

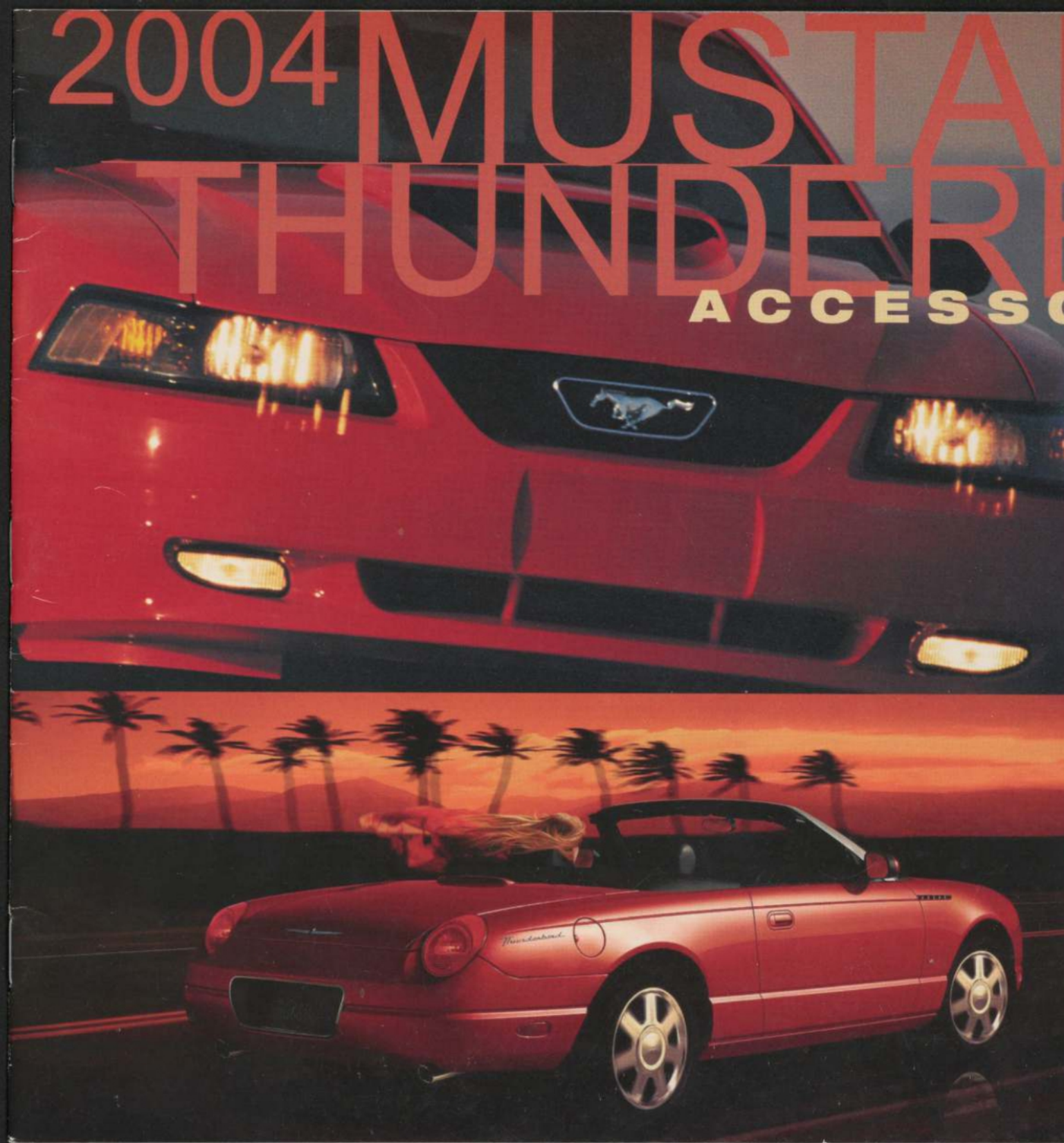
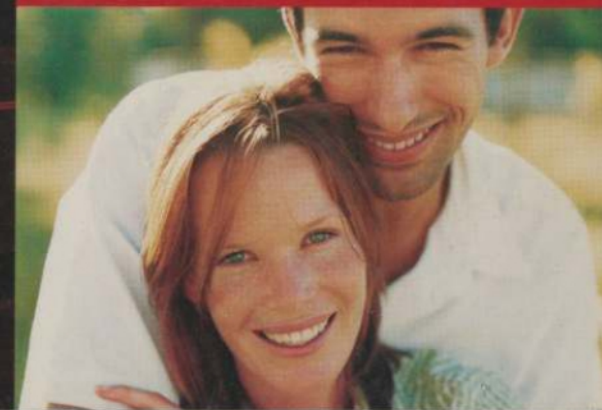
# 2004 MUSTANG THUNDERBIRD

