ETIECTIVE 1.3.04

E-SERIES











THE CHATEAU SHOWN ABOVE FEATURES A LONG LIST OF STANDARDS INCLUDING DUAL FRONT CAPTAIN'S CHAIRS, FRONT AND REAR HIGH-CAPACITY AIR CONDITIONING, AM/FM STEREO/SINGLE-CD SOUND SYSTEM, POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY, POWER FRONT WINDOWS, COLOR-KEYED CARPETING, AND THE CONVENIENCE OF TILT STEERING AND SPEED CONTROL.

THE TORQUE MACHINE

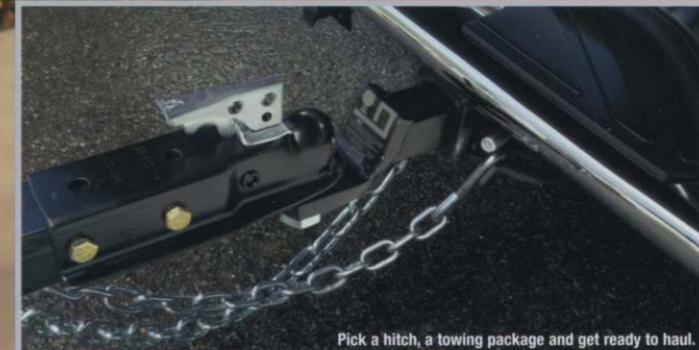
THE 6.0L POWER STROKE® V8 TURBO DIESEL ENGINE IS ALL BUSINESS. A HARDY 235 HP COMBINES WITH BEST-IN-CLASS TORQUE OF 440 LB.-FT., SOME OF THE BIGGEST NUMBERS EVER TO COME FROM A VAN. AND BIG ENOUGH TO LAND IT ON THE WARD'S AUTOWORLD "10 BEST ENGINES" OF 2003 LIST. THE BIG TRITON™ V10 PRODUCES 305 HP AND 420 LB.-FT. OF TORQUE. IF THESE NUMBERS DON'T PULL YOU OUT OF BED IN THE MORNING, NOTHING WILL.

YES, THERE IS A HITCH

PROPERLY EQUIPPED HAS EVERYTHING TO DO WITH TOWING. FOR EVERYTHING YOU WANT TO TAKE WITH YOU, WE HAVE THE COMBINATION OF ENGINE, TRANSMISSION, DIFFERENTIAL AND CLASS OF HITCH YOU'LL NEED. THEN CHOOSE THE CORRECT TRAILER TOW PACKAGE OPTION TO GET THE JOB DONE.







PROPERLY EQUIPPED.









ENTERTAINMENT CENTRAL.

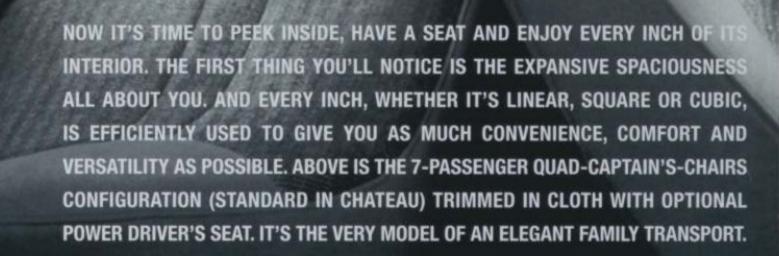
THE OPTIONAL HIGH-END AUDIO SYSTEM PUTS AN AM/FM

STEREO WITH 6-DISC IN-DASH CD CHANGER AT YOUR FINGERTIPS,

THEN SURROUNDS YOU WITH 6 SPEAKERS PRODUCING SONIC

BLISS. (OR GREAT TALK RADIO, IF YOU PREFER.)











12-PASSENGER SEATING. 8-PASSENGER SEATING. 7-PASSENGER SEATING. PEOPLE CARRIER. CARGO CARRIER. WHAT YOU DO WITH ALL THE SPACE IS PURELY YOUR CHOICE. SO WHAT WILL IT BE TODAY?

