

GRAND MARQUIS  
2005



MERCURY





## DISCOVER HANDLING, POWER AND SPACIOUSNESS.

EXPERIENCE MERCURY GRAND MARQUIS IN MOTION.

Mercury Grand Marquis helps set you at ease every time you're behind the wheel. The enhanced road handling of rear-wheel drive and the proven power of its V-8 engine make driving truly enjoyable. And with the roomiest interior and biggest trunk in its class,\* Grand Marquis is perfect for a night on the town or a week on the road. In fact, Grand Marquis is the highest-ranked full-size car\*\* in Initial Quality. It has also been recognized by R.L. Polk for having the Highest Model Loyalty in the Large Car category.† With all that it provides, that should come as no surprise.

\*Comparison based on 2005 model year Grand Marquis vs. 2004 class competitors. \*\*J.D. Power and Associates 2004 Initial Quality Study.† Study based on a total of 51,208 consumer responses indicating owner-reported problems during the first 90 days of ownership. [www.jdpower.com](http://www.jdpower.com) †According to R.L. Polk statistics for the Large Car category in the 2003 model year, Grand Marquis ranked highest by having the greatest percentage of households return to purchase or lease another Grand Marquis.

[right] LS Premium in Arizona Beige Metallic.  
[standards] Dual power, heated sideview mirrors  
are standard on LS Premium and LS Ultimate.  
A 4-wheel disc Anti-lock Brake System is  
standard on all Grand Marquis models.



DISCOVER OPEN-ROAD CRUISING



**REAR-WHEEL-DRIVE HANDLING** With the most standard horsepower and torque in its class,\* Grand Marquis is the preeminent rear-wheel drive, full-size sedan. With a revised Electronic Throttle Control for improved torque management, its 4.6L SOHC V-8 engine produces 224 hp and 272 lb.-ft. of torque. A 4-speed electronic automatic overdrive transmission delivers crisp shifts, while sure handling results from an independent Short- and Long-Arm (SLA) front suspension and Watts linkage rear suspension. An available Handling Package on the LS series ups horsepower to 239 and adds dual exhausts, a 3.27:1 axle ratio, a rear air suspension with unique springs, distinct 16" aluminum wheels, and a heavy-duty rear stabilizer bar.

\*Large Car class.



[above] Grand Marquis GS Convenience in Silver Birch Metallic. Shown with available 16" chromed wheel covers.  
[left] LS Premium in Vibrant White.



[leather-trimmed seats] Along with loads of space, LS Ultimate standard features include power-adjustable pedals and a rear-seat center armrest. Available Medium Parchment leather-trimmed seating shown.



[LS Ultimate] Electronic instrumentation and a wood- and leather-trimmed steering wheel define the ultimate Grand Marquis.

**A DRIVING ADVANTAGE** Classic lines. Functional features that add elegance and are easy to use. These merits of good design find true expression in the 2005 Grand Marquis. Like Electronic Automatic Temperature Control on the LS series that maintains your chosen temperature. Or the integrated speed, audio and climate controls on LS Ultimate's wood- and leather-trimmed steering wheel. It's all in keeping with the Mercury philosophy of providing more than is expected. And you'll find plenty of examples throughout Mercury Grand Marquis.

The overhead console, a model of efficient space management, includes a digital compass, dome/map lights, and the HomeLink® Universal Transceiver to activate your garage door opener plus 2 additional home-based units. Standard on the LS series.

#### OVERHEAD CONSOLE



A standard 8-way power driver's seat, with power lumbar for additional back support, helps make every journey in Grand Marquis more enjoyable.

#### POWER DRIVER'S SEAT

Send the chills far, far away by warming the bottoms and backs of the front seats. Available on the LS series.

#### HEATED FRONT SEATS







For the added comfort of rear-seat passengers, the center armrest easily folds down to reveal convenient dual upholders. If seating for 6 is needed, just fold it up to form a comfortable seatback. Standard on the LS series, and available on GS Convenience with leather-trimmed seats.

REAR-SEAT CENTER ARMREST

A power lumbar feature on the standard 8-way power driver's seat provides as much or as little lower back support as you need. Combine it with available heated driver and right-front passenger seats and every drive becomes a thoroughly therapeutic experience.