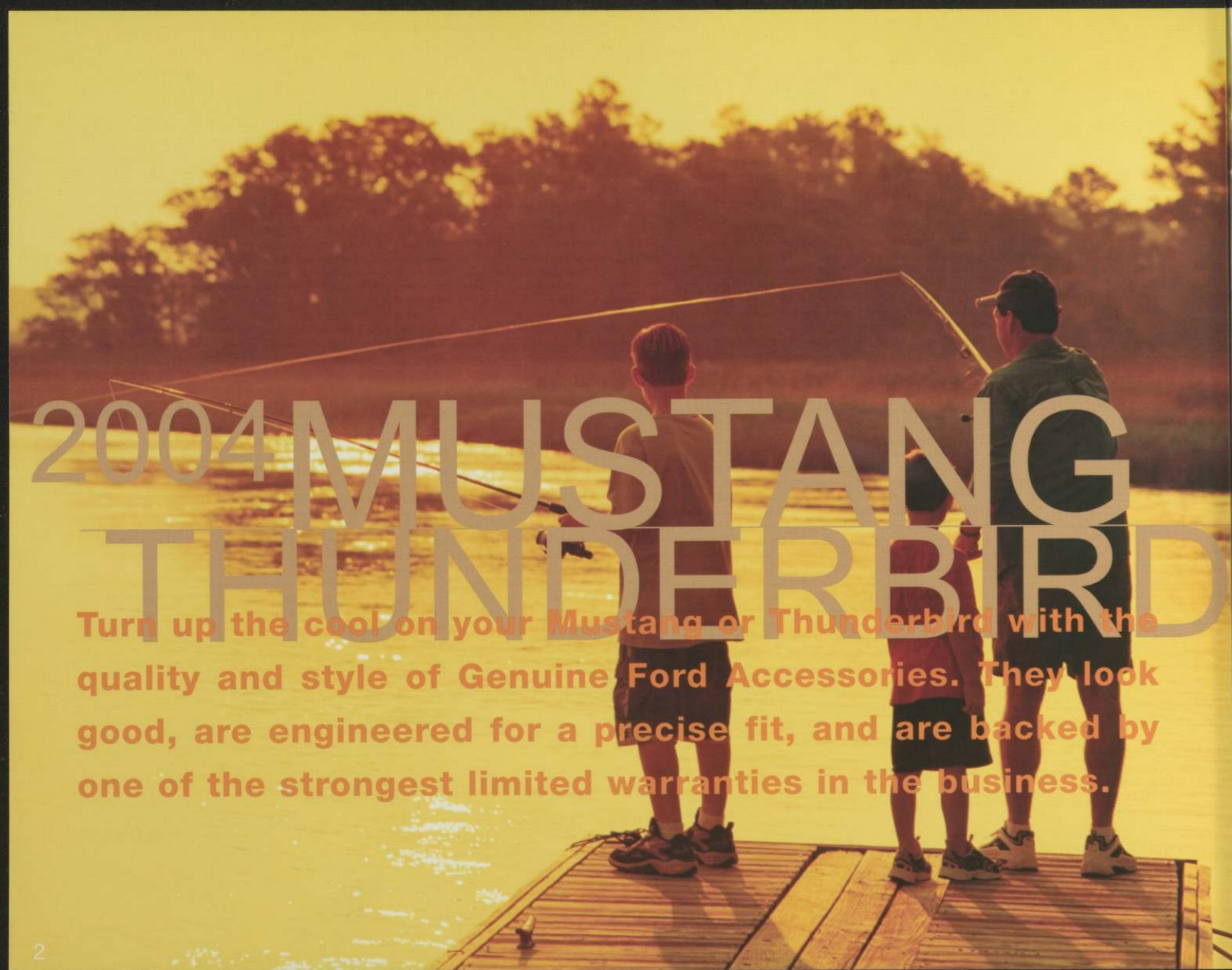
## ACCESSORIES

**PERSONALIZE  
YOUR MUSTANG  
AND  
THUNDERBIRD  
WITH  
GENUINE FORD  
ACCESSORIES**



[fordaccessoriesstore.com](http://fordaccessoriesstore.com)