THERE'S BEAUTY IN ITS HONESTY

THE E-SERIES INSTRUMENT PANEL IS STRAIGHTFORWARD.

MODERN WITHOUT GIMMICKS. HONEST. EASY TO READ. EASY

TO ADJUST. PROOF THAT SIMPLICITY REMAINS THE EPITOM

Passenger and cargo capacity limited by weight and weight distribution.

SEATING

HAVEN FOR SEVEN, EIGHT OR EVEN MORE.

OF BEAUTY.

E-SERIES



E-SERIES COMMERCIAL

FROM THE E-150 REGULAR LENGTH TO THE E-350 SUPER DUTY EXTENDED, E-SERIES HAS THE POWER, VERSATILITY AND DEPENDABILITY THAT COMMERCIAL APPLICATIONS DEMAND. NO MATTER HOW YOU EQUIP THE INSIDE, YOU CAN BE SURE IT'S BUILT FORD TOUGH UNDERNEATH. FOR COMMERCIAL APPLICATIONS OF THE E-SERIES, PLEASE REFER TO THE E-SERIES COMMERCIAL BROCHURE.

NEW CENTER AISLE ACCESS

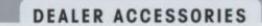
THE NEW TDM® E-Z ENTRY™ CENTER AISLE SEATING SYSTEM EFFICIENTLY ALLOWS FOR PASSENGER COMFORT AS WELL AS CREATING UNDER-SEAT STORAGE SPACE (AVAILABLE FOR 11- AND 14-PASSENGER WAGONS). SHOWN WITH OPTIONAL POWER DRIVER'S SEAT.







CONVERT.





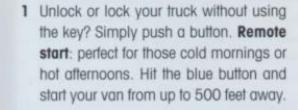
FLEXIBLE.

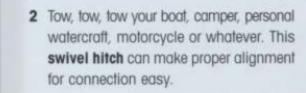
WHATEVER YOU ASK E-SERIES TO DO — CONSIDER IT DONE. IF YOU NEED A DEPENDABLE WORK PERFORMER TO CARRY LOADS OF GEAR WITHOUT COMPLAINT, E-SERIES COMMERCIAL APPLICATIONS INCLUDE VAN, WAGON, CUTAWAY AND STRIPPED CHASSIS CONFIGURATIONS. IF A CONSUMMATE PEOPLE HAULER IS WHAT YOU REQUIRE, E-SERIES CAN HANDLE IT. IN FACT, THROUGH THE FORD MOBILITY MOTORING PROGRAM, E-SERIES FLEXIBILITY EXTENDS TO ADAPTATIONS FOR THOSE WITH PHYSICAL DISABILITIES. NO MATTER WHAT YOUR EQUIPMENT NEEDS ARE, YOU'LL FIND AN E-SERIES THAT CAN BE ADAPTED TO YOUR SPECIFICATIONS.



Having a physical disability doesn't mean life can't be rewarding. In fact, for many thousands of Ford Motor Company customers, Ford Mobility Motoring has meant

their lives can also be easier and more fulfilling. To request an information kit, learn about the Ford Mobility Motoring Process, and hear what customers say about the freedom and independence that adapted vehicles provide them, visit www.mobilitymotoringprogram.com.





- 3 Lost? You won't be with the Satellite Navigation System installed.
- 4 You've probably never heard an alarm system like this before. Loud. Piercing. Just what you might need to ward off the bad guys if they come looking for your stuff.
- 5 You just never know, so being prepared is the safe thing to do. Our highway safety kit includes jumper cables, tools, gloves, a flashlight and an emergency reflector.
- 6 With the keyless entry keypad, locking the keys in the van is no longer cause for alarm. Just enter your programmed code and you're in. And since it operates by radio frequency, there's no hardware required for mounting.
- 7 These are not your ordinary optional floor mats. These are washable, heavy-duty, molded-vinyl, all-weather mats.
- 8 Shown to your right are 3 accessories designed to enhance and help protect your E-Series: a versatile bike rack, a wraparound front-end cover and molded full-length running boards. Convenient and good looking.

















