

MARINER
2005



MERCURY

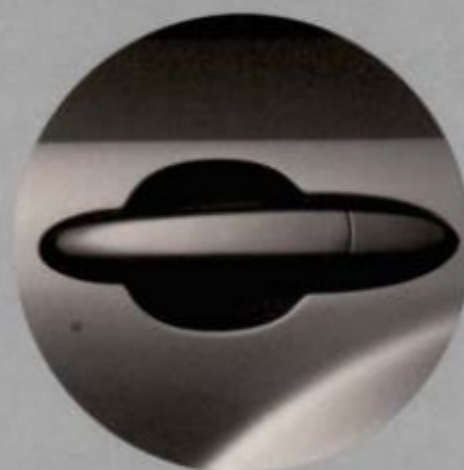




DISCOVER A STYLISHLY SOPHISTICATED SUV.

INTRODUCING MARINER. FROM MERCURY.

With the introduction of the all-new Mariner, a new Mercury is decidedly taking shape. Here, savvy versatility and a flair for design are the order of the day. Agile handling and abundant interior space help Mariner embody the essence of a sport utility vehicle, yet it doesn't follow the typical, bland styling cues of other small SUVs. Mariner's bold, intricate exterior and eye-catching details give it an air of contemporary distinction you won't find anywhere else. Clearly, the time to discover Mercury – and the all-new 2005 Mariner – is now.



SILVER METALLIC: MARINER PREMIER

INTRODUCING MERCURY MARINER



SILVER METALLIC: MARINER PREMIER



BLACK MARINER PREMIER: AVAILABLE POWER MOONROOF AND ROOF RACK



CLEAN, MODERN DESIGN

Designed to complement your unique sense of style and love of the finer things, the all-new 2005 Mercury Mariner exudes a contemporary sophistication that sets it apart from other small SUVs. With its chic, monochromatic exterior and expressive, well-appointed interior, Mariner is sure to attract admiring glances. And you're sure to love every minute.

FINELY DETAILED

Mariner is filled with finishing touches and the sort of premium features you would expect in a Mercury. For example, stylish chrome, satin-aluminum and woodgrain finishes accent Mariner's dramatic interior color schemes, including the available Black with Light Parchment combination. This progressive blend of polished details simply does not exist in other small SUVs. You'll also find power sideview mirrors, windows and door locks, plus accessory delay, a remote keyless-entry system with 2 key fobs and a driver's-side keypad – all standard. The luxurious leather-wrapped steering wheel, with a convenient tilt function and speed control, is standard as well.

AGILE AND RESPONSIVE

Mariner's ideal proportions, combined with its available 200-hp 3.0L Duratec V-6 engine, give you one highly maneuverable, incredibly fun-to-drive SUV. Power rack-and-pinion steering and 4-wheel fully independent suspension give Mariner ride and handling that truly shines in the curves and corners. Mariner's exhilarating acceleration and agile performance are the frosting on the cake.



EXQUISITELY TAILORED CABIN

Mariner's clean, modern design theme continues inside with the striking two-tone of Black leather-trimmed seats with Light Parchment Preferred Suede® inserts, standard on Premier. If you prefer a more subtle contrast, opt for the Pebble and Light Parchment combination. Monochromatic Black leather-trimmed seating is also available on Luxury and Premier. The finely stitched leather-wrapped steering wheel comes standard – and even includes speed control. Mounted in the flow-through center console, Mariner's substantial shifter is just where you'd have put it yourself.

STIMULATING SURROUNDINGS

Whether you're in need of a little post-yoga-class jazz or spending the night out with the old gang listening to the latest world music, Mariner Premier's MACH® Audiophile Sound System has more than enough power to grant your wish. This 6-disc in-dash CD changer cranks out 320 watts of peak power through 7 strategically placed speakers, including an 8" subwoofer that provides deep, powerful bass tones. It's also SIRIUS Satellite Radio* capable. A 6-disc in-dash CD changer is available on Luxury in the Luxury Enhancement Package, while a single-CD player is standard on Convenience and Luxury.