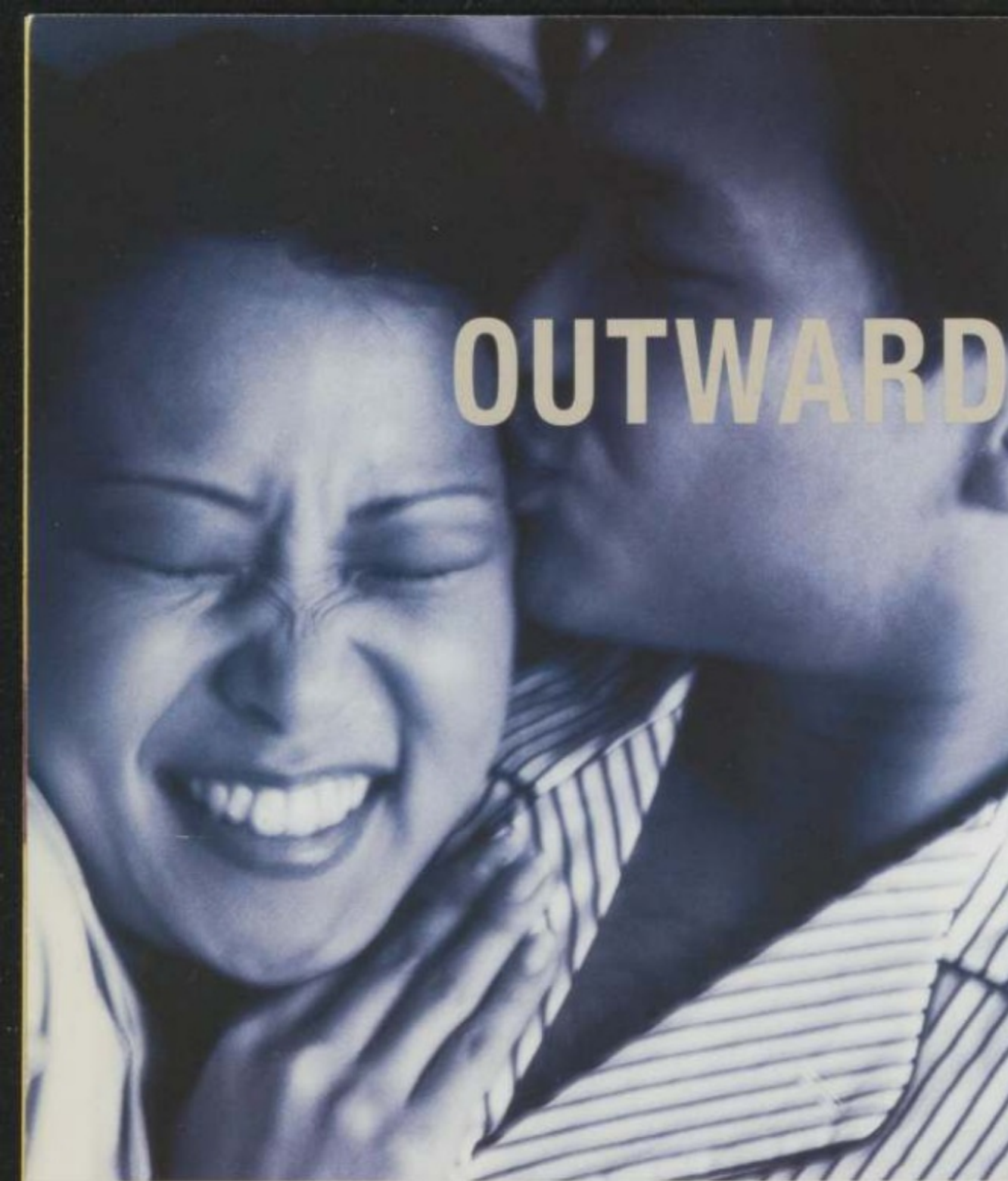
# 2004 MUSTANG THUNDERBIRD

Turn up the cool on your Mustang or Thunderbird with the quality and style of Genuine Ford Accessories. They look good, are engineered for a precise fit, and are backed by one of the strongest limited warranties in the business.



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# OUTWARD APPEARANCES



### 1. Mini-Mask Front End Cover

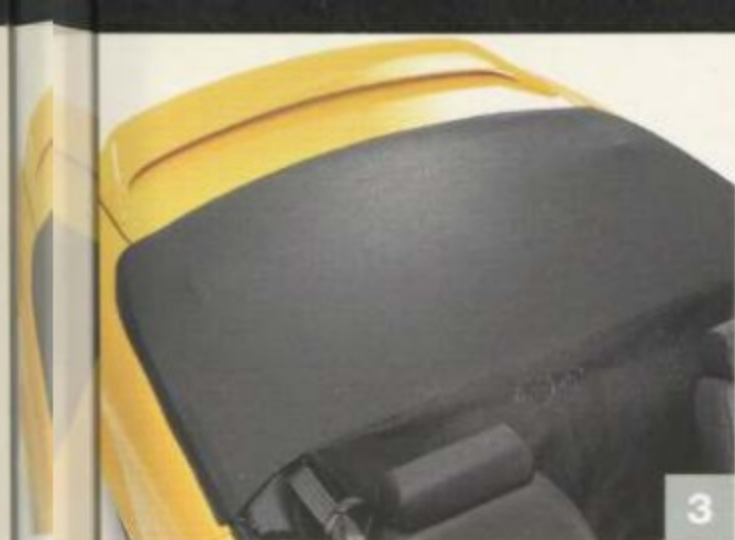
Heavy-duty vinyl cover helps keep bugs and stones from marring your vehicle's finish. Flannel backing is gentle on painted finishes. Multi-piece design allows hood to be opened with cover on. Features embossed vehicle name or logo above driver's-side headlamp. Mustang only. Base Part No. **19A413**

### 2. Full Front End Cover

Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture build-up between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover. Features embossed vehicle's name. Base Part No. **19A413**

### 3. Mini-Tonneau Cover

Put the top down without worries: this cover helps protect the back seats and top from dust, dirt and UV rays. Water-resistant, heavy-duty black vinyl with embossed Pony logo. Folds neatly for trunk storage. Kit includes one-piece cover and six snaps. Mustang Convertible only. Base Part No. **501A42**



### 4. Mustang Graphics

(not pictured) Peel and stick these vinyl graphics to the rear bumper of your car and add instant pizzazz! Available in green/purple, orange, black or white. Mustang only. Base Part No. **16605**