See your dealer for these and other great dealer-installed Genuine Ford Accessories or visit us at www.fordaccessoriessfore.com.

R



E-150 E-250/E-350 E-250/E-350

Exterior	Regular Length	Super Duty Reg. Length	Super Duty Ext. Length
A. Overall length	211.9"	211.9"	231.9"
B. Wheelbase	138.0"	138.0"	138.0"
C. Overhang – rear	43.8"	43.8"	63.8"
D. Overhang – front	30.1"	30.1"	30.1"
E. Loadfloor height	26.9"	28.8"	30.2"
F. Overall width	79.3"	79.3*	79.3"
G. Height	80.9"	83.4"	84.1"
Side cargo door opening height	48.3"	48.3*	48.3"
Swing-out side cargo door opening height	47.1"	47.1"	47.1"
Sliding side cargo door opening width	39.6"	39.6"	39.6"
Interior 1st row			
Head room	42.5"	42.5"	42.5"
Shoulder room	68.4"	68.4"	68.4"
Hip room	65.6"	65.6"	65.6"
Leg room	40.0"	40.0"	40.0"
2nd row			
Head room	40.2"	40.2"	40.2"
Shoulder room	70.5"	70.5"	70.5*
Hip room	66.5"	66.5"	66.5*
Leg room	36.9°	36.9"	36.9*
3rd row			
Head room	40.1"	40.1"	40.1"
Shoulder room	71.2"	71.2"	71.2"
Hip room	66.9"	66.9"	66.9"
Leg room	41.4"	41.4"	41.4"
4th row			
Head room	_	38.7"	39.6*
Shoulder room	_	69.7"	69.6"
Hip room	_	66.3"	66.2"
Leg room	_	40.8"	40.8"
5th row			
Head room	_	_	38.0"
Shoulder room	_	_	68.1"
Hip room	_	_	66.0"
Leg room	_	_	38.5"
			00.0
Van Only Maximum cargo volume (cu. ft.)	256.5	256.5	309.4

STANDARD FEATURES

Safety/Security

Airbags* – Driver and front-passenger 2nd Generation

Belt-Minder® safety belt reminder Brake/shift interlock

Front safety belt pretensioners - Outboard positions

Fuel pump inertia shutoff switch

Headlamps-on alert chime Key-in-Ignition alert chime

LATCH – Lower anchors and tether anchors for child safety seats (Wagon only) Side-intrusion door beams

Warning lights – Low fuel level, low oil pressure, brake system, ABS, charging system and high-beam indicator

Mechanical

4-speed automatic transmission with overdrive lockout (gas engines)

5-speed automatic transmission with overdrive lockout (diesel)

4-wheel disc brakes with 4-wheel anti-lock braking system (ABS)

100,000-mile tune-up interval** Battery saver system

Fuel tank - 35-gallon capacity

Handling Package – Includes heavy-duty front and rear shock absorbers

and front stabilizer bar
Power rack-and-pinion steering

Rear-wheel drive

Spare tire - Conventional with steel wheel

Stainless steel exhaust system

Suspension – Front: independent Twin I-Beam; rear: leaf springs

Seatir

8-passenger seating (XL/XLT Wagon only)

7-passenger seating (Chateau)

Interi

Accessory delay for power features

Air conditioning

AM/FM stereo with digital clock and 4 speakers (XL Wagon only)†

Assist handles

Coat hooks (Wagon only)

Engine cover console – Includes dual storage bins and 4 cupholders

Lights – Front dome, rear cargo

Power points – 1 in dash, 1 behind driver (Wagon only)**
Shoulder belt height adjusters – Front outboard positions

Tachometer

Tilt steering column

Exterior

60/40 swing-out side doors

Headlamps – Aerodynamic halogen (XLT, Chateau and Recreational Van)

Mirrors – Adjustable sideview

Solar-tinted glass Windshield wipers – Interval

*Always wear your safety belt and secure children in the rear seat.

**Under normal driving conditions with regular fluid and filter changes.

16 speakers on Recreational Van.