AVAILABLE COMFORT PACKAGE

It's the little things – like having a safe place to tuck your sunglasses and knowing which way is west – that make everyday life more enjoyable. Standard on Premier and available on Luxury with the Luxury Enhancement Package, the Comfort Package combines practical, convenient features such as dual illuminated visor vanity mirrors and an overhead console (including dual storage bins) with helpful features such as an auto-dimming rearview mirror, automatic headlamps and a multi-functional message center, complete with compass display.

*See your Lincoln Mercury Dealer for SIRIUS installation and activation details.





29.3-CU.-FT. REAR SPACE FIG. 1

60/40 SPLIT 2ND ROW FIG. 2

1ST-ROW DOOR POCKETS FIG. 3

CARGO-AREA STORAGE FIG. 4

FIG. 5 CHROME

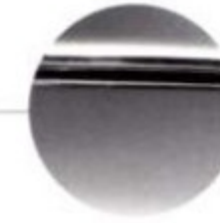


FIG. 6 SATIN ALUMINUM



FIG. 7 WOODGRAIN



FIG. 8 TEXTURIZED



MULTITALENTED CARGO AREA [FAR LEFT & FIG. 1-2]

Your next trip to the farmer's market or furniture store is sure to be a success with 62.9 cu. ft. of cargo space at your disposal. Mariner's 60/40 split rear seat folds to form a smooth load surface, so your roses won't go end-over-end when you stop at a light. To make even more room for cargo, you can remove the 2nd-row seat cushions.

The available Rear Cargo Convenience Package (not shown) includes an interior Cargo Management System and a retractable cargo-area cover to help keep things in the back organized and concealed.

STORAGE COMPARTMENTS [FIG. 3-4]

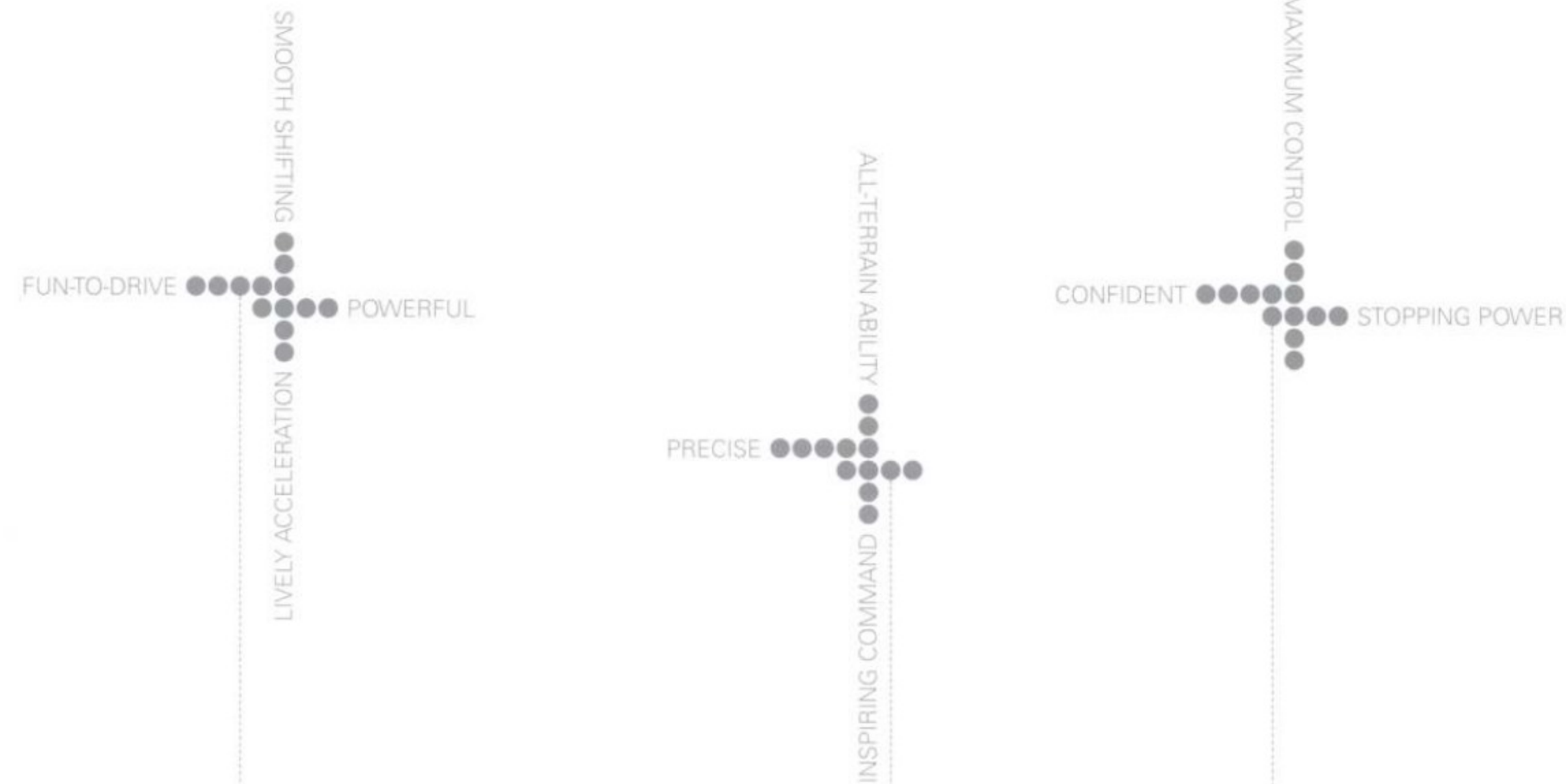
Like to keep your wallet and other essentials close at hand? Mariner's driver and front-passenger doors feature deep, recessed pockets that are perfect for the job. You can also tuck items in the rear cargo-area storage pocket to keep them out of the way.