POWER LUMBAR

To accommodate drivers of all heights, innovative power-adjustable brake and accelerator pedals can move forward or back over 2" to improve driver comfort. Standard on GS Convenience and the LS series.

POWER-ADJUSTABLE PEDALS



Family and friends can travel together in complete comfort in Mercury Grand Marquis. Seating accommodates up to 6 people and, with woodtone accents all around, everyone feels pampered and surrounded by luxury. One small example: individual driver and right-front passenger armrests offer more flexibility than a traditional single armrest.





Grand Marquis GS Two-Tone Edition in Light Tundra Metallic with Gold Ash Metallic accent and available 16" chromed wheel covers.

**HIGHEST GOVERNMENT SAFETY RATING** For 9 consecutive years, Grand Marquis has received the highest government frontal crash safety rating (1996-2004). In addition, when equipped with available side-impact airbags, Grand Marquis is the only vehicle in its class to receive the highest government crash safety rating in all 5 categories (driver frontal impact, passenger frontal impact, front-seat side impact, rear-seat side impact, and Rollover Resistance Rating). This exceptional record of safety is built on innovative safety systems.

For starters, every Grand Marquis is equipped with the Personal Safety System.<sup>™</sup> Simply put, this advanced system optimizes key safety features to help protect front passengers. In the event of certain frontal collisions, advanced sensors measure the severity of impact, as well as certain occupant conditions (such as whether or not front safety belts are buckled). Within milliseconds, the system automatically tightens the tension of the front safety belts, determines whether or not to deploy the dual-stage airbags, and selects the appropriate energy level. For 2005, Grand Marquis also includes the latest in occupant-sensing technology with the Occupant Classification System. It determines whether there is someone big, someone small or no one at all in the front-passenger's seat. Then it activates or deactivates the airbag accordingly to provide the most appropriate level of protection.

To lessen the impact of forces acting on the head and upper torso for outboard front-seat occupants, available side-impact airbags (shown) on the LS series deploy in certain side-impact collisions.

Laminated side-window glass is more intrusion resistant than traditional glass. Thanks to a special coating that blocks harmful UV rays, it also keeps the interior cooler and helps prevent the premature aging of materials. Available on the LS series.

#### LAMINATED SIDE WINDOWS



Along with integrated front and rear crumple zones that help absorb collision impact, high-strength steel side-impact door beams enhance occupant safety in certain side-impact collisions by helping to preserve the integrity of the Grand Marquis passenger compartment.