*Dash power point only on Recreational Van.

#Packaged with Exterior Upgrade Package.

##Packaged with RV Plus Package.

*Available as part of Interior Upgrade Package on XL. #3rd-row seat vinyl frim.

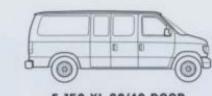
Available as part of Exterior Upgrade Package.

MODEL-SPECIFIC FEATURES/OPTIONS

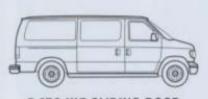
					E-150 XLT
					E-150 Chateau
					E-150 RV
					E-250 RV
					Safety/Security
0	0				
0	0	_	_		Remote keyless entry system with panic alarm and 2 key fobs
					Mechanical
	0	0			4.6L SOHC Triton™ V8 engine
0	0	0	0	0	5.4L SOHC Triton V8 engine
	•	-			16" Argent styled-steel wheels (4)
0	0		0	-	16" bright aluminum wheels (4)
0		-		-	16" full wheelcovers (4)‡
_	_	_	_	0	16" full sport wheelcovers (4)##
_	_	_	_	0	16" forged-aluminum wheels (4)
			_	_	P235/70R16 all-season BSW tires (4)
_		_		_	P235/70R16 all-season OWL tires (4)
	_	_	_		LT225/75R16 all-season BSW tires (4) (With 5.4L engine and with
					4.6L engine under 8500-lb. GVWR)
	_			0	LT225/75R16 all-season OWL tires (4)#
					LT245/75R16 all-season BSW tires (4) (With 4.6L engine over
				М	8500-lb. GVWR)
0	0	0	0	0	Dual heavy-duty, maintenance-free batteries
0	0		0	0	Engine block heater
0	•				Insulation Package ⁶
0	0	0	0	H	
	0	0	U	0	Trailer Tow Package (Class II/III/IV)
					Seating
	-	-	-	-	8-passenger seating — Vinyl
		-	-	-	8-passenger seating – Cloth
-	-		-	-	7-passenger quad captain's chairs with manual lumbar support and
					rear bench seat - Cloth
_	_	0	-	_	Leather-trimmed quad captain's chairs ⁵⁵
	0	0	0	0	Power driver's seat
					Interior
0			3355		
0	ч	ч			Air conditioning – Front and rear high-capacity
0					AM/FM stereo with digital clock
0				Ы	AM/FM stereo with cassette and digital clock
	0		0	0	AM/FM stereo with single-CD player and digital clock
	0	0	0	0	AM/FM premium plus stereo with 6-disc in-dash CD changer and
					digital clock
	0		-	-	Floor covering – Full-length vinyl
0	0	0	-	-	Floor covering – Full-length carpet ⁶
0			=		Floor mats – Front, carpeted ⁶
0	-	=	-	-	Interior Upgrade Package – Includes full-length XLT carpeting, XLT side
					door-trim panels, cloth bucket seats, illuminated entry, headlamps-on
					alert chime, carpeted floor mats and Insulation Package (requires
					power locks/windows)
-			-	-	Leather-wrapped steering wheel
0	0			-	Overhead console – Includes outside temperature display, compass
					and storage
0					Power door locks
750					Power front windows
0					