DESIGN MATERIALS [FIG. 5-8]

Mariner's sophisticated interior styling is an artful blend of carefully selected finishes and fabrics. Distinctive chrome finish adds a bit of flash to details like the door handles and the gear-shift surround. The flow-through center console and instrument panel both feature subtle satin-aluminum finishes in addition to distinctive Sapele woodgrain accents. From the steering wheel to the door-trim panels and the finely crafted available leather-trimmed seats with Preferred Suede® inserts, Mariner clearly pampers you and your passengers with its sumptuous surfaces.



BLACK: MARINER PREMIER



REFINED DURATEC ENGINES

Mariner's two Duratec engines supply the powerful performance you deserve. Standard on Luxury and Premier, the 3.0L Duratec V-6 engine puts a full 200 hp at your disposal, among the best in the class.* It also supplies 193 lb.-ft. of road-gripping torque. Standard on Convenience, the 2.3L Duratec I-4 engine delivers 153 hp and 152 lb.-ft. of torque, in addition to its quiet ride. Both engines feature smooth-shifting automatic transmissions. And the V-6 can tow up to 3500 lbs.**, making it easy to help friends move or to tow a boat.

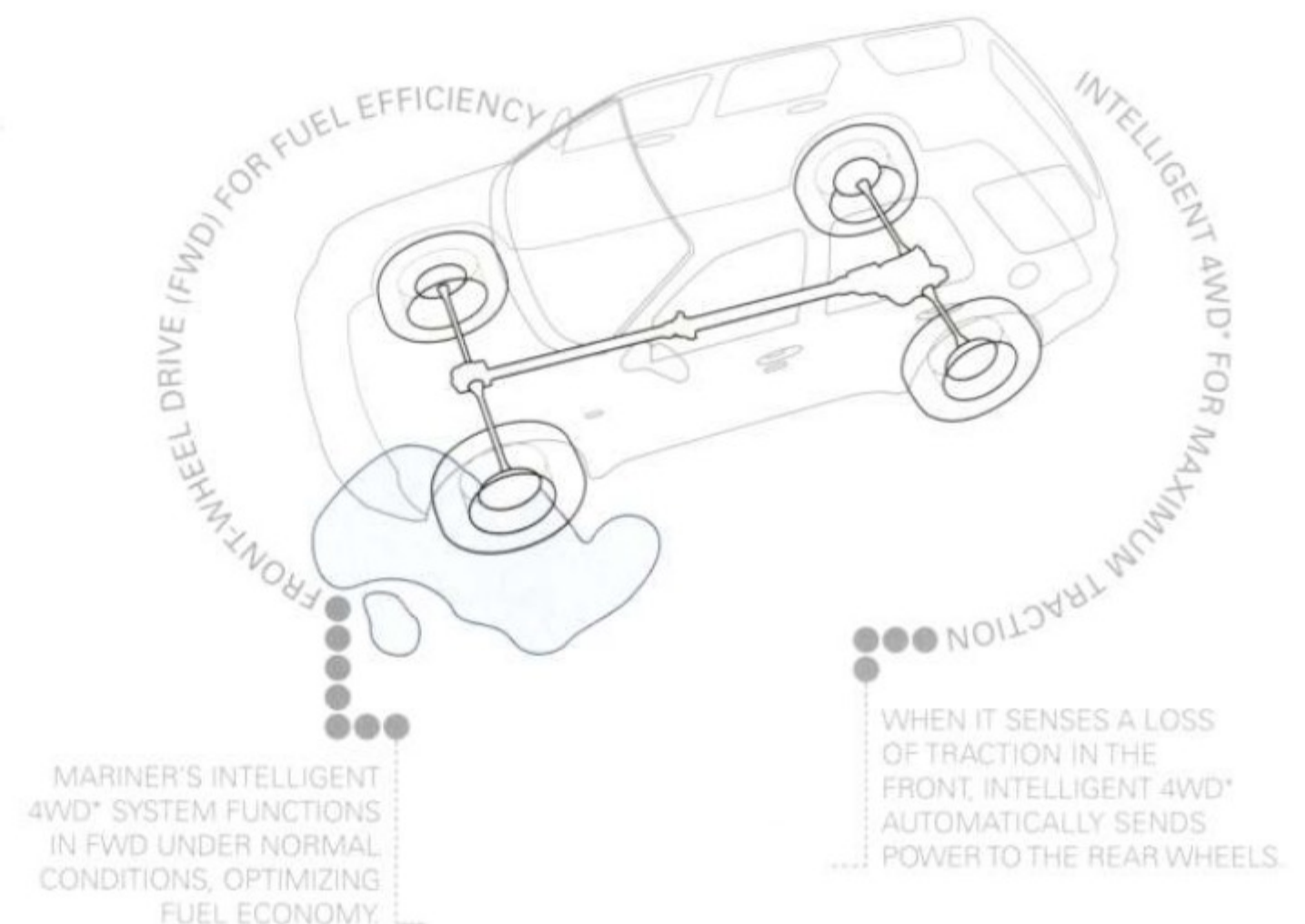
DYNAMIC INDEPENDENT SUSPENSION

Whether you need the agility to execute a sudden maneuver on-road or simply want the flexibility to drive over an obstacle off-road, you'll appreciate Mariner's 4-wheel, fully independent suspension. Since each wheel has the ability to react separately, it delivers remarkably precise handling, even over rough surfaces. Mariner's front suspension includes MacPherson struts and a stabilizer bar system with low-friction links, that work together with its solid unibody construction to help deliver a consistently smooth, solid ride.