#### SIDE-IMPACT DOOR BEAMS

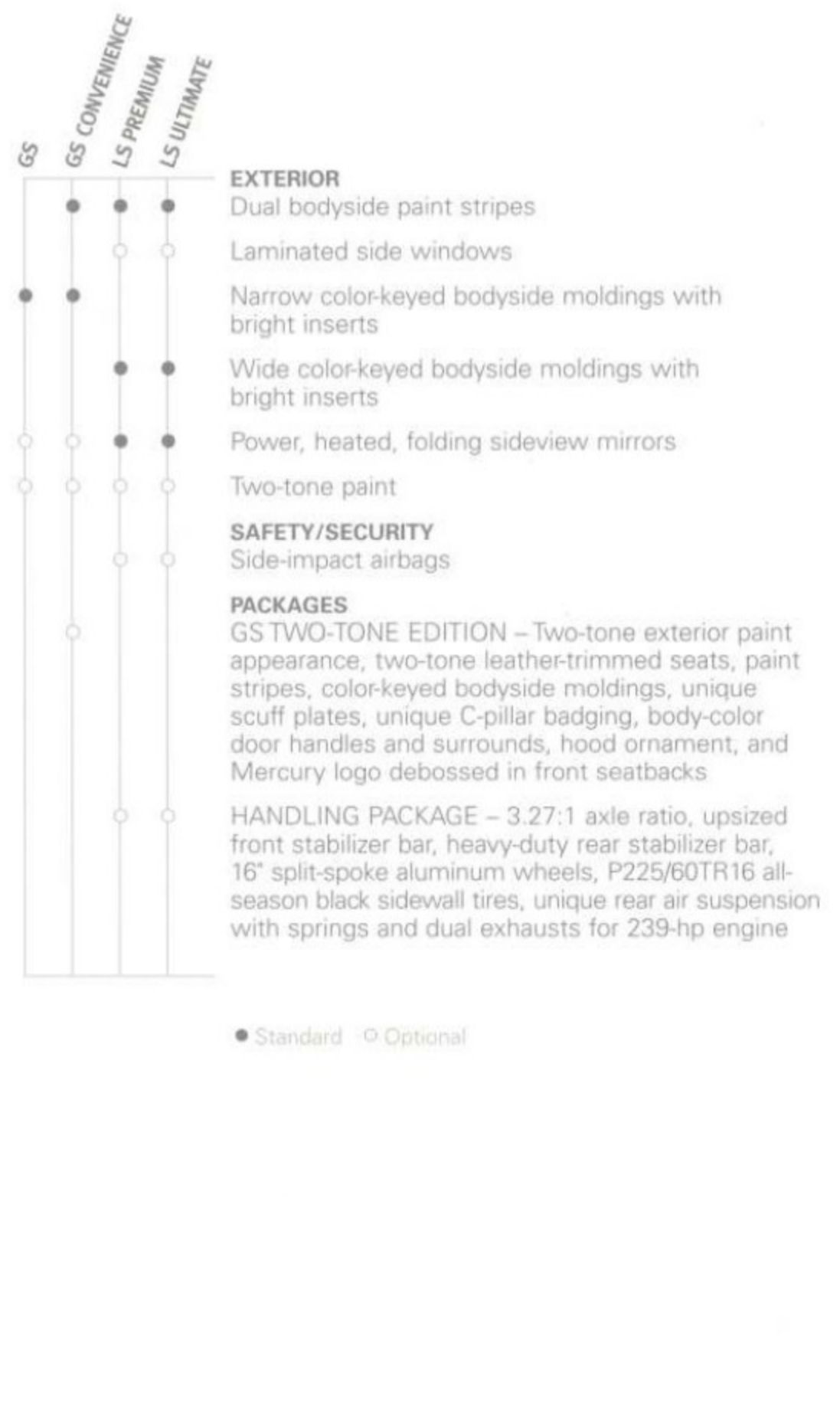


The standard 4-wheel disc Anti-lock Brake System (ABS) helps prevent wheel lockup during hard or emergency braking. The result: greater steering control. All-Speed Traction Control uses the ABS computer to sense wheel slippage and improve traction at all vehicle speeds on slippery or loose surfaces. It is standard on GS Convenience and the LS Series.

#### ANTI-LOCK BRAKE SYSTEM



GRAND MARQUIS AVAILABLE FEATURES



● Standard ○ Optional

GRAND MARQUIS STANDARD FEATURES

- POWERTRAIN/FUNCTIONALITY**  
 100,000-mile tune-up interval\*  
 4.6L SOHC V-8 engine  
 4-speed electronic automatic transmission with overdrive  
 4-wheel disc Anti-lock Brake System (ABS)  
 Distributorless ignition  
 Front independent Short- and Long-Arm (SLA) suspension with shocks, coil springs, stabilizer bar and rear PrecisionTrac® system with Watts linkage  
 Nitrogen-gas-pressurized shock absorbers  
 Power, speed-sensitive, variable-assist rack-and-pinion steering
- EXTERIOR**  
 2-speed variable-intermittent windshield wipers  
 Bumpers with chrome inserts; 5-mph impact  
 Chrome grille  
 Decklid with low liftover design  
 P225/60TRX16 white sidewall all-season tires  
 Power sideview mirrors  
 Solar-tinted glass
- INTERIOR**  
 6-passenger seating with premium cloth front, 2-way cloth front head restraints, and 8-way power driver's seat with power lumbar and power recline  
 AM/FM stereo/single-CD with 4 speakers  
 Analog instrumentation with speedometer, temperature gauge, odometer, trip odometer and fuel gauge  
 Collapsible passenger-assist grab handles  
 Courtesy interior theater lighting  
 Dual ashtray-mounted cupholders  
 Instrument panel with woodtone appliqué and side-window demisters  
 Interior lighting with automatic on/off delay system  
 Map pockets in front doors and front seatbacks  
 Power door locks with nighttime illumination and single-key ignition/global entry  
 Power windows with one-touch-down driver's-side feature  
 Remote decklid release  
 Tilt steering column with steering-wheel-mounted speed control with tap-up/tap-down feature
- SAFETY/SECURITY**  
 Battery saver  
 Child-safety rear door locks  
 Lower anchors and tether anchors for children (LATCH) with 2 rear outboard lower and 3 rear upper tether anchors  
 Personal Safety System™ with dual-stage driver and right-front-passenger airbags,\*\* crash severity sensing system, front outboard safety belt usage sensors, right-front-passenger-seat occupant classification sensor, driver's-seat position sensor, front outboard safety belt pretensioners and safety belt energy-management retractors  
 Safety belts – Front and rear outboard 3-point safety belts with front outboard height-adjustable D-rings, manual lap belt for front-center seat and 3-point safety belt for rear-center occupant  
 SecuriLock® passive anti-theft system
- PACKAGES**  
 GS TWO-TONE EDITION – Two-tone exterior paint appearance, two-tone leather-trimmed seats, paint stripes, color-keyed bodyside moldings, unique scuff plates, unique C-pillar badging, body-color door handles and surrounds, hood ornament, and Mercury logo debossed in front seatbacks
- HANDLING PACKAGE** – 3.27:1 axle ratio, upsized front stabilizer bar, heavy-duty rear stabilizer bar, 16" split-spoke aluminum wheels, P225/60TR16 all-season black sidewall tires, unique rear air suspension with springs and dual exhausts for 239-hp engine