### 5. Mustang Bullitt Ground Effects Kit

Simply remove the factory rockers/sill plates and bolt these on. Rockers are constructed of weather-resistant plastic. Kit includes two rocker moldings, two sill plates and all hardware for easy installation. They come primed and ready to paint. NOTE: Not for use with front splash guards. Base Part No. **20049**

### 6. Side Window Deflectors

Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Available for Mustang Sedan. Base Part No. **18246**



### 7. Door Edge Guards

Each set is custom made to the exact contours of your vehicle. Won't sag, slip, peel or rust – they're made of stainless steel and lined with a non-metallic material that won't scratch paint. No adhesives or screws needed for installation. Available in bright finish or black matte finish. Mustang only. Base Part No. **20910**



### 8. Styled Bug Shield\*

Protect the leading edge of the vehicle. Deflects road debris, stones and bugs from the front of your hood and helps keep rain from the windshield. Easy no-drill installation. Constructed of virtually unbreakable, smoke-colored GE Lexan® acrylic and features Pony logo. Mustang only. Base Part No. **16C900**



### 9. Original Equipment Rear Spoilers

Made to precision original equipment specifications, with two designs offered. 9a is offered as primed, ready-to-paint. 9b is available in select exterior colors and primed ready-to-paint. Mustang only. Base Part No. **44210**



\*Eligible for residualization under a Ford Credit Red Carpet Lease.



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**Custom Wheels\***

A selection of custom wheels is now available at your local Ford dealer. Designed specifically for your vehicle, they meet Ford's rigorous appearance, durability and corrosion-resistance requirements. Each wheel is kitted and includes the wheel, center cap with Pony logo and chrome lug nuts. Base Part No. **1007**

**10. 1R3Z-1007-AB; fits Mustang**  
17" X 8" Painted aluminum 5-spoke, Cobra-style.

**11. 1R3Z-1007-BA; fits Mustang**  
17" X 8" Painted aluminum 5-spoke, GT-style.

**12. XR3Z-1007-GA; fits Mustang**  
17" X 8" Painted black aluminum 5-spoke, GT-style.

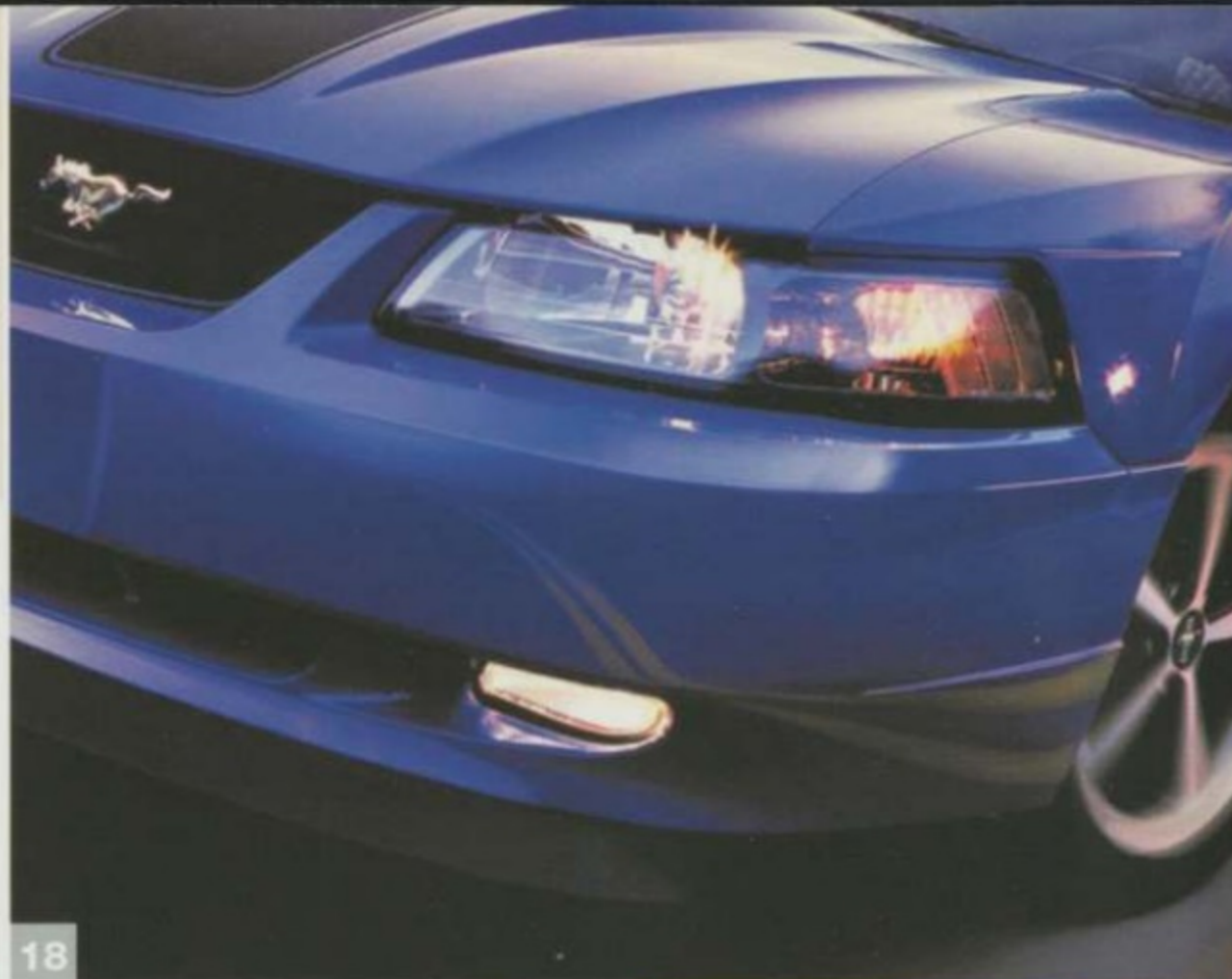
**13. XR3Z-1007-DA; fits Mustang**  
17" X 8" Painted beige aluminum 5-spoke, 40th Anniversary GT-style.

