point fuel injection for superior performance (GL-10 Turbo)
- Aerodynamic, stylish Wagon is also a workhorse with over 70 cu. ft. of cargo capacity (seatsback folded)
- Computer-controlled 4-speed electronic automatic transmission for fuel efficient performance (GL-10 4WD)
- Advanced Full-Time 4WD for continuous power and traction in all four wheels all the time (GL-10 4WD)
- 4-wheel independent suspension for smooth handling
- Lease your Subaru at attractive rates through Subaru Leasing Corp. Ask your participating Subaru dealer for details.



And both offer the high efficiency and extra performance of the Subaru Electronic Engine Management system, while their road-hugging 4-wheel independent suspensions help soak up bumps and smooth your ride.

Whichever GL-10 Wagon you choose, you'll enjoy good looking, sleek, aerodynamic styling that will turn heads whenever you go. An electric sliding sunroof is standard equipment. And every great value GL-10 Wagon also includes digital instrumentation with a 7-function trip computer, air conditioning, cruise control, dual overhead spot-lamps, luxurious velour upholstery, and visor vanity mirrors for both the driver and the passenger. In back, 50/50 split rear seatbacks fold down independently, allowing you to enlarge the cargo area to an enormous 70.3 cu. ft. Versatility, luxury, the space you've been looking for, and the kind of outstanding value you never thought you'd find in a state-of-the-art, no-compromise Wagon. All that plus the Subaru technology advantage.



Advanced GL-10 digital instrument panel includes graphic tachometer, turbo boost indicator, 7-function trip computer, and 20-watt ETR AM/FM stereo. Shown with optional ED cassette deck.



Electronic air suspension for "ride-on-air" comfort, standard on the GL-10 Full-Time 4WD Turbo Wagon.



GL-10 Full-Time 4WD Turbo features 5-speed transmission with center differential locking switch for maximum traction.



Electric sliding sunroof, standard on the GL-10 Wagon.

*Based on December 1988 YTD New Car Registration data compiled by A.L. Pike & Co.



The spacious front wheel drive GL Wagon, Champagne Gold with optional halogen fog lamps, stainless steel roof rack, and Flaty alloy wheels.

Highlights of the Subaru GL & DL Wagons:

- Responsive front wheel drive for superior handling and traction.
- Available "On Demand" 4WD for extra safety and traction.
- Folding rear seat for added cargo area.
- Cargo security cover effectively conceals valuables (GL).
- Overhead cam aluminum alloy engine with horizontally-opposed cylinders for smooth, dependable operation.
- Water-cooled turbo with multi-point fuel injection (GL Turbo).
- Power-assisted rack and pinion steering for smooth, effortless handling.
- Added Security covers all major components of your new Subaru. Ask your participating Subaru dealer for details.

The GL and DL: Affordable Wagons with the versatility families need.

Subaru offers you everything you're looking for in a great value front wheel drive or 4-wheel drive Wagon matched to your lifestyle.

Plenty of comfort and contemporary styling for superior aerodynamic performance. Plus legendary Subaru durability and reliability. It's easy to understand why families all across the U.S.A. have made Subaru America's number one import Wagon.*

For 1988, the exciting GL 4WD Turbo Wagon with 5-speed manual transmission combines an advanced water-cooled turbo with multi-point fuel injection to deliver 115 horsepower from the 1.8L OHC aluminum alloy engine. Step down on the accelerator and feel the surge as you tap into the Turbo's reserve of power.

Air conditioning is standard, along with a 10-watt ETR AM/FM stereo 4-speaker system, power steering, and power windows and door locks. Or select the GL 4WD Wagon



Handsome GL interior features good looking tri-cast cloth upholstery and fully reclining front bucket seats with driver's seat lumbar support.



Easy-to-read GL analog instrumentation includes tachometer, speedometer, trip meter, Retrievable Graphic Monitor, odometer, oil pressure gauge and 10-watt ETR AM/FM stereo. Shown with optional Dats cassette deck.

The value-packed DL Wagon features a full measure of Subaru technology.