RESPONSIVE HANDLING

Responsiveness is the cornerstone of an exhilarating ride – which is the reason you'll find it standard on every Mariner. Power rack-and-pinion steering and an Anti-lock Brake System (ABS) empower you with the confidence to make the most of every driving experience. By constantly reacting to your input, power rack-and-pinion steering puts you in complete command of the vehicle. If wheel slip is detected during braking, ABS engages to provide maximum steering control and stopping power.

*Small Sport Utility Vehicle class. **When properly equipped.



ALL-WEATHER CONFIDENCE

From snow-covered city streets to rain-soaked highways and muddy country lanes, Mariner's available Intelligent 4WD System is engineered to give you confident control in every situation. This system uses a network of sensors and a computer to calculate (at an amazing rate of 200 times per second) exactly how much torque to send to the rear wheels in order to minimize slip - intelligently maximizing traction at all times.

REFINED DRIVING PERFORMANCE

To ensure optimum driving enjoyment on those beautiful, blue-sky days, Intelligent 4WD* is designed to sense when you're making a tight turn on dry pavement, such as when you're pulling into a driveway or parking space. Since it recognizes your intent, it can distribute torque appropriately and won't bind up the way some other systems do. In fact, Intelligent 4WD* can supply added control when you're rounding a corner as well.