**14. 3R3Z-1007-GA; fits Mustang**  
17" X 8" Chromed aluminum 5-spoke, Cobra-style.

**15. XR3Z-1007-EA; fits Mustang**  
17" X 8" Polished, forged aluminum 5-spoke, Cobra-style.

**16. XR3Z-1007-CA; fits Mustang**  
17" X 8" Painted aluminum 5-spoke, Mach 1-style.

**17. XR3Z-1007-FA; fits Mustang**  
17" X 8" Painted silver aluminum, 5-spoke GT-style.



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**18. Fog Lights**

For optimal vision and safety. Fog lights mount to the lower fascia of the front bumper with original equipment design that ensures proper fit. Dealer installation recommended. Mustang only. Base Part No. **15200**

**19. Flat Splash Guards**

Guard against mud, snow and ice. Durable splash guards are embossed with the Pony logo. Packaged in a 2-piece set, either front or rear. Mustang only. Base Part No. **16A550**

**20. Molded Splash Guards**

Deflect mud, snow and ice away from lower body panels. Contoured, durable design, embossed with the Pony logo, complements vehicle's design and gives excellent protection. Packaged in pairs for front or rear. NOTE: Specify trim level. Mustang only. Base Part No. **16A550**



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# INSIDE MOVES

**21. GPS Navigation System**

Three for the road: navigation, AM-FM tuner and CD player in one compact package. Offers turn-by-turn voice directions to the desired destination. At-a-glance directions displayed on screen. Replaces the factory-installed audio system. Separate bezel kit required for each installation. Dealer installation recommended. Mustang only. Base Part No. **18814** (Spring Clip Radio Bezel Kit - **10E991**)

**22. Smoker's Pack**

Add an ashtray and lighter to your vehicle. The ashtray blends with the interior styling and mounts to the center console. Easy to remove for cleaning. Mustang only. Base Part No. **04788**

**23. Speed Control**

Microcomputer-controlled system automatically adjusts the throttle to maintain your desired cruising speed. Fingertip controls are conveniently located on the steering wheel. Each kit contains an original equipment steering wheel. Dealer installation recommended. Mustang only. Base Part No. **9A818**

**24. Ash/Coin Holder**

Designed to fit in cup holders, it includes a lid to keep spare change or ashes conveniently in place. Constructed of a durable thermoplastic. Removes easily for cleaning. Base Part No. **04788**

**25. Interior Trim Kits**

Give your interior a custom look. Available in brushed aluminum and carbon-fiber. Molded to the contours of the dash and door panels. Depending on application, kits include dash and/or heater control surrounds and door trim pieces. Easy-to-install, adhesive-backed appliques. Mustang only. Base Part No. **04288**

**26. Gear Shift Knobs**

Shift into style. Knobs are offered in walnut woodgrain, carbon-fiber and leather. Shift pattern is highlighted on the top of each knob. Easy to install. Mustang manual only. Base Part No. **7213**

**27. 100 Streams of Satellite Radio**

(not pictured) If your Mustang or Thunderbird's radio has a "SAT" button next to the AM/FM button, then it is SIRIUS Satellite Radio ready. We're talking about 100 streams of music, sports, news and entertainment, all with the purity of digital sound. See your Ford dealer for installation and subscription details.



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\*Eligible for residualization under a Ford Credit Red Carpet Lease.



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**28. Windstop**

Too windy to drive with the top down? The Windstop helps reduce wind noise for the driver and front-seat passenger, while aiding the efficiency of the heating and A/C systems. It also greatly increases the top-down driving season! Constructed of lightweight materials, it won't interfere with the operation of the convertible top. Easy to install. Mustang only. Base Part No. **76539A18**

**29. Stainless Steel Scuff Plates**

A perfect blend of form and function. These scuff plates look great and also protect the sill from minor scuffs and scratches. Constructed of stainless steel with a clear urethane protective coating; Pony logo is etched into the surface. Self-stick adhesive backing makes installation a snap. Mustang only. Base Part No. **132A08**

**30. Leather-Wrapped Steering Wheel with Pony Logo**

Nothing beats the feel and grip of genuine leather. Available in colors to match or complement the interior. Dealer installation recommended. Mustang only. Base Part No. **3600**

**31. Electrochromic Compass Mirror and Compass/Temp Mirror**

Ease the discomfort of headlight glare in your rearview mirror. Mirror automatically dims when glare is detected. Features a built-in compass. Our Electrochromic Compass Mirror with Temperature Display has the additional feature of an outside temperature display. Switch lets you toggle between compass and temperature readings; set to Celsius or Fahrenheit scales. Dealer installation recommended. Mustang Coupe only. Base Part No. **17700**



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**32. All-Weather Vinyl Floor Mats**

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Available in colors that complement your vehicle interior. Thunderbird available with front mats only. Base Part No. **13086** Front Base Part No. **13106** Rear

**33. Carpeted Floor Mats with Vehicle Logo**

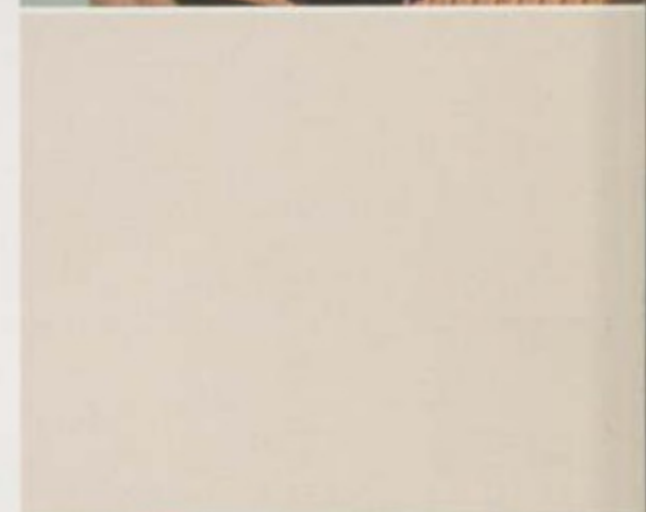
Premium grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Thunderbird features front mats sold in sets of two. A one-piece trunk mat is also available separately. Thunderbird only. Base Part No. **7613086** Front Base Part No. **7613046** Trunk

**34. Soft Cargo Liner**

Fits the contours of the cargo area for maximum coverage and protection. The liner is constructed of durable nylon-reinforced vinyl with Velcro® fasteners for easy installation and removal. Liner is split so it can fold down with the seat (where applicable). Folds neatly for easy storage. Base Part No. **11600**



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**35. Cargo-Logic**

A smart way to protect the cargo area and keep cargo restrained. Liner features molded construction that provides a stain- and moisture-resistant barrier. Four Cargo-Loks supplied. Vehicle-specific embroidered logo. Mustang coupe only. Base Part No. **11600**

**36. Trunk/Rear Cargo Net**

Keep packages and other loose items from spilling in your vehicle. The netting stretches easily over bulky-shaped items and the soft braided cording won't scratch painted surfaces. Corner hooks attach to existing rings (or install those provided) in vehicle's cargo area. Envelope style. Installs easily; some tools required. Base Part No. **55066** Thunderbird Base Part No. **550A66** Mustang

**37. Trunk Cargo Organizer**

Premium-grade polyethylene with a removable, adjustable divider system for separating items. Installs easily in trunk area — no tools required. Also helps protect vehicle interior from spills. Mustang only. Base Part No. **115A00**



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**38. Removable Roof Rack by Yakima**

Easy to use, this removable rack allows you to carry skis, snowboards, bikes or luggage when you purchase the carriers (sold separately). Soft, nonskid footpads help prevent damage to the roof's surface. Integral locks help prevent theft. Mustang only. Base Part No. **55100**

**39. Luggage/Cargo Basket by Yakima**

Constructed of heavy-duty, vinyl-covered steel mesh, this basket measures 26.5" x 38.75" x 2" tall (67 cm x 97 cm x 5 cm). Includes a stretch net to secure cargo. Fits removable roof rack (sold separately). Mustang only. Base Part No. **55100**

**40. LoadWarrior by Yakima**

Large, safari-style basket can carry a load of gear, as well as bikes, skis, canoes or kayaks. Measures 44" x 39" x 6.5" deep (112 cm x 99 cm x 17 cm). Yakima carriers (sold separately) can be mounted directly to the LoadWarrior basket. Fits removable roof rack (sold separately). Mustang only. Base Part No. **55100**



GET IN GEAR



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**41. Horizontal Ski/Snowboard Carriers by Yakima**

Available in two sizes. Small carrier holds up to four pairs of skis or two snowboards; large carrier (shown) holds up to six pairs of skis or four snowboards. Both feature soft rubber padding to protect the finish on skis and integral locks. Both carriers install easily on removable roof rack (sold separately); no tools necessary. Snowboard Carrier adapter included. Mustang only. Base Part No. **55100**

**42. Frame Mount Bike Carrier by Yakima**

On your next trip, take your bike along for the ride. Each carrier holds one bike and features a locking arm with a durable padding that clamps onto the bike's downtube to protect its finish. Built-in cable guides guard against damage to

brake or shifter cable. For use on removable roof rack (sold separately). Mustang only. Base Part No. **55100**

**43. Fork Mount Bike Carrier by Yakima**

This easy-to-install bike rack uses a locking 9 mm-long skewer, which opens to accommodate the bicycle fork and works as a true quick-release. Each carrier holds one bike and includes an integrated lock. For use with removable roof rack (sold separately). Front wheel holder is available and sold separately. Mustang only. Base Part No. **55100 (50148 for Wheel Holder)**

# SVT COBRA



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Part numbers for the SVT accessories were not available at time of printing. Please see your Ford dealer for details.