You can also choose the very affordable front wheel drive and "On Demand" 4-wheel drive DL Wagons. They feature a smooth-shifting 5-speed manual transmission, plus fuel injection and the advanced Subaru Electronic Engine Management system to deliver 90 horsepower from the 1.8L OHC engine at 5200 rpm.

Power steering and power brakes are both standard, providing smooth handling and quick stopping. And standard equipment on all DL Wagons includes an AM/FM radio, quartz digital clock, tinted glass, and one-piece fold-down rear seat.

Value, versatility and a full range of stylish, aerodynamic Wagons—drive one and experience the Subaru technology advantage.



with Dual Range 5-speed manual or 3-speed automatic transmission or the GL front wheel drive Wagon with 5-speed manual or 3-speed automatic.

Every Subaru Wagon features a smooth-riding 4-wheel independent suspension. There's power-assisted rack and pinion steering for quick, effortless handling. Wide body-side moldings and 5-rib bumpers add extra protection. And the sleek, aerodynamic styling is accentuated on the GL Wagon by contoured halogen headlights, body-color front grille, dual remote electric mirrors, and a rear window wiper/washer and electric defogger.

The GL Wagon surrounds you with comfort and convenience.

The long list of GL features continues with power windows and power door locks. There are also overhead spotlamps serving the driver and front seat passenger, handsome cloth upholstery, 10-watt ETR AM/FM stereo 4-speaker sound system, cargo area security cover, and 50/50 split rear seatbacks that let you enlarge the cargo area in stages to a massive 70.3 cu. ft.



DL Wagon, Splendor Red with "On Demand" 4-wheel drive system, standard rear mud flaps and optional black roof rack, front mud flaps and Premier alloy wheels.



Retractable cargo security cover conceals luggage and valuables.



Power windows and door locks are standard on all Subaru GL Wagons.



For convenience and versatility, a 50/50 split rear seat accommodates passengers and cargo.



Dual overhead spotlamps provide excellent illumination for the driver and passenger.



Rear window wiper/washer with electric defogger provides excellent all-weather visibility.



Tilt steering wheel with position memory adjusts for your optimum driving position.

*Based on December 1988 YTD New Car Registration data compiled by R.L. Polk & Co.

Trust Subaru to combine excitement and sporty styling with the roominess of a fine Sedan. At every level, Subaru Sedans deliver outstanding value, state-of-the-art engineering and a well-earned reputation for durability and reliability. All that plus a high level of comfortable appointments and a fit and finish that sets them apart from all the rest.

The GL-10 Sedan. Stylish luxury with the Subaru technology advantage.

Experience the superior traction of the advanced Full-Time 4-wheel drive system as it delivers power to front and rear wheels all the time. Feel the thrust as water-cooled turbocharging teams up with multi-point fuel injection to deliver 115 horsepower.

The Subaru GL-10 Turbo Sedan is available with 5-speed manual or the advanced new computer-controlled 4-speed electronic automatic transmission.

As you put this unique Sedan through its paces, sense the "ride-on-air" comfort of advanced Subaru air suspension. And



You and the kids are ready for bad roads and foul weather with Subaru Full-Time 4-wheel drive.

experience the convenience of electronic height control and automatic load leveling.

Or drive the nimble front wheel drive GL-10 Turbo or the normally aspirated GL-10. Both feature smooth-shifting 3-speed automatic

transmissions. And both have the Subaru 4-wheel independent suspension that helps soak up road bumps and handle winding roads with ease and grace.

The stylish, aerodynamic profile of the GL-10 is accented by contoured halogen headlights, full wheel covers, body-colored 8-mph bumpers, and a rear spoiler on the 4-wheel drive Turbo. Step into the luxurious GL-10 interior and check out the advanced digital instrumentation with 7-function trip computer. Fully reclining front bucket seats are upholstered in suede-like velour. And for your comfort, the driver's seat has an adjustable lumbar support.

Below: Family transportation with the exciting performance of water-cooled turbo. Luxurious GL-10 Turbo Sedan, Classic Gray, with Full-Time 4-wheel drive, standard electric sliding sunroof, rear mud flaps and optional Rally alloy wheels and stainless steel wheel lip trim.