*Available on all models.

FULLY AUTOMATIC CONVENIENCE

Another key aspect of Mariner's Intelligent 4WD* system: It is cleverly engineered to function in front-wheel drive under normal circumstances, helping achieve better fuel economy. And, perhaps most importantly, this system delivers seamless, automatic operation without the need for input from the driver. So next time the weather turns unfriendly, you'll be able to keep both hands on the wheel instead of grasping for a switch or lever. Mariner's Intelligent 4WD* takes care of all the details for you.

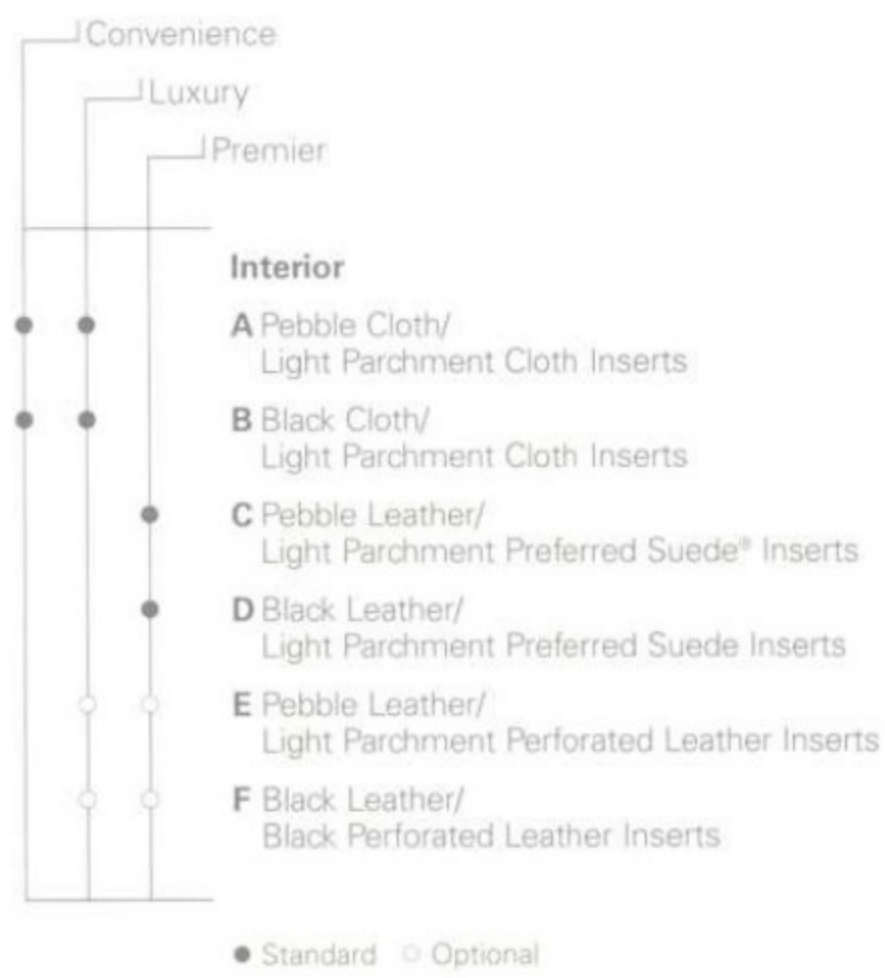


BLACK MARINER PREMIER: AVAILABLE ROOF RACK



SILVER METALLIC: MARINER PREMIER

- Exterior**
Available on all models.
- 1 Oxford White
 - 2 Norseia Blue Metallic
 - 3 Satellite Silver Metallic
 - 4 Vivid Red Metallic
 - 5 Charcoal Beige Metallic
 - 6 Silver Metallic
 - 7 Dark Shadow Grey Metallic
 - 8 Gold Ash Metallic
 - 9 Black



Mercury uses clearcoat paint for beauty and protection. Colors are representative only. Please see your Lincoln Mercury Dealer for actual paint/trim options. Preferred Suede is a registered trademark of Milliken & Company.



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