**44. Cobra Front Bumper Fascia Kit**  
The original equipment Cobra front fascia kit is now available for your 1999-2004 Mustang or 2002-2004 Mustang Cobra GT. Factory fog lamps are required for Cobra fog lamp wiring. Fascia kit is compatible with Cobra hood kit only (Item #45). Dealer installation recommended.

**45. Cobra Hood Kit**  
Stand out from the crowd with this Cobra hood. Made of lightweight composite material, primed, ready to paint. The hood design includes flow-through scoops that help to extract hot air from the engine compartment. Compatible with Cobra front bumper fascia kit only (Item #44). (Includes Cobra embossed hood insulation pad and vent grills.) Dealer installation recommended.

**46. Quarter Scoops**  
Replace your honeycomb-style scoops with clean, horizontal fins that match the fins in the 2003 Mustang Cobra hood vent grills. These quarter scoops fit 1999-2001 Mustangs and Cobras. Sold in pairs, includes fasteners. Easy installation.

**47. Quarter Scoop Inserts**  
Replace your honeycomb-style inserts with clean, horizontal fins that match the fins in the 2003 Mustang Cobra hood vent grills. These inserts fit 2002-2004 Mustang quarter scoops. Simply pop out the old insert and snap in the new ones. Sold in pairs.

**48. Fold-Away Outside Mirror Assembly**  
Color-keyed, fold-away power mirror comes primed, ready to paint. Fits 1999-2004 Mustangs and Cobras with power mirrors. Dealer installation recommended.

**49. Rocker Molding Kit**  
These rocker panels have simple, clean vertical surfaces that are primed and ready to paint. Fits 1999-2004 Mustangs. NOTE: Mounting holes must be drilled. Sold in pairs, includes all fasteners. Dealer installation recommended. Late Availability for V6 Mustangs.

**50. 10th Anniversary Cobra Badge**  
The 10th Anniversary Cobra badge can be used anywhere. Self-adhesive backing makes installation easy.

**51. Rear Bumper Cover Kit**  
Upgrade your body kit by adding the Cobra rear bumper. This bumper is primed, ready to paint. Fits 1999-2004 Mustangs. Dealer installation recommended.

**52. Leather-Wrapped Steering Wheel**  
Get a grip with the Cobra leather steering wheel for vehicles equipped with cruise control. Dealer installation recommended. (Gauges shown in photograph are not available.)

**53. Cobra Wiper Blades**  
These wiper blades have a "no lift" airfoil on the blade designed to keep the wiper blades against your windshield at high speeds. Kit includes two .50"-longer airfoil wiper blades and two .75"-longer wiper blade arms. Fits 1999-2004 Mustangs and Cobras. Easy installation.



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**54. Remote Start Systems\***  
Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Systems start vehicle from up to 500 ft. (150 m) away, and ensure that it's locked and that its security system (if equipped) is armed. Comes with two remote transmitters. Two systems to choose from: Remote starting only; and Remote starting and vehicle security. Available for automatic transmissions only. Securilok® kit (sold separately) required for most applications. Dealer installation recommended. Base Part No. **19G364** (19G365 for Securilok®)

**55. Engine Block Heater**  
Keep the engine block warm for easier starting, faster warm-ups, and less fuel waste and battery drain. Just connect the heater to a grounded extension cord (not included) and plug into any 110-volt power source. Dealer installation recommended. Base Part No. **6D008**



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**56. Wheel Locks**  
For added protection against wheel theft, replace one lug on each wheel with one of these locks. Chrome-plated locks available for exposed lugs (Mustang only); open-ended, zinc-plated locks (shown; Thunderbird only) available for hidden lugs. Kit includes four locks and key. Base Part No. **1A043**

**57. Locking Gas Cap**  
To prevent loss, a plastic tether attaches cap to the vehicle. Swing-away cover helps keep moisture and debris out of locking mechanism. Includes two keys. Thunderbird only. Base Part No. **9030**

**58. Vehicle Security Systems\***  
Protect your vehicle with a state-of-the-art security system. These systems offer a full range of security features and come complete with pocket-sized transmitters. Available for vehicles with factory keyless entry or for vehicles with factory power-door locks. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. **19A361**

**59. Highway Safety Kit**  
Convenient carrying kit includes a reflective triangle, a flashlight, a fire extinguisher, bungee cords, a thermal blanket, cotton gloves, hose tape, a multifunction knife, Phillips and slotted head screwdrivers and a 12-hour light stick. Base Part No. **19F515**

**60. Daytime Running Lamp Module**  
This system automatically activates the low-beams at 75% of their normal operating power whenever the ignition is in the "on" position. Dealer installation recommended. Mustang only. Base Part No. **13B218**