\*Under normal driving conditions with routine fluid and filter changes.  
 \*\*Always wear your safety belt and secure children in the rear seat.

EXTERIOR PAINT AND INTERIOR FABRIC SWATCHES

Label	Color/Texture
1	Arizona Beige Metallic
2	Vibrant White
3	Gold Ash Metallic
4	Dark Blue Pearl Metallic
5	Silver Birch Metallic
6	Black
7	Light Tundra Metallic*
8	Light Ice Blue Metallic
9	Dark Toreador Red Metallic
10	Vibrant White with Silver Birch Metallic accent
11	Vibrant White with Gold Ash Metallic accent
12	Light Tundra Metallic* with Gold Ash Metallic accent
A	Medium Parchment Cloth
B	Light Flint Cloth
C	Dark Charcoal Cloth
D	Medium Parchment Cloth
E	Light Flint Leather Trim
F	Dark Charcoal Leather Trim
G	Medium Parchment Leather Trim (LS Only)
H	Light Flint Two-Tone Leather Trim

Mercury uses clearcoat paint for beauty and protection. Colors are representative only. Please see your Lincoln Mercury Dealer for actual paint/trim options.

\*New for 2005

## RESOURCES AND SERVICES



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at [fordcredit.com](http://fordcredit.com).

### Mercury Personal Consultant

To ensure we're offering our customers the best service possible, we proudly offer the Mercury Personal Consultant. Just visit our Web site at [mercuryvehicles.com/pc](http://mercuryvehicles.com/pc) and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local Lincoln Mercury Dealer – at no cost or obligation.

### Ford Extended Service Plan

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

### Ford Motor Company Insurance Services

Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2004 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For a personal demonstration of Grand Marquis or other 2005 Mercury vehicles, visit your Lincoln Mercury Dealer today. Ask about the Mercury Commitment<sup>SM</sup>, a comprehensive benefits package for all new Mercury owners.

## GENUINE MERCURY ACCESSORIES

Allows you to start Grand Marquis from up to 500 feet away, ensure that it's locked and that its remote security system is armed (if equipped).

### REMOTE START



Installs easily, fits in the trunk's deep well, and features removable top panels (carpeted) that provide a flat loadfloor when in place. Removable, adjustable dividers help separate belongings.

### TRUNK CARGO ORGANIZER



Includes a reflective triangle, flashlight, fire extinguisher, bungee cords, thermal blanket, gloves, hose tape, multi-function knife, screwdrivers and a 12-hour lightstick.

### HIGHWAY SAFETY KIT



This breathable cover protects the finish of your Grand Marquis from harmful UV rays and resists rain, snow, acid rain and bird droppings.