The Subaru Sedans: Style, luxury, value and a world of choice.



Graceous, luxurious GL-10 interior with suede-like cloth upholstery. Fully reclining front bucket seats feature driver's seat height adjustment. Rear seat features 2-way folding seatback with trunk-through feature.

- Highlights of the Subaru GL-10 Sedan:**
- Responsive front wheel drive for nimble handling.
 - Aerodynamic styling for enhanced performance.
 - Advanced Full-Time 4WD for continuous power and traction to all four wheels all the time (GL-10 4WD).
 - Water-cooled turbo and multi-point fuel injection for extra power and performance (GL-10 Turbo).
 - Advanced electronic air suspension for "ride-on-air" comfort (GL-10 4WD).
 - 4-wheel independent suspension for superb mile comfort.
 - Power-assisted rack and pinion steering.
 - Participating Subaru dealers offer a full range of attractive financial services from Subaru Credit Corp.



An abundance of luxury features to match its sophisticated styling.

The list of standard equipment on the GL-10 Sedan includes air conditioning, an electric sliding sunroof with sunshade, power windows and power door locks. For your driving comfort, there's cruise control, power-assisted rack and pinion steering, and a tilt steering wheel with position memory. For your convenience, dual remote electric mirrors and dual overhead spotlamps. And for your entertainment, there's a 20-watt ETR AM/FM stereo 4-speaker system.

In back, a 3-way fold-down seatback and center armrest with the Subaru trunk-through feature lets you carry oversize items such as skis and fishing gear. For added safety and convenience, there are rear door child safety locks and a rear window electric defogger.

No doubt about it, Subaru has put it all together: total value, superb handling, and unmatched versatility. Drive a Subaru Sedan and experience the Subaru technology advantage.



State-of-the-art GL-10 digital instrument panel with graphic tachometer, 7-function trip computer, and 20-watt ETR stereo system. Shown with optional EQ cassette deck.



Full-Time 4-wheel drive with computer-controlled 4-speed electronic automatic transmission.



Driver's seat height adjustment, together with adjustable lumbar support, lets you set your optimum driving position.



Trunk-through feature with 3-way fold-down rear seatback lets you carry fishing rods, skis and other oversize items.



Handsome front wheel drive GL Sedan, Mica Red, with optional halogen fog lamps, stainless steel rear stock rack and sporty Motion alloy wheels.

Highlights of the Subaru RX, GL and DL Sedans:

- Responsive front wheel drive for superior handling and traction.
- Available "On Demand" 4WD for the flexibility of switching from front wheel drive to 4WD in an instant, even at highway speeds (GL).
- Advanced Full-Time 4WD for continuous power and traction to all four wheels at the time (RX).
- Water-cooled turbo and multi-point fuel injection for extra power (RX).
- Fully independent suspension with MacPherson struts for a smooth ride.
- Power-assisted rack and pinion steering for smooth, effortless handling.
- Lease your Subaru at attractive rates through Subaru Leasing Corp. Ask your participating Subaru dealer for details.



Affordable front wheel drive DL Sedan, Sponder Red, with optional Premier alloy wheels and stainless steel wheel lip trim.

For affordability without sacrifice, Subaru offers the well-equipped front wheel drive DL Sedan with a full complement of Subaru technology. It's available with 5-speed manual or 3-speed automatic transmission.

The 1.8L aluminum alloy OHC engine has fuel injection and the Subaru Electronic Engine Management system to deliver 90 horsepower. Power-assisted rack and pinion steering, all-season radial tires, and power brakes team up for smooth handling and sure stopping.

The fully instrumented analog dash includes the Subaru Teletaxi Graphic Monitor. And for your comfort, tinted glass all around, durable cloth and vinyl upholstery, and an AM/FM radio are standard.

Put yourself in the driver's seat of the sporty Sedan and experience great value, great handling, and the Subaru technology advantage.



RX, GL and DL: Engineering, styling and luxury wrapped up in exciting Sedans.

Exciting, sporty, aerodynamic and just plain fun to drive. For 1988, it all comes together in the Sedans with the Subaru technology advantage.

Leading the pack is the rally-ready Subaru RX Turbo with the Full-Time 4-wheel drive system that delivers power and extra traction to front and rear wheels all the time. The sleek, all-white exterior is accented with a front air dam and "ground effects" type styling. A versatile Dual Range 5-speed manual transmission provides a "H" range for normal conditions and a "L" range for bad roads and foul weather. The firm, rally-tuned coil spring suspension with limited slip rear differential and Potenza performance radials team up for superior ride and handling.

Inside, you'll find special sport seats, full analog instrumentation, and luxurious standard features like air conditioning, power windows and power door locks, and a 20-watt ETR AM/FM stereo 4-speaker system.



Luxurious GL interior with fully reclining front bucket seats upholstered in durable, good-looking tractor cloth.

Also available are the "On Demand" 4-wheel drive GL and the front wheel drive GL Sedans. Choose a 5-speed manual transmission or a smooth-shifting 3-speed automatic. The 1.8L aluminum alloy overhead cam engine with fuel injection and efficient Subaru Electronic Engine Management system delivers 90 horsepower.

Precise power-assisted rack and pinion steering takes you smoothly through the curves. And the aerodynamic profile is accented by contoured halogen headlights, body color front grille, and dual remote electric mirrors. All-season radials give you a good grip in bad weather. And 5-mph bumpers add an extra measure of protection for you and your Subaru.

Inside, you'll find handsome cloth upholstery, tinted glass, a convenient tilt steering wheel with position memory, power windows and power door locks, analog instrumentation, dual overhead spotlamps for the driver and front seat passenger, and the rich sound of a 10-watt ETR AM/FM stereo 4-speaker system.



Sleek RX Turbo Sedan, Crystal White, with Full-Time 4-wheel drive, 4-wheel independent rally suspension, water-cooled turbo power, and "ground effects" type styling.



Quick reading among instrumentation of the GL Sedan includes tachometer, voltmeter, oil pressure gauge, and 10-watt ETR AM/FM stereo. Shown with optional Elite cassette deck.



Electric mirrors and remote 4-way control make adjustments easy.



Luggage for the whole family fits easily into the spacious 14.9 cu. ft. trunk.



Tilt wheel with position memory.



Full-Time 4WD Dual Range 5-speed transmission features a lockable center differential for maximum traction.



Fully reclining front sport seats of the RX Turbo Sedan and fold-down rear seat with trunk-through access are standard.

Arrive in style behind the wheel of the sporty 3-Door Coupe. The distinctive good looks of this exciting, yet affordable driving machine are matched by advanced Subaru engineering and a track record for durability and reliability. Plus a versatility that makes this the ideal car for business and pleasure. And for 1988, every 3-Door Coupe features fuel injection and the advanced Subaru Electronic Engine Management system.

The RX Turbo: Engineered for the driving enthusiast.

For those who prefer even sportier good looks, Subaru offers the rally-styled RX Turbo 3-Door Coupe. State-of-the-art engineering and a 115 hp, aluminum alloy, port injected, turbocharged OHC powerplant make getting there half the fun. The innovative Subaru Full-Time 4-wheel drive system delivers continuous power and extra traction to all four wheels. And you're totally in command with the quick-shifting, Dual Range 5-speed manual transmission, with a "Hi" range for regular driving in sun or rain and a "Lo" range for truly tough road and weather conditions.



The fuel-injected 3-Door Coupe with water-cooled turbo goes the distance and then some when you make it part of your active lifestyle.

Power-assisted rack and pinion steering, plus firm, 4-wheel independent rally suspension with anti-sway bars, front and rear, guide you smoothly through twists and turns. And power-assisted 4-wheel disc brakes, vented in front, help bring you to a

safe, sure stop. Starting on steep inclines without rollback is easy when the exclusive Subaru Hill-Holder system is properly engaged.

The sleek, all-white styling of the RX Turbo 3-Door Coupe features a front air dam, rear spoiler, dual remote electric mirrors, side skirts, and slotted white wheel covers. Wide gray body-side moldings and color-coordinated 5-mph bumpers are accented by sporty red pin-striping. Inside, you'll enjoy full analog instrumentation, including a tachometer, oil pressure and engine temperature gauges, voltmeter, and Teletale Graphic Monitor.

The comfort of air conditioning and the great sound of a 20-watt ETR AM/FM stereo 4-speaker system are also standard.

Below: Sporty RX Turbo 3-Door Coupe, Crystal White, with Full-Time 4-wheel drive, 4-wheel independent rally suspension, water-cooled turbo power and "ground effects" type styling.

The 3-Door Coupe: Sporty, stylish and eminently practical.



The handsome front wheel drive GL 3-Door Coupe. Lake Blue, with optional halogen fog lamps and sporty Premier alloy wheels.

Highlights of the Subaru 3-Door Coupe:

- Responsive front wheel drive for superior handling.
- Available "On Demand" 4WD system for extra safety and traction (GL).
- Advanced Full-Time 4WD for continuous power and traction (RX).
- T.B.I. horizontally opposed OHC engine with fuel injection and Electronic Engine Management system (GL and DL).
- Water-cooled turbo and advanced multi-point fuel injection for superior performance (RX).
- Power-assisted rack and pinion steering.
- Added Security plus covers all the major components of your new Subaru. Ask your participating Subaru dealer for details.



The GL and DL: Versatility and great value are standard!

Experience exciting, affordable personal transportation behind the wheel of a GL or DL 3-Door Coupe. The GL "On Demand" 4WD 3-Door Coupe lets you switch instantly from front wheel drive to the extra safety and traction of 4-wheel drive whenever conditions demand. For sporty, responsive handling, there's 4-wheel independent suspension and power-assisted rack and pinion steering. For your convenience, the GL features power windows and door locks. There's also dual remote control electric mirrors, a 10-watt ETR AM/FM stereo 4-speaker system, rear window wiper/washer, and a security cover that shields cargo from prying eyes. Both the GL and DL have a quartz digital clock, tinted glass, 50/50 split fold-down rear seat, and the added protection of 5-mph bumpers.

The good looking, affordable, hi-tech 3-Door Coupe. What a fun way to enjoy the Subaru technology advantage.



The stylish yet practical front wheel drive DL 3-Door Coupe. Platinum Silver, with optional Moon alloy wheels.



RX easy-to-read analog instrumentation includes tachometer, oil pressure gauge, and 20-watt ETR AM/FM stereo. Shown with optional Bose cassette deck. Left: RX interior features cloth and vinyl front sport seats for comfort.

Please refer to the standard features lists on Page 19 for feature and model applications.

Looking for an affordable first car? Searching for a versatile second car? Either way, you've found what you're looking for in the unbeatable Subaru Justy. Space efficient and small on the outside, roomy enough for 4 adults and lots of cargo inside. Built with legendary Subaru durability and reliability. And for 1988, take your pick of front wheel drive or "On Demand" 4-wheel drive models.

The only car in its class with the "On Demand" 4-wheel drive system!

Subaru continues its commitment to 4-wheel drive by offering the affordable Justy GL with the extra safety and traction of the "On Demand" 4-wheel drive system. Push a button, even at highway speeds, and switch from nimble front wheel drive to the road-hugging traction of 4-wheel drive that takes you through, in foul weather and on bad roads.

With its 5-speed manual transmission and 1.2L, 3-cylinder, single overhead cam engine, Justy puts out 86 hp of fun-to-drive performance. The 3-valve-per-cylinder



Your home team will appreciate new Justy 4-wheel drive and the get-up-and-go of the high-tech 3-cylinder engine.

powerplant uses an advanced balance shaft design to deliver smooth operation and 70 foot pounds of torque for great pick-up and passing power. Justy's excellent performance is matched by its exceptional

fuel economy: a very economical EPA estimated 28 mpg city, 39 mpg highway (Front wheel drive GL and DL)*

Justy also comes through with traditional Subaru agility and smooth ride. Unlike many cars in its class with outdated solid rear axles, Justy has an advanced 4-wheel independent suspension with MacPherson struts, front and rear, and a front anti-dive bar. For easy parking, you'll enjoy variable ratio rack and pinion steering and a turning radius of just 16.1 feet.

*1988 EPA estimate. Use economical mpg for comparisons. Your actual mileage will probably be less.

Below: Reliable transportation, on campus, around town or on the job. Justy GL, Platinum Silver, with the "On Demand" 4WD system, standard front and rear mud flaps and optional Justy alloy wheels.

The 1988 Justy: Good looking, affordable and fun-to-drive.



Above: Affordable, fun-to-drive, front wheel drive Justy DL, Sponser Red, with optional halogen fog lamps, black roof rack, Justy strapping, and full wheel covers.

Highlights of the Subaru Justy:

- Front wheel drive for fun-to-drive responsive handling.
- Available "On Demand" 4WD system for extra traction and safety (DL).
- 3-valve-per-cylinder engine with advanced balance shaft design for smooth performance.
- Independent suspension, front and rear, for extra comfort and control.
- Vented front disc brakes.
- 10-watt ETR AM-FM stereo radio (GL).
- EPA estimated 28 mpg city, 39 mpg highway (FWD GL and DL)*
- Easy to buy and easy to own with Subaru Credit Corp. financial services. Available through participating Subaru dealers.



Front wheel drive Justy: What a great way to drive a bargain!

Behind the wheel of your Justy you travel on a budget and arrive in style! The handsome, aerodynamic Justy sports a stylish front grille that matches the body color. Matte black door handles add a handsome accent. And on the GL, they're complemented by gray body-side moldings with special red pin-striping.

The good looking Justy interior is built for comfort and relaxed driving. Justy GL has fully reclining low-back front bucket seats with adjustable headrests and handsome cloth and vinyl upholstery. The high-back reclining front bucket seats of the DL are fashioned in durable vinyl. Justy GL features the enjoyment of a 10-watt ETR AM-FM stereo radio plus a 50/50 split rear seat that folds to expand the cargo area to an accommodating 29.9 cu. ft.

The fun-to-drive, easy-to-own Justy, built with Subaru quality from the tires up. One more example of the Subaru technology advantage.



Good looking cloth and vinyl interior of the Justy GL 4WD features sporty, fully reclining low-back front bucket seats with adjustable headrests.



Handy coin and storage trays.

Left: Easy-to-read GL analog instrument panel.



Split fold-down rear seat turns Justy GL into the perfect traveling companion for all kinds of fun outings.

Subaru combined the versatility and cargo capacity of a wagon with the handling, comfort and economy of a small sedan. The result is the GL Hatchback, a small car that has done a big job for families all across the U.S.A. Delivering affordable, dependable transportation that's economical to operate and fun to drive.

**The choice is yours:
Front wheel drive or the
extra traction of 4-wheel drive.**

Subaru offers two ways to own the economical Hatchback. Choose the front wheel drive GL Hatchback for responsive handling at a price that makes it an outstanding value. It's available with a 5-speed manual or an optional smooth-shifting 3-speed automatic transmission. Or for a little more, own the "On Demand" 4WD GL Hatchback that gives you extra safety and traction whenever you need it. The 4-wheel drive Dual Range 4-speed manual transmission has a "Hi" range for normal speed driving in inclement weather and a "Lo" range for low speed traction in mud, sand or snow. And to help you get through,



Whether you're out for a night on the town or an afternoon of errands, you'll have an extra measure of safety and traction with the Subaru "On Demand" 4-wheel drive system.

wide profile, all-terrain steel-belted radials mounted on sporty 6-spoke wheels are standard. You'll move gracefully through twists and turns with crisp rack and pinion steering

and 4-wheel independent suspension with a front anti-sway bar. And for safe, sure stopping, vented front disc brakes are standard. Inside, you'll enjoy fully reclining front bucket seats, a digital clock, tilt steering wheel, flow-thru ventilation, a 4-speaker AM-FM stereo radio, and rear window defogger and wiper/washer. 50/50 split fold-down rear seatbacks let you increase cargo capacity to nearly 34 cu. ft.