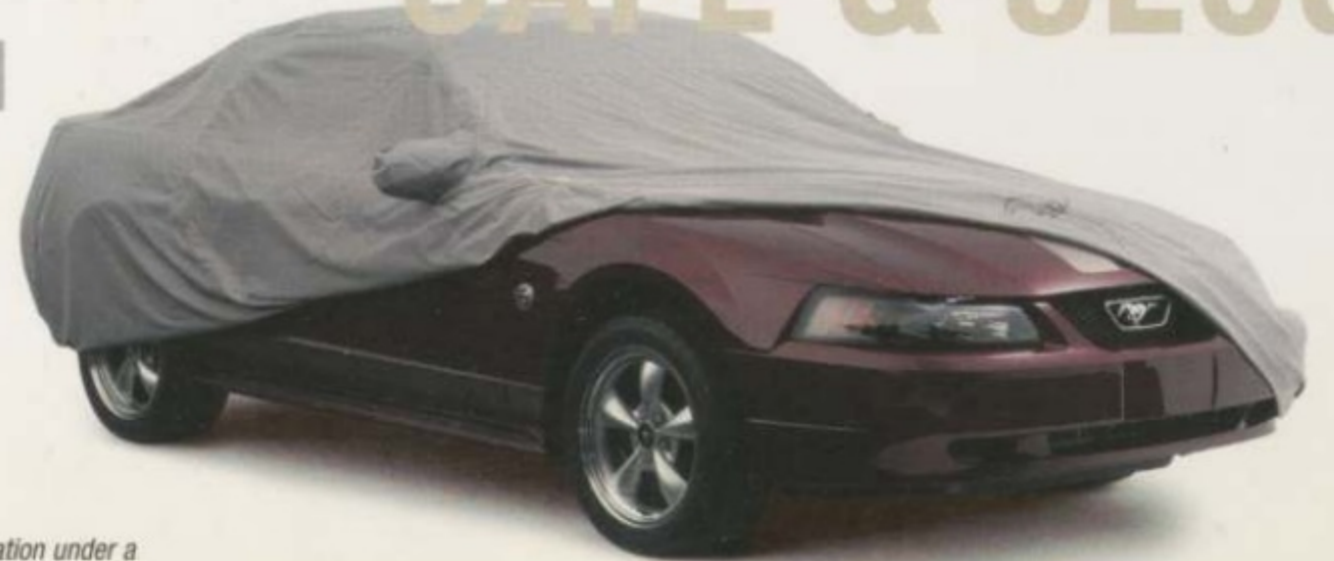


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**61. Daytime Running Lamp with Auto Headlamp Module**  
Never touch your headlamp switch again. System automatically switches the headlamps on whenever darkness is sensed. Also features a time delay that leaves the lights on for a preset amount of time after parking the vehicle. Daytime running lights will activate during daylight. Engineered for complete integration with vehicle electrical system. Dealer installation recommended. Mustang only. Base Part No. **13B218**

**62. Full Vehicle Cover**  
Constructed of multi-layer, non-woven, breathable material, NOAH® covers resist rain, snow, acid rain and bird droppings, and protect your vehicle's finish from UV rays and door dings. Features double-stitched overlapped seams, elastic sewn into the front and rear hems to help hold cover in place, and non-scratch grommets that can be used with a tie-down rope (included) or a cable and lock. Also available with lightweight WeatherShield™ fabric that features the Nextec® encapsulation process for excellent protection and compact storage. Each cover has a silk-screened vehicle logo on front and a license plate view window in rear. Base Part No. **19A412**

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\*Eligible for residualization under a Ford Credit Red Carpet Lease.



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**63. Air Bag Anti-Theft Locks**  
Specially designed locks and key help deter theft of air bags. Kit includes a window sticker to tell potential thieves that you're protected. (Driver-side and passenger-side for Mustang; driver-side only for Thunderbird.) Dealer installation recommended. Base Part No. **14B384**



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**64. Keyless Entry Keypad**  
Conveniently unlock your vehicle without your key or keyless entry remote. No wiring necessary – programmable, backlit keypad tunes to the same frequency as your transmitter. Long-life battery (lasts 100,000 cycles). Easy no-drill installation. For vehicles equipped with factory remote keyless entry. Base Part No. **14A626**



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**65. First-Aid Kit**  
Compact case fits into glove compartment or center console so it's always there when you need it! Contains general first-aid items such as bandages, gauze, antibacterial ointment and more. Base Part No. **19F515**

## SAFE & SECURE

#### Limited Warranty Information

Ford Motor Company will repair or replace any properly dealer-installed Genuine Ford Accessory found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory.

This means that Genuine Ford Accessories purchased along with your new vehicle and installed by the dealer at time of delivery are covered for the full length of your New Vehicle Limited Warranty – 3 years or 36,000 miles (whichever occurs first). If you choose at a later date to purchase a Genuine Ford Accessory, it will be covered for 12 months or 12,000 miles (whichever occurs first). Contact your dealer for details and a copy of the warranty.

#### Red Carpet Lease

Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details.

#### Extended Service Plan

Depending on the ESP Plan you select, some dealer-installed Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details.

**NOTE:** The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.