### FULL-VEHICLE COVER



See your dealer for these and other great Lincoln Mercury Dealer-installed accessories or visit us at [mercuryaccessories.com](http://mercuryaccessories.com).

## SPECIFICATIONS

	STANDARD	HANDLING PACKAGE
Engine	4.6L SOHC 16-valve V-8	
Horsepower @ rpm	224 @ 4800	239 @ 4900
Torque: lb.-ft. @ rpm	272 @ 4000	287 @ 4100
Compression ratio	9.4:1	
Transmission	4-speed electronic automatic	
Axle ratio	2.73:1	3.27:1
Curb weight (lbs.)	4137 (GS)/4118 (LS)	

Dimensions (in.)	FRONT	REAR
Head room	39.3	37.9
Leg room	42.0	38.4
Shoulder room	60.3	60.3
Hip room	58.0	58.7
Length	212.0	
Width (incl. mirrors)	84.9	
Height	56.8	
Wheelbase	114.7	
Track width	63.4	65.6
Trunk volume (cu. ft.)	20.6	
Seating capacity	6	



## WHEELS

Standard on GS and GS Convenience

### 16" PAINTED WHEEL COVER



Available on GS and GS Convenience

### 16" CHROMED WHEEL COVER



Standard on LS Premium and LS Ultimate

### 16" 9-SPOKE ALUMINUM



Available on LS Premium and LS Ultimate

### 16" 9-SPOKE CHROMED ALUMINUM



Standard on Handling Package

### 16" SPLIT-SPOKE ALUMINUM



## GRAND MARQUIS STANDARD FEATURES

### POWERTRAIN/FUNCTIONALITY

- 100,000-mile tune-up interval\*
- 4.6L SOHC V-8 engine
- 4-speed electronic automatic transmission with overdrive
- 4-wheel disc Anti-lock Brake System (ABS)
- Distributorless ignition
- Front independent Short- and Long-Arm (SLA) suspension with shocks, coil springs, stabilizer bar and rear PrecisionTrac<sup>SM</sup> system with Watts linkage
- Nitrogen-gas-pressurized shock absorbers
- Power, speed-sensitive, variable-assist rack-and-pinion steering

### EXTERIOR

- 2-speed variable-intermittent windshield wipers
- Bumpers with chrome inserts; 5-mph impact Chrome grille
- Decklid with low liftover design
- P225/60TRX16 white sidewall all-season tires
- Power sideview mirrors
- Solar-tinted glass

### INTERIOR

- 6-passenger seating with premium cloth front, 2-way cloth front head restraints, and 8-way power driver's seat with power lumbar and power recline
- AM/FM stereo/single-CD with 4 speakers
- Analog instrumentation with speedometer, temperature gauge, odometer, trip odometer and fuel gauge
- Collapsible passenger-assist grab handles
- Courtesy interior theater lighting
- Dual ashtray-mounted cupholders
- Instrument panel with woodtone appliqué and side-window demisters
- Interior lighting with automatic on/off delay system
- Map pockets in front doors and front seatbacks
- Power door locks with nighttime illumination and single-key ignition/global entry
- Power windows with one-touch-down driver's-side feature
- Remote decklid release
- Tilt steering column with steering-wheel-mounted speed control with tap-up/tap-down feature

### SAFETY/SECURITY

- Battery saver
- Child-safety rear door locks
- Lower anchors and tether anchors for children (LATCH) with 2 rear outboard lower and 3 rear upper tether anchors
- Personal Safety System<sup>SM</sup> with dual-stage driver and right-front-passenger airbags,\*\* crash severity sensing system, front outboard safety belt usage sensors, right-front-passenger-seat occupant classification sensor, driver's-seat position sensor, front outboard safety belt pretensioners and safety belt energy-management retractors
- Safety belts – Front and rear outboard 3-point safety belts with front outboard height-adjustable D-rings, manual lap belt for front-center seat and 3-point safety belt for rear-center occupant
- SecuriLock<sup>SM</sup> passive anti-theft system

\*Under normal driving conditions with routine fluid and filter changes.  
\*\*Always wear your safety belt and secure children in the rear seat.



MERCURY

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MERCURY TEST DRIVE 888.566.8888

CUSTOMER ASSISTANCE 800.521.4140

ROADSIDE ASSISTANCE 800.241.3673