Great value Hatchbacks. Once again Subaru offers a choice of responsive front wheel drive or the added safety and traction of 4-wheel drive—both at very affordable prices. That's the Subaru technology advantage.

Better. Versatile, sporty, and perfect for playtime and worktime. The front wheel drive GL Hatchback, Scionder Red, with optional 4-season roof rack and Premier alloy wheels.

The Hatchbacks. Value, versatility and proven reliability.



**1988 Subaru
Features
and Options**

	XT		Wagon								Sedan				3-Door Coupe			Judy		Hatchbacks	
	Full Time 4WD	"On Demand" 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD	Full Time 4WD		
Major Features	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Comfort & Convenience	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Seating	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Instrumentation & Controls	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Performance	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Audio	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	

• = Standard ◯ = Optional * = Available Accessory
 † Equipped power steering on XT
 ‡ Includes sport seats, fully instrumented, limited slip rear differential, wiring multi-compression, safety wheel covers. Features with steel wheel locked rotor tires, front air bags, side air bags and rear safety
 † New luggage rack
 † Front and rear, set of 4 only
 † Rear mud flaps are standard. Front mud flaps are available. \$6.00
 † Fuel and rear, standard
 † 4-speaker only
 † Tilt only
 † Electronic height control not available.
 † Prices vary based on dealer sales volume.
 † Available with manual transmission only.
 † 2 speakers.
 † With 4 speakers, except Judy (2 speakers).
 † With equalizer and cassette deck.
 † Tilt only.



Subaru alloy wheels (top row) are available in three distinctive styles, left to right: Motion, Ruby, and Premier. Other distinctive wheel treatments (bottom row) include, left to right: Venture wheel cover, Justy alloy wheel and Justy wheel cover.

Genuine Subaru Accessories. Anything less wouldn't be Subaru.

One of the nicest things about buying a new Subaru is the opportunity for personalizing it to match your own particular lifestyle, tastes, and desires. The wide variety of affordable Genuine Subaru Accessories makes it easy to do just that. Whether your interest is cycling, skiing, water sports, antiquing, cruising to the sounds of your stereo, or just adding a bit of extra style and dash, Subaru has it all. And because Genuine Subaru Accessories are manufactured to exacting Subaru standards, you can count on them to look right at home. And to deliver the same kind of durability, reliability, and consistent performance you expect from your Subaru.

Genuine Subaru Accessories. Built the Subaru way and backed by a 12-month limited warranty.



Air conditioning for year round comfort.



Luxus carpet floor covers protect carpeting.



Protective car cover shields your vehicle from the elements.



Convenient cruise control.



Rear dust deflector helps keep rear window clean.



Distinctive Justy striping for sporty good looks.



Comfortable center console seat.



Combined sunroof air deflector for comfortable open air driving.



Security system for extra peace of mind.



Subaru XT and Genuine Subaru Accessories team up to match your lifestyle. XT GL, Splendor Red, with accessory fender stripe, black rear deck rack, mud flaps, and Motion alloy wheels.



Piercing halogen fog lamps cut through mist for improved vision.



Handsome front end cover reduces damage from stones and other flying objects.



Large capacity stainless steel roof rack for 3-Door Coupe. Also available in black.



Protective mud flaps shield lower body from road grime.



Versatile Sedan deck rack, black, adds extra carrying capacity and stylish good looks. Also available in stainless steel.



Handy rear deck ski rack for the Sedan. (Ski shown in unlocked position.)



Wagon roof rack, stainless steel, with bike carrier attachment.



Arrive in style and ready for fun with the Wagon roof rack with dual backing ski carrier.



CD stereo cassette deck with 7-band equalizer.



6-disc auto-reversing stereo cassette deck.



Premium glossed cassette deck.



Combination ETR AM/FM stereo cassette.



Justy cassette deck with outside front speakers.