					E-1	50 XLT
					_	50 Chateau
						50 RV
						250 RV
					-	erior
						mpers – Medium Platinum
0				•	CONTRACTOR AND ADDRESS OF THE PERSON NAMED IN CONTRACTOR AND THE PERSON NAMED IN CONTR	mpers - Chrome ^a
0		_	_		and the second	erior Upgrade Package – Includes chrome bumpers, chrome grille
0						round, aerodynamic halogen headlamps and 16" full wheelcovers (
						wer accent two-tone paint
			_		100000000000000000000000000000000000000	AND AND A STATE OF THE PROPERTY OF THE PROPERT
	0	0				rors – Aerotype, power sideview
~	0	0	~	-		rors – Telescopic trailer tow sideview
0	0	•	0	0	personal res	vacy glass
0	_		_	_		ar step bumper – Medium Platinum
0		0	0	0		ar step bumper – Chrome
0	0		_	_	10000144757	nning boards
0	0	0	0	0		ding side cargo door
						creational Van
	-	-				ats not included (manual pedestal)
-	_	-	0	0	Sec	ats not included (power pedestal)
_	-	_	0	0	Du	al captain's chairs (without trim)
_	_	_	_	0	86	00-lb. GVWR
_	_	_	0	0	Da	ytime running lamps
	_	_	0	0		Plus Package
		_	0	0	Glo	ass – Windows all-around
	_	_	0	0	Glo	ass – Swing-out side/fixed rear cargo door
		100	0	0		xiliary heater – AC Connector Package (with rear AC controls)
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					, ru	E-350 Super Duty XL E-350 Super Duty XLT E-350 Super Duty Chateau
					, nu	E-350 Super Duty XL E-350 Super Duty XLT E-350 Super Duty Chateau E-350 Super Duty XL Extended
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						E-350 Super Duty XL E-350 Super Duty XLT E-350 Super Duty Chateau E-350 Super Duty XL Extended E-350 Super Duty XLT Extended E-350 Super Duty RV
						E-350 Super Duty XL E-350 Super Duty XLT E-350 Super Duty Chateau E-350 Super Duty XL Extended E-350 Super Duty XLT Extended E-350 Super Duty RV Safety/Security
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0	0	•			•	E-350 Super Duty XLT E-350 Super Duty Chateau E-350 Super Duty XL Extended E-350 Super Duty XLT Extended E-350 Super Duty XLT Extended E-350 Super Duty RV Safety/Security Remote keyless entry system with 2 key fobs Mechanical
•	•		0	0		E-350 Super Duty XLT E-350 Super Duty Chateau E-350 Super Duty XL Extended E-350 Super Duty XLT Extended E-350 Super Duty XLT Extended E-350 Super Duty RV Safety/Security Remote keyless entry system with 2 key fobs Mechanical 5.4L SOHC Triton™ V8 engine
•	•	•	0	0	•	E-350 Super Duty XLT E-350 Super Duty Chateau E-350 Super Duty XL Extended E-350 Super Duty XLT Extended E-350 Super Duty XLT Extended E-350 Super Duty RV Safety/Security Remote keyless entry system with 2 key fobs Mechanical 5,4L SOHC Triton™ V8 engine 6.8L SOHC Triton V10 engine
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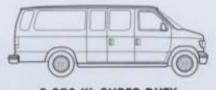
						E-350 Super Duty XLT E-350 Super Duty Chateau
						E-350 Super Duty XL Extended
			100	_	-	E-350 Super Duty XLT Extended
						E-350 Super Duty RV
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						Seating (continued)
	_	-		-	-	15-passenger seating – Vinyl
		_		•	_	15-passenger seating – Cloth
0				-	-	11-passenger Center Aisle Seating Prep Package – Vinyl
	0	-		-	-	11-passenger Center Aisle Seating Prep Package – Cloth
	=		0	_	-	14-passenger Center Aisle Seating Prep Package – Vinyl
	-	-	-	0	-	14-passenger Center Aisle Seating Prep Package – Cloth
		0	_	_	-	Leather-trimmed quad captain's chairs ⁵⁵
	0	0	-	0	0	Power driver's seat
						Interior
0					-	Air conditioning – Front and rear high-capacity
		-		-	_	AM/FM stereo with digital clock
0			0			AM/FM stereo with cassette and digital clock
_	0		_	0	0	AM/FM stereo with single-CD player and digital clock
_	0	0	_	0	0	AM/FM premium plus stereo with 6-disc in-dash CD changer and digital cloc
	0			0	_	Floor covering - Full-length vinyl
0			0		_	Floor covering – Full-length carpet ⁶
0			0		_	Floor mats – Front, carpeted ⁶
0			0			Interior Upgrade Package - Includes full-length carpeting, side door-trim
			100			panels, cloth bucket seats, illuminated entry, headlamps-on alert chime,
						carpeted floor mats and Insulation Package (requires power locks/windows)
						Leather-wrapped steering wheel
0	0		0	0		Overhead console – Includes outside temperature display, compass and storag
0			0			Power door locks
0			0			Power front windows
0			0		-	Speed control
0	-	-	0		-	
_		-				Exterior Medium Distinum
•	_	_	-	_		Bumpers – Medium Platinum
0			0			Bumpers – Chrome ^A
0		-	0			Exterior Upgrade Package – Includes chrome bumpers, chrome grille surround
						aerodynamic halogen headlamps and 16" full sport wheelcovers (4)
		•	_		_	Lower accent two-tone paint
			-		0	Mirrors – Aerotype, power sideview
	0	0	_	0	0	Mirrors – Telescopic trailer tow sideview
0	0		0	0	0	Privacy glass
0		-	0	-	-	Rear step bumper – Medium Platinum
0	0	0	0	0	0	Rear step bumper – Chrome ⁴
0	0		0	0	-	Running boards
0	0	0	0	0	0	Sliding side cargo door
						Recreational Van
	_	_		-		Seats not included (manual pedestal)
				_	0	Seats not included (power pedestal)
	_	_	_	-	0	Captain's chairs – Dual without trim
	_	_	_	_	0	Auxiliary fuel port
			_	_	0	Daytime running lamps
					0	Glass – Windows all-around
		_			0	Glass – Swing-out side/fixed rear cargo door
					0	Auxiliary heater – AC Connector Package (with rear AC controls)



E-150 XL 60/40 DOOR



E-150 XLT SLIDING DOOR



E-350 XL SUPER DUTY EXTENDED LENGTH COMMERCIAL VAN 60/40 DOOR



EXTENDED LENGTH

SLIDING DOOR

Commercial Applications

Please ask your Ford Dealer for a copy of the E-Series Commercial brochure featuring:

Commercial Vans
 E-150/E-250/E-350

• Cutaway E-350/E-450

Stripped Chassis
E-350/E-450

Brochure effective for models produced after 1-5-04. Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

(lb.-ff. @ rpm)











Engine	Axle Ratio	GCWR (lbs.)	E-150	E-350 Super Duty	E-350 Super Duty Extended
4.6L SOHC V8	3.55	11,500	6100	_	_
5.4L SOHC V8	3.55	12,000	6500	_	5700
	3.73	13,000	-	6900	6700
	4.10	13,000	_	6900	6700
B.8L SOHC V10	3.73	15,000	-	8800	8400
	4.10	18,500	_	10,000	10,000
6.0L V8 Diesel	3.55	16,000	_	9300	9000
	4.10	20,000		10,000	10,000

4.6L SOHC | 5.4L SOHC | 6.8L SOHC | 6.0L Power Stroke® Triton™ V8 Triton V8 Triton V10 V8 Turbo Diesel

Horsepower 225 @ 4800 255 @ 4500 305 @ 4250 235 @ 3300

Torque 286 @ 3500 | 350 @ 2500 | 420 @ 3250 | 440 @ 2000

Maximum Loaded Trailer Weight (lbs.)* - Automatic Transmission - WAGON

Maximum Loaded Trailer Weight (lbs.)* – Automatic Transmission – VAN

Engine	Axle Ratio	GCWR (lbs.)	E-150	E-250	E-250 Extended	E-350 Super Duty	E-350 Super Duty Extended
4.6L SOHC V8	3.55	11,500	6500	_	-	_	_
	3.73	10,500	_	5100	5000	-	_
	4.10	11,500	-	5600	5400	-	-
5.4L SOHC V8	3.55	12,000	6900	-	-	6300	6200
	3.73	13,000	-	7500	7300	_	_
	4.10	13,000	-	-	-	7300	7200
6.8L SOHC V10	3.73	15,000	-	-	_	9200	9000
	4.10	18,500	_	-	_	10,000	10,000
6.0L V8 Diesel	3.55	16,000	_	-	-	9700	9500
	4.10	20,000	_	-	_	10,000	10,000

*Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

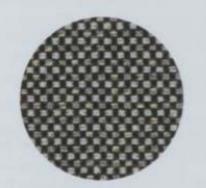
For maximum trailer weights with Crew Van, deduct 200 lbs. from the weights above (except with 18,500 lbs. and



Medium Pebble Cloth



Medium Pebble Leather



Medium Flint Cloth



Medium Flint Vinyl



Medium Flint Leather

WAGON

Medium Pebble

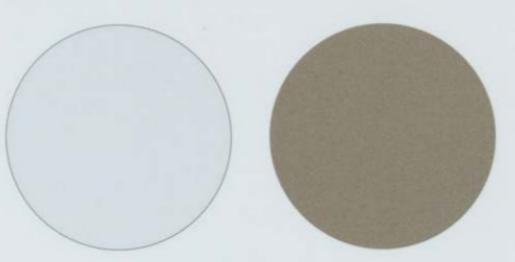
	Medium Flint
	XL/XLT
	Oxford White
	Gold Ash Metallic**
	Yellow*
	Dark Toreador Red Metallic**
	Estate Green Metallic†
	True Blue Metallic
	Silver Metallic**
	Dark Shadow Grey Metallic**†
	Black
	Chateau (Two-Tone)
	Oxford White/Silver Metallic**
	Oxford White/Dark Shadow Grey Metallic**
	Gold Ash Metallic**/Dark Shadow Grey Metallic*
	Dark Toreador Red Metallic**/Silver Metallic**
	Dark Toreador Red Metallic**/Dark Shadow
	Grey Metallic**
	Estate Green Metallic/Dark Shadow Grey Metallic*
	True Blue Metallic/Silver Metallic**
	Black/Silver Metallic**
	Black/Dark Shadow Grey Metallic**

RECREATIONAL VANTT

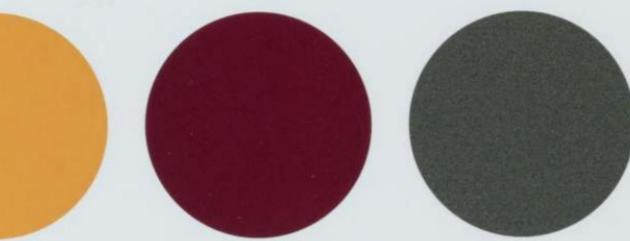
	Medium Flint
	Oxford White
	Gold Ash Metallic**
	Dark Toreador Red Metallic**
	Estate Green Metallic
	True Blue Metallic
	Silver Metallic**
	Dark Shadow Grey Metallic**
	Black

"Available on XL only. ""New for 2004. tAvailable on XLT only. tSeats not included on Recreational Van.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual



Gold Ash Metallic Oxford White

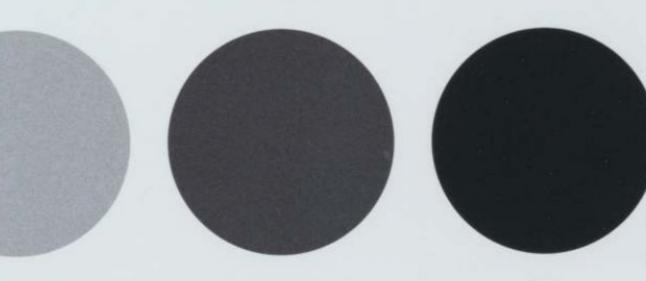


Dark Toreador Red Metallic



Black

True Blue Metallic



Silver Metallic

Yellow

Dark Shadow Grey Metallic



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AMERICAN QUARTER HORSE ASSOCIATION







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As a corporate partner of the American Quarter Horse Association. Ford Motor Company is proud to be associated with this prestigious organization. We are honored to advance the interest in and the support of events that showcase the intelligence, strength and versatility of America's Horse™ and its rider.

Ford Division is a Founding Partner of the Country Music Hall of Fame® and Museum, located in Nashville, TN. Ford is proud to be associated with this prestigious facility and is dedicated to honoring the past by promoting the future of country music.